

March 2020

NEWS AND VIEWS FROM AROUND THE STORES

# **Yeti Portable Power Stations**

A planned blackout during fire season or strong wind gusts are just as likely to leave us without electricity as a good ol' rainstorm. These days many folks have given up their landlines, and while we can get by without chatting with our friends, being without a phone for emergency purposes leaves us feeling vulnerable.

With a variety of high-powered outputs, storage capacities, and ways to recharge, a Goal Zero® Yeti



Portable Power Station will keep your gear running, indoors and out. This award-winning line of

power stations give you power at the push of a button without the noise, fumes, or maintenance of a traditional gasoline-powered generator. These portable power stations are ideal for your home emergency kit and light enough to transport on camping or road trips.

### Goal Zero Yeti 200X Lithium

This new lightweight power station delivers 187 watt-hours of lithium power and the latest fast-charging technology in a compact, ultra-

portable design. Whether you're headed out for a few continued on page 2...





# **REWARDS** MEMBERS ONLY! **SIGN UP** TODAY! Rewards members can enjoy a glass of our Cutting Edge wine and \$10 off a \$25 purchase at our March Hardware Happy Hour. Not a Rewards member? Sign up on the spot to take advantage of this great deal. Treat yourself to a new Hydro Flask water bottle or WellnessMat, or buy all of the supplies you need for that home

HARDWARE

Wednesday

March 18

4:00 pm-close

# **Coins for the Community**

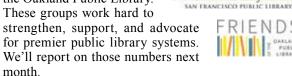
Our January collection to help restore the pagoda in



the Japanese Tea Garden in Golden Gate Park raised \$1,813.67. Through the generosity of our shoppers over

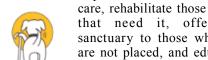
the years, we have netted a grand total of \$255,373.03! Our February funds are earmarked for the Friends of the San Francisco Public

Library and the Friends of the Oakland Public Library. These groups work hard to



For the month of March we will raise funds for senior dog rescue for our friends at Muttville in San Francisco and The Milo Foundation in Richmond. The mission of The Milo Foundation is to rescue adoptable at-risk

animals, match them to homes best suited to provide lifetime



that need it, offer sanctuary to those who are not placed, and educate the public



about responsible pet guardianship, including spaying and neutering. Muttville's mission is to give senior dogs a second chance at life. Muttville rescues them, gives them the care they need, finds them loving homes, and spreads

the word about how wonderful these dogs are!

It's easy to donate to Coins for the Community. Simply drop your spare change into our collection jars or choose the "Donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's been collecting dust on your dresser!



or sale merchandise. Not valid with other coupons or

offers. One redemption per household. Rewards points do

Our commitment to you: Your satisfaction guaranteed. Period.

# **Automatic Rat Trap**

Unfortunately, rats are a part of city living, and even if we are celebrating the Year of the Rat we don't want them running around our living spaces. Live traps are great, but only if you have somewhere to release the captured animal. Many poisons are either ineffective or contribute to secondary poisoning of other animals that may feed on the carcass. The Goodnature® A24

Automatic Rat and Mouse Trap is a revolution in humane rodent control. Its superb engineering and rugged design make it the perfect rat and mouse trap for inside or outside your home or business. The A24 trap kills up to 24 rats or mice with iust one CO<sub>2</sub> canister, installs

quickly and easily, has a bio-attractant lure bottle that lasts six months, and requires only monthly checks.

- Automatically resets after each kill.
- · Works on rats and mice.
- Certified Class A humane by the National Animal Welfare Advisory Committee of New Zealand.
- Toxin-free with no risk to children, pets, other wildlife, or livestock.

• Long-lasting lure lasts for 6 months; CO<sub>2</sub> canisters last for 24 kills.

• Easy to install.

• Waterproof; operates in any climate.





Attracted by long-lasting chocolate lures, the rodent enters the trap and triggers a CO<sub>2</sub>-powered striker that instantly kills it. The rodent then falls out of the trap and can

be safely foraged by predators. The trap automatically resets itself, and the process can be repeated up to 24 times before the CO<sub>2</sub> cartridge needs to be

replaced. For scavenger-heavy or outdoor sites, it is recommended to use a Goodnature Digital Strike Counter. Cole Hardware carries traps (Sku 7766231, \$169.99), trap stands (Sku 7766314, \$31.99), and lures (Sku 7766280, \$14.99).

# BEE'S WRAP

# **Sustainable Food Storage**

Bee's Wrap is perfect for wrapping a sandwich, cheese, produce, or covering a bowl. Simply use the warmth of your hands to form Bee's Wrap over the top of a bowl, half a lemon, or piece of cheese. The wrap will hold its shape when it cools, creating a seal.

> Bee's Wrap is made of GOTS (Global Organic Textile Standard)-certified organic cotton, sustainably sourced beeswax, organic jojoba oil, and tree resin. This combination of ingredients creates a malleable food wrap with natural antibacterial properties

that can be used again and again.

Wash your Bee's Wrap in cool water with mild dish soap. (Avoid sources of heat, such as hot water and microwaves.) Air dry, fold, and store in a drawer or in

a basket on the counter. The beeswax and jojoba oil have antibacterial qualities that will help keep your food fresh and allow you to use the Bee's Wrap again and again. Assorted sizes and patterns (\$5.99–\$19.99).

# **Yeti Portable Power Stations**

...continued from page 1

days or the whole week, you've got the perfect amount of power to keep your essentials charged from door to destination and back again. The Yeti 200X Portable Power Station delivers highquality lithium power you can rely on, housed in an ultra-



Compact and lightweight!

portable design made to take anywhere. Yeti 200X is one of the most lightweight power stations on the market and is equipped with the latest charging technology, including a high-speed power delivery port capable of quickly charging USB-C laptops, tablets, mirrorless cameras, and phones. (Sku 355007, \$299.99)

### Goal Zero Yeti 400 Lithium

Designed for charging phones, tablets, cameras, and more, the Goal Zero Yeti 400 Lithium can also be used as an alternative to a gasoline-powered inverter generator, running small appliances, lights, even medical devices during short power outages. Versatile powering options include three USB ports, two AC outlets, and a 12V output. An informative display features a runtime/ recharge time estimator as well as a battery-level monitor and output/input meter. (Sku 355006, \$599.99)

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GOALZERO





# Sleep Well Tonight with a Weighted Blanket!

Sleep is so precious, yet many of us suffer from poor sleep, which can affect our waking hours. Weighted blankets are having a moment, with many folks believing that a weighted blanket can help us fall asleep more quickly, increase sleep time, and allow us

to sleep more deeply. These blankets can also help alleviate stress and anxiety.

Helps to comfort and relax!



The grounding therapy of this simple sleep practice may increase the production of serotonin, a hormone associated with feelings of happiness and well-being, helping to create a blissful night's sleep. Our weighted blanket has dual-sided fabric that allows you to

maneuver between a plush, soft feel and a more hot, weighted pressure. This twin-sized blanket weighs 10 pounds and measures 60 inches by 40 inches. Perfect for bed or curling up on the couch with a good book or your latest Netflix obsession. (Sku 6007490, \$59.99)





Seat up? Seat down? The age-old argument gets a lift! Lifty Loo™ is a thoughtfully designed,

antimicrobial toilet seat handle that encourages folks to lift and lower the toilet seat, resulting in less mess. The antimicrobial properties reduce bacteria on the handle by 99%, and



it fits every toilet seat with a flat bottom.

Ideal for home or businesses. Lift and lower away! (Sku 409000, \$9.99)

# **Rewards Member Program**

# If you're not a Cole Hardware Rewards member, sign up today!

- Membership is free.
- New members receive a 5% instant discount on their first purchase of discountable merchandise.
- New members receive a coupon for \$5 off their next purchase of \$25 or more.
- Rewards points convert to Rewards dollars on a monthly basis.
- Reward points and Rewards dollars never expire!
- Cole Hardware Essentials: everyday low prices exclusively for members on our most popular and essential products.
- Monthly sale prices for members only.
- Exclusive Rewards members events, including Hardware Happy Hours, promotions, and sales.

- Special coupons for savings throughout year.
- Lifetime warranty on most products purchased at Cole Hardware.
- Free delivery on purchases of \$100 or more in San Francisco, North Oakland, and the neighborhoods of southeast Berkeley.
- On your birthday, receive a discount equal to the percentage of half your age, up to a \$100 discount.
- · Cool and useful gifts!



# **Color Consultations**

Rockridge • Sunday, March 22 11:30 am-1:30 pm

\$5 (reimbursed with \$5 gift card at consultation)

Unsure if you should paint your foyer Apple Lime Cocktail? Your kitchen or bedroom Tropicana Cabana?

We can help! Cole Hardware has two color consultants in our Repair Referral Service to assist you in finding the perfect hue for your painting projects.

Certified Color Expert Samantha will help you bring color to your home in Oakland or elsewhere in the East Bay. Sign up for a 20-minute appointment with



Samantha at **colehardware.eventbrite.com**. Bring in photos, fabric swatches, throw pillows, or anything else that will help you and Samantha come up with a color palette that will work perfectly for your home. Appointments are \$5, and you receive a \$5 gift card at your consultation.

Our international interior designer Liza can help you choose the perfect hues for your San Francisco residence or business when she returns from Europe in early May.

# **Mobile Locksmith Services**

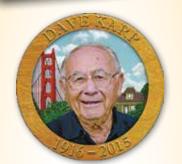
24/7 Emergency Services in San Francisco

Residential, Commercial, and Automotive

Master Locksmith with over 30 years' experience

Call Marc 24/7 at **(415) 760-5625** for speedy service in San Francisco.

# Cole. Hardware for the soul.



Our founder, Dave Karp Purveyor of Hardware Wisdom

The Cole Hardware credo...

**Commitment to savings:** Rewards program members receive a 3% quarterly dividend on purchases.

### Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

### Commitment to the environment:

We're reducing our footprint by implementing environmentally sound practices in our stores.

# The Cole Hardware Calendar - March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	Primary Election Day	4	5	6	7
8 Mission	Daylight Saving Time Begins Sunday, March 8	10	11		NITY SAVINGS D pecial Community M SAVE 20' see our website for more de	embers %
15 OAKAND Sunday, March 22	16	St. Patrick's Day	Hardware Happy Hour 4:00 pm-close see page 1 for details	19	First Day of Spring	21
22	23	24	25	26 Home Opener	27	28
Color Consultation Rockridge see page 3 for details	Student Monday	Teacher Tuesday	Senior Wednesday	Military Thursday	First Responder Friday	
29  Excelsior	30	31	Rockridge—Tuesdays, March 3, 17, and 31 (drop off by 4 pm) Downtown—Wednesdays, March 4 and 18 (drop off by 8 pm on Tuesday) Russian Hill—Wednesdays, March 4 and 18 (drop off by 4 pm) North Beach—Saturdays, March 7 and 21 (drop off by 10 am) Cole Valley—Saturdays, March 7 and 21 (drop off by 3 pm) soMa—Saturday, March 7 (drop off by noon)			









# **Follow Cole Hardware!**











### SAN FRANCISCO

### **RUSSIAN HILL** 2254 Polk Street

(at Green Street) 8:00 am-8:00 pm Text or call us at: (415) 200-3370

## **COLE VALLEY**

### 956 Cole Street

(at Parnassus Avenue) 8:00 am-8:00 pm Text or call us at: (415) 319-6705

### **DOWNTOWN**

**70 Fourth Street** (between Market and Mission) Mon-Sat 8-8; Sun 9-6

# Text or call us at: (415) 200-3444

### **SOMA**

# 345 Ninth Street

(near Folsom Street) 8:00 am-7:00 pm Text or call us at: (415) 200-2154

# **NORTH BEACH**

### **627 Vallejo Street** (at Columbus Avenue) 8:00 am-8:00 pm

Text or call us at: (415) 200-2215

### OAKLAND =

**SUPPORT LOCAL** 

### **ROCKRIDGE**

# **5533 College Avenue**

(a few steps from Rockridge BART) 8:00 am-8:00 pm Text or call us at: (510) 230-0145