



# NUTS & BOLTS

December 2019

NEWS AND VIEWS FROM AROUND THE STORES

## Holiday Workshops

Enjoy a glass of wine while you get creative and into the holiday spirit at our holiday workshops. Please sign up at [colehardware.eventbrite.com](http://colehardware.eventbrite.com).

### Wreath Workshops

5:30–7:00 pm • \$20

Decorations are part of the magic of the holiday season! All Cole Hardware locations will be offering wreath workshops again this year so you can create your own Christmas wreath. We will provide the wreath form as well as fresh fir branches. Our stores offer a wide variety of ornaments, including battery-operated lights, that can be purchased to customize your wreath, or you can bring anything you wish from home. Children accompanied by parents are welcome!

**Cole Valley**  
Thursday, December 5  
Thursday, December 12

**Rockridge**  
Tuesday,  
December 10

**Russian Hill**  
Tuesday,  
December 10

**North Beach**  
Wednesday,  
December 11

**Downtown**  
Thursday,  
December 12

### Menorah Workshops

5:30–7:00 pm • \$10

To celebrate the festival of lights, visit one of our workshops to create a personalized menorah. We'll provide all the supplies so that everyone goes home with their very own menorah and nine candles to get started. Perfect for children, date night, or girls' night out!

**Cole Valley**  
Tuesday,  
December 17

**Rockridge**  
Wednesday,  
December 18



Please join us as we celebrate the holidays with our family and friends. Enjoy 20% storewide savings\* as you finish shopping for those last-minute gifts on your list—or get started if you're more of a procrastinator. Stock up on everything you need at our last Hardware Happy Hour of the year. We'll be serving our Cutting Edge wine, of course.

### Make an Ornament

Kids can create an ornament in their favorite colors with our bulb-spinning machine. Stop by and raise a glass of cheer. We'll save you a cup of hot cider or a glass of red wine!



\*Some exclusions apply. See store for details.

## Giving Tuesday Tuesday, December 3

### Adopt-a-Family • Give \$5, Get \$5

Shop with us on Tuesday, December 3, and donate \$5 to W.O.M.A.N., Inc.'s Adopt-a-Family program. In return, we'll give you a \$5 gift coupon good for your next visit to any of our stores. We want to make this holiday a happy one for our adopted family, and your donation will help.



Our family this year is a mother and five children: a 12-year-old girl, a 9-year-old boy, 6-year-old twin boys,

and a 1-year-old boy.

If you would like to donate a gift or gift card to the family, please email [service@colehardware.com](mailto:service@colehardware.com) or ask for Mary at our Rockridge store or Julia at our North Beach store. Gifts and donations need to be received by December 13. Anything you can give will be greatly appreciated.



**Our commitment to you: Your satisfaction guaranteed. Period.**





## All Cole Hardware Locations Friday, December 13, Through Monday, December 16



Winter in San Francisco is mild compared to many other parts of the country, but we do experience our share of chilly weather! Since many of us will enjoy new winter coats and other warm apparel during our cold months, we can use this opportunity to pass on gently worn coats and accessories we no longer need.

St. Paul's Pantry for Hope and St. Anthony Foundation, North Beach Citizens, whose programs are all lifelines for those who are low income or homeless, will distribute your donations. Please consider cleaning out your closet and bringing us your warm coats. Clean, gently-used hats, scarves, gloves, and mittens are also welcome!



## All Cole Hardware Locations Through Thursday, December 19

What would the holidays be without toys? Once again, Cole Hardware's San Francisco stores are hosting a toy drive for Arriba Juntos's Las Posadas celebration. Arriba Juntos, which translates from Spanish as "upward together," is a nonprofit community organization founded in 1965 in the Mission District. It works to support thousands of



individuals and families across the city who are the most underserved and at-risk for prolonged poverty. Our Rockridge store, meanwhile, will collect new toys for the popular Toys for Tots program, which provides toys to thousands of children from low-income families.

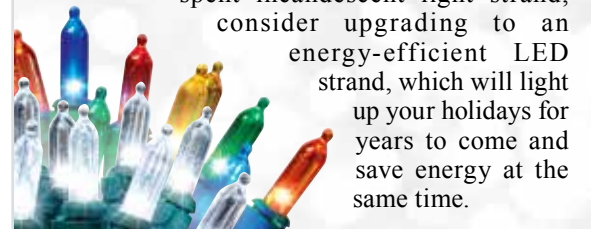


Please consider donating a new, unwrapped toy through December 19.



## Collection Through January 15

Lights for Life is dedicated to making the lives of children with cancer and their families a little easier. Over 200 million strings of lights are sold each year in the United States, with many of them eventually ending up in our landfills. Lights for Life sells your old and broken lights to recyclers for the copper they contain. The funds received from these sales are used to provide financial assistance to the families of children with cancer, along with sponsoring a kids camp. Cole Hardware will once again serve as a collection site. Just bring your spent light strands to any of our six locations through January 15. When replacing a spent incandescent light strand,



consider upgrading to an energy-efficient LED strand, which will light up your holidays for years to come and save energy at the same time.



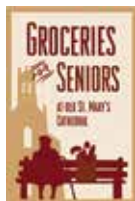


## Coins for the Community

Thank you for your generosity! With your support, in October we were able to raise \$3,080.52 for our

friends at Bay Area Young Survivors (BAYS), a support group for young women suffering from breast cancer. This brings our grand total to \$242,229.20 since we began our collection program!

Our November funds are earmarked for our “adopted” family, a mother and five children we are sponsoring in December through W.O.M.A.N. (Women Organized to Make Abuse Nonexistent), Inc., as well as for the many programs W.O.M.A.N., Inc., oversees for women and their children fleeing domestic violence. Please consider making a donation to help these families have some holiday cheer.



Groceries for Seniors and St. Paul's Pantry of Hope will be the beneficiaries of our December fundraising efforts. While the Bay Area is home to some of the world's wealthiest people, thousands of seniors whose income levels fall below the federal poverty level live here too. Being food insecure can worsen chronic health problems, and often seniors must choose between purchasing food and buying medicine. Please help us raise funds for these two wonderful organizations that feed hundreds of seniors each month.

It's easy to donate to Coins for the Community. Simply drop your spare change into our collection jars or choose the “Donate” option when you're checking out at any of our registers. Or bring in that old jar of pennies that's been collecting dust on your dresser!



## Dave and the Freshly Cut Christmas Tree

Many of our longtime Cole Valley shoppers fondly recall Dave Karp personally delivering their first Christmas tree when they moved to the neighborhood. Back in the 1960s, Dave brought in Christmas trees to our flagship store because a customer requested one. Dave found a family-owned tree source, and we worked with them for over 50 years until their business was sold.

While we practice Dave's philosophy of friendly customer service on a daily basis, during the holidays we warmly remember his childlike excitement when our first batch of Christmas trees would arrive—an excitement that didn't subside until Christmas Eve. Each morning, Dave would call the stores, anxious to hear how many trees had sold the day before. Over the years, Dave's love for holiday trees brought joy and warm memories to thousands and thousands of San Francisco families.

In keeping with tradition, all of our stores have freshly cut Christmas trees in a variety of sizes. All Cole

Hardware locations also have tree stands, lights, ornaments, and more—everything you need to create a festive holiday tree! We're happy to bring the tree to your home—on weekends—in San Francisco or the Rockridge neighborhood for a \$20 delivery fee. Just make arrangements for delivery at the time of purchase. While we will try our best to deliver your tree at your requested time, please allow a two-hour delivery window.



**DELIVERY AVAILABLE**

**FREE**



## 2020 Water Pollution Prevention Calendars

The San Francisco Public Utilities Commission publishes a beautiful calendar full of colorful photography and everyday tips for preventing water pollution. The calendars are made available free of charge to educate residents about environmental stewardship and ways to help prevent pollutants from entering our sewer systems, our bay, and the ocean. Pick one up at any Cole Hardware location while supplies last.

## Holiday Gift Plants and Trees

Holiday gift plants and trees are now in our stores. In addition to freshly cut trees, we also have live potted ones. Live trees can be replanted in your garden once the holiday season ends or after they grow too big for their containers.

Traditional holiday plants such as poinsettia, cyclamen, and amaryllis make beautiful hostess gifts. Check out the selection in our garden centers.



For your convenience, we accept:



Six locations serving you every single day of the year!



**Our founder, Dave Karp**  
Purveyor of Hardware Wisdom

The Cole Hardware credo...

**Commitment to savings:** Rewards program members receive a 3% quarterly dividend on purchases.

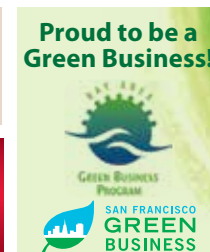
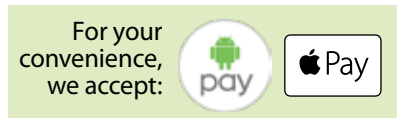
**Commitment to the community:** We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:** We're reducing our footprint by implementing environmentally sound practices in our stores.

# The Cole Hardware Calendar - December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 <b>Pictures with Santa</b> 11 am - 5 pm Cole Valley	2 <b>Toy Drive</b> December 1-19 see page 2 for details	3 <b>Giving Tuesday</b> see page 1 for details	4	5 <b>Wreath Workshop</b> Cole Valley see page 1 for details	6	7
8	9 <b>Wreath Workshop</b> Rockridge & Russian Hill	10 <b>Wreath Workshop</b> North Beach	11 <b>Wreath Workshop</b> Cole Valley & Downtown	12 <b>Wreath Workshop</b> Cole Valley & Downtown	13 <b>Warm Coat Drive</b> December 13-16 see page 2 for details	14 <b>Warm Coat Drive</b> December 13-16 see page 2 for details
15 <b>Warm Coat Drive</b> December 13-16 see page 2 for details	16 <b>Warm Coat Drive</b> December 13-16 see page 2 for details	17	18 <b>Holiday Hardware Happy Hour</b> see page 1 for details Senior Wednesday	19 <b>COMMUNITY SAVINGS DAYS</b> Special Community Members <b>SAVE 20%</b> see our website for more details	20	21 <b>First Day of Winter</b>
22 <b>Hanukkah First Candle</b>	23 <b>Student Monday</b>	24 <b>Christmas Eve</b> <b>Teacher Tuesday</b>	25 <b>Christmas</b> All Stores Open 10 am - 2 pm	26 <b>Kwanzaa Begins</b> <b>Military Thursday</b>	27 <b>First Responder Friday</b>	28
29 <b>Lights for Life Collection</b> through January 15 see page 2 for details	30	31 <b>New Year's Eve</b>	<b>Professional Knife Sharpening</b> Rockridge—Tuesday, December 10 (drop off by 4 pm) Downtown—Wednesday, December 11 (drop off by 8 pm on Tuesday) Russian Hill—Wednesday, December 11 (drop off by 4 pm) North Beach—Saturday, December 14 (drop off by 10 am) Cole Valley—Saturday, December 14 (drop off by 3 pm) SoMa—Saturday, December 14 (drop off by noon)			



## SAN FRANCISCO

**RUSSIAN HILL**  
**2254 Polk Street**  
(at Green Street)  
8:00 am-8:00 pm  
Text or call us at:  
(415) 200-3370

**COLE VALLEY**  
**956 Cole Street**  
(at Parnassus Avenue)  
8:00 am-8:00 pm  
Text or call us at:  
(415) 319-6705

**DOWNTOWN**  
**70 Fourth Street**  
(between Market and Mission)  
Mon-Sat 8-8; Sun 9-6  
Text or call us at:  
(415) 200-3444

**SOMA**  
**345 Ninth Street**  
(near Folsom Street)  
8:00 am-7:00 pm  
Text or call us at:  
(415) 200-2154

**NORTH BEACH**  
**627 Vallejo Street**  
(at Columbus Avenue)  
8:00 am-8:00 pm  
Text or call us at:  
(415) 200-2215

## OAKLAND

**ROCKRIDGE**  
**5533 College Avenue**  
(a few steps from Rockridge BART)  
8:00 am-8:00 pm  
Text or call us at:  
(510) 230-0145