



# NUTS & BOLTS

October 2019

NEWS AND VIEWS FROM AROUND THE STORES

## Coins for the Community Tops \$230,000!

We began our spare change collection in 2011 with just a few jugs at the registers for folks to drop their coins into, and ever since the generosity of our shoppers has never ceased to amaze us. In just eight years we have managed to collect \$236,414.90 for many great nonprofits in the San Francisco and Oakland areas. A collection of \$3,736.69 in June benefited our local UCSF Benioff Children's Hospital; July racked up \$4,083.11 for the



Children's Book Project; and our friends at Lava Mae, who provide showers for the homeless, will receive \$5,528.68 from our August donations. Our September fundraising is earmarked for SaveNature.



Org's traveling hands-on Insect Discovery Lab that allows children of all ages to explore up close the fantastic lives of beetles, millipedes, tarantulas, walking sticks, and more. Educational and fun! We'll report on that number in November.

The month of October is breast cancer awareness month, and our collection that month will benefit our friends at Bay Area Young



Survivors (BAYS) who offer monthly support group meetings



with free childcare, an active online network, and community-building events for young people with breast cancer in the Bay Area.

There are many national organizations that do great work across the country, but we created Coins for the Community so that the money donated here could stay here to help our community. Our local nonprofits often work on shoestring budgets, so these funds can make a real impact on their programs. We'll be hearing from some of them in the near future on how they put the money they receive to good use. Stay tuned!

It's easy to donate to Coins for the Community. Simply drop your spare change into our collection jars or choose the "Donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's been collecting dust on your dresser!



Enjoy a glass of our Cutting Edge wine and a great deal! Pick up all the supplies you need for a home improvement project before the holidays or get a jump start on your holiday shopping. We hope to see you!

**Big Green Egg**  
The Ultimate Cooking Experience

**DEMONSTRATION**

**Rockridge • Saturday, October 12  
Noon-3:00 pm**

Wanting to upgrade to the ultimate outdoor cooking experience? Look no further than Cole Hardware! Our stores carry EGGs® in various sizes, along with a large assortment of EGGcessories that will take your grilling to new heights. We can assemble your EGG, too, and deliver it right to your home.

Stop by our cooking demo to see all of the amazing ways you can cook on an EGG.

**HAPPY HOUR COUPON**

**\$10 OFF**  
**ANY \$25+ PURCHASE**  
**DURING HAPPY HOUR**

Valid Wednesday, October 16, 2019, 4:00 pm-close. Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.

**FDEAL**

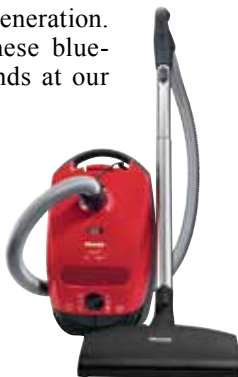
**Our commitment to you: Your satisfaction guaranteed. Period.**

# Blue Ribbon Brands

At Cole Hardware we believe in getting your bang for your buck and a quality shopping experience and product as well. A quality brand can often be less expensive in the long run than a cheaper one, as a well-built product will last much longer, perform better, and can be an heirloom handed down to the next generation. Look for these blue-ribbon brands at our stores!

## Miele Vacuums

Known for their superb quality and craftsmanship, Miele vacuums are built to last at least twenty years.



## Riedel Wine Glasses

Producers of fine Austrian crystal in the heart of Europe for over 250 years and through 11 generations, Riedel has perfected the design of crystal glassware to enhance the aroma and flavor of wine.



## Stihl®

Clean up your yard like a pro with the legendary Stihl line of battery-powered chainsaws, hedge trimmers, power blowers, and garden shears.



## Finex® Cast-Iron Cookware

Visually stunning yet rugged, Finex cookware sears foods beautifully and cooks evenly with no sticking.



## Benjamin Moore® Aura® Waterborne Paint

Quite simply one of the finest paints on the market, Aura, with breakthrough ColorLock® technology, creates a luxurious finish and a richer, truer color desired by discerning homeowners.



## Big Green Egg®

From appetizers and entrees to desserts, the Big Green Egg will exceed all of your expectations. Grill, roast, slow cook, bake, and smoke your meals on an Egg!



## Fermob Outdoor Furniture

With its charm and wide array of hues—plum, poppy, aubergine, verben, honey, carrot, nutmeg, lagoon blue, and more—this bistro furniture made in France of lacquered stainless steel features an anti-UV powder coating, making it ideal for outdoor use. Add a splash of color to a kitchen or patio!



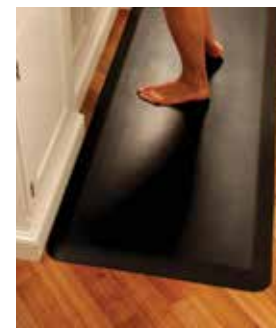
## Vitamix®

Much more than just a blender, a Vitamix allows you to whip up smoothies, frozen desserts, hot soups, ice cream, and juices, all with one machine. Grind your coffee beans or make fresh peanut butter with just-roasted peanuts.



## WellnessMats®

These revolutionary anti-fatigue mats are ergonomically engineered and medically proven to provide extreme comfort, safety, and well-being while you stand. Ideal for your home and workplace.



# Color Consultations

Unsure if you should paint your living room Louisburg Green? Your foyer Fog Mist? We can help! Cole Hardware now has two color consultants in our

Repair Referral Service to assist you in finding the perfect hue for your painting projects.



Certified Color Expert Samantha will continue to help you bring color to your home in Oakland or elsewhere in the East Bay.

And now our San Francisco stores welcome Liza, an interior designer whose approach focuses on a stimulating exploration of feng shui, colors, forms, materials, and reconnection with nature.



Sign up for a 20-minute appointment with one of these experts at [colehardware.eventbrite.com](http://colehardware.eventbrite.com). Bring in photos, fabric swatches, throw pillows, or anything else that will help you and Samantha or Liza come up with a color palette that will work perfectly for your home. Appointments are \$5, but you'll receive a \$5 gift card at your consultation.

**Russian Hill  
Saturday  
October 12  
with Liza**

**Cole Valley  
Sunday  
October 13  
with Liza**

**Rockridge  
Sunday  
October 20  
with Samantha**

**Appointments available 11:30 am–1:30 pm**

*"Our commitment to you: Your satisfaction guaranteed. Period."*

# Getting Ready for the Big One

SPUR Urban Center • 654 Mission Street • SF  
Wednesday, October 23 • 6:00 pm

In the Bay Area, we all know we should have disaster kits at the ready, but it's tough to find the time to assemble all the items necessary. Go MacGyver with us and make your own portable disaster kit while hearing from experts about how to organize a neighborhood response in the event of emergencies like earthquakes. Bring a backpack, and most of the essential supplies will be provided, including flashlights, whistles, emergency blankets, gloves,

water, sanitation supplies, and more, all while we learn.

Generously sponsored by SPUR (San Francisco Bay Area Planning and Urban Research Association), Cole Hardware, and Center Hardware.

Visit [spur.org](http://spur.org) for further details and to sign up.



## Rockridge

### Halloween Parade

Sunday, October 27  
11:45 am–2:00 pm

Join the annual Halloween Parade! Continuing our neighborhood's great, ghoulish tradition, the Rockridge District Association (RDA) and the Rockridge Community Planning Council (RCPC) invite you to celebrate Halloween on College Avenue! Participating merchants will host trick-or-treating along both sides of College Avenue from Alcatraz to Broadway.

Meet in front of the College Avenue Presbyterian Church, 5951 College Avenue, at 11:45 am.

Trick-or-treat kicks off precisely at noon. Then return to the church at 1:00 for storytelling and silly sing-alongs.



Sunday, October 20  
1:00 pm–5:00 pm

Join the Victorian Alliance's 46th Annual House Tour. This year they are celebrating the working men and women of the Mission District along with the homes and communities they built in the Mission Dolores and Liberty Hill neighborhoods.

Visit [victorianalliance.org](http://victorianalliance.org) for more information and to purchase tickets.



### Professional Knife Sharpening



**Rockridge**—Tuesdays, October 1, 15 & 29 (drop off by 4 pm)

**Downtown**—Wednesdays, October 2, 16 & 30 (drop off by 8 pm on Tuesday)

**Russian Hill**—Wednesdays, October 2, 16 & 30 (drop off by 4 pm)

**North Beach**—Saturdays, October 5 & 19 (drop off by 10 am)

**Cole Valley**—Saturdays, October 5 & 19 (drop off by 3 pm)

**SoMa**—Saturday, October 5 (drop off by noon)



A FARMERS MARKET  
EVERY SATURDAY MORNING.

North Beach  
**FARMERS  
MARKET**

9 AM–1 PM / COLUMBUS & FILBERT



[northbeachfarmersmarket.com](http://northbeachfarmersmarket.com)

CalFresh Accepted



**Our founder, Dave Karp**  
Purveyor of Hardware Wisdom

The Cole Hardware credo...

**Commitment to savings:** Rewards program members receive a 3% quarterly dividend on purchases.

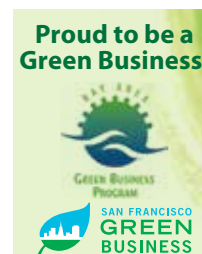
**Commitment to the community:** We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:** We're reducing our footprint by implementing environmentally sound practices in our stores.

# The Cole Hardware Calendar - October

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	Hardware HOT DEALS October 1-31		9	10	11	12
13	Italian Heritage Parade North Beach Sunday, October 13	15	16	17	Color Consultation Russian Hill Saturday, October 12 see page 2 for details	19
20	Columbus Day Indigenous Peoples' Day	21	23	24	25	
27	Excelsior Sunday, October 20	29	30	31	First Responder Friday	
	Student Monday	Teacher Tuesday	Senior Wednesday	Military Thursday		Professional Knife Sharpening see page 3 for locations and drop-off times



## SAN FRANCISCO

**RUSSIAN HILL**  
**2254 Polk Street**  
(at Green Street)  
8:00 am-8:00 pm  
Text or call us at:  
(415) 200-3370

**COLE VALLEY**  
**956 Cole Street**  
(at Parnassus Avenue)  
8:00 am-8:00 pm  
Text or call us at:  
(415) 319-6705

**DOWNTOWN**  
**70 Fourth Street**  
(between Market and Mission)  
Mon-Sat 8-8; Sun 9-6  
Text or call us at:  
(415) 200-3444

**SOMA**  
**345 Ninth Street**  
(near Folsom Street)  
8:00 am-7:00 pm  
Text or call us at:  
(415) 200-2154

**NORTH BEACH**  
**627 Vallejo Street**  
(at Columbus Avenue)  
8:00 am-8:00 pm  
Text or call us at:  
(415) 200-2215

## OAKLAND

**ROCKRIDGE**  
**5533 College Avenue**  
(a few steps from Rockridge BART)  
8:00 am-8:00 pm  
Text or call us at:  
(510) 230-0145