



NUTS & BOLTS

November 2019

NEWS AND VIEWS FROM AROUND THE STORES



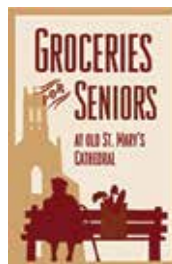
Food Drive

Friday, November 8–Monday, November 11

The Bay Area is home to some of the wealthiest people on Earth, but also to thousands of seniors whose income level falls below the federal poverty line. These seniors live with the daily threat of hunger. Being food insecure can worsen chronic health problems that can in turn lead to hospitalization. Food is a basic human need, and without an adequate diet people cannot fight off disease and infection. Low-income

seniors must often choose between purchasing food and buying medicine.

We will be hosting a food drive to benefit two wonderful organizations whose mission is to help feed our elderly neighbors: Groceries for Seniors in San Francisco and St. Paul's Pantry of Hope in Oakland. Please bring in any nonperishable foods during our drive. Besides canned foods, we also welcome boxed foods, pastas, and cereals.



We're excited to announce that our annual November Bag Sale will take place on Saturday, November 16! Everything that fits (or not) in one of our sturdy and stylish reusable shopping bags is 20% off—nearly everything in the store. This is a great time to get your holiday shopping started or to treat yourself to an early present from Santa. And there's still plenty of time to undertake a home improvement project before the holiday chaos is fully upon us. Keep the reusable shopping bag as our gift to you!



Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, Stihl power tools, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. Rewards points do not accumulate.

Santa Paws: Pooch Pictures with Santa

Sunday, November 10 • 2:00–6:00 pm

Rockridge Store

\$10 (proceeds go to The Milo Foundation)

Have your best friend's photo taken with Santa Claus this year! The proceeds will support The Milo Foundation, a nonprofit rescue and adoption center for domestic animals, and you'll receive a 5" x 7" photo keepsake. Please register for photos at colehardware.eventbrite.com so that we have an idea of how many dog treats to have on hand!



Freshly-Cut Christmas Trees

Arriving Thanksgiving Week

Many of our longtime Cole Street shoppers fondly recall Dave Karp delivering their first Christmas tree when they moved to the Cole

Valley neighborhood. Keeping with tradition, all of our stores will once again stock freshly-cut Christmas trees in a variety of sizes. All Cole Hardware locations also have tree stands, lights, ornaments, and more—everything you need to create a festive holiday tree!



Our commitment to you: Your satisfaction guaranteed. Period.

Coins for the Community



Our Coins for the Community program is fortunate to be powered by some of the most generous shoppers in the world! Our September fundraising benefitted SaveNature.Org's traveling hands-on Insect Discovery Lab that allows children of all ages to explore up close the fantastic lives of beetles, millipedes, tarantulas, walking sticks, and more. With the \$2,733.78 we collected for them, this puts our grand total of funds raised at \$239,148.68. We'll be hitting that quarter million mark very soon!

Our October collection is earmarked for our friends at Bay Area Young Survivors (BAYS) who offer monthly support group meetings with free childcare, an active online network, and community-building events for young people with breast cancer in the Bay Area. We'll report on that number in the near future.



There are many national organizations that do great work across the country, but we created Coins for the Community so that the money donated here could stay here to help our community. Our local nonprofits often work on shoestring budgets, so these funds can make a

real impact on their programs. It's easy to donate to Coins for the Community. Simply drop your spare change into our collection jars or choose the "Donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's been collecting dust on your dresser!



Emily (left), from the Children's Book Project, and Carla (right), volunteer and former Cole Hardware crew member, happily accepting the check from our July donations.

COLE STREET

SIDEWALK CLEANING FUNDRAISER

FEATURING SANTA!

Get your picture taken with **SANTA**

SUNDAY, DEC. 1ST

11AM - 5PM
at Postal Chase
912 Cole St.

All proceeds go toward the daily cleaning of Cole Street by the Cole Valley Improvement Association

Small Business Weekend

Shop locally on Plaid Friday and Small Business Saturday (and every day!). Locally-owned businesses

reinvest in our local economy at a 60% higher rate than chain and Internet retailers do. They support other local business professionals and retailers too.

November 29 is "Plaid Friday," which celebrates the weaving together of the individual threads of small businesses to create a strong fabric of diversity and creativity. Plaid Friday was born in Oakland, a city known for strong "shop locally" campaigns. Small Business Saturday is November 30. In the spirit of these

two shop-local holidays, please enjoy \$15 off a \$45 purchase at your favorite Cole Hardware location with this coupon.

Plaid Friday and Small Business Saturday are relaxing and enjoyable alternatives to the big box stores' Black Friday events and are designed to promote locally- and independently-owned businesses during the holidays. Shop with Cole Hardware or your favorite small business this holiday weekend!



SMALL BUSINESS WEEKEND COUPON

\$15 OFF

ANY \$45+ PURCHASE

Valid Friday, November 29, through Sunday, December 1, 2019 Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, Stihl power tools, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.

PLAID FRIDAY

SMALL BUSINESS SATURDAY



Time Change Reminder

Sunday, November 3

Clocks are moved back one hour on Sunday, November 3, at 2:00 am. If you set your clock back on Saturday night before you go to bed, you'll wake up Sunday morning to the correct time. While this means we gain a precious hour of sleep, it also means it gets dark an hour earlier.

Well-lighted entryways help prevent accidents as well as discouraging would-be burglars. We have a variety of motion-sensing options, including the Light It wireless LED porch light, which features a floodlight-wide ultra beam. It's weatherproof, and no wiring



is necessary, allowing for instant installation. (Sku 3266087, \$31.99)

At the recommendation of fire departments across the country, take this opportunity to also check the batteries in your smoke and carbon monoxide detectors or install new ones.



Sharpen While You Shop

Cooking is much more enjoyable with a sharp knife. So if your knife seems a bit dull, bring it into any of our locations to get it sharpened in about a minute with our state-of-the-art Resharp blade-sharpening machines. This patented system sharpens your knives right in front of you. With unprecedented speed, you get all your knives sharpened in a fraction of the time of other methods. Patented grinding technology scans the shape of your knife and then carefully restores the edge, removing a minimal amount of material.

The Resharp system sharpens most American- and European-style knives, as well as Japanese knives with a V-shaped bevel—all for a flat price of \$4.99! Bring in your chef,



resharp
on-demand knife sharpening

no drop-off | no pickup
factory sharp in 60 seconds
while you watch



paring, slicing, chopping, santoku, pocket, hunting, and specialty knives. (We cannot sharpen serrated, scalloped, or ceramic knives in-house.)

Our mobile knife sharpener, Matt, will still be visiting our stores every other week for those of you who prefer the expertise of a professional. Matt is able to sharpen a wider variety of knives, as well as scissors, axes, food processor blades, garden tools, and more.

After all of the time and trouble you go through to cook your holiday turkey, don't end up butchering it with a dull knife!



Adopt-a-Family

For the past nine holiday seasons, Cole Hardware has participated in an adopt-a-family program for Women Organized to Make Abuse Nonexistent, Inc. (W.O.M.A.N., Inc.). This program helps mothers and children who are fleeing domestic violence situations, often with just the clothes on their backs, enjoy some holiday cheer.



Cole Hardware will once again be adopting a family this holiday season. If you would like to donate a gift or gift card to the family, please email service@colehardware.com or ask for

Mary at our Rockridge store or Julia at our North Beach store.

Our family this year includes a mom and five children: a 12-year-old girl, a 9-year-old boy, 6-year-old twin boys, and a 1-year-old boy. Gifts and donations need to be received by December 13. Anything you can give will be greatly appreciated.



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in San Francisco



**Residential,
Commercial,
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Master Locksmith with over 30 years experience

Call Mark 24/7 at **(415) 760-5625** for speedy service in San Francisco.



Our founder, Dave Karp
Purveyor of Hardware Wisdom

The Cole Hardware credo...

Commitment to savings: Rewards program members receive a 3% quarterly dividend on purchases.

Commitment to the community: We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment: We're reducing our footprint by implementing environmentally sound practices in our stores.

The Cole Hardware Calendar - November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Professional Knife Sharpening <p>Rockridge—Tuesdays, November 12 and 26 (drop off by 4 pm) Downtown—Wednesdays, November 13 and 27 (drop off by 8 pm on Tuesday) Russian Hill—Wednesdays, November 13 and 27 (drop off by 4 pm) North Beach—Saturdays, November 2 and 16 (drop off by 10 am) Cole Valley—Saturdays, November 2 and 16 (drop off by 3 pm) SoMa—Saturday, November 2 (drop off by noon)</p>			1	2
3 Daylight Saving Time Ends	4	5	6	7	8 CANNED & NONPERISHABLE FOOD DRIVE NOVEMBER 8-11	9 Food Drive November 8-11 see page 1 for details
10 Pooch Pictures with Santa Rockridge see page 1 for details	11 Veterans Day	12	13	14	15	16 BAG SALE 20% Off STOREWIDE see page 1 for details
17 Food Drive November 8-11	18 Hardware HOT DEALS November 1-30			21 COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		23
24	25 Cut Christmas trees arrive this week! Student Monday	26 Teacher Tuesday	27 Senior Wednesday	28 Thanksgiving All Stores Open 9 am-3 pm Military Thursday	29 PLAID FRIDAY see page 2 for coupon First Responder Friday	30 SMALL BUSINESS SATURDAY see page 2 for coupon

Shop 24/7 at
ColeHardware.com

For your convenience, we accept:

Follow Cole Hardware!

Speedy Same-Day Delivery!
Call (415) 200-2154

Proud to be a Green Business!

GREEN BUSINESS PROGRAM
SAN FRANCISCO GREEN BUSINESS

SHOP LOCAL SUPPORT LOCAL

shop here and your money stays here
SFLMA
SHOP LOCAL FIRST

SAN FRANCISCO

RUSSIAN HILL
2254 Polk Street
(at Green Street)
8:00 am-8:00 pm
Text or call us at:
(415) 200-3370

COLE VALLEY
956 Cole Street
(at Parnassus Avenue)
8:00 am-8:00 pm
Text or call us at:
(415) 319-6705

DOWNTOWN
70 Fourth Street
(between Market and Mission)
Mon-Sat 8-8; Sun 9-6
Text or call us at:
(415) 200-3444

SOMA
345 Ninth Street
(near Folsom Street)
8:00 am-7:00 pm
Text or call us at:
(415) 200-2154

NORTH BEACH
627 Vallejo Street
(at Columbus Avenue)
8:00 am-8:00 pm
Text or call us at:
(415) 200-2215

OAKLAND

ROCKRIDGE
5533 College Avenue
(a few steps from Rockridge BART)
8:00 am-8:00 pm
Text or call us at:
(510) 230-0145