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Daves Birthd

SATURDAY, JUN



The Last Hurrah for the Hardware Hotline

It is with much sadness and a good bit of nostalgia that I am letting you know that this is the final edition of the Hardware Hotline. As many of you know, the Hardware Hotline has been the main vehicle of communication with our valued community for over



three decades now. Back in its infancy in the mid '80s, when it was known as Cole Hardware's Nuts & Bolts, I prepared the entire newsletter myself: from typing it on a second-generation IBM personal computer to photocopying, stapling, and folding it for mailing. After a few years, I

proudly graduated to the then-state-of-the-art desktop publishing program PageMaker and rechristened our newsletter the Hardware Hotline. Although our current Hardware Hotline has become quite a bit more sophisticated over time, our message hasn't changed at all: Our commitment is to our community.

The world, as you know, has become increasingly digitized. The readership of the Hardware Hotline is not as large as it used to be as people are now more likely to rely on their devices for news, information,

and deals. And honestly, as we continually strive to be both a community-serving and profitable business, we can't afford the expense of producing our newsletter anymore. (You wouldn't believe how much it costs to get the Hardware Hotline onto your kitchen table.)

We'll still be posting new and relevant articles, upcoming events, and product knowledge on our website and sharing all of it via email. If you haven't signed up yet for our emails, now is the time to do so. Sign up at colehardware.com or in our stores. Our monthly Hardware Hot Deals will still be available on our website, and you can still pick up a printed copy in our stores. Our calendar of events will be updated every month at colehardware.com and posted in the stores as well. You'll still receive occasional postcard offers from us, too.

Thank you for your readership over the years. We look forward to continuing to connect with you in person and electronically! Don't forget, you can also reach out to us at **service**@colehardware.com or even email me personally at rick@colehardware.com. I would love to hear from you.

And an Ode to Julia

A huge shout-out is in order. While I wrote and published the Hardware Hotline in its early years, Julia, our marketing coordinator, has adopted the Hardware Hotline as her pride and joy for the last 10 years or more. Julia has

"Our commitment to you: Your satisfaction guaranteed. Period."



done a wonderful job shepherding the process of editing, corralling all of us to write articles, managing the logistics from concept to your home, and all things in between. During this period, Julia fully embraced the "community" side of our business, educating on environmental issues and making sure our stores walked what we talked by getting each of our stores green certified by San Francisco and Oakland. She also worked tirelessly to ensure

the Hardware Hotline was full of useful, interesting, and fun information for our customers. Julia exemplifies what it means to be immersed in our culture and our Cole Hardware family. Julia always says she loves Cole Hardware. Julia, we love you too. Thank you for all that you do!

-Rick





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Scan to view

our website.

Cole. Hardware for the sou

All Cole Hardware locations will be hosting our annual birthday sale on Saturday, June 8, celebrating the birthday of our beloved founder, Dave Karp, who continues to be the inspiration and foundation of our commitment to our patrons. This

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was one of Dave's favorite days of his later years, when he would be chauffeured from store to store and heralded with cake, festivities, and well-wishers.

Please join us as we honor Dave. Enjoy 20% off* everything that fits (or not) in one of our Cole Hardware 5-gallon buckets.



merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. Rewards points do not accumulate.

*Offer applies to regular-price

Coins for the Community

What a difference a dollar, or even a dime, makes! Our Coins for the Community efforts have raised a grand total of \$219,937.57 since our program began. In February, we raised \$3,667.69 for Muttville Senior Dog Rescue and the

Milo Foundation to benefit our fourlegged friends. Our March collection netted \$2,900.81

for

Seeds of Awareness and their

Seeds of Awareness school counseling programs. April's funds totaled \$3,128.85 for our local parks through the San Francisco Parks Alliance and Oakland Parks and Recreation



Foundation. As we Parks Alliance celebrated mothers in May, our stores raised funds for the Homeless Prenatal Program and the Black Infant Health Program. We'll

communication.

report on those numbers in a future Along with our fellow independently

June: owned Ace Hardware dealers across the country, our June collection will be for the Children's Miracle Network hospitals in our area-UCSF Benioff Children's Hospitals in San Francisco and Oakland,



MUTTVILLE

MILO

recognized throughout the world as a leader in health care, known for innovation, technology, and compassionate care. They have offered the highest quality medical treatment to children for more than a century.

July's fundraising will be for the July: Children's Book Project, which helps children learn to read by providing free books and other resources to children

August:

ROJECT and their shelters, schools, daycares, and community centers. Research shows that when children have books

read to them, they have an easier time learning to read. In August, we will collect money (and toiletries-see page 6) for our friends at Lava Mae, who provide

lava mae 🖨 mobile showers and other critical

Children's

Воок

to help people services experiencing homelessness in San Francisco and Oakland rekindle their dignity.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's been collecting dust on your dresser.



So Long, Shel!

Another era ended as our longtime Cole Valley flagship store manager, Shel, retired. Shel was a fixture in our store and the Cole Valley neighborhood for over 30 years! A wealth of knowledge, Shel's wisdom has

been shared with countless shoppers and crew members alike.

We can't begin to imagine how many sinks were unclogged, toilets were stopped from running, nuts and bolts were tracked down, gallons of paint were meticulously matched and mixed,



correct lightbulbs were located, and barbecues were perfectly paired to backyard chefs because of Shel! Many longtime customers came in over Shel's last few days to bid him farewell, and the Cole Hardware crew celebrated with a Mexican fiesta to honor his loyalty and service.

What will Shel be up to in his retirement? He is enjoying this new stage of life and looks forward to some new journeys through it. His wife, Remi, told him he needed a plan, so for now, his plan is to develop a plan! At the moment, Shel and his family are focused on their son's wedding, and they have a long-planned cruise in New England and parts of eastern Canada in September. They are also beginning to discuss 2020 plans to take a big trip, possibly to Spain and Portugal, or perhaps a trip to Israel to see relatives and friends. An out-of-town baseball trip is in the mix too. And Shel is thinking about hobbies. He used to be an avid black-and-white photographer when he was a young man, so he may reexplore that and look at some new activities too. We wish Shel the very best in all of his new adventures!

COLE HARDWARE SUPPLIES has served property management and municipal entities for more than 25 years! Our expertise is in sourcing low-cost commercial products and hard-to-find items. We offer FREE Bay Area delivery on most items.





A trained Certified Color Expert, she has the technical know-how to choose interior and exterior colors tailored to each unique spaceand the unique people who live there.

Visit colehardware.eventbrite.com to sign up for one of her 20-minute appointment slots. Bring in photos, fabric swatches, throw pillows, or anything else that will help you and Samantha come up with a color palette that will work perfectly for your home.

Follow Cole Hardware! yelp

Summer 2019

2

"Our commitment to you: Your satisfaction guaranteed. Period."



Now, that's what we call a

happy baby with her

Cole Hardware balloon!

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Mark Bellingham Painting

Cole Hardware is happy to have Mark Bellingham Painting as part of our Repair Referral Service. Mark started his first job in August 1985 by painting one bedroom in the Sunset District. Over the last 30-plus years, his business has grown to include 23 employees and a long list of satisfied and repeat customers. They must be doing some-

thing right!

Mark prides himself in leaving his customers with a good feeling after their house has been painted, and his reputation is very important to him. If there is anything you are not happy with, Mark and his crew will fix it. Whether they're working on residential or commercial properties, interior or exterior, a room or the entire house, they offer the same professional approach and detailoriented focus on every job. All projects are thoroughly prepped, and only quality paints are used. Besides



painting, Mark and his team can also repair dry rot and perform light carpentry. Below are the extensive services that Mark's company offers.

One-Day Painting

Do you need a project completed in one day? Mark will do his best to make sure it gets done fast without compromising quality. Top-quality service guaranteed even in a tight time frame.

Wood Decks and Furniture

Is your deck or deck furniture bleached out? When repairing wood decks and furniture, Mark's crew will



Deck furniture restoration, before and after

first clean and then diagnose any problems, looking for wood rot and other issues affecting the integrity of your deck or furniture. Any structural problems will be fixed.

Decks are exposed to regular use and abuse from the direct sun and rain. Unprotected wood will soak up moisture,



leading to serious damage. To avoid having your deck crack and rot, it should be treated periodically, perhaps even once a year. With Mark's team, wood will be cleaned to remove dirt, fungus, stains, mildew, or moss and then stripped of any unwanted finishes. After, they protect it with a water-repellent finish to stop moisture from penetrating the wood surface, which can cause swelling, shrinking, warping, and cracking. **Water Damage and Dry Rot Repair**

Dry rot, caused by excess moisture, is a fungus that leaves wood brittle and soft. If it isn't detected and removed immediately, it can spread to the rest of the wood and cause catastrophic damage to your home. Mark and his team will thoroughly inspect your structure for water damage or dry rot and remove the affected area. They'll also determine the source of the problem, so it doesn't happen again. They will seal your wood to keep additional moisture out and stop dry rot from reoccurring.





Mark and his team go to Mexico every year to help a charity build homes. He pays for his crew to go and also pays their salary for the week they are "volunteer vacationing."

Wallpaper and Popcorn Ceiling Removal

Mark and his crew have many years of experience removing popcorn/textured ceilings and wallpaper covered with many layers of paint. Both of these can be messy jobs, and the key to success is proper preparation. Mark and his crew will evaluate your specific situation to determine the best approach to removing the unwanted material.



Light Carpentry

They specialize in all types of carpentry associated with home repair, maintenance, and remodeling. Mark's team will determine and clearly identify proper materials and material quantities for new and existing projects. They can also construct, install, and repair structures and fixtures of wood, plywood, and wallboard.

Projects include, but are not limited to:

- Windows: Repair, installation, and replacement
- Doors: Repair, installation, and replacement
- Decks: Repair
- Interior and Exterior Trim: Repair, installation, and replacement

To reach Mark Bellingham Painting, visit **repair** .colehardware.com or ask your one of our crew members when you're in your local Cole Hardware store. Be sure to say Cole Hardware referred you to receive a special gift when you book a job with Mark and his crew.

Easily Find a Local, Trusted Tradesperson!

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling.

We check their work, confirming customer satisfaction, before allowing them to become a permanent tradesperson within our program. Indeed, these folks are ambassadors of Cole Hardware. With every turn of a wrench or stroke of a brush, our reputation is on the line. So you can be assured that the tradesperson you select not only does quality work, but has integrity, too.

Visit our Repair Referral Self-Service Portal at repair.colehardware.com to find a trusted tradesperson for your project!





Call Mark 24/7 at (415) 760-5625 for speedy service in San Francisco.

Summer 2019

3

JUNE EVENTS





Men's Suits and Clothing Collection Friday, June 14–Monday, June 17

In honor of Father's Day, we will be hosting a suit and clothing collection at our San Francisco locations to benefit the St. Anthony Foundation, whose mission is to feed, heal, shelter, clothe, and lift the spirits of those in need and to create a

society in which all people flourish. Clothes donated at our Rockridge store will benefit St. Paul's Pantry of Hope, which works in partnership with other organizations to assist members of the Oakland community in need. Our collection will be open to all clean, gently worn



men's clothing, shoes, and accessories, but suits are needed most. Donated clothing should be in good condition. We cannot accept clothing that is tattered or stained.



Fresh Air: The Great Indoors

The term "air pollution" might conjure up an image of a rust-belt factory, smokestacks churning out clouds of brown soot, or a city thoroughfare clogged with buses and cars spewing harmful exhaust fumes. All with good reason, of course, but we probably don't give a lot of thought to pollutants that permeate our indoor air. Many of the furnishings in our

homes (floor covering, drapes insulation, and furniture), as well as the chemical solvents used to clean, emit gases and pollutants into living spaces. Mold can also be a recurring problem that affects air quality. Scientists at NASA have

Scientists at NASA have found that houseplants can greatly purify and renew stale indoor air by filtering out toxins, airborne bacteria, and fungi, at the same time adding humidity needed to combat respiratory and allergic conditions. Just 15 houseplants can provide better air quality in an 1,800-square-foot home.

While we tend to focus on our outdoor living areas in the summer months, don't forget about houseplants that help freshen your air. A green thumb isn't necessarily needed, as many common houseplants are easy to grow.

Because plants absorb air pollutants and harmful

gases through their leaves, which then get sucked down to the roots, keep indoor plants free from dust by wiping gently with a damp cloth.

Visit one of our nurseries for friendly, expert advice on how to keep indoor plants healthy and your home's air quality healthy, too.

Take advantage of our June houseplant promotion:

4" Pot (Sku 799241, Hot Deal **\$2.99** Regular price \$4.99); **6"** Pot,

hanging or upright (Skus 799242, 799775, Hot Deal \$6.99 Regular price \$10.99); 8" Pot (Hot Deal \$17.99 Regular price \$24.99)

	T	he Col	e Hard	ware C	alenda	ar - Jun	e
SUN	NDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Mobile Knife Sharpening Include Rockridge: Tuesdays, June 11 and 25 (drop off by 4 pm) Downtown: Wednesdays, June 12 and 26 (drop off by 8 pm on Tuesday) Russian Hill: Wednesdays, June 12 and 26 (drop off by 4 pm) North Beach: Saturdays, June 1 and 29 (drop off by 10 am) Cole Valley: Saturdays, June 12 and 29 (drop off by 3 pm) SoMa: Saturday, June 29 (drop off by noon)						1 UNION STREET UUSIC FESTIVAL Union Street Festival June 1 and 2
2	æRan.	3	4	5	6	7	8 Birthday Sale! 20% see page 1 for details
Str	t Ashbury eet Fair	10	11	12	13	14 Flag Day Men's Suits and Clothing Collection June 14–17 see left for details	15 North Beach Festival June 15 and 16
16 Fati	ner's	17	18	19 Celebrate Treedom Juneteestly	20	21 First Day of Summer	22 Big Green Egg Demo Rockridge see left for details
23		24	25	26	27	28	29 Big Green
		Student Monday	Teacher Tuesday	Senior Wednesday	Military Thursday	First Responder Friday	Egg Demo Cole Valley see left for details
30 Pride	Parade	1	COMMUN Special Comm SAV	unity Member E 20 [%]	s see our w for more	lebsite	

Summer 2019

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JULY EVENTS

Children's Book Drive

The Children's Book Project was founded to help build literacy by providing new and gently used books free to children who need them. Since 1992, this group has given away over 2.7 million books for children in the San Francisco Bay Area and beyond.

Evidence shows that reading aloud to children helps their brain development and helps them learn to read. However, many children in the Bay Area live in homes without books and attend schools or other programs where books are in short supply. Encouraging reading is not enough when families do not have books.

You can help! All Cole Hardware locations will be accepting new and gently used books during the month of July for this wonderful organization. In addition,

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vou can also donate throughout July at checkout when paying for your purchase.

There is a high

- demand for: Board books
- Early readers
- Graphic novels
- Books in Spanish or Chinese (all ages)
- Books featuring diverse characters (all ages)
- Elementary chapter books
- Popular series for 8- to 12-year-olds

Due to limited demand and storage space, the following books are not accepted:

- Textbooks and
- curriculum materials Encyclopedias
- Audio cassettes and
- VHS tapes
- · Library discards



· Religious books

• Obsolete books

• Dirty, dusty, wet, or

• Nonfiction books more

mildewed books

than 10 years old

Big Green Egg The Ultimate Cooking Experience DEMONSTRATIONS

Rockridge Saturday, July 20 Noon-3:00 pm

Cole Valley Saturday, July 20 Noon-3:00 pm





Enjoy a glass of our Cutting Edge wine and a great deal! Pick up all the supplies you need for a home-improvement project or grab what you need to take advantage of the long summer days in your garden. We hope to see you!



Summer 2019

Polk Street SUMMER WINE WALK

JULY 19, 2018 · 4-8 PM · SAN FRANCISCO \$25 ADVANCE · \$30 DAY OF · SRESproductions.COM · 800-310-6563

The Cole Hardware Calendar - July											
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY					
	1 Canada Day	2	3	4 Independence Day Store Hours 9:00 am-5:30 pm	5	6 Fillmore Jazz Festival July 6 and 7					
7	8	9	10	11	12 Flower Piano July 11–22 San Francisco Botanical Garden	13					
14	15	16	17 Hardware Happy Hour see right for details	18	19 Polk Street Summer Wine Walk see above for details	20 Big Green Egg Demo Rockridge and Cole Valley see above for details					
21	22	Special Comm	24 BAYS hunity Members E 20% te for more details	25 Military Thursday	26 First Responder Friday	27					
28 BIOFREEZE STER BARTANTOR	29	30	31	Mobile Knife Sharpening Rockridge: Tuesdays, July 9 and 23 (drop off by 4 pm) Downtown: Wednesdays, July 10 and 24 (drop off by 8 pm on Tuesday) Russian Hill: Wednesdays, July 10 and 24 (drop off by 4 pm) North Beach: Saturdays, July 13 and 27 (drop off by 10 am) Cole Valley: Saturdays, July 13 and 27 (drop off by 3 pm) SoMa: Saturday, July 27 (drop off by noon)							
Ferry Building, The Embarcadero	Student Monday	Teacher Tuesday	Senior Wednesday								

— Rick Karp, President, aka Keeper of the Karma





Saturday, August 10 Noon–3:00 pm

Russian Hill Saturday, August 17 Noon–3:00 pm



Join us for our final Hardware Happy Hour of the summer! Enjoy a glass of our Cutting Edge wine and a super deal. Need something for back-to-school or Burning Man? Now's the time to shop. And you still have a couple of weeks to finish that summer home-improvement project that you've been procrastinating tackling. We'll save you a glass!



Toiletries Collection for lava mae

Award-winning nonprofit Lava Mae delivers mobile showers and other critical services to help people experiencing homelessness in San Francisco and Oakland rekindle their dignity, restore a sense of health and well-being, and unlock the opportunities that come with being clean. Since launching in San Francisco in 2014, Lava Mae has served more than 18,000 guests through their mobile shower service, treating everyone they serve with an exceptional level of care they

call "radical hospitality." During the month of August, all Cole Hardware locations will serve as collection drop-off points for toiletries for Lava Mae.



Below are the items that Lava Mae is most in need of:

- •Disposable shaving razors
- Travel-size deodorant
- •Travel-size toothpaste
- •Toothbrushes
- •Travel-size shampoo
- •Travel-size soap bars
- •Hair combs

Lava Mae will also be our Coins for the Community collection recipient for the month

of August. Please consider making a donation, and to learn more, visit **lavamae.org**; connect on Facebook, Twitter, or Instagram; or drop them a line at **info@lavamae.org**.



Summer 2019

6

"Our commitment to you: Your satisfaction guaranteed. Period."

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.

In the Garden **Summer Garden Tasks** Tips from Our Garden Expert

After the stress of a workday, puttering around in your garden on these long summer days is therapeutic. Summer is also a great time to prepare your garden for autumn, and hopefully an Indian summer.

June

✓ Deadheading: Flowering plants that have bloomed can be "deadheaded" for a longer flowering season. Simply snap



off the dead flower heads or trim taller plants with gardening shears. This will help your plants not only continue to bloom but to produce a larger number of



blooms.

Repellent Plants: When planting your garden, keep in mind that basil repels aphids, mosquitoes, and mites; nasturtiums repel whiteflies and squash bugs; and marigolds repel just about all insects. Thai

lemon grass, which grows into a decorative clump about 15 inches across and 2 feet tall, repels mosquitoes. These plants are especially good to include in your vegetable garden.

Planting: Plant seedlings of heat-loving vegetables such as melons, peppers, and squashes to be harvested in the fall.

 Powdery Mildew: To combat powdery mildew, it is helpful to prune out very crowded plants. This allows for better air circulation. Watering early in the day will also help alleviate the problem.

✓ Annuals: These plants flower for a single growing season. Petunias, marigolds, zinnias, and impatiens are all annuals. Although they need to be replanted each year, they work great as garden fillers

in a sparse area of your garden. Annuals also allow you to easily change the look of your garden or yard.



Perennials: These plants will bloom for three or more growing seasons. After blooming, the plants will go returning the dormant, following season. Because perennials multiply, they will need to be thinned out occasionally. Once planted,

perennials, including daylilies, hostas, peonies, and garden mums require little maintenance.

✓ Trees: Newly planted trees should be watered deeply once a week. Add compost. We love Bu's Blend[™] by Berkeley-based Malibu Compost. (Sku 746746, \$10.99)

✓ Compost: Gather up and compost fallen leaves and fruit to discourage disease growth.







Butterflies: Create a sheltered, organic haven for butterflies in a sunny area that

does not get strong winds. Add a few flat stones where they can bask in the sun and warm their



wings for flight. ✓ Faded Blooms: Faded rhododendron and azalea blossoms can be picked by

snapping gently to one side. Make sure not to break off any new growth beneath the faded flower.

✓ Basil: Pinch off basil

buds to promote leafier growth. ✓ Mulch: Apply a 2-inch layer of mulch to conserve

moisture and

July

discourage weeds.

(Sku 75958, \$8.99)



✓ Culinary Herbs: In a sunny area 🔪 of your garden, plant cilantro, dill, rosemary, thyme, parsley, mint, and chives.

✓ Fertilizer: Annuals, perennials, and trees will all

enjoy a boost of nitrogen. Use an all-purpose fertilizer. After azaleas, camellias, and rhododendrons have finished blooming, use an acid-loving plant food on these. We recommend Espoma's[®] Holly-tone[®]. (Sku 7122773, \$9.99)

✓ Tomatoes: Tomato seeds can still be started indoors on a sunny windowsill. If your outdoor tomato plants have purpling or yellowing, this probably indicates a nutritional deficiency, and only then should they be fertilized. You can use Espoma's® Garden-tone[®]. (Sku 7135155, \$9.99) Irregular watering during a heat wave

(should we be so lucky) can cause rapid growth, but it is not good for the fruit.



✓ Vegetables: Plant a second crop of vegetables now: beets, bush beans, carrots, radishes, cabbage, cauliflower, fava beans, and turnips. Harvesting your vegetables while they are young and on a regular basis will keep them productively fruiting. Harvest early in the day.

✓ Color: Now is the time to plant summer flowering perennials, and annuals. Marigolds, petunias, salvia, fuchsias, and begonias should all do the trick to make your garden bright and colorful.

August

shrubs,

Blooming Shrubs and Trees: After

summer blooming plants have finished flowering, prune for shape, while removing dead or diseased branches.



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: any@colehardware.com.

> ✓ Fall Vegetable Garden: Early August is a great time to plant fall and winter vegetables directly into the garden. You can sow spinach, carrots, beets, lettuce, radishes, and green onions now.



✓ **Pests:** Unwanted garden guests can be problematic at this time. Diatomaceous earth can control many insects, including ants, slugs, silverfish, earwigs, fleas, spiders, bedbugs, and millipedes. A naturally occurring soft sedimentary rock, diatomaceous earth can be crumbled easily into a fine white powder and is safe on both outdoor and indoor plants. (4 lb. bag: Sku 7115835, \$12.99)

✓ Hydrangea Pruning: Older stems that have finished flowering should be trimmed, while leaving stems that have not yet bloomed. For bigger flower clusters, cut down on the number of stems. Or keep more stems for medium-sized flowers, neatly spaced.

✓ Fruit Trees: Give your trees a good soaking, as they especially need water now to ensure they don't drop their fruit. Heavily laden branches should be propped to avoid breakage.

Anytime

 Hanging Baskets and Container Plants: During heat waves, these plants should be checked daily to see if they need water. On moderate summer days, check every other day. Don't just look at the surface: Poke your finger about



an inch or two down to assure adequate moisture. Water thoroughly each time plants need water, but be careful not water before they need it.

✓ Watering: Proper watering is the key to conserving water in the heat of summer. Watering an inch per week at one time will soak the soil 6 to 8 inches deep and ensure good yield from mature crops.



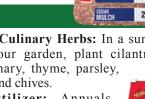
Garden-tone

If you aren't sure if your garden is getting the right amount of water, invest in a moisture meter, so you can water only when necessary. (Sku 7011638, \$7.99) Make maximum use of scarce water by watering early in the morning or using a drip irrigation system. Keep an eye out for standing water and eliminate its sources to discourage mosquito populations.

Aphids: If aphids are a problem, first try a strong spray of water from the hose. You will need to do this for several consecutive days to see results. Still no luck? Move on to Safer[®] Insecticidal Soap (Sku 74805, \$9.99) or try ladybugs (Sku 701166, \$9.99). Release ladybugs in the evening at the base of your plants. (If released during the daytime, ladybugs will fly away.) As the ladybugs crawl up your plants in the evening, they will feast on the aphids. See you in the garden!



Summer 2019



WHAT'S IN SEASON

Man on the Moon

Besides love and heartache, what else inspires more musical compositions than the moon? *Moon River*, *Moondance*, *Moon Over Miami*, *Moonshadow*, *Harvest Moon*, *Bad Moon Rising*: The lunar song list goes on and on. This summer, as we celebrate the 50th anniversary of Neil Armstrong's historic first steps on the moon on July 20, 1969, we're highlighting Benjamin Moore's extensive moon-inspired color palette.

Let the moon spark your creative flair to undertake a painting project this summer. Painting a room is relatively inexpensive compared to other remodeling projects and gives you the biggest bang for your buck as far as transforming a room. And no experience is necessary for a painting project: Our paint-friendly crew members will get you set up with the right paint and all the supplies you need to undertake your project. You'll just need to pick the color!

Consider one of Benjamin Moore's out-of-this-world colors:





Where Were You?

We asked a few of our crew members what they recall from the moon landing:

Dave, Cole Hardware Supplies: In July of 1969, I was six years old. I remember that I came home from Sunday school because I was still in my "Sunday-go-to-meeting" clothes. My parents were huddled around our brand-new, massive, 21-inch screen Philco TV and insisted that I watch what was happening because it was "history unfolding." Unfortunately, the only thing I remember about watching it was being bored because I really couldn't understand the "gravity" of what I was seeing. That, and the fact that I was pretty miffed that I couldn't watch *Ultraman* instead.

Julia, Marketing Coordinator: I remember watching the moon landing on our black-andwhite television and seeing the *Life* magazine feature of the astronauts' wives, who I thought were so glamorous, and their families. It was very exciting. And I recall how thrilling it was when they splashed back down to earth.

Rene, Cole Valley: I just remember being parked in front of the TV with the family, of course. It was in the kitchen like nearly every other family's in the 60s.

Battery-Powered Outdoor Equipment

Clean up your yard like a pro with the Stihl batterypowered line of legendary chainsaws, dependable hedge trimmers, powerful blowers, and garden shears. Stihl tools are German-engineered, and a majority of them are built in America. So it's no surprise that they use the highest-quality metals, innovative polymers,

and other materials you won't find on a lot of other brands. Affordable, yet designed for reliability and built for the long haul, that's why so many people use them, and recommend them.

Stihl battery-operated products feature brushless motors and make little noise, so they're ideal for areas requiring low noise such as hospitals, schools, or early morning jobs. (No need to be that annoying neighbor who is up at the

crack of dawn on a Sunday morning cranking up loud power tools.) Battery-operated tools are user-friendly and require little to no maintenance, and you'll save money on fuel, oil, spare parts, and labor for repairs. Zero emissions mean no smelly gas fumes.



These tools are perfect for homeowners and come as a kit, which includes the tool, battery, and charger. You can also buy units individually as you expand your collection. Batteries are interchangeable with the AK line that we stock. Come to our Cole Valley, North Beach, or Rockridge locations to learn more about the line. Our crew will be happy to answer any questions, and we even have an interactive video module where you can learn about the products and watch how-to videos. Here are some of the Stihl products you'll find at our stores:

Chainsaw MSA 120 is a great battery-powered chainsaw for homeowners, handling storm cleanup to limb removal. This bundle comes standard with the AK 20 battery and AL 101 charger. It features low vibration, quick chain adjustment, and the Stihl Quickstop[®] Plus chain braking feature. (Sku 7000126, \$299.95)

The **HSA 56 hedge trimmer** delivers exceptional performance and value. It is portable and lightweight at only 8.1 pounds (including the AK 10 battery), while also packing a performance punch. It features a high cutting speed of 2,800 strokes per minute, slicing through overgrown hedges with minimal vibration. Trim the length of three football fields on a single charge—that's up to 900 feet. And when you're done, just hang it on the wall from its onboard hanging slot. It's a great hedge trimmer for suburban yard care. (Sku 7000146, \$249.95)



The **BGA 45 handheld blower** delivers the power you need at an incredible value

incredible value. It is exceptionally quiet and lightweight at 4.4 pounds, including its integrated battery. On a single charge, the BGA 45 can clear more than 13 parking spaces (2,153 square feet) with a blowing speed of 85 mph and an air volume of 235 cfm. If you own a small property and need a quick go-to blower for your driveway and walkways, the BGA 45 is the complete package. (Sku 7000152, \$129.95)

The **RMA 460 lawn mower** is compatible with two battery types, providing homeowners with performance options based on yard size. With a deck width of 19 inches, the RMA 460 is highly maneuverable for quick and efficient grass cutting with each pass. Its 15 85-gallon grass

cutting with each pass. Its 15.85-gallon grass catcher allows for more grass cutting and less stopping, while the handlebar is easily adjustable for user comfort. It's great for small- to medium-sized yards (under half an acre) and can also be used as a mulching mower. Available at Rockridge only. (Sku 7000138, \$419.95)

"Our commitment to you: Your satisfaction guaranteed. Period."

WHAT'S IN SEASON



Oui! You will find the iconic Le Creuset line at our Rockridge store! We sell this cookware in the rich, trendsetting kitchen hues Le Creuset is known for, including the legendary flame-colored Dutch oven immortalized by Julia Child. Le Creuset cookware has earned a special place in the lives and memories of cooks around the world. Modern cuisine has continued to evolve, and so has Le Creuset.

Focused on inspiring and empowering people everywhere to create joy through cooking, from their original enameled cast-iron cookware to stoneware, stainless, silicone, and more, Le Creuset has grown to offer products across a range of materials and

categories that guarantees the right tool for the right job. The first vibrant, flame-colored enameled castiron cocotte was introduced in 1925.



This groundbreaking cocotte took a kitchen staple cast-iron cookware—and refined it, making it more functional, more beautiful, and deeply joyful.

Our Rockridge store stocks Dutch ovens in various sizes, skillets, stockpots, kettles, cocettes, canisters, crocks, and more in rich shades of Provence, oyster, cerise, marine, and Marseille. Le Creuset makes an ideal wedding or housewarming gift, or an heirloom for the next generation of cooks in your family.



While our mild climate allows us to barbecue yearround in the Bay Area, summer is really the season of the sizzle, when we most enjoy our outdoor living areas, hosting friends and families for burgers and beers. But cooking on a grill these days is not limited to just steaks and burgers. You can even cook a salad! Cole Hardware is "Barbecue Central," offering the two blue-ribbon brands of grills on the market: Weber and Big Green Egg. And not just grills, we have all the accessories you will need for a successful barbecue. Just add food.



Weber[®]: Gas or Charcoal— What's Your Pleasure?

Not sure if you prefer a charcoal or a gas grill? We can help you out. Some folks like the taste of food cooked over natural wood smoke. Charcoal grills can be less expensive with a basic Smokey Joe priced at just \$34.99. Hot coals can also be arranged so that you can cook some foods over the hottest, direct heat, while other foods can be cooked longer over less direct heat.

After a long day at work, after school activities and errands, turning a knob on a gas grill is quite convenient

to get dinner started, and it's easy to adjust the heat up or down with just the turn of a dial. Clean up is practically nonexistent: Basically, you just need to shut the lid and not deal with ashes, which can sometimes be messy. If you will be cooking over a long period of time, a gas grill allows you to do so easily without having to keep replenishing charcoal. We can help you find the best

barbecue that suits your lifestyle!



Your Big Green Egg[®] Headquarters

Wanting to upgrade to the ultimate outdoor barbecue experience? Look no further than Cole Hardware! Our stores carry EGGs in various sizes, along with a large assortment of "EGGcessories" that will take your grilling to new heights. We can assemble your EGG, too, deliver it right to your home, and put it in the exact spot you want it. Five stairs or five flights of stairs—no worries! We'll even throw in a bottle of our signature Cutting Edge

wine to enjoy with your first EGG-cooked gourmet meal. Don't hesitate to call us with questions or come in to see the EGG in action at one of our monthly demos!





Outdoor Furniture

Folding furniture, developed at the end of the 19th century, was immediately popular among lemonade sellers of the day, as it was quick and easy to pack away, which allowed them to avoid paying the license fee of a permanent location. Fermob developed its Bistro line of furniture from the original model described in the "Simplex" patent registered in 1889, and Fermob is now the trustee of the brand.

Transform your patio or deck into a Parisian bistro or transport yourself to the Jardin du Luxembourg with this line of outdoor French furniture, which has not lost any of its authenticity. With its charm and wide array of colors—plum, poppy red, aubergine, verbena, honey, carrot, nutmeg, lagoon blue, and more, the Bistro collection is available at all our locations in chairs, 24-inch tables, and 30-inch tables. The assortment varies by location, but we can order any of the furniture featured in the catalogs available at all Cole Hardware stores.

This lacquered, stainless steel furniture features an anti-UV powder coating, making it ideal for outdoor use. You can add a splash of color to your outdoor area, but these sets are delightful enough for any kitchen or breakfast nook, too. Your citron pressé is waiting!



GRILLED ROMAINE WITH BLUE CHEESE

Yeah, we weren't so sure about this either. But some of our crew members attended a Big Green Egg training class that featured hands-on grilling, and one of the dishes they cooked up for us was this salad. It is a simple recipe with just a few ingredients, and it's very tasty.

nts

1 package hearts of romaine lettuce Olive oil Kosher salt Black pepper, freshly ground Blue cheese Red wine vinaigrette

Instructions

- Set the EGG for direct cooking, without the convEGGtor and stabilize at 400°F.
- Rinse romaine and cut in half lengthwise, leaving the base of the romaine to hold leaves together while
- grilling. Drizzle the inside of the romaine with



olive oil and then lightly sprinkle the inside with salt and pepper.

 Grill the romaine cut side down for about 2–3 minutes.

Summer 2019

 Remove from grill. Add blue cheese crumbs. Top with your favorite vinaigrette.

— Rick Karp, President, aka Keeper of the Karma

Cole Hardware's Hardware Hotline

ENVIRONMENTAL INFO

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!



Wands for Wildlife

What do you do with those old mascara wands? Well, now you don't need to toss them into the trash for landfill! Wands for Wildlife, a rehabilitation nonprofit in western North Carolina, reuses them to help remove fly eggs and larvae from the fur of animals. These wands work great because their bristles are so close together and they're gentle to use on injured and orphaned animals receiving care.

When you are done with a tube of mascara, please wash the wand in soap and water and then bring your clean wand in a small sandwich bag to any Cole Hardware location. We will collect and ship them to this organization. (Wands only, please.)



Toothpaste Tube Recycling

What do you do with an empty toothpaste tube? Most likely it gets tossed into the trash. But no more! Cole Hardware is now recycling spent toothpaste tubes at all of our stores. Just bring in your empty tubes,

and we'll ship them off to our friends at TerraCycle to be

recycled properly. One less piece of trash for the landfill!

How Much Did We Recycle?

Quite a lot! We're happy to have been partnering with San Francisco's vibrant Department of the Environment for about 20 years now. It all started with our battery recycling program and has expanded from there. Our warehouse crew members look forward to their weekly visits from Recology, and especially Luke, who has been servicing our stores for many years. The Department shared with us their estimates of what our San Francisco stores recycled for the community from July 1, 2017, through June 30, 2018. We found the numbers quite impressive, and



we want to thank all our loyal customers as well as our crew members, especially our warehouse team, who are often inundated with recycled items until the next pickup.

These figures are for our five San Francisco locations 1,232 gallons of batteries

GREEN CERTIFIED

- 6,923 gallons of paint
- 5,172 fluorescent bulbs
- 5,381 fluorescent tubes
- 535 propane cylinders

Smoke Detector Disposal

The two types of smoke detectors most commonly encountered in the United States are ionization detectors and photoelectric detectors. Ionization-type smoke detectors contain a very tiny amount of radioactive material. Photoelectric-type smoke detectors do not contain any radioactive material. Combination smoke detectors, which contain both ionization and photoelectric smoke sensors, also contain a very tiny amount of radioactive material.

Ionization detectors will have a radiation warning on them, often quite small. Unfortunately, there is no recycling program for

Ionization Detectors

these. San Francisco Department of the Environment recommends removal of any battery, recycling the battery, and then disposing of the rest of the unit in the black bin, including the small radioactive component.



Photoelectric smoke detector units, which include the newer models that often combine CO monitoring and have a non-removable lithium-ion battery, contain a circuit board and no radioactive element and are accepted as e-waste by Recology. Drop off electronic waste at the SF Transfer Station at 501 Tunnel Avenue. You can dispose of up to 30 electronic items per month



for free if they are delivered without any other type of material. More than 30 items are charged at a rate of \$1.50 per piece. Visit recology. com or call (415) 330-1400 for more

information. In Alameda County, smoke detectors are considered hazardous items and must be taken to a hazardous waste collection facility. For more information and a list of Alameda County's disposal locations, please visit **stopwaste.org/hhw** or call the Alameda County Household Hazardous Waste team at (800) 606-6606.

SoMa and Downtown **Stay Green!**

We're proud of our SoMa and Downtown stores, both of which received their Green Business certification through San Francisco's Department of the Environment. San Francisco Green Businesses are committed to making our communities and planet safer, cleaner, and sustainable for all by meeting high environmental standards in various areas, including recycling and composting, energy efficiency, and water conservation.





Karla and Renato proudly show off their Green Business awards for our SoMa and Downtown stores.

Summer 2019

10

Six locations serving you every single day of the year!

COMMUNITY CONNECTIONS

Antiques: JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! (415) 592-9800.

Cat Sitters Wanted: Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call **(415) 333-1123**.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at **info@ Bayrocketmedia.com**. Local in the Rockridge area of Oakland. In business since 1998.

Driver/Personal Assistant: Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light housekeeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email larrymkarp@gmail.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit spacetransform.com.

Kitty Bed & Breakfast: A very personal pet service (in business 20 years). Offering loving, safe care in a private home with no other pets—only your pet(s) exclusively. No cages/kennels, a vacation home away from home. Ideal for pet owners who want the best personal care for their beloved kitties. Please call Marti at (415) 333-1123 or email msousanis@gmail.com.





— Rick Karp, President, aka Keeper of the Karma

BAY AREA BUSINESSES

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (**415**) **221-3000** for appointment. See **franklawoffice.com** for info.

New Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone (415) 260-7540 or email krmkrm2@aol.com.

Orange Dog Manor: Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. **Orangedogmanor.com**, **(415) 753-6886**, **mrbamabear@gmail.com**.

Pilates Sessions in Rockridge: Private, duet, and small group classes with Irving S. Wiltshire at Finding Center Pilates, 6214 Florio Street at College Avenue. Very early morning 6 am, midafternoon 2–5, and evening groups 5–7 availability, weekdays Monday to Thursday. Email, text or voice message, (510) 219-8641, iswirving@comcast.net.

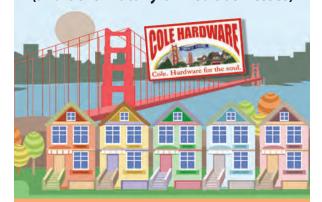


www.kvmediaonline.com (415) 328.2070

Alzheimer's Answers with Amy Do you have a family member with Alzheimer's?

Let me help you navigate this journey. Amy Nachman (415) 504-6944 stretchmccovey@gmail.com **Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Contact Alan Steger, Enrolled Agent, at (415) 387-3057 or visit StegerTax.com.

Benefits of Shopping at COLE HARDWARE (and Other Locally Owned Businesses)



You keep dollars in our economy. For every \$100 you spend at a locally owned business, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.

You embrace what makes us unique.

You wouldn't want your house to look like everyone else's in the United States, so why would you want your community to look that way?

You create local jobs.

Locally owned businesses are better at creating higher-paying jobs for our neighbors.

You help the environment.

Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation, less packaging, and products that you know are safe and well-made, because we stand behind them.

You nurture community.

We know you, and you know us. Locally owned businesses contribute to community causes at more than twice the rate of chains.

You conserve tax dollars.

Shopping at a locally owned business means less infrastructure, less maintenance, and more money available to beautify our community. Spending locally also ensures that your sales taxes are reinvested right here in our community!

You create more choice.

We pick the items we sell based on what we know you like and want. Locally owned businesses carry a wider array of unique products because we buy for our own individual market.

You benefit from our expertise.

You are our friends and neighbors, and we have a vested interest in knowing how to serve you. We're passionate about what we do. Why not take advantage of it?

You invest in entrepreneurship.

Creativity and entrepreneurship are what the American economy is founded on. Nurturing locally owned businesses ensures a strong community.

You make our community a destination.

The more interesting and unique we are as a community, the more we will attract new neighbors, visitors, and guests. This benefits everyone.



Recycle at Cole Hardware!

We care about the environment!

Bring to any of our six stores: **BRITA PRODUCTS**

Includes filters, pitchers, bottles, and dispensers.

CELL PHONES

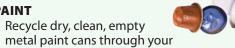
Personal cell phones—batteries and chargers not required.

BATTERIES

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

FLUORESCENT BULBS CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

COFFEE PODS Clean and dry. PAINT



- metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- Be sure that lids are sealed on tight and containers are rust-free and don't leak.
- Handwritten labels cannot be accepted.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain. Paint must be handed to a
- crew member.
- Please, no brushes or rags!



only. Households only. Limit five per visit. . (San Francisco stores only; cannot be recycled at our Rockridge location.) SCRAP METAL 🏅 Copper and brass. TOOTHPASTE TUBES **PRINTER CARTRIDGES**

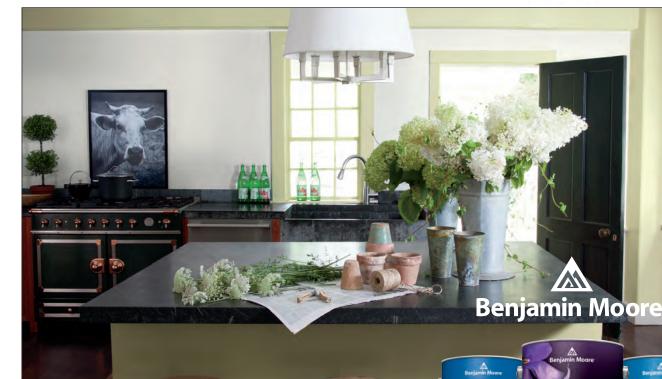
Must be in plastic bags to avoid leakage. MERCURY THERMOSTATS

PROPANE TANKS

Small (14 oz. or 16.9 oz.), empty,

nonrefillable propane cylinders





A Paint for Every Project

From forever homes to first apartments, Benjamin Moore[®] has the perfect product for every project.

COLE VALLEY

956 Cole Street

(at Parnassus Avenue)

8:00 am-8:00 pm

Text or call us at:

(415) 319-6705

SAN FRANCISCO

DOWNTOWN **70 Fourth Street** (between Market and Mission) Mon-Sat 8-8; Sun 9-6 Text or call us at:

SOMA

8:00 am-7:00 pm Text or call us at: (415) 200-2154

627 Vallejo Street (at Columbus Avenue) 8:00 am-8:00 pm Text or call us at: (415) 200-2215

NORTH BEACH



Our founder, Dave Karp Purveyor of Hardware Wisdom

The Cole Hardware credo...

Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

Commitment to the community: We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment: We're reducing our footprint by implementing environmentally sound practices in our stores.

OAKLAND =

ROCKRIDGE 5533 College Avenue (a few steps from Rockridge BART) 8:00 am-8:00 pm Text or call us at: (510) 230-0145

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

RUSSIAN HILL

2254 Polk Street

(at Green Street)

8:00 am-8:00 pm

Text or call us at:

(415) 200-3370

Contact the Hardware Hotline at (415) 432-2665 or email hotline@colehardware.com.

Email us with any comments or questions at hotline@colehardware.com.



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colehardware.com service@colehardware.com

> Summer 2019 June, July, August

Aura

(415) 200-3444

345 Ninth Street (near Folsom Street)