

Repair Referral Self-Service Portal

see page 3 for details



Hardware Happy Hour

January 16 and February 20

4:00 pm–Close see pages 5 and 7 for details



Cole Hardware's Hardware's Hardware's Hotologies Winter 2019 — January & February NEWS AND VIEWS FROM AROUND THE STORES

Welcome to 2019!

From the entire Cole Hardware family to yours, we wish you a healthy and prosperous new year. We're happy to be a part of the San Francisco and Rockridge communities and look forward to another year of serving our neighborhoods. As we reflect back over the past year and look optimistically into 2019, we appreciate our loyal patrons who make Cole Hardware a fun place to work and shop.

2018: A Look Back

- We raised \$71,227.72 for various local community organizations and the Camp Fire victims.
- We launched our new online selfservice Repair Referral site.
- We revamped colehardware.com for a more userfriendly online experience.
- Our Rockridge and SoMa locations were certified as green businesses.
- We served over 875,000 customers in our stores.
- We hosted 50 workshops in our stores.

2019: A Look Ahead

- We look forward to topping \$200,000 in Coins for the Community donations since our program's inception.
- Our Cole Valley, Downtown, and Russian Hill stores are due for a
- green business recertification.
 We're working to host consumer electronic waste events at our stores.
- We're starting a recycling program for single-use coffee pods.

Marc, Our Master Class Locksmith

Because he has been working for Cole Hardware for more than 20 years, you may already know Marc Estoque, our Master Class Locksmith. Marc, a native San Franciscan, has over 30 years experience installing and maintaining locks in the many Victorians and Edwardians in San Francisco. He takes

pride in his work and offers unparalleled customer service in the Cole Hardware tradition. The new year is a great time to consider your home's security and improve on any weaknesses.

Marc frequently gets calls

to do a "rekey" (combination change) for customers who want their locks changed for any number of reasons. He also gets calls when customers are locked out of their house or car. In most cases, Marc can provide a fast 30-minute response time for lockouts.

For the month of January,
Marc is offering a special price of \$99 for a security consultation—a \$51 savings!

Marc reminds us that we should take a few minutes to recall who might have copies of our property keys, such as a former housemate, dog walker, tradesperson, contractor, and so on. Many people in San Francisco live in shared housing. Locks and keys are rarely continued on page 2...

Call Marc 24/7 at (415) 760-5625 for speedy service in San Francisco!



After the Dust Settles

As I write this in late November, it is raining cats and dogs. The smoky air from the disastrous Camp Fire in Paradise, which enveloped the Bay Area, thankfully has been washed away. We've gone from what we were calling "mask mania" to supplying urgent rain and flood protection products: umbrellas, dams to prevent flooding, roof cement, and more. As a business serving the community, we take our responsibility seriously to be here for you when crises, large or small, land on our doorstep.

We keep an extra-large inventory of many items that are critical in times of need: heaters to fend off the cold; fans and air conditioners to cool us in the heat; batteries, flashlights, and lanterns to keep us out of the dark during power outages; and much more.

Back-to-back years of catastrophic fires that brought unbelievable pollution remind us to add air respirators, air filters, and air purifiers to our list of crisis-related products to stockpile for the next time our community needs them

During the recent Camp Fire, we moved mountains to keep respirator masks in stock. In fact, we supplied over 26,000 masks at price points ranging from \$1 up to \$50. Procurement was a challenge because all Northern California distributors were depleted. A team of folks at Cole Hardware worked hard to source masks and get them shipped in. I even drove 100 miles to stuff my car with boxes of masks that a trucking company wasn't able to deliver prior to the critical continued on page 2...

· "Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

70 Fourth Street San Francisco, CA 94103-3124

PRSRT STD U.S. POSTAGE PAID SAN FRANCISCO, CA PERMIT #3137

TIME-SENSITIVE MATERIAL



Scan to view our website.

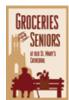


Coins for the Community

With the generous contributions from our patrons. we've been busy raising much-needed funds for our

Community Partners. In October, we collected \$3,462.85 for Bay Area Young Survivors cancer support organization. Our November collection started out raising funds



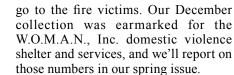


for Groceries for Seniors and St. Paul's Pantry for Hope, but after we saw the severity of the Camp Fire in Butte County, we switched to collecting for Caring Choices, a

local nonprofit in where Chico,



100% of the funds donated will



Here's a rundown of our November collections:

- We collected \$1,779.95 for Groceries for Seniors and St. Paul's Pantry of Hope in the first 12 days of November.
- We collected \$16,902.47 for Caring Choices November 13–30 for the Camp Fire victims.
- Cole Hardware made an additional \$10,000 donation to Caring Choices.
- · Groceries for Seniors directed us to share half of their \$877.43 with Caring Choices.
- On Giving Tuesday, we raised \$4,805.00 for our W.O.M.A.N., Inc. Adopt-a-Family program.
- Cole Hardware also matched customer donations to the Camp Fire victims up to \$1,000 for the last four days of the month.

So, after all was said and done, Caring Choices received \$28,341.18 for the fire victims, Groceries for Seniors received \$438.72. and St. Paul's got a check for \$902.52. This brings our grand total since our program began to \$196,390.81

January:

Because of the

shortened collection for our two favorite groups who feed seniors, we'll collect for the entire month of January for Groceries for Seniors and St. Paul's Pantry for Hope.

For the month of February, we'll turn our focus to our **February:** four-legged friends

at Muttville Senior Dog Rescue and the Milo Foundation. Muttville's mission is to change the way the world thinks about and treats older dogs and to create better lives for them through rescue, foster, adoption, hospice, education, and advocacy. In addition to cat and dog adoption at their Point Richmond



location, the Milo Foundation has a sanctuary located on 283 acres in Mendocino County offering lots of room for the animals to run and play. The Milo Sanctuary houses primarily dogs and cats and an increasing number of horses, with the recent addition

of the Milo Horse Rescue program. They also care for goats, donkeys, pigs, and feathered farm animals.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser.



...continued from page 1

weekend they were needed. I am very proud of our staff, who worked tirelessly in the stores and behind the scenes.

And I am especially proud of you, our customers. As you checked out of our stores, you very generously donated nearly \$17,000 to add to our own donation of \$11,000 and over \$400 from our Groceries for Seniors collection. Caring Choices, a local nonprofit in Chico, was thrilled to receive our collective \$28,341.18 donation to the Camp Fire victim recovery fund.

Here's the big question for you: What will you do now to prepare for the ongoing challenges brought about by climate change? We're living with a new reality, and as we can see from the experiences of our

> fellow citizens in Puerto Rico, Florida, North Carolina, California, and elsewhere, when crisis hits, chances are

we will need to fend for ourselves. The City of San Francisco suggests preparing to sustain yourself for at least 36 hours. Whether it's a container for water storage, a portable

loo, first-aid supplies, or just about anything else you might need for your own 36-hour disaster kit, we can help advise and supply you and your

family.

The earthquake will shake us, the smoke may be back, rains may cause flooding, and of course fire is always a danger. Be proactive. Be prepared.



Single-Use Coffee Pod Recycling



If you use a single-use coffee maker, you can now recycle all of your spent coffee pods at any Cole Hardware location. Please just make sure that they are clean before you bring them in. We will ship them to TerraCycle, an innovative

recycling company that has become a global leader in recycling hard-to-recycle waste. The collected waste is mechanically and/or manually separated into metals, organics, and plastics. Metals are melted so that they can be recycled. Organics (such as the coffee grounds) are composted, and plastics undergo extrusion and pelletization to be molded

All varieties of used coffee or tea discs from any capsulespecific coffee or tea machine, including Freshpacks. K-Cups[®], and T-Discs can be recycled at Cole Hardware.



COLE HARDWARE SUPPLIES has served property management and municipal entities for more than 25 years! Our expertise is in sourcing low-cost commercial products and hard-to-find items. We offer FREE Bay Area delivery on most items. 345 9th Street (415) 647-1800 colesupply@colehardware.com

Marc, Our Master Class Locksmith

...continued from page 1

changed when a property is bought, sold, or rerented, which means former tenants and their friends, associates, and others might still have keys to your home. Marc suggests that in addition to rekeying locks, homeowners, business owners, and property managers should consider purchasing a lock system that will block unauthorized duplication of keys. This concept is called "key control." Cole Hardware carries locks that operate with high security and patented keys. Marc advises his customers to consider master key systems as another option.

When asked what advice he could give to our customers, Marc said, "Customers should consider getting a security consultation if they have any doubts or concerns about the overall security of their property. Additionally, they should install quality locks such as Schlage or high-security locks like Medeco." If a customer would like a security consultation, Marc can do a complete walk-through of the property. He will look for any security vulnerabilities and point out any substandard hardware (locks, windows, doors, and so on). He will then provide a written summary that will include suggestions as well as hardware recommendations. A standard security consultation is \$150. If customers choose Marc to upgrade their security, the \$150 fee is applied to the final bill. For the month of January, Marc is offering a special price of \$99 for a security consultation—a \$51 savings!

Marc is versed in the many different high-security locks and their installations, including commercial applications such as magnetic card readers, biometric (fingerprint reader) locks, and push-button entry

For 24/7 service in San Francisco, or to set up a security consultation with Marc, you can contact him at (415) 760-5625.

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!



Meet Paul, Our Flooring (and More!) Aficionado

Don't let the name Camino Carpets fool you! Paul and his crew are flooring experts, offering hardwood, tile, and laminate flooring options, window coverings, upholstery, and bathroom and kitchen remodeling in addition to quality

carpeting. Bay Area-based for over 45 years, their business is family owned and operated, with a team of designers who are skilled at finding the perfect flooring and window coverings for your needs. All installations are completed by their expert installers. Camino Carpets performs installation services for both residential and commercial clients, and they take pride in their level of professionalism for all customers.

Beautiful new flooring and a new paint job can upgrade a room without the hassle and expense of a complete remodel. But if you're in need of a remodel, Paul and his team can help there too!

Hardwood: Camino Carpets has a large selection of

hardwood floors that will fit your decorating needs. They provide durable and affordable floors from leading manufacturers. Depending on your product choice, hardwood flooring can be nailed down, glued down, or installed with the floating installation technique. Consider your installation options as you make your product selection. They can help you decide what will work best for you.

Carpet: When it comes to carpeting, Camino Carpets offers a wide selection of colors and textures to let you decorate a room in whatever style you love. Their specialists will make sure that every measurement is accurate, and their expert installation will leave you with a room you can be proud of.

Laminate: Laminate floors offer some of the best and widest selection of colors and styles. Whether you are looking for something rustic, smooth, or





treatments will turn your house into a beautiful home. Camino Carpet's versatile designs will complement your taste and the look of your home.

Hunter Dougles Products: As an authorized dealer.

Hunter Douglas Products: As an authorized dealer for Hunter Douglas Alliance products, Camino Carpets stays current with the latest window fashions. Quality window treatments look great and add a richness to any room.

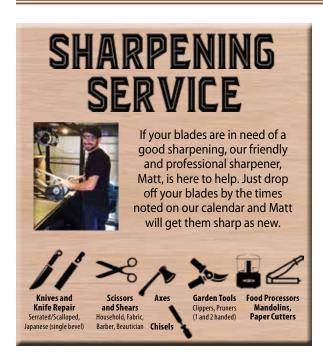
Upholstery: If your favorite chair or sofa is worn, torn, or stained, you don't have to throw it out! Camino Carpets can reupholster your furniture, giving it new life

Paul and his crew at Camino Carpets can be accessed easily through our new self-service Repair Referral site at **repair.colehardware.com** or through your favorite Cole Hardware location.

traditional, Camino Carpets can help you achieve the home you desire with laminate flooring. You can get the beauty of hardwood and the durability of carpeting, at a cheaper price.

Tile: With their wide and varied choices of ceramic and porcelain tile, Camino Carpet guarantees that you will find the perfect tile for your project. Tile brings a reliable durability to your home or business interior.

Custom Draperies and Shutters: Custom window

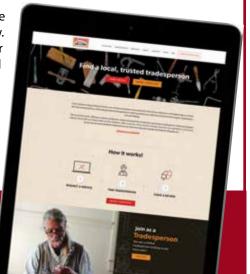


Easily Find a Local, Trusted Tradesperson!

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling.

We check their work, confirming customer satisfaction, before allowing them to become a permanent tradesperson within our program. Indeed, these folks are ambassadors of Cole Hardware. With every turn of the wrench or stroke of a brush, our reputation is on the line. So you can be assured that the tradesperson you select not only does quality work, but has integrity, too.

Visit our Repair Referral Self-Service Portal at repair.colehardware.com to find a trusted tradesperson for your project!



HAPPY NEW YEAR!

Ringing in New Year's Resolutions!

New Year's resolutions are as easy to break as they are to make, but let us give you a helping hand with

some of our new product offerings to keep you on track with cleaning and taking better care of yourself!



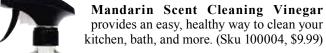
Each of us is our own microbiome, with gazillions of invisible allies that keep us healthy, safe, and strong. Your home has a microbiome, too. Even "natural" products can disrupt it. Keep your home sparkling and safe with Aunt Fannie's. Aunt Fannie's believes in a healthy balance between our bodies and the

contact surfaces including counters and high chair trays Commercial-grade

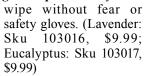
• Safe for food

- cleaning power that makes fast work of tough jobs
- Made with nontoxic microbiomic ingredients
- No chemical smell

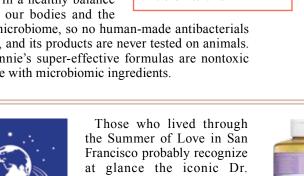
indoor microbiome, so no human-made antibacterials are used, and its products are never tested on animals. Aunt Fannie's super-effective formulas are nontoxic and made with microbiomic ingredients.



Cleaning Vinegar Wipes allow you to



- Safe for food contact surfaces including counters and high chair travs
- Commercial-grade cleaning power that makes fast work of tough jobs
- Smells clean, not like



Bronner's soaps. Young people at the time grooved on the label's call for peace. Founded in 1948, Dr. Bronner's is still a family-run business that lets its cosmic

principles define everything it does, from soapmaking to peacemaking! You'll find a wide assortment of fair-trade sourced Dr. Bronner's products on our shelves in aromatic scents including peppermint, almond, lavender, and lemongrass lime.

ALL-ONE!

Dr. Bronner's 18-in-1 Pure-Castile Soaps are good for just about any cleaning task. Face, body, hair as well as food, dishes, laundry, mopping, petsclean your house and body with no synthetic preservatives, detergents, or

Soaps are good for washing hands, face, body, and hair. Available in both 12-ounce (\$12.99) and 24-ounce pump bottles for convenient placement in the bathroom or kitchen.



biodegradable-vegan, gentle, and versatile. They're good for washing body, face, and hair. (\$4.99)

foaming agents—none! Dilute! Dilute! (\$12.99) Dr. Bronner's 4-in-1 Organic Sugar Dr. Bronner's Pure-Castile Bar Soaps are

Gung Hay Fat Choy!

The Year of the Pig

Happy Chinese New Year to all of our patrons and crew members who celebrate the holiday! If you were born in the Year of the Pig, you are well mannered, intelligent, honorable, and a perfectionist. Our garden centers offer bamboo plants, a symbol of fortitude, and mandarin orange trees, which represent the sun and good fortune.

We asked a few of our crew members who celebrate Chinese New Year to share their family traditions.

Lai Ling: On the last day of the year, we celebrate with a big dinner similar to Thanksgiving. On the first day of the new year, we do not eat meat, do laundry, or mop the floor.

Jasmine: We celebrate on the eve of Chinese New Year with a big dinner with our extended family, usually at my uncle's house. My mom makes a special noodle dish with green beans and lotus root.

Connie: My family rings in the Chinese New Year with a large dinner the night before. Fish is traditionally served. (The word "fish" in Chinese sounds similar to the Chinese word "profit.") The younger family members enjoy receiving red envelopes containing gifts of money from their elders. The days leading up to the new year are spent cleaning and decorating.

San Francisco's Chinese New Year parade will take place on Saturday, February 23.



EO founders Susan and Brad were continuously amazed by the beauty and power of pure essential oils and how they could nurture both body and mind. Little did Susan and Brad

know, as they experimented in a 3-gallon stockpot in their San Francisco garage, how their journey with essential oils would evolve. After three years, they were able to formulate the very first foaming shower gel free of sodium laurel sulfate, a widely used but potentially harmful ingredient that creates a lather. Using only ingredients that are safe and effective for all beings, they manufacture products sustainably with only pure essential oils and botanical extracts. Our stores offer a variety of EO hand soaps, shower gels, bubble baths, and lotions in soothing scents that include rose chamomile, peppermint, grapefruit, rose lemon, and lemon eucalyptus



Miele

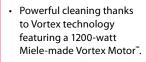
Blizzard CX1 TurboTeam **Bagless Canister Vacuum**

Your Miele will be around sweeping up

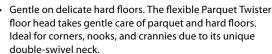
Miele is the premier brand of vacuum cleaners. Purchasing a Miele is a smart investment if you think of all the lower-priced, lower-quality vacuums you may have purchased over the years that didn't last long.

dust and dirt for many years to come! Our stores now offer the Blizzard CX1 TurboTeam bagless canister vacuum. This vacuum is ideal for hard floors and low- and medium-pile carpeting. If you're always vacuuming to

remove pet hair, this vacuum is perfect for your home. (Sku 123503, \$599.99)



Maximum air hygiene with HEPA AirClean lifetime filter. Up to 99.999% of even the smallest particles such as fine dust and allergens are retained by the system.



Reliably removes pet hair and lint with the turbo brush.





JANUARY EVENTS

Sunday with Samantha, Color Consultant

Rockridge Sunday, January 27 • 11:30 am–1:30 pm \$5 (reimbursed with \$5 gift card at consultation)



Not sure of what color to paint your guest room or an accent wall? Let our color consultant, Samantha, help you choose from among the overwhelming number of colors available.

Visit colehardware.event brite.com to sign up for one of her 20-minute appointment slots. Bring in photos, fabric swatches, throw pillows, or anything else that will help Samantha work with you to come up with a color palette that is perfect for your home.







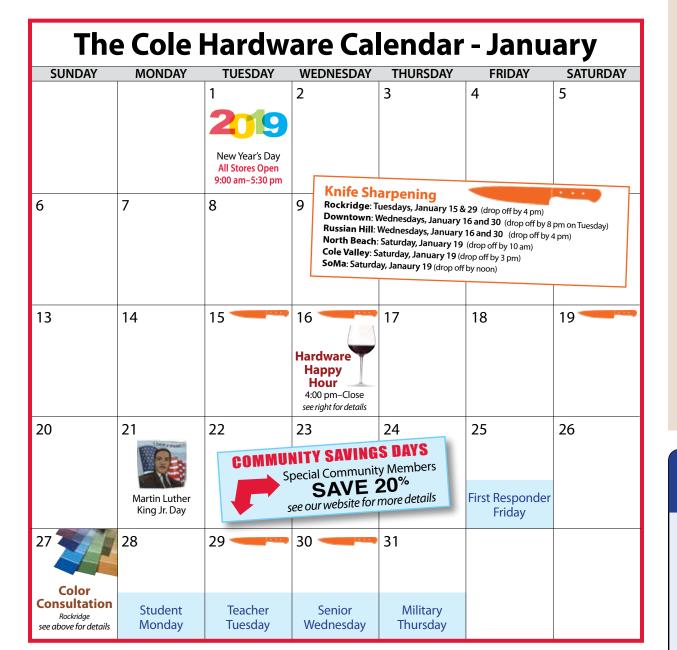


Did Santa forget to leave that one little present under the tree? Treat yourself at our Hardware Happy Hour! Or start a project to fulfill a New Year's resolution. Need to get organized? Clean? Paint your bedroom? We've got everything you need for many resolutions. And you can enjoy a glass of our signature Cutting Edge wine while you shop.





Valid Wednesday, January 16, 2019, 4:00 pm-closing. Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.





Available at Cole Hardware Muni Passports: Our San Francisco stores sell 1-Day, 3-Day, and Passports, 7-Day convenient for your outof-town company. Clipper Cards: At all of our locations, you can buy and reload Clipper cards for all participating Bay Area transit systems. Parking Meter Cards: We stock parking meter cards in \$20 and \$50

denominations at our San Francisco stores.

PRODUCT KNOWLEDGE



Snow Cable Chains

Veteran Tahoe travelers know that tire chains, also known as tire cables, are sometimes necessary when crossing the mountain passes in winter. These are sold by the pair and help car or truck tires get more traction in conditions where snow and/or ice have accumulated on the road. Four-wheel-drive and all-wheel-drive vehicles with snow tires used to be exempt from chain controls, but no longer. All vehicles must now carry chains to enter a chain-control area.

Our Cobra[™] cable chains feature tough carbon-steel rollers that provide traction and long wear.

The low-profile steel rollers allow increased tire-to-road contact, resulting in better stability, plus a considerable reduction in noise and vibration, and they are galvanized for

rust prevention.
All Cole Hardware locations stock four of the most popular size cables for cars (Skus 818818–21, \$46.99–\$49.99) and a popular truck size

(Sku 818822, \$99.99). Just bring in your specific tire size as set forth by the ISO metric tire code. Virtually all tires have this information molded into the sidewalls, or you can refer to the factory specs for tires

if the tires have not been changed on your car since you purchased it.

What if we don't carry your size? No worries! We can special order the chains for you. Just come Don't get caught on the mountain pass without snow cable chains!

in with your tire size by Monday, and if we don't have the size you need, we'll order them and have them in our store for you by Thursday of that week.

IMPORTANT! If you buy a pair of Cobra cable chains, you must use a pair of tensioners with them. These are essentially six small, rubber, bungee-type cords bound by a circular rubber piece in the center, and come two to a bag. (Sku 818823, \$12.99) This is an integral part of the Cobra system and cannot be omitted.

Heat It Up! Choose a Heater That Suits Your Needs

Old Victorians offer a lot of character and charm: high ceilings, spacious flats with long hallways, hardwood floors, sweeping views from big picture windows. Often though, this old-world charm translates into old-world, unreliable heating systems. An alternative to installing an expensive forced air heating system is to use space heaters and heat only the rooms necessary. Radiant and convection heating are the main types of space heaters, and each has its own benefits for heating a room. Cole Hardware offers a variety of heaters, so you can choose one that best suits your needs.

Radiant Heating

Convection heaters directly heat the air. Cool air enters the bottom of the heater, is warmed, and rises out of the top of the heater and to ceiling level. This type of heater will heat a room from the top down, unless a ceiling fan is used to circulate the room air. Convection heaters are best used when you need a good amount of heat in a short time in a

well-insulated room.

Ceramic heaters provide quick, focused heating and warm air by heating a ceramic element inside the unit

and using a fan to either push or pull air over the hot element. Fairly portable because of their light weight, they tend to offer a smaller set of features than fan heaters, but they can heat the air to a higher temperature. (Skus 6403372, \$35.99; 6266878, \$41.99)

Fan heaters provide powerful, directional heat and warm the air by heating an element inside the unit and using a fan to push or pull air over the hot element. Fan-forced convection heaters are very effective as they blow warm air out of the bottom and can usually be moved easily from room to room. (Skus 6403398, \$29.99; 6167118, \$31.99, 6103071, \$89.99; 6208516, \$99.99)

Convection Heating

Using infrared radiation, radiant heaters create a region of comfort in front of the heater and do not heat the air directly. Instead, these heaters will warm a room over time. Best used to heat poorly insulated or draughty, high-ceilinged rooms, some radiant heaters have a visible source of heat that glows bright red.

Oil-filled radiators are powered

by electricity and are an incredibly economical heater. The element inside the heater heats up sealed thermal oil that never needs to be replaced. The oil heats the radiator fins, which heat the air, and although these heaters take longer to activate, the heat can last longer. These heaters are ideal for rooms that you

want to heat for a longer period of time, such as a bedroom, but they can be less portable because of size and weight. (Sku 6707640, January Hot

Deal \$39.99 Regular price \$59.99)

Baseboard heaters radiate heat upward, heating the air directly above. These heaters are commonly used under a window or in other drafty areas because they heat the cold air stream entering the room and spread the warm air. Baseboard heaters should never be used near draperies or flammable materials. Because these heaters tend to be 3 to 4 feet in length, the spaces where they can be used might be limiting. (Sku 6314736, \$74.99)





Although there are relatively few creeks or streams in our urban areas, flooding still occurs during heavy downpours in driveways and backyards. Clogged storm drains are another cause of flooding on city streets. Be prepared to protect flood-prone areas around your house with Quick Dam. These flood bags and barriers work similarly to sandbags in diverting water, but they are much more convenient—no heavy

sand to lug around, for one thing!

Compact and lightweight, these reusable barriers activate and swell when wet and evaporate when dry. They'll reactivate

when wet again and degrade naturally after several months of ongoing use, so they should last well through our rainy season. Available in a 6-pack of bags (Sku 5681689, \$39.99) or a 10-foot barrier (Sku 5681622, \$24.99).





Absorbs, Contains, and Diverts Water!

FEBRUARY EVENTS

Sunday with Samantha, Color Consultant

Rockridge • Sunday, February 24 • 11:30 am–1:30 pm

\$5 (reimbursed with \$5 gift card at consultation)

Unsure if you should paint your kitchen Caliente? Your bedroom Buckland Blue? Samantha can help you bring color to your home. A trained Certified Color Expert, she has the technical know-how to choose interior and exterior colors tailored to each unique space—and the unique people who live there.

Visit **colehardware.eventbrite.com** to sign up for one of her 20-minute appointment slots. Bring in photos, fabric swatches, throw pillows, or anything else that will help Samantha work with you to come up with a color palette that is perfect for your home.





Terrarium Workshop

Terrariums add a little fun and greenery to any room or office. Hang one in your kitchen window for a "garden" view or create one to give as a gift. Our workshops will go through the process step-bystep, and you'll go home with a delightful terrarium. The \$10 fee covers the terrarium, the plants, and needed supplies. You can then personalize your little oasis with anything that makes you smile! Visit **colehardware.eventbrite.com** to register. Children accompanied by an adult are welcome to register also.

North Beach Wednesday, February 13 5:00 pm-6:00 pm 6:00 pm-7:00 pm Cole Valley Tuesday, February 19 5:00 pm-6:00 pm 6:00 pm-7:00 pm

The Cole Hardware Calendar - February TUESDAY WEDNESDAY THURSDAY SUNDAY MONDAY FRIDAY SATURDAY **Knife Sharpening** Rockridge: Tuesdays, February 12 and 26 (drop off by 4 pm)

Downtown: Wednesdays, February 13 and 27 (drop off by 8 pm on Tuesday)

Russian Hill: Wednesdays, February 13 and 27 (drop off by 4 pm) North Beach: Saturdays, February 2 and 16 (drop off by 4 pi North Beach: Saturdays, February 2 and 16 (drop off by 10 am) Cole Valley: Saturdays, February 2 and 16 (drop off by 3 pm) SoMa: Saturday, February 16 (drop off by noon) 3 Super 10 11 12 15 13 16 **Terrarium** Valentine's 🐁 Day 🤏 see above for details 17 18 19 20 21 Hardware Terrarium **Happy** Hour 4:00 pm-Close First Responder Chinese New Year Parade see above for details see right for details **Friday** 25 26 28 COMMUNITY SAVINGS DAYS Special Community Members Color **SAVE 20%** Consultation see our website for more details Student Teacher Senior Military Monday Tuesday Wednesday Thursday

For your convenience, we accept:







Join us for a glass of wine and a great deal! Stop by any Cole Hardware location to try our signature Cutting Edge wine. Are your New Year's resolutions on that home improvement project starting to slip away? Get them back on track and get everything you need to get started.



WHAT'S IN SEASON

Be Prepared

The Camp Fire and the bad air quality that blanketed the Bay Area caught many of us off guard. Unfortunately, some reports indicate that big fires that frequent California could occur year-round, especially when we're in one of our drought years. The items listed below are good to keep in your home's emergency kit, although the air purifier can certainly be used any time, especially if you like to keep your windows open.

Lasko® Pure Gold HEPA Air **Purifier with Remote Control**

Lasko's Pure Gold HEPA Air Purifier uses multi-stage filtration to remove smoke, odors, dust, allergens, and more from the air. The stage-one carbon filter removes smoke as well as cooking and household odors



and captures dust, pet hair, and other large particles. It lasts up to 4 months and extends the HEPA filter life. The stage-two VOC filter removes airborne volatile organic compounds and captures odors and fumes from cleaners, aerosols, carpet, and paint. It lasts up to 12 months. The stage-three HEPA-type filter removes 99% of airborne irritants (as small as 0.3 microns) and lasts up to 12 months. (Sku 6292064, \$179.99)

DIY Air Purifier

During the poor air quality of the Camp Fire, we were selling air purifiers as fast as we could get them in. We had many ingenious customers creating their own air purifiers with a box fan (Sku 63858, \$24.99), a 20-inch by 20-inch air filter (Sku 4333407. \$21.99), and sturdy tape. Simply tape the filter to the back of the fan with the arrow on the filter pointing in the direction of the air flow.



Vogmask

Vogmask is the original stylish filtering respirator, a unique facemask to bring design and reusability to highly efficient filtering face masks. Since



2011, its mission has never changed: to give the world a mask that makes you look great

while providing the protection from airborne particles as small as 0.3 microns. Working together with quality management engineers, Vogmask offers an important tool for consumer health. Vogmask is a

no-risk, highreward method to protect respiratory health and to contribute to a worldwide dialogue on the very important topic of cleaning the air. Assorted sizes and patterns. (\$29.99-\$39.99)

Warm and comfortable. this beanie with its LED head lamp is rechargeable



in a USB port. Perfect for walking your dog at night or taking out the recycling and

also ideal in a power outage because of its hands-free



Beanie **LED Headlight**





functionality. This allows you to read or perform other tasks until the power is restored. On high, the beam distance is 10 yards; on medium, it is 5 yards. 150 lumens. (Sku 928025, \$12.99)

Classic Rain Jacket Affordable, practical, and stylish, this waterproof rain jacket features sealed seams, inner elasticized cuffs to prevent water entry, a vented back yoke and eyelets, two front pockets, and a generous fit for comfort. It packs away easily with an adjustable hood. Made of 100% polyester with a PVC coating, this jacket is

Cole Hardware Rewards



Rewards member benefits:

- Membership is free, and you'll receive the Hardware Hotline, our seasonal newsletter full of valuable information and promotions.
- Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Lifetime warranty on most products purchased at Cole Hardware.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➡ We don't sell our customer list, and all information is kept confidential.

How points are earned:

- Rewards points are calculated daily and shown on your receipt.
- For every dollar spent, one point is earned.
- Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- Points are converted in \$3 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- Rewards dollars are valid for three months once converted from points.
- For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program. 4. In order to participate in our Rewards program, we must have your accurate address on file.

For more information, visit colehardware.com/rewards or email service@colehardware.com.

Redeem Your Rewards Dollars

Rewards points for the last quarter of 2018 have been converted to Rewards dollars for all qualifying Rewards accounts. On your next visit to Cole Hardware, please ask your cashier if you have any Rewards dollars to redeem toward your purchase!

lightweight, too, at just 6

ounces to easily carry in a

backpack. Choose navy or

olive in small-XL. (Sku

235175, \$13.99)

WHAT'S UNIQUE



Tide Pool Bath Set

Bring the fun and learning of tide pool and water table play to the bathtub! The seven-piece Green Toys Tide Pool Bath Set includes a starfish, scallop, abalone, snail, squid, and jellyfish, as well as a seaweed-patterned storage bag.

Made in the USA from 100% recycled plastic milk jugs, each of the six shells and creatures in the set are specially designed to interact with and pour water in a different way. Scoop up water with the abalone and create a cascading waterfall with the holes

along the edge, or fill the jellyfish and watch the water run down and out each of the legs. The palm-sized shells are the perfect size for scooping and pouring water to wash little ones in infant tubs, while the whole set is also great for the beach and backyard. When it's

time for cleanup, collect all the pieces in the storage bag (made from 100% recycled plastic bags!). The holes throughout the sides and bottom of the bag allow water to drain out and pieces to dry between uses. (Sku 937945, \$19.99)





Are you tired of overpaying for extra key fobs in your apartment complex? Now our downtown location, in partnership with Instafob, is providing a quick and affordable key fob copying solution! In less than a minute, we are able to make extra key fobs, and also sticker fobs to stick on the back of your phone, that work exactly the same way your original fob does.

PAINTBEHIND

Ideal for Tight Spaces

When painting, you of course want to cover every bit of wall with paint. Now, with the Paint Behind redesigned brush, even those impossible-seeming spaces like behind a toilet, radiator, or large appliance can be painted easily. This straight-edge painting tool is slim and flat to lie flush against surfaces for both better access and better paint coverage. And its packaging doubles as a perfectly sized paint tray, too. (Sku 1899087, \$14.99)



Brilliant[™] Metal Polish

Brilliant is the premier brass and metal polish. The unique formula stands alone in performance and ease of use. Simply apply to a clean cloth, wipe on and wipe off. Brilliant metal polish will restore even the most tarnished and dulled brass, aluminum, copper, silver, or other metal surfaces to a like-new shine. For many years, cleaning professionals in the world's finest hotels, resorts, and retail establishments have turned to this unique product to keep their facilities' appearances up to their demanding standards. And it comes highly recommended by our Rockridge crew member Emiel! (Sku 1325208, \$6.99)



Benjamin Moore® 2019 Color of the Year

Calm, composed, and effortlessly sophisticated, Benjamin Moore's 2019 Color of the Year, Metropolitan AF-690, exudes glamour, beauty, and balance. Metropolitan emanates nuance, harmony, and extravagant ease. Always adaptable, it softens to matte or shimmers with sheen. It's both neutral and understated. This is color, off-duty. Embrace the beauty, subtlety, and elegant sophistication of Metropolitan, which is supported by Color Trends 2019, a coordinating palette of 15 harmonious hues. Come into any Cole Hardware location and our staff will happily mix up a gallon or two of Metropolitan for you, or any of the 3,500plus colors available!





FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.

In the Garden **Garden Tasks**

Tips from Our Garden Expert



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: any@colehardware.com.

January:

January is an excellent time of year to plan what you will grow in

your garden in the upcoming months. Browse seed catalogs, magazines, and books for inspiration to find the look and feel of your spring garden. Be bold and resolve to grow some new types of plants that you haven't tried before.

✓ Living Christmas trees should be outside by now. Keep them well watered in their pots or plant them, but remember that they will grow large!

▼ Take advantage of our usually



wet weather and capture rainwater to

use for your garden on dry days. A low-tech rainwater system as simple as placing indoor plants outside during a rain or using empty buckets to collect rain will work.

Or you can invest in a rain barrel to place under your downspout to collect larger

quantities. Our Cole Valley store stocks a 50-gallon box-style rain barrel. (Sku 7205396, \$99.99) All other locations can special order this item.



✓ Now is the time to plant bare root roses, as well as asparagus and artichokes.

✓ Newly planted trees may need some support as they grow large enough to stand on their own. Use arbor stakes and cross braces as needed to secure trees. Ties should be loose so that the tree can move enough to grow independently. (5-foot Redwood Stake: Sku 76698, \$2.59)



Mulch for weed suppression and to protect plant roots. Use bark, straw, sawdust, leaves, or peat moss as needed around plants and to add paths in your garden. Weed before applying an approximately 2-inch layer of mulch, keeping it at least an inch away from a tree trunk or plant stem. (Mulch: Sku 75958, \$8.99; Bark: Sku 7094212, \$8.99)



Pruning of trees, roses, and perennials should be completed this month.



February:

✓ Don't let your fireplace ashes go to waste. Use them to fertilize irises and other alkaline-loving plants.

garden, as the weather may still be cold and wet in the

Bay Area. At least it is a short month! There are,

however, some essential tasks that should not be

ignored. And don't forget Valentine's Day! A beautiful

plant will be a daily reminder to your loved one.

February can sometimes be a

difficult month to actually be in the



Expert Rose Pruning

Give yourself and your roses a treat! Have your roses pruned by an expert from the Golden Gate Rose

Society. Appointments are available in San Francisco for January and February. Minimum \$50 for up to 10 bushes. Additional bushes, climbers, and overgrown bushes are priced upon inspection. Garden cleanup and debris removal not

Proper pruning makes roses healthier, more productive, and more attractive.

included. Book your appointment now! For appointments or information, call (415) 665-5132 or (415) 664-8692.

✓ Mid- to late-February is the time to fertilize shrubs and evergreens. Use an acid-type fertilizer to feed evergreens, conifers, broadleaf evergreens, rhododendrons, azaleas, and camellias. Use an all-purpose fertilizer to feed roses and



other deciduous trees and shrubs. Apply dormant spray (horticultural oil) to fruit trees to kill overwintering insect eggs.

✓ Prune winter-flowering shrubs and vines just after blooming. Prune your summer-flowering shrubs, but be aware that spring bloomers already produced their

buds last fall, and pruning them now will result in the loss of flowers. Deciduous trees should be pruned, too.

✓ Keep after snails and slugs with

Sluggo®, which is safe to use around pets and wildlife. Available in assorted sizes including 1 pound (Sku 7117120, \$10.99) and $2\frac{1}{2}$ pounds (Sku 7096258, \$19.99).



SLUGG0

✓ House plants may notice the longer days and begin growing. You can begin feeding them again, but dilute your fertilizer mix by 50% until the growth is

> ✓ Feed the birds so that they can help control insects once the weather warms up

Winter weeds should be pulled as they emerge.

Oxalis and nutsedge should be dug out to remove their underground Cymbidiums will be blooming

now. Feed those that have not bloomed yet. Do not feed those currently blooming. Divide them after they have bloomed. ✓ Repot cacti and succulents (if they

seem too big for their pots) once they have finished blooming.

→ Daffodils will be blooming. Remember not to cut off the tall green leaves from the bulb. These are needed to provide nutrients to next year's blooms.

 Fertilize bulbs just as their foliage begins to emerge. Bulbs blooming soon include tulips, daffodils, hyacinths, and narcissus.



· Bare-root roses and fruit trees can still be planted.

· Sow seeds for hardy spring blooming annuals outdoors.

Warm-season annuals and vegetables and tender perennials can be sown indoor.

Sow seeds and plant seedlings of cool-season or winter vegetables, including rhubarb, asparagus, and artichokes

Gladiolas for spring or fall blooms can be planted now. Don't forget that gladiolas like rich, fast-draining (sandy) soil and lots of sun.

• Strawberries can be planted this month, too.

See you in the garden



COMMUNITY CONNECTIONS

Antiques: JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! **(415) 592-9800**.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at **info@Bayrocketmedia.com**. Local in the Rockridge area of Oakland. In business since 1998.

Driver/Personal Assistant: Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light house-keeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email larrymkarp@gmail.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit spacetransform.com.

Kitty Bed & Breakfast: A very personal pet service (in business 20 years). Offering loving, safe care in a private home with no other pets—only your pet(s) exclusively. No cages/kennels, a vacation home away from home. Ideal for pet owners who want the best personal care for their beloved kitties. Please call Marti at **(415) 333-1123** or email msousanis@gmail.com.





Alzheimer's Answers with Amy

Do you have a family member with Alzheimer's?

Let me help you navigate this journey.

Amy Nachman

(415) 504-6944

stretchmccovey@gmail.com

BAY AREA BUSINESSES

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (415) 221-3000 for appointment. See **franklawoffice.com** for info.

Mature Cat-Sitters Wanted: \$150 Paid for Referrals.

Looking for responsible retirees or seniors. Get paid for working out of your own home as an occasional cat-sitter (for 1 or 2 well-behaved, litter-trained, flealess kitties). Must have no other pets in home. Perfect for cat lovers with feline experience. Jobs vary from 1 day to 4 months. Must be responsible, reliable, honest, trustworthy. References required. Anyone sending a legitimate referral for someone I hire will be compensated \$150. Please call (415) 333-1123. Will respond to phone calls only (no texts). Thank you!

New Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone **(415) 260-7540** or email **krmkrm2@aol.com**.

Orange Dog Manor: Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. **Orangedogmanor.com**, **(415) 753-6886**, **mrbamabear@gmail.com**.

Pilates Sessions in Rockridge: Private, duet, and small group classes with Irving S. Wiltshire at Finding Center Pilates, 6214 Florio Street at College Avenue. Very early morning 6 am, midafternoon 2–5, and evening groups 5–7 availability, weekdays Monday to Thursday. Email, text or voice message, **(510) 219-8641, iswirving@comcast.net**.

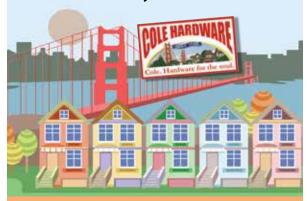




Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Contact Alan Steger, Enrolled Agent, at **(415) 387-3057** or visit **StegerTax.com**.



(and Other Locally Owned Businesses)



You keep dollars in our economy.

For every \$100 you spend at a locally owned business, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.

You embrace what makes us unique.

You wouldn't want your house to look like everyone else's in the United States, so why would you want your community to look that way?

You create local jobs.

Locally owned businesses are better at creating higher-paying jobs for our neighbors.

You help the environment.

Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation, less packaging, and products that you know are safe and well-made, because we stand behind them.

You nurture community.

We know you, and you know us. Locally owned businesses contribute to community causes at more than twice the rate of chains.

You conserve tax dollars.

Shopping at a locally owned business means less infrastructure, less maintenance, and more money available to beautify our community. Spending locally also ensures that your sales taxes are reinvested right here in our community!

You create more choice.

We pick the items we sell based on what we know you like and want. Locally owned businesses carry a wider array of unique products because we buy for our own individual market.

You benefit from our expertise.

You are our friends and neighbors, and we have a vested interest in knowing how to serve you. We're passionate about what we do. Why not take advantage of it?

You invest in entrepreneurship.

Creativity and entrepreneurship are what the American economy is founded on. Nurturing locally owned businesses ensures a strong community.

You make our community a destination.

The more interesting and unique we are as a community, the more we will attract new neighbors, visitors, and guests. This benefits everyone.

11



BRITA PRODUCTS:

CELL PHONES:

phones—batteries

and chargers not

Personal cell

required.

All brands.

BATTERIES:

Includes filters, pitchers,

bottles, and dispensers.

SINGLE-USE COFFEE

PODS & TEA DISCS:

Rechargeable (NiCad,

NiMH) and household

(alkaline and carbon).

Bring to any of our six stores:

Recycle at Cole Hardware!

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are sealed on tight and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers or 20 quart-size containers (or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Paint must be handed to a crew member.
- Please, no brushes or rags!

We care about the environment!

PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders

Must be in plastic bags to avoid leakage.

MERCURY THERMOSTATS







Choose from over 3,300 Benjamin Moore colors.





Our founder, Dave Karp **Purveyor of Hardware Wisdom**

The Cole Hardware credo...

Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:

We're reducing our footprint by implementing environmentally sound practices in our stores.

RUSSIAN HILL

2254 Polk Street

(at Green Street) 8:00 am-8:00 pm Text or call us at: (415) 200-3370

COLE VALLEY

956 Cole Street

(at Parnassus Avenue) 8:00 am-8:00 pm Text or call us at: (415) 319-6705

SAN FRANCISCO

DOWNTOWN

70 Fourth Street

(between Market and Mission) Mon-Sat 8-8; Sun 9-6 Text or call us at: (415) 200-3444

SOMA

345 Ninth Street

(near Folsom Street) 8:00 am-7:00 pm Text or call us at: (415) 200-2154

GREEN

All Stores Open New Year's Day 9:00 am-5:30 pm

NORTH BEACH

627 Vallejo Street

(at Columbus Avenue) 8:00 am-8:00 pm Text or call us at: (415) 200-2215

OAKLAND •

ROCKRIDGE

5533 College Avenue

(a few steps from Rockridge BART) 8:00 am-8:00 pm Text or call us at: (510) 230-0145

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at (415) 432-2665 or email hotline@colehardware.com.









colehardware.com service@colehardware.com

Winter 2019 January and February

