

## Hardware Happy Hour

Wednesday  
May 16  
4:00 pm–Close  
see page 2 for details



# COLE HARDWARE'S Hardware Hotline

May 2018

NEWS AND VIEWS FROM AROUND THE STORES

## NEIGHBORHOOD B-B-Q FEST Gather 'round the grill

Cinco de Mayo • Saturday, May 5  
11:00 am–2:00 pm  
Cole Valley, North Beach,  
Rockridge, and Russian Hill

Come enjoy one of our neighborhood barbecues! Our stores will be cookin' up some tasty treats. Check out our premium lines of grills from Big Green Egg® and Weber®. And because it's Cinco de Mayo, we'll be serving margaritas, too, as we celebrate the heritage of many of our customers and crew members. We'll also assemble and deliver any barbecue over \$100 purchased this day for free! (Please schedule deliveries at the time of purchase.)

Not sure if you prefer a gas grill or a charcoal-fueled one? Stop by to see your options, and please join us for a bite to eat! The BBQ Fest is free, but you can register at [colehardware.eventbrite.com](http://colehardware.eventbrite.com)—the first 50 people to sign up at each location will receive a free gift when they stop by for the barbecue.



Join us for demos, giveaways, and more!

## Happy Returns Online Returns Made Simple!

All Cole Hardware locations now serve as Happy Returns drop-off points for a growing list of online retailers. Online shopping can be easy, but returning items that don't fit properly or aren't quite what you wanted can be a hassle. We've partnered with Happy Returns to take the hassle out of this process. No need to secure a box and packing supplies, wait in line at the post office, and remember to check your credit card statement to confirm your refund! Just bring in your return from any of the retailers listed below, and we'll



take care of the packing and shipping—and provide you with an immediate refund. More retailers are being added all the time. Let Cole Hardware help you with your errands!

**Current Participating Retailers:** Carbon38 • Chubbies • City Chic • Crap Eyewear • Eloquii • Everlane • Jaanuu • Koio • Mizzen+Main • Tecovas • Thursday Boot Co. • Tradesy • UNTUCKit • Yosi Samra

## Toiletries Collection for **lava mae**

Award-winning nonprofit Lava Mae delivers mobile showers and other critical services to help people experiencing homelessness in San Francisco and Oakland rekindle their dignity, restore a sense of health and well-being, and unlock the opportunities that come with being clean. Since launching in San Francisco in 2014, Lava Mae has served more than 11,500 guests through their mobile shower service, treating everyone they serve with an unexpected level of care they call “radical hospitality.” Grateful guests say it best:

*“I feel like a million bucks.”*

*“I can walk down the streets with my head held high.”*

*“Lava Mae is like my Tuesday family.”*



During the month of May, all Cole Hardware locations will serve as collection drop-off points for toiletries for Lava Mae. Below are the items that Lava Mae is most in need of:

- Razors
- Travel-size deodorant
- Travel-size toothpaste
- Travel-size shampoo
- Soap bars (travel-size or full-size)
- Hair combs

Lava Mae will also be our Coins for the Community collection recipient for the month. Please consider making a donation, and to learn more, visit [lavamae.org](http://lavamae.org), connect on Facebook, Twitter, or Instagram, or drop them a line at [info@lavamae.org](mailto:info@lavamae.org).



“Our commitment to you: Your satisfaction guaranteed. Period.”

Shop online 24/7 at [ColeHardware.com](http://ColeHardware.com).

70 Fourth Street  
San Francisco, CA 94103-3124

PRSR STD  
U.S. POSTAGE PAID  
SAN FRANCISCO, CA  
PERMIT #3137

TIME-SENSITIVE  
MATERIAL



Scan to view  
our website.







Join us at our monthly happy hour as we celebrate the longer days of spring. Pick up some plants or supplies to get your spring garden blossoming or gather everything you need to tackle a spring spruce up project in your home. We'll be serving our Cutting Edge wine and hope to see you.



**HAPPY HOUR  
COUPON**

\$10 OFF

ANY \$25+ PURCHASE  
DURING HAPPY HOUR



**VALID**

Valid Wednesday, May 16, 2018, 4:00 pm–closing. Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.

## Meet Beekeeper Ronni Brega

Wednesday, May 16  
Rockridge Happy Hour  
5:00 pm–7:00 pm



What's the buzz? At our May Happy Hour, our Rockridge store will host Ronni Brega, president of the Alameda County Beekeepers Association (ACBA). We've heard a lot recently about the demise of our bee populations, and at the same time, beekeeping at home is surging in popularity. This is a perfect opportunity to learn more about bees and what it takes to become a backyard beekeeper.

The Alameda County Beekeepers Association, established in 1916, provides education, support, and resources for beekeepers and the public. Regular ACBA meetings are held on the second Tuesday of each month at 7:30 pm at Studio One Art Center, 365 45th Street, Oakland. Membership is just \$10 annually.



## Jumbo Terrarium Workshops

Rockridge • Downtown • \$20

Go *big* and go home with an oversized terrarium, ideal for a little splash of nature hanging in a kitchen window or on a deck. We'll provide the soil, succulents, and supplies to create your personalized 8" terrarium. Enjoy a glass of our Cutting Edge wine, too. A perfect evening to spend with friends or a date! Visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com) to register.

Rockridge • 5533 College Avenue  
Monday, May 7 • 5:00 pm and 6:00 pm



Downtown • 70 Fourth Street  
Tuesday, May 8 • 5:00 pm and 6:00 pm



Please support the thousands and thousands of small businesses and entrepreneurs that call the Bay Area home. As part of National Small Business Week, we celebrate the contributions and achievements of small business owners with a series of educational and networking events designed to inspire, educate, and connect the members of our business community April 29–May 5 in Oakland and May 14–19 in the City.

The week in San Francisco culminates with the popular sidewalk sales across the vibrant commercial corridors of the City.

Economic studies show that for every \$100 spent by a consumer, locally owned businesses give back \$68 to the local economy, while national chains only return \$43.

SIDEWALK  
SALE

Saturday, May 19  
10:00 am–4:00 pm

All Cole Hardware locations will be celebrating Small Business Week with sidewalk sales. We'll be cleaning out the cupboards, so come early for the best deals!

### Here are more reasons why it makes sense to shop local first:

- More money recirculates in the community. Local businesses purchase from other local businesses, service providers, and farms.
- Most new jobs are provided by local businesses. Small local businesses are the largest employers nationally, and in San Francisco and Oakland, they provide the most new jobs to residents.
- Our one-of-a-kind businesses are an integral part of each community's distinctive character.
- Most local business owners live locally and willingly reinvest in their community's future.
- Customer service is better.
- Competition and diversity lead to more choices.
- Local purchases require less transportation, resulting in a reduced environmental impact.
- Nonprofit organizations receive greater support: an average 350% more from local businesses than from non-locally owned businesses.

Visit [sfsmallbusinessweek.com](http://sfsmallbusinessweek.com) and [oaklandnet.com/sbw](http://oaklandnet.com/sbw) for further information and to sign up for events.

## Coins for the Community

Thanks to the generosity of our loyal clientele, we raised \$2,242.88 in March for Bay Area Young Survivors (BAYS), a



support and action group for young women in the Bay Area who are living with breast cancer. This now brings our grand total since our program

began to \$131,080.28! For the month of April, our collection was earmarked two community organizations that dedicate their efforts to planting and caring for our street trees in Oakland and San Francisco, Urban Releaf



and Friends of the Urban Forest, respectively. We'll report on those numbers next month.

In May our collection will benefit Lava Mae, which converts public transportation buses into showers and toilets on wheels to deliver hygiene and rekindle dignity for our unhoused neighbors in San Francisco and Oakland. We are also collecting toiletries (see article on page 1) to support these mobile hygiene services. Please consider donating if you can.



It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser!



*Tina, North Beach store manager and BAYS member, accepts the March donation check on behalf of BAYS.*



## Repair Referral Service

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning  
Alarms/Security Systems/Access Control  
Antique Restoration  
**Appliance Repair and Installation**  
Arborist  
Architectural Planning  
Asbestos Removal  
Bath Resurface  
Brick and Stone Masonry  
Cabinetmaking  
**Carpentry**  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chimney Sweep and Repair  
Cleaning/Janitorial  
Commercial Kitchen Installation

Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Custom Closets, Pantries, and Storage Solutions  
Decks New/Stain Design + Build  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Drain Cleaning  
Drywall/Lath  
Duct and Dryer Vent Cleaning  
**Electrical 24/7\*<sup>Δ</sup>**  
Emergency Locksmith  
Emergency Power Restoration  
Faucet Repair and Installation

Fences  
Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair/Installation  
Gardening/Pruning/Tree Trimming<sup>Δ</sup>  
General Contractors<sup>Δ</sup>  
Glass Installation  
Grout Restoration  
**Handyman Services<sup>Δ</sup>**  
Hardwood Floors New/Refinish  
Home and Office Organizing  
Home Energy Rating Systems (HERS)  
Home Entertainment Systems  
HVAC<sup>Δ</sup>

Intercom Systems  
Interior Design, Staging, and Color Consultation  
Interior Wood Refinishing and Restoration  
Iron and Metal Works/Gates  
Kitchen and Bath Remodeling  
Landscaping  
Lead Inspection and Abatement  
Leak Diagnosis/Waterproofing  
Lock Installation  
**Locksmith Service 24/7\***  
Mold Remediation  
Moving  
New Construction  
Painting Interior/Exterior<sup>Δ</sup>  
Plastering

**Plumbing 24/7\***  
Power Washing, Commercial and Residential Cleaning  
**Remodeling/Major Remodeling**  
Room Additions  
Security Evaluation/Consultation  
Seismic Upgrading  
Sheet Metal Work  
Shutter Installation  
Skylights  
Solar Energy Installation

Stained Glass Creation and Repair  
Stair Lift Installation  
Stucco Work  
Telephone System Installation  
Tile Installation<sup>Δ</sup>  
Wallpaper Application  
Water Heater Installation  
Welding  
Window Cleaning/Repair  
Windows and Doors

\*24/7 services available in San Francisco only at this time

<sup>Δ</sup>Service available in the East Bay

Contact your favorite Cole Hardware location for assistance or visit [colehardware.com/homerepair](http://colehardware.com/homerepair).



## Meet Mike, General Contractor

With the cost of Bay Area homes escalating rapidly in recent years, many homeowners are choosing remodeling as an option instead of buying a new home. We asked Mike, one of our favorite general contractors, to give us some professional perspective and some background on what makes his company stand out.



the average homeowner when it comes to remodeling their home? With the boom, we are seeing contractors coming from beyond the Bay Area to work on local homes. Unfortunately, some of them are not familiar with the complexities of the "typical" Bay Area home, if there is such a thing, and don't have knowledge of the hundreds of building codes, some specific to San Francisco alone, that will apply to a project.

Most contractors I know will tell you that San Francisco is one of, if not *the* hardest city in the country to build in. Most building officials will tell you the same thing. Homeowners in San Francisco need to be very careful when hiring a contractor. You not only need to understand the contractor's history working in the City, but you should also do your due diligence to find the contractor from a reputable source. That is why I am very happy to once again be highlighted in Cole Hardware's Re-COLE-mend spotlight. What better source in San Francisco—and now in Oakland and Berkeley, too—for contractors is there?

Cole Hardware is a pillar of the community and has been since the 1920s, offering to all their customers what they call the "Golden Handshake." Simply put, it represents Cole Hardware's dedication to fulfilling their mission to insure their customer's satisfaction. Always.

I have been working with Cole Hardware now for close to ten years, and I find what they offer to you, the homeowner, and to myself is invaluable. A third-generation Bay Area artisan builder, following in the footsteps of my grandfather, who worked on the Golden Gate Bridge, and my great uncles, who helped build out the City on the south side back in the mid-1930s and '40s, my experience working on

It's true that San Francisco is going through a building boom. Just about any block you go down, you will find a home being renovated. Or look up and see if you can count the number of cranes on two hands that are putting up new high-rises. But what does this mean to



Bathroom: Before

Bathroom: After



Kitchen: Before



Kitchen: After

residential homes is extensive. For over 20 years, I have worked on a wide array of projects. I originally came to San Francisco from Marin at the request of my best childhood friend, who was building doors and windows for the first window and door company to establish itself here back in 1880. I specialized in installing doors and windows but soon found my customers asking me what else I could do.

As the years passed, with hundreds of different projects under my belt, I believe what I was meant to do found me. Now, at my own company, we still specialize in windows and doors, but we also build out amazing kitchens and bathrooms as well as taking on full-house remodels. I believe we are

*continued on page 4...*



# WHAT'S IN SEASON

## Cacti: Looking Sharp

Although you can't cuddle up to a cactus, cacti are definitely having a moment. Surging in popularity in recent years due in part to their low maintenance and drought resistance, all cacti belong to the succulent family. Cacti are a type of succulent native to the United States (mostly the southwestern states), Mexico, and Central and South America. They are grown for their spectacular flowers and plant shapes.

Not demanding a lot of attention for the most part, cacti and other succulents need bright lighting conditions, but not scorching sun. The general rule of thumb is when you water, water well. However, you must be careful to first make sure the plant needs water. Allow soil to dry out between watering.

If you don't have a green thumb, cacti might be the plants for you. And if you're really not sure about your gardening skills, we even offer a few household items with a cactus theme!

**Assorted Cactus Plants:** Our garden centers offer a wide variety of cacti in an array of sizes, including the edible Nopalea, popular in Mexico in salsas and salads. (Assortment varies by location, \$3.99–\$22.99)



**Black Gold® Cactus Mix:** Great for indoor containers, houseplants, and outdoor containers. 8-Quart (Sku 7312457, \$6.99)

**Espoma® Organic Cactus Mix:** For cactus, palm, and citrus, a rich, premium blend of sphagnum peat humus, peat moss, sand, and perlite that has been

enriched with Myco-tone®. 4-Quart. (Sku 7230212, \$6.99)

**Espoma® Organic Cactus! Succulent Plant Food:** Liquid concentrate plant fertilizer with an easy dose cap. Flip it; fill it; feed it. No measuring and no mess! (Sku 7492689, \$7.99)



**Digz® Leather Palm Gloves:** You'll need a sturdy pair of gloves when planting cacti. We suggest these leather palmed gloves with a safety cup. (Small: Sku 7503352, \$6.99; Medium: Sku 7503311, \$6.99)

**Cactus Tea Towel:** Add life and character to your kitchen with our fun and colorful printed and woven dishtowels. A perfect combination of form and function, these towels are 100% cotton and a generous 18-inch by 28-inch size. (Sku 698884, \$7.99)



**Cactus Doormat:** This vinyl-backed coconut-fiber mat will make visitors feel welcome. Printed with fade-resistant inks, the coir fiber is hyper-renewable and backed with durable vinyl. 18-inch by 30-inch. (Sku 682871, \$27.99)

## Miele Canister Vacuums

For meticulous spring cleaning of your home, a reliable vacuum cleaner is essential. Miele vacuums are the premier line of vacuum cleaners offered in an assortment of styles at all Cole Hardware locations. Built to last 20 years, a Miele purchase is an investment. For over 100 years, the Miele brand has been associated with quality and dependability.

Light and practical, the **Compact C1 Pure Suction** is a well-priced vacuum with high suction power and telescopic tube for thorough, convenient vacuuming. Six settings allow suction control, and accessories include a dusting brush, upholstery tool, and crevice nozzle. (Sku 123123, \$299.99)

For allergy sufferers and pet owners, the distinct and powerful **Complete C3 Calima** offers a HEPA filter for the greatest filtration. The Calima reliably removes hair and lint with its turbo brush. Hardworking yet gentle on delicate floors. (Sku 123126, \$649.99)

The **Complete C3 Marin Powerline** features an electrobrush for



thorough cleaning of heavy-duty carpeting and maximum air hygiene with a HEPA air filter. No need to stoop thanks to plus/minus foot controls. LEDs light up the area in front of the floorhead for dark corners. (Sku 123011, \$1,049.99)

Visit our stores to see which vacuum fits your lifestyle and home.

## Meet Mike, General Contractor

...continued from page 3

unique, different from most contractors, because unlike those companies that hire subcontractors to do all the work, my crew and I do all the trades ourselves. We are 100% knowledgeable in all phases of any project: electrical, plumbing, gas, carpentry (both rough and finish), drywall, flooring, painting, and even some concrete work. In addition, we are up to speed with all the latest building codes and very familiar with how to maneuver in and around the building and historical planning departments.

What we offer our clients by encompassing all the trades under one roof is very important. First, we have hands-on control of each step of every project, which translates to the highest quality of work possible at each phase, and having the exact foresight of the next phase of work is invaluable. Second, there is typically no time lost between

phases of work—once we are complete with one phase, we roll right into the next without delay. Third, since most projects are lengthy, such as a kitchen or full-house remodel, and typically the client is living in the home during the project, you can have the confidence and trust that the same group of workers will be in your home every day. Lastly, we take a tremendous amount of pride in what we do. And what we do, we do like no other contractor. We also offer full design consultations with a licensed designer and plans and engineering through our many associates.

To contact Mike, phone **415/753-2653 ext. 3** or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

*Dining Room: Before*



*Dining Room: After*



**SAME-DAY DELIVERY!**

Call (415) 200-2154



"Our commitment to you: Your satisfaction guaranteed. Period."



# WHAT'S IN SEASON

## Our Favorite Outdoor Grills

### Weber

In 1951, when Americans were settling into the suburbs, George Stephen worked at Weber Brothers Metal Works outside Chicago, welding large metal spheres together to make buoys for the coast guard. It was from these very spheres that his idea for a home barbecue grill took shape. He knew a rounded cooking bowl with a lid was the key to barbecue success. He added three legs to the bottom and a handle to the top and then took this oddity home.

The neighbors called it a spaceship and had a good laugh—and a taste of delicious grilled steak. Suddenly George's "folly" was in such hot demand that he couldn't make them fast enough. So he branched out on his own and went into full-time production. By the end of the decade, he bought out Weber Brothers Metal Works, changing the name to Weber-Stephen Products Co., and focused on changing the world, one barbecue at a time. These days, the Weber backyard barbecue is part of a lifestyle many of us enjoy.



### Big Green Egg

American serviceman and entrepreneur Ed Fisher discovered the kamado, a domed clay cooker, while overseas. He was amazed at how much better the food tasted, and he began to import them, sensing that there might be an interest back home. When Ed opened the first Big Green Egg store in Atlanta in 1974, he sold a simple clay cooker based on the same design and materials that has been used for thousands of years. Despite the great results they produced, these original cookers were fragile and not durable after exposure to the elements.



As these cookers gained popularity, the company aligned with a state-of-the-art factory to manufacture its products in the hands of skilled ceramic artisans. Company engineers incorporated new types of ceramics, based on materials initially developed by NASA for the space program, and worked tirelessly to find ways to improve the design. The result is a far superior cooker that is stronger, more durable, and provides better heat insulation than anything else on the market, a distinction the Big Green Egg is known for today.



## Smarter Starter Fluid®



Many charcoal starters on the market contain petrochemical compounds that can end up on your barbecued foods. Who wants to eat diethylcyclopentane, nonane, decane, or cylcohexane on their freshly caught salmon or New York strip? No one!

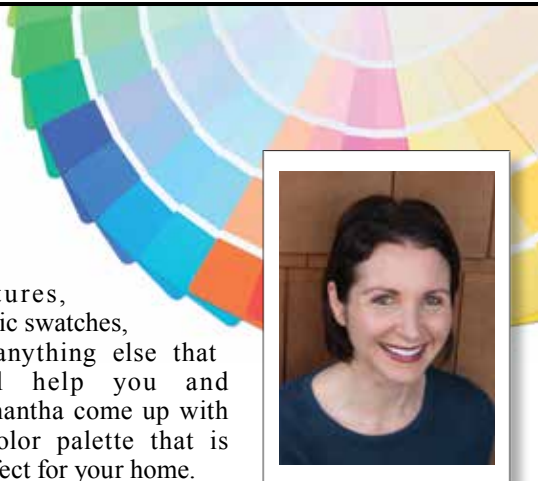
Smarter Starter Fluid is a USDA-certified, bio-based product that has undergone stringent third-party testing to confirm that all ingredients are derived from plant and other renewable agricultural resources. A proprietary blend of three simple ingredients: refined vegetable oil, alcohol, and Bitrex (a natural bittering agent), Smarter Starter works well with both briquettes and lump charcoal. And to top it off, Smarter Starter is manufactured and bottled in the United States in a zero-waste, solar-powered facility. (Sku 8539926, \$5.99)

## Sunday with Samantha, Color Consultant

Sunday, May 20 • 11:30 am–1:30 pm  
Rockridge Store • 5533 College Avenue  
\$5 (reimbursed with \$5 gift card at consultation)

Afraid of selecting colors to paint your home? Don't be! Our trained Certified Color Expert, Samantha, has the technical know-how to choose interior and exterior colors tailored to each unique space—and the unique people who live there. Visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com) to sign up for one of her 20-minute appointment slots. Bring in pillows,

pictures, fabric swatches, or anything else that will help you and Samantha come up with a color palette that is perfect for your home.



## Mobile Locksmith Services

**24/7 Emergency Services  
in San Francisco**

**Residential, Commercial, and Automotive**

Master Locksmith with  
Over 30 Years of Experience

### Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repairs
  - Dead bolts and standard locks
  - Panic hardware
  - High-security locks
  - Electric strikes
  - Keyless-entry locks
  - Mailbox locks
  - Antique mortise locks
  - Safes
- Design, Customization, and Implementation
  - Master key systems
  - Access control systems
- Lock Outs (30 minute reentry in most cases)

### Automotive Services

- Lock Outs
- Lock Repairs



Contact us at  
(415) 760-5625 or email  
[homerepair@colehardware.com](mailto:homerepair@colehardware.com).

**COLE HARDWARE SUPPLIES** has served property management and municipal entities for more than 25 years! Our expertise is in sourcing low-cost commercial products and hard-to-find items.

We offer FREE Bay Area delivery on most items.



345 9th Street  
(415) 647-1800  
[colesupply@colehardware.com](mailto:colesupply@colehardware.com)





# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.

## In the Garden May Garden Tasks

Tips from Our Garden Expert



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: [any@colehardware.com](mailto:any@colehardware.com).

In May the weather is usually warmer, pleasant, and sunny. Gardening after work is possible now with later sunsets and can be stress relieving after a long day at the office. Flowers are blooming, and to keep flowering bushes and plants healthy, it's best to water early in the day.

✓ **Aphids:** Aphids may be problematic now, and there are different ways to combat them. Blast aphids with a strong spray of water. Treat with Safer® 3-in-1 Garden Spray every few days to kill insects and mites and control fungus. (Sku 7135221, \$11.99) Or for a completely natural solution, use ladybugs.

Release them in the evening and they will eat the aphids. (Sku 701166, \$9.99)

✓ **Pollinators:** Bees and butterflies are important for pollinating plants that produce about one-third of the food that we eat. The population of bees has declined quickly during the past 20 years due to pesticides used in agriculture. As home gardeners, we can help to replenish butterfly and bee habitats by sowing milkweed/butterfly flowers from our friends at Botanical Interests, whose goal is a butterfly flower in every garden! Our stores offer three assorted butterfly flower seed collections. (Skus 701801, 701105, 701283, \$1.99–\$3.99)

✓ **Vegetables:** Plant warm-season summer vegetables such as beans, peppers, squash, and tomatoes. Rotate your vegetable crops from year to year to keep soil in good shape.



after a light rain, should we be lucky enough to have some so late in the season.

✓ **Mulch:** Now is a good time to mulch your garden in preparation for the warm and dry months ahead. Mulch conserves water, keeps soil temperatures even, and prevents weeds from germinating. It also improves the organic content and texture of soil. (Sku 75958 \$8.99)



✓ **Mosquitoes:** Make sure that there is no standing water lurking in your garden that could become a breeding ground for mosquitoes.

✓ **Cutting garden:** If you enjoy fresh flowers in your home, sow some seeds of perennials and annuals for a cutting garden. Choose flowers of different heights that will bloom at different times so that you always have something to pick.

✓ **Vines:** Annual vines work well in small vertical spaces and are ideal to cover up an eyesore of a wall or fence. Morning glories and nasturtium are two colorful varieties that can also create privacy and shade.



See you in the garden...



## Hydroponic Gardening



Although hydroponic gardening has been gaining in popularity in recent years, many civilizations have utilized hydroponic growing techniques throughout history. Both the hanging gardens of Babylon and the Aztec floating gardens are examples of hydroponic agriculture.

*Hydroponics* means “working water” (*hydro* means “water” and *ponos* means “labor”). A few of the benefits of hydroponics include the ability to produce higher yields than traditional, soil-based agriculture, allowing food to be grown and consumed in areas of the world that cannot support crops in the soil and eliminating the need for massive pesticide use (considering most pests live in the soil), effectively making our air, water, soil, and food cleaner.

If you don't have a green thumb with growing plants in soil, consider a hydroponic system to grow your herbs and greens. Our Cole Valley, North Beach, and Rockridge locations all offer systems and a variety of root care, supplements, and nutrients.

### WaterFarm® Drip Hydroponic System

The WaterFarm is a classic “plug-and-play” single-bucket standalone system. It's reliable and simple, perfect for large crops, perennials, and mother plants. The versatile system can be easily moved from room to room or from indoors to outdoors. System includes: 4-gallon reservoir, 2-gallon growing chamber, pumping column, drip ring, drain level tube, 1/2" grommet, single outlet air pump, and three-part flora kit. (Sku 7638133, \$49.99)

### PowerGrower® Drip Hydroponic System

The PowerGrower is a “big” plant, low-maintenance system with a unique hexagonal shape. This complete system includes all necessary items similar to the WaterFarm system but this kit has a larger 5.7-gallon reservoir and 3-gallon growing chamber and includes clay pebbles. (Sku 7637838, \$89.99)

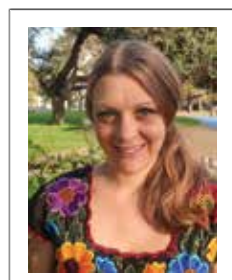
### Botanicare®

We also offer a variety of products specifically for hydroponic gardening. Carefully formulated base nutrients provide essential ingredients for superior growth. Supplements can maximize your plants' genetic potential. A strong root zone is key to maximizing your yield with Botanicare's root care products.



## Gardening Workshop for Kids Sensory Garden and Herbs

Rockridge Store • 5533 College Avenue  
Sunday, May 20 • 12:00 pm–1:30 pm • \$5



Gardening is a great family activity and a fun way to learn about nature and the environment. Join our Alameda County master gardener and Cole Hardware crew member, Kristen, as she leads a gardening workshops geared toward children aged 5 to 10 years old. Children will have

the opportunity to see, smell, and touch different types of plants as well as identify native California plants that they may see in their own neighborhood.

The \$5 registration fee covers all materials. Visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com) to register.



Parents can shop and **SAVE 10%** while their children are in the workshop.



# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Antiques:** JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! (415) 592-9800.

**Cat Sitters Wanted:** Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call (415) 333-1123.

**Computer Help:** Honest Dave travels to your home or office to fix your Windows computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, security cameras, printers, routers, Wi-Fi, full support. San Francisco and Oakland. Check my Yelp reviews (see Honest Dave). Call (415) 271-0369.

### Alzheimer's Answers with Amy

Do you have a family member  
with Alzheimer's?

Let me help you navigate this journey.

**Amy Nachman**

(415) 504-6944

stretchmccovey@gmail.com

### Custom website for your unique story



search engine optimized  
mobile ready  
fast service  
good price  
local

kvassociates@mac.com

www.kvmediaonline.com

(415) 328.2070

**Custom Websites and Apps:** Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at [info@Bayrocketmedia.com](mailto:info@Bayrocketmedia.com). Local in the Rockridge area of Oakland. In business since 1998.

**Driver/Personal Assistant:** Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light housekeeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email [larrymkarp@gmail.com](mailto:larrymkarp@gmail.com).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit [spacetransform.com](http://spacetransform.com).

**Kitty Bed & Breakfast:** A very personal pet service (in business 20 years). Offering loving, safe care in a private home with no other pets—only your pet(s) exclusively. No cages/kennels, a vacation home away from home. Ideal for pet owners who want the best personal care for their beloved kitties. Please call Marti at (415) 333-1123 or email [msousanis@gmail.com](mailto:msousanis@gmail.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (415) 221-3000 for appointment. See [franklawoffice.com](http://franklawoffice.com) for info.

Muddy at Pt. Isabel  
Yosemite camping  
Walking the lake  
Fetch at Estuary  
Hiking in Tilden

Local caregivers who want  
to help make great memories.

BROADWAY PET HOSPITAL  
4920 BROADWAY OAKLAND CA 94611

OPEN 7 DAYS A WEEK  
510.653.0212  
BROADWAYPETHOSPITAL.COM

**New Flower Outings:** Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone (415) 260-7540 or email [krmkrm2@aol.com](mailto:krmkrm2@aol.com).

**Orange Dog Manor:** Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. [Orangedogmanor.com](http://Orangedogmanor.com), (415) 753-6886, [mrbamabear@gmail.com](mailto:mrbamabear@gmail.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Contact Alan Steger, Enrolled Agent, at (415) 387-3057 or visit [StegerTax.com](http://StegerTax.com).

### A Photo Book of Your Home



Project Turtle - Making Homes Portable

[www.project-turtle.com](http://www.project-turtle.com)

**MCROSKEY**

LUXURY BEDS - SAN FRANCISCO 1899

**\$850 BEDDING  
PACKAGE**

with purchase of King or Queen Set  
May 17th to May 31st!

1687 MARKET ST. @ GOUGH 415.874.4532  
[MCROSKEY.COM](http://MCROSKEY.COM)

**NORTH BEACH WINE WALK**

**SPRING**

**FRIDAY, MAY 4, 2018 ~ 4-8PM**

Wine Sampling Tickets \$25 Pre-event ~ \$30 Day of

[SREProductions.com](http://SREProductions.com) ~ 800-310-6563

Presented by the North Beach Business Association  
Produced by Steven Restivo Event Services, Inc.

SaveNature.Org's 24th Annual Fundraiser & Silent Auction

**BOWL THE PLANET**

**Saturday May 19th, 2018  
5pm - 8pm at Classic  
Bowling Center Daly City**

Glow-in-the-dark bowling,  
silent auction, raffle & pizza  
Prizes for top fundraisers!

Funds support SaveNature.Org's  
education & conservation efforts

**Sign up to bowl at  
[bowltheplanet.org](http://bowltheplanet.org)**

Call: (415) 648-3392  
Email: [info@savenature.org](mailto:info@savenature.org)  
Donate directly to  
SaveNature.Org to save  
wildlife & wild places

The Earth Wins When You Give.



## Knife Sharpening

If your knives need of a good sharpening our friendly, professional knife sharpener, Matt, is here to help. Just drop off your knives by the times noted, and Matt will get them sharp as new.

### Rockridge

Tuesdays, May 8 & 22 (drop off by 4 pm)

### Downtown

Wednesdays, May 9 & 23 (drop off by 8 pm on Tuesday)

### Russian Hill

Wednesdays, May 9 & 23 (drop off by 4 pm)

### North Beach

Saturdays, May 12 & 26 (drop off by 10 am)

### Cole Valley

Saturdays, May 12 & 26 (drop off by 3 pm)

### SoMa

Saturday, May 12 (drop off by noon)



# Recycle at COLE HARDWARE!

For Bay Area recycling resources, visit [colehardware.com/recycle.htm](http://colehardware.com/recycle.htm).

Bring to any of our six stores:

## BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

## CELL PHONES:

Personal cell phones—batteries and chargers not required.

## BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

## SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

## OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Paint must be handed to a crew member.
- PLEASE, no brushes or rags!

## PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit five per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

## SCRAP METAL:

Copper and brass.

## EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

## MERCURY THERMOSTATS

## The Cole Hardware Calendar - May

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Knife Sharpening See page 7 for each store's drop-off times.		1 May Day	2	3	4 STAR WARS DAY Flash Friday DEALS	5 Cinco de Mayo NEIGHBORHOOD B-B-Q FEST see page 1 for details
6 SUNDAY STREETS Tenderloin	7 Terrarium Workshop Rockridge see page 2 for details	8 Terrarium Workshop Downtown see page 2 for details	9	10 Flash Friday DEALS Visit <a href="http://colehardware.com">colehardware.com</a> to sign up.	11 Flash Friday DEALS	12
13 Mother's Day	14	15	16 Hardware Happy Hour 4:00 pm–Close see page 2 for details	17	18 Flash Friday DEALS	19 Armed Forces Day SIDEWALK SALE see page 2 for details
20 Color Consultation Rockridge store see page 5 for details	21 Kid's Gardening Workshop Sunday, May 20 Rockridge store see page 6 for details	22	23	24	25 Flash Friday DEALS First Responder Friday	26 FREE 8" x 12" Flag to the first 240 customers see page 1 for details
27	28 Memorial Day Student Monday	29 Teacher Tuesday	30 Senior Wednesday	31 Military Thursday COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		



**Our founder, Dave Karp**  
Purveyor of Hardware Wisdom

The Cole Hardware credo...

### Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

### Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:** We're reducing our footprint by implementing environmentally sound practices in our stores.

## SAN FRANCISCO

### RUSSIAN HILL

**2254 Polk Street**

(at Green Street)

8:00 am–8:00 pm

Text or call us at:  
(415) 200-3370

### COLE VALLEY

**956 Cole Street**

(at Parnassus Avenue)

8:00 am–8:00 pm

Text or call us at:  
(415) 319-6705

### DOWNTOWN

**70 Fourth Street**

(between Market and Mission)

Mon–Sat 8–8; Sun 9–6

Text or call us at:  
(415) 200-3444

### SOMA

**345 Ninth Street**

(near Folsom Street)

8:00 am–6:00 pm

Text or call us at:  
(415) 200-2154

### NORTH BEACH

**627 Vallejo Street**

(at Columbus Avenue)

8:00 am–8:00 pm

Text or call us at:  
(415) 200-2215

## OAKLAND

### ROCKRIDGE

**5533 College Avenue**

(a few steps from Rockridge BART)

8:00 am–8:00 pm

Text or call us at:  
(510) 230-0145

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at (415) 432-2665 or email [hotline@colehardware.com](mailto:hotline@colehardware.com).



[colehardware.com](http://colehardware.com)  
[service@colehardware.com](mailto:service@colehardware.com)

Email us with any comments or questions at [hotline@colehardware.com](mailto:hotline@colehardware.com).

© Cole Hardware 2018. The Hardware Hotline is printed on paper with 55% post-consumer product using soy inks by Folger Graphics, Inc., a Green Business printer.

May 2018