

Speedy Same-Day Delivery!

Call (415) 200-2154



Hardware Happy Hour

**Wednesday
January 17**

4:00 pm–Close
see page 2 for details



Clipper® Cards Available at All Cole Hardware Locations!



COLE HARDWARE'S *Hardware Hotline*

January 2018

NEWS AND VIEWS FROM AROUND THE STORES

Welcome to 2018: There Are No Strangers Here!

We are happy to be celebrating another new year along with the one-year anniversaries of our SoMa (January 5) and North Beach (February 14) stores, and we're especially pleased to be a part of these vibrant communities. Our goal for 2018 is to become more active in these neighborhoods and to get to know even more of our neighbors! Here's a look back at how it all started for us and how Dave Karp's guiding principle has become the cornerstone of our culture.

In 1961, my father, Dave Karp, purchased a hardware store (now our Cole Street warehouse) that had been located in Cole Valley since the 1920s. Dave was a one-man band: Every morning before opening the

store, he would pick up merchandise at the supply houses, and in the evenings, after he closed the store, he would catch up on all of his paperwork. Dave ordered the merchandise, marked the merchandise, stocked the merchandise, helped the customers, rang up the sales, paid the bills, went to the bank, cleaned the bathroom—he did everything himself.

As his business began to grow, his wife, Margie, started coming down to help out. She would cashier, make keys, and direct customers to merchandise. In order to earn extra dollars, my mother would watch the store while my father expanded into "outside work." During quiet periods and in the evenings, Dave would

fix broken windows, repair toilets and faucets, install water heaters, fix doorbells and switches—he would do any jobs that were relatively quick and profitable and that would help him sell some of his merchandise.

Eventually, Dave could no longer keep up with the outside work. Business, both inside and outside of the store, had grown so much that he and Margie simply couldn't handle it by themselves. He hired someone to help in the store, and he began contracting handymen for the outside work. Business was growing because Dave offered friendly and knowledgeable service, maintained an extensive inventory (he tried to have "one of everything made"), and had a strong desire to succeed. He would do anything that he could to help a customer!

The success of Dave's business can be summed up in the following motto that he had posted on a large sign over the register:

***There Are No Strangers Here,
Just Friends We Haven't Met!***

Using this as the guiding principle of his business, Dave went on to build Cole Hardware into one of the busiest hardware stores in San Francisco. We honor Dave's legacy now at our six locations and invite all our "friends" to stop in and say hi!

—Rick



The 30-Year Club: Shel, Lai Ling, and Yung

Talk about loyalty! Cole Hardware is fortunate to have three crew members who each celebrated their 30-year anniversaries recently—that's 90 years of hardware knowledge among them! Meet the crew members: Shel, Cole Valley store manager; Lai Ling, accounting and office manager; and Yung, downtown warehouse manager.

Longtime customers will surely recognize Shel as their helpful, friendly hardware man. Shel began his first stint with us during the Carter administration, and he has helped customers through many events, such as the Loma Prieta earthquake, and has witnessed all the changes the Haight and Cole Valley neighborhoods have gone through over the years. Shel and Rick first met in seventh grade and became friends in their ninth-grade public speaking class. In 1979, Rick contacted him when he was looking for someone to hire as the store manager. In 1983, Shel moved to Israel, where he met his lovely wife, Remi, moving back to the Bay Area after about 18 months. Shel and Remi are big sports fans and also enjoy going to see good films and just spending time with friends. Once a long-suffering fan of the Golden State Warriors, Shel has enjoyed the

continued on page 2...



Our founder, Dave Karp, circa 1970

"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

70 Fourth Street
San Francisco, CA 94103-3124

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U.S. POSTAGE PAID
SAN FRANCISCO, CA
PERMIT #3137

**TIME-SENSITIVE
MATERIAL**



Scan to view
our website.



DropSpot: Safe Package Delivery in SoMa

No more missed deliveries or stolen packages! We are pleased to announce that Cole Hardware's SoMa location has recently partnered with DropSpot, a mobile app that allows you to securely receive packages at local businesses. The DropSpot app is easy to use. All you have to do is download the app and sign up, select Cole Hardware SoMa as your favorite DropSpot, and start sending your packages to our business address. (Note: You must include the word "DropSpot" and your member ID in the shipping address.) Once your package is delivered, the app will notify you, allowing you to pick up your package at your convenience.

DropSpot makes it easy for you to take control of your package deliveries.

The cost to use the app is minimal—just \$1.00 per package per day for the first two days and then a 50-cent per day storage fee thereafter. Our SoMa store is conveniently open every day from 8:00 am to 7:00 pm, so you can pick up your package when it's most convenient for you.

As a bonus to new users, DropSpot is spotting you a \$25 credit to your account! And signing up with Cole Hardware's SoMa location as your favorite spot earns you another \$25 credit! To redeem, enter referral code COLESOMASF when prompted during signup, or go to Options > Profile > Enter referral code. In addition, if you refer a friend and they ship a package with DropSpot, you'll get an additional \$10 credit per referral! You can find more information about

Get notified when packages are ready to pickup.



DropSpot and instructions on how to download the app at dropspot.com.



Join us as we kick off 2018 with our first Hardware Happy Hour of the year! Don't let that home improvement New Year's resolution slip by. Pick up everything you need for a project in your house or garden or treat yourself to a gift that Santa neglected to leave under the tree. We hope you will join us!

COLE HARDWARE HAPPY HOUR COUPON
Cole. Hardware for the soul.

\$10 OFF
ANY \$25+ PURCHASE
DURING HAPPY HOUR

Valid Wednesday, January 17, 2018, 4:00 pm–closing. Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.

FDEAL



Fond Memories of Our Friend Freddy

The Cole Hardware family is saddened by the sudden passing of our longtime downtown crew member Freddy Espiritu. This past May, Freddy celebrated his 10-year anniversary at Cole Hardware, and he has been a valued member of our Cole Hardware family from day one. Freddy embraced our mantra: "Do whatever it takes to create positive dinnertime conversation." He helped customers nonstop. He embraced the concept of serving his colleagues: providing unprecedented support, assistance, and friendship to his coworkers throughout Cole Hardware. Freddy had an inspiring and happy demeanor about him, and his dedication to doing his best was a model for all.

Downtown store manager, Renato, remembers how Freddy knew that Renato loves his native Filipino food but does not often get home-cooked Filipino meals (because he doesn't know how to cook). Freddy, also being from the Philippines, would always make extra food to share with Renato. On Freddy's birthday, he would cook his famous noodles for the entire store to enjoy.

Freddy lived up to his last name, Espiritu, as "spirit" is what he had every day, at work and toward the people he cared about. He always put in more effort than was asked of him to get what was needed done. His sense of humor will be missed, too, whether it was cracking jokes, making funny faces, or dancing up the aisles.

Cole Hardware has been blessed by the Espiritu family. First, Freddy's brother Noel joined our staff back in 2001. Then Freddy in 2007, and now Noel's son Gener is working with us. How lucky we've been to work with them all. We'll miss you, Freddy.

The 30-Year Club

...continued from page 1

recent success of the team. Shel also likes to be challenged by how much more merchandise he can cram into the Cole Valley store, often describing it as a 4,000-square-foot store with 20,000 square feet of merchandise.

Somewhat behind the scenes, Lai Ling manages the "heartbeat" of Cole Hardware. Our organization has a huge number of moving parts, and ultimately, they all come home to roost in Lai Ling's realm. Lai Ling and her capable team operate out of our downtown location. Every bill, every invoice, every payment, every paycheck, every deposit, every regulation, every financial relationship—Lai Ling is in control! She and her team do a fine job keeping us afloat and humming, and Lai Ling has grown from her first job with us as a file clerk to be one of Cole Hardware's most essential crew members. Lai Ling appreciates the growth opportunities she's had with Cole Hardware, and she cherishes the family-like atmosphere in the business. When she's not busy working her magic in our accounting office, Lai Ling and her husband enjoy traveling to their native China.

Warehouse manager of our downtown store, Yung governs his stockroom like a tight ship and is often tasked with overseeing our massive holiday receiving. A trusted guide to our next generation of warehouse crew, Yung has been around long enough to know all of the ins and outs of our inventory. Yung recognizes the importance of his job and has his finger on the pulse of the store, knowing who is in need of help without having to ask. Keeping the store's shelves stocked is a priority for Yung, and his favorite saying is "This doesn't sell in the warehouse!" Our founder, Dave Karp, was a mentor and friend to Yung, who remembers Dave teaching him all of his hardware knowledge, how to cut glass, and how to survive in the City after arriving from his native Vietnam. Yung considers Cole Hardware his family, and we consider him our favorite uncle!

Forever Stamps Available at Cole Hardware

As a convenience for our shoppers, all Cole Hardware locations offer booklets of 20 Forever Stamps. Just ask for them at our checkout counters. (Sku 946100, \$9.80)



Repair Referral Service

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

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|--|--|
| Air Conditioning | Computer Data Cabling |
| Alarms/Security Systems/Access Control | Computer Grounding |
| Antique Restoration | Computer Repair and Tutoring |
| Appliance Repair and Installation | Custom Closets, Pantries, and Storage Solutions |
| Arborist | Decks New/Stain |
| Architectural Planning | Design + Build |
| Asbestos Removal | Disaster Cleanup and Restoration (Flood/Fire/Sewage) |
| Bath Resurface | Door Refinishing |
| Brick and Stone Masonry | Drain Cleaning |
| Cabinetmaking | Drywall/Lath |
| Carpentry | Duct and Dryer Vent Cleaning |
| Carpet and Linoleum Installation | Electrical 24/7*^Δ |
| Carpet Cleaning | Emergency Locksmith |
| Chimney Sweep and Repair | Emergency Power Restoration |
| Cleaning/Janitorial | Faucet Repair and Installation |
| Commercial Kitchen Installation | |

- | |
|--|
| Fences |
| Furnace Repair and Installation |
| Furniture Refinishing and Repair |
| Furniture Upholstering |
| Garage Door Repair/Installation |
| Gardening/Pruning/Tree Trimming ^Δ |
| General Contractors ^Δ |
| Glass Installation |
| Grout Restoration |
| Handyman Services^Δ |
| Hardwood Floors New/Refinish |
| Home and Office Organizing |
| Home Energy Rating Systems (HERS) |
| Home Entertainment Systems |
| HVAC ^Δ |

- | |
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| Intercom Systems |
| Interior Design, Staging, and Color Consultation |
| Interior Wood Refinishing and Restoration |
| Iron and Metal Works/Gates |
| Kitchen and Bath Remodeling |
| Landscaping |
| Lead Inspection and Abatement |
| Leak Diagnosis/Waterproofing |
| Lock Installation |
| Locksmith Service 24/7* |
| Mold Remediation |
| Moving |
| New Construction |
| Painting Interior/Exterior ^Δ |
| Plastering |

Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at (415) 753-2653 ext. 3 or email homerepair@colehardware.com.



All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

- | | |
|--|-----------------------------------|
| Plumbing 24/7* | Stained Glass Creation and Repair |
| Power Washing, Commercial and Residential Cleaning | Stair Lift Installation |
| Remodeling / Major Remodeling | Stucco Work |
| Room Additions | Telephone System Installation |
| Security Evaluation / Consultation | Tile Installation ^Δ |
| Seismic Upgrading | Wallpaper Application |
| Sheet Metal Work | Water Heater Installation |
| Shutter Installation | Welding |
| Skylights | Window Cleaning/Repair |
| Solar Energy Installation | Windows and Doors |

*24/7 services available in San Francisco only at this time

^ΔService available in the East Bay

Contact us at (415) 753-2653 ext. 3 or colehardware.com/homerepair.

Meet Marc, Our Master Locksmith

Call him 24/7 at (415) 760-LOCK (5625) for speedy service!

We joke around the Repair Referral Service office that Marc has been tinkering with locks since infancy—well, almost! A native San Franciscan, Marc has been trained in commercial and industrial locksmithing and has more than 30 years of commercial and residential work under his tool belt, including much experience installing and maintaining locks in the many Victorians and Edwardians in San Francisco. He takes pride in his work and offers unparalleled customer service in the Cole Hardware tradition.

Marc specializes in tiered master key systems. If you own several buildings and want to use one master key for entry to all, you would have a grand master. For a single building, you'd use a building master, and each floor of a building could have its own master, which would be a floor master. Marc can customize each master key system to whatever your security needs may be.

Marc also recommends that homeowners, business owners, and property managers consider purchasing a lock system that will block unauthorized duplication of keys. This concept is called "key control." Cole Hardware carries locks that operate with high-security and patented keys.

A typical call for Marc is a "rekey" (combination change) request, whereby, for any number of reasons, a customer needs his or her locks changed. Marc also gets calls when customers are locked out of their house or car. In most cases, Marc can provide a fast 30-minute response time.

Marc says, "People should take a few minutes to recall who might have copies of their property keys, such as a former housemate, dog walker, tradesperson, contractor, and so on." Many people in San Francisco live in shared housing. Locks and keys are rarely changed when a property is bought, sold, or re-rented, which means former tenants and their friends, associates, and others might still have keys to your home.

Consider a security consultation with Marc if you have any doubts or concerns about the overall security of your property. Marc can do a complete walk-through

of your property. He will look for any security vulnerabilities and point out any substandard hardware (locks, windows, doors, and so on). He will then provide a written summary that will include suggestions as well as hardware recommendations. A standard security consultation is \$150. If customers choose Marc to upgrade their security, the \$150 fee is applied to the final bill. **For the month of January, Marc is offering a special price of \$99.99 for a security consultation—a \$50 savings!**

Additionally, Marc suggests installing quality locks such as Schlage or high-security locks like Medeco. Marc is able to install high-security locks, card reader locks, magnetic locks, and even biometric (fingerprint reader) locks. He also installs and maintains commercial door closers and panic hardware.

In some cases, Marc has even fabricated his own parts for our commercial customers where standard

parts just wouldn't hold up to the excessive use!

Whatever your needs may be—from a master key system for your building complex to a simple residential deadbolt installation—Marc is the one to call! You can contact Marc directly in emergencies or after hours at (415) 760-LOCK (5625). Or call our Repair Referral Service at (415) 753-2653 ext. 3, and we will put you in touch with Marc. He is one of the many assets of our Repair Referral Service, and we are glad to have him. As always, your satisfaction is guaranteed!



COLE HARDWARE SUPPLIES has served property management and municipal entities for more than 25 years! Our expertise is in sourcing low-cost commercial products and hard-to-find items.

We offer **FREE Bay Area** delivery on most items.

345 9th Street
(415) 647-1800
colesupply@colehardware.com

WHAT'S IN SEASON

Benjamin Moore® Color of the Year: Caliente AF-290

Strong, radiant, and full of energy, Caliente exerts total confidence. According to Benjamin Moore's creative director, Ellen O'Neill, it's the signature color of a modern architectural masterpiece; a lush carpet rolled out for a grand arrival; the assured backdrop for a book-lined library; a powerful first impression on a glossy front door. This warm, rich red pairs well with White Opulence OC-69 and Wolf Gray 2127-40. Caliente will transform a bedroom, dining room, or living room into a stunning space. Or consider using it for an accent wall to add some dimension to your home with a touch of color.



Venta® Airwashers Humidify and Purify

The Bay Area air is full of pollutants from cars, buses, and more. We notice the bad air on Spare the Air days when air quality is considered unhealthy due to high particulate matter (PM), also known as soot. The air inside our homes and businesses can be affected by the outside air, as we experienced during the North Bay wildfires. In addition, new furniture and carpets, as well as other new furnishings, can "off-gas" chemicals into the air. And how many of us have pets?

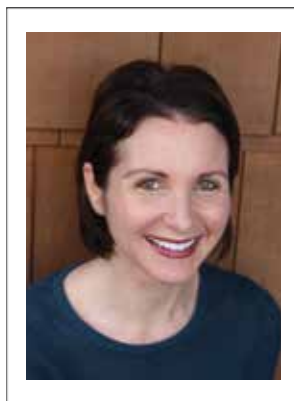
The Venta Airwasher humidifies dry room air while simultaneously purifying it by removing dust, pollen, pet dander, and other airborne pollutants down to 0.3 microns in size. Additionally, Venta Airwashers do not produce the "white dust" common with other humidifiers because these units use cold water evaporation technology. By humidifying and purifying air for homes and offices without using filters, the Venta LW15 Airwasher (Sku 4522173, \$219.99) is hygienic, simple to use, and easy to clean. This compact machine is powerful enough to work in indoor spaces up to 200 square feet—perfect for a bedroom, office, or nursery—and is designed to resist overhumidifying the interior. We can also special order a model that covers 400 square feet (Sku 4522207, \$299.99) or one that can handle 800 square feet (Sku 4522199, \$399.99) and have it for you within a few days.



Cleans the air while it humidifies

Saturday with Samantha, Color Consultant

Saturday, January 13
11:30 am–1:30 pm
Rockridge Store
5533 College Avenue



Unsure if you should paint your kitchen Caliente? Your bedroom Buckland Blue? Don't fret—our color consultant, Samantha, is here to assist you! She may be the only person who felt sad when her home renovation ended. In the course of adding a second story to her 1914 Oakland bungalow, she discovered her passion in finding the magic of what the right paint color, in the right space, can do. She spent many nights poring over paint decks and falling asleep to the warm glow of Pinterest.

Samantha had been a design writer for many years, but after her own renovation, she changed focus from merely writing about the perfect wall color, to bringing it into people's homes. She trained to become a Certified Color Expert, gaining

the technical know-how to choose interior and exterior colors tailored to each unique space—and the unique people who live there.

There's nothing Samantha loves more than creating that same experience for her clients, and she is offering free consultations to Cole Hardware customers. Just visit colehardware.eventbrite.com to sign up for one of her appointment slots. Bring in pillows, pictures, fabric swatches, or anything else that will help you and Samantha come up with a color palette that will work perfectly for you.



Muni Passports

Our San Francisco stores sell 1-Day, 3-Day, and 7-Day Passports.

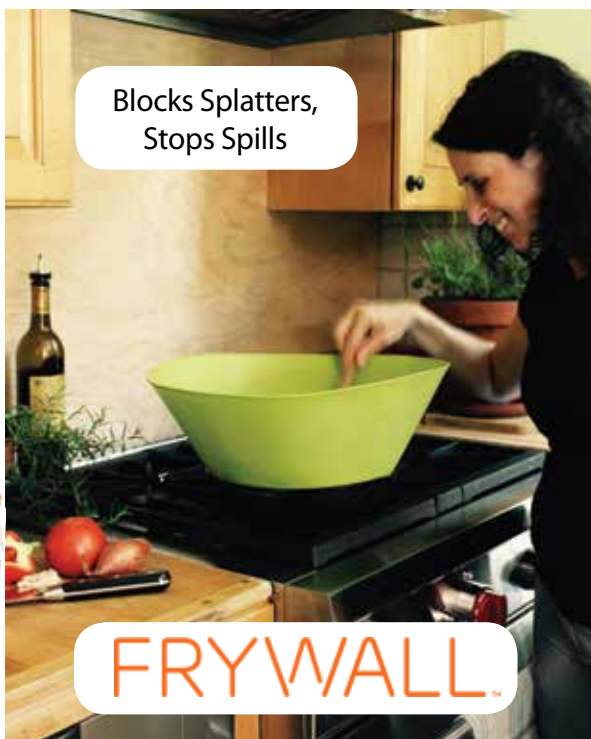
"Our commitment to you: Your satisfaction guaranteed. Period."



WHAT'S IN SEASON

Frywall: Sizzle Without Splatter

Protect your stovetop from foods that sizzle, greens that tumble, and sauces that bubble with Frywall, a BPA-free, FDA-compliant silicone wall that can withstand heat up to 450°F. It's also dishwasher-safe and easily rolls up to store in its pint-sized sleeve. Frywall never drops its guard, protecting your stovetop even when you stir or flip your food, yet it lets steam escape so that proteins sear without getting soggy. You get the freedom of an open pan, with a lot less mess. Available in both a 10-inch size in black, orange, and red (Skus 645850-2, \$21.99) and a 12-inch size in black, red, and green (Skus 645853-5, \$28.99).



Swiss Diamond® SWISS MADE NONSTICK COOKWARE

If you've resolved to cook at home more in the new year, check out our new line of Swiss-made cookware, Swiss Diamond. The Swiss Diamond XD line is the most advanced diamond-reinforced nonstick cookware to date. XD is produced with an eco-friendly process and is oven-safe up to 500°F. The diamond-reinforced nonstick surface provides years of cooking without oil and makes for easy cleanup. Choose an 8-inch fry pan (Sku 629632, \$54.99) or a 10.25-inch fry pan (Sku 629633, \$99.99).

The Premium Steel line of cookware is ideal for busy kitchens and family cooking. Durable, high-quality construction for even heat distribution, this stainless cookware

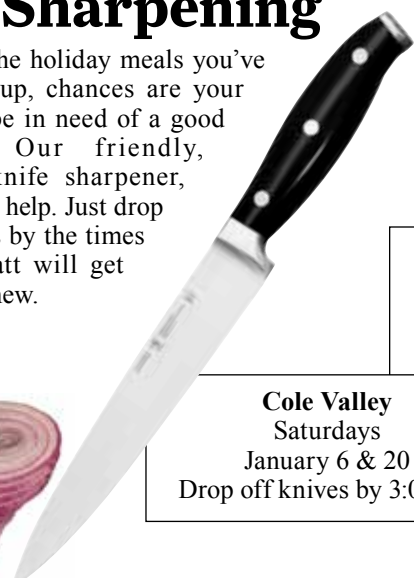


is suitable for all cooktops, including induction. A tempered-glass lid is included. Available in a 2.3-quart saucepan (Sku 629629, \$29.99), a 4.2-quart Dutch oven (Sku 629630, \$39.99), and an 8-quart stock pot (Sku 629631, \$49.99).



Knife Sharpening

After all of the holiday meals you've been cooking up, chances are your knives might be in need of a good sharpening! Our friendly, professional knife sharpener, Matt, is here to help. Just drop off your knives by the times noted, and Matt will get them sharp as new.



Rockridge
Tuesdays
January 2, 16 & 30
Drop off knives
by 4:00 pm

Downtown
Wednesdays
January 3, 17 & 31
Drop off knives by 8:00 pm
the previous day

Russian Hill
Fridays
January 5 & 19
Drop off knives by 4:00 pm

SoMa
Monday
January 8
Drop off knives
by 2:00 pm

Cole Valley
Saturdays
January 6 & 20
Drop off knives by 3:00 pm

North Beach
Saturdays
January 6 & 20
Drop off knives by 10:00 am

—Rick Karp, President, aka Keeper of the Karma

Cole Hardware Rewards



Rewards member benefits:

- ➔ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Lifetime warranty on most products purchased at Cole Hardware.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don't sell our customer list, and all information is kept confidential.

How points are earned:

- ➔ Rewards points are calculated daily and shown on your receipt.
- ➔ For every dollar spent, one point is earned.
- ➔ Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- ➔ Points are converted in \$3 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- ➔ Rewards dollars are valid for three months once converted from points.
- ➔ For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program. 4. In order to participate in our Rewards program, we must have your accurate address to inform you of your Rewards dollars earned.

For more information, visit colehardware.com/rewards or email service@colehardware.com.

Redeem Your Rewards Dollars

Rewards points for the last quarter of 2017 have been converted to Rewards dollars for all qualifying Rewards accounts. On your next visit to Cole Hardware, please ask your cashier if you have any rewards dollars to redeem towards your purchase!

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.



In the Garden January Garden Tasks

Tips from Our Garden Expert



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: any@colehardware.com.

January is a good time to plan what you will grow in the upcoming months. Browse through seed catalogs and magazines, read books, take notes, and make drawings. Be adventurous this year and try planting something new!

✓ Live Christmas trees should be outside now. Keep them in their pots or plant them in the ground—but remember, they get big! Water well.



✓ Semi-dwarf citrus trees, including Meyer lemons, Bearss limes, and kumquats, are available at our garden centers this month. Plant them in a well-drained spot in your garden—an area that doesn't have standing water after rain or irrigation. Give them as much sun as available; planting by a warm wall is also beneficial. As an alternative to planting in the ground, consider planting in a half wine barrel to enjoy for many years. You can then also move the plant easily.



✓ Deciduous fruit trees and roses should be pruned before the end of January. Rejuvenating your roses is a nice task to ring in the new year. We carry a large selection of pruners (Sku 7094485, \$19.99) and loppers (Sku 7094436, \$36.99) to get the job done.



✓ Repot your indoor plants. We have a selection of beautiful pots at our nurseries. Just ask us if you need advice on selecting a pot, soil recommendations, or repotting help. NASA studies have shown that houseplants can reduce certain types of interior air pollution. Just 15 houseplants can provide better air quality in an 1,800-square-foot home.



✓ Keep your bird feeders stocked with seed or suet depending on the type of birds inhabiting your environs. Some birds may have come to rely on your generosity during the winter months.



Remember to discard stale or moldy seed from your feeders or storage. Keep seed in airtight bags to maintain freshness. Our stores offer a variety of bird feeders (Sku 8414989, \$21.99)

and birdseed (Sku 81995, \$9.99). Bird feeder assortments vary by location.



✓ Spray your deciduous fruit trees and roses before they leaf out. Use a dormant oil spray to kill overwintering insect eggs, mites, soft-bodied insects, and some scales. We recommend Neem Oil for this task. (Sku 7310634, \$17.99)

Stop by our garden centers for all your gardening needs. The advice is free! See you in the garden!



Terrarium Workshops

Tuesday, January 16

Downtown

70 Fourth Street

5:00 pm–6:00 pm

6:00 pm–7:00 pm

Tuesday, January 23

SoMa

345 Ninth Street

5:00 pm–6:00 pm

6:00 pm–7:00 pm

Our popular terrarium workshops will come to our downtown and SoMa stores this year! Terrariums add a little fun and greenery to any room or office. Hang one in a kitchen window for a “garden” view or create one to give as a gift. Our workshops will go through the process step-by-step, and you'll go home with a delightful terrarium. The \$10 fee covers the terrarium, the plants, and needed supplies. You can then personalize your little oasis with anything that makes you smile! Visit www.colehardware.eventbrite.com to register. Children accompanied by an adult are welcome to register also.



San Francisco Recycling Accepting New Items!

Cole Hardware has been proud to be a source for soft plastic recycling over the last five years, but as this can now be recycled at home, we are phasing out our soft plastic recycling program in San Francisco. Our Rockridge store, however, will continue to recycle soft plastic for our East Bay customers.

The following items can now go in your blue recycle bin in San Francisco:

- **Plastic bags, plastic wrap.** Collect clean bags/wrap inside a clear plastic bag and put in your blue recycling bin.
- **Paper coffee cups, sleeves, and plastic lids.** Make sure cup is empty of liquid before recycling.
- **Cartons and aseptic boxes.** Milk cartons, juice cartons, ice cream containers (lids, too), as well as aseptic boxes (juice



boxes, soy milk and soup containers) can now go into the blue bin. Make sure they're empty of liquid before recycling.

- **Fabrics.** Place worn-out clothing, rags, towels, curtains, and other items made of fabric (must be clean) in a clear plastic bag, then in the blue bin. No shoes or belts. We offer clear trash bags that are great for your fabric or soft plastics recycling. (13-Gallon: Sku 6067102, \$4.99; 33-Gallon: Sku 6033104, \$19.99) If your items are still usable, visit Recycle Where? (recyclewhere.org) to find a place to donate them instead of recycling.

Check the Recology website (recology.com/recology-san-francisco) for the complete list of recyclable items.



Although there are relatively few creeks or streams in our urban areas, flooding still occurs during heavy downpours in driveways and backyards. Clogged storm drains are another cause of flooding on city streets. Be prepared to protect flood-prone areas around your house with Quick Dam. These flood bags



Flood Bags

and barriers work similarly to sandbags in diverting water, but they are much more convenient—no heavy sand to lug around, for one thing!

Compact and lightweight, these reusable barriers activate and swell when wet and evaporate when dry. They'll reactivate when wet again and degrade naturally after several months of ongoing use, so they should last well through our rainy season. Available in a 6-pack of bags (Sku 5681689, \$39.99) or a 10-foot barrier (Sku 5681622, \$24.99).



Flood Barrier

Absorbs, Contains, and Diverts Water!

"Our commitment to you: Your satisfaction guaranteed. Period."

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Antiques: JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! (415) 592-9800.

Cat Sitters Wanted: Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call (415) 333-1123.

Computer Help: Honest Dave travels to your home or office to fix your Windows computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, security cameras, printers, routers, Wi-Fi, full support. San Francisco and Oakland. Check my Yelp reviews (see Honest Dave). Call (415) 271-0369.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at info@Bayrocketmedia.com. Local in the Rockridge area of Oakland. In business since 1998.

Driver/Personal Assistant: Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light housekeeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email larrymkarp@gmail.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (415) 221-3000 for appointment. See franklawoffice.com for info.

New Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone (415) 260-7540 or email krmkrm2@aol.com.

Orange Dog Manor: Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. Orangedogmanor.com, (415) 753-6886, mrbamabear@gmail.com.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Contact Alan Steger, Enrolled Agent, at (415) 387-3057 or visit StegerTax.com.

Alzheimer's Answers with Amy
Do you have a family member with Alzheimer's?
Let me help you navigate this journey.
Amy Nachman
(415) 504-6944
stretchmccovey@gmail.com

A Photo Book of Your Home

Project Turtle - Making Homes Portable
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Expert Rose Pruning

Give yourself and your roses a treat! Have your roses pruned by an expert from the Golden Gate Rose Society. Appointments are available in San Francisco for January and February. Minimum \$50 for up to 10 bushes. Additional bushes, climbers, and overgrown bushes are priced upon inspection. Garden cleanup and debris removal not included. Book your appointment now! For appointments or information, call (415) 665-5132 or (415) 664-8692.

Proper pruning makes roses healthier, more productive, and more attractive.

Coins for the Community

For the month of November, we continued collecting for the North Bay Fire Relief fund, where 100% of donations go directly to the fire victims. We collected \$5,783.34 in November, bringing our total collected for the fire victims to \$18,805.06. And our program's grand total since its inception is \$116,014.49! For the month of December, our collection was earmarked for Women Organized to Make Abuse Nonexistent, Inc. (W.O.M.A.N., Inc.) to support the many programs it offers. We'll report on those numbers next month.



In January we are collecting funds for our friends at SaveNature.org, who've made appearances at our stores this past year with their popular traveling,


hands-on Insect Discovery Lab. This dynamic educational outreach effort is designed to inspire school-age children to participate in the

preservation of wildlife through ecosystem protection. The hands-on lab is one of the most successful educational programs nationwide. Help us help SaveNature.org keep up the great work!

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser!



Follow COLE HARDWARE!


For your convenience, we accept:




Recycle at COLE HARDWARE!

For Bay Area recycling resources, visit colehardware.com/recycle.htm.

Bring to any of our six stores:

BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

CELL PHONES:

Personal cell phones—batteries and chargers not required.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Paint must be handed to a crew member.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit five per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

SCRAP METAL:

Copper and brass. Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please. (Rockridge location only.)

MERCURY THERMOSTATS



The COLE HARDWARE Calendar - January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 2018 New Year's Day Stores Open 9:00 am-5:30 pm	2 Knife Sharpening Rockridge (drop off by 4 pm)	3 Knife Sharpening Downtown (drop off by 8 pm on Tuesday)	4	5 Flash Friday DEALS Knife Sharpening Russian Hill (drop off by 4 pm)	6 Knife Sharpening North Beach (drop off by 10 am) Cole Valley (drop off by 3 pm)
7	8 Knife Sharpening SoMa (drop off by 2 pm)	9	10 Hardware HOT DEALS January 1-15 see insert	11 	12 Flash Friday DEALS	13 Color Consultation Rockridge see page 4 for details
14	15 Martin Luther King Jr. Day	16 Terrarium Workshop Downtown see page 6 for details Knife Sharpening Rockridge (drop off by 4 pm)	17 Hardware Happy Hour see page 2 for details Knife Sharpening Downtown (drop off by 8 pm on Tuesday)	18	19 Flash Friday DEALS Knife Sharpening Russian Hill (drop off by 4 pm)	20 Knife Sharpening North Beach (drop off by 10 am) Cole Valley (drop off by 3 pm)
21	22	23 Terrarium Workshop SoMa see page 6 for details	24	25 Military Thursday	26 Flash Friday DEALS First Responder Friday	27 Flash Friday DEALS Visit colehardware.com to sign up.
28	29 Student Monday	30 Knife Sharpening Rockridge (drop off by 4 pm) Teacher Tuesday	31 Knife Sharpening Downtown (drop off by 8 pm on Tuesday) Senior Wednesday	COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		



Our founder, Dave Karp
Purveyor of Hardware Wisdom

The Cole Hardware credo...

Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

Commitment to you:

Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:

We're reducing our footprint by implementing environmentally sound practices in our stores.

SAN FRANCISCO

RUSSIAN HILL

2254 Polk Street
(at Green Street)
8:00 am-8:00 pm
Text or call us at:
(415) 200-3370

COLE VALLEY

956 Cole Street
(at Parnassus Avenue)
8:00 am-8:00 pm
Text or call us at:
(415) 319-6705

DOWNTOWN

70 Fourth Street
(between Market and Mission)
Mon-Sat 8-8; Sun 9-6
Text or call us at:
(415) 200-3444

SOMA

345 Ninth Street
(near Folsom Street)
8:00 am-7:00 pm
Text or call us at:
(415) 200-2154

NORTH BEACH

627 Vallejo Street
(at Columbus Avenue)
8:00 am-8:00 pm
Text or call us at:
(415) 200-2215

OAKLAND

ROCKRIDGE

5533 College Avenue
(a few steps from Rockridge BART)
8:00 am-8:00 pm
Text or call us at:
(510) 230-0145

All Stores Open New Year's Day 9:00 am-5:30 pm

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at (415) 432-2665 or email hotline@colehardware.com.



colehardware.com
service@colehardware.com

Email us with any comments or questions at hotline@colehardware.com.

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