

## Easter Egg-stravaganza!

Cole Valley • Rockridge • Russian Hill

Easter Sunday, April 1

Discounts for you, egg hunt for the kids!

see page 2 for details



## Conservatory of Flowers

**FREE TUESDAY**

April 3

Sponsored by Cole Hardware

see page 2 for details



## Big Green Egg Demonstrations



see page 5 for details

# COLE HARDWARE'S Hardware Hotline

April 2018

NEWS AND VIEWS FROM AROUND THE STORES

## Our Annual Earth Day Inventory

This year marks our 12th anniversary tracking our “quadruple bottom line” at Cole Hardware. While many companies report on a triple bottom line, we created our own quadruple bottom line based on these areas of importance to us:

- Environmental advocacy
- Social advocacy
- Workplace advocacy
- And to operate a profitable business, too!

In the past year, we focused on adding several new

crew member benefits as well as having our new SoMa and North Beach stores certified as green businesses with San Francisco's Department of the Environment. You'll find our complete inventory list on page 4.



## Our Community Partners Assistance Program Celebrates 24 Years!

Schools and nonprofit groups contribute tremendously to the well-being of our communities, but in order to exist in many cases, and certainly to improve the quality of what they can offer, money is sorely needed by these organizations. Each month, we receive hundreds of requests from schools and nonprofit groups for cash donations or donations of merchandise. The calls come from large organizations, tiny dance troupes, and everything in between. While we cannot donate cash for sponsorship of events, we still want to help.

Thus, our Community Partners Assistance Program was created! Every group that joins our free program receives a Cole Hardware gift card for 10% of all purchases made each year by members of their group/community. Those groups that actively publicize their partnership with us get hundreds, and in some cases thousands, of dollars in gift cards!



Jonathan loads up our Clearly Cole Hardware water for a community event.

We have hundreds of schools and community groups partnering with us—over 800, in fact! Along with the annual 10% rebates, we also donate gift cards for fundraisers and give discounts for special projects. We now also give away cases of our own Cutting Edge wines and Clearly Cole Hardware bottled water to sell or serve at fundraising events. We are happy to spotlight your groups' events in the *Hardware Hotline*, and our Coins for the Community collections each month have raised a total of over \$125,000 in much-needed funds for our partner nonprofits.

Our Community Partners program is core to our culture. It fills us with pride, and it makes giving as rewarding for us as receiving is for our recipients! If your school, church, or favorite nonprofit group is not yet partnering with us, please go to [colehardware.com/partners](http://colehardware.com/partners) and join now. Check the online listing of our partners to find out if your group or school is included.



If you just paid Uncle Sam your taxes (due April 17th this year), come on in and save some money with us! Enjoy a glass of our Cutting Edge wine and a great deal. Pick up all your supplies for a spring cleaning project or maybe start thinking about that Mother's Day gift. We hope to see you!



**HAPPY HOUR  
COUPON**

**\$10 OFF**  
ANY \$25+ PURCHASE  
DURING HAPPY HOUR

Valid Wednesday, April 18, 2018, 4:00 pm–closing. Offer applies to regular-price merchandise only. Does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, Nest products, special orders, recycling fees, or sale merchandise. Not valid with other coupons or offers. One redemption per household. Rewards points do not accumulate.



FDEAL

**“Our commitment to you: Your satisfaction guaranteed. Period.”**

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# Easter Egg-stravaganza!

Cole Valley • Rockridge • Russian Hill  
Easter Sunday, April 1

Everyone's a winner on Easter Sunday, April 1! No foolin'! Hop on in, choose an egg from the Bunny on duty, and crack it open to see your savings: discounts between 5% to 20% off your entire purchase or free Cole Hardware swag. Children can participate in our urban egg hunt at our Cole Valley, Russian Hill, and Rockridge locations, hunting throughout our store for up to 10 of the many prize-filled eggs hidden by the Easter Bunny. Discounts are available all day, but come in early to give your kids the best chance to find hidden eggs!



## Conservatory of Flowers

**FREE TUESDAY**  
Sponsored by Cole Hardware

**April 3**  
**10:00 am–6:30 pm**

Join us for a free visit to the iconic Conservatory of Flowers in Golden Gate Park, courtesy of Cole Hardware—no registration needed!

The Conservatory of Flowers has captivated guests for more than a century. This gem of Victorian architecture has a long and storied history: it is the oldest public wood-and-glass conservatory in North America. As a city, state, and national historic landmark, the Conservatory remains one of the most photographed and beloved attractions in San Francisco.



(Photo credit: Melissa Mellor)

In addition to visiting free on April 3, you can celebrate the natural wonders of the spring season with "Photosynthesis: Love for All Seasons," a new series of artistic illuminations on the Conservatory's iconic facade. This program completes a cycle, transforming the Conservatory into an elegant, illuminated canvas of fall, winter, and spring scenes. This free show runs every night from sunset until midnight and will continue through the spring of 2018. It is best viewed from JFK Drive and in Conservatory Valley.

**COLE HARDWARE**  
**SIDEWALK SALE**  
**ROCKRIDGE STORE**  
Saturday, April 14  
10 am - 4 pm

We're cleaning out the cupboards! It's time for some spring cleaning at the Rockridge store, which means super savings for you. You never know what you will find at our sidewalk sales. Most items are marked down 50%–75% for deals too good to pass up. Come early for the best selection.

## Salvaged\* Planter Workshop

Cole Valley • Russian Hill • North Beach • \$10

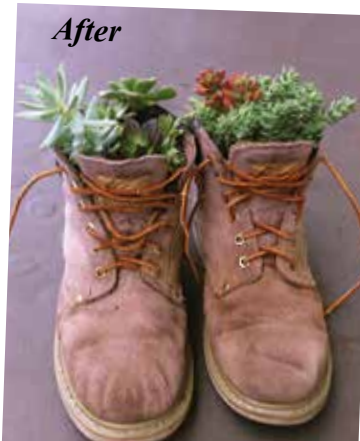
Almost any old item can be transformed into a fun planter! Bring in a small salvaged item suitable for holding dirt, and we'll help you create a unique planter. We'll supply the soil, up to five succulents, and supplies—you just need to bring your treasured vessel. Bring an old boot, a vintage thermos or lunchbox, something interesting you have lying around the house, a street find, or a second-hand store score. Enjoy a glass of our Cutting Edge wine, too. This is a fun event with friends or a date. Visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com) to register.

\* Note: This workshop is specifically for salvaged items. Please bring something old to recycle into a planter.

Before



After



**Cole Valley • 956 Cole Street**  
**Tuesday, April 10**  
**5:00 pm and 6:00 pm**

**Russian Hill • 2254 Polk Street**  
**Tuesday, April 17**  
**5:00 pm and 6:00 pm**

**North Beach • 627 Vallejo Street**  
**Tuesday, April 24**  
**5:00 pm and 6:00 pm**

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**COLE HARDWARE SUPPLIES** has served property management and municipal entities for more than 25 years! Our expertise is in sourcing low-cost commercial products and hard-to-find items. We offer **FREE** Bay Area delivery on most items.

**345 9th Street**  
**(415) 647-1800**  
[colesupply@colehardware.com](mailto:colesupply@colehardware.com)



### Repair Referral Service

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning  
Alarms/Security Systems/Access Control  
Antique Restoration  
**Appliance Repair and Installation**  
Arborist  
Architectural Planning  
Asbestos Removal  
Bath Resurface  
Brick and Stone Masonry  
Cabinetmaking  
**Carpentry**  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chimney Sweep and Repair  
Cleaning/Janitorial  
Commercial Kitchen Installation

Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Custom Closets, Pantries, and Storage Solutions  
Decks New/Stain Design + Build  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Drain Cleaning  
Drywall/Lath  
Duct and Dryer Vent Cleaning  
**Electrical 24/7\*<sup>Δ</sup>**  
Emergency Locksmith  
Emergency Power Restoration  
Faucet Repair and Installation

Fences  
Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair/Installation  
Gardening/Pruning/Tree Trimming<sup>Δ</sup>  
General Contractors<sup>Δ</sup>  
Glass Installation  
Grout Restoration  
**Handyman Services<sup>Δ</sup>**  
Hardwood Floors New/Refinish  
Home and Office Organizing  
Home Energy Rating Systems (HERS)  
Home Entertainment Systems  
HVAC<sup>Δ</sup>

Intercom Systems  
Interior Design, Staging, and Color Consultation  
Interior Wood Refinishing and Restoration  
Iron and Metal Works/Gates  
Kitchen and Bath Remodeling  
Landscaping  
Lead Inspection and Abatement  
Leak Diagnosis/Waterproofing  
Lock Installation  
**Locksmith Service 24/7\***  
Mold Remediation  
Moving  
New Construction  
Painting Interior/Exterior<sup>Δ</sup>  
Plastering

**Plumbing 24/7\***  
Power Washing, Commercial and Residential Cleaning  
**Remodeling/Major Remodeling**  
Room Additions  
Security Evaluation/Consultation  
Seismic Upgrading  
Sheet Metal Work  
Shutter Installation  
Skylights  
Solar Energy Installation

Stained Glass Creation and Repair  
Stair Lift Installation  
Stucco Work  
Telephone System Installation  
Tile Installation<sup>Δ</sup>  
Wallpaper Application  
Water Heater Installation  
Welding  
Window Cleaning/Repair  
Windows and Doors

\*24/7 services available in San Francisco only at this time

<sup>Δ</sup>Service available in the East Bay

Contact your favorite Cole Hardware location for assistance or visit [colehardware.com/homerepair](http://colehardware.com/homerepair).



## HVAC Repair and More

A properly running heating and cooling system in your home can save you money and improve your home's air quality. But if your system isn't running properly, we know a company that can help! Richard and Krissy, owners of their heating and air conditioning (HVAC) company since 1996, are part of Cole Hardware's Repair Referral Service.

Company president Richard holds C-36 (plumbing), A (general), and C20 (mechanical) state contractor licenses. This means his company is able to provide a multitude of energy-efficient measures, including but not limited to heating and air conditioning, duct replacement, air sealing, tankless water heaters, solar installation, and even window installation! Upgrading your home to be more energy efficient can mean lower bills every month.

When your home is more energy efficient, it can be more comfortable—cozy and warm in the winter and cool in the summer.

Their company is also Building Performance Institute (BPI) certified. Krissy, vice president, told us, "When you use a BPI-certified professional, you get a member of the elite—someone who has proven that they have the knowledge and skills to diagnose the root cause of the problems in your house and the ability to provide solutions to fix it right the first time." That means you get your money's worth—a comfortable, safe, durable home with improved indoor air quality and lower energy bills.

Like Cole Hardware, they are a certified green business, Diamond Certified, NATE (North American Technician Excellence) certified, and have won a KRON4 "Best of the Bay" for four years. Richard and Krissy offer a five-year parts and labor warranty on any new install, as well as 100% customer satisfaction. "If for any reason within the first year you are not 100% satisfied with your new system, we will make it right, or we will remove the system and gladly refund 100% of your investment—that's how confident we are in what we do."

In addition to all of the above-mentioned services, they also offer air purification systems that help those with allergies, asthma, and other breathing issues. Clean Effects, a whole-house cleaner that removes more than 90% of the allergens in a home's air, is a product the couple has put in their own home because two of their children suffer from allergies. Even when they have horrible days outdoors, the children can be comfortable inside. "Thanks to Clean Effects, their symptoms pretty much disappear," Krissy said.

Owners of a family business that puts customers



first, Richard and Krissy believe in community involvement. They sponsor multiple sports teams and work to bring awareness to many nonprofits and their causes. Their company began when Richard, who worked in the heating and air conditioning sector growing up, decided to open his own business, starting in their garage and building the company for the past 18 years. They now have more than 20 employees. "We've been blessed by the community. We know the reason we are still in business is because of our customers," Krissy said. "We want to give back. We really try to go that extra mile."

Please contact your favorite Cole Hardware location or email [homerepair@colehardware.com](mailto:homerepair@colehardware.com) to reach Richard and Krissy.



### Mobile Locksmith Services

**24/7 Emergency Services in San Francisco**

**Residential, Commercial, and Automotive**

Master Locksmith with Over 30 Years of Experience

Contact us at **(415) 760-5625** or email [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



# Cole Hardware's Earth Day Inventory: An Annual Report Card

## Environmental advocacy: We are committed to minimizing our environmental footprint.

- We stock and promote environmentally friendly products.
- We emphasize consumer awareness of environmental issues.
- We comply with all standards set forth by San Francisco's Department of the Environment Green Business Program.
- We recycle for our customers: rechargeable and household batteries, old paint, spent fluorescent bulbs, cell phones, expired printer cartridges, small propane cylinders, Brita water filters, spent holiday light strands, and mercury thermostats.
- We publicize events concerning conservation and environmental issues for our various Community Partners.
- We participate in environmental fairs throughout the area.
- We offer commuter benefits to encourage our crew members to use public transportation or pedal to work.
- We guest lecture to business classes at San Francisco State University and the Family Business Program at the University of San Francisco.



- We offer digital versions of the *Hardware Hotline* and *Hardware Hot Deals* for readers who prefer an e-version.
- Our staff is continually trained by Suzanne

Bontempo of Our Water, Our World on earth-friendly gardening practices to keep harmful chemicals from seeping into our waterways. You'll find Suzanne presenting information at many of our store festivities, too!

- We offer our Rent-A-Tote program so that movers can rent reusable totes instead



- We label our plants that are Bee Safe—free of neonicotinoids, which are harmful to our suffering bee friends.

- Solar panels installed on the roof at our Polk Street location provide a portion of our electricity for that store.

- **UPDATED:** Each year COLE HARDWARE stores collect large quantities of hazardous waste through our partnership with the San Francisco Department of the Environment, keeping these items from landfills:

- 1,500+ gallon buckets of household batteries
- 10,000+ gallons of latex paint
- 1,500+ spent propane cylinders
- 7,000+ fluorescent tube lights
- 10,000 CFLs



- **NEW:** We have converted our legacy stores from fluorescent to more-efficient LED lighting wherever possible.

- **NEW:** Our new SoMa and North Beach locations are certified as Green Businesses



with San Francisco's Department of the Environment. Our Rockridge location is in the process of certification with Alameda County's Green Business Program.

## Social advocacy: We are committed to social responsibility and community involvement.

- We have more than 800 schools and community groups in our Community Partners Assistance Program, which celebrates its 24th anniversary this year.
- We donate our Cutting Edge wine and Clearly Cole Hardware bottled water to our Community Partners to serve at their fundraising events.
- We partner with local schools and nonprofit community groups and donated tens of thousands of dollars in gift cards to be used at their fundraising events, silent auctions, and raffles.
- We publish community event notices.
- We provide an everyday 10% discount to senior citizens, students, and disabled persons.
- We provide chauffeur service for senior citizens to help them get to our stores and home again.
- We actively promote home safety and emergency preparedness.
- We are founding members of the San Francisco Locally Owned Merchant Alliance (SFLOMA), and we continually advocate for the efficacy of San Francisco's neighborhood shopping areas.



- We support local vendors of products such as Green Toys™, Nomadic Ground Coffee, and other members of SFMade by offering their products in our stores.
- We support neighborhood organizations working on behalf of quality-of-life issues in our communities.

- We participate in community events and fairs, including these events in 2017:

- Cole Valley Fair
- Polk Street Pumpkin Festival
- Rockridge Out & About
- Small Business Saturday Merchant Stroll

- We offer Community Savings Days each month when seniors, students, teachers and school district employees, active members of the military or veterans, and first responders receive a 20% discount.



- We host State Department delegations of business leaders from around the world wanting to learn more about various aspects of a small business.



- We sponsored a toy drive for the ninth year for Arriba Juntos's La Posada.
- We collected over \$8,000 and toys for W.O.M.A.N., Inc.'s displaced family program for the seventh year.



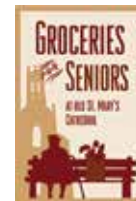
- Our Coins for the Community program, benefitting a different Community Partner each month, has collected more than \$125,000 at our register collection jars to date, thanks to your generosity.



- We host donation drives for women's professional clothing for Dress for Success and both food drives and



warm coat drives for St. Vincent de Paul's Vincentian Help Desk program and Groceries for Seniors.



- We collect underwear and men's suits for our friends at the St. Anthony Foundation.

## CONSERVATORY OF FLOWERS

- **NEW:** We are sponsoring a free admission day on April 3 at the Conservatory of Flowers for all Bay Area residents, their friends and family, and tourists.

## Workplace advocacy: We support employee development and celebrate diversity in our workforce.

### Benefits offered:

- We offer health, dental, life, and supplemental insurance programs.
- Benefits are offered for domestic partners.
- We offer a 401(k) pension and profit-sharing program with dollar-for-dollar matches and annual profit-sharing bonuses.
- Our pretax (cafeteria) plan allows employees to contribute a portion of their salary to a flexible benefits plan for a variety of benefits, including health insurance, medical expenses, dependent day care, and commuter expenses.
- To further encourage great customer service, our employees get bonuses when they receive customer compliments.
- We celebrate success and good news: birthdays, new babies, and accomplished goals are greeted with cakes and treats in our lunchrooms.



- We offer commuter benefits to our crew members who utilize public transportation.
- We offer a bicycle commuter benefit to our crew members who pedal to work.
- Our policy is to promote from within.

- No crew member pays more than 5% of his or her salary for health insurance.
- **NEW:** Our smoking cessation program has graduated five crew members who kicked the habit!
- **NEW:** We increased our commuter benefit.
- **NEW:** We added a fitness and wellness benefit, reimbursing crew members half of their gym, yoga, or dance class membership fees.
- **NEW:** Part-time crew members now earn paid vacation time.
- **NEW:** We implemented a "High Five" program, which encourages crew members to acknowledge extraordinary actions by colleagues.



### Measure of success:

- 8½ is the average number of years worked at Cole Hardware (by staff employed 2 years or longer).

Shop 24/7 at  
**ColeHardware.com**



LET US ...  
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**24/7 Locksmith, Plumbing, and Electrical Services**

Contact your favorite Cole Hardware location for assistance or visit [colehardware.com/homerepair](http://colehardware.com/homerepair).

"Our commitment to you: Your satisfaction guaranteed. Period."



# WHAT'S IN SEASON

## Sunday with Samantha, Color Consultant

Sunday, April 15 • 11:30 am–1:30 pm  
Rockridge Store • 5533 College Avenue  
\$5 (reimbursed with \$5 gift card at consultation)

Unsure if you should paint your kitchen Caliente? Your bedroom Buckland Blue? Samantha can help you bring color to your home. A trained Certified Color Expert, she has the technical know-how to choose interior and exterior colors tailored to each unique space—and the unique people who live there. There's nothing Samantha loves more than creating that same experience for her clients that she enjoyed when remodeling her own home, and she is offering consultations to Cole Hardware customers. Just visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com)

to sign up for one of her twenty-minute appointment slots. Bring in pillows, pictures, fabric swatches, or anything else that will help you and Samantha come up with a color palette that will be perfect for your home.



## Uuni 3 Wood-Fired Pizza Oven

Uuni 3 is an affordable and portable wood-fired oven for your garden or outdoor kitchen. It's designed specifically to take the cost, bulk, and hassle out of using a wood-fired oven. An evolution of its highly acclaimed earlier models, the Uuni 3 reaches 932°F in just 10 minutes and can cook an authentic wood-fired pizza in an incredible 60 seconds. The patent-pending oven runs on easy-to-ignite wood pellets, which are very energy dense and inexpensive. And the pellets contain no additives—just wood.

Not just for pizza, Uuni 3 is great for all types of meat, seafood, vegetables, flatbread, or any foods that enjoy short cooking times. Uuni 3 is made of beautiful brushed stainless steel. It weathers and ages as you use it, but it won't rust, and it just keeps on performing. It'll make for a key feature in your outdoor kitchen or barbecue area.

Because of the ease and speed-of-use, Uuni 3 is



fantastic for entertaining friends and family. Get the gang together to make their own pizzas and then wood-fire them to perfection in front of their eyes. (Oven: Sku 8960189, \$299.99; Cover: Sku 8960452, \$36.99)

## Diary of a Community Forester

As I reported in last month's *Hardware Hotline*, I recently signed up for Friends of the Urban Forest's Community Forester training program—a six-week program designed to help individuals become volunteer arborists in San Francisco.

Our latest classroom lectures and fieldwork have pertained to pruning trees, as well as



hands-on planting sessions for both trees and sidewalk succulent gardens. We learned the proper methods of young tree training and structural pruning for both fruit trees and non-fruit trees. Our crew then took our pruners to work at the Kaiser fruit tree garden, on the corner of Geary and Divisadero, and at the Alta Vista School and surrounding neighborhood to test out our new knowledge. We planted cork oaks in the Bernal Heights neighborhood, and then we helped plant a sidewalk garden in the Outer Mission. Lastly, we participated in a roundtable presentation and discussion about outreach, advocacy, and tree laws in San Francisco. As Dr. Seuss famously wrote, "I am the Lorax. I speak for the trees. I speak for the trees for the trees have no tongues."

—Julia



—Rick Karp, President, aka Keeper of the Karma

**Big Green Egg**  
The Ultimate Cooking Experience



## DEMONSTRATIONS

**Cole Valley Store**  
956 Cole Street  
Saturday, April 14  
Noon–3:00 pm



**Rockridge Store**  
5533 College Avenue  
Saturday, April 21  
Noon–3:00 pm



**Russian Hill Store**  
2254 Polk Street  
Saturday, April 21  
Noon–3:00 pm



Wanting to upgrade to the ultimate outdoor barbecue experience? Look no further than Cole Hardware! Our stores carry EGGs® in various sizes along with a large assortment of "EGGcessories" that will take your grilling to new heights. From appetizers and entrées to desserts, the Big Green Egg will exceed all of your expectations. With seven convenient sizes to choose from, there is an EGG to fit any lifestyle!

We can assemble your EGG, too, deliver it right to your home, and put it in the exact spot you want it. Five stairs or five flights of stairs—no worries! We'll even throw in a bottle of our signature Cutting Edge wine to enjoy with your first EGG-cooked gourmet meal. Stop by our cooking demos to see all of the amazing ways you can cook on an EGG. One of our friendly "EGGspert" crew members will be happy to answer any questions.



## NEBO® EYE™ Light

The NEBO EYE Light is a perfectly versatile COB (chips on board) work light that helps illuminate any space. The EYE magnetically rests inside of the base, which allows for 360° rotation to direct the light wherever you need it most. The base can also be mounted magnetically, with a screw, or with the included hook and loop double-sided tape. Each package contains two EYE Lights. The lights offer three light modes: 220 lumens, 70 lumens, and S.O.S. Powered by three AAA batteries, which are included. (Sku 302000, \$16.99)

Cole Hardware's Hardware Hotline

April 2018

5



# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Valley, Russian Hill, North Beach, and Rockridge stores.



## In the Garden April Garden Tasks

Tips from Our Garden Expert



Stop by our Cole Valley garden center for all your gardening needs. The advice is free from Any, our garden expert. Email any questions: [any@colehardware.com](mailto:any@colehardware.com).

Though we have been enjoying springlike weather pretty much since January, spring has now officially sprung. Hopefully the old adage "April showers bring May flowers" will hold true for us this season, as we still have months worth of catch-up to play with rainfall. Use the extra hours of daylight now to get your garden well prepared for the summer and fall months ahead. Again, during dry-weather months in the Bay Area, watering wisely will be crucial this spring.

✓ **Water wisely:** It's best to water your plants early in the morning or during evening. Doing so reduces the amount of water lost to evaporation. Watering early in the day is preferable because wet foliage from evening watering makes plants susceptible to fungal diseases. We offer a wide variety of watering cans (Sku 7503659, \$24.99), as well as a several timers (Sku 7362528, \$36.99) you can set to automatically turn on and off to save water. Water directly at the foot of the plant.



✓ **Plant vegetables:** It's time to plant vegetables for summer harvest. Remember that leafy vegetables need at least six hours of sunlight to develop fully. Fruiting vegetables such as tomatoes, peppers, squash, and eggplant require about 10 hours of sunlight. Choose the right location for planting. (Botanical Interest Seed Packets, \$1.59–\$5.99)

✓ **Plant annuals:** Sow seeds now for summer- and fall-blooming annuals. Set out container-grown annuals such as impatiens, petunias, nasturtium,



marigold, delphinium, and hollyhocks. Wait until the weather warms for heat-loving plants such as aster, zinnia, or dwarf dahlia.

✓ **Eliminate pests:** If your garden is infested with aphids, release ladybugs (Sku 701166, \$9.99) at the bottom of your plants at night, so they'll stay to feast on these pests. Keep after snails and slugs using earth-friendly Sluggo (Sku 7117120, \$10.99). Don't let these pests get a foothold in your garden.



✓ **Weed:** Weeding when soil is wet and colder is easiest. Use a fork spade for larger weeding jobs and to turn soil (Sku 70091, \$29.99). Put weeds in a composter if you have one in your garden. After a few months, you can feed your garden with your compost.

✓ **Don't disturb tulips and daffodils:** These should be about finished blooming, but do not cut off the fading green foliage. It provides the nutrients needed for next year's blooms.



✓ **Fertilize:** Add fertilizer now to citrus, roses, or summer-blooming shrubs if you did not fertilize last month.

See you in the garden!



## Companion Planting

Organic gardens are preferable to many Bay Area gardeners. In addition to enjoying healthier food crops from our garden, eliminating pesticides keeps our groundwater, which eventually makes its way to the Bay, safer. Companion planting can be used in a garden to obtain better crop harvests and avoid chemical fertilizers and pesticides.

To have an effective companion-planted garden, here are the basics:

- **Apiaceae or aromatic flowering plants** (celery, carrots, parsley) protect each other.
- **Leguminous plants** (peas, beans, clover) enrich soil with nitrogen. Planting them with tomatoes and cucumber, which need nitrogen, is recommended.
- **Liliaceae** (flowering plants that produce a lot of nectar and pollen to attract pollinators) and leguminous plants should be separated because they don't like each other.

Some example of associative planting:

- **Garlic** keeps away most insects and is compatible with carrots, beets, strawberries, and tomatoes.
- **Dill** protects carrots and cucumbers, and these do well when planted together.
- **Basil** is repulsive to flies and mosquitos and combines perfectly with tomatoes, asparagus, peppers, and eggplant.
- **Borage**, commonly known as starflower, attracts bees and helps with plant pollination. This plant scares away slugs and tomato worms. Potatoes, zucchini, cabbage, and strawberry plants will all appreciate borage.
- **Chervil** reduces the invasion of the slugs.
- **Lavender** repels aphids.
- **Thyme** keeps whiteflies at bay and protects cabbages and broccoli.

With this knowledge, you can enjoy a respectful approach to your garden and our environment.



## Gardening Workshop Series for Kids

Rockridge Store • 5533 College Avenue

Gardening is a great family activity and a fun way to learn about nature and the environment. Join our Alameda County master gardener and Cole Hardware crew member, Kristen, as she leads a series of gardening workshops geared toward children aged 5 to 10 years old. The \$5 registration fee for each workshop will cover all

materials. Children will take home plants or composting materials from the various classes. **Parents can shop and save 10% while the children are in the workshop.**

Visit [colehardware.eventbrite.com](http://colehardware.eventbrite.com) to register.



**Sunday, April 22**  
12:00 pm–1:30 pm • \$5

### Compost and Recycling

Kids can celebrate Earth Day by exploring the purpose of composting in terms of gardening and environmental impact; they'll also learn to identify proper recycling techniques.

**Sunday, May 20**  
12:00 pm–1:30 pm • \$5

### Sensory Garden and Herbs

Children will have the opportunity to see, smell, and touch different types of plants as well as identify native California plants that they may see in their own neighborhood.



# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Antiques:** JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! (415) 592-9800.

**Cat Sitters Wanted:** Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have no other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call (415) 333-1123.

**Computer Help:** Honest Dave travels to your home or office to fix your Windows computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, security cameras, printers, routers, Wi-Fi, full support. San Francisco and Oakland. Check my Yelp reviews (see Honest Dave). Call (415) 271-0369.

**Custom Websites and Apps:** Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at [info@Bayrocketmedia.com](mailto:info@Bayrocketmedia.com). Local in the Rockridge area of Oakland. In business since 1998.

**Driver/Personal Assistant:** Serving San Francisco and the Peninsula, Larry will assist you with errands, medical appointments, shopping, light housekeeping, walks or hikes, museums, films, and restaurant or sporting event excursions. Or anything else he can help with! Impeccable references. Flexible, with a two-hour minimum preferred. Call (650) 581-1119, text (415) 793-4099, or email [larrymkarp@gmail.com](mailto:larrymkarp@gmail.com).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvision and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at (415) 656-7289 or visit [spacetransform.com](http://spacetransform.com).



**NORTH BEACH WINE WALK**

FRIDAY, APRIL 6, 2018 ~ 4-8PM

Wine Sampling Tickets \$25 Pre-event ~ \$30 Day of

[SRESproductions.com](http://SRESproductions.com) ~ 800-310-6563



**Polk Street SPRING WINE WALK**

APRIL 12, 2018 · 4-8 PM

\$20 ADVANCE · \$25 DAY OF · SAN FRANCISCO

800-310-6563 · [www.SRESproductions.COM](http://www.SRESproductions.COM)

**Kitty Bed & Breakfast:** A very personal pet service (in business 20 years). Offering loving, safe care in a private home with no other pets—only your pet(s) exclusively. No cages/kennels, a vacation home away from home. Ideal for pet owners who want the best personal care for their beloved kitties. Please call Marti at (415) 333-1123 or email [msousanis@gmail.com](mailto:msousanis@gmail.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call (415) 221-3000 for appointment. See [franklawoffice.com](http://franklawoffice.com) for info.

**New Flower Outings:** Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two-hour minimum \$60. Phone (415) 260-7540 or email [krmkm2@aol.com](mailto:krmkm2@aol.com).



**McROSKEY**

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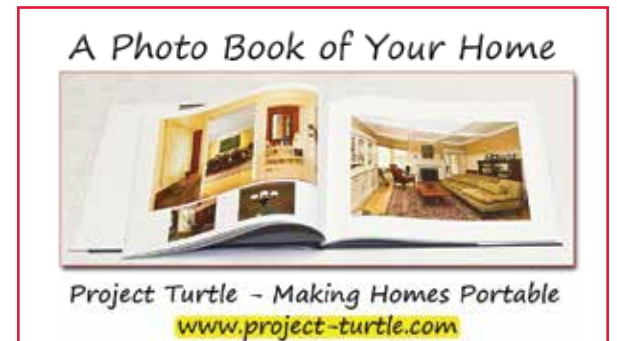
local

[kvassociates@mac.com](mailto:kvassociates@mac.com)

[www.kvmediaonline.com](http://www.kvmediaonline.com) (415) 328.2070

**Orange Dog Manor:** Furnished monthly rental. Perfect unit for your local stay, grandparent visits, short-term relocation for remodeling, corporate rentals, executive relocation, tech internships, and all types of UCSF needs. Studio and 1 bedroom apartment; fully furnished including bedding and kitchen; quiet, tree-lined street; private garden; short walk to Cole Valley, UCSF, and Inner Sunset. [Orangedogmanor.com](http://Orangedogmanor.com), (415) 753-6886, [mrbamabear@gmail.com](mailto:mrbamabear@gmail.com).

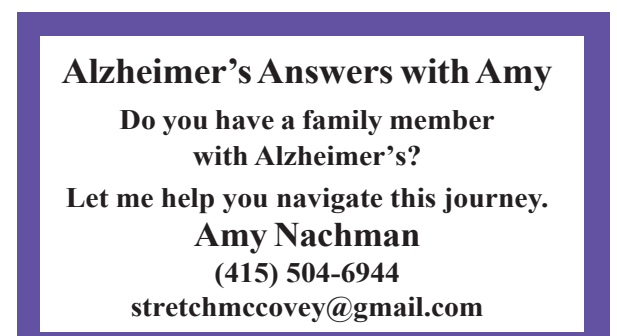
**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Contact Alan Steger, Enrolled Agent, at (415) 387-3057 or visit [StegerTax.com](http://StegerTax.com).



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[www.project-turtle.com](http://www.project-turtle.com)



**Alzheimer's Answers with Amy**

Do you have a family member with Alzheimer's?

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**Amy Nachman**

(415) 504-6944

[stretchmccovey@gmail.com](mailto:stretchmccovey@gmail.com)



Muddy at Pt. Isabel

Yosemite camping

Walking the lake

Fetch at Estuary

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Local caregivers who want to help make great memories.

**BROADWAY PET HOSPITAL**

4920 BROADWAY OAKLAND CA 94611

OPEN 7 DAYS A WEEK

**510.653.0212**

[BROADWAYPETHOSPITAL.COM](http://BROADWAYPETHOSPITAL.COM)

## Coins for the Community

Thanks to the generosity of our loyal clientele, we raised \$2,949.28 in February for our friends at Groceries for Seniors and St. Paul's Pantry of Hope in Oakland, who distribute nutritious, fresh food to thousands of senior citizens every week. This now brings our grand total since our program began to \$128,837.40! For the month of March, our collection was earmarked for Bay Area Young Survivors (BAYS), a support and action group for young women in the Bay Area who are living with breast cancer. We'll report on those numbers next month.

Our April collection will benefit two community organizations that dedicate their efforts to planting and caring for our street trees in Oakland and San Francisco. Urban Releaf is an urban forestry nonprofit 501(c)3

organization established in Oakland to address the needs of communities that have little or no greenery or tree canopy, with an emphasis on underserved neighborhoods that disproportionately suffer environmentally and economically. Friends of the Urban Forest (FUF) helps individuals and neighborhood groups plant and care for street trees and sidewalk gardens in San Francisco. This "green infrastructure" beautifies neighborhoods, cleans the air, raises property values, and reduces polluted storm water runoff. Since 1981, FUF has planted more than 60,000 trees, totaling almost half of the city's street tree canopy.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser!





# Recycle at COLE HARDWARE!

For Bay Area recycling resources, visit [colehardware.com/recycle.htm](http://colehardware.com/recycle.htm).

Bring to any of our six stores:

## BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

## CELL PHONES:

Personal cell phones—batteries and chargers not required.

## BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

## SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

## OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Paint must be handed to a crew member.
- PLEASE, no brushes or rags!

## PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit five per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

## SCRAP METAL:

Copper and brass.

## EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

## MERCURY THERMOSTATS

## The Cole Hardware Calendar - April

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 April Fool's Day Easter Store Hours 9:00 am–5:30 pm	2 Easter Egg-stravaganza! Sunday, April 1 see page 2 for details	3 Conservatory of Flowers FREE TUESDAY Sponsored by Cole Hardware see page 2 for details	4	5 Walk to Work Day	6 Flash Friday DEALS North Beach Wine Walk see page 7 for details	7 Big Green Egg Demo Cole Valley store 12 pm–3 pm Saturday, April 14 see page 5 for details
8	9	10 Salvaged Planter Workshop see page 2 for details	11	12 Polk Street Spring Wine Walk see page 7 for details	13 Flash Friday DEALS	14 SIDEWALK SALE Rockridge store see page 2 for details
15 Color Consultation Rockridge store see page 5 for details	16	17 Taxes Due Salvaged Planter Workshop see page 2 for details	18 Hardware Happy Hour 4:00 pm–Close see page 1 for details	19 Flash Friday DEALS Visit <a href="http://colehardware.com">colehardware.com</a> to sign up.	20 Flash Friday DEALS	21 Big Green Egg Demo Rockridge & Russian Hill stores 12 pm–3 pm see page 5 for details
22 Kid's Gardening Workshop Rockridge store see page 6 for details	23 Earth Day Sunday, April 22	24 Salvaged Planter Workshop see page 2 for details Teacher Tuesday	25 Senior Wednesday	26 Military Thursday	27 Flash Friday DEALS First Responder Friday	28
29	30 Student Monday	<b>COMMUNITY SAVINGS DAYS</b> Special Community Members <b>SAVE 20%</b> see our website for more details				
		<b>Knife Sharpening</b> Rockridge—Tuesdays, April 10 & 24 (drop off by 4 pm) Downtown—Wednesdays, April 11 & 25 (drop off by 8 pm on Tuesday) Russian Hill—Wednesdays, April 11 & 25 (drop off by 4 pm) North Beach—Saturdays, April 14 & 28 (drop off by 10 am) Cole Valley—Saturdays, April 14 & 28 (drop off by 3 pm) SoMa—Saturday, April 14 (drop off by noon)				



**Our founder, Dave Karp**  
Purveyor of Hardware Wisdom

The Cole Hardware credo...

### Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

### Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:** We're reducing our footprint by implementing environmentally sound practices in our stores.

## SAN FRANCISCO

**RUSSIAN HILL**  
**2254 Polk Street**  
(at Green Street)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 200-3370

**COLE VALLEY**  
**956 Cole Street**  
(at Parnassus Avenue)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 319-6705

**DOWNTOWN**  
**70 Fourth Street**  
(between Market and Mission)  
Mon–Sat 8–8; Sun 9–6  
Text or call us at:  
(415) 200-3444

**SOMA**  
**345 Ninth Street**  
(near Folsom Street)  
8:00 am–6:00 pm  
Text or call us at:  
(415) 200-2154

**NORTH BEACH**  
**627 Vallejo Street**  
(at Columbus Avenue)  
8:00 am–8:00 pm  
Text or call us at:  
(415) 200-2215

## OAKLAND

**ROCKRIDGE**  
**5533 College Avenue**  
(a few steps from Rockridge BART)  
8:00 am–8:00 pm  
Text or call us at:  
(510) 230-0145

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at (415) 432-2665 or email [hotline@colehardware.com](mailto:hotline@colehardware.com).



[colehardware.com](http://colehardware.com)  
[service@colehardware.com](mailto:service@colehardware.com)

Email us with any comments or questions at [hotline@colehardware.com](mailto:hotline@colehardware.com).

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April 2018