

We're Hiring!

Visit ColeHardware.com/careers for current employment opportunities.



Organic Gardening Workshop

Saturday, November 5
see page 6 for details



Basic Knife Skills Workshop

Wednesday, November 9
see page 4 for details



COLE HARDWARE'S

Hardware Hotline

November 2016

NEWS AND VIEWS FROM AROUND THE STORES

COMING SOON!

2 New COLE HARDWARE Stores!

Hello, North Beach and SOMA!

Last month we announced our new South of Market location—and now we're announcing a North Beach location, too! Not one, but two new stores! Opening a hardware store from the ground up is crazy-complicated and tons of work. Opening two simultaneously is, well, crazy-nuts. But nuts we are! We have a wonderfully talented and dedicated management team, anxious to take on this challenge. And here we go.

Our New North Beach Store on Vallejo at Columbus

I have yearned for a store in North Beach probably for 20 years. We've tried numerous times



to secure a lease, but with no success. There have been many, many requests from North Beach residents and businesses for us to join their community. With a grateful nod to Supervisor Aaron Peskin for his insight, we began working on securing the former Piazza Market last April. Fast-forward six months, and we've finally signed a lease—a long one that will keep us part of the North Beach community for many, many years to come.

Our New SOMA Store on 9th at Folsom

Immediately after the fire that destroyed our Mission Street store, we began searching the City for new locations. We found one at 9th and Folsom in SOMA. It is a large store—6,000 square feet—and has enough warehouse and office space for us to replicate the



continued on page 7...

A Word to Our Mission Street Patrons

We are saddened to no longer be part of the Mission neighborhood, but we definitely plan to return. We wish we could wave a magic wand that would allow this to happen immediately, but regrettably, that isn't the case. We're still looking for a suitable location in the Mission, and if we can't find one, our former landlords have agreed to let us back in when they rebuild (rebuilding, unfortunately, will likely take several years).

Meanwhile, we've kept all of the Mission staff working at our other stores and will be placing them in permanent homes when we open our new stores in SOMA and North Beach. We hope you'll rejoin us at our SOMA store, the closest location to the Mission for



now, when it opens early next year. In the meantime, we offer you delivery to your door, and please contact us if we can be of service to you in any way. We wholeheartedly wish to remain an active member of your community. Thank you very much for your support and understanding.

—Rick

rick@colehardware.com



SATURDAY, NOVEMBER 12TH

BAG SALE

SPECIAL DISCOUNT

20% OFF!

Shop with us on Saturday, November 12, for our annual pre-Thanksgiving 20%-off* sale!

This is an excellent opportunity to get a jump on your holiday shopping, stock up on household supplies, or purchase everything you need for that DIY project that you swore you'd complete before the end of the year. Our Holiday Shoppes will offer unlimited inspiration for your seasonal home-decorating and gift-giving needs.

**Discount off regular retail price. Offer does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers. Rewards points do not accumulate.*

★ ★ ★

SMALL BUSINESS SATURDAY

NOVEMBER 26

see page 2 for details

"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

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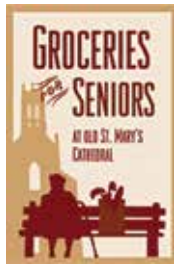


Coins for the Community and Food Drive for Seniors

Friday, November 18–Monday, November 21

The Bay Area is home to some of the wealthiest people on earth, but also to thousands of seniors whose income level falls below the federal poverty line. These seniors live with the daily threat of hunger. Being food-insecure can worsen chronic health problems that can in turn lead to hospitalization.

Food is a basic human need, and without an adequate diet, people cannot fight off disease and infection. Low-income seniors must often choose between purchasing food or buying medicine.



Groceries for Seniors in San Francisco and St. Paul's Pantry of Hope in Oakland distribute nutritious, fresh food to more than 1,000 senior citizens every week.

Without their help, many of our elderly neighbors would go hungry.

In the spirit of holiday giving, drop your spare change in our collection jars on your next visit and bring in canned or other non-perishable food items the weekend of November 18–21. Your November donations will go to help these programs provide food to those in need, not just during the holidays, but throughout the year as well.

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Bring any canned or other nonperishable food items you would like to donate to any of our stores November 18–21.

SMALL BUSINESS
SATURDAY
NOVEMBER 26



Shop local on Small Business Saturday and every day! Locally owned businesses reinvest in our local economy at a 60% higher rate than chain and Internet retailers. They support other local business professionals and retailers. Indeed, COLE HARDWARE's accountant, attorneys, benefit providers, and insurance broker are all locally owned businesses. And whether it is for store supplies or products needed to service our customers, a large amount of our product sourcing is also from locally owned businesses. Chain and Internet retailers send these types of purchases back to their home cities or elsewhere in the country.

A 10% shift in consumer spending, from chains and Internet retailers to favorite locally owned businesses, will create 1,300 new jobs and over \$190 million dollars in increased economic output in San Francisco alone. Imagine if that were multiplied across the Bay Area! Consumers don't need to spend more—just differently—in order to provide this benefit.

The diversity and “local charm” of our neighborhood shopping areas contribute greatly to tourism and, of course, to the reasons so many of us like to live and work here. Small Business Saturday is a day dedicated to supporting small businesses across the country. This is a great opportunity to support your favorite local business or to try a new one—even if it's just buying a cup of coffee at a locally owned coffee shop!



All of our stores will be participating in Small Business Saturday!

Holiday Card Workshop for Kids

Saturday, December 3

1:00 pm–2:00 pm or 2:00 pm–3:00 pm

All Cole Hardware Stores • \$5

Grandparents love the handcrafted masterpieces their grandchildren create, and kids will enjoy our hands-on holiday card workshop! They can make a Christmas card for Santa or Grandma and Grandpa or a Hanukkah card for someone special.

We'll provide the card template, envelope, and all the bling for decorating the card. Kids will receive a \$5 gift card after the class toward holiday shopping. Children five years of age and older are welcome to the workshop. Visit ColeHardware.eventbrite.com to sign up. Spaces are limited, so sign up your young Picasso today!



Polk Street: Tina Passes the Torch

As we celebrate our Polk Street store's 13th anniversary this month, we are also celebrating our new management team of Leo and Tim. Polk Street regulars may have noticed that longtime store manager Tina hasn't been around in recent months. Tina was set to take the reins of our Mission Street location on July 1, but the devastating fire threw a wrench into those plans. Leo and Tim still took over our Polk Street location, and Tina's years of human resource experience and her background in education were put to good use throughout the business, focusing on a staff training program. You'll still see her now and then at the Polk Street store. And, Tina will be the manager of our new store in North Beach!

Now, about our new store manager Leo and assistant store manager Tim: As with many COLE HARDWARE managers, both Leo and Tim started out as cashiers and worked their way to their current positions. Both were fortunate to have been mentored by Tina, who just celebrated her 20th anniversary with the COLE HARDWARE family.

Leo was the Polk Street assistant store manager before taking the helm as store manager at Polk Street. He and his family are from Mexico, so he is one of our many fluent Spanish speakers. A family affair, Leo's brother Jose was the assistant store manager at Mission Street. Jose is lending a hand at our Cole Street store these days, until we open our new stores, and Leo and Jose's sister Yoselin pitches in cashiering around the business between semesters at college. Leo is an avid do-it-yourselfer at home, creating coffee tables,



bookshelves, and frames, so he is an excellent resource for projects.

Most recently, Tim served as inventory coordinator at our Polk Street store, before stepping up to the role of assistant store manager. In his spare time, Tim is an accomplished photographer, and he takes the professional photos of our fabulous window displays, which will be highlighted in our soon-to-be released window blog.

Leo and Tim are devoted to carrying on Dave Karp's legacy of providing excellent customer service. They are excited to be putting together a series of hands-on workshops. Feel free to reach out to Leo and Tim with any questions on anything you might need.

Holiday Happy Hour

Cole Street, Polk Street, and Fourth Street Stores

3:00 pm–7:00 pm

Shop with COLE HARDWARE and other local merchants along our charming business corridors. Once again we will be offering wine, refreshments, and special deals. Parents can enjoy a glass of wine, and kids can enjoy hot cider or cocoa and a gingerbread cookie.

Rockridge in the Snow and Holiday Merchant Stroll

5533 College Avenue, Oakland
3:00 pm–6:00 pm

The Rockridge District will be celebrating with their fun Rockridge in the Snow and a holiday merchant stroll, too. COLE HARDWARE will be serving hot cider near the Rockridge BART station once again. Stop by our hot cider booth to pick up a special coupon for in-store purchases that evening.

Follow COLE HARDWARE!



“Our commitment to you: Your satisfaction guaranteed. Period.”

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7*^Δ
Emergency Locksmith
Emergency Power Restoration
Faucet Repair and Installation

Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming^Δ
General Contractors^Δ
Glass Installation
Grout Restoration
Handyman Services^Δ
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems
HVAC^Δ

Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
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Plastering

Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at 415/200-3430 or e-mail homerepair@colehardware.com



All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

Plumbing 24/7*
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Room Additions
Security Evaluation / Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation
Skylights
Solar Energy Installation

Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation^Δ
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

*24/7 services available in San Francisco only at this time. Call 415/753-2653 ext. 3 for after-hours service.

^ΔService available in the East Bay.

Contact us at www.colehardware.com/homerepair

Richard and Krissy Keep You Cozy!

Having a furnace that is working properly during cool fall and winter nights is essential. Richard and Krissy and their team of HVAC professionals offer the very best in furnace maintenance and furnace repair, to ensure your family stays safe and comfortable.

They are committed to providing the best furnace repair available in the Bay Area, offering unparalleled service and the very best quality. If you are looking for ways to increase the energy

efficiency of your home, or if your furnace isn't working properly, Richard and Krissy will happily guide you toward the most efficient way to repair your existing furnace. They are so confident that you will be satisfied with their work that they offer a money-back guarantee.

Since they began as a business, they have grown to be one of the most trusted HVAC service businesses in the Bay Area, with experience and knowledge from putting their name on thousands of installations and repairs. Customers gain from their working knowledge of the latest technology in heating and air conditioning.

Looking after the best interests of their customers in a professional and fair manner is what sets Richard and Krissy apart from other businesses in the industry. Their team pledges to always be courteous, fair, thorough, and professional

in every service provided.

Licensed by the state of California, Richard and Krissy view that license as a true privilege and a testament to their reputation as a premier provider of indoor comfort. Recognized for outstanding dedication to customers and loyalty to professionalism in the HVAC industry, they offer services such as installation, replacement, repair, maintenance, and troubleshooting of furnaces, heat pumps, baseboard heaters, radiators, boilers, and other types of heating systems. When it comes to air conditioning, they provide high-quality, professional workmanship with air conditioning handlers, evaporator coils, and air conditioning compressors, and they also work on vents and ducts. Their professional technicians and installers will serve you with expertise and precision—guaranteed.

Whether you're in need of small repairs or a new furnace, Richard and Krissy offer solutions for furnace repair and replacement in the Bay Area. Contact our Repair Referral Service at 415/200-3430 or homerepair@colehardware.com to be put in touch with Richard and Krissy.



Richard, Krissy, and their team provide top-notch furnace maintenance and repair.

- Competitive pricing
- Incomparable service
- Specializing in hard-to-find items
- Free Bay Area delivery on most items

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Contact us at 415/200-3430 or e-mail homerepair@colehardware.com.

For after-hours service call 415/753-2653 ext. 3.

WHAT'S IN SEASON



Basic Knife Skills Workshop

Wednesday, November 9, 5:30 pm–7:00 pm

2254 Polk Street • \$10

Wish you had better skills in the kitchen? Now is your chance to learn knife techniques of a professional chef! Our friend Joel from Zwilling J.A. Henckels, manufacturer of quality German-made cutlery, will lead a hands-on workshop. You'll learn basic grip and movement skills, along with mincing, cubing, julienning, and more.

Impress your in-laws this holiday season by

whipping up something special for Thanksgiving dinner. Space is limited, so sign up today. Your \$10 registration fee will get you a \$10 COLE HARDWARE gift card and our signature COLE HARDWARE bar board (a 6" x 8" bamboo cutting board that is perfect for slicing lemons and limes when you make home cocktails). Visit ColeHardware.eventbrite.com to sign up.



Time Change Reminder Sunday, November 6

Clocks are moved one hour back this year on Sunday, November 6, at 2:00 am. If you set your clocks back on Saturday night, November 5, before you go to bed, you'll awake Sunday morning to the correct time. While this means we gain a precious hour of sleep, it also means that it gets darker an hour earlier.

Well-lighted entryways help prevent accidents, as well as discourage would-be burglars. Motion-activated lighting turns on when movement is sensed and saves energy. Both decorative and floodlight styles are available, and many models feature a sensitivity control to adjust the range of distance for sensing motion and to select the length of time the light stays on after motion has been detected.



COLE HARDWARE offers a variety of motion-sensing options, including the Light It™ wireless LED porch light, which features a floodlight-wide ultra beam. It's weatherproof, and no electricity is necessary, allowing for instant installation. (Sku 3266087, **HOT DEAL \$24.99** Regular price \$31.99)



At the recommendation of fire departments across the country, take this opportunity to also check the batteries in your smoke and carbon monoxide detectors or install new ones.

The Sharpest Knife in the Drawer

Arguably the most important tool in the kitchen, a sturdy, sharp knife will make any cooking experience more enjoyable. Professional chefs even carry their treasured knives from job to job. Zwilling J.A. Henckels, the manufacturer of fine German cutlery, celebrates 40 years of their Four Star line with an exceptional deal—just \$40 for any of these quality knives, well below the MSRP and even lower than our already-discounted regular prices!



5.5-Inch Prep Knife: This amazing prep knife will become the go-to knife in your kitchen. It excels at a multitude of tasks—peeling and chopping vegetables and fruit, slicing meats and cheeses, butterflying chicken breasts, deveining shrimp, and much more. The well-designed blade allows for plenty of knuckle clearance when you're chopping on a cutting board yet is small enough for in-hand paring tasks, such as peeling and trimming apples and potatoes. Cooks with small hands will appreciate the compact size of this versatile knife. MSRP \$75.00 (Sku 660045, **HOT DEAL \$40.00** Regular price \$49.99)



7-Inch Chef's Knife: This sturdy, heavy knife features a broad, strong blade and fine cutting edge. This all-around knife for professionals and home chefs is suitable for chopping herbs, cutting vegetables, and slicing and dicing fish and meat. The chef's knife can be used in the circular, rocking, and chopping motion. MSRP \$115.00 (Sku 660047, **HOT DEAL \$40.00** Regular price \$49.99)

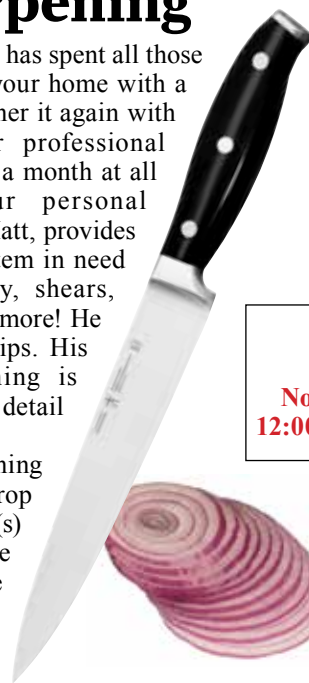


6-Inch Santoku Knife: Gaining popularity in recent years because of its versatility, this Asian chef's knife has a broad blade and an especially sharp cutting edge. The standard of the Asian kitchen, a santoku knife can be used three ways: preparing a meat, fish, and also vegetables. It's best used in a chopping motion. MSRP \$125.00 (Sku 660046 **HOT DEAL \$40.00** Regular price \$49.99)

Knife Sharpening

After your holiday turkey has spent all those hours in the oven, filling your home with a glorious aroma, don't butcher it again with a dull knife! We offer professional sharpening services twice a month at all of our locations. Our personal sharpening professional, Matt, provides sharpening for most any item in need of a sharp edge—cutlery, shears, scissors, garden tools, and more! He can even restore broken tips. His skills are diverse, training is extensive, and attention to detail is unmatched.

These convenient sharpening events will allow you to drop off your items the day(s) before, or come in and have your tools sharpened while you shop. The result is a high-quality, professional edge. (See store for pricing.)



Visit our stores during the following dates and times to have your knives sharpened on the spot. Or you can drop off your knives to be sharpened, and we will notify you as soon as they are ready.

**Rockridge
College Avenue**
Tuesdays
November 8 & 22
4:00 pm–6:00 pm

**Downtown
Fourth Street**
Wednesdays
November 9 & 23
8:00 am–9:00 am

Cole Street
Saturdays
November 12* November 26
12:00 pm–5:00 pm 3:00 pm–5:00 pm

Polk Street
Fridays
November 11 & 25
4:00 pm–6:00 pm

***Cole Street Extended Knife-Sharpening Hours and 20% Savings!**
Saturday, November 12, 12:00 pm–5:00 pm

Matt will be on hand during our Bag Sale for extended hours. Come get your knives sharpened between noon and 5:00 pm and save 20% on all sharpening services!

"Our commitment to you: Your satisfaction guaranteed. Period."

We're Hiring!

Visit ColeHardware.com/careers for current employment opportunities.



WHAT'S IN SEASON

A Brined, Big Green Egg® Bird

Before refrigeration, brining was a traditional method of preserving foods, and it has regained popularity in recent years. A brine done properly can add both juiciness and flavor to a classic roasted turkey or one cooked a grill. Brining penetrates food more thoroughly than a marinade can, yielding a moister turkey, so you won't have

to worry about running out of gravy because your bird is dried out!

If you can't stand the heat, get out of the kitchen and cook your bird on a Big Green Egg. Usually the oven is a juggling act of pies, casseroles, and side dishes anyhow! Here's everything you need to know for a brined turkey cooked on an EGG®.

BRINE

- 1 gallon water
- 1/2 cup brown sugar, firmly packed
- 1 navel orange rind
- 3 sprigs rosemary
- 1 cup kosher salt
- 1 1/2 onions, quartered
- 1 garlic head, halved

Pour the water into a large bowl. Add the brown sugar, orange rind, rosemary, salt, onion, and garlic. Mix until the sugar and salt dissolve. Remove the giblets from inside the turkey and reserve for another use. Rinse the turkey well. Place the turkey in a container large enough to hold the turkey and liquid. Pour the brine over the turkey, making sure it's completely covered. Refrigerate for at least 12 hours; however, you can brine the bird for up to three days.

Soak wood chips in water, wine, or any seasoned liquid you fancy a few hours before you will start cooking on your EGG.

HERB BUTTER

- 2 sticks butter, softened
- 1 clove garlic, minced
- 2 teaspoons chopped rosemary
- 2 teaspoons chopped sage
- 2 teaspoons chopped thyme

Remove the turkey from the brine and thoroughly dry. Rub the herb butter on and under the skin. Stuff the cavity with onions, lemons, garlic, your favorite herbs, and anything else you like.

Start your coals on your EGG and bring the temperature to 350°F. Add soaked wood chips to coals. Place a drip pan, filled with apple cider if you like, on a convEGGtor®, under the cooking grid. Place a V-rack on top of the grid.

Cook your turkey for 15–20 minutes per pound until it reaches an internal temperature of 165°F.

Post pictures of your perfect bird on Facebook and Instagram and hope that all of your side dishes came out just as yummy!



What you'll need:

5-Gallon Bucket: Perfect size for bringing large turkeys! (Sku 1147461, \$4.99)

Brining Bag: Designed just for brining. Works great to line your bucket. (Sku 640000, \$7.99)

Wood Chips:

Choose from assorted mesquite, apple, cherry, hickory, and pecan in 2.9-liter and 9-liter bags. (\$7.99–\$14.99)



ConvEGGtor: Designed to facilitate indirect cooking on an EGG, the ConvEGGtor provides a heat-directing

barrier between the food and the charcoal. (\$59.99–\$129.99)

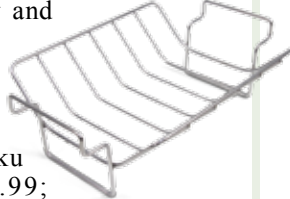
Organic Lump Charcoal: Made from 100% oak and hickory wood,

this premium charcoal contains no by-products, chemical fillers, or petroleum additives. (Sku 870010, \$32.99)



V-Rack: Dual-purpose porcelain-coated V-Racks can be used upright to hold poultry and roasts or can be flipped to serve as an efficient rib rack. (Small: Sku 869081, \$29.99;

Large: Sku 869080, \$34.99)



Escali® Gourmet Digital

Thermometer:

A long probe for easy measurements and comfort-grip handle ensure this premium thermometer is ready for prolonged use. (Sku 645241 **HOT DEAL \$14.99** Regular price \$19.99)



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RE-COLE-MEND

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For your convenience, we accept:



Flash Friday DEALS

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Warm Up with Envi™ Convection Heater

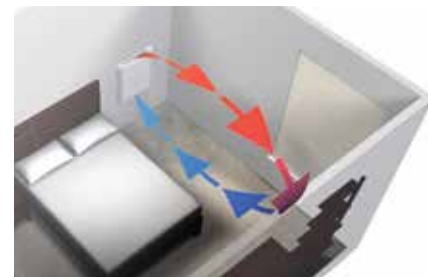
The stylish wall-mounted Envi panel heater is the most innovative and energy-efficient heater available.

The Envi is the world's first heater to use "stack convection technology" to evenly distribute the perfect amount of heat throughout a room while reducing your heating bills by up to 50%. Offering a safe, healthy living environment, especially for children, seniors, and pets because it cannot be tipped over, Envi's exterior shell always remains cool to the touch. And because the Envi does not use a fan, the days of worrying about dust and other allergen particles being blown into the air are a thing of the past.

The Envi installs on your wall in seconds using a

simple three-step process. No hassle, just clean, fresh, warm air. Simply mount to the wall, and the 120-volt plug-in heater draws cold air in, heating it rapidly to create a natural updraft of warm air. The cold room air circulates slowly through the heater, which produces an airstream that blankets the entire room.

Only 2 inches deep, the Envi heater sits nearly flush to the wall, creating no walkway clutter. No noisy fan means the heater is totally silent. Made in the USA. Dimensions: 19"W x 22"H x 2"D. (Sku 610051, \$139.95)



FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Rockridge stores.



In the Garden November Garden Tasks

Tips from Our Garden Team: Bill and Any



Stop by our Cole Street garden center for all your gardening needs. The advice is free from Bill, our garden guy, and Any, formerly the garden guru at our Mission Street store. E-mail any questions: blitz@colehardware.com or any@colehardware.com.

Need something to relax you after a stressful week at the office and before the chaos of the holidays sets in? Nothing like a little yard duty to clear the mind and soul! While we hope to have rain in November, there should still be plenty of calm weather to work in the garden.



✓ **Weeds:** Cleaning up a little bit at a time is a lot easier than cleaning up all those leaves and debris in the spring. Keep weeds out so they don't take over your garden. After a rain, weeds are a lot easier to pull out from the damp ground.

✓ **Cleanup:** We have the perfect tool, the Black & Decker® cordless hard surface sweeper, to whisk leaves and debris into a corner. (Sku 7306434, \$99.99) Rake up with a versatile rake (Sku 7134448, \$15.99), and then pack leaves and debris into a sturdy compost bag for your weekly pickup (Sku 6065411, \$4.49). Or, add to your compost pile.



✓ **Spring Bulbs:** After you clean up outside, you'll have vacant spots for more plants and spring bulbs, which we have a wide selection of at COLE HARDWARE.



✓ **Ants:**

During rainy months, ants look for dry terrain, which may be inside your home. If you are being invaded by ants because of the rains, don't forget that we are your one-stop location for ant abatement, with our large selection of Terro® ant bait. (Sku 7105786, \$8.99) You'll be rid of the pesky little guys before the relatives arrive for the holidays.

✓ **Mice and Rats:** Should larger critters be visiting, we offer a selection of traps to help relocate those four-legged critters, including Tip-Trap live capture mousetrap. (Sku 754003, \$3.99) To get rid of rats, try the Victor® electronic rat trap. (Sku 7101058, \$49.99)



✓ **Rainwater:** Remember, you are cutting back on fertilizers and water now since the rains have arrived. Should you want to harvest some of this rainwater, COLE HARDWARE offers a number of nice rain barrels, including a 50-gallon model that is a nice size at 26-inches tall with a 29-inch diameter (Sku 7205396, \$99.99), as well as devices to divert the water from your downspout to the barrels for later use in your garden. The EarthMinded™ rain barrel comes with the diverter kit and offers a place on top for flowers or vegetables to grow. How cool is that?! (Sku 7439979, \$119.99)



✓ **Irrigation:** Don't forget to give your irrigation system one last



going over for any leaks. Should you need any parts, COLE HARDWARE has a large selection of Raindrop irrigation parts to help make those repairs.

✓ **Planting:**

November is a great time to plant azaleas, rhododendrons, and camellias.

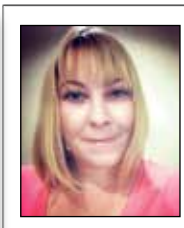


See you in the garden!

Organic Gardening Workshop

Saturday, November 5, 10:00 am–12:00 pm
956 Cole Street • \$10

Our friends Colum of Malibu Compost and Stephanie of Espoma will be leading a class at our Cole Valley location on Saturday, November 5, on the benefits of home composting and organic gardening.



Composting is the decomposition of food scraps, yard trimmings, and soiled paper products into a rich, earthen material. It's excellent for enriching garden soil and houseplants. It's also a crucial way of reducing the volume of trash that we send to our landfills. As cities and counties across the state work toward a 100% waste diversion goal, it's a simple step to help pitch in. Organic gardening ensures that water runoff from gardens does not send harmful chemicals to our waterways, and ultimately into the Bay and ocean.

Malibu Compost offers compost and compost teas that repair your soil's ecosystem, save water, and serve as a source of humus for planting and managing soil health while also emanating energetic life forces to vitalize vegetables, plants, flowers, lawns, gardens, and farms.



Its line of Bu's Blend™ products are handcrafted from a base of dairy cow manure, which is laid in rows to mature and is treated with biodynamic preparations that contain plant materials and minerals designed to increase microbial life and nutrients in the soil.

Espoma's mission is to offer the highest quality, most effective, natural, and organic products for the lawn and garden industry. It achieves this by sourcing the finest and purest natural ingredients available; adhering to strict quality-control standards throughout the production process; and continually improving and testing its products so that they provide generations of gardeners consistent and superior results.



Space is limited, so sign up today! Your \$10 entry fee will get you a \$10 COLE HARDWARE gift card, a COLE HARDWARE fashion tote, and product samples to start your organic home gardening. Join us for an informative session to answer all of your home composting questions! Visit ColeHardware.eventbrite.com to sign up.



Holiday Gift Plants and Trees

Holiday gift plants and trees will be arriving at our stores this month. We will have freshly cut trees as well as live potted trees. Live trees can be replanted in your garden once the holiday season ends or after they grow too big for their containers.

Traditional holiday plants such as poinsettia, cyclamen, and amaryllis make beautiful hostess gifts. Check out the selection in our garden centers.



"Our commitment to you: Your satisfaction guaranteed. Period."

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Antiques: JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! 415/ 592-9800

Available Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping, or on other local errands. I am dependable, very punctual, friendly with a good sense of humor, plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages, etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail bill311@att.net. Thanks for reading my ad!

Bed and Breakfast San Francisco: Since 1978. We are accepting new bed and breakfast hosts. If you have a room or two, please join us. The most pleasant way to earn extra income. Use it to pay rent, your mortgage, or a vacation. Welcome guests from around the world. www.bbsf.com/signup.asp 415/899-0060

Cat Sitters Wanted: Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have no other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call 415/333-1123.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at info@Bayrocketmedia.com. Local in the Rockridge area of Oakland. In business since 1998.

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mobile ready
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kvassociates@mac.com
www.kvmediaonline.com (415) 328.2070

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Yosemite camping
Walking the lake
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BROADWAYPETHOSPITAL.COM

Alzheimer's Answers with Amy

Do you have a family member with Alzheimer's?

Let me help you navigate this journey.

Amy Nachman
(415) 504-6944
stretchmccovey@gmail.com

Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two hour minimum \$90. Phone 415/260-7540 or e-mail krmkrm2@aol.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Personal Driver/Assistant: Will drive and assist on various errands: shopping, medical appointments, walks, museums, theater, films, restaurant outings. Minimum: Two-hour shift. About Me: Excellent driving record, educated, responsible, reliable. Integrity matters! Writer/published cookbook author, former San Francisco restaurant reviewer. Love to take you to your favorite destinations. Please call Marti Elizabeth at 415/333-1123.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit www.StegerTax.com.

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www.project-turtle.com

Coins for the Community and Food Drive for Seniors

...continued from page 2

In September, our spare change collection raised \$725.17 and we added \$313.63 from our September 11 Happy Hour for Lyon-Martin Health Services, which provides excellent health care to women, lesbians, and transgender people. This brings our grand total to \$61,527.92 since we started this program, thanks to the generosity of our patrons.

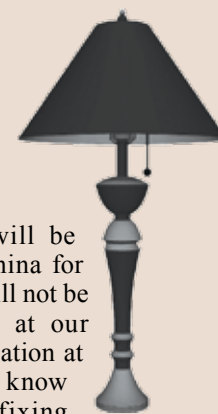
Our October collection was earmarked to assist Dress for Success and Wardrobe for Opportunity, two organizations whose missions are to provide professional attire and support to disadvantaged women. We'll report on those numbers next month.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser.



No Lamp Repair Downtown

Our lamp guru Gavin will be visiting his homeland of China for an extended period, so we will not be able to offer lamp repair at our downtown Fourth Street location at this time. We will let you know when Gavin is back and fixing lamps again. East Bay residents can take their lamps to our Rockridge location for repair.



Hello, North Beach and SOMA!

...continued from page 1

logistical side of our business, lost as well in the Mission fire. We are excited to be part of the SOMA community.

This month, we are working diligently at both locations, remodeling to make both new stores retail-ready. We hope to roll the store fixtures, equipment, and merchandise into both locations within a few months. If all goes according to plan, we'll be celebrating the opening of two new stores in the first quarter of 2017. Stay tuned to our website and e-mails, and of course the *Hardware Hotline*, for progress reports.

—Rick





Recycle at COLE HARDWARE!

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm.

Bring to any of our four stores:

BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

CELL PHONES:

Personal cell phones—batteries and chargers not required.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit 5 per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



The COLE HARDWARE Calendar - November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Flash Friday DEALS Visit colehardware.com to sign up.		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Flash Friday DEALS (Sundays 4-5, 11-12, 18-19, 25-26)

Hardware HOT DEALS (Nov 1-30)

Organic Gardening Workshop (Nov 5)

Basic Knife Skills Workshop (Nov 9)

Community Savings Days (Nov 17-19, 23-25)

Thanksgiving Week Sale (Nov 23-28)

20% Off STOREWIDE (Nov 12-13)

Shop Small Business Saturday! (Nov 26)

Food Drive (Nov 18-21)

Knives Sharpening (Rockridge, Polk Street, Cole Street)

Daylight Saving Time Ends (Nov 7)

Election Day (Nov 8)

Veterans Day (Nov 11)

Community Savings Days (Nov 17-19, 23-25)

Thanksgiving (Nov 24)

Student Monday (Nov 28)

Teacher Tuesday (Nov 29)

Senior Wednesday (Nov 30)



Our founder, Dave Karp
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

Commitment to savings: Rewards program members receive a 3% quarterly dividend on purchases.

Commitment to the community: We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment: We're reducing our footprint by implementing environmentally sound practices in our stores.

Four locations serving you every single day of the year!

2254 Polk Street
San Francisco, CA 94109
(at Green Street on Russian Hill)
415/200-3370

956 Cole Street
San Francisco, CA 94117
(at Parnassus—near U.C. Medical Center)
415/319-6705

70 Fourth Street
San Francisco, CA 94103
(downtown between Market and Mission)
415/200-3444

5533 College Avenue
Rockridge District, Oakland, CA 94618
(a few steps from Rockridge BART)
510/230-0145

COLE HARDWARE Supplies
located
at Fourth Street store.

All stores open every day 8:00 am–8:00 pm • Open Thanksgiving 9:00 am–3:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/674-8913 ext. 4 or e-mail hotline@colehardware.com.



www.colehardware.com
service@colehardware.com

E-mail us with any comments or questions at hotline@colehardware.com.

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