Don't Miss Our

Thanksgiving Week Sale!

November 23–28

see insert



Recycle Your Spent Holiday Lights with Us!



Help the environment and families with kids who have cancer! see page 6 for details



from Cole Hardware!

1 Wreath for Front Door

Gifts • Entertaining • Decorating

The holiday season is in full swing! From Thanksgiving to Hanukkah to Christmas, the weeks will fly. Enjoying the holidays can be challenging with the chaos the season can sometimes bring. Not to worry! Cole Hardware is your one-stop shop for gifts, entertaining, and decorating this holiday season. Our in-store Holiday Shoppes are brimming with ideas and inspiration to enjoy the holidays in style.

Stumped on what to get someone on your list? E-mail us at service@colehardware.com, and we'll give you some suggestions. Just include who it is you are shopping for and a few words about their hobbies and pastimes.

Holiday Happy Hour

Saturday, November 26 3:00 pm-7:00 pm



ONE REGULAR-PRICE ITEM, \$30 OR LESS, **DURING HAPPY HOUR***

*Valid Saturday, November 26, 3:00 pm−7:00 pm. Offer does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with other coupons or offers. One redemption per household, Rewards points do not accumulate.

Stop by any of our stores for a glass of holiday cheer and a great deal! The Holiday Happy Hour is a family-friendly event. We'll be serving out Cutting Edge wine for parents, and kids can enjoy a cup of cider.

Freshly Cut Christmas Trees

Many of our longtime Cole Street shoppers fondly recall Dave Karp delivering their first Christmas tree when they moved to the Cole Valley neighborhood. Keeping with tradition, all of our stores will once again stock freshly cut Christmas trees in a variety of sizes. All Cole Hardware locations also have tree stands, lights, ornaments,

and moreeverything you need to create a festive holiday tree! We're happy to bring

\$20 Citywide and Rockridge Neighborhood Weekend Delivery

the tree to your home in San Francisco and the Rockridge neighborhood on the weekend for a \$20 delivery fee. Just make arrangements for delivery at the time of purchase. While we will try our best to deliver your tree exactly when you request, please allow for a two-hour delivery window.



Dave Karp enjoyed visiting the tree lot every year to choose trees for our shoppers.

"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

70 Fourth Street San Francisco, CA 94103-3124

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TIME-SENSITIVE **MATERIAL**



Scan to view our website.



How-To Holiday

How-To Holiday

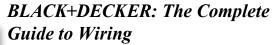
BLACK+DECKER: The Complete

BLACK+DECKER

Guide to Plumbing

This full-color, step-bystep how-to guide shows most common plumbing installations and repairs. Basic repairs and advanced renovations for both indoor and outdoor plumbing projects are easily implemented for all project levels, novice to more experienced. Presented in a fully illustrated format with accompanying photos, BLACK+DECKER: The Complete Guide to Plumbing

is the next best thing to Esther—the patron saint of plumbing—at our Cole Street store! (Sku 940047, \$24.99)



Simply put, you won't find a more complete and up-to-date book on home wiring: from basic skillsincluding an overview of electricity and

wiring safety; wire, cable, and conduits; boxes and panels; switches; and receptacles—to foolproof circuit maps for 30 common wiring setups and step-by-step walk-throughs of every essential home wiring and electrical repair project, this book teaches you everything you need to know. Nearly 1,000 accompanying photos offer up-todate depictions of modern materials and fixtures, presented in a fully illustrated how-to format. Black+Decker: The Complete Guide to Wiring guarantees you'll never be caught in the dark. (Sku 940046, \$24.99)



One Step Paint™

This new furniture paint can transform your furniture or cabinetry without stripping, sanding, or priming. Amy Howard at Home One Step Paint is a water-based paint that adheres to most

any surface. Paint directly on old wood finishes, concrete, iron, stone, Formica, and more. It dries to the flat, chalky finish that we covet on

antique pieces found at a Paris flea market or our favorite thrift shops. Wax and dusting powder finish off the furniture for an authentic vintage

look. Assorted colors.



High Performance Furniture Lacquer[™]

Ever wish for the thick, rich, highgloss finish of actual lacquer on a piece of furniture, frame, or home-decor items? Well, now all you have to do is spray on Amy's High Performance Furniture Lacquer, and a pale, washy,

faded piece is transformed into an edgy, chic, highfashion statement piece set in lacquer. Assorted colors.



Travel-Friendly, Wearable Multi-Tool This is the ultimate gift for the modern MacGyver! The Tread is a wearable multi-tool that features 25 tools that fits on your wrist! From there, you can

customize it and even add a watch face. Hot Deal: 15% Off! (Black: Sku 878011, HOT DEAL \$169.99 Regular price \$199.99; Stainless Steel: Sku 878017, HOT DEAL \$126.99 Regular price \$149.99)

THE TOOLS YOU WANT. ALWAYS ON HAND.



Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

Computer Data Cabling

Custom Closets, Pantries,

and Storage Solutions

Computer Repair and Tutoring

Computer Grounding

Decks New/Stain

Design + Build

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff. We provide referrals for:

Air Conditioning Alarms/Security Systems/Access Control

Antique Restoration Appliance Repair and Installation

Arborist Architectural Planning Asbestos Removal Bath Resurface Brick and Stone Masonry Cabinetmaking

Carpentry

Carpet and Linoleum Installation **Carpet Cleaning Chimney Sweep and Repair**

Disaster Cleanup and Restoration (Flood/Fire/Sewage) Door Refinishing **Drain Cleaning** Drywall/Lath **Duct and Dryer Vent Cleaning** Electrical 24/7*△ **Emergency Locksmith** Cleaning/Janitorial **Emergency Power Restoration** Commercial Kitchen Installation **Faucet Repair and Installation**

Furnace Repair and Installation Furniture Refinishing and Repair Furniture Upholstering Garage Door Repair/Installation Gardening/Pruning/Tree

Trimming∆ General Contractors[△] **Glass Installation Grout Restoration**

Handyman Services[△] Hardwood Floors New/Refinish Home and Office Organizing **Home Energy Rating Systems** (HERS) **Home Entertainment Systems** HVAC[∆]

Intercom Systems Interior Design, Staging, and Color Consultation **Interior Wood Refinishing** and Restoration Iron and Metal Works/Gates Kitchen and Bath Remodeling Landscaping **Lead Inspection and Abatement** Leak Diagnosis/Waterproofing **Lock Installation** Locksmith Service 24/7*

SEP/

Mold Remediation Movina **New Construction** Painting Interior/Exterior[△] Plastering

Re-COLE-mend. COLE HARDWARE REPAIR REFERRAL SERVICE Independent contractors and tradespeople for:

Home, business, and property repairs

Maintenance
Remodeling/room additions Contact us at 415/200-3430 All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

Plumbing 24/7*

Power Washing, Commercial and Residential Cleaning Remodeling/Major

Remodeling **Room Additions**

Security Evaluation/ Consultation Seismic Upgrading **Sheet Metal Work Shutter Installation** Skylights **Solar Energy Installation** **Stained Glass Creation** and Repair Stair Lift Installation Stucco Work **Telephone System** Installation Tile Installation[△] **Wallpaper Application Water Heater Installation** Welding Window Cleaning/Repair **Windows and Doors**

*24/7 services available in San Francisco only at this time. Call 415/753-2653 ext. 3 for after-hours service.

^AService available in the East Bay.

Contact us at www.colehardware.com/homerepair

HOMEGROWN HOLIDAY

Gifts for the Gardener

If you are thinking about gifts for your gardening loved ones, here are a few suggestions that might be ideal for those in your life with green thumbs.

Golden Gate **Gardening** by Pam Peirce (Sku 799650, \$29.95)





Gardening Gloves (Skus 7098619, 7098593, \$8.99)





Felco #2 Pruner (Sku 741019, \$64.99)



Felco #6 Pruner (Sku 711800, \$55.99)













High-Performance Blending Machines

The health benefits of eating less processed, refined foods are well documented. However, preparing whole foods isn't always the easiest or best-tasting choice: owning a Vitamix changes all that forever. With the flip of a switch, create delicious and healthy raw, vegan, or vegetarian meals-easier than you ever imagined.

Much more than just a blender, a Vitamix allows you to whip up smoothies, frozen desserts, hot soups, ice cream, and juices, all with one machine. Grind your coffee beans or make fresh peanut butter with justroasted peanuts. A precision-crafted blade spins at an impressive 240 miles per hour, and the machine is selfcleaning: simply squirt a drop of dish soap and blend with some water. No unscrewing parts to clean! The metal-to-metal connection between container and base prevents stripping or wear.

American-made since 1920, the Vitamix has a twopiece lid with a removable plug for adding ingredients while in use and lid vents for releasing steam when processing hot ingredients. A cookbook with over 300 recipes and a DVD are included.

The Professional Series 500 features a brushed stainless steel finish and



Holiday Card Workshop for Kids

Saturday, December 3 1:00 pm-2:00 pm or 2:00 pm-3:00 pm All Cole Hardware Stores • \$5

Grandparents love the handcrafted masterpieces their grandchildren create, and kids will enjoy our hands-on holiday card workshop! They can make a Christmas card for Santa or Grandma and Grandpa or a Hanukkah card for someone special.

We'll provide the card template, envelope, and all the bling for decorating the card. Kids will receive a \$5 gift card after the class toward holiday shopping. Children five years of age and older are welcome to the workshop. Visit ColeHardware.eventbrite.com to sign up. Spaces are limited, so sign up your young Picasso today!





HIGH-TECH HOLIDAY

Nest Learning Thermostat[™]

This is the coolest thermostat on the market. After using it for just a week, it programs itself to adapt to your life. Plus, if you have a change in routine, or just don't stick to a routine, it is very easy to use the Nest app on your phone to control the temperature from anywhere! Its smart autoaway program uses built-in sensors to help you save energy by not heating or cooling an empty home, and it will also display a leaf icon when you have selected a temperature that saves energy. (Sku 4666780, \$249.99)

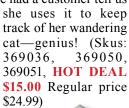




XY Beacons **Keep Track** of What

Matters Most Is there someone in your house who can never seem to find his or her keys? The XY

Beacon makes the perfect gift for forgetful folks. Simply attach the beacon to anything that is important, and it uses Bluetooth technology to connect with your smartphone to show you where it is on a map—it will even warn you when you are headed out of range! Great for keys, of course, but we had a customer tell us









August Locks **Keyless Home Entry** with Your **Smartphone**

This is the ultimate addition to the high-tech home. No more copying keys or worrying about getting keys back from houseguests,

tradespeople, dog walkers, or anyone you want to grant temporary access to your home. With the August Smart Lock (Skus 503021-2, \$199.99), you create a unique digital key to share, and you can adjust parameters, allowing temporary or permanent access. The lock recognizes authorized users and unlocks as you approach, and



there is a setting to have it automatically lock again

after a little while. Plus, with the August Connect add-on (Sku 503018, \$79.99), you can remotely lock and unlock the door from your smartphone from anywhere in the world. The August Lock works with your existing deadbolt: it installs easily to the dead-

bolt on the inside of your house, so it looks no different from the street. Waiting for an important UPS delivery or expecting someone without a smartphone? There's also the August Doorbell Cam (Sku 503014, 503017, \$199.99), which lets you see who is at the door on your smartphone so you can let them in.







For your we accept:





Nest Security Camera

The Nest Cam plugs into the wall, so it can run 24/7, and provides you with live HD streaming and playbackwith the Nest Aware subscription, the Cam saves up to 30 days of footage on the cloud. You can program motion and sound alerts, which will give you notifications on your smartphone, so you know when to check in. There is a built-in speaker, so you can talk through the camera. Tell your dog to get off the couch, check in with your kid after school, or in the unlikely event of home invasion, yell at intruders to scare them away! There is no price tag for peace of mind, and this well-designed gadget is the best solution the market has to offer, making it the perfect gift for the safety conscious or the worrier in your life! (Sku 5700380, \$199.99)



November/December 2016 Holiday Guide

HOME-COOKED HOLIDAY



Finex Cast-Iron Cookware

Visually stunning, Finex cast-iron pans cook like an absolute dream. Food sears beautifully, cooks incredibly evenly, and slides right out of the pan when done—no sticking. Intended to be "heirloom" pieces, they can be lovingly handed down in your family for generations to come—they only get better with age. The unique octagonal shape makes for easy pouring from any of the corners. (\$114.99–\$126.99)



May all your holiday wishes come true!

This holiday season, unwrap "The Ultimate Cooking Experience."

Grilling, baking, roasting, and smoking no other outdoor cooker can match the quality and versatility of a Big Green Egg!



Canning Jars

Show your love with a homemade gift of jam or spiced nuts. We offer a wide variety of jelly and

ca ch

canning jars in various sizes, which also make beautiful centerpieces for creative crafters.



HOLIDAY CRANBERRY JAM RECIPE



Ingredients

- 2 cups fresh or frozen cranberries
- 1 medium orange, peeled and sectioned
- 1 package (16 ounces) frozen sliced strawberries (thawed)
- 3 cups sugar
- 1 pouch (3 ounces) liquid fruit pectin

Directions

In a food processor, coarsely process cranberries and orange. Place in a Dutch oven with strawberries and sugar. Bring to a full rolling boil over high heat, stirring constantly. Boil for 1 minute.

Remove from heat and stir in the pectin. Skim off the foam. Carefully ladle into hot half-pint jars, leaving ¼-inch headspace. Remove air bubbles; wipe rims and adjust lids. Process for 10 minutes in a boiling-water canner.

Knife Sharpening

After your holiday ham or turkey has spent all those hours in the oven, filling your home with a glorious aroma, don't butcher it again with a dull knife! All of our stores offer professional knife sharpening services on a biweekly schedule. Our professional knife sharpener, Matt, can conveniently sharpen your knives while you shop during the below times. Or you can drop off your knives with us ahead of time, and we will notify you as soon as they are ready.

Dates and times of next professional knife sharpening. See December *Hardware Hotline* calendar for the full December schedule.

Rockridge:

December 6, 4:00 pm-6:00 pm

Fourth Street:

December 7, 8:00 am-9:00 am

Polk Street:

December 9, 4:00 pm-6:00 pm

Cole Street:

December 10, 3:00 pm-5:00 pm

HOME FOR THE HOLIDAYS



Lights for Life is dedicated to making the lives of children with cancer and their families a little easier. We are setting out to help them accomplish this through the recycling of old holiday string lights. Lights for Life and Cole Hardware are asking you to not throw away your old and broken lights this year. The light strands can sold to recyclers for the copper they contain. The funds received from these sales are used to provide financial assistance to the families of children with cancer, along with sponsoring a kids' camp. Cole Hardware will once again



Vintage-Look LEDs

Vintage elegance meets modern efficiency with these

like traditional filament bulbs. Available in clear or tinted vintage glass in a variety of styles, these bulbs feature uniform light output, are dimmable, and have a 15,000-hour lifetime rating! (\$9.99-\$14.99)

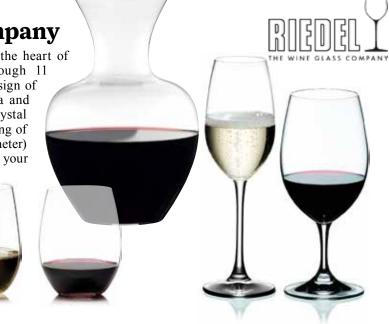
unique LED diodes shaped



Riedel The Wine Glass Company

Producers of fine Austrian crystal in the heart of Europe for over 250 years and through 11 generations, Riedel has perfected the design of crystal glassware to enhance the aroma and flavor of wine. This varietal-specific crystal features finely tuned glass bowls consisting of three variables (shape, size, and rim diameter) that affect the flavor and taste of wine on your

palate. Wine-friendly stemware translates the bouquet, taste, balance, and finish of a wine to your senses. At Cole Hardware, you will find the "O", Ouverture, and Grape Varietal collections. (\$14.99–\$69.99)



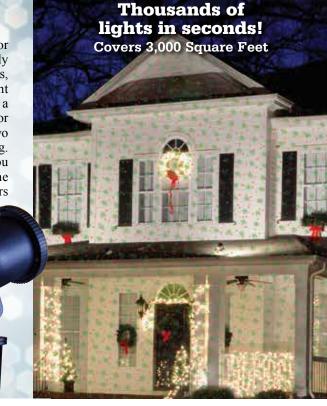


LIMITED-EDITION SEASONAL SCENTS

Landscape Lights

These decorative lights are ideal for both indoor and outdoor use by projecting points of brightly colored lights onto walls, dance floors, landscapes, pools, gazebos, and more. Create an instant atmosphere for parties and entertaining, or add a splash of color and interest to your home, yard, or garden. Projects red, green, or a combo of the two colors, as well as an optional flash/pulse setting. The included radio frequency remote lets you control your lights from anywhere around the house. The built-in timer runs for 2, 4, 6, or 8 hours and is also programmed from the remote.



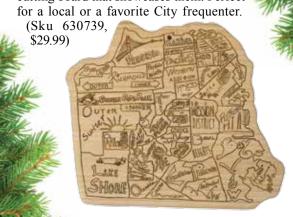


timer settings

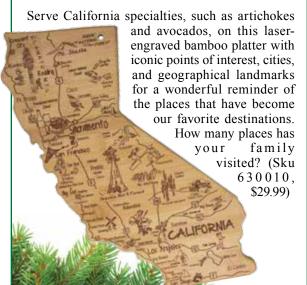
HOMETOWN HOLIDAY

San Francisco **Neighborhoods Cutting Board**

San Franciscans take great pride in their neighborhoods, and we love this bamboo cutting board that showcases them. Perfect

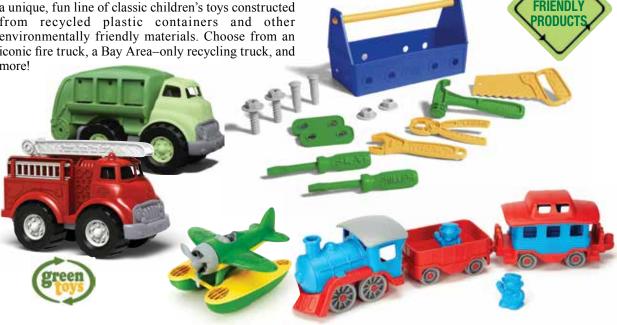


California **Destinations Board**



Green ToysTM

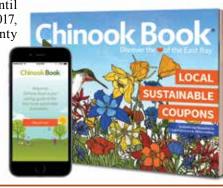
One of our favorite local vendors, Green Toys, makes a unique, fun line of classic children's toys constructed from recycled plastic containers and other environmentally friendly materials. Choose from an iconic fire truck, a Bay Area-only recycling truck, and



Chinook Book®

Chinook Book assembles offers from the best green and local merchants throughout the Bay Area, with hundreds of merchants offering valuable deals. Cole HARDWARE is pleased to be featured with three compelling offers. Also included are dining, entertainment, recreation, and wellness offers, in addition to gift, garden, and grocery deals. Offers do not expire until

December 2017, allowing plenty of time to recoup your small investment many times over. (Sku 940001, 20.00)



San Francisco Calendars and **Notebooks**

Stay organized in the new year with these picturesque calendars, weekly planners, and notebooks. Choose from San Francisco scenes, vintage world maps, Japanese woodblock art, and more. (\$9.99-\$21.99)





Catstudio® Geography Collection **Dish Towels**

Reminiscent of the ones that your grandmother might have used, these hand-woven cotton dish towels feature geographical art and include a handembroidered frame of stitching that adds a vintage flair. Each dish towel comes in its own fabric envelope, making it gift-ready. Even though these

towels are ready to dry several stacks of sparkling dishes, they also make festive guest towels in the powder room. Choose from dish towel designs for every state in the Union, as well as local favorite cities such as San Francisco, Berkeley, Carmel and honeymoon spots such as Niagra Falls. (\$19.99)



SMALL BUSINESS SATURDAY - NOVEMBER 26 -

Shop local on Small Business Saturday and every day! Locally owned businesses reinvest in our local economy at a 60% higher rate than chain and Internet retailers. They support other local business professionals and retailers. Indeed, Cole Hardware's accountant, attorneys, benefit providers, and insurance broker are all locally owned businesses. And whether it is for store supplies or products needed to service our customers, a large amount of our product sourcing is also from locally owned businesses. Chain and Internet retailers send these types of purchases back to their home cities or elsewhere in the country.

A 10% shift in consumer spending, from chains and Internet retailers to favorite locally owned businesses, will create 1,300 new jobs and over \$190 million dollars in increased economic output in San Francisco alone. Imagine if that were multiplied across the Bay Area! Consumers don't need to spend more—just differently—in order to provide this benefit.

All of our stores will be participating in Small Business Saturday!

Holiday Happy Hour Cole Street, Polk Street, and **Fourth Street Stores** 3:00 pm-7:00 pm

Shop with Cole Hardware and other local merchants along our charming business corridors. Once again we will be offering wine, refreshments, and special deals. Parents can enjoy a glass of wine, and kids can enjoy hot cider or cocoa and a gingerbread cookie.

Rockridge in the Snow and **Holiday Merchant Stroll** 5533 College Avenue, Oakland 3:00 pm-6:00 pm

The Rockridge District will be celebrating with their fun Rockridge in the Snow and a holiday merchant stroll, too. Cole Hardware will be serving hot cider near the Rockridge BART station once again. Stop by our hot cider booth to pick up a special coupon for in-store purchases that evening.

Annual Toy Drive

Through Sunday, December 20

Once again, Cole Hardware's San Francisco stores are hosting a toy drive for Arriba Juntos's La Posada celebration. Arriba Juntos, which translates from Spanish to 'upward together," is a nonprofit community organization that was founded in 1965 in the Mission JUNTOS District. It works to support

thousands of individuals and families across the City who are the most underserved and at risk for prolonged poverty. Our Rockridge location will collect new toys

for the popular Toys for Tots program, which provides toys to thousands of children from lowincome families.



For your donation, we suggest a toy from Green Toys[™], a Bay Area company that makes a unique, fun line of classic children's toys constructed from recycled plastic containers and other environmentally friendly materials. Our partner in the toy drive for the past eight years, Green Toys has donated hundreds of their toys to our yearly collection.

At all of our Cole Hardware locations, we carry a variety of Green Toys, including race cars, rockets,

airplanes, seaplanes. The toys range in price from \$4.99 to \$29.99. Come check them out for this special event stock up for own vour noliday gift giving needs as well. We will be collecting new, unwrapped toys through December 20.





Four locations serving you every single day of the year!

2254 Polk Street

San Francisco, CA 94109 (at Green Street on Russian Hill) 415/200-3370

956 Cole Street

San Francisco, CA 94117 (at Parnassus—near U.C. Medical Center) 415/319-6705

70 Fourth Street

San Francisco, CA 94103 (downtown between Market and Mission) 415/200-3444

5533 College Avenue

Rockridge District, Oakland, CA 94618 (a few steps from Rockridge BART)

COLE HARDWARE **Supplies**

located at Fourth Street store.

All stores open every day 8:00 am-8:00 pm • Open Thanksgiving 9:00 am-3:00 pm

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/674-8913 ext. 4 or e-mail hotline@colehardware.com.







www.colehardware.com service@colehardware.com

November/December 2016 Holiday Guide





E-mail us with any comments or questions at hotline@colehardware.com.

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