

Meet the Bugs!



Rockridge Store
Saturday, August 13
12:00 pm–3:00 pm
see page 2 for details

Hardware Happy Hour



Wednesday, August 24
4:00 pm–8:00 pm
see page 2 for details

COLE HARDWARE
SIDEWALK SALE
Saturday, Aug. 27

see page 2 for details

COLE HARDWARE'S Hardware Hotline

August 2016

NEWS AND VIEWS FROM AROUND THE STORES

Mission Street Store Lost to Fire



It was 1984. I had just opened the second COLE HARDWARE, our Mission Street store, and I was quickly learning that having two stores was much more complex than having just one. A mentor in the hardware industry had told me then, “Rick, if you can successfully run a second store, you can run 100.” I’ll never forget that. The lessons came daily, and I was truly learning retail all over again. It wasn’t easy, but we made it. The Mission Street store was embraced by the community, and we thrived as we embraced the Mission/Bernal community right back. We loved our new neighborhood just as much as our Haight-Ashbury home.

The most important lesson we learned was how external issues beyond our control could negatively influence our business and even threaten its existence. Our Mission Street store sat beneath four apartments in an old building, squeezed between two other old buildings. Over the years, that translated into floods and water damage from overflowing bathtubs or broken pipes, smoke and water damage from fires from candles or hot grease, and much more. We dealt with each challenge, learning the reality of running a hardware store in a tight, urban environment. Now, 32 years have gone by, and unfortunately, the worst has happened.

The call from Adrianna on June 18: “Dad, the store is *continued on page 5...*”

We Speak Hardware We’re Hiring! Join Our Team and Come Speak Hardware with Us!

Day in and day out, we speak hardware. We mix paint, grind keys, and cut glass. We educate our customers and each other in solving the myriad plumbing, cleaning, electrical, carpentry, cooking, and gardening challenges our customers present us with each day. We enjoy speaking about all of this usual hardware store stuff, but one of the coolest things that sets our stores apart is our culture. Just listen to the some of the languages you can hear in our stores: Russian, Korean, German, Tagalog, Spanish, Mandarin, Hebrew, Afrikaans, and of course, English, too! Witness the diversity of ethnicities, montage of lifestyles, and variety of political perspectives (we might even have a few Republicans!). Our culture is a reflection of the world around us, and we are intensely proud of it. And we want you to join us.

Yes, even though we just suffered through a devastating fire, our optimism and growth plans are undeterred. We are hiring! Working at COLE HARDWARE is not just a job. It is the opportunity to contribute to and simultaneously be enveloped by our unique culture. If you need a job now or are just shopping for a new opportunity; if you are young or not so young (like me); if you want flexible hours, great benefits, and economic security; if you are looking for part-time or full-time employment, check us out. In fact, if you’re currently employed and wishing to join COLE HARDWARE, you’ll



Friendly crew member Oscar welcomes you to our downtown Fourth Street location.

likely receive a higher wage than you are earning at your current job. If you are working retail at a corporate chain, you especially owe it to yourself to feel the difference. It’s all about our wonderful culture.

Of course, it’s easy for me to brag. I own the place. But don’t take my word for it. Turn to page 5 to see the diversity of our staff and read what they have to say about working at COLE HARDWARE. Then, let us hear from you. Apply with us at www.colehardware.com/careers. I look forward to meeting you.

—Rick



Blue Ribbon Brands

At COLE HARDWARE, we believe in giving you a bang for your buck and, at the same time, providing a quality shopping experience and quality products as well. Buying high-quality goods is often less expensive in the long run, as a well-built product will last much

longer, perform better, and can become an heirloom, handed down to the next generation. Look for these blue ribbon brands at our stores!

Riedel Wine Glasses

Producers of fine Austrian
continued on page 4...



“Our commitment to you: Your satisfaction guaranteed. Period.”

Shop online 24/7 at ColeHardware.com.

70 Fourth Street
San Francisco, CA 94103-3124

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U.S. POSTAGE PAID
SAN FRANCISCO, CA
PERMIT #3137

**TIME-SENSITIVE
MATERIAL**



Scan to view
our website.



COLE HARDWARE
SIDEWALK SALE
 Saturday, August 27
 10 am - 4 pm
ALL COLE HARDWARE STORES

In the retail world, we work a few months ahead of the current season. To make room for our holiday trees and decor, we're cleaning out the cupboards! Stop by any of our locations to pick up some exceptional deals—or even start your holiday shopping early.

Hardware Happy Hour

Wednesday, August 24
 4:00 pm–8:00 pm
 All COLE HARDWARE Stores

COLE HARDWARE HAPPY HOUR COUPON
 Cole. Hardware for the soul.

\$10 OFF
 ANY \$20+ PURCHASE DURING HAPPY HOUR

Valid Wednesday, August 24, 4:00 pm–8:00 pm. Offer does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with other coupons or offers. Must be a member or join our Rewards program. One redemption per household.

FDEAL



Enjoy our last Happy Hour of the summer with a glass of our Cutting Edge white wine or a wine spritzer made with some of the fruity, sparkling flavors of SodaStream®. Take advantage of our great Happy Hour deal, \$10 off a \$20 purchase, to stock up on some household essentials, buy a treat for yourself, or get a gift for someone else. We hope to see you!

For your convenience, we accept:

COLE HARDWARE COUPON
 Cole. Hardware for the soul.

FREE
 with any \$10 purchase
Reusable Shopping Tote
 Reduces your consumption of wasteful disposable bags.

Limit 1 per household. Must present coupon to receive offer. Valid through August 31, 2016.

COLEBAG

Meet the Bugs!
 Saturday, August 13
 12:00 pm-3:00 pm
 Rockridge Store
 5533 College Avenue

SaveNature.org is committed to inspiring participation and awareness in the preservation of fragile ecosystems by providing opportunities for direct personal action to save the diversity of life on earth. Since 1988, the organization has focused its efforts on protecting entire ecosystems and natural communities, not just individual species, to ensure a long-term conservation strategy. It raises donations and awareness for these biologically diverse ecosystems through adoption programs, conservation meters, and its popular Insect Discovery Lab by partnering with schools, universities, zoos, aquariums, botanical gardens, natural history museums, and science centers worldwide to protect wildlife and nature. You can help SaveNature.org, too. Shop at our Rockridge store on Saturday, August 13, between noon and 3:00 pm and use the coupon below. You'll save 10%, SaveNature.org will receive 10% of all purchases made by shoppers using the coupon, and your children (or you!) can meet the bugs from the Insect Discovery Lab that will be making an appearance. Explore the fantastic lives of beetles, millipedes, tarantulas, walking sticks, whip scorpions, and more with this hands-on event! Introduce your children to the extraordinarily diverse world of insects and other arthropods and learn about their key role in the web of life. Scientific observation, insect identification, and the natural history of bugs' lives are just some of the areas that will be focused on. Visit SaveNature.org to learn more. Please join us for this exciting event!

COUPON

Coupon valid at Rockridge store
 August 13, 2016, 12:00 pm–3:00 pm.

You'll Receive
10% Off
 Your Entire Purchase*

plus
 We'll Give
10%
 to SaveNature.Org

*Discount off regular retail prices. Offer does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers. Rewards points do not accumulate.

SAVENATURE.ORG

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7*^Δ
Emergency Locksmith
Emergency Power Restoration
Faucet Repair and Installation

Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming^Δ
General Contractors^Δ
Glass Installation
Grout Restoration
Handyman Services^Δ
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems
HVAC^Δ

Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7*
Mold Remediation
Moving
New Construction
Painting Interior/Exterior^Δ
Plastering

Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at 415/200-3430 or e-mail homerepair@colehardware.com



All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

Plumbing 24/7*
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Room Additions
Security Evaluation / Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation
Skylights
Solar Energy Installation

Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation^Δ
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

*24/7 services available in San Francisco only at this time. Call 415/753-2653 ext. 3 for after-hours service.

^ΔService available in the East Bay.

Contact us at www.colehardware.com/homerepair

Home Painting by Todd

Summer and fall are excellent times in the Bay Area to undertake a home painting project. If your home is in need of a paint job, consider Todd, a proud member of our Repair Referral Service. Todd began painting over 35 years ago while in college at the University of Vermont. After graduating with a bachelor of science degree in geology, he found himself in San Francisco, where he began working with a painting contractor restoring Victorians.



With an ability to finish difficult and daunting projects and a keen eye for detail, Todd earned a painter's license and founded his own painting company in 1994. Todd's philosophy for these last 22 years is based on providing a great product for a fair price. He understands the need for the right tools, the right paint, a great crew, and a clean, solid methodology. Todd knows that there is a big difference between "working harder and working smarter."

"Creating a great product in an efficient way," Todd says, "involves building a solid foundation through great communication, thinking ahead, and completing a series of building blocks in a careful, efficient, and thorough manner." All of Todd's newly hired employees receive personal training and oversight in order to improve their skills and strengthen their contributions to the team effort. Todd hires and trains people who are able to think ahead, work conscientiously, and double-check their

work at each phase, ending with great results.

One of the most common sayings in the painting industry goes: "Prep is everything." On older homes, this often involves thorough removal of old, peeling paint before anything else happens. Fortunately, Todd is EPA-certified for lead paint removal and has decades of experience in keeping the work environment clean and safe. Once the paint has been removed, it's time to apply wood hardeners or primers as needed, refasten any loose boards, replace any rotted trim, apply epoxy fillers, caulk, prime again, and then, finally, paint.

Todd works in both the City and the East Bay and can be reached through our Repair Referral Service at homerepair@colehardware.com or 415/753-2653 ext. 3.



—Rick Karp, President, aka Keeper of the Karma

Mobile Locksmith Services

24/7 Emergency Services in San Francisco

Residential, Commercial, and Automotive

Master Locksmith with Over 25 Years of Experience

Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.



- Competitive pricing
- Incomparable service
- Specializing in hard-to-find items
- Free Bay Area delivery on most items



415/214-8903 E-mail: colesupply@colehardware.com

WHAT'S IN SEASON

Burning Man™ Brochures

Heading to the playa? The annual gathering at Black Rock City takes place August 28–September 5 this year. Pick up a free Burning Man brochure at any COLE HARDWARE location for a list of everything you'll need for a sensational burn!



Go-Anywhere® Grills

Perfect for the on-the-go lifestyle we all enjoy these days, Go-Anywhere grills easily travel to the beach, park, or camping trip. Also ideal for an urban-compact backyard or patio, these grills offer 160 square inches of cooking space. Plated-steel legs pivot to lock the lid in place for carrying and mess-free transport. Available in both charcoal (Sku 89670, \$49.99) and gas (Sku 8382608, \$59.99) versions to suit your cooking preference.

Big Green Egg®

DEMONSTRATION

956 Cole Street
Saturday, August 13
11:00 am–2:00 pm



See the Big Green Egg in action and prepare to get hungry! More than just a barbecue, the Big Green Egg is a complete cooking system that allows you to grill, slow cook, bake, smoke, and roast. Join us as we cook up a variety of tasty treats while demonstrating how easy it is!

Versatility is the name of the game with a Big Green Egg. Perfectly prepare anything from a steakhouse-style grilled porterhouse to a tender brisket, turkey, or pork tenderloin. Vegetables, stews, stir-fries, casseroles—even pies and desserts—are superbly cooked with an EGG®. Pizza on an EGG is in a class of its own. You can literally cook an entire meal with an EGG!



Bug Zapping LED Bulb

Rid your home of pesky, sleep-disturbing mosquitoes! Zap bugs with the new LED Z Bug Bulb™, a powerful LED bulb that illuminates a wide area with bright light, keeping the air clear of bugs by attracting them and zapping them on contact! The Z Bug Bulb screws into any standard light socket and can be used both indoors and outdoors. Featuring 600 lumens of bright light (comparable to a 60-watt



incandescent), near ultra violet (NUV) light attracts bugs, and an internal electric grid kills them. With a 40,000-hour lamp life, this bulb will last a long time, and it consumes less energy than standard incandescent light bulbs. (Sku 366090, \$19.99)



2 in 1 Mosquito Killer Bulb

WHAT'S UNIQUE



Blue Ribbon Brands

...continued from page 1

crystal in the heart of Europe for over 250 years and through 11 generations, Riedel

has perfected the design of crystal glassware to enhance the aroma and taste of wine.

Miele Vacuums

Known for their superb quality and craftsmanship, Miele vacuums are built to last 20 years.



Finex® Cast-Iron Cookware

Visually stunning, yet rugged, Finex cookware sears foods beautifully and cooks evenly with no sticking.



Benjamin Moore® Aura® Waterborne Paint

Quite simply one of the finest paints on the market, Aura, with breakthrough ColorLock® technology, creates a luxurious finish and a richer, truer color desired by discerning homeowners.



WellnessMats®

These revolutionary anti-fatigue mats are ergonomically engineered and medically proven to provide maximum comfort, safety, and well-being while you stand.



Fermob Outdoor Furniture

With its charm and wide array of hues—plum, poppy red, aubergine, verbena, honey, carrot, nutmeg, lagoon blue, and more, this bistro furniture made in France of lacquered stainless steel features an anti-UV powder coating, making it ideal for outdoor use. Add a splash of color to a kitchen or patio.



Staub® Enameled Cast Iron

Staub cookware comes from the Alsace region of France, an area rich in history, food, and craft and renowned for hearty one-pot recipes and fine enameled ceramics.



Vitamix®

Much more than just a blender, a Vitamix allows you to whip up smoothies, frozen desserts, hot soups, ice cream, and juices, all with one machine. Grind your coffee beans or make fresh peanut butter with just-roasted peanuts.



พวกเราพูดภาษาฮาร์ดแวร์

Ons praat hardware!

Salitang tablerya!

We speak hardware!

Ons praat hardware!

Nous parlons 'bricolage!'

CREW MEMBER SPOTLIGHT!

Floor Supervisor, 13 Years of Service

What I like best about working at COLE HARDWARE are the people: those who come in as customers and those I work with. I have the honor of working at a place that is considered an institution, a name that is known. That affords me the privilege of helping a wide variety of people. It's a great feeling when answering questions or showing customers how to finish their projects and seeing it in their eyes that they get it. And those smiles on their faces—priceless.



OSCAR

Director of Operations, 12 Years of Service

What I like best about COLE HARDWARE is the ownership and management focus on employees. While having a great selection and fair prices contribute to the success of the company, having great employees and treating them right makes the business what it is. I love telling people I work for COLE HARDWARE because 9 times out of 10, I get "I love that store" back.



ROBIN

COLE HARDWARE SUPPLIES, 6 Years of Service

The support of management and fellow crew members and the ability and the willingness to cooperate specifically to achieve goals are what I find amazing throughout the entire COLE HARDWARE organization. All the tools for success are there (so to speak), the knowledge, the information, indeed the wisdom contained within the collective.



DAVE

Human Resources and Staff Development 20 Years of Service

There are many things that I love about working for COLE HARDWARE. Among the top are that we have the most diverse and knowledgeable (in so many areas) group of people that I have ever had the pleasure of working with. I love that whether I am working with customers or crew members, the day is always filled with problem-solving opportunities. I love seeing the "light bulb" go off for customers and staff alike when I help them come up with a solution to whatever it is they are working on. Learning and growing are my favorite things, and I love sharing these concepts with others. Many of you already know that my training and background is in education, and I love that I get to find teachable moments every day at COLE HARDWARE.



TINA

Mission Street Store Lost to Fire

...continued from page 1

on fire. Everybody is out, unharmed, and in the Safeway parking lot. It's really bad." I raced to the Mission Street store with my son, David, who sat next to me watching the fire unfold on his phone. We made our way to the parking lot to be with our crew members. We couldn't get close to the store, but the scene around us felt surreal. There was a sense of both sadness and support among the crowd as the community watched with us in awe. Soon, the fire investigators sought me out. They took me behind the line to quiz me on what combustibles were in the store.



—Rick Karp, President, aka Keeper of the Karma

And there I was, standing behind the firefighters who were battling a raging fire and watching smoke spewing from the windows of my second store. It was an emotional moment. Through tears, I saw shelves of merchandise collapsing before my eyes, caught between the flames and the water cannons. Sunshine was streaming through as the second-floor apartments collapsed into the store. Writing this, two weeks later, brings back those same tears. This time, the store was lost.

The loss is devastating, both for our business and for the community. Yet, I am thankful. Unlike many others affected by the fire, our crew members were lucky to be able to go home that evening. They had acted heroically and executed our disaster plan flawlessly. And the very next day, all were warmly embraced by their new teammates in our other stores—everyone is still working.

To our many friends and patrons in the neighborhood: Please come and visit us at our other stores. You will be welcomed with open arms. We fervently hope you will remain a part of our COLE HARDWARE family, and I thank you for a wonderful 32 years.

We will be back!

—Rick



Benjamin Moore® Paint Available at COLE HARDWARE!



Colors that let you create a room that reflects your sense of style, passion, and flair



Choose from over 3,300 Benjamin Moore colors.

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Rockridge stores.



In the Garden August Garden Tasks

Tips from Our Garden Team: Bill and Any



Stop by our Cole Street garden center for all your gardening needs. The advice is free from Bill, our garden guy, and Any, formerly the garden guru at our Mission Street store. E-mail any questions: blitz@colehardware.com or any@colehardware.com.

✓ **Water:** As we get into our driest months, watering is crucial for healthy plants. Don't forget to water citrus trees, especially, since we are sure to have a few hot spells in late summer and fall. COLE HARDWARE can supply you with a wide variety of watering methods, from a simple watering can (Sku 7394042, \$12.99) to the high-quality My Garden Hose® (25-Foot: Sku 723724, \$39.99; 50-Foot: Sku 723725, \$59.99).

✓ **Plant:** This month is a great time to plant beans, beets, broccoli, brussels sprouts, cabbage, carrots, cauliflower, celery, collards, kale, kohlrabi, lettuce, mustard, parsnip, peas, potatoes, radishes, spinach, Swiss chard, and turnips.

✓ **Prune:** Now is a great time to prune your favorite fruit tree to the right size so that you'll be able to easily reap the fruits of your hard work in the years to follow. Before you do that pruning, use this nifty fruit picker with a 96-inch handle to reach those last precious fruits. (Sku 7205990, \$39.99)

✓ **Cactus and Succulent Gardens:** If you are looking to plant a drought-resistant garden, consider a cactus and succulent garden. COLE HARDWARE has all the supplies to accomplish this goal. We offer a wide assortment of plants and the proper soil: Espoma® Organic® Cactus Mix. (Sku 7230212, \$6.99)

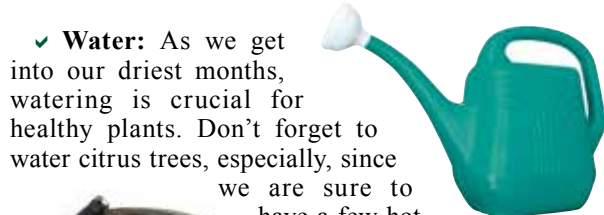
✓ **Garden Gifts:** Whether you need a gift for a special occasion or just because, our garden teams can help you put together beautiful plant gifts. Our stores stock an assortment of EcoForms pots and saucers in various shapes and sizes, in a palette of rich, earthy tones. (\$0.49–\$25.99) Recently, we helped one generous customer put together small plant gifts for all of his employees, bringing many smiles to the workplace.

✓ **Tools:** Having good-quality tools will make gardening more enjoyable, and you'll be able to accomplish tasks with less effort. You'll find high-performance tools at our stores, including hoes (Sku 70093, \$19.99), shovels (Sku 70018, \$19.99), and rakes (Sku 71752, \$19.99).

✓ **Garden Help:** Our Repair Referral Service has several excellent gardeners available to hire, whether you just need some minor weeding or your garden has become a daunting jungle. (See the Repair Referral Service box on page 3.) We can connect you with someone who will cheerfully do all the work while you sit back and enjoy your morning coffee—perhaps some Nomadic Ground coffee you purchased from us. (Sku 999006–7, \$12.99) We aren't kidding when we say COLE HARDWARE has everything!

✓ **Pests:** Whether you have a wonderful vegetable, herb, citrus, or fruit garden or a water-wise cactus and succulent garden, a few pests are sure to arrive. Be on the lookout for mealybugs, aphids, and whiteflies. Powdery mildew, black spot, and other diseases can also wreak havoc on a garden.

COLE HARDWARE has a great supply of Safer® products to combat these little pests and diseases, including 3-in-1 Garden Spray (Sku 7135221, \$11.99) and Garden Fungicide (Sku 74806, \$9.99). See you in the garden!



ENVIRONMENTAL INFO

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

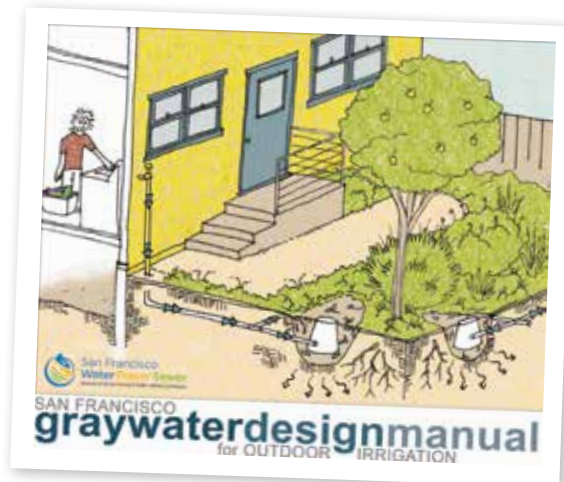


Gardening with Graywater

Every day, the average San Francisco resident uses about 45 gallons of water. That's water to flush toilets, wash dishes and clothes, bathe, and water a few plants. While our water use is already one of the lowest in the state, residents are beginning to realize an untapped water source located within their home's plumbing, known as graywater. This resilient water supply can provide irrigation year-round, even in a drought.

Graywater is water from your clothes washer, bathroom sink, bathtub, or shower—it's not from your toilet or kitchen sink. Although graywater contains some soap, it's safe enough to water most plants. While graywater is legal in California, some systems do require a permit. The simplest graywater system, called Laundry-to-Landscape, does not require a permit if you follow certain requirements. A Laundry-to-Landscape system utilizes a three-way valve to redirect rinse water from your clothes washer out into your garden for irrigation.

For graywater systems that utilize water from a bathroom sink or shower, you will need a plumbing permit to assure the system is installed safely. The SFPUC offers a rebate up to \$225 to cover the cost of your permit fee.



The next time you do a load of laundry or drain your kids' bath, consider the possibilities for that water. Graywater systems can help extend drinking water supplies and provide your garden with a reliable water source year-round. For more information about graywater resources and available incentives, visit sfwater.org/graywater.

HOT DEAL!
Your Choice
\$6

Malibu Compost Bu's Blend™ Biodynamic® Compost
Restores soil's vitality.
12 quart. (Sku 746746, Regular price \$10.99)

Malibu Compost Baby Bu's™ Biodynamic® Blend Potting Soil
12 quart.
(Sku 746016, Regular price \$9.99)



Coins for the Community



With our June collection of \$856.31 for UCSF Benioff Children's Hospitals in San Francisco and Oakland, our grand total since our spare change collection's inception now stands at \$52,990.15. For July, our spare change

collection was to benefit ArtSeed, whose goal is to bring a lifelong love for creativity, knowledge, and generosity into the lives of young people. With ArtSeed's blessing, we postponed that collection until this month, however, so that we could immediately start collecting funds for the nearly 60 residents displaced by the devastating Mission Street fire.

We've been so touched by the outpouring of goodwill, including that of a young lady who lives near the Mission neighborhood fire. She brought in more than \$100 that she made from a bake sale to our Cole Street store to drop in the spare change jar! We'll report on our fire collection fund next month, which will be distributed through the Mission Economic Development Agency (MEDA). MEDA will ensure that 100% of funds collected are distributed directly to the victims who lost their homes.

ArtSeed connects diverse communities and cultures through professional artists who interact with students in fine arts studio projects and long-term apprenticeships. ArtSeed works with the notion that youngsters are vastly capable beyond what their early years might suggest. Treated with dignity and respect, they are offered ideas and materials that challenge them to understand and embrace the many rich possibilities that lie ahead of them. Experimental and traditional visual arts practices form the basis of ArtSeed's activities. For more information, visit them at www.artseed.org.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser.



Kitty Bed & Breakfast



Offering loving care/attention in private home.
For indoor cats. Only one person's cat(s) at a time.

Marti Sousanis (415) 333-1123

—Rick Karp, President, aka Keeper of the Karma

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Antiques: JEROME'S ANTIQUES in Cole Valley, 90 Parnassus Avenue, is a hidden treasure just around the corner from Cole Hardware. Vintage and antique furniture, silver, crystal, stemware, rugs, lighting, and jewelry are on display just for you! Open Tuesday through Saturday 12:00 pm to 6:00 pm and by appointment. Hope to see you! 415/592-9800

Available Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail bill311@att.net. Thanks for reading my ad!

Bed and Breakfast San Francisco: Since 1978. We are accepting new bed and breakfast hosts. If you have a room or two, please join us. The most pleasant way to earn extra income. Use it to pay rent, your mortgage, or a vacation. Welcome guests from around the world. www.bbsf.com/signup.asp 415/899-0060

Caroline Concierge Services for Seniors and Disabled: I'm available weekdays and weekends with flexible hours. I can take you to and from appointments and other local errands. Reasonable rates (1-hour minimum). References upon request. Please call Caroline 415/846-9714 or e-mail jahangoodman@gmail.com.

Cat Sitters Wanted: Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call 415/333-1123.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at info@Bayrocketmedia.com. Local in the Rockridge area of Oakland. In business since 1998.

Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two hour minimum \$90. Phone 415/260-7540 or e-mail krmkrm2@aol.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit www.StegerTax.com.

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Since 2009



Recycle at COLE HARDWARE!

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm.

Bring to any of our four stores:

BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

CELL PHONES:

Personal cell phones—batteries and chargers not required.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit 5 per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



The COLE HARDWARE Calendar - August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
		Knife Sharpening Rockridge, 4 pm–6 pm	Knife Sharpening Fourth Street, 8 am–9 am		Flash Friday DEALS Knife Sharpening Polk Street, 4 pm–6 pm	Knife Sharpening Cole Street, 3 pm–5 pm
7	Hardware HOT DEALS August 1–15 see insert	9	10	11	12	13
				Meet the Bugs! August 13 Rockridge Store see page 2 for details	Flash Friday DEALS	Big Green Egg Demo Cole St. Store see page 4 for details
14	15	16	17		19	20
		Knife Sharpening Rockridge, 4 pm–6 pm	Knife Sharpening Fourth Street, 8 am–9 am		Flash Friday DEALS Knife Sharpening Polk Street, 4 pm–6 pm	Knife Sharpening Cole Street, 3 pm–5 pm
21	22	23	24	25	26	27
SUNDAY STREETS Mission District	COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		Hardware Happy Hour see page 2 for details	Military Thursday	Flash Friday DEALS	SIDEWALK SALE see page 2 for details
28	29	30	31		Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.	
	Student Monday	Teacher Tuesday	Senior Wednesday			



Our founder, Dave Karp
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

Commitment to savings:

Rewards program members receive a 3% quarterly dividend on purchases.

Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:

We're reducing our footprint by implementing environmentally sound practices in our stores.

Four locations serving you every single day of the year!

2254 Polk Street

San Francisco, CA 94109
(at Green Street on Russian Hill)
415/200-3370

956 Cole Street

San Francisco, CA 94117
(at Parnassus—near U.C. Medical Center)
415/319-6705

70 Fourth Street

San Francisco, CA 94103
(downtown between Market and Mission)
415/200-3444

5533 College Avenue

Rockridge District, Oakland, CA 94618
(a few steps from Rockridge BART)
510/230-0145

COLE HARDWARE Supplies

now located
at Fourth Street store.

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/674-8913 ext. 4 or e-mail hotline@colehardware.com.



www.colehardware.com
service@colehardware.com

E-mail us with any comments or questions at hotline@colehardware.com.

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