



**Enter to Win!
Handcrafted
Tool Box
Gift Pack**
Enter by May 15
see page 2 for details



**COLE HARDWARE
SIDEWALK
SALE**
Saturday, May 21
see page 2 for details



**Dog Adoption
Event**
Rockridge Store
Saturday, May 21
12:00 pm–2:00 pm
see page 2 for details

COLE HARDWARE'S Hardware Hotline

May 2016
NEWS AND VIEWS FROM AROUND THE STORES

Mothers: The Original Queens of Customer Service

At COLE HARDWARE, we take immense pride in the excellent customer service that we try hard to deliver in each and every interaction. It's not always easy, and we don't always get it right, but our role models for serving our patrons are moms.

Moms do everything and usually with a smile on their faces and in their hearts. We have many mothers working at COLE HARDWARE, and I am so proud of their individual and collective accomplishments. Cashiers, managers, salespeople—moms permeate our stores and most importantly, our culture. They know how to treat people. They understand implicitly how to make others smile. And they are selfless in their actions as they address the needs of their families at home and of our customers in the stores. As a group, they are wonderful mentors for all of us at COLE HARDWARE.

My own mom, Marge, who died a few years ago, was a shining example. She catered to the needs of my brother and me, was a devoted wife, and worked countless hours at the store. She tried to carve out a few hours a week for herself, but she was rarely successful in our early years. She was always busy doing for us, helping her friends and their families, and serving the customers of what was



*Marge Karp, cofounder of
COLE HARDWARE*

continued on page 3...

nest Comes to COLE HARDWARE!

Homes just keep getting smarter. Our stores now carry the popular Nest Learning Thermostat and Nest Cam security camera. Control all of your Nest products from a single app in any browser and on both Android and iOS devices.

Imagine the number of wild teenage parties that could have been thwarted had the Nest Cam been around when we were kids! With live video streaming to a phone or computer, Nest Cam provides peace of mind and the ability to stay connected to the things you care about. The Nest Cam features high video quality and a design to make it very easy to keep an eye on your home.



Nest Cam can use your phone's location—and even your family's phones—to know when you're away. So when everyone leaves the house, Nest Cam will know to turn on automatically. And with 24/7 live streaming, advanced night vision, and motion and sound alerts, Nest Cam helps you look after your home from anywhere.



The camera's magnetic base can stick to metal, be mounted to the wall, or screwed onto a universal tripod. It can twist around, bend at an angle, or be mounted upside down. The body is designed to allow you to capture the view you want. (SKU 5700380, \$199.99)



The Nest Learning Thermostat adapts to your lifestyle and the changing seasons. Just use it for a week, and it programs itself.

Adjust the temperature from your phone, so you come home to a cozy abode on a chilly San Francisco summer night. Nest shows you how



much energy you use and when you use the most. You'll get an alert on your phone if there's something wrong—like temperatures are so low that your pipes could burst or it looks like your furnace is acting up. (SKU 4666780, \$249.99)

Stop by any COLE HARDWARE location to learn more about the Nest thermostat and camera.

Online Urban Gift Registry

COLE HARDWARE now has an online Urban Gift Registry service.

Registries are not just for weddings—they are now common for housewarmings, birthdays, and first apartments or even for recent high school graduates heading off to college.

A registry assists friends and family in choosing

a thoughtful gift that is also desired by the recipient.

To set up an appointment at one of our stores or for any questions, simply e-mail service@colehardware.com or call 415/674-8913 ext. 4.



"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

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**TIME-SENSITIVE
MATERIAL**



Scan to view
our website.





As part of San Francisco's Small Business Week, all COLE HARDWARE locations—including our Oakland Rockridge store—will celebrate with a sidewalk sale on May 21, along with merchants across the various business corridors in the City. We'll be cleaning house and lining the sidewalks at each of our stores with hundreds of bargains! We have lots of merchandise that is in good shape but perhaps a bit shopworn—ripped packaging or maybe a little scratched or dusty. We need to empty the warehouse and make room for summer and fall merchandise. Everything will be marked down 25% to 75%, so you'll find some exceptional deals.



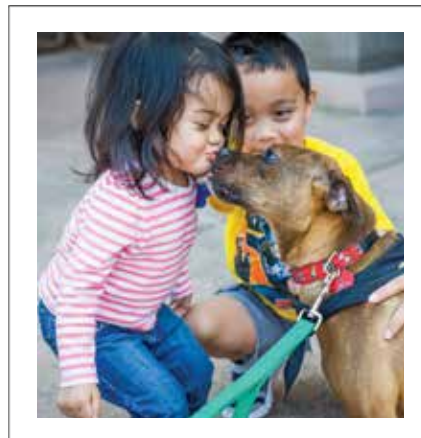
Now in its 12th year, San Francisco Small Business Week is a partnership formed to honor and support the more than 85,000 small businesses and entrepreneurs that call San Francisco home. As part of National Small Business Week, we celebrate the contributions and achievements of small business owners. The foundation of the Bay Area's economy rests on the shoulders of its thousands of small businesses. Besides putting more money back into the community than chain stores, whose money ends up at corporate offices, small businesses also add character to our neighborhoods. A series of educational and networking events that inspire, educate, and connect the business community will take place May 21-28, including the popular Flavors of San Francisco food sampling and mixer. For a list of the events and for further information, visit www.sfsmallbusinessweek.com.

Follow COLE HARDWARE!



Dog Adoption Event

Rockridge Store
5533 College Avenue
Saturday, May 21
12:00 pm–2:00 pm



Rockridge is a dog-friendly neighborhood for sure! Our crew member Jan has even created posters that adorn the walls of the store: The Dogs of Rockridge. Join us at our College Avenue location as we sponsor a dog adoption event with our friends from Copper's Dream Rescue, a group that has a long history of rescuing dogs up and down the state. Copper's Dream helps dogs of all sizes, shapes, and breeds and is dedicated to the mission of ending the euthanasia of adoptable animals through increasing public awareness, taking legal action benefiting shelter animals, and rescuing dogs scheduled for euthanasia and placing them in

A \$25 COLE HARDWARE gift card will be given to anyone who adopts a dog at the event.

Make a donation of \$10 or more during the event and receive a \$5 COLE HARDWARE gift card.



permanent and loving homes.

Copper's Dream Rescue is named after Jennifer Wang's childhood best friend, Copper, a reddish brown cocker spaniel. After graduating with a law degree in 2008 and returning to the Bay Area, Jennifer, and her sister

Samantha, collaborated to found this nonprofit so that they could make the biggest impact in the lives of shelter animals on death row.

Even if you can't adopt a dog, please come by to show your support. Any of our dog-friendly products that Copper's Dream can use are available to purchase and donate. You might even fall in love!

Win a Handcrafted Toolbox!

This might be your lucky day! Enter to win this beautiful handmade toolbox, chock-full of fun stuff.

Hand created and donated by our Rockridge shopper Jack Soares, our Rockridge store will also feature some of these unique toolboxes for sale. Because they're made from repurposed wood, each toolbox is a bit different.

Ideal for household tools, of course, but these toolboxes are also perfect to hold magazines, artist paints, sewing or knitting supplies, gardening tools, and much more. They're so handsome that you'll want to leave them out on display—no need to store them away. Fill one with cheese, jams, and crackers for a gourmet gift basket. (Sku 278005, \$34.99)



Jack shared his story and how these toolboxes came about:

"My grandfather, who was a carpenter, instilled in me a love of tools and making things. After 40 years as a fund-raiser for local nonprofits, I retired. Now I have more time to spend with our grandkids. They needed tools—and a place to store them. Eventually we made toolboxes. (My grandson Jonathan's has a swing-away handle and a magnet to hold his saw tight to the inside of the box.) Friends liked the boxes, and they're fun to make, so we made more. And more. Like puppies, they're cute and sometimes useful, but you can't keep them all. Dozens have been donated to nonprofits like Rebuilding Together Oakland, Rosie The Riveter Trust, Kaiser Elementary School, The Ruth Bancroft Garden, and Beyond Emancipation. Every one is at least a little bit different. They're all made from salvaged wood, often with handles made from branches pruned from my yard and finished with leftover paints and stains. Even after having made dozens of toolboxes, it's still a fun project. I look forward to making many, many more."

Entry Form:

Win a Handcrafted Toolbox!

Name _____

Phone _____

E-mail _____

No purchase necessary to win. Bring this entry form in to your local COLE HARDWARE or ask for an entry form when you shop. Enter by May 15, 2016. Drawing held on May 20, 2016.

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7*^Δ
Emergency Locksmith
Emergency Power Restoration
Faucet Repair and Installation

Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming^Δ
General Contractors^Δ
Glass Installation
Grout Restoration
Handyman Services^Δ
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems
HVAC^Δ

Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7*
Mold Remediation
Moving
New Construction
Painting Interior/Exterior^Δ
Plastering

Re-COLE-mend...

COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at 415/200-3430 or e-mail homerepair@colehardware.com



All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

Plumbing 24/7*^Δ
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Room Additions
Security Evaluation/Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation
Skylights
Solar Energy Installation

Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation^Δ
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors

*24/7 services available in San Francisco only at this time. Call 415/753-2653 ext. 3 for after-hours service.

^ΔService available in the East Bay.

Contact us at www.colehardware.com/homerepair

Meet Chris: Plumbing and Heating Expert

Born and raised in the Sunset District, Chris runs a small 25-year-old plumbing outfit in San Francisco that employs a core group of plumbers—most of whom have been with him for over 15 years. Because Chris has spent his entire life in San Francisco, he understands City plumbing! Chris puts a lot of trust in his plumbers to educate customers so that their needs are treated properly, and therefore, they're not spending money needlessly.

Many plumbing outfits in the City charge customers for estimates and pay their plumbers on commission, giving their plumbers incentive to recommend projects, such as installing new pipes, that may not be necessary. Oftentimes, a customer is

quoted an excessive amount to replace sewer pipes, but older sewers can be maintained rather than replaced most of the time. Sewer problems are usually caused by tree root invasion. Chris and his team can often de-root the sewers and avoid the expensive project of replacing them.

Collapsed sewers are a different situation, and most likely they will need to be replaced. Chris advises all customers to get at least two estimates before proceeding with a sewer replacement. Chris and his crew can handle just about every type of plumbing project, and they do a lot of servicing of existing plumbing. Remodels, copper pipe replacement, water heater replacement (including

on-demand tankless), and furnace replacement are some of the types of projects Chris and his team specialize in.

If you would like to get in touch with Chris for any plumbing or furnace need, call our Repair Referral Service at 415/753-2653 ext. 3, or e-mail homerepair@colehardware.com.



Mothers: The Original Queens of Customer Service

...continued from page 1

then Cole Street Hardware. Of course, like most kids, I was oblivious to all she did for me, but in later years, I understood her sacrifices, dedication, and passion for serving. She became a perfect role model for the culture of service we have tried to cultivate here at COLE HARDWARE. In fact, our goal to "do whatever it takes to create positive dinnertime conversation" was inspired by her walking that mantra every day.

I salute the moms of COLE HARDWARE who help us deliver great customer service every day—and then go home and do the same for their loved ones. You'll get to meet some of our great folks in photos, along with their moms, in the following pages. Happy Mother's Day!

—Rick



Happy Mother's Day!

Rockridge's Ellen and her mom, Linda

- Competitive pricing
- Incomparable service
- Specializing in hard-to-find items
- Free Bay Area delivery on most items

415/214-8903 E-mail: colesupply@colehardware.com

WHAT'S UNIQUE

Timbuk2 Luxe Waterproof Backpack

An ideal Mother's Day gift for an active mom, the Luxe Pack is a cycling bag designed for a woman's fit. Stylishly designed, it's made with super-lightweight fabric and has neoprene side pockets for a water bottle or U-lock. The roll top makes it truly waterproof, and it can hold up to a 15" laptop. A magnetic flap keeps contents in the front organizer pocket secure. If you get caught in the rain, the Luxe pack keeps you looking fresh with its built-in waterproof hood and seat cover mud flap. The subtle

reflective print offers high visibility in low light. Choose from black (Sku 926664), haze (Sku 926774), and silver (Sku 926773). All retail for \$165.99 and are available at our Fourth Street and Rockridge locations.



Built-in hood and rain flap can easily be deployed in wet weather.



TIMBUK2



Handy Hoe

Used in Asia for thousands of years, the garden hoe or *ho-mi* is the standard for getting gardening chores done. Maybe the best garden tool created, the Handy Hoe gives your back a break by effortlessly cutting through soil, digging holes, and doing just about everything else in the garden. It literally is the sharpest tool in the shed!

Designed in Portland, Oregon, the Handy Hoe is constructed from solid beech wood and super-strong railway steel. The curve of the hoe shaft is perfectly balanced to feel right in your hand. The bright red cap isn't just a pretty color—the folks at Handy Hoe figured you'd want to find it easily after setting it down in the garden. (Sku 709003, \$14.99)

Trend Watch: Wellness

Not since the 1980s when Jane Fonda revolutionized exercise with her workout videos and Olivia Newton John urged us to "get physical" has wellness awareness been so prevalent. (Kind of ironic for a decade also known for its excesses.) These days, we hardly go anywhere without our reusable water bottles to keep hydrated, and many of us now sport an activity

tracker, such as the Fitbit®, measuring our every step. In keeping with the wellness theme, here's an assortment of items you'll find in our stores to help you stay in tip-top shape!



Pur® Water Filtration System

Skip buying bottled water and filter tap water instead. (Sku 4201406, \$34.99)



Nutri Ninja

It's hard to get all the recommended servings of fruit and vegetables daily—drinking them makes it easier. (Sku 6294623, \$89.99)

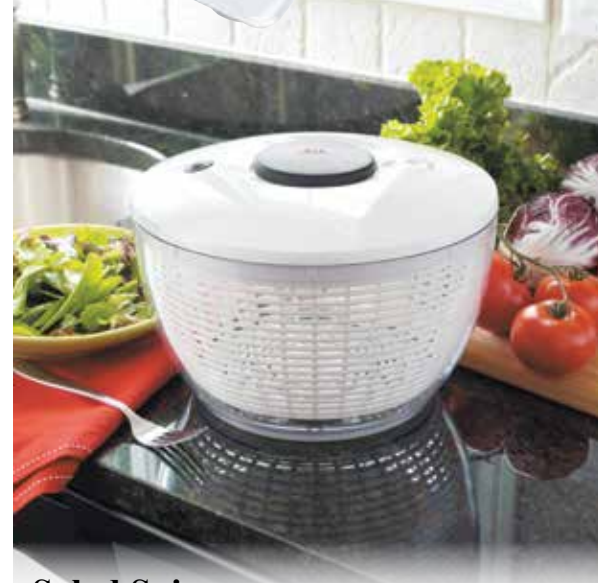
S'well® Water Bottles

Keep your cold drinks cold for 24 hours and hot beverages hot for 12 hours. Available at our San Francisco stores in 9-ounce (\$24.99), 17-ounce (\$29.99), and 25-ounce (\$39.99) sizes in an array of colors. (Corkcicle and Vogue bottles available at Rockridge store).



Escali Food Scales

Ideal for portion control if you are on a strict diet. (Skus 643431, 643432, \$29.99)



Salad Spinner

What could be healthier than a salad for lunch or dinner? (Sku 6065155, \$34.99)

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, Mission Street, and Rockridge stores.

In the Garden May Garden Tasks

Tips from Our Garden Guy



Stop by our Cole Street garden center for all your gardening needs. The advice is free from Bill, our Garden Guy. E-mail him with any questions: blitz@colehardware.com.

We are now in the heart of the growing season and only four months from our Bay Area summer-like weather of September and October. Imagine that if you moved to San Francisco in September, you would think, "Wow, if it's this warm now, just think what it will be like in June, July, and August!" That's what happened to me 28 years ago, and



despite the somewhat cooler summer months, I'm still here and happy to now be dispensing garden information at COLE HARDWARE!

✓ **Seeds and starters:** The list of what can still be grown from seeds and starters is quite long and includes beans, sugar snap peas, carrots, radishes, lettuce, and Swiss chard.

✓ **Golden Gate Gardening:** Please remember that one of the best local gardening guides around is one we featured in March: *Golden Gate Gardening* by Pam Peirce. (Sku 799650, \$29.95) We stock this excellent resource at our Cole Street store and can special order it for you at our other locations. You can also stop by any of our COLE HARDWARE locations and speak with our garden experts for free, friendly advice.



✓ **Irrigation system:** This is a good time to make sure you don't have any water leaks in your irrigation system. We can help you with any repairs or replacements needed with our wide selection of Raindrip merchandise at all COLE HARDWARE locations. The great thing about coming to COLE HARDWARE is that we have everything (or close to it!), from a simple hose washer (Sku 74129, \$2.99) to all the plumbing parts needed to replace worn outdoor faucets. (Sku 4329413, \$14.99)



✓ **Pest control:** We have ladybugs available to help fend off the most stubborn aphids and whiteflies (Sku 701166, \$9.99), and we also have a great organic product called Captain Jack's Deadbug Brew for the toughest of pests, such as scale and spider mites (Sku 7235377, \$12.99). Safer® Insect Killing Soap (Sku 74805, \$9.49) and 3-in-1 Garden Spray (Sku 7135221, \$11.99) can also aid in combatting uninvited garden guests.



✓ **Powdery Mildew:** We stock a wide selection of Safer garden products to combat rust, black spots, or powdery mildew that may plague your bountiful vegetable garden or flower bed. (Sku 74806, \$9.99)



See you in the garden!



Companion Planting

Like people, plants favor some companions over others. Some plants emit poisons, called phytotoxins, that can stunt or even kill nearby plants. Other plants thrive in each other's company. Companion planting is the art (or science, if you will) of planting mutually beneficial plants together. Here are a few time-tested combinations:

- Rosemary, sage, and thyme planted among cabbage plants repel cabbageworms.
- Marigolds planted thickly around the rose garden will help chase aphids away from your roses.
- Marigolds chase Colorado potato beetles away from potatoes.
- Radishes planted among cucumbers discourage cucumber beetles.
- Tomato plants chase asparagus beetles away from asparagus plants.
- Potato plants keep Mexican beetles away from beans.
- A border of marigolds repels rabbits from your garden.
- Tansy keeps many insect pests away.
- Garlic plants keep aphids away.



Tillandsias: Air Plants

Found in the forests, mountains, and deserts of Central and South America and Mexico, these novel plants need no soil to grow! Members of the bromeliad family that includes Spanish moss, water and nutrients are absorbed through the leaves of tillandsias, also known as "air plants."

Caring for tillandsias is simple and makes for a fun project for children and families. Light should be bright but filtered and not direct in the summer months. They do love direct light in the cooler months of November to March. Thoroughly wet your air plants two to three times a week. A garden hose works well, and tillandsias can also be submerged in a bucket of water. Feed your air plants a tablespoon of vitamin B1 per gallon of water.

Tillandsias can even be glued to hard surfaces or driftwood to create a stunning, living centerpiece for your dining room table. Assorted varieties. (\$3.99–\$29.99)

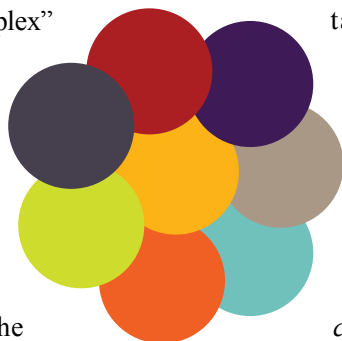
WHAT'S IN SEASON



Fermob Outdoor Furniture

Folding furniture, developed at the end of the 19th century, was immediately popular among lemonade sellers of the day, as it was quick and easy to pack away, which allowed them to avoid paying the license fee of a permanent location. Fermob developed its bistro line of furniture from the original model described in the "Simplex" patent registered in 1889, and Fermob is now the trustee of the brand.

Transform your patio or deck into a Parisian bistro with this new line of outdoor French furniture, which has not lost any of its authenticity. With its charm and wide array of colors—plum, poppy red, aubergine, verbena, honey, carrot, nutmeg, lagoon blue, and more, the



bistro collection is available at our Rockridge location in chairs (\$99.99), 24-inch tables (\$229.99), and 30-inch tables (\$279.99). We also stock the

Gueridons two-tier table in multiple colors. (\$189.99)

This lacquered stainless steel

furniture features an

anti-UV powder coating, making it ideal for outdoor use. Add a splash of color to your outdoor area, but these sets are delightful enough for any kitchen or breakfast nook, too. Your citron pressé is waiting!



Chilewich® Floor Mats

Spruce up your home for spring—or even create the feel of an entire room makeover—with a new Chilewich floor mat! COLE HARDWARE is your local source for these beautiful woven



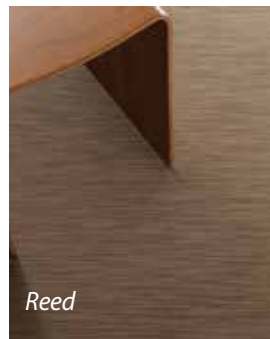
floor mats, many of which can also be used outdoors. All San Francisco locations stock the 2' x 3' door-mat size in a wide

selection of colors and patterns made from signature woven vinyl yarns and textiles, which are bonded to a commercial-grade backing. Because of the vinyl material, cleaning Chilewich mats is much easier than traditional rugs. The materials are much harder and less absorbent, so spills are less likely to set in and cause a stain. Should a stain occur, spot cleaning is a cinch with any soft scrub brush and cleaning agent—the woven vinyl is so durable that even a bleach-based cleaner will not alter the fabric!

New to our Cole Street and Mission Street locations are the Chilewich area woven floor mats in a variety of weaves and tasteful colorations—all featuring Chilewich's durable signature woven textile bonded with flexible commercial-grade backing. One of the oldest and simplest of weaving constructions, the Basketweave style is available in earth, bark, and latte tones in 35" x 48" (Skus

682010, 682048, 682054, \$149.99) and 46" x 72" (Sku 682057, \$299.99) sizes.

Reed combines innovative practicality with a serene Asian sensibility. This hardworking weave has a natural feel that will complement and enhance a wide range of interiors from traditional to contemporary. Choose from 23" x 36" (Skus 682047, 682053, 682056, \$109.99) and 46" x 72" (Skus 682055, 682059, \$299.99) sizes in seashell, sandbar, and ash.



Reed

Ikat is a weave that was designed exclusively for flooring. Colors appear to vanish and then reappear in the Ikat design, which is the result of carefully chosen contrasting colors in Chilewich's bi-color yarns. In a deep grey 35" x 48"



Ikat

size, this mat becomes a tranquil background for anything sitting on top. (Sku 682051, \$149.99)

Wicker area rugs feature a woven construction that has been used in most cultures for centuries. The sugar shade is available in



Wicker

two sizes: 2" x 36" (Sku 682066, \$119.99) and 4" x 72" (Sku 682058, \$299.99).

Chilewich can even create mats custom sized to your space. See any of our stores for more information.



Basketweave

chilewich.

Professional Knife Sharpening

Available at All COLE HARDWARE Locations



see calendar on page 12 for dates and times

Happy Mother's Day!



Rockridge store manager, Tessa, and her mom M'Lane



Polk Street's Charlie and his mom, Emma

WHAT'S IN SEASON



Weber® Spirit® E-330™ Gas Grill

Why be stuck in the kitchen for hours when hosting a dinner party? Step outside and enjoy the fresh air while cooking a delicious meal on a Weber gas grill. With the push of a button, your grill is lit, and a delectable meal is soon ready to be devoured. Gas grills are popular for their speed and ease of use, making it possible to grill during the week after a hectic day at work.

With a Weber, saving time doesn't mean sacrificing that classic barbecue taste! Each Weber gas grill comes equipped with Flavorizer® bars—an invention that gives you the convenience of gas while imparting smoke-infused flavors to foods.

Check out the new Spirit E-330 gas grill, which offers a total 529 square inches of cooking area,

porcelain-enameled cooking grates, and a flush-mounted side burner. Six tool hooks let you keep your utensils handy, and the heavy-duty casters make it a snap to move. Available in black (Sku 8460875, \$599.99) and stainless (Sku 8460909, \$649.99).

Making a quick and delicious home-cooked meal has never been easier!



The Big Green Egg®: The Ultimate Cooking Experience

The most versatile cooking device ever—is it a grill, an oven, or a smoker? All of the above!

Widely acclaimed as the original American-designed ceramic cooker, the Big Green Egg was derived from an ancient clay cooking device known as a “kamado.” Originally a clay vessel with a lid, today's EGG® is a modern ceramic marvel known for producing amazing culinary results for novice and experts alike for over 40 years!

Grill: Sear the perfect steaks, pork chops, or burgers on the EGG. High temperature “steak house” grilling—even at 750°F—is quick and easy! Using the two dampers for accurate control, you can lower the heat to a more moderate temperature for other grilled foods. Fish and seafood turn out moist and tender with a flavor-packed crust unmatched by other grills.



Oven: Using the indirect cooking method with a Plate Setter, the EGG bakes bread, pizza, casseroles,

cobblers, and pies better than your kitchen oven—you may never cook indoors again! The EGG retains heat and moisture so well that foods don't dry out! Poultry, lamb, beef, and vegetables are naturally tastier because the juices and flavors stay locked inside.

Smoker: The insulating ceramics of the EGG allow you to precisely control the temperature even at low heat. A controllable 200°F to 350°F gives succulent results with turkey, ham, lamb, chicken, ribs, or any of your favorite cuts, infusing them with aromatic woodsmoke flavor. Want to slow cook at low heat for 16 to 18 hours? No problem!

Stop in at any COLE HARDWARE location to learn more about the Big Green Egg craze that has justifiably swept the nation. We'll get you set up with the size that's right for you and all the EGGsessories needed to begin your lifelong love affair with the last grill/oven/smoker you'll ever buy!



Big Green Egg Organic Lump Charcoal

Big Green Egg (BGE) has long been committed to eco-friendly and natural products—what else would you expect from a company whose middle name is *green*?! When you reach for the familiar Big Green Egg bag, you are getting 100% organic lump charcoal, made from American oak and hickory ultra-premium hardwood.



What's the difference? BGE painstakingly sources its organic charcoal to ensure that it is pure hardwood and contains no fillers, nitrates, chemicals, treated wood, or petroleum by-products. Unlike some charcoals and briquettes on the market today, pure and natural BGE charcoal is only carbonized wood, with *no* additives whatsoever.

More important, your food is going to taste better when you cook with BGE charcoal. In fact, many chefs consider BGE charcoal one of the secret ingredients that contributes to the distinctive flavor of the food cooked on an EGG. When selecting lump charcoal, you'll always rest easy knowing the familiar green and yellow bag contains pure hardwoods, without the chemicals that can be released when cooking with briquettes or quick-light charcoal products.

You put a lot of effort into creating your favorite recipes and meals. Don't come up short when it comes to the fuel for your EGG. Available in two convenient sizes. (10-pound bag: Sku 870016, \$16.99; 20-pound bag: Sku 870010, \$32.99)



Mission Street's Karla, second from left, and her mom, Laura, and siblings, Roberto and Jazmin

Downtown crew member Sharde, her mom, Deborah, and son, Jaden

Happy Mother's Day!

ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

What's New in LED Lighting

They appear to be bulbs, but light-emitting diodes (LEDs) are actually tiny semiconductors. When power is applied, they are stimulated by the movement of electrons, thus creating photons, or light, that is visible to the human eye. Because LEDs do not use filaments, like incandescent bulbs, they emit much less heat and are more efficient in consumption and output. Quickly replacing fluorescent bulbs and tubes, prices have drastically dropped in the last few years as the technology becomes more prevalent.

LED Replacement Tube

Convert your existing fluorescent fixture to LED light technology without having to replace ballasts or rewire lamp holders. Simply plug in these shatterproof acrylic tubes. An ideal replacement for T8 tubes, these tubes are mercury-free, feature a 35,000 hour rated life, and can save up to 66% in energy costs. Suitable for any indoor area, even

damp locations, the cool-white glow features 1,600 lumens. No flickering or strobing. Available in a 4-foot length 2-pack. (Sku 366082, \$29.99)

Dusk to Dawn LED Bulb

For any area you want lit at night for security or safety, these nondimmable Dusk to Dawn LED light bulbs feature a built-in automatic on/off sensor that turns on at night and turns off during the day. The base can also be twisted to adjust the sensor direction. Energy efficient, these LEDs use up to 84% less energy than their standard incandescent counterpart. With a warm-white glow, the long life of 25,000 hours means these bulbs won't need to be replaced for years. And unlike CFL bulbs, LED bulbs contain no mercury. (Sku 366085, \$14.99)



Scanpan® Eco-Friendly Nonstick Pans

At COLE HARDWARE, our absolute favorite line of cookware is Scanpan. The difference in the results when cooking with a Scanpan skillet or pan is truly amazing when compared to others. Food cooks beautifully—completely evenly without any sticking, uneven scorching, or cold spots. Combined with patented ceramic titanium, its nonstick coating is so resilient that you can even use metal utensils.

Scanpan is one of the world's leading manufacturers of nonstick products. All of their die-cast aluminum products are made from 100% recycled aluminum at their factory in Denmark, where they control all stages of the manufacturing process. Scanpan was the first manufacturer of cookware to introduce environmentally friendly, PFOA-free products to the market. All Scanpan products are free from both PFOA and PFOS.

In honor of its 60th anniversary, Scanpan is offering two incredible deals.

Get a 10¼-inch fry pan for just \$49.99. That is more than 60% off the \$129.99 suggested retail! (Sku 602038)

Or choose the 3-piece set, which includes a 9½-inch fry pan, 4-quart

Dutch oven, and interchangeable lid for \$129.99, an exceptional savings off the \$344.99 suggested retail. (Sku 602039) Quantities are limited on these promotional prices, so hurry in to get yours.

Once you cook with a Scanpan, you'll never want to cook with anything else—don't say we didn't warn you!



Bring Your Spent Fluorescent Bulbs to COLE HARDWARE for Recycling!



We can take tubes up to 8 feet, CFLs, U- and D-shaped tubes.



Drop-off limit is 10 bulbs. Residential customers only.



Recycle at COLE HARDWARE!

Bring to any of our five stores:

BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.



CELL PHONES:

Personal cell phones—batteries and chargers not required.



BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit 5 per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)



SCRAP METAL:

Copper and brass.

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit www.colehardware.com/recycle.htm.

CELEBRATING MOM!

Happy Mother's Day!



Cole Street's Anthony and his mom, Andrea



Cole Street crew member Angela and her mom, Lolita



Mission Street manager, Mark, and his mom, Phyllis



Marketing coordinator, Julia, and her mom, Helen



Downtown store manager, Renato, and his mom, Teresa, in Cebu, Philippines

COLE HARDWARE Rewards



Rewards member benefits:

- ⇨ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ⇨ Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- ⇨ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ⇨ Attach your Rewards key fob to your key ring— if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you when we receive them.
- ⇨ Lifetime warranty on most products purchased at COLE HARDWARE.
- ⇨ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ⇨ We don't sell our customer list, and all information is kept confidential.

How points are earned:

- ⇨ Rewards points are calculated daily and shown on your receipt.
- ⇨ For every dollar spent, one point is earned.
- ⇨ Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- ⇨ Points are converted in \$5 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- ⇨ Rewards dollars are valid for three months once converted from points.
- ⇨ For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program. 4. In order to participate in our Rewards program, we must have your accurate address to inform you of your Rewards dollars earned.

For more information, visit
www.colehardware.com/rewards
 or e-mail service@colehardware.com.

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Tessa Ties-the-Knot Cookies

I'm getting married this month! Since I am in full wedding mode, I thought it would be appropriate to share my recipe for Italian wedding cookies. While they are a staple of many Italian weddings, they are a great everyday cookie, as well, and make a nice sweet for a Mother's Day brunch. They are simple to make, using only a few basic ingredients, and

the icing can be any color you want. Use some pastel food coloring for a spring gathering; red, white, and blue for the Fourth of July; or leave the glaze off for a perfect coffee companion.

—Tessa



ITALIAN WEDDING COOKIES



Ingredients

- 1½ cups butter (3 sticks)
- ¾ cup confectioners' sugar
- ¾ teaspoon salt
- 1½ cups finely chopped blanched almonds
- 5½ teaspoons vanilla extract
- 3 cups sifted all-purpose flour

Icing

- 1¾ cups confectioners' sugar
- 1 tablespoon anise or vanilla extract
- 2 tablespoons milk
- Food coloring



Directions

Preheat oven to 325°F.

In large bowl, cream butter. Gradually add confectioners' sugar and salt, and beat until light and fluffy. Add almonds and vanilla extract until well combined. Blend in flour ½ cup at a time, mixing well between each addition.

Roll teaspoons of dough into balls and place on an ungreased cookie sheet. Bake for 15 to 20 minutes, but do

not brown.

If you are not going to ice, cool slightly, then roll in confectioners' sugar.

For icing, blend sugar and the anise or vanilla extract. Slowly add milk to form a smooth icing. Separate icing into smaller bowls to make as many colors as desired. Cookies can be frosted while still slightly warm or when cool.



Saturday, May 14

Join the eighth annual bike ride from Oakland to the state capitol to support public education. You can help raise essential funds for Oakland schools. Two rides will take place: a 109-mile ride and a 45-mile ride. The 45-mile ride is suitable for novice riders, families, and kids. Every dollar raised is shared equally between six Oakland schools. Riders are encouraged to raise at least \$250 in pledges to help meet fund-raising goals.

The goal is also to show our legislators in Sacramento that more resources are needed. Riders and volunteers will gather at the end of the ride on the capitol steps for a rally for education. For further information, to register, or to pledge a donation, visit www.rideforareason.dojiggy.com.



Garden for the Environment: May Classes

Garden for the Environment (GFE), San Francisco's organic teaching garden, is offering the following workshops in May. Since its founding in 1990, the garden has operated as a demonstration site for

small-scale urban food production, organic gardening, compost education, and low-water-use landscaping. All classes take place at Garden for the Environment, 7th Avenue and Lawton Street. For further information and to register, call 415/558-8246 or visit www.gardenfortheenvironment.org.

The Secrets of Soil

Saturday, May 7
10:00 am–Noon Cost: \$25/\$15 for members
 You probably know that good soil is the key to a healthy garden, but what exactly is “good” soil? How do you evaluate your soil or improve it—especially on a budget? Learn to evaluate what you have in your own backyard and the best ways to improve it.

Urban Composting

Saturday, May 7
10:00 am–Noon Cost: Free
 Spring is a perfect time to start your very own backyard composting system. Aside from giving veggies and flowers a healthy start, composting encourages beneficial organisms in the soil and can help break the life cycle of plant pests and disease.

This fun, hands-on class teaches methods for backyard and worm composting. Come learn what you can do to improve your garden. Rot on!

Ask the Experts: Gardening in a Drought

Saturday, May 7
1:00 pm–3:00 pm Cost: Free
 Our water-wise demonstration garden thrives in San Francisco's summer-dry climate. Come take a tour of our beautiful, dynamic, and diverse plants! While our experts guide you through the space, you will have the opportunity to ask your gardening questions, learn to reduce outdoor water use, and get inspired by our climate-appropriate blooms.

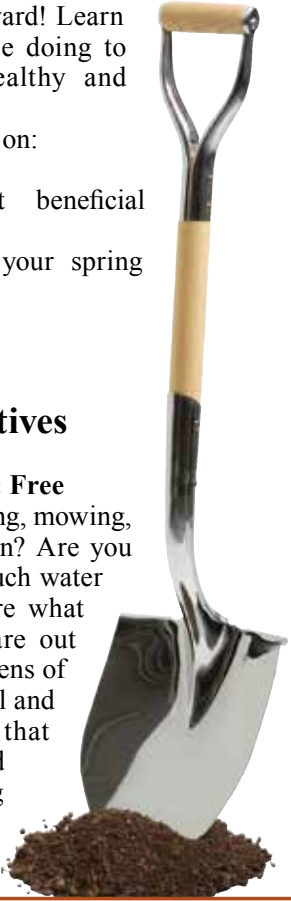
Grow Your Own Food

Saturday, May 14
10:00 am–Noon Cost: \$25/\$15 for members
 You, too, can grow fruits and vegetables in your backyard! Learn exactly what you can be doing to ensure you have a healthy and bountiful garden.

- This month we'll focus on:
- Warm-weather crops
 - Plants that attract beneficial insects
 - Watering needs of your spring garden

Life After Lawn: Beautiful Alternatives

Saturday, May 21
10:00 am–Noon Cost: Free
 Are you tired of watering, mowing, and fertilizing your lawn? Are you concerned about how much water grass needs but not sure what attractive alternatives are out there? Come explore dozens of ways to create a beautiful and sustainable landscape that conserves water and resources while reducing your utility bill and maintenance costs.



Coins for the Community

How wonderful it is to be a part of such an altruistic community! We're pleased to announce that in March, our spare change collection netted \$1,632.80 for Copper's Dream Rescue, a group that has a long history of rescuing dogs of all sizes, shapes, and breeds. This brings our grand total to \$47,843.33 since we started our collection program. Our April collection is earmarked to benefit our local chapters of the California Native Plant Society (CNPS). We'll report those numbers next month.

Our May collection will benefit the Hamilton Family Center, whose mission is to end family homelessness in the San Francisco Bay Area. They break the cycle of homelessness by helping families move quickly back into stable

homes to restore the foundation for healthy family lives. Their work includes preventing evictions, providing temporary housing, helping families to become permanently rehoused, and supporting healthy development of children and youth experiencing homelessness.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the “donate” option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser.



Rockridge crew member Kristen and her mom, Mary Ann, in Memphis

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Caroline Concierge Services for Seniors and Disabled: I'm available weekdays and weekends with flexible hours. I can take you to and from appointments and other local errands. Reasonable rates (1-hour minimum). References upon request. Please call Caroline **415/846-9714** or e-mail jahangoodman@gmail.com.

Cat Sitters Wanted: Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call **415/333-1123**.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at info@Bayrocketmedia.com. Local in the Rockridge area of Oakland. In business since 1998.

Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill **415/826-3613** or e-mail bill311@att.net. Thanks for reading my ad!

Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two hour minimum \$90. Phone **415/260-7540** or e-mail krmkrm2@aol.com.



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Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call **415/221-3000** for appointment. See www.franklawoffice.com for info.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call **415/648-1868**.

Alzheimer's Answers with Amy

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COLE HARDWARE supports organizations working to enhance our great neighborhoods. If you'd like us to be part of your membership, please contact julia@colehardware.com.

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The COLE HARDWARE Calendar - May

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 May Day 	2 Hardware HOT DEALS May 1-15 see insert	3 	4 Cinco de Mayo	5	6 Flash Friday DEALS	7
8 Mother's Day	9	17 Knife Sharpening Rockridge, 4 pm-6 pm	18 Knife Sharpening Fourth Street, 8 am-9 am Mission Street, 4 pm-6 pm	19	13 Flash Friday DEALS	14 Knife Sharpening Cole Street, 3 pm-5 pm
15 Memorial Day Sale May 25-30	16	24 Small Business Week, May 21-28 (see page 2 for details)	25 Sale Knife Sharpening Fourth Street, 8 am-9 am Mission Street, 4 pm-6 pm Senior Wednesday	26 Sale Military Thursday	20 Flash Friday DEALS	21 Dog Adoption Rockridge Store see page 2 for details SIDEWALK SALE see page 2 for details
22	30 Sale Memorial Day Student Monday	31 Teacher Tuesday	COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details		27 Sale Flash Friday DEALS	28 Sale Knife Sharpening Polk Street, 4 pm-6 pm Cole Street, 3 pm-5 pm
29 Sale					Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.	



Our founder, Dave Karp
Purveyor of Hardware Wisdom
June 4, 1916–October 25, 2015

The COLE HARDWARE credo...
Commitment to savings: Rewards program members receive a 5% quarterly dividend on purchases.
Commitment to the community: We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).
Commitment to you: Over 90 years of guaranteed customer satisfaction.
Commitment to the environment: We're reducing our footprint by implementing environmentally sound practices in our stores.

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415/200-3370

3312 Mission Street
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(at 29th Street—near Safeway)
415/200-3344

956 Cole Street
San Francisco, CA 94117
(at Parnassus—near U.C. Medical Center)
415/319-6705

70 Fourth Street
San Francisco, CA 94103
(downtown between Market and Mission)
415/200-3444

5533 College Avenue
Rockridge District, Oakland, CA 94618
(a few steps from Rockridge BART)
510/230-0145

All stores open every day 8:00 am–8:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/674-8913 ext. 4 or e-mail hotline@colehardware.com.



www.colehardware.com
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E-mail us with any comments or questions at hotline@colehardware.com.

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May 2016