


**ASK US ANYTHING, ANYTIME!**  
**THE COLE HARDWARE APP**  
**FREE DOWNLOAD**



**Attention Rewards Members!**  
 Claim your Rewards dollars by March 31!



**Meet the Author**  
 Meet Pam Peirce, Author of *Golden Gate Gardening*  
 Saturday, March 12  
 see page 10 for details



# COLE HARDWARE'S *Hardware Hotline*

March 2016  
 NEWS AND VIEWS FROM AROUND THE STORES

## Happy 22nd Birthday to Our Community Partners Assistance Program

It all started with a phone call. Well, that's not entirely true—it started with a few hundred phone calls. Schools and nonprofit groups contribute tremendously to the well-being of our communities, but in order to exist in many cases, and certainly to improve the quality of what they offer, money is sorely needed by these organizations. Thus, the phone calls. Every day, as far back as the 1980s, I received as many as 10 calls in a day from community groups requesting cash donations or donations of merchandise. The calls came from



*COLE HARDWARE SUPPLIES manager, Veronica, works the COLE HARDWARE booth at the fall Fiesta on the Hill, sponsored by Community Partner Bernal Heights Neighborhood Center.*

large organizations, tiny dance troupes, and everything in between. I wanted to help them all, but I couldn't. And I felt guilty about it. I understood their needs, but they weren't aware of COLE HARDWARE'S reality. In fact, due to the ultra-slim bottom lines of most small businesses, donation requests are still a dilemma for many. (By the way, the requests still come in droves, but mostly by e-mail now.)

Guilt has a way of fostering creativity. How could I turn a "yes" to every request into a positive for COLE *continued on page 2...*



**Community Partners: Claim Your Dividend!**

If your school or group is a member of our Community Partners Assistance Program, you may have a dividend coming to you! Please e-mail [service@colehardware.com](mailto:service@colehardware.com) to find out. Some of our partners earn nearly \$2,000 in dividends each year by promoting the program in their newsletters and community communications. Let us know how we can help you with your fund-raising! See page 10 for more information.

## For Your Convenience: More Than Just Hardware

Besides the thousands of hardware, housewares, and garden items that all COLE HARDWARE stores stock, we also offer several products and services as a convenience to our shoppers. Can't make it to the post office? No worries—we sell Forever Stamps in booklets of 20. Here's a list of some of the other conveniences we provide:



**Delivery Service:** Rewards members enjoy free delivery on purchases of \$100 or more. See crew member at the time of purchase for delivery scheduling.



**Online Shopping:** Visit [www.colehardware.com](http://www.colehardware.com) to shop from the convenience of your home or office. We'll arrange to have your purchase shipped, delivered, or ready for you to pick up at your local COLE HARDWARE store.



**Fax Service:** Our fax machines are for your personal use. Domestic faxes are \$1 per page.



**Photocopies:** We're happy to photocopy documents for 50¢ a page.

**Muni Passports:** Our San Francisco stores sell 1-Day, 3-Day, and 7-Day Passports, convenient for your out-of-town company.



**Parking Meter Cards:** We stock parking meter cards in \$20 and \$50 denominations at our San Francisco stores.

**Clipper Card:** At our downtown Fourth Street and Rockridge locations, you can buy and reload Clipper cards for all participating Bay Area transit systems.

**"Our commitment to you: Your satisfaction guaranteed. Period." Shop online 24/7 at [ColeHardware.com](http://ColeHardware.com).**

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 San Francisco, CA 94110-5009

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Scan to view our website.



# Hardware Happy Hour and Create a Salvaged Planter

Wednesday, March 23  
5:00 pm–8:00 pm



**HAPPY HOUR COUPON**

**\$10 OFF**  
ANY \$25+ PURCHASE

Valid Wednesday, March 23, 5:00 pm–8:00 pm. Offer does not apply to gift cards, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with other coupons or offers. Must be a member or join our Rewards program. One redemption per household.

FDEAL



Kick off spring with COLE HARDWARE at our Hardware Happy Hour, held at each of our five locations. Not only can you enjoy a glass of our Cutting Edge wine and save \$10 on a \$25+ purchase, but you can also create a fun planter with a salvaged item that you find around the house! Almost any old item can be transformed into a planter with personality: an old boot, a teakettle, a rustic watering can—you name it. Just bring your salvaged treasure to Happy Hour, and we'll supply the soil and up to five succulents to help reinvent your vessel. You'll leave with a cool planter that will add a unique flair to your garden, patio, or porch.

To sweeten the deal, spend \$30 (after discount) and get one of our cool new "skyline" wine glasses. Spend \$50 (after discount) and get a set of two!



**Bring a small salvaged item**  
to our  
**Hardware Happy Hour**  
**Wednesday,**  
**March 23,**  
and we'll provide  
the supplies for  
your project.

# Happy 22nd Birthday to Our Community Partners Assistance Program

...continued from page 1

HARDWARE? The light bulb went off: *cause marketing* was born here. When the calls came, I started saying yes—but with a catch. The recipient organization had to join our Community Partners program. In addition to providing donations, I created a pretty good list of benefits that made joining compelling, including publishing the names of all of our partners in our *Hardware Hotline* newsletter, thus making it truly a win-win partnership.

The organizations received donations, discounts, freebies, and more. We asked them to share the news of our partnership within their community. And we sweetened the deal by donating 10% of all purchases made by that community back to the school or nonprofit group. Everybody was happy, and my guilt turned into pride by the success of our Community Partners program. It made giving both heartwarming and fun.

Fast-forward to today. Our partnerships are still going strong. We have hundreds of schools and community groups partnering with us—814, in fact!

We still donate to fund-raisers, give discounts for special programs, and donate a percentage of sales back to our partners. We now also give away cases of our own Cutting Edge wines and Clearly COLE HARDWARE bottled water to sell or serve at fund-raising events. We spotlight individual groups in the *Hardware Hotline*, raise hundreds of dollars for selected groups with our Coins for the Community collections each month, and much, much more. And we're still having fun doing it!

Our Community Partners program is core to our culture. It fills us with pride, and it makes giving as rewarding for us as receiving is for our recipients! If your school, church, or favorite nonprofit group is not yet partnering with us, please go to [www.colehardware.com/partners](http://www.colehardware.com/partners) and join now.



—Rick

# Coins for the Community

What a difference a dime or a dollar makes! We're happy to report that in January, our spare change collection netted \$847.97 for SaveNature.org in its quest to inspire the next generation of environmental stewards. Its Insect Discovery Lab is a hands-on traveling lab that visits schools and other events with a variety of arthropods, including darkling beetles and giant walking sticks. Look for the Insect Discovery Lab to make an appearance at COLE HARDWARE in the upcoming spring months. This brings our grand total to \$45,009.47 raised since we started our collection program.

Our February collection is earmarked to benefit A Home Away from Homelessness, a group that believes every child deserves the opportunity to experience safe and supportive spaces that respect and foster his or her strengths, creativity, and abilities. By joining with homeless and formerly

homeless families, they help build confidence, skills, and community through educational, social, and recreational opportunities. We'll report those numbers next month.

Our March spare change collection will go directly to Copper's Dream Rescue, a group that has a long history of rescuing dogs up and down the state. Copper's Dream Rescue helps dogs of all sizes, shapes, and breeds and is dedicated to the mission of ending the euthanasia of adoptable animals through increasing public awareness, taking legal action benefiting shelter animals, and rescuing dogs scheduled for euthanasia and placing them in permanent and loving homes.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser.



SAVENATURE.ORG



# Download the COLE HARDWARE

## App!

Download the COLE HARDWARE app to your iPhone or Android smartphone. You'll have quick and easy access to our hours and locations. But more important, you can "ask us anything" right from the app. Press the dialogue bubble, text us your question, and we'll get right back to you! It's free, of course, and just one more small way we are working to fulfill our simple mission: "Our commitment to you: Your satisfaction guaranteed. Period."



"Our commitment to you: Your satisfaction guaranteed. Period."

# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning  
Alarms/Security Systems/Access Control  
Antique Restoration  
**Appliance Repair and Installation**  
Arborist  
Architectural Planning  
Asbestos Removal  
Bath Resurface  
Brick and Stone Masonry  
Cabinetmaking  
**Carpentry**  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chimney Sweep and Repair  
Cleaning/Janitorial  
Commercial Kitchen Installation

Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Custom Closets, Pantries, and Storage Solutions  
Decks New/Stain Design + Build  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Drain Cleaning  
Drywall/Lath  
Duct and Dryer Vent Cleaning  
**Electrical 24/7\***  
Emergency Locksmith  
Emergency Power Restoration  
Faucet Repair and Installation

Fences  
Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair/Installation  
Gardening/Pruning/Tree Trimming  
General Contractors  
Glass Installation  
Grout Restoration  
**Handyman Services**  
Hardwood Floors New/Refinish  
Home and Office Organizing  
Home Energy Rating Systems (HERS)  
Home Entertainment Systems  
Intercom Systems

Interior Design, Staging, and Color Consultation  
Interior Wood Refinishing and Restoration  
Iron and Metal Works/Gates  
Kitchen and Bath Remodeling  
Landscaping  
Lead Inspection and Abatement  
Leak Diagnosis/Waterproofing  
Lock Installation  
**Locksmith Service 24/7\***  
Mold Remediation  
Moving  
New Construction  
Painting Interior/Exterior  
Plastering  
**Plumbing 24/7\***

## Re-COLE-mend...

### COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for:

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at 415/200-3430  
or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com)



All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected.

Power Washing, Commercial and Residential Cleaning  
**Remodeling / Major Remodeling**  
Room Additions  
Security Evaluation / Consultation  
Seismic Upgrading  
Sheet Metal Work  
Shutter Installation  
Skylights  
Solar Energy Installation

Stained Glass Creation and Repair  
Stair Lift Installation  
Stucco Work  
Telephone System Installation  
Tile Installation  
Wallpaper Application  
Water Heater Installation  
Welding  
Window Cleaning/Repair  
Windows and Doors

\*24/7 services available in San Francisco only at this time.  
Call 415/753-2653 ext. 3 for after-hours service.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## Meet Marc: Our Master Locksmith

You may already know Marc Estoque, our Master Class Locksmith. Marc, a native San Franciscan, has been working with COLE HARDWARE for more than 20 years; in fact, he has over 30 years experience installing and maintaining locks in the many Victorians and Edwardians in San Francisco. He takes pride in his work and offers unparalleled customer service in the COLE HARDWARE tradition.

A typical call for Marc these days is a "rekey" (combination change) whereby, for any number of reasons, a customer needs his or her locks changed. Marc also gets calls when customers are locked out of their house or car. In most cases, Marc can provide a fast 30-minute response time.

Marc says, "People should take a few minutes to recall who might have copies of their property keys, such as a former housemate, dog walker, tradesperson, contractor, and so on." Many people in San Francisco live in shared housing. Locks and keys are rarely changed when a property is bought, sold, or rented, which means former tenants and their friends, associates, and others might still have keys to your home. Marc suggests that homeowners, business owners, and property managers consider purchasing a lock system that will block unauthorized duplication of keys. This concept is called "key control." COLE HARDWARE carries locks that operate with high security and patented keys. Marc advises his customers to consider master key systems as another option.

When asked what advice he could give to our customers, Marc said, "Customers should consider getting a security consultation if they have any doubts or concerns about the overall security of their

property. Additionally, they should install quality locks such as Schlage or high-security locks like Medeco."

If a customer would like a security consultation, Marc can do a complete walk-through of the property. He will look for any security vulnerabilities and point out any substandard hardware (locks, windows, doors, and so on). He will then provide a written summary that will include suggestions as well as hardware recommendations. A standard security consultation is \$150. If customers choose Marc to upgrade their security, the \$150 fee is applied to the final bill. For the month of March, Marc is offering a special price of \$49.99 for a security consultation—a \$100 savings!

Marc is versed in the many different high-security locks and their installations, including commercial applications such as magnetic card readers, biometric (fingerprint reader) locks, and push-button entry systems.



For the month of March,  
Marc is offering a special price of  
**\$49.99 for a  
security consultation—  
a \$100 savings!**

We have seen so many advancements in technology in the past 20 years, although many of the changes have been about design and decorative

hardware rather than technology alone. Marc says, "Sometimes customers are looking for an updated look for a home, or they may want to keep the vintage look of the original." At times, locks just need some attention, rather than replacement. Marc can work with the customer to achieve either contemporary or vintage design while maintaining or enhancing security.

From simple rekeys and dead bolt installations to high-security locks and master key systems, Marc can do it all. If you would like to contact Marc for your locksmith needs, you may call him directly at 415/760-LOCK (5625), or call our Repair Referral Service at 415/753-2653 ext. 3, and we will put you in touch with Marc. We also do referrals via e-mail at [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

**COLE HARDWARE**  
Cole. Hardware for the soul.

**SUPPLIES**

- Competitive pricing
- Incomparable service
- Specializing in hard-to-find items
- Free Bay Area delivery on most items

415/214-8903 E-mail: [colesupply@colehardware.com](mailto:colesupply@colehardware.com)

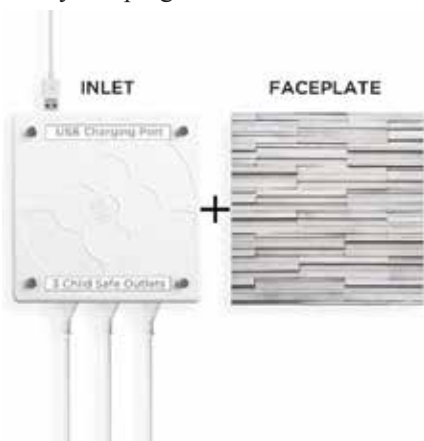
# WHAT'S UNIQUE

## LivingPlug INLET + Faceplate Eco-Designed Home or Office Charging Station

Can you believe it's been over 100 years since the electrical outlet was invented? San Francisco-based LivingPlug is innovating the way we plug into our outlets by creating an eco-designed charging station that can deliver more plugs and a pop of color to any outlet in your house.

The INLET has a high-capacity USB charger, three child-safe outlets, and a master kill switch. The interchangeable faceplate system will conceal an outlet, highlight a room's décor,

or make a statement. LivingPlug offers a wide selection of licensed images, the ability to upload a personalized photo, a solid walnut, and a blank faceplate that can be painted or wrapped with wallpaper. For the first time in history, you can put art on an outlet—or a picture of baby's first smile. (Blank: Sku 324023, \$29.99; Walnut: Sku 324024, \$39.99)



## Spring Ahead with These Cool Diner Clocks!

Sunday, March 13

Daylight Saving Time begins on Sunday, March 13, when we turn our clocks ahead one hour. While we do lose that precious hour of sleep, who doesn't enjoy the extra hour of daylight! Update your kitchen or office with one of these retro diner-style clocks that match just about any interior—from a cozy kitchen to a minimalist office aesthetic. Choose a traditional color (red, silver, black, green, white) or add a pop of unexpected color with the turquoise or orange. (Skus 630105, 630108, 630133, 667100, 668007, 668015, 668504, \$34.99)



## Timbuk2 for You

Timbuk2 is a San Francisco original. Founded in a San Francisco garage in 1989 by a bike messenger named Rob Honeycutt, the street style of bike messengers and their messenger bags has graduated to Main Street. Our downtown Fourth Street, Cole Street, and Rockridge stores all carry an assortment of Timbuk2 bags, which will help you look professional and stylish at the same time!

### Walker Laptop Backpack

Built for the city, the Walker Laptop Backpack easily transitions from public transit to the office to after-hours drinks, while carrying and protecting your laptop. Rugged waxed canvas, heavy-duty zippers, and leather trims are tough as nails and get better with age, so you can wear the Walker with abandon. Comfortable shoulder straps, a refined liner, and an easy-access front pocket make it a practical but luxe choice for everyday use. Available in carbon and oxide. (Skus 926789-90, \$229.99)



### Hudson Laptop Briefcase

Built with the business traveler in mind, the Hudson Laptop Briefcase dresses up or down with ease and is designed to carry and protect both a MacBook and an iPad. Timbuk2's famous rugged waxed canvas, heavy-duty zippers, and leather trim let you feel good about being hard on the Hudson. Use the removable shoulder strap for an easy airport carry or go old school and carry it in-hand for an all-business entry. Available in carbon and oxide. (Skus 926787-88, \$209.99)



### Cask Laptop Backpack

A modern, premium backpack with pockets for everyday essentials. Waxed canvas and genuine leather binding and trim give the Cask Laptop Backpack a professional look to match its sharp design. The Cask can carry and organize a 15" MacBook, iPad, notebook, phone, keys, and everything else you need to get you through your awesome day. Available in carbon and oxide. (Skus 926785-86, \$229.99)



"Our commitment to you: Your satisfaction guaranteed. Period."

# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, Mission Street, and Rockridge stores.

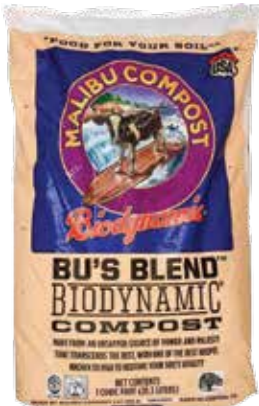
## In the Garden March Garden Tasks

Tips from Our Garden Guy



Stop by our Cole Street garden center for all your gardening needs. The advice is free from Bill, our Garden Guy. E-mail him with any questions: [blitz@colehardware.com](mailto:blitz@colehardware.com).

March is a great time for garden activities. Not only is March 20 the first day of spring, but we set our clocks ahead one hour on March 13, giving us an extra hour of daylight to be working and enjoying our gardens and the outdoors. After our El Niño rains this year, we'll all be ready for spring.



✓ **Cover Crops:** March is a great month to dig up cover crops and work them back into the soil. Mix in some manure or compost, such as our certified organic Malibu Compost (Sku 746746, \$10.99) sold at all our locations.

✓ **Start Seedlings:** Starting seeds indoors is an efficient way to hedge your garden seed planting by using our Mini-Greenhouse 72-Cell Starter (Sku 71260, \$7.49) along with Black Gold® Seeding Mix (Sku 7264880, \$9.99).



✓ **Germinating Seeds:** Since seeds need heat to germinate, you can speed the process along with the Seeding Heat Mat™ by Hydrofarm. (Sku 7264799, \$25.99)

Just to make sure you do not ruin that beautiful wood floor, we sell a black boot tray that is just the right size to fit under your seedling project. (Sku 6161871, \$6.99)



✓ **Golden Gate Gardening Book:** If you are wondering which seeds to purchase from our huge selection of Botanical Interest high-quality seed varieties, the ultimate local gardening reference guidebook, *Golden Gate Gardening* by Pam Peirce, will guide you in the right direction. (Sku 799650, \$29.99) See page 10 for more details and meet the author in person!



✓ **Irrigation:** While you are waiting for those seeds to germinate, now would be a good time to take a close look at your irrigation system, looking for leaks or ways



to save water. All the COLE HARDWARE stores offer a wide selection of Rain Drip irrigation parts and accessories.

✓ **Summer-Flowering Bulbs:** Good news! We still have the most popular summer-flowering bulbs available at all the COLE HARDWARE locations. Get them while supplies last!

See you in the garden!



## Starting Seeds Indoors 11 Tips to Seed-Starting Success

Start seeds four to six weeks before you plan to transplant them to your garden. Cool-season crops like broccoli or lettuce can go into the garden before the last frost. Warm-season crops like tomatoes and peppers should not be planted until all danger of frost is past. Almost anyone can succeed by following the guidelines below.

- 1 Fresh is best.** Always start with fresh, high-quality seeds.
- 2 Seeding Trays.** You can purchase seeding trays designed specifically for starting seeds. We have a 72-cell starter kit if you want to start a lot of seeds (Sku 71260, \$7.49). We also stock several compostable options that can be planted directly into the ground: seed starter tray with 12 cells (Sku 7002959, \$3.49); 20-pack of 2¼-inch pots (Sku 70006, \$3.49); 12-pack of 3-inch pots (Sku 70007, \$3.49).
- 3 Use a magical mix.** Good mixes, like Espoma® Organic Bio-tone® Starter Plus (Sku 7208655, \$12.99), ensure that you've got a lightweight, clean, and sterile medium without insects, fungus, or weeds. Moisten the mix with a little water (damp, not soggy).
- 4 Packets know best.** Plant your seeds according to the depth and spacing directions on the seed packet. Cover the seeds with soil mix and tamp down to ensure that the seeds are held in firm contact with the soil.
- 5 Bottom's up.** It can be challenging to apply the right amount of water to freshly sown seeds by pouring, sprinkling, or spraying. It's better to water from the bottom. That means placing the planting container into a larger pan of shallow water for a short time (a few seconds to a couple of minutes).



- 6 Take cover.** Loosely cover with plastic wrap after watering to retain moisture. Check the moisture daily and watch for germination. As soon as the seeds germinate, remove the plastic wrap.
- 7 Stay warm.** For most seeds, sprouting requires a minimum temperature of about 65°F to 75°F. If the ambient temperature is less than that, you can position a space heater nearby. Just make sure that the soil doesn't dry out.
- 8 Let the sun shine in.** Most seeds need about 12 to 16 hours of sunlight each day. Place your seed containers in a sunny location such as a window with southern exposure. Once the seeds sprout, turn the containers a little each day. This will prevent seedlings from overreaching in one direction toward the light.
- 9 The need to feed.** Don't use fertilizer on seedlings until they have sprouted! In the very early growth stage, the seed provides its own nourishment, but once leaves develop, it's time for a little fertilizer like Espoma® Plant-tone®. (Sku 7122930, \$9.99)
- 10 Harden them off.** Your sheltered seedlings need to get ready for the outdoors. For 7 to 10 days, put your plants outside for a few hours each day, increasing their exposure to sunlight and wind. Cut back on watering a bit, too. Your plants will become heartier and better prepared for transplanting.
- 11 No stripping.** Slowly, gently remove plants from their containers without stripping the roots naked or tearing them. No need to remove the plant if you are using a compostable pot. Plant them in the ground and mix a really good starter plant food like Bio-tone Starter Plus into the soil.



Look forward to enjoying the fruits (or flowers and veggies) of your labor later in the season.

# WHAT'S IN SEASON

## Easter Egg Hunt at Rockridge Store

5533 College Avenue  
Sunday, March 27  
9:00 am–11:00 am

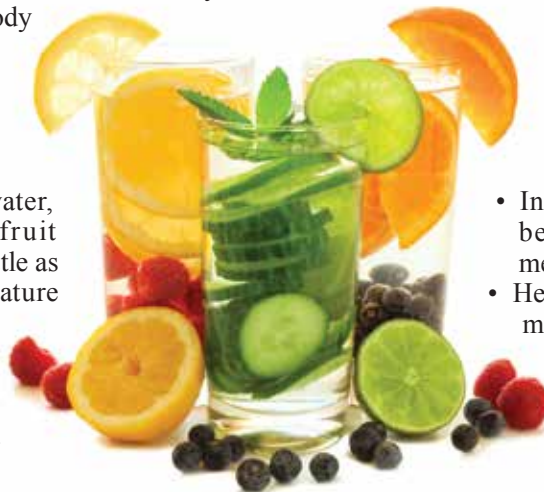
Our Rockridge store will be hosting an Easter egg hunt on Easter morning. Both children and adults are welcome to come in and scavenge the store for hidden eggs. Some eggs will have treats inside, and some will have valuable offers to use that day. Please join us in the fun!



## Infused Citrus Water

Infused citrus water is a great way to increase your water intake and naturally boost your metabolism. Besides an increase in metabolism, infused water can also improve your mood, flush toxins from your system, naturally help your body release fat cells, reduce muscle fatigue during physical activity, and help keep you awake and alert throughout the day.

To make infused citrus water, simply combine fresh fruit ingredients—as much or as little as you like—with room-temperature water and let sit to infuse for at least 30 minutes before drinking. Infusions can be made in single servings or in a pitcher for larger batches.



### Tips:

- Use room-temperature water to receive the full benefits from the citrus.
- Make sure to only use the freshest ingredients, avoiding any fruit or herb that is bruised or discolored.
- Make several large batches as a great addition to a dinner party or brunch.
- In addition to citrus, you can use berries, apples, pears, and melons.
- Herbs to use include rosemary, mint, thyme, parsley, tarragon, cilantro, and basil.
- Vegetables such as cucumbers, celery, and fennel are great to add, too.

## Tessa's Tasty Temptations

You don't have to be Irish to enjoy this delicious St. Patrick's Day tradition! Corned beef and cabbage might seem intimidating if you haven't made it before, but it's actually

quite easy with the right pot. I use a Lodge 5-quart cast iron Dutch oven (SKU 6102925, \$46.99), but any Dutch oven with a tight-fitting lid will do.

If you have leftover corned beef, you can use it to make a delicious dip. This is sure to be a hit at your March Madness viewing party. It can be served with bread or crackers, and it pairs great with beer.

### McTESSA'S CORNED BEEF AND CABBAGE



#### Ingredients

- 3–4 pounds corned beef brisket
- Enough cold water to just cover brisket  
OR 2+ bottles of stout beer
- 2 tablespoons brown sugar
- Black pepper to taste
- 1 head green cabbage, cut into 8 wedges
- 1 pound red potatoes, quartered
- 4–5 carrots, cut into ¾-inch pieces



#### Directions

Preheat oven to 300°F. In the Dutch oven, whisk together the water or beer, brown sugar, and pepper (you won't need salt, as corned beef is already salty from the brine it comes in). Add the brisket to the Dutch oven and bring to a simmer, uncovered on the stovetop. If you use beer, be sure to keep the burner low to avoid boiling over. Remove from the stove, cover, and transfer to the oven. Braise until very tender, about 4 hours.

Transfer corned beef to a cutting board or platter and cover tightly with foil to keep warm. Remove all but 2 cups of the cooking liquid from the Dutch oven, add the vegetables, and bring to a boil on the stovetop. Lower the heat and simmer until the vegetables are tender, about 20 minutes. Slice corned beef across the grain and serve!

### MARCH MADNESS CORNED BEEF DIP



#### Ingredients

- 1 tablespoon vegetable oil
- ¾ cup diced onion
- 8 ounces diced corned beef
- 2 (8-ounce) packages cream cheese
- 1½ cups mayonnaise
- 8 ounces sour cream
- 1 cup shredded Swiss cheese
- 1 teaspoon garlic powder
- Black pepper to taste

#### Directions

Preheat oven to 350°F. Heat vegetable oil in a small skillet over medium heat. Add diced onions and cook until tender. Transfer onions to a large bowl. Stir in corned beef, cream cheese, mayo, sour cream, Swiss cheese, garlic powder, and pepper. Mix thoroughly. Spoon mixture into a small baking dish (or a hollowed-out loaf of bread) and cover with aluminum foil. Place on a baking sheet and bake until bubbling, about 1 hour.

# COMMUNITY PARTNERS ASSISTANCE PROGRAM

DONATE TO YOUR CHOICE OF MORE THAN 800 SCHOOLS AND COMMUNITY GROUPS WHEN YOU SHOP AT OUR STORES!

Every year we give away thousands of dollars in goods and gift cards to our partner schools and non-profit organizations in San Francisco and the Rockridge neighborhood of Oakland. When checking out at our stores, customers mention their favorite school or group, and their transactions will then be posted to a special account for that group. A COLE HARDWARE gift

card equal to 10% of all purchases credited to that account will be sent to the group the following year.

We will donate a COLE HARDWARE gift card for silent auctions or raffles, a case of our Cutting Edge wine or our Clearly COLE HARDWARE bottled water to serve at your local events.

We now have over 800 schools and nonprofit

member organizations in our partnership program!

We will also work with local nonprofits and teachers and principals on a case-by-case basis to provide a discount on community and school improvement projects.

Visit [www.colehardware.com/partners](http://www.colehardware.com/partners) for more information about a partnership with us or e-mail [service@colehardware.com](mailto:service@colehardware.com).

## SCHOOLS

A. P. Giannini Middle School (*76) ABC Preschool (21552) Abraham Lincoln High PTSA (21557) Academy of Art University (21497) After-School Pursuits (*504) Aim High School (21360) Alamo School (*266) Alice Fong Yu Alternative School (*1541) Alvarado After-School (*503) Alvarado Elementary School (*825) American College of Traditional Chinese Medicine (451) Aptos Middle School (10594) Archbishop Riordan School (21432) Argonne Elementary School (21299) ASI Early Childhood Education Center (1660) Before/After-School Immersion Care (*505) Benchmark Institute (21216) Bentley School (21653) Brandeis Hillel Day School (*655) Bret Harte Elementary (21344) Buen Diam Nursery School (*88) Buena Vista Horace Mann K-8 (*24) CS Children's School (455) Cathedral School for Boys (*1275) Center for Learning in Retirement U.C. Extension (425) Chabot Elementary School (21594) Chibi Chan Preschool (21325) Children's After School Arts (CASA) (21491) Children's Day School (*334) Chinese American International School (150) Chinese Immersion School at DeAvila PTA (21352) City College John Adams Campus (*1860)	City College Mission Campus (*67) City College of S.F. Downtown Campus (21312) Claire Lillenthal Elementary School (*33) Claremont Middle School (21596) Clarendon Elementary School (*80) Clarendon JBPP Auction (5008) Clarendon 2nd Community Program (*5007) Cleveland Elementary School (2455) Commodore Sloat School PCO (51) Congregation Beth Shalom Preschool (21493) Cong. Sherith Israel Religious School (2266) Convent & Stuart Hall (21249) Creative Arts Charter School (*1515) Daniel Webster Elementary (21383) Dianne Feinstein School (21211) Dr. Charles Drew School (*47) Dr. Geo. Washington Carver Elementary (658) Dr. William L. Cobb School (21263) Drew School (21565) Duck's Nest Preschool (21624) E. R. Taylor Elementary School (*423) Ecole Notre Dame des Victoires (5669) Edison Elementary School (*3531) Emerson Elementary (21609) Enterprise for High School Students (21202) Escuela Bilingu Internacional (21659) Everett Middle School (21317) Everyday Magic Child Devel. Center (2002) Fairmount Elementary School (365) Families of Sunset PTA (19204) Francis Scott Key (21320) Francisco Middle School (21242) Frank McCoppin Child Devel. Center (*651) French-American International School (*44) Friends of Potrero Hill Nursery School (21240)	Friends of Saint Francis Childcare Center (500) Galileo Academy PTSA (1110) Gates and Bridges Preschool (282) Gateway High School (2931) George Moscone Elementary School (21641) George Peabody Elementary School (2516) George Washington H. S. Alumnae (21492) German School of San Francisco (2913) Glen Park School (21572) Glenridge Coop. Nursery School (1113) Golden Gate School (21569) Grattan Child Development Center (21332) Grattan Elementary School (*35) Growing Place Family Preschool (21655) Growth & Learning Opportunity (*500) Haight-Ashbury Coop Nursery School (*22) Hamlin School Parents Association (212) Harvey Milk Civil Rights Academy (523) Healthy Environments Daycare (*95) Herbert Hoover Middle School (2290) Highlands Preschool (21617) Hillcrest Elementary (21621) Horace Mann Middle School (*56) Immaculate Conception Academy (21503) Infant Development Center (*46) Institute of Classical Homeopathy (21306) International Christian School (*42) International Studies Academy (*693) Iyengar Yoga Institute (*108) James Denman Middle School (*75) James Lick Middle School (*34) Jewish Community H.S. of the Bay (1835) Joaquin Miller Elementary School (21642) John A. O'Connell H.S. of Technology (*1920) John Muir Elementary School (21645)	Jose Ortega Elementary School (21347) July Jordan School for Equity (21323) Junipero Serra Elementary (21431) Katherine Michiels School (1335) The Kid's Co-op Inc. (21264) KIPP Bayview Academy (888) KIPP San Francisco Bay Academy (902) Kittredge Parents Association (21441) La Scuola (21519) Lafayette School (2545) Lakeshore Elementary School (424) Lakeside Presbyterian Center for Children (201) Laurel Hill Nursery School (*40) The Laurel School (*350) Lawton Alternative School (*57) Leadership High School (21255) Leonard R. Flynn Elementary School (3128) Lick Wilderding Library (*755) Lisa Kamper Hebrew Academy (21523) Highlands Nursery Workshop (*4166) Live Oak School (*99) Longfellow Elementary School (*7555) Lowell High School (21278) Lowell High School German Club (*92) Lycée Français La Perouse (1330) Lycée Français de San Francisco (21543) Malcolm X Academy (21410) Marilyn Reed Lucia Child Center (*610) Marin Preparatory School (21561) Marshall Elementary School (3575) McKinley Elementary School (*1025) Miraloma Elementary School PTA (2175) Miraloma Nursery School (*85) Mission Dolores School (21239)	Mission Graduates (*1661) Mission High School (*3750) Mission Learning Center (21343) Mission Kids Co-op (21201) Monroe Elementary School (*216) Montclair Elementary School (21601) Montera Middle School (21639) Montessori Children's House (21204) Monteverde School (21607) New Traditions Alternative School (*2049) Nihonmachi Little Friends (*2031) Noe Valley Nursery School (*55) Oakes Children's Center (*1348) Oakland Technical High School (21592) Olivet University (21571) One Fifty Parker Avenue School (91165) Out of Site Center for Arts Education (302) Pacific Boychoir Academy (21587) Pacific Primary School (*1500) Parents for Public Schools (906) Park Day School (21616) Paul Revere Elementary School (*555) Peralta Elementary School (21595) Peter Pan Cooperative Nursery (21612) Phoebe A. Hearst Preschool (*1315) Playmates Coop. Nursery School (*2340) Presidio Hill School (*77) Presidio Middle School (21259) Prospert Sierra School (21666) Raoul Wallenberg High School (*43) Realm Charter High School (21640) Redding Elementary School (21215) Rocky Mountain Nursery School (*58) Roof Top Alternative School (*68) Roosevelt Middle School (*460)	Rosa Parks Elementary School (21213) Russian American International School (21562) Sacred Heart Cathedral Preparatory (1055) Saint Anne's School (21251) Saint Anthony Immaculate Conception (399) Saint Brendan School (21253) Saint Brigid School (3256) Saint Cecilia School (*660) Saint Dominic School (*2445) Saint Elizabeth School (21266) Saint Finn Barr School (415) Saint Gabriel School (355) St. Ignatius College Preparatory (21241) Saint James Preschool (21261) Saint James School (521) Saint John Elementary School (9259) St. Mary's Chinese Day School (21238) St. Monica School (21322) Saint Paul's Elementary School (*180) Saint Paul's Episcopal School (21589) Park Day School (21616) Saint Philip School (6665) St. Thomas More School Parents' Club (900) Peter Pan Cooperative Nursery (21612) San Francisco Christian School (21533) San Francisco Community School (325) San Francisco Day School (3509) San Francisco Educational Services (*66) San Francisco Friends School (8503) San Francisco Jr. Adventist Academy (*48) San Francisco Montessori School (21433) Redding Elementary School (21215) San Francisco School of Circus Arts (*55) School for Integrated Academics and Technologies -SIATECH (21313)	School of the Arts High School (*45) Second Community Program at Clarendon (*8500) Sherman Elementary School (1654) South San Francisco High School (40094) Star of the Sea School (21319) Starr King Elementary (21438) Stepping Stones Preschool (329) Sterne School (2690) Stuart Hall High School (*1715) Sunnyside Elementary School (6550) Sunset Cooperative Nursery School (*4245) Sunset Elementary (21395) Sutro Elementary School (1235) Synergy School (*91) Tamalpais-Strawberry Preschools, Inc. (1009) Telegraph Hill Coop Nursery School (21442) Thomas Edison Charter School (21667) Thurgood Marshall Academic H.S. (21316) Town School for Boys (21580) True Sunshine Preschool (21575) True Sunshine Preschool Center (21556) Tule Elk Park Child Development (21315) Up On Top After School Program (1187) Urban School (*1563) USF Public Interest Law Foundation (21478) Village Nursery Co-op (21434) Wah Mei School (889) Waldorf School (*999) Washington High School (2291) West Portal Parents Club (*5941) Women & Gender Studies (SF State) (21471) Yick Wo School PTO (*2245)
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## COMMUNITY GROUPS

5 Gyres Institute (21509) 7th Avenue Senior Center (21289) 30th Street Senior Center (21296) Accion Latina (21304) Acrosports (*639) Action Nature (21647) ADDIS Light (21386) Advancing Justice (21600) AIDS Benefits Counselors (*470) AIDS Emergency Fund (*1540) AIDS Housing Alliance of S.F. (*427) AIDS Legal Referral Panel (*114) AIDS Memorial Grove (*8560) AIDS Walk San Francisco (1939) Alexander Hamilton Post 448 (411) Alfonzo Lines Ballet (21463) Altered Barbie (21425) American Cancer Society (21237) American Liver Foundation (21358) American Youth Hostels (*426) AnewAmerica Community Corp. (21620) AORN (21409) APA Family Support Services (21574) ARA First Step Home (21545) Arab Cultural & Community Center (21350) The Arc San Francisco (5355) Arriba Juntos (21386) Art of the Matter (3288) Art with Impact (21649) Arts Expression Society (21267) Artsed (215712) ArtSpan (934) Asia Society (21424) Asian American Woman Artists (215656) Asian Neighborhood Design (21212) Asian/Pacific Islander Am. Health Forum (450) Asian/Pacific Islander Legal Outreach (21287) Asian/Pacific Islander Wellness Center (*786) Asian Week Foundation (21356) Asian Women's Resource Center (21457) Asian Women's Shelter (21393) At the Crossroads (21371) Auxiliary of Little Sisters (892) Baiboa Alumni Association (*1100) Bay Area Attachment Parenting (211) Bay Area Legal Aid (21656) Bay Area Rainbow Symphony (21338) Bay Area Ridge Trail Coalition (21455) Bay Area Urban Debate League (21449) Bay Area Wilderness Training (302) Bay Area Young Survivors (21282) Bay Area Youth Fund for Education (29415) Bayview Hunters Point Multipurpose Senior Services (21510) Bazaar Bizarre San Francisco (21359) Be the Match (21633) Because Justice Matters (21576) Bernal Heights Neighborhood Center (*515) Bernal Heights Outdoor Cinema (21635) Big Brothers Big Sisters of the Bay Area (887) The Big Rumble (21394) Black Coalition on AIDS (BOCA) (504) Black Rock Arts Foundation (1900) Blind Babies Foundation (5016) Bonsai Society of San Francisco (21502) Booker T. Washington Comm. Cntr. (21398) Boys and Girls Club of S.F. (21430) Brahma Kumaris (21557) Breast Cancer Emergency Fund (21331) Breast Cancer Fund (21405) Brightworks (21464) Buddhist Church of San Francisco (21346) California Jug Band Association (21293) California Native Plant Society (*1424) California Reinvestment Coalition (21329) California Revivals (*337) CAL-PEP (510) Cameron House (21208)	Castro Lions Club (*2584) Center for Wellness (21527) Central American Resource Center (21362) Central City Hospitality House (1290) Centro Latino de San Francisco (*1656) Chabad of Cole Valley (21476) Child Care Health Project (21439) Children of Lesbians/Gays Everywhere (400) Children's Book Project (*455) Children's Brain Disease (21219) Children's Council of San Francisco (*123) Children's Hospital (21638) Children's Support League (21603) Chinatown Community Dev. Center (21257) Chinese for Affirmative Action (21537) Chinese Historical Society of America (21291) Círculo de Vida (21399) City Car Share (21284) City Hall Fellows (21568) City Youth Now (21541) Citywide Case Management (21511) Clinic by the Bay (21402) Cole Valley Improvement Association (21369) Coleman Advocates for Children/Youth (*2602) Community Board Program (*1542) Community Educational Services (21223) Community Housing Partnership (935) Community Living Campaign (21404) Community Police Advisory Board (21660) Community Sherith Israel (2266) Company Chaddick (656) Compass Community Services (9995) Conard House (*149) Congregation Beth Israel Judea (21400) Congregation Beth Shalom (*130) Congregation Sha'ar Zahav (*1290) Conservatory of Flowers (21401) Crohn's & Colitis Foundation of Am. (21233) Cuba Caribe (21585) CUESA (21418) Cultural Integration Fellowship (8502) Curry Senior Center (formerly North of Market Senior Services - acct. 333) (21235) Daily Acts (21224) Daly City Youth Health Center (21560) Dance Mission Theater (21564) Dancers Group (21500) Department of Environment (21365) The Diatribe Foundation (21663) Discovery Community, Inc. (21229) DISH (Delivering Innovation in Supportive Housing) (21504) Dolores Street Community Services (*938) Dream House (*1601) East Bay Asian Local Development (21634) East Bay Children's Theatre (21591) Embarcadero YMCA (2169) Energy Service Corps (21423) Family House (502) Family Independence Initiative (21464) Family Link (*317) Family Service Agency of San Francisco (331) Family Support Services of the B.A. (21636) Feral Change (21627) Filipino American Dev. Program (21474) First 5 California (21270) First Unitarian Universalist Society of San Francisco (21256) Florence Crittenton Services of S.F. (*291) Flowers Community Initiatives (21648) Flowers Heritage Foundation (21375) The Flux Foundation (21467) The Food Education Project (21515) Fort Mason Community Garden (21279) Foster City Flyers (21435) Fostering Media Connections (21625) Friends of Camp Mather (21368) Friends of Harvey Milk (21534)	Friends of Joe DiMaggio Playground (21583) Friends of San Francisco City Planning (21205) Friends of Sharon Art Studio (*1033) Friends of the Albany Library (21593) Friends of Rockridge Library (21606) Friends of the S.F. Public Library (*14) Friends of the Urban Forest (1070) Friends of Walter Haas Park (140) Gamelan Sekar Jaya (6485) The Garden Conservancy (21302) Garden for the Environment (780) Gay and Lesbian Medical Association (*211) Gay & Lesbian Sierrans (21481) Gay Asian Pacific Alliance (21311) Gay/Lesbian All. Against Defamation (*1360) General Assistance Advocacy Project (278) Girls 2000 (21563) Give Me Shelter Cat Rescue (885) GLBT History Museum (21578) Glen Park Festival (21318) Global Autism Project (21415) Global Services Corps (21376) Golden Gate Senior Services (21525) Grattan Child Development Center (21332) Grattan Community Board (21453) Great Gorilla Run (21217) Green Art Workshop (21516) Greenbelt Alliance (21507) Groceries for Seniors (21307) Groundworks Opportunities (21392) Habitat for Humanity (*4319) Habitat for Humanity Easy Bay (21602) Haight Ashbury Food Program (*1525) Haight Ashbury Free Medical Clinic (*333) Haight Ashbury Improvement Assn. (890) Haight Ashbury Psychological Services (21384) Halcyon Neighborhood Association (21622) Hamilton Family Center (*1526) HANC Recycling Center (*780) HandsOn Bay Area (661) Health at Home (21461) Health Champions (7999) Hearing and Speech Center of N. Calif. (21200) HIV Care (*9000) Holy Family Day Home (299) Home Away from Homelessness (903) Homeless Prenatal Program (995) H.O.M.E.Y. (21286) Horses in California, Inc. (21228) Hospitality House (21532) Huck Cancer Ultimate Frisbee Tour. (21373) Huckleberry Youth Programs (279) Human Rights Campaign (21460) Humane Society International (21652) Huntington's Disease Society (21630) The Imagine Bus Project (21420) Independent Arts & Media (21364) Independent Living Resource Cntr. of S.F. (649) Insight Meditation Community of S.F. (4755) International Art Museum (21586) International Dyslexia Association (21254) International Orange Choral (21555) Intersection for the Arts (446) Jack and Jill of America, Inc., S.F. (21349) Janet Pomeroy Center (21225) Japanese Community Youth Council (21406) Japanese Cultural & Comm. Center (21462) J.B. Foundation for Children (21436) JDRF (21651) Jewish Community Center (21566) Jewish Family/Children Services (*1600) Jewish Healing Center (3530) Jon Sims Center (1519) Jones Memorial United Methodist Church (21280) Josie's Place for Bereaved Youth and Families (21308)	The Junior League of San Francisco (21314) Kathy Mata Ballet (21500) Kid Stock, Inc. (21214) Kids in Parks (886) KUSF 90.3 FM (21309) La Casa de las Madres (833) The LAB (the-art-e-grup, inc.) (2949) Lamplighters Music Theater (21428) Larkin Street Youth Services (2506) Leap (21218) Legal Services for Children (21417) Gay and Lesbian Prisoners with Children (21303) Lesbian/Gay Chorus of San Francisco (*151) Lesbians in the Visual Arts (870) Leukemia/Lymphoma Society Team Training (1390) Liberty Numismatic Society (*813) Lighthouse for the Blind and Visually Impaired (*214) Lincoln Child Center (*4368) LINES Dance Center (21424) Literacy for Environmental Justice (21269) Little Brothers - Friends of the Elderly (909) Loco Bloco (21445) Love Every Animal (21403) Loved Tive (21598) Lyon Martin Women's Health Services (1748) Lyric-Lavender Youth Rec. & Info. Ctr. (*1127) Maitri ('61) Make-A-Wish Foundation (*785) Mama Hope (21410) Manilatown Heritage Foundation (21262) Market Street Railway (*870) The Mary Elizabeth Inn (21374) Matter of Trust (21548) Meals on Wheels of San Francisco, Inc. (2375) Mental Health Association of S.F. (871) Mercy Housing (111) Metropolitan Community Church of S.F. (155) Middle Polk Neighborhood (21305) Midsummer Mozart Festival (21514) Milestones Human Services (*594) A Miner Miracle (414) Mission Community Market (21558) Mission Cultural Center (21551) Mission Economic Dev. Agency (21300) Mission Neighborhood Center (362) Mission Street Trust (21540) Mission YMCA (21443) MISSSEY (21618) Most Holy Redeemer AIDS Group (432) Mothers Organizing Mothers (*69) Mujeres Unidas y Activas (21416) Museum of Performance & Design (21377) Musical Theater Works (21579) Muttville Senior Dog Rescue (21535) National Alliance for the Mentally Ill (5214) National Marfan Foundation (5829) National Multiple Sclerosis Society (21351) Native American AIDS Project (21413) Nature in the City (21234) Neighborhood Parks Council (783) Neighborhood Playgarden (21506) Network for Elders (657) New Conservatory Theater (21529) New Door Ventures (*1387) New Leaf Services (1854) New Music Bay Area (21380) New Sector Alliance (21475) Next Arts (21231) NextVillage (21573) Noe Valley Chamber Music Planning (21206) Noll Soll (21599) North & South of Market—Adult Day Health (21285) North Beach Citizens (21512) North Oakland Community (21588)	No. of Panhandle Neighborhood Assn. (*591) North Oakland Senior Center (21626) North West Bernal Alliance (3181) Northern California Comm. Loan Fund (21244) Northern California Minority Supplier Development Council (21260) Northern California Peace Corps Assn. (21550) Lamplighters Music Theater (21428) Off Broadway West Theater (21528) Old School Cafe (21470) Older Women's League (OWL) (392) One Brick (21508) One Justice (21555) OMI/Excelsior Beacon Center (241) Other Minds (*267) Our Family Coalition (21366) Pacific Asian American Women Bay Area Coalition (PAAWBAC) (21391) Pacific Forest Trust (21498) Pacific Rowing Club (21408) PACT—Plan of Action for Challenging Times (21303) Page Street Center (21227) Paradigm Programs (*14061) Parents Place (*1602) Pathways for Kids (33194) PAWS (539) Peekadoodie Kids Club (21605) Peninsula Temple Beth El (12225) People Organized to Win Employment Rights (POWER) (21353) People with AIDS Coalition of S.F. (*2341) The Perry Initiative (21446) Pets Unlimited (2343) Piedmont East Bay Children's Center (21590) Pilipino Senior Resource Center (21429) Planet Drum Foundation (*312) Planning for Elders in Central City (1371) Plant*SF (21230) Playwrights (21370) Playwrights Foundation (21499) Positive Resource (*1675) Precita Eyes Mural Art Center (*348) Precita Valley Center (21294) Princess Project (21390) Project Access Resource Center (21631) Project Avary (21644) Project Homeless Connect (21335) Project Inform (*1965) Project Night Night (21412) Project Open Hand (730) Public Glass (1750) Public Interest Clearinghouse (21222) Purple Moon Dance Project (*3543) Quan Yin Healing Arts Center (*1748) Randal Museum Friends (199) Rebirth and Development, Inc. (5145) Rebuilding Together San Francisco (328) Richmond District Neighborhood Center (21268) Richmond District YMCA (21396) Ride for a Reason (21668) Ride Oakland (21646) Rockridge Kitchen Tour (21637) Rockwood Leadership Program (2649) Ronald McDonald House of S.F. (1640) Rond Division (21466) Rose Foundation for Communities (21664) Rose Resnick Lighthouse for the Blind (*214) Routy Club of Fisherman's Wharf (21382) RSVP San Francisco (21328) Ruraq Maki (21608) Russian Hill Neighbors (1822) Sacred Heart Cathedral Preparatory (21295) Safety Awareness for Everyone (SAFE) (21472) SAGE Project (901) Saint Anthony Foundation (8500) St. Baldrick's Foundation (21452)	Saint Francis Foundation (21342) Saint Francis Living Room Project Foundation, Inc. (21414) St. John's United Church of Christ (21520) Saint Luke's Hospital Foundation (*3555) Saint Vincent de Paul Society (28050) Sts. Peter & Paul Church and School (6609) San Francisco 99% Coalition (21526) San Francisco Aid for Animals (21556) S.F. Alumnae Delta Community Foundation (21513) San Francisco Animal Care and Control (1201) San Francisco Architectural Heritage (21265) San Francisco Arts Education Project (136) San Francisco Bay Area Book Council (*125) San Francisco Beautiful (141) San Francisco Bicycle Coalition (21220) San Francisco Boys Chorus (21485) San Francisco Buddhist Center (21479) San Francisco CASA (833) San Francisco Children's Art Center (*1231) San Francisco Choral Society (21496) San Francisco Cinematheque (21526) San Francisco Circus Center (21340) San Francisco City Chorus (21450) San Francisco City Impact (21632) San Francisco Conservation Corps (*1102) S.F. Department of Public Health (21643) S.F. Depressive/Manic Depressive Assn. (*900) San Francisco Dog Owners Group (21542) San Francisco Dyke March (21288) San Francisco Education Fund (21378) San Francisco Elks Lodge (21480) San Francisco Experience Corps (3930) San Francisco Film Society (21521) San Francisco Food Bank (*901) San Francisco Frontrunners (891) San Francisco Generations, Inc. (21341) S.F. General Hospital Foundation (*89) San Francisco Green Film Festival (21522) San Francisco Hep B Free (21554) San Francisco Lawn Bowling Club (21454) S.F. Lesbian/Gay Freedom Band (585) San Francisco Little League (*2521) San Francisco Living Wage Coalition (21582) San Francisco Lyric Chorus (21321) San Francisco Magic Theater (21615) San Francisco Merionettes (21422) S.F. Museum and Historical Society (21546) S.F. Museum of Craft & Design (21210) San Francisco Night Ministry (21456) San Francisco Organizing Project (21250) San Francisco Parks Alliance (21584) San Francisco Parks Trust (5011) S.F. Planning & Urban Research (21301) San Francisco Prime Timers (42674) S.F. Recreation and Park Department (21248) San Francisco Rock Project (21482) San Francisco Senior Center (21207) San Francisco Shakespeare Festival (662) San Francisco SPCA (2503) San Francisco Suicide Prevention (*1913) S.F.U.S.D. Health Programs (21661) San Francisco United Soccer Club (21530) S.F. Urban (21397) San Francisco Urban Service Project (*1406) San Francisco Vikings Soccer Club, Inc. (521) San Francisco Women Against Rape (3543) S.F. Women's Rehabilitation Foundation, Inc. (21232) San Francisco Zoo (21276) San Francisco's Promise (501) YMCA Buchanan (21613) YMCA Presidio (21559) Young Audiences Arts for Learning (21440) Youth Life San Francisco (5222) Zeum (*111) Zoo II (21276)
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# ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

## BEE'S WRAP®

### The "New" Old-Fashioned Alternative to Plastic for Food Storage

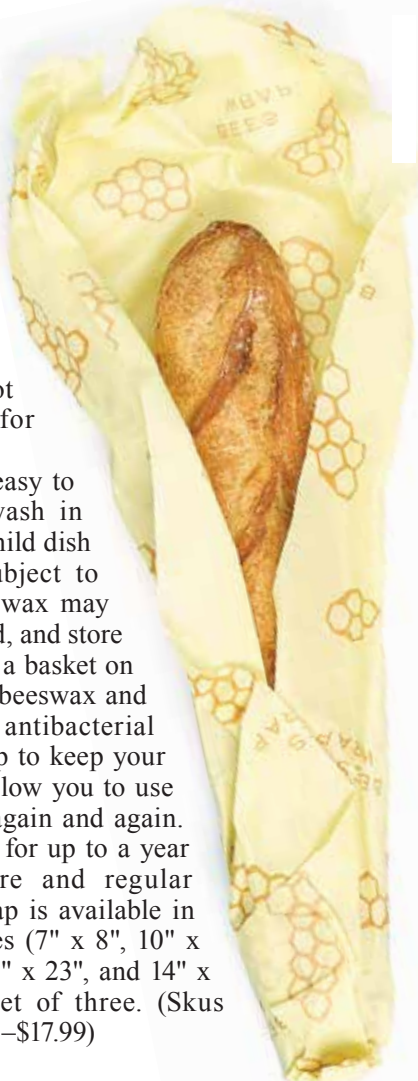
Bee's Wrap comes to us from Vermont, where creator, Sarah Kaeck, discovered this novel and sustainable method of storing food on her family farm. Her desire to create this product came from concerns about the environment and the health safety of plastic, while not wanting to compromise her ability to keep all of her family's wonderful farm-grown foods fresh. Sarah discovered that the combination of organic cotton muslin infused with beeswax, jojoba oil, and tree resin made a perfect alternative to plastic wrap. This combination of ingredients creates an antibacterial, malleable food wrap that can be used again and again. Simply mold the Bee's Wrap to the top of your dish by using the warmth and pressure of your hands to create a seal.



When the Bee's Wrap cools (within seconds), it

holds its seal. Use the same method to wrap vegetables, cheese, bread, and baked goods. (It is not recommended for meat.)

Bee's Wrap is easy to care for—just wash in cool water with mild dish soap. Do not subject to heat, as the beeswax may melt! Air dry, fold, and store in a drawer or in a basket on the counter. The beeswax and jojoba oil have antibacterial qualities that help to keep your food fresh and allow you to use the Bee's Wrap again and again. Bee's Wrap lasts for up to a year with proper care and regular usage. Bee's Wrap is available in five assorted sizes (7" x 8", 10" x 11", 13" x 14", 17" x 23", and 14" x 26") and as a set of three. (Skus 636500-05, \$5.49-\$17.99)



## EcoForms Quadra

### Environmentally Friendly Alternative to Plastic Pots

Made from renewable and sustainable plant by-products, EcoForms are the environmentally friendly alternative to plastic pots. Tests have shown that plants grow better in EcoForms than in traditional plastic pots due to their insulating design, which leads to thriving, healthy plants. EcoForms pots contain no wood or petroleum ingredients and do not deplete natural or edible resources. When used outdoors, EcoForms pots will last at least five years, and they last even longer when used indoors. They are intended for use above the ground and show no damage when exposed to freezing or thawing conditions.

EcoForms pots are made from rice hulls and natural binding agents,



which are starch-based, water-soluble, and biodegradable. No pollutants are used or produced at any stage of the manufacturing process. And, because all scraps are recycled in the production process, no materials are wasted. Only a small amount of water is used in the binding formula, and the organic pigments are environmentally friendly. Heat and pressure bind the ingredients to produce EcoForms pots.

We like that EcoForms is local, too! Based in Sebastopol, EcoForms is a family-founded business that grew out of the desire to find an alternative to plastic pots. The seed of their efforts was the founding of Sweetwater Nursery in 1977. You'll also find Sweetwater Nursery plants in our garden centers.

Check out the new offerings in the Quadra line—perfect for a windowsill, balcony, or hung from wall. Clean lines define these modern pots, available in an array of tasteful, earth-inspired colors. (\$2.99-\$14.99)



Available in 8 colors.



## Recycle at COLE HARDWARE!

Bring to any of our five stores:

### BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.



### CELL PHONES:

Personal cell phones—batteries and chargers not required.



### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit 5 per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)



### SCRAP METAL:

Copper and brass.

### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm).



# PRODUCT KNOWLEDGE



## Aura<sup>®</sup> Bath & Spa

### Waterborne Interior Paint

With a beautiful matte finish, Aura Bath & Spa is a premium-quality interior paint specially formulated to resist mildew growth in humid areas such as bathrooms and spas. Stains wash off easily, and this paint offers extreme hide and coverage. With a paint and primer together, Aura Bath & Spa features an easy application for a long-lasting coat and zero VOCs (volatile organic compounds). Upgrade your bathroom with this luxurious-finish paint that can be mixed in any color. Available in quarts (\$25.99) and gallons (\$65.99).



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## SHOP LOCAL! SUPPORT LOCAL!

Supporting local businesses creates and strengthens:

- Local Jobs
- Local Tax Dollars
- Economic Vitality
- Local Character and Prosperity
- Environment Sustainability
- Community Well-Being
- Local Decision-Making
- Entrepreneurship
- Product Diversity



## shop-vac<sup>®</sup> The Original Wet/Dry Vacuums

Shop-Vac Corporation is the recognized world leader in wet/dry vacuum cleaners. For nearly 50 years, Shop-Vac Corporation has manufactured innovative, high-quality vacuum cleaners and accessories right here in the good ol' USA! Tradespeople in all fields—handymen, painters, plumbers, and more—most likely have a Shop-Vac in their arsenal of tools. But a Shop-Vac is also a handy tool to have around the house, especially with young children at home.

No use crying over spilled milk, especially when you have a Shop-Vac on your side. No mess is a match for these machines, from the finest sneaker dirt to food fiascos and, yes, even spilled milk. Other vacuums can't perform under the pressure of real-world accidents and downright dirty situations, but a Shop-Vac? Yeah, it's all under control.

Dirty do-it-yourself projects around the house, such as scraping

paint, are easily cleaned up with a Shop-Vac. These wet/dry vacuums are especially useful for tough cleaning projects where you don't want to use your home vacuum cleaner. Our stores carry an array of sizes and styles, including accessories for consumer, industrial, and commercial applications.



### Quiet Series Wet/Dry Vac

(Sku 2392520, \$44.99)

- 5-gallon tank
- 2.0 peak HP
- Top and side carry handles
- Rear blower port
- On-board tool storage

### Micro Portable Wet/Dry Vac

(Sku 2334241, \$39.99)

- 1-gallon tank
- 1.0 peak HP
- Fold-down handle
- Wall bracket for out-of-the-way storage
- Wall-mount tool holder to keep tools handy and organized

### AllAround EZ<sup>™</sup> Portable Wet/Dry Vac

(Sku 2302552, \$64.99)

- 2.5-gallon tank
- 2.5 peak HP
- Power of a full-size vacuum with the convenience of a handheld
- Wall bracket for out-of-the-way storage
- Rear blower port



## COLE HARDWARE Rewards

### Rewards member benefits:

- ➔ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ➔ Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- ➔ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ➔ Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you when we receive them.
- ➔ Lifetime warranty on most products purchased at COLE HARDWARE.
- ➔ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ➔ We don't sell our customer list, and all information is kept confidential.

### How points are earned:

- ➔ Rewards points are calculated daily and shown on your receipt.
- ➔ For every dollar spent, one point is earned.
- ➔ Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- ➔ Points are converted in \$5 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- ➔ Rewards dollars are valid for three months once converted from points.
- ➔ For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.



Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit [www.colehardware.com/rewards](http://www.colehardware.com/rewards) or e-mail [service@colehardware.com](mailto:service@colehardware.com).

Remember to request your Rewards points the next time you are in!



## COLE HARDWARE Community Partners Assistance Program

Our Community Partners Assistance Program is open to all schools and nonprofit groups in San Francisco and Oakland's Rockridge neighborhood. Your group's membership in our program allows you to enjoy the benefits listed here:

- **Gift Cards Rebates:** Once a year, we send a gift card to partner schools and groups for 10% of all purchases posted to that account the previous year. Customers only need to mention that they are part of a group's circle of friends when checking out, and the transaction is posted to that group's account.



- **Cutting Edge Wine Donation:** We will donate one case of our signature Cutting Edge wine to our partners to serve at fund-raising events held in San Francisco and Rockridge.



- **Silent Auctions and Raffles:** We're happy to donate COLE HARDWARE gift cards for your silent auctions or raffles.



- **Clearly COLE HARDWARE Bottled Water:** We will give you four cases of our bottled water to serve or sell at your events.

- **Membership Wallet Card Template:** Upon request, we'll provide you with a template of membership cards for your group. The card can be kept in a wallet as a reminder for your group's members to take advantage of the gift card rebate

program while shopping in our stores. (Some groups and schools get gift card rebates of nearly \$2,000 yearly, as they publicize and remind their members about the program.)

- **Promote Your Event:** With enough notice, we can feature your fund-raising event in



*Community Partner First 5 California's annual carnival fund-raising event*

our monthly *Hardware Hotline* newsletter or e-Hotline.

- **Project Discount:** Local nonprofit groups can receive a discount on supplies for community improvement projects (reviewed on a case-by-case basis).
- **Partner Shopping Event:** Plan a Partner Shopping Day with us. We will donate to your organization 20% of total purchases made by your group during a specified in-store shopping event.

### How to Join

Simply send us a request to join our program on your school's or group's letterhead. Be sure to include:

- Official name of the group or school
- Address, phone number, e-mail, website
- Contact information: name, e-mail, phone number
- Tax ID information: include 501(c)(3) information

For further information about our Community Partners Assistance Program, please contact [julia@colehardware.com](mailto:julia@colehardware.com).

## Show Us Your COLE HARDWARE T-Shirt!

We love to see photos of our shirts in action. Send us a photo of yourself or your loved ones sporting a COLE HARDWARE T-shirt in Madrid or Modesto, and we'll send you a \$5 gift card and publish the photo. Our shirts are available in men's, women's, and children's sizes. (\$9.99)



*Polk Street shopper Susan Alexander shared this photo taken in front of the Museo del Prado in Parque del Buen Retiro, Madrid, Spain.*

### Follow COLE HARDWARE!



## Meet the Author: Pam Peirce

Saturday, March 12, 11:00 am–1:00 pm  
956 Cole Street

Pam Peirce grew up in Indiana and moved to San Francisco after she finished college with a bachelor's degree in botany. She enjoyed California culture as well as the mild winters that allow a year-round garden. While studying the climate of the Bay Area and the plants that can be grown here, she gardened first in borrowed backyards and in containers on porches and windowsills, but she soon found a gardening home in a community garden.

During 1980–1983 she participated in the founding of the San Francisco League of Urban Gardeners (SLUG), an organization that supported both community and home gardeners citywide. She served on its board until 1999. Pam

also taught horticulture at City College of San Francisco for 30 years.

The first edition of her book *Golden Gate Gardening* was published in 1993. Now in its third edition, *Golden Gate Gardening* (Sku 799650, \$29.99) is much improved and expanded from the first and second editions. It now includes, in addition to two coastal planting calendars, two planting calendars for varieties of inland microclimates. It is useful for those gardening from Humboldt County south to San Luis Obispo as well as for those in mild-winter inland climates.



Pam will be on hand at our Cole Street store on Saturday, March 12, to sign copies of her book and answer questions. Take advantage of her expertise right in our own backyard!

# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Caroline Concierge Services for Seniors and Disabled:** I'm available weekdays and weekends with flexible hours. I can take you to and from appointments and other local errands. Reasonable rates (1-hour minimum). References upon request. Please call Caroline 415/846-9714 or e-mail jahangoodman@gmail.com.

**Cat Sitters Wanted:** Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call 415/333-1123.

**Custom Websites and Apps:** Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at [info@Bayrocketmedia.com](mailto:info@Bayrocketmedia.com). Local in the Rockridge area of Oakland. In business since 1998.

**Driver:** Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail [bill311@att.net](mailto:bill311@att.net). Thanks for reading my ad!

**Flower Outings:** Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two hour minimum \$90. Phone 415/260-7540 or e-mail [krmkrm2@aol.com](mailto:krmkrm2@aol.com).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit [www.spacetransform.com](http://www.spacetransform.com).

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit [www.StegerTax.com](http://www.StegerTax.com).

**Pilates:** Pilates movement exercise group classes now forming in Rockridge. Breathing • Core Activation • Neutral Spine (finding optimal starting position) • Abdominal Strengthening • Lumbo-Pelvic Stability • Strengthening and Mobilizing the Spine • Scapular Stability and Mobility • Correcting Alignment • Release Work • Stretching. Over 10 years experience learning, practicing, and teaching Pilates exercise methods at private studios, gyms, and community recreation facilities. Reasonable rates: \$125 per person for 6-week group series; \$70 private one-on-one sessions; \$55 per person for duet session. Available weekdays, midmorning and early afternoon, at local dance studio. Contact instructor 510/219-8641 (voice or text) or e-mail [iswirving@comcast.net](mailto:iswirving@comcast.net).

**Wallpaper Installation:** Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through COLE HARDWARE'S Repair Referral Service at 415/200-3430 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

**COLE HARDWARE**  
proud member of:



COLE HARDWARE supports organizations working to enhance our great neighborhoods. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).



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Yosemite camping  
Walking the lake  
Fetch at Estuary  
Hiking in Tilden

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**Marti Sousanis (415) 333-1123**

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References upon request  
**#415.566.8555**



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# Benjamin Moore® Paint Available at COLE HARDWARE!



Colors that let you create a room that reflects your sense of style, passion, and flair



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## The COLE HARDWARE Calendar - March

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Knife Sharpening Rockridge, 4 pm-6 pm	2 Knife Sharpening Fourth Street, 8 am-9 am Mission Street, 4 pm-6 pm	3	4 Flash Friday DEALS Knife Sharpening Polk Street, 4 pm-6 pm	5 Knife Sharpening Cole Street, 3 pm-5 pm
6 		8 International Women's Day	9	10 Plant a Flower Day March 12	11 Flash Friday DEALS	12 Meet the Author: Pam Peirce Golden Gate Gardening  see page 10 for details
13  Daylight Saving Time Begins	14	15 Knife Sharpening Rockridge, 4 pm-6 pm	16 Knife Sharpening Fourth Street, 8 am-9 am Mission Street, 4 pm-6 pm	17  St. Patrick's Day	18 Flash Friday DEALS Knife Sharpening Polk Street, 4 pm-6 pm	19 Knife Sharpening Cole Street, 3 pm-5 pm
20 First Day of Spring 	21 COMMUNITY SAVINGS DAYS Special Community Members <b>SAVE 20%</b> see our website for more details	22	23 Hardware Happy Hour 5:00 pm-8:00 pm see page 2 for details 	24	25 Flash Friday DEALS	26
27 Easter Egg Hunt Rockridge Store see page 6 for details  Easter	28 Student Monday	29 Teacher Tuesday COMMUNITY SAVINGS DAYS	30 Knife Sharpening Fourth Street, 8 am-9 am Mission Street, 4 pm-6 pm	31 Military Thursday	Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.	



Our founder, Dave Karp  
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

- Commitment to savings:** Rewards program members receive a 5% quarterly dividend on purchases.
- Commitment to the community:** We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as beneficiary).
- Commitment to you:** Over 90 years of guaranteed customer satisfaction.
- Commitment to the environment:** We're reducing our footprint by implementing environmentally sound practices in our stores.

Five locations serving you every single day of the year!

**2254 Polk Street**  
San Francisco, CA 94109  
(at Green Street on Russian Hill)  
415/200-3370

**3312 Mission Street**  
San Francisco, CA 94110  
(at 29th Street—near Safeway)  
415/200-3344

**956 Cole Street**  
San Francisco, CA 94117  
(at Parnassus—near U.C. Medical Center)  
415/319-6705

**70 Fourth Street**  
San Francisco, CA 94103  
(downtown between Market and Mission)  
415/200-3444

**5533 College Avenue**  
Rockridge District, Oakland, CA 94618  
(a few steps from Rockridge BART)  
510/230-0145

All stores open every day 8:00 am-8:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/674-8913 ext. 4 or e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).



[www.colehardware.com](http://www.colehardware.com)  
[service@colehardware.com](mailto:service@colehardware.com)

E-mail us with any comments or questions at [hotline@colehardware.com](mailto:hotline@colehardware.com).

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