









The new year starts off for us on a bittersweet note after losing our guiding light and founder, Dave Karp, in October. The outpouring of love and support that we received was incredible and greatly appreciated by all in the Cole Hardware family. With Dave's philosophy, "There are no strangers here, just friends we haven't met," we're confident our staff will continue to provide good, old-fashioned customer service and hardware knowledge.



Our Rockridge crew will be celebrating the store's first anniversary this month!

Our Rockridge store celebrates a milestone this month with its first anniversary, and we're happy to report it is thriving under the leadership of Tessa and Jose. The vibrant College Avenue business corridor continued on page 2...

Rockridge Anniversary Celebration! Ice Cream Social

Saturday, January 2, 1:00 pm-3:00 pm

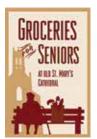
For an extra special treat, the Garden Creamery ice cream truck will be joining the anniversary celebration festivities at our Rockridge store on January 2 from 1:00 pm until 3:00 pm. Garden Creamery is a fellow community-minded local Bay Area business that is no average ice cream truck! Its menu of ice cream, ice cream sandwiches, and "pops" are made with Straus organic dairy products and vegan sorbets that change seasonally. To give you an idea of the inventive choices you can expect to find, some Garden Creamery crowd favorites are

the strawberry pretzel pop (strawberry mousse dipped in white chocolate and studded with salty pretzels), creamy vegan Thai tea sorbet, and a classic

vanilla ice cream and oatmeal cookie sandwich dipped in chocolate. Garden Creamery was started in San Francisco by Erin Lang, a longtime Bay Area continued on page 2...



What a difference a dime or a dollar makes! We're happy to report that in November our spare change



collection netted \$1,733.24 for Groceries for Seniors in San Francisco and St. Paul's Pantry of Hope in Oakland, who distribute nutritious, fresh food to senior citizens on a

citizens on a weekly basis. This brings our grand total to \$36,590.59 raised

WOMAN

since we started our collection
Our December
is earmarked for

program. Our December collection is earmarked for W.O.M.A.N., Inc. to support the many programs it offers. We'll report those numbers next month.

Our January spare change collection will benefit SaveNature.org in its quest to inspire the next generation of environmental stewards. Its Insect Discovery Lab is a hands-on



SAVENATURE.ORG

traveling lab that visits schools and other events with arthropods, including darkling beetles and giant walking sticks. Kids get a kick out of holding these giant bugs while at the same time learning about nature. We'll be hosting some of the

insects at our stores in the new year,

too.
It's easy to donate to Coins for the Community! Simply drop your spare change in any of our collection jars or choose the "Donate" option when you're checking out at any of our registers. Or bring in that old jar of pennies that's collecting dust on your dresser.



"Our commitment to you: Your satisfaction guaranteed. Period."

Shop online 24/7 at ColeHardware.com.

3312 Mission Street San Francisco, CA 94110-5009



TIME-SENSITIVE MATERIAL



Scan to view our website.



Hardware Happy Hour

Wednesday, January 20 5:00 pm-8:00 pm



Football Fever

As of press time, it doesn't appear that either of our local teams will be playing this January. But since many Bay Area residents are from elsewhere, many of us are (or know others who are) rooting for old hometown teams! With the biggest game of the football season being played here (in Santa Clara, that is), football fever will still be abundant in the

Bay Area. Super Bowl City, the host committee's freeto-the-public fan village, will be celebrating the milestone big game at the Embarcadero and Market Street January 30-February 7.

The NFL Experience, a pro football "theme park,"



will take place during this same time at the Moscone Center. Hopefully, next year we will be cheering on

the Raiders or the 49ers in January, but we're still celebrating this year and showing the world how a world-class city like San Francisco hosts a worldclass party.

Join us at our downtown Fourth Street location on Thursday, February 4, for our Football Fever Happy Hour with a hometown Thirsty Bear brew! In the meantime, enjoy the football-inspired favorites that we've gathered for you as you celebrate your own hometown (or someone else's) team! We can all celebrate—or at least watch—the big game!

See page 7 for our football faves!

Rockridge Anniversary Celebration! **Ice Cream Social**

...continued from page 1

resident who grew up loving sweet, cold treats as a kid in Hawaii. The flavors and memories of ice cream in her childhood inspired her to start making her own, and before she knew it, she was selling her



creations out of her cute dessert truck on the streets of San Francisco! She still makes all of her own ice cream from scratch, using the best local ingredients she can find. The best part? Garden Creamery treats will be free during our ice cream social! Please come enjoy a delectable frozen treat on us as a thank-you for all the support and fun we've had in our first year as a part of the Rockridge community.

Follow Cole Hardware!









A Fond Farewell to Laurie

Longtime Cole Hardware shoppers have probably been helped at one point or another by

Mission Street's Laurie, one of most reliable knowledgeable crew members. Laurie also worked for many years at our Cole Street location and at Cole Hardware Supplies before she took a break and then returned to our Mission Street store. Altogether, Laurie was with Cole Hardware for about 25 years!

A third-generation Californian, Laurie was born in San Jose and raised in Pacific Grove. Her father was a self-employed printer, and Laurie and her siblings worked for him collating booklets and, as they got older, running the stitcher, an electric, footoperated stapler. They were paid in M&M'S for

years until they learned about

Laurie loved being of value and working in a family business. Vic and the Mission Street crew hosted a farewell luncheon for Laurie and presented her with an award for her dedication and many years of service.

Laurie and her husband, Jeff, are avid bird watchers, so we expect she will enjoy more birding and spending time with her pet guinea pigs. You can bet that her hardware expertise will surely be missed by customers and crew members alike!

Welcome 2016

...continued from page 1

seems to be a perfect fit for us, and we are grateful for the warm welcome we have received from the neighborhood. Join us on January 2 at our Rockridge location as we celebrate with an ice cream social from 1:00 pm to 3:00 pm.

In the year ahead, we will continue to offer innovative ways to serve you, such as our new texting option when you call our stores from a smartphone. Our commitment to the environment with our recycling programs will go forward, and we'll continue to look for ways to become even "greener." Look for articles from Dave's grandchildren Adrianna and David, as they give us their perspectives on continuing Dave's legacy. And look for the Hardware Hotline to feature even more of the hardware knowledge that you are used to receiving in our stores, with more articles from our hardware wizards in their areas of expertise.

From the Cole Hardware family to yours, we wish you a happy, healthy new year!

Mobile Locksmith Services

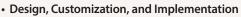
24/7 Emergency Services in San Francisco

Residential, Commercial, and Automotive

Master Locksmith with Over 20 Years of Experience

Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repairs Dead bolts and standard locks
 - Panic hardware
 - High-security locks
 - Electric strikes
 - Keyless-entry locks Mailbox locks
 - Antique mortise locks
 - Safes



- Master key systems
- Access control systems
- Lock Outs (30 minute reentry in most cases)

Automotive Services

- Lock Outs
- Lock Repairs



Contact us at 415/753-2653 ext. 3 or e-mail homerepair@colehardware.com.

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

Cole Hardware's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff. We provide referrals for:



Air Conditioning Alarms/Security Systems/Access Control Antique Restoration

Appliance Repair and Installation Arborist

Architectural Planning Asbestos Removal Bath Resurface Brick and Stone Masonry Cabinetmaking

Carpet and Linoleum Installation Carpet Cleaning Chimney Sweep and Repair

Cleaning/Janitorial Commercial Kitchen Installation Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Custom Closets, Pantries,
and Storage Solutions
Decks New/Stain
Design + Build
Disaster Cleanup and Restoration

(Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall / Lath
Duct and Dryer Vent Cleaning

Electrical 24/7*
Emergency Locksmith
Emergency Power Restoration
Faucet Repair and Installation

Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree

Trimming General Contractors Glass Installation Grout Restoration

Handyman Services Hardwood Floors New/Refinish Home and Office Organizing Home Energy Rating Systems

(HERS)
Home Entertainment Systems
Intercom Systems

Interior Design, Staging, and Color Consultation Interior Wood Refinishing and Restoration Iron and Metal Works/Gates

Kitchen and Bath Remodeling Landscaping Lead Inspection and Abatement Leak Diagnosis/Waterproofing

Locksmith Service 24/7*
Mold Remediation
Moving

Lock Installation

New Construction
Painting Interior/Exterior
Plastering
Plumbing 24/7*

Cole Hardware Repair
Repeat Service

Independent contractors and tradespeople for:

- Home, business, and property repairs

- Maintenance

- Remodeling/room additions

Contact us at 415/200-3430

or e-mail homerepair@colehardware.com

All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected. Your satisfaction is 100% guaranteed. Period.*

* If you aren't satisfied, we will work as your advocate until you are.

Power Washing, Commercial and Residential Cleaning Remodeling / Major Remodeling

Room Additions
Security Evaluation/
Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation
Skylights

Skylights Solar Energy Installation Stained Glass Creation and Repair Stair Lift Installation Stucco Work Telephone System Installation Tile Installation Wallpaper Application Water Heater Installation Welding Window Cleaning/Repair

Windows and Doors

*24/7 available in San Francisco only at this time. Call 415/753-2653 ext. 3 after hours for service.

Cole Hardware is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

HVAC Repair and More

January, when we can experience some of our coldest temperatures, is a lousy time for your home's heating system to break down. But not to worry—if it should happen, we know a company that can help! Richard and Krissy, owners of their heating and air conditioning (HVAC) company since 1996, are part of Cole Hardware's Repair Referral Service.

Company president Richard holds C-36 (plumbing), A (general), and C20 (mechanical) state

contractor licenses. This means his company is able to provide a multitude of energy-efficient measures, including but not limited to heating and air conditioning, duct replacement, air sealing, tankless water heaters, solar installation, and even window installation! Upgrading your home to be more energy efficient can mean lower bills every month. When your home is more energy efficient, it be more comfortable—cozy and warm in the

Their company is

winter and cool in

the summer.

also Building Performance Institute (BPI) certified. Krissy, vice president, told us, "When you use a BPI-certified professional, you get a member of the elite—someone who has proven that they have the knowledge and skills to diagnose the root cause of

the problems in your house and the ability to provide solutions to fix it right the first time." That means you get your money's worth—a comfortable, safe, durable home with improved indoor air quality and lower energy bills.

Like COLE HARDWARE, they are a certified green business, Diamond Certified, NATE (North American Technician Excellence) certified, and have won a KRON4 "Best of the Bay" for four years.

Richard and Krissy offer a five-year parts and labor warranty on any new install, as well as 100% customer satisfaction. "If for any reason within the first year you are not 100% satisfied with your new system, we will make it right, or we will remove the system and gladly refund 100% of your investment—that's how confident we are in what we do."

In addition to all of the above-mentioned services, they also offer air purification systems that help those with allergies, asthma, and other breathing issues. Clean Effects, a whole-house cleaner that removes more than 90% of the allergens in a home's air, is a product the couple has put in their own home because two of their children suffer from allergies.

Even when they have horrible days outdoors, the children can be comfortable inside. "Thanks to Clean Effects, their symptoms pretty much disappear," Krissy said.

Owners of a family business that puts customers

first, Richard and Krissy believe in community involvement. They sponsor multiple sports teams and work to bring awareness to many nonprofits and their causes. Their business began when Richard, who worked in the heating and air conditioning sector growing up, decided to open his own business, starting in their garage and building the company for the past 18 years. They now have more than 20 employees. "We've been blessed by the community. We know the reason we are still in business is because of our customers," Krissy said. "We want to give back. We really try to go that extra mile."

Please contact our Repair Referral Service at 415/200-3430 or e-mail homerepair@cole hardware.com to reach Richard and Krissy.



WHAT'S UNIQUE



If the El Niño predictions are correct, our heaviest rains will hit from January through March. Although there are relatively few creeks or streams in our urban areas, flooding occurs often during heavy downpours in driveways and backyards. Clogged storm drains are another source of flooding on city streets.

Be prepared to protect flood-prone areas around your house with Quick Dam. These flood

Absorbs, Contains, and Diverts Water!

bags and barriers work similarly to sand bags in diverting water, but they are much more convenient—no heavy sand to lug around for one thing! Compact and lightweight, these reusable

> barriers activate and swell when wet and evaporate when dry. They'll reactivate when wet again and degrade naturally after several months

> > of ongoing use, so they should last through the El Niño rains. Available in a 6-pack of bags (Sku 5681689, \$39.99) or 10-foot barrier (Sku 5681622, \$24.99).



Powered by a CO₂ carbonator, SodaStream allows you to turn tap water into sparkling water in an instant. With SodaStream, you have the flexibility to create your own sparkling drinks by adjusting the fizziness and flavor level to your personal taste. Try one of the sparkling drink mixes or create your own flavors.

A recent survey among 3,680 Americans discovered that people with a SodaStream consume 43% more water and water-based drinks than those without a SodaStream. That's about three more glasses of water per day per person! It's not

surprising, because SodaStream makes water exciting and more fun to drink. It turns ordinary water into sparkling water or flavored sparkling water in seconds.

Check out the new fountainstyle soda flavors, root beer (Sku 6302558) and ginger



ale (Sku 6302632), among others. New Waters Essence flavors include pear (Sku 6302509) and pink grapefruit (Sku 6302467). The popular Skinny Girl[™] brand has a couple of tasty flavors too: cucumber lime (Sku 6302657) and mango berry (Sku 6302574). All new flavors retail for \$7.99.



WATERS

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, Mission Street, and Rockridge stores.

In the Garden **January Garden Tasks**

Tips from Our Garden Guy

Stop by our Cole Street garden center for all your gardening needs. The advice is free from Bill, our Garden Guy. E-mail him with any questions: blitz@colehardware.com.

January is a great time to start thinking about your spring garden. While the days are still short, weekends are the ideal time to get your garden in shape and plan out what you

would like to grow this year. If the El Niño rains do materialize, any sunny afternoon in the garden will be a therapeutic way to spend the day.

✓ Plant your live, potted holiday tree outside, keeping in mind that these trees will grow

✓ Visit the San Francisco Botanical Garden to get inspired for the spring with plants and garden landscaping ideas.

✔ Plan your spring vegetable garden by perusing the racks of Botanical Interest seeds offered at all Cole Hardware locations.

✔ Prune perennial shrubs, deciduous

trees, and woody plants (except those that

flower in spring). We recommend Corona® bypass pruners that are made with forged aluminum construction and will cut up to a 1-inch

branch. (Sku 7263395, \$26.99)

✓ Prune roses, deciduous fruit trees, and herbaceous perennials.

→ Pull weeds as they emerge and before they can establish deep roots and

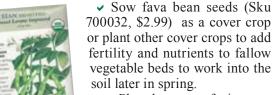
make seed heads, to prevent seeding of nuisance weeds such as oxalis and nutsedge. Take advantage of the predicted rains to pull weeds after a rain when weeding in the soft soil is much easier



Learn how to care for trees by volunteering with Friends of the Urban Forest!



Visit www.fuf.net for more information.



Check the requirements of the fruit trees

and plant fruit tree varieties that don't require a cold winter for good fruit production.

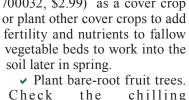
Begin winter pruning of established pome fruits, such as apples and

▼ Begin less-toxic integrated pest management (IPM) early. If pests were a particularly bad problem last year, consider spraying with a dormant oil,

such as neem oil, to suppress overwinter-

ing insects. (Sku 7310634, \$17.99) ✓ If we do have

an abundance of rain this winter, predictions of El Niño come true, consider a rain barrel to harvest this precious resource. Our garden departments have a variety of rain barrels in stock or that we can order for you.



✓ Plant bare-root fruit trees. chilling system is adjusted or shut down, so there is no overwatering during the rainy season. → Fertilize with organic materials, like compost and manure, that can decompose and enrich soil. Avoid synthetic

✓ Check for adequate drainage during winter

storms to control rot. Make sure your sprinkler

chemical fertilizers and pesticides, which can cause undesirable side effects, such as harming the local watershed. Our garden departments offer Malibu

Compost Bu's Blend organic compost.

(12-Quart: Sku 746746, \$10.99; 1-Cubic Foot: Sku 746014, **HOT DEAL** \$13.88 Regular price \$18.99). We also stock 1-cubic-foot bags of steer manure (Sku 7204084, \$2.99) and chicken manure (Sku

7060197, \$4.99).

See you in the garden!







Dwarf Citrus Trees

Enjoy Meyer lemons, Kaffir limes, and Trovita oranges grown at home! Whether planted in the ground or in a container, dwarf citrus trees add beauty, fragrance, and function to a landscape

The dwarf quality is achieved by grafting orchard-proven cultivars onto dwarf rootstock. Although dwarf citrus do very well planted directly in the ground, they are also commonly planted in ornamental containers. They can grow to 8 feet in the ground but will stay much smaller if container-planted.

Good drainage is essential. If you are planting in the ground, place the dwarf citrus in a mound somewhat above grade and make a water well with a ring of soil about a foot from the trunk. The top of the root ball can remain slightly exposed. If you will be planting in a container, make sure it is at least 16 to 20 inches in diameter.

Watering is key. Watering twice a week may be sufficient, but gauge your watering schedule according to the weather, season, and the microclimate of your particular location.

Newly planted trees need more frequent watering until they are established. If new growth wilts or has dull leaves, you

> are waiting too long to water. Citrus are heavy feeders. Fertilize regularly to avoid yellowing leaves. To thrive,

dwarf citrus need lots



WHAT'S IN SEASON



Benjamin Moore® Color of the Year: Simply White

Don't be fooled! White is a complex color with an endless number of subtle distinctions. Benjamin Moore has more than 250 white colors in its portfolio of over 3,000 colors, and 5 of the top 10 best-selling colors are variants of white. Symbolic of purity and often used in a minimalistic aesthetic, the right shade of white can suggest much more than a blank canvas or institutional setting.

A white room can make an accent wall or piece of furniture pop. White walls can make a cramped apartment feel airy and fresh. White can define contrasting angles and edges when it is cut with black or a dark hue. White can help a room take on a warm, soft glow. While some colors energize, white can create crisp, clean borders.

When thinking about your next painting project, consider white in a whole new light and imagine how it might work in your space!

Benjamin Moore
Paints

How to Tame Your Paper Piles

One of the most common New Year's resolutions is to "get organized." Debra, an organizer in our Repair Referral Service, gives us some tips on how we can make our paper piles more manageable.

The new year is underway, and with it comes the ritual task of setting goals, intentions, and resolutions. One area of life people routinely wish to get under control once and for all is the overwhelming array of papers that congregate in any number of places around the home. If that sounds like you, perhaps 2016 will be the year to make this happen!

While piles of paper can cause feelings of anxiety and overwhelm, you'll be happy to know that once they're reined in, the very same papers can also produce a sense of calm and control.

For many, paper congestion begins at the mailbox, and I've got a handful of steps you can take to curb the influx, increase the paper flow, and create greater clarity and control.

Reduce unwanted mail. If you're receiving bills, statements, and newsletters by mail that you'd rather receive electronically, this is an ideal time to sign up for paperless delivery. And if you are receiving unsolicited credit card offers and the like, I urge you take 10 minutes to sign up with the free, or virtually free, resources listed here:

- Direct Marketing Association (dmachoice.org) helps you reduce unsolicited mail.
- Opt Out Prescreen (optoutprescreen.com) allows you to eliminate unsolicited credit card and insurance offers.
- Catalog Choice (catalogchoice.org) helps you control retail catalogs and junk mail.

After you sign up, watch the incoming piles diminish over the next few months. Reducing the amount of mail coming into your home has great benefits. In addition to minimizing clutter, you'll also gain back time and energy spent thinking about and trying to manage it.

Assign a receptacle for recycling unwanted mail and another for items you wish to shred. These containers (baskets, bins, bags, and/or boxes) should be situated in the space where you'll sort the mail and/or process your paperwork.

Designate one place for ncoming mail to land. This can be

incoming mail to land. This can be an actual inbox or other kind of container, a piece of real estate on your kitchen counter, a desk, or even a chair. Wherever you choose, this is the one and only place where unprocessed mail should reside until you're ready to process it.

Triage recyclables from the "real" mail right away. If you can, before mail lands in your designated "in" spot, separate the obvious recyclables into the bins mentioned above.

Sort mail by type of action required, timesensitivity, and order of importance. Action-type categories might include bills to pay, RSVP, file, things to read, and events to schedule.

Process action items. If it helps you to schedule time with yourself to pay bills and take on other action items, choose a time each day, week, or month to commit to this activity. Otherwise, waste not a minute more and process them right away. (This includes mailing what needs to be mailed!)

File! Keep that "to file" pile of financial statements, paid bills, receipts, and correspondence from stagnating



by filing these regularly. Better yet, try avoiding a "to file" pile by filing papers as soon as you are finished with them! With tax time around the corner, collect receipts and incoming tax documents for the current tax year in one place, be it a file folder, envelope, or box.

What to do with important papers that may be commingling with the mail? If you come upon vital documents (passport, birth certificate, adoption papers, leases, deeds, marriage license, etc.) while you delve into your paper-sorting process, consider storing these in a discreet location, a fireproof safe, or a safety deposit box. Archive old income tax returns in a bankers box in a closet or storage area.

The beauty of paperwork is that it can be easy to manage once it's distilled to the essentials, you know where it resides, and you have a system for managing its flow in and out of your life.

If you'd like assistance setting up a personalized system for your household, our professional organizer, Debra, can help! Contact our Repair Referral Service at 415/200-3430 or e-mail homerepair@colehardware.com and we'll put you in touch with her.

WHAT'S IN SEASON



SMOKED CHILI CON CARNE ON A BIG GREEN EGG®



A pot of chili is a perfect dish to cook up when hosting friends for an afternoon of football playoffs. Smoking the chili on an EGG gives it a real depth of flavor. This recipe is a variation on my mother Helen's chili that I now make. You can add more of your favorite hot sauce or more jalapeños to make it five alarm, but for a big group, it's probably best to make a milder version and let others add as much bite as their tongues prefer.

Ingredients

- 2 tablespoons olive oil
- 1 onion, chopped
- 3 tablespoons chopped garlic
- 2 jalapeño peppers, diced
- 2 pounds lean ground beef
- 2 cups chopped celery1 pound sliced mushrooms
- 2 (16-ounce) cans chopped tomatoes
- 2 (8-ounce) cans cannellini beans (undrained)
- 1 can undiluted condensed tomato soup
- 1 can sliced black olives
- 1 tablespoon chili powder
- 1 tablespoon hot sauce2 teaspoons ground pepper
- 2 teaspoons ground pepper

3 or 4 presoaked hickory wood smoking chunks

Metho

- Set the EGG for direct cooking (without the convEGGtor) at 400°F. Place a Dutch oven on the cooking grid to preheat.
- Heat the olive oil in the Dutch oven and add the onion, garlic, and peppers. Cook, stirring frequently, until the onions are soft and translucent.
- Add the ground beef and continue to stir until browned.

 Carefully remove the Dutch oven and the cooking grid and add the hickory chunks to the charcoal. Add the convEGGtor and the cooking grid and

lower the temperature to 350°F.

• Add all other ingredients to the Dutch oven and place, uncovered, back on the grid. Stir every 10 minutes. Once the chili is simmering, cook for another hour to allow the flavors to develop.

You can serve the chili over a baked potato with a dollop of sour cream and a sprinkle of cheddar cheese. Bake the potatoes for an hour alongside the chili, and in the last 30 minutes, drizzle with olive oil to crisp up the skins. Or serve over macaroni for a tasty Chili Mac.



— Rick Karp, President, aka Keeper of the Karma

Cole Hardware Hotline January 2016 7

ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

Plant a Tree!

Friends of the Urban Forest (FUF) helps individuals and neighborhood groups plant and care for street trees and sidewalk gardens in San Francisco. This "green infrastructure" improves the City by beautifying neighborhoods, cleaning the air,



raising property values, and reducing storm water runoff. Since 1981, FUF has planted more than 50,000 trees—47% of San Francisco's street tree canopy.

A tree-lined street makes for a more enjoyable walk, and currently, San Francisco's tree canopy measures only 13.7%, while Oakland's is only 15%—even Los Angeles boasts more than both cities at 21%! Certain trees that don't uproot sidewalks are the best choice for urban areas, of course. In San Francisco, FUF can handle all of the details of providing you with your own sidewalk tree for a small fee.



Last summer, Friends of the Urban Forest celebrated the planting of their 50.000th tree in San Francisco!

When you sign up for a tree, FUF provides all this:

- Check utilities to ensure no interference
- Cut and dispose of concrete from sidewalk
- Species recommendations by their arborists
- The tree itself
- Hardware to support and protect the tree
- A volunteer planting crew to help you plant it
- New tree owner's manual
- 18 months of tree care services
- For a small additional charge, they also offer labor-saving watering bags that encircle trees and slowly water them and wire mesh screens that provide extra protection to trees in risky locations.

Currently, FUF is looking for homeowners and businesses in the Cole Valley and Haight-Ashbury neighborhoods of San Francisco interested in beautifying

Looking for Homeowners in Cole Valley and the Haight

their property with a tree. Visit **www.fuf.net** to sign up or e-mail **kyle@fuf.net** for more information.

In Oakland, if you want to plant your own sidewalk tree, visit **www2.oaklandnet.com** and type in "Tree Services." Choose your tree from the official city tree species list of approved trees and follow the guidelines for planting.

Another organization involved in tree planting in Oakland is Urban Releaf, an urban forestry organization established to address the needs of communities that have little or no greenery or tree canopy. This group is committed to revitalizing Oakland's underserved urban neighborhoods through a variety of programs. Visit www.urbanreleaf.org for more information on how to become involved.

Meeting Oakland's tree canopy goal of 40% will require 1 million new trees. You can help by planting just one!

Recycle at Cole Hardware!

Bring to any of our five stores:

BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.

CELL PHONES:

Personal cell phones batteries and chargers not required.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have
- paint in them!No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!

PROPANE TANKS:

Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit 5 per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)



SCRAP METAL:

Copper and brass.

SPENT FLUORESCENT BULBS: CFLs, tubes up to 8 feet, U- and

D-shaped tubes. Drop-off limit is 10 bulbs.



EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit www.colehardware.com/recycle.htm.

Cole Hardware Rewards

Rewards member benefits:

- Membership is free, and you'll receive the Hardware Hotline, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Attach your Rewards key fob to your key ring— if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you when we receive them.
- Lifetime warranty on most products purchased at Cole Hardware.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.

How points are earned:

- Rewards points are calculated daily and shown on your receipt.
- For every dollar spent, one point is earned.
- Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- Points are converted in \$5 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- Rewards dollars are valid for three months once converted from points.
- ➡ For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.

Remember to request your Rewards points the next time you are in!

PRODUCT KNOWLEDGE

Snow Cable Chains

Veteran Tahoe travelers know that tire chains, also known as tire cables, are sometimes necessary when crossing the mountain passes in winter. These are sold by the pair and help car or truck tires get more traction in conditions where snow and/or ice have accumulated on the road. Four-wheel-drive and all-wheel-drive vehicles with snow

tires used to be exempt from chain controls, but no

longer. All vehicles must now carry chains to enter a chaincontrol area.

Our CobraTM cable chains feature tough carbon-steel rollers that provide traction and long wear. The low-profile steel rollers allow increased tire-to-road contact, resulting in

better stability, plus a considerable reduction in noise and vibration, and they are galvanized for rust prevention.

All Cole Hardware locations stock four of the most popular size cables for cars (Skus 818818–21, \$46.99–\$49.99) and a popular truck size (Sku 818822, \$99.99). Just bring in your specific tire size as set forth by the ISO metric tire code. Virtually all tires have this information molded into the sidewalls, or you can refer to the factory specs for tires if the tires have not been changed on your car since you purchased it.

What if we don't carry your size? No worries! We can special order the chains for

you. Just come in with your tire size by Monday, and if we don't have the size you need, we'll order them and

Don't get caught on the mountain pass without snow cable chains!

have them in our store for you by Thursday of that week.

IMPORTANT! If you buy a pair of Cobra cable chains, you must use a pair of tensioners with them. These are essentially six small, rubber, bungee-type cords bound by a circular rubber piece in the center, and come two to a bag. (Sku 818823, \$12.99) This is an integral part of the Cobra system and cannot be omitted.



Space Heaters—Choose One That Suits Your Heating Needs

San Franciscans love all the character their old Victorians afford them: high ceilings, spacious flats with long hallways, hardwood floors, sweeping views from big picture windows. Often though, this old-world charm translates into old-world, unreliable heating systems. An alternative to installing an expensive forced-air heating system is to use space heaters and heat only the rooms necessary.

Zone heating reduces total home heating costs and increases comfort in a living space. By turning down the thermostat and heating only the area being occupied, energy savings and lower energy bills can be realized. This is ideal for an isolated bedroom or office or during an extreme cold spell. Zone heating focuses on three areas:

- Reducing the size of the total area being heated
- Reducing the length of time that a specific area is being heated
- Using heating appliances with higher energy efficiency than your central heating system

Radiant and convection heating are the two main types of space heaters, and each has its own benefits for heating a room. Cole Hardware offers a variety of heaters, so you can choose one that best suits your needs

Radiant Heaters

Using infrared radiation, radiant heaters create a region of comfort in front of the heater and do not heat the air directly. Instead, these heaters will warm a room over time. Best used to heat poorly insulated or drafty, high-ceilinged rooms, some radiant heaters have a visible source of heat that glows bright red. Two types of radiant heaters are ceramic heaters and fan-forced heaters.

Ceramic heaters provide quick, focused heating and warm air by heating a ceramic element inside the unit and using a fan to either push or pull air over the hot element. Fairly portable because of their light weight, they tend to offer a smaller set of features than fan-



forced heaters, but they can heat the air to a higher temperature. (Sku 6237648, \$29.99)

Fan-Forced heaters provide powerful, directional heat and warm the air by heating an element inside the unit and using a fan to push or pull air over the hot element. Fan-forced convection heaters are very

effective as they blow warm air out of the bottom and can usually be moved easily from room to room. (Skus 61159, \$29.99; 6087076, \$49.99; 6208516, \$99.99)



Convection Heaters

Convection heaters heat the air directly. As air enters the bottom of the heater, it rises out of the top of the heater to ceiling level and will heat a room from top down unless a ceiling fan is used to circulate the room air. This type of

heater is best used where you need a good amount of heat in a short time in a well-insulated room.

Oil-filled radiators are powered by electricity and are incredibly economical heaters. The element inside the heater heats up the special sealed thermal oil that never needs to be replaced. The oil heats the radiator fins, which heat the air, and although these heaters take longer to activate, the heat can last longer. These heaters are ideal for rooms that you want to heat for a longer period of

time, such as a bedroom, but can be less portable because of size and weight. (Sku 6166946, HOT DEAL \$39.99 Regular price \$59.99)

Baseboard heaters radiate heat upward, heating the air directly above. These heaters are commonly used under windows or in drafty areas because they heat the cold airstream entering the room and spread the warm air. Baseboard heaters should never be used near draperies or flammable materials. Because these heaters tend to be 3 to 4 feet in length, the spaces where they can be used might be limited. (Sku 6218135, \$59.99)



Wall-mounted heaters, such as the energy efficient Envi™, sit nearly flush to the wall, creating no walkway clutter. The Envi in particular is safe for a room inhabited by children or pets because its exterior shell always remains cool to the touch. Available in a hardwired (Sku 610050, \$134.95) or plug-in version (Sku 610051, \$139.95).



CUSTOMER SERVICES THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

Account Lookup: Access your account for purchase history. Visit www.colehardware.com and click on the Account Lookup link at the bottom of the home page. Ace® Hardware: Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price,

ATM and Credit Cards: We'll accept your ATM card for payment. You can get up to \$20 cash back, too. We also accept VISA, MasterCard, Discover, and American Express credit cards, Google Wallet, Apple Pay, and all contactless forms of payment.

Balloons: We have free Cole Hardware helium balloons for the kids. Helium is also available to inflate your party balloons for \$0.99 per balloon.

Birthday Discount: Come in on your birthday, show your I.D., and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, gift cards, Muni passes, Clipper cards, meter cards, postage stamps, or special orders. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

Bridal and Gift Registry: Schedule an appointment to set up a gift registry. We will set up the registry for your friends and family to purchase gifts online. E-mail service@colehardware.com to schedule an appointment or for further information.

Business-2-Business: Members of this program receive free next-day delivery for in-stock orders of \$100 or more, special pricing, and personal service. Stop by or call any of our locations for more information.

Carry-Out Service: We'll be happy to load your purchases into your car. Just let the cashier know.

Charge Accounts: For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you. Chauffeur Service for Senior Citizens: If you need help getting to our stores and you live in San Francisco or the Rockridge neighborhood, call us to arrange a mutually convenient time to pick you up.

Clipper Cards: Our downtown Fourth Street and Rockridge locations sell and reload Clipper card fares.

COLE HARDWARE SUPPLIES: We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery, and the personal services of our friendly team. Give them a call at 415/214-8903 or e-mail colesupply@colehardware.com.

Color Matching: We have terrific paint-matching computers. Bring in a swatch of fabric or quarter-size paint chip, and the staff can match just about any color. **Community Partners Assistance Program: Schools** and nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. Cole Hardware donates 10% of all purchases made by your organization's community. Visit www.colehardware.com/partners

Community Savings Days: One day a month, we offer a 20% discount to students, seniors, school district employees, and active members of the military or veterans. This promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni passes, Clipper cards, meter cards, postage stamps, or special

Coupons: We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

Delivery: Free San Francisco and Rockridge neighborhood delivery for Rewards members with purchase of \$100 or more. See store at the time of purchase for scheduling deliveries.

Disabled Customer Discount: Sign up for our Rewards program, show your Medi-Cal card or other proof of disability, and get 10% off all discountable merchandise in our stores.

Electrician: Call our Repair Referral Service at 415/753-2653 ext. 3. Our Repair Referral desk is staffed Monday through Friday, 8:00 am-5:00 pm. For 24/7 emergency referral after store hours or on weekends, you will be connected directly to our electricians. (24/7 service not available at Rockridge.)

E-mail: Write to us at **service@colehardware.com**.

Fax Service: Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957; Mission Street: 415/647-6554; Downtown: 415/777-4453; Polk Street: 415/674-8917; Rockridge: 510/852-8216.

Flash Friday Deals: Sign up to receive our weekly deals available only by e-mail. E-mail service@colehardware .com with the word "flash" in the subject line.

Gift Cards: We offer Cole Hardware gift cards and Ace Hardware gift cards in almost any denomination. Glass Cut to Size: Plexi-, single-, and double-strength

glass cut while you wait. We can also special order curved, tempered, laminate, and obscure glass, as well as mirrors and tabletops. (Coming soon to Rockridge.) Hardly Strictly Hardware (HSH): The COLE HARDWARE digital newsletter is delivered free, directly to your desktop and smartphone. The HSH contains information on new products, practical tips, and more (or less!). Sign up at www.colehardware.com under the "Connect" heading. Hardware Hotline: We publish our newsletter every month of the year. See the online version at www .colehardware.com. It's homegrown and filled with interesting articles about hardware, our community, and of course, Cole Hardware.

Hours of Operation: We're open every single day of the year including every holiday. All stores are open 8:00 am-8:00 pm daily. Holiday hours vary.

Instaply: Download the free Instaply app for your iPhone or Android phone and communicate with us via

Lamps Rewired: Our downtown Fourth Street and Rockridge stores offer rewiring services for table and floor lamps. Contact us for information and pricing.

Lifetime Warranty: Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

Lock Rekeying: See store for details.

Locksmith Service and Key Cutting: We cut keys at all our stores, including hard-to-find computer ChipKeys for automobiles. We have an expert locksmith on duty Monday through Friday at our downtown Fourth Street store (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 for a locksmith referral. (24/7 service not available at Rockridge.)

Low Price Guarantee: Just bring in another store's ad, and we will honor the lower price.

Metal Cuts: Available at all stores. See store for details. Mobile Offers: Text the word "COLE" to 55155 to receive two mobile offers every month.

Muni: We sell 1-Day, 3-Day, and 7-Day Passports and parking meter cards in \$20 and \$50 denominations.

Online Shopping: Shop 24/7 from the convenience of your home at www.colehardware.com, acehardware .com, or google.com/express. Choose in-store pickup, and we'll have your purchase ready when you come in. Photocopies: We're happy to photocopy documents. Please ask for rates.

Pipe: We cut and thread galvanized and black pipe, your pipe or ours. (Note: Fourth St. and Polk St. can't thread.) Plumbing Service: Call our Repair Referral Service at 415/753-2653 ext. 3. Our Repair Referral desk is staffed Monday through Friday 8:00 am to 5:00 pm. For 24/7 emergency referral after hours or on weekends, you will be connected directly to our plumbers. (24/7 service not available at Rockridge.)

Postage Stamps: Purchase a booklet of FOREVER® STAMPS at any of our locations.

Recycling: Bring your old paint (liquid paint onlyput dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges, soft plastics, spent small propane tanks, and spent fluorescent bulbs into any of our stores, and we will send them off to be recycled into new products. (Rockridge can only accept large propane tanks.)

Repair Referral Service: Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property, or office. We are a licensed contractor (#708403). Call 415/200-3430 or go to www .colehardware.com/homerepair.

Repotting Service: Pick out the plant and the pot, and our Cole, Mission, Polk Street, or Rockridge nursery staff will repot your plant for free.

Return Policy: We accept returns on most items. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only. No return on snow cables, bolt cutters, plungers, snakes—there's a list.) Receipt required for cash refund.

Rewards Program: Earn a 5% dividend on purchases and much more. Membership is quick and free. Sign up

Rug Cleaners Rented: We have steam carpet and upholstery cleaners available for rent at each store.

Senior Citizen Discount (age 65 or older): 10% off all purchases of nonsale merchandise.

Shade Cutting: Available at all stores.

Sharpening Service: Knives and scissors sharpened while you wait or same-day service. (Note: Downtown and Polk St. stores do not sharpen scissors, just knives.) Proffessional knife sharpening at all locations on alternating weeks. Contact store for dates and times.

SodaStream Carbonator Exchange: We exchange spent SodaStream carbonators at all our locations.

Speakers Bureau: Topics range from home repair to gardening to security to small business marketing and more. If you need a speaker for your organization, call 415/674-8913 ext. 4.

Special Orders: If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible. Student Discount: Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, use of our fax machines, and more!

Tool Rental: We rent many hand and power tools, garden tools, and moving totes, too. Contact our stores for availability. (Tool rental coming soon to Rockridge.)

UPS Shipping Service: We ship packages all over the country for our Rewards members via United Parcel Service. Standard rates apply.

Website: Visit www.colehardware.com.

Window and Door Glass Replacement: Our Cole Street and Mission Street locations offer glass replacement on wood frame windows and doors.

Window Screens: Our Mission Street and Rockridge locations offer window screen repairs. Contact these stores for information and pricing.

Wood Cuts: Available at all stores.

By the way, we sell hardware, too.

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Cat Sitters Wanted: Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call **415/333-1123**.

Custom Websites and Apps: Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at **info@Bayrocketmedia.com**. Local in the Rockridge area of Oakland. In business since 1998.

Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill **415/826-3613** or e-mail **bill311**@ **att.net**. Thanks for reading my ad!

Flower Outings: Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two hour minimum \$90. Phone 415/260-7540 or e-mail krmkrm2@aol.com.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at **415/656-7289** or visit **www.spacetransform.com**.





Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including **LIVING TRUSTS** and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call **415/221-3000** for appointment. See www .franklawoffice.com for info.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call **415/648-1868**.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at **415/387-3057** or visit www.StegerTax.com.

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and Electrical Services

Call **415/753-2653 ext. 3** to be connected to a service person.





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Wallpaper Installation: Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through Cole Hardware's Repair Referral Service at 415/200-3430 or homerepair@colehardware.com.







Benjamin Moore® Paint Available at Cole Hardware!







Choose from over 3,300 Benjamin Moore colors.





Our founder, Dave Karp **Purveyor of Hardware Wisdom**

The Cole Hardware credo...

Commitment to savings:

Rewards program members receive a 5% quarterly dividend on purchases.

Commitment to the community:

We donate 10% of what you spend to local charities (you get to designate one of our Community Partners as

Commitment to you: Over 90 years of guaranteed customer satisfaction.

Commitment to the environment:

We're reducing our footprint by implementing environmentally sound practices in our stores.

Five locations serving you every single day of the year!

2254 Polk Street

San Francisco, CA 94109 (at Green Street on Russian Hill) 415/200-3370

3312 Mission Street

San Francisco, CA 94110 (at 29th Street—near Safeway) 415/200-3344

956 Cole Street

San Francisco, CA 94117 (at Parnassus—near U.C. Medical Center) 415/319-6705

70 Fourth Street

San Francisco, CA 94103 (downtown between Market and Mission) 415/200-3444

5533 College Avenue

Rockridge District, Oakland, CA 94618 (a few steps from Rockridge BART) 510/230-0145

All stores open every day 8:00 am-8:00 pm • Open New Year's Day 9:00 am-5:30 pm

Cole Hardware reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/674-8913 ext. 4 or e-mail hotline@colehardware.com.





GREEN BUSINESS





www.colehardware.com Contractor's License #708403 service@colehardware.com