

**Star-Spangled Sale**  
 Friday, July 3–Monday, July 6  
*see insert for details*

**Big Green Egg**  
 The Ultimate Cooking Experience  
  
**Demonstration**  
**Saturday, July 25**  
*see page 7 for details*  
 Cole Street Store

**Muni Passports**  
 Our San Francisco stores sell 1-Day, 3-Day, and 7-Day Passports.  


COLE HARDWARE'S  
**Hardware Hotline**  
 July 2015  
 NEWS AND VIEWS FROM AROUND THE STORES

**Rock Out Throughout the House!**

While we may not quite be at The Jetsons level of home technology just yet, we can now rock and roll at home courtesy of our light bulbs! Yes—our light bulbs! Dance while doing the dishes! Rock out while you cook or fold laundry! These new energy-saving LED Pulse light bulbs by Sengled are equipped with JBL Bluetooth speakers allowing you to blare Beyonce or create a more sophisticated ambiance with some subtle Mozart or Chopin. Conveniently adjust both lighting and sound with the smartphone app. (What can we not do with our smart phones these days?) Does your Wi-Fi signal fade in some rooms? Fix that easily with the Boost LED light bulb, a Wi-Fi connection extender. This cool new intelligent illumination gives a whole new meaning to “raise the roof”.

**Pulse** is a smart bulb that combines the energy efficiency of a dimmable LED light with the high quality of a 13-watt JBL Bluetooth speaker. Simply twist Pulse into any standard light socket and adjust both lighting and sound from the iOS/Android app. Connect up to six additional satellite bulbs for surround sound. No speaker wires, power cords, or remote controls required. The Pulse Kit includes one speaker bulb and one satellite bulb. (Sku 399600, \$149.99). Additional satellite bulbs are available too. (Sku 399601, \$79.99)



**Pulse**  
 LED + Wireless Speakers

**High-quality audio of a JBL Bluetooth speaker in a LED light bulb**

**Pulse Solo** works similarly to Pulse but functions independently without any additional satellite bulbs. You can still enjoy the energy efficiency of a dimmable LED combined with the high-quality audio of a JBL Bluetooth speaker and adjust both lighting and sound from the smartphone app. Ideal for desk or nightstand lamps. (Sku 399602, \$79.99)



**Pulse Solo**  
 LED + Wireless Speaker

**Boost** gives you Wi-Fi where you want it, combined with high-efficiency, dimmable LED light. End Internet dead zones for good, as each bulb you connect

**Wi-Fi booster in an LED light bulb**



**Boost**  
 LED + Wi-Fi Repeater

increases the range of your Wi-Fi. Enjoy your shows, movies, and music from almost anywhere in your home along with an iOS/Android app for Wi-Fi setup and lighting control to keep your spaces bright. (Sku 399603, \$49.99)

Stop by any COLE HARDWARE location to learn how you can listen to your music. Everywhere!



**Control lights and music from your smart device!**

**Pay with Your Smartphone**

Along with the intelligent lighting available in our stores, our cash registers just got a lot smarter, too! You can now use any contactless pay system, such as Google Wallet or Apple Pay, to make purchases at all of our stores. Known as NFC, or near field communication, these systems allow you to simply put your smartphone near our PIN pads to complete the transaction. This is the same type of technology that is used when you tap your Clipper® card getting on a bus or BART train.



With the advent of ATM cards, many of us stopped carrying as much cash as we used to. Now, as more establishments accept NFC payments, the convenience of having your smartphone tied to a credit card will mean even less to carry.

**Follow COLE HARDWARE!**



“Our commitment to you: Your satisfaction guaranteed. Period.” Shop online 24/7 at ColeHardware.com.

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# Party Like You're 99!

## Dave's 99th Birthday Recap

Dave wishes to thank everyone who turned out to celebrate his milestone birthday. The party started on Dave's actual birthday (June 4) at our downtown Fourth Street and Mission Street stores. Don Ford from KPIX Channel 5 joined us and filmed a special segment on Dave that aired on the newscast that night.

On Saturday, June 6, the party continued at all of our locations, with Dave making appearances at the Cole Street, Polk Street, and Rockridge stores. Our crew members and customers alike were excited to ring in another year with Dave. At one point at Cole Street, the line of well wishers waiting to chat with Dave stretched nearly across the entire store. Dave, of course, performed his magic trick on a deck of limited-edition Dave Karp playing cards and handed out 99-cent gift cards as a thank you.

Rockridge store manager, Tessa, aka Betty Crocker, once again baked up five cakes to serve to our guests. The cakes this year featured nine layers of bliss—each layer a different flavor, ranging from graham cracker to coconut to almond to pink champagne!

We hope you enjoy the photo collage, and again, thank you to everyone who helped make Dave's birthday a truly memorable occasion.





### COUPON



## FREE

with \$30 purchase

**Deck of Dave's Limited-Edition Playing Cards**



**FREEFLASH**

*While supplies last. Valid through July 31, 2015.*

## COLE HARDWARE SUPPLIES

We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery, and personal service. Give our COLE HARDWARE SUPPLIES division a call at 415/647-1800 or e-mail [colesupply@colehardware.com](mailto:colesupply@colehardware.com).



COLE HARDWARE SUPPLIES offers competitive pricing and incomparable service to property managers, contractors, municipalities, and anyone else needing project quantities. With our expert research team, hassle-free online ordering, and free delivery throughout the Bay Area on most items, we give you personal, customized, on-site service, and because we're COLE HARDWARE: Your satisfaction guaranteed. Period.



- Competitive pricing
- Incomparable service
- Specializing in hard-to-find items
- Free Bay Area delivery on most items

**GOT A LARGE JOB OR PROJECT?  
QUANTITY BIDS AVAILABLE!**

## (415) 647-1800



# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning	Computer Data Cabling	Faucet Repair and Installation	Insulation Installation
Alarms/Security Systems/Access Control	Computer Grounding	Fences	Intercom Systems
Antique Restoration	Computer Repair and Tutoring	Furnace Repair and Installation	Interior Design, Staging, and Color Consultation
<b>Appliance Repair and Installation</b>	Concrete	Furniture Refinishing and Repair	Interior Wood Refinishing and Restoration
Arborist	Custom Closets, Pantries, and Storage Solutions	Furniture Upholstering	Iron and Metal Works/Gates
Architectural Planning	Decks New/Stain Design + Build	Garage Door Repair/Installation	Kitchen and Bath Remodeling
Asbestos Removal	Disaster Cleanup and Restoration (Flood/Fire/Sewage)	Gardening/Pruning/Tree Trimming	Landscaping
Bath Resurface	Door Refinishing	General Contractors	Lead Inspection and Abatement
Brick and Stone Masonry	Drain Cleaning	Glass Installation	Leak Diagnosis/Waterproofing
Cabinetmaking	Drywall/Lath	Grout Restoration	Lock Installation
<b>Carpentry</b>	Duct and Dryer Vent Cleaning	<b>Handyman Services</b>	<b>Locksmith Service 24/7*</b>
Carpet and Linoleum Installation	<b>Electrical 24/7*</b>	Hardwood Floors New/Refinish	Mold Remediation
Carpet Cleaning	Emergency Locksmith	Home and Office Organizing	Moving
Chimney Sweep and Repair	Emergency Power Restoration	Home Energy Rating Systems (HERS)	New Construction
Cleaning/Janitorial		Home Entertainment Systems	Painting Interior/Exterior
Commercial Kitchen Installation			



### Re-COLE-mend...

**COLE HARDWARE REPAIR REFERRAL SERVICE**

**Independent contractors and tradespeople for:**

- Home, business, and property repairs
- Maintenance
- Remodeling/room additions

Contact us at 415/753-2653 ext. 3  
or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com)

All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected. Your satisfaction is 100% guaranteed. Period.\*  
\*If you aren't satisfied, we will work as your advocate until you are.

- Pest and Termite Control
- Plastering
- Plumbing 24/7\***
- Power Washing, Commercial and Residential Cleaning
- Remodeling / Major Remodeling**
- Roofs New/Repair
- Room Additions
- Security Evaluation/Consultation
- Seismic Upgrading
- Sheet Metal Work
- Shutter Installation
- Skylights
- Solar Energy Installation
- Stained Glass Creation and Repair
- Stair Lift Installation
- Stucco Work
- Telephone System Installation
- Tile Installation
- Wallpaper Application
- Water Heater Installation
- Welding
- Window Cleaning/Repair
- Windows and Doors

\*24/7 available in San Francisco only at this time

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## For a Fresh Outlook, Paint!

Painting a room is one of the simplest and least expensive ways to "remodel." In terms of cost and complexity, painting goes a long way in achieving dramatic redecorating results. While painting is certainly a project that almost anyone can undertake on his or her own, there are some instances where hiring a professional painter may be a better option, especially for large interior projects and exterior paint jobs.

Our Repair Referral Service has two excellent painters in its arsenal of tradespeople. Both have worked with us for years, and we highly recommend them for your painting needs. If your paint project seems a bit daunting, and you think you might need a professional, e-mail [home\\_repair@colehardware.com](mailto:home_repair@colehardware.com) or phone 415/753-2653 ext. 3.



*Kieron has an eye for detail!*

job—large or small; in fact, his company paints seven days a week! Kieron never schedules more than two or three jobs at the same time, because he visits each job every day. He supervises his foreman in such a way that, as a team, they are accountable to give the best paint job possible. All of his painters are trained in lead-safe work practices, so the dust from sanding does not settle in the home. All sanding is done with high-quality HEPA vacuum systems attached to Fein® sanders.

Kieron has other exceptional skills that are needed to paint the Victorians in San Francisco. His company is skilled in "faux finish," whereby they have the ability to simulate any wood grain. Gold, silver, and copper leafing is one of their unique specialties. They use thin, 24-karat gold sheets obtained from their supplier to paint many of the ornate carvings on San Francisco Victorians and Edwardians.



*Detailed Victorian painted by Kieron*

### Meet Kieron

One of the top-notch painting contractors in our network of painters, Kieron was born in Belfast, Ireland, but spent a good part of his youth in San Carlos. At 15, he decided to return to Ireland. Kieron finished his basic schooling there and at the same time began a four-year apprenticeship in the painting trade so that he could enter the family painting business. At 19, he attained journeyman status, and at 23 years of age he became a master in both painting and decorating. Kieron gained a City Guilds Certification in his craft. At the young age of 24, he returned to California where he started his own painting company, which is now over 30 years old. He has an A+ rating from the BBB.

Kieron's company will take a look at any

and removal, power washing and mildew removal, comprehensive project and surface evaluation, and color consultation.

He founded his company in 1985 and still



*An example of Yefim's beautiful work*

personally supervises each crew. Yefim and his team consistently demonstrate that they genuinely care about customer satisfaction.

Customer care and satisfaction are at the very core of Yefim's business philosophy. He accomplishes this by superior customer service, high-quality workmanship, and the use of only top-grade painting materials. All of his employees are journeyman-level painters who continually train to improve their technical skills.



*Yefim, master painter*

faux finish your stucco home to make it look like a Tuscan villa, or just paint the interior of one room, look no further.



# BORN IN THE USA

## American-Made Products

Although the trend of American companies moving their manufacturing overseas has been a disheartening one, in the past few years the manufacturing sector in the United States seems to be on the rise again. There is still a long way to go, and the United States may never again be the dominant force in manufacturing that it once was, but partnering with vendors who sell American-made products is important to us at COLE HARDWARE, and we know that this is something our customers look for as well.



Unfortunately, these days when we source a product, it is often impossible to find a choice that is competitively made in the United States. Our product selection is largely dictated by consumer demand, with retail prices largely influencing demand, especially during economic downturns. In order to stay competitive, many manufacturers source a huge percentage of their products from China and other countries. In order to be able to stay in business and compete, we must attempt to have products at comparable price points. Still, whenever possible, we will opt for American-made

selections—and hope that our customers vote with their dollars to support this choice. Why is it important? Here are our top three reasons:

**Community:** Just as shopping with locally owned businesses (such as COLE HARDWARE) is important to keeping dollars in local communities and preserving local character, buying American-made products reinvests our dollars in the United States.

**Environment:** American-made products that we sell have a smaller environmental footprint since they have a shorter distance to travel to make it onto our shelves. American-made products are also required to comply with stricter environmental regulations in the manufacturing process than products made in China.

**Economy:** More presence in the manufacturing sector helps stimulate our economy and means more jobs for Americans and helps raise our GDP.

Lots of the vendors we work with will bring it to our attention when they are moving manufacturing of a certain item to the United States, which we always appreciate. But even better for us is to buy from companies that make the commitment to produce their *entire selection* of products in the United States. In honor of American Independence Day, we salute these vendor partners who help our communities, economy, and environment by being 100% made in the USA!



BEE'S WRAP



WELLNESSmats  
A healthy way of life.

LODGE LOGIC



LEATHERMAN  
TOOL GROUP INC.

lifefactory



Benjamin Moore  
The Leader in Paint & Color

## Viewtainer® Spill-Proof Container

Finally—the perfect container for nuts, bolts, nails, bobby pins, thumb tacks, paper clips, and more! Just squeeze the slit top to fill with those little pesky items that you find all over the place. The clear body lets you see exactly what is in the container. Organize your junk



drawer or tool box for convenient access. Available in three sizes with assorted lid colors. (Skus 2408730, 2408771, 2408748, \$3.99–\$4.49)



# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, Mission Street, and Rockridge stores.



## In the Garden July Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: [dennis@colehardware.com](mailto:dennis@colehardware.com) or [blitz@colehardware.com](mailto:blitz@colehardware.com).

Keeping gardens sufficiently hydrated during the drought is a challenge. July is traditionally a dry month in the Bay Area, but at the time this issue of the *Hardware Hotline* went to print, scientists were starting to predict heavy El Niño rainfall this year. Our parched state could sure use the rainfall, but it's still too early to say for sure what will happen. Meanwhile, don't feel like you need to sacrifice the joy found in time spent outside caring for plants and harvesting homegrown fruits and veggies. Do, however, continue to think about making drought-hardy choices for new plants, whenever possible, and incorporate equipment and techniques into your gardening routine to allow your plants to thrive on the minimum amount of water they require.

✓ **Fertilize:** Annuals, perennials, and trees will all enjoy a boost of nitrogen. Use an all-purpose fertilizer. After azaleas, camellias, and rhododendrons have finished blooming, use an acid-loving plant food on these.

✓ **Tomatoes:** Tomato seeds can still be started indoors on a sunny windowsill. On your existing outdoor plants, determinate tomatoes will produce bigger, riper fruit if you remove half the blossoms. Let the tomatoes stay on the vine until they are very red. If tomato plants show purpling or yellowing, this probably indicates a nutritional deficiency, in which case they should be fertilized. Come in and show us pictures of your plants if in doubt.

✓ **Vegetables:** Continue to plant beets, beans, radishes, carrots, cauliflower, and turnips. Harvest vegetables early in the day and while they are still relatively young—this ensures you



get tender vegetables and that they continue productively fruiting.

✓ **Aphids:** A commonly used method for combating aphids is with a strong spray from the hose, but better to save that water for when it is actually needed for hydration.



Instead, use Safer® insecticidal soap (Sku 74805, \$9.49) or ladybugs (Sku 701166, \$9.99). Release ladybugs in the evening at the base of your aphid-infested plant. (If released during the day, they will fly away.)

As the ladybugs crawl up the plant, they will munch on the aphids.



✓ **Moisture meter:** In order to make sure you aren't wasting water, invest in a water meter so that you water only when necessary. (Sku 7011638, \$7.99)



✓ **Butterfly-loving plants:** Butterflies are attracted to plants that have nectar-producing flowers for them to feed on. To lure these lovely garden visitors, try planting the following:

- **Flowers:** Goldenrod, milkweed, cosmos, marigolds, Mexican sunflowers, phlox
- **Veggies:** Broccoli, kale, cabbage
- **Herbs:** Catnip, lavender, thyme, parsley, dill, sage

See you in the garden!



## DRiWATER™ The Inexpensive, Reliable Plant Sitter

DRiWATER is a patented product that consists of 98% purified water and 2% food-grade ingredients. It is bound in the form of a gel-like solid that provides consistent subsurface irrigation for plants. Organic and completely nontoxic, DRiWATER helps you maintain beautiful and well-hydrated plants



without wasting water. An especially good solution if you'll be vacationing this month, DRiWATER can keep your plants watered without you needing to ask a neighbor or friend to care for your garden or houseplants while you're away. (Sku 707020, \$2.99)



## Less-Toxic Pest Control

Stop by our garden centers for help finding alternatives that are healthier for people and pets!



## Grow Your Own Herbs!

Herbs can be used in a variety of ways in the kitchen, medicinally, and ornamentally. For example, basil adds flavor to salads and sauces, chamomile tea soothes the whole body, and lavender will freshen any room with its beauty and scent.

### Cultivation

Herbs can be grown either in pots or directly in the ground. Keep in mind that mint is very aggressive and will quickly take over your garden, so it's best to plant it in containers. Some species of rosemary and lavender form large bushes and will need room to do so.

If you are planting directly in the ground, choose a site that gets at least six hours of direct sunlight. (Mint can take some shade.) Mix in both compost and sphagnum moss to lighten up the existing soil and provide proper drainage.

Once planted, herbs require little attention. Like most plants, they do not like soil that's too wet, but like just the right amount of water. It is generally ideal for the soil to be slightly cool and moist to the

touch. Little fertilization if any is required. Fertilization actually detracts from an herb's flavor.

Herbs rarely suffer from severe disease or insect damage, but if pests do appear, fight them with an organic method such as ladybugs, neem oil, or one of the Safer brand products.

Most of the common herbs will stay with you throughout the years, with the exception of basil and cilantro, which are annuals and die off each year, and parsley, which is a biennial and lasts two years.

### Watering

- Frequent watering and feeding: parsley, cilantro, peppermint, chives, garlic chives
- Less frequent watering/regular feeding: basil, dill, oregano, marjoram, tarragon
- Infrequent watering/regular light feeding: thyme, sage, rosemary, winter savory, lavender

### Harvesting

With most herbs, harvesting the tips ("pinching back") results in new growth and bushier plants. Keep your herb garden as close to your kitchen as

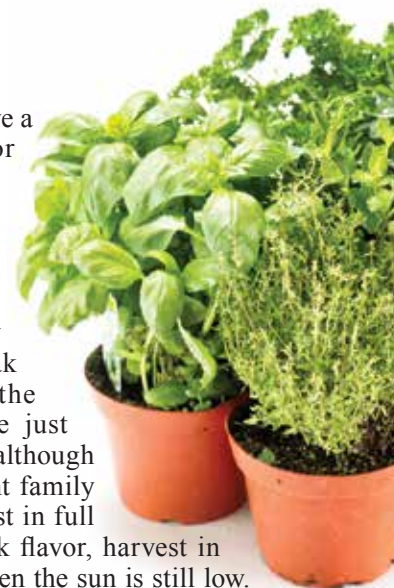
possible, and have a set of snips or pruning shears on hand so you can harvest spontaneously while cooking.

Most culinary herbs reach peak flavor when the flower buds are just about to open (although herbs in the mint family are generally best in full flower). For peak flavor, harvest in the morning, when the sun is still low. Keep in mind that harvesting more than one-third of any plant may weaken it.

### Preserving

Use herbs fresh, or preserve them for future use.

*continued on page 9...*





# WHAT'S IN SEASON

## Fourth of July Cookout!

Make your Independence Day gathering all the more festive or give one of these patriotic accessories as a hostess gift!

**America Print Towel**  
(Sku 698021, \$6.99)



**Down the Hatch Coasters**  
(Sku 625075, \$7.99)



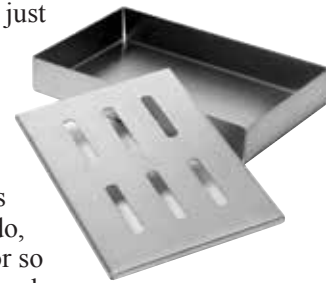
**Patriotic Plaid Apron**  
(Sku 698103, \$19.99)



## Grilling with Wood Chips



Using wood chips when barbecuing is an easy way to season meat, poultry, or fish with smoke flavor. Cooking with wood chips is easy, too. With a charcoal grill, wood can just be mixed with the coals. Gas grills require a smoker box. (Sku 8014078, \$11.99)



If you've never cooked with wood chips before, it's easy to overdo, so start with just a cup or so of chips. The smoke produced should be white in color. If the smoke is black, your coals might need more ventilation, and the vents on your grill should be opened. Also, make sure that the juices from your food are not dripping onto the coals and burning, which is another source of black smoke. Depending on what you are cooking, several kinds of wood chips are available to produce different savory flavors:

**Hickory:** This smoky, pungent flavor works with beef, chicken, pork, and wild game. (Sku 8298465, \$7.49)

**Mesquite:** A strong, bold flavor that enhances beef and lamb. (Sku 8298440, \$5.99)

**Apple:** For beef, poultry, and especially pork, apple chips produce a slightly sweet, dense flavor. (Sku 8222218, \$4.99)

**Cherry:** This flavor complements pork, poultry, and game birds with a fruity, sweet flavor. (Sku 8222200, \$4.99)

**Maple:** A subtle, sweet flavor for poultry, ham, and vegetables. (Sku 8222226, \$4.99)



## Weber® Genesis® Gas Grills

Rewind the clock back to 1985—a true landmark year for the Weber enthusiast. The Genesis gas grill introduced the concept of Flavorizer® bars, an invention that gives you the convenience of gas and the great flavor of charcoal—a fusion of sleek, modern design, ease of use, quality, and ingenious barbecue properties. Get ready to be mesmerized and mesmerize your guests.

All Genesis gas grills feature:

- Three stainless steel burners
- Total cooking area of 637 square inches
- Grease management system

The Genesis grills are available in a variety of colors: black, copper, crimson, smoke, green, and stainless. Choose the style that suits you best with either porcelain enameled cast iron grates or stainless steel grates. Available in a liquid propane version or a natural gas version if you have a gas hookup. Grills start at \$699.99.





# WHAT'S IN SEASON

## The Art of Perfect Pizza



From Italy to your home, old-world traditions meet a modern marvel. If you want to see the Galleria Borghese or the Tower of Pisa, you'll need to go to Italy—but there's no reason to travel to Naples for the perfect pizza! Big Green Egg® chefs around the world know that when using a Big Green Egg to cook with indirect heat, the EGG® performs as a very efficient fire-brick oven—just like those found in the ruins of Pompeii and adapted for use in pizzerias around the world today.

In fact, the Big Green Egg bakes and roasts better and more quickly than those wood-fired ovens ever could because heat from the natural charcoal



radiates within the thick ceramic walls of the dome, allowing your food to bake quickly and evenly. No need to buy a high-priced pizza oven, as you can bake and roast your way to culinary perfection by cooking with indirect heat using the Plate Setter and Pizza/Baking Stone. You must try it to believe it! You may never cook indoors again once you experience how your Big Green Egg achieves better results—with more intense flavor—than your kitchen oven!

Authentic pizzeria-style pizza is only one of the many dishes you will enjoy; poultry, roasts, hams, and other foods undergo little or no shrinkage and are naturally tastier because the juices and flavors stay locked inside. While the ancient Pompeii ovens relied on thick bricks to hold heat, today's Big Green Egg uses patented components and insulating ceramics to retain heat and moisture so well that foods just don't dry out! When roasting or baking with the EGG, food cooks faster, with consistent browning and moister results. Everything tastes better cooked on an EGG!

You'll also find these EGGcessories at our stores to host the perfect pizza party:

### The Authentic Pizzeria-Style Wooden Pizza Peel

features solid hardwood construction, a tapered profile, and a sturdy handle for a secure and comfortable grip. Conveniently assemble pizza, calzones, or baked goods on the peel, and then easily slide onto a stone. (Sku 869056)

The sharp, stainless steel **Traditional Pizza Wheel** or the **Rockin' Pizza Cutter** cut right through even the thickest crusts for professional pizzeria results. (Wheel: Sku 869048; Cutter: Sku 869049)



Use the **Dough Rolling Mat** to easily roll out and perfectly shape pizza, calzone, or pie crust dough at home just like a professional *pizzaiolo*!

Easy recipes included on the mat. (Sku 869055)

The **Aluminum and Hardwood Pizza Peel** features a smooth and sturdy aluminum surface with a natural hardwood handle. (Sku 869053)

**Big Green Egg Organic Lump Charcoal** is a premium product with major advantages over ordinary charcoal or briquettes. Made from 100% oak and hickory wood, it contains no by-products, chemical fillers, or petroleum additives. (Sku 870010)

Spice up your next pizza night with a **Calzone Press** to create custom calzones and filled pastries at home with everyone's favorite ingredients. (Small: Sku 869051; Large: Sku 869052)

The **Pit Mitt BBQ Glove** is made of aramid fibers, also used in aerospace, to form a barrier preventing heat from entering the soft cotton inner layer. (Sku 869020)



## Gourmet Pizza with Prosciutto and Arugula



### Ingredients:

Homemade or store-bought pizza dough  
Cornmeal for dusting  
1½ cups marinara sauce  
12 ounces thinly sliced mozzarella di bufala  
1½ cups chopped baby arugula  
1 cup chopped prosciutto  
1 cup Parmigiano-Reggiano cheese  
4 tablespoons white truffle oil

### Method:

- Set the EGG for indirect cooking at 600°F and preheat a Pizza/Baking Stone.
- Place pizza dough on a Dough Rolling Mat or a lightly floured surface and, using a rolling pin, roll the dough into a 14-inch circle. Dust

a Pizza Peel with cornmeal and place the dough disk on the peel. Gently shake the peel back and forth to make sure the dough does not stick.

- Top the pizza with sauce, mozzarella, arugula, and prosciutto. Slide the pizza onto the hot Pizza/Baking Stone and close the lid of the EGG. Cook until the edges are lightly brown and crisp.
- Using the Pizza Peel, remove the pizza from the stone, sprinkle with the Parmigiano-Reggiano cheese, and drizzle with truffle oil. Using a Pizza Cutter, cut the pizza into desired portions and serve immediately.

*Article and recipe from Big Green Egg® LIFESStyle The Ultimate Cooking Experience®.*

## Big Green Egg® Demonstration

Saturday, July 25  
10:00 am-2:00 pm  
Cole Street Store  
956 Cole Street

See the Big Green Egg in action and prepare to get hungry! More than just a barbecue, the Big Green Egg is a complete cooking system that allows you to grill, slow cook, bake, smoke, and roast. Join us as we cook up a variety of tasty treats, while demonstrating how easy it is!





# ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

## Rockridge Recycling Update: We Can Once Again Accept Batteries and CFLs!

Once again, our Rockridge location can accept household batteries, CFLs, and spent fluorescent tubes from Oakland residents for recycling. We were able to work out a program with the City of Oakland, and we apologize for the disruption in our collection service. Our store cannot accept these items from businesses, who must dispose of their waste with the city directly.

We cannot yet recycle small propane tanks (14 oz. or 16.9 oz.) in Oakland as we do for our San Francisco stores. Our Rockridge location can,

however, accept the large 20-pound propane tanks for recycling.

We encourage all Oakland residents to take advantage of our recycling program to keep these items out of the landfill.



## Recycle at COLE HARDWARE!

Bring to any of our five stores:

**BRITA PRODUCTS:**  
Includes filters, pitchers, bottles, and dispensers.

**SMALL CONSUMER ELECTRONICS:**  
Items up to the size of a desktop computer.

**CELL PHONES:**  
Personal cell phones—batteries and chargers not required.

**BATTERIES:**  
Rechargeable (NiCad, NiMH) and household (alkaline and carbon).

**OLD PAINT:**

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!

**PROPANE TANKS:**  
Small (14 oz. or 16.9 oz.), empty, nonrefillable propane cylinders only. Households only. Limit 5 per visit. (San Francisco stores only; cannot be recycled at our Rockridge location.)

**SCRAP METAL:**  
Copper and brass.

**SPENT FLUORESCENT BULBS:**  
CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.

**EXPIRED PRINTER CARTRIDGES:**  
Must be in plastic bags to avoid leakage.

**SOFT PLASTIC:**  
Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)



## Composting Bags

Composting is the decomposition of food scraps, yard trimmings, and soiled paper products into a rich earthen material excellent for enriching garden soil or adding to houseplants. It is also a crucial way to reduce the volume of trash that we send to our landfills unnecessarily for disposal. To make composting as easy as possible, all COLE HARDWARE locations stock a full assortment of BioBag products.

The BioBag is made of Mater-Bi, the main component of which is cornstarch. It biodegrades after 10 to 45 days and is 100% compostable. BioBags have been fully certified by the international Biodegradable Products Institute (BPI) and are approved by the San Francisco Department of the Environment for food waste collection for composting. The mechanical strength of BioBags is equivalent to standard plastic.

And maybe the best feature of BioBags is that they are manufactured locally in the East Bay. Reduce pests, mold and mildew, and odors in the kitchen by using BioBags in your compost bins.

All of our stores stock these BioBags:

### Food Scrap Bags

3-gallon  
(25-pack: Sku 658124, \$5.99;  
48-pack: Sku 658658, \$9.99)



Now available in a value pack!



### Tall Kitchen Bags

13-gallon,  
12-pack (Sku 658125, \$6.49)



### Lawn & Leaf Bags

Strong, liftable lawn and leaf bags that will keep integrity for at least two weeks when filled with waste, even wet grass.

(33-gallon, 10-pack: Sku 658126, \$5.99;  
60-gallon, 10-pack: Sku 658128, \$25.99)



### Pet Waste Bags

A 100% biodegradable "plastic" pooper bag that is made to decompose in 40 days when placed in a regulated composting environment. (Roll, 45-pack: Sku 658121, \$5.99; Standard, 50-pack: Sku 658123, \$5.99; Large, 35-pack: Sku 658122, \$5.99)





**BIOBAG MANUFACTURER'S COUPON**



**50¢ OFF**




**Save 50¢ on any BioBag product**

Limit one per customer. Not valid with any other offers. Expires 10/31/2015



**BIOBAG**

Retailer: BioBag Americas, Inc. will reimburse you the face value of this coupon plus 8 cents handling, provided you and the consumer have complied with the terms of this offer. Invoices proving purchase of sufficient stock to support coupon submissions must be shown on request. Void where prohibited, taxed or restricted. Cash value is .001 cents. Send coupons to: Practical Processing B101, 1121 S Military Trail #298, Deerfield Beach, FL 33442.



# HOME SECURITY

## Home Security Tips for Vacation Time or Any Time

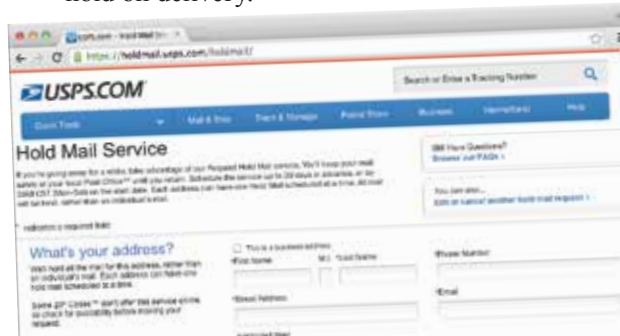
Summer is the biggest season for burglaries: homeowners tend to leave windows and patio doors open, and families are likely to go away on vacation. In more than 40% of break-ins, thieves simply enter through an unlocked door or window. The odds of being burglarized a second time are higher because the thief will assume that what was stolen has been replaced. Thieves will likely remember those places that were easy targets to possibly hit again.

Burglars generally avoid delays, noise, or other attention-getting risks. However, alarms are only one part of an effective home-security plan—most alarms sound only after someone has entered the home. The following security measures can help give you peace of mind while you are traveling to ensure that you enjoy your holiday:

- Properly illuminate porches, entrance areas, and front and back yards.
- Trim shrubbery that hides doors or windows to lower than eye level.
- Place a metal bar or wooden rod in the track of sliding doors. Install a pin to prevent the door from being lifted off the track.
- When working or entertaining in the yard, only open doors or windows within your view.
- Don't leave a ladder in the yard that a burglar can use to enter an open second-story window.



- Install dead bolt locks on your doors. Make sure they have at least a 1-inch draw into the door jamb.
- Don't leave a ladder in the yard that a burglar can use to enter an open second-story window.
- Close and lock basement and main-level windows and doors prior to retiring at night.
- If you have electrically operated garage doors, either disconnect or bolt the doors before you leave for extended periods. Always lock the door to an attached garage. Don't rely on your automatic garage door opener for security.
- Never leave clues, such as a pile of newspapers or accumulating mail, indicating that you are away on a trip. If you don't have a trusted friend or neighbor to bring these in daily, be sure to put a hold on delivery.



- When you travel, set timers to turn lights on and off at different times in various areas of the home.
- Consider having someone house-sit for you so that there is visible activity in your home.
- Don't leave messages on an answering machine or voice mail stating you'll be away for a while and will return calls when you return.
- Refrain from posting on social media sites that you are going on vacation. It gives robbers a perfect scenario to invade your home. They even have a perfect "I'm looking after the house while you are gone" story to tell the neighbors if they are approached. Wait until you get back to post your pictures and let the world know that you were gone. Even posts such as "Looking forward to a night on the town" could be an invite for trouble.
- If you will be gone for an extended period of time, be sure to have someone water those plants that are visible from the street. Neglected plants shout, "No one is home!"
- Organize a community watch program to protect your neighborhood.



Protect your home and enjoy your summer holiday!

## Keyless Convenience



Experience the freedom from keys. No more hiding keys under the doormat. No more losing, forgetting, or making extra keys time and time again. Step up to a more secure and flexible solution with a Schlage® residential keypad dead bolt. You're free to add, change, or delete user codes in just seconds.

Keypad dead bolts are ideal for exterior, side, or garage entry doors.

Don't worry about your children losing or forgetting keys. With a keyless lock, each member of the family can have his or her own four-digit code that will be easy to remember. If relatives or friends are visiting, you can program a temporary code for their stay.

Going for a jog or a bike ride? With a keypad dead bolt, you don't have to carry a bulky key chain or worry about losing your keys along the way. Simply press the button and turn the deadbolt to lock the door, and use your personal code to unlock it when you return.



Keypad dead bolts allow you to give your neighbor or pet sitter codes of their own while you are away. When you return, simply delete the code from the keypad; there is no need to remove the lock from the door.

Have rental properties or swapping houses? Install a keypad dead bolt on your properties and save yourself the hassle and cost of exchanging keys or replacing locks. When your trade is over or your renters moves out simply change the code.

A few more benefits:

- Lock or unlock from anywhere.
- Schedule lock codes to be active only on certain days and times.
- Receive text alerts when an alarm triggers or when specific codes are entered.

Schlage has built a legacy of providing the highest level of security. Our longtime locksmith, Marc, only installs Schlage locks on all of his jobs. Our stores offer a keyless dead bolt in a satin or brass finish. (Skus 5623848, 5623830, \$199.99)

And for the month of July, enjoy 20% off on Marc's service fee for installation of a keyless lock. Contact our Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com) to schedule an appointment.

**JULY SPECIAL!**  
**20% OFF**  
**Service Fee for**  
**Keyless Lock**  
**Installation**

Service provided by our master locksmith, Marc.

## Grow Your Own Herbs!

...continued from page 5

Drying herbs makes them easy to store and use. When done correctly, dried herbs retain much of their original flavor. Use an oven, dehydrator, or air-dry method. It is easy to overdry herbs in a gas or electric oven; we recommend the microwave for small quantities. Spread several stems on double-thick paper towels and cover with one layer of paper towel. Microwave on full power for about 1 minute, turn stems over, and dry them on full power for another minute or so, or just until they turn brittle but stay in one piece when touched gently.

Air-dry large quantities of herbs in a dark, dry place. Cut long stems, bundle loosely, and hang upside down. If dust is a problem, drape a thin cloth, paper bag, or wrapping tissue over the top. Or dry herb stems on a wire rack, between two layers of thin cloth or tissue. The key is to ensure plenty of air circulation and a low-humidity atmosphere. Fall is the best time to air-dry herbs in the Bay Area.

Once dried, herbs are best stored in a dark, cool place, in airtight glass containers. Label and date the containers, and check for condensation several days after you put them in storage.

If you pick one or two too many stems for the dish you are cooking, and prefer to take a more casual approach to preserving the extra, use either of these methods: (1) Lay the extra herb sprigs anywhere in your kitchen where they will get sufficient air circulation and be out of the way. You can use them anytime as they dry. (2) Cut herbs into small enough pieces to place in a small glass jar, cover with olive oil, and cover tightly. Use both the olive oil and the herb sprigs to flavor your favorite meal.



# COMMUNITY NEWS

## Coins for the Community

With the \$2,923.63 that we raised at our various recent events (\$2,446.87 at Dave's Birthday Bucket Sale; \$92 at our Copper's Dream dog adoption day;



and \$384.76 from our May coin collection for the Homeless Prenatal Program), our grand total now stands at \$29,797.94. Our June coin collection was earmarked for the St. Anthony



Foundation, whose mission is to feed, heal, shelter and clothe, and lift the spirits of those in need. We will report on those numbers next month.



For July, our coin collection will benefit the Bay Area chapter of Big Brothers Big Sisters, which helps children realize their potential and build their futures. Each time Big Brothers Big Sisters of the Bay Area pairs a child with an adult



role model, it starts something incredible: a one-to-one relationship built on trust and friendship that can blossom into a future of unlimited potential.

It's easy to donate to Coins for the Community! Simply drop your spare change in any of the collection jars when you're checking out at any of our stores. Or bring in that old jar of pennies that's collecting dust on your dresser!



## Community Partners Program

COLE HARDWARE is sympathetic to the lack of government funding available to schools and worthwhile social causes these days, and at the same time realizes the importance of social responsibility for businesses of all sizes. And while we would love to give away the store, so to speak, to all of the wonderful groups working toward admirable goals, we realized that we needed to come up with a program that benefits all the organizations that request our assistance. Thus, the birth of the Community Partners program! Member organizations enjoy these free benefits:

**Dividends:** Once a year we send a gift card to the school or group for 10% of all purchases posted to that account the previous year. Customers only need mention that they are part of a group's circle of friends when checking out, and the transaction is posted to that group's account.



**Donations:** We donate cases of our own bottled water, Clearly COLE HARDWARE, and our Cutting Edge wine to our partners to serve at fund-raising events in San Francisco and Oakland for a suggested donation to raise more money.

**Gift Cards:** We're happy to donate COLE HARDWARE gift cards for silent auctions or raffles.



**Publicize Your Event:** With six to eight weeks notice, we're happy to publish details about your event in either our monthly *Hardware Hotline* or its online version, the Hardware eLine.

Please e-mail [service@colehardware.com](mailto:service@colehardware.com) to see if your group or school has a dividend available or to request donations for your event.



Both the ladies and the mutts of Muttville Senior Dog Rescue were excited about their recent donation check.



Polk Street's Robert presents a donation check to Adrian of Project Open Hand.



Lisa of Loved Twice is thrilled to receive a donation from Rockridge's Rosa.



Darien DeLorenzo, board member of The Family Link, receives our donation check from Cole Street assistant store manager, Chris.

## 5 MILE TRAIL RACE TO BENEFIT

BE THE MATCH®



Joaquin Miller Park  
3590 Sanborn Drive | Oakland, CA

Sunday July 19, 2015  
8:30 a.m. Race Start

RUN BLOOD CANCER INTO THE GROUND!  
<http://www.bethematchfoundation.org/BeTheMatch5>



# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Cat Sitters Wanted:** Ideal for retirees and seniors in San Francisco. Provide loving, safe care in your home for one or two cats while owner is away. Must have *no* other pets. Perfect for kitty lovers with feline experience. Jobs vary from one day to four months. Must be reliable, honest, and trustworthy! References required. Please call 415/333-1123.

**Custom Websites and Apps:** Need a website or an app? Lost track of your old webmaster and have a site in desperate need of an update? Contact us at [info@Bayrocketmedia.com](mailto:info@Bayrocketmedia.com). Local in the Rockridge area of Oakland. In business since 1998.

**Driver:** Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail [bill311@att.net](mailto:bill311@att.net). Thanks for reading my ad!

**Flower Outings:** Join your host, Karen, for a round-trip pleasure outing to the San Francisco Flower Mart. A long-time Mart member, explore flowers, plants, and her warmth, wit, and expertise with seniors. A wonderful outing or gift. Two hour minimum \$90. Phone 415/260-7540 or e-mail [krmkrm2@aol.com](mailto:krmkrm2@aol.com).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit [www.spacetransform.com](http://www.spacetransform.com).

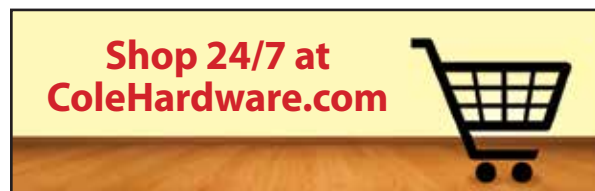
**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See [www.franklawoffice.com](http://www.franklawoffice.com) for info.

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Real Estate:** \$2,100 REBATE WHEN BUYING OR SELLING YOUR HOME, CONDO, OR INCOME PROPERTY. Representing all neighborhoods of San Francisco and the Peninsula since 1990. I provide a complete service package for both buyers and sellers through Century 21. Why not compare your Realtor services with mine? Call Mike at 415/742-1199 or e-mail [Mike.Torres@Century21.com](mailto:Mike.Torres@Century21.com). License #01071794. Rebate given at close of escrow.

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit [www.StegerTax.com](http://www.StegerTax.com).

**Wallpaper Installation:** Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through COLE HARDWARE'S Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



COLE HARDWARE proud member of:

**somba** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great neighborhoods. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).

Muddy at Pt. Isabel  
Yosemite camping  
Walking the lake  
Fetch at Estuary  
Hiking in Tilden

Local caregivers who want to help make great memories.

BROADWAY PET HOSPITAL  
4920 BROADWAY OAKLAND CA 94611

OPEN 7 DAYS A WEEK  
510.653.0212  
BROADWAYPETHOSPITAL.COM

## COLE HARDWARE Rewards

### Rewards member benefits:

- Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco and Rockridge neighborhood with \$100 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you when we receive them.
- Lifetime warranty on most products purchased at COLE HARDWARE.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.

### How points are earned:

- Rewards points are calculated daily and shown on your receipt.
- For every dollar spent, one point is earned.
- Points are converted to dollar value on your Rewards card on the last day of each calendar quarter.
- Points are converted in \$5 increments for every 100 points earned. Points balance is then reduced, and leftover points remain in place with no expiration.
- Rewards dollars are valid for three months once converted from points.
- For us to accurately track all of your purchases, you must identify yourself as a Rewards member each time you shop.

Terms and Conditions: 1. Rewards dollars are cleared after three months if they are not used. 2. Points never expire. 3. Rewards points are not issued for charge accounts or any accounts that receive a discounted selling price under any other program.

For more information, visit [www.colehardware.com/rewards](http://www.colehardware.com/rewards) or e-mail [service@colehardware.com](mailto:service@colehardware.com).

**Remember to request your Rewards points the next time you are in!**



# Benjamin Moore® Paint Available at COLE HARDWARE!



Colors that let you create a room that reflects your sense of style, passion, and flair



Choose from over 3,300 Benjamin Moore colors.

## The COLE HARDWARE Calendar - July

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3 <b>Sale</b>	4 <b>Sale</b>
			<b>Star-Spangled 4-Day Sale</b> July 3-6		<b>Flash Friday DEALS</b>	Independence Day
<b>5 Sale</b> Fillmore Jazz Festival July 4-5	<b>6 Sale</b>	7	Hardware HOT DEALS July 1-15 see insert	9	<b>Flash Friday DEALS</b>	10
12	13	14		<b>Flash Friday DEALS</b> To sign up, send an e-mail to <a href="mailto:hotline@colehardware.com">hotline@colehardware.com</a> with "flash" in the subject line.	17	18
19	20	21	22		<b>Flash Friday DEALS</b>	25 <b>Big Green Egg Demo</b> Cole St. Store see page 7 for details
26	27	28	29	30	31	
<b>COMMUNITY SAVINGS DAYS</b>						<b>Flash Friday DEALS</b>
	Student Monday	Teacher Tuesday	Senior Wednesday	Military Thursday		



Our founder, Dave Karp  
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...

- Commitment to savings:** Rewards program members receive a 5% quarterly dividend on purchases.
- Commitment to the community:** We donate 10% of what you spend to local charities (you get to designate one of our Community Partners beneficiaries).
- Commitment to you:** Over 90 years of guaranteed customer satisfaction.
- Commitment to the environment:** We're reducing our footprint by implementing environmentally sound practices in our stores.

### Five locations serving you every single day of the year!

- 2254 Polk Street**  
San Francisco, CA 94109  
(at Green Street on Russian Hill)  
415/674-8913
- 3312 Mission Street**  
San Francisco, CA 94110  
(at 29th Street—near Safeway)  
415/647-8700
- 956 Cole Street**  
San Francisco, CA 94117  
(at Parnassus—near U.C. Medical Center)  
415/753-2653
- 70 Fourth Street**  
San Francisco, CA 94103  
(downtown between Market and Mission)  
415/777-4400
- 5533 College Avenue**  
Rockridge District, Oakland, CA 94618  
(a few steps from Rockridge BART)  
510/463-2653

All stores open every day 8:00 am–8:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at 415/753-2653 ext. 5 or e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).



[www.colehardware.com](http://www.colehardware.com)  
Contractor's License #708403  
[service@colehardware.com](mailto:service@colehardware.com)

E-mail us with any comments or questions at [hotline@colehardware.com](mailto:hotline@colehardware.com).

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