



BAG SALE
SAVE 20%
STOREWIDE
Saturday, November 8



**Benjamin Moore®
Color Samples**

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see page 12 for coupon



Don't Miss Our
**Thanksgiving
Week Sale!**
November 26-30

COLE HARDWARE'S Hardware Hotline

November 2014
NEWS AND VIEWS FROM AROUND THE STORES

COLE HARDWARE IS EXPANDING: A HELLO TO OUR NEW NEIGHBORS IN ROCKRIDGE!

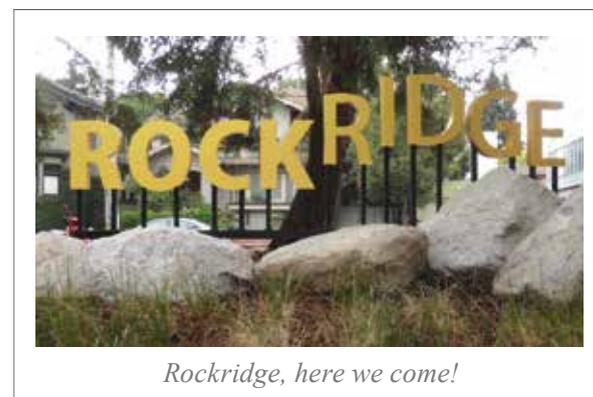
We are thrilled to make official some very exciting news: San Francisco's favorite hardware stores are venturing across the Bay! We will be setting up shop in the beautiful Rockridge neighborhood of Oakland.

As you know COLE HARDWARE is a local, family-owned business that began with the purchase of our flagship store in the Cole Valley neighborhood of San Francisco, a hardware store that has been operating at that location since 1920. The patriarch of our stores is Dave Karp—today at 98, he remains a beloved figure among COLE HARDWARE customers and crew, and he still likes to stop by the stores to visit and show off his signature card trick. Dave's son Rick is COLE HARDWARE's president and "Keeper

of the Karma," and his grandkids David and Adrianna can also be found bustling about the stores. Though much has changed in the stores (and in the world!) since Dave first took over the Cole Street store in 1959, the motto that guides us today is the same one he hung over the front door on his first day:

*"There are no strangers here,
just friends we haven't met!"*

At our four (and now soon-to-be five) stores, we strive to provide unbeatable customer service that is rooted in this very attitude. Our goal is to provide you with what we like to call "positive dinnertime

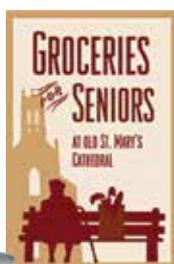


Rockridge, here we come!

conversation" after your experience at COLE HARDWARE. We like to think that it is this quality of service in addition to our extensive product selection that ensures we will make fast friends with all of our
continued on page 2...

Groceries for Seniors Food Drive and Spare Change Collection

The City has approximately 40,000 seniors whose income level falls below the federal poverty line. These seniors live with the daily threat of hunger. Being food-insecure can worsen chronic health problems that can in turn lead to hospitalization. Food is a basic human need, and without an adequate diet, people cannot fight off disease and infection. Low-income seniors must often choose between purchasing food or buying medicine to keep from getting sick. Groceries for Seniors distributes nutritious,



Bring any canned or other nonperishable food items you would like to donate to any of our stores on November 15 or 16.

fresh food to approximately 1,000 senior citizens in San Francisco every week. Without their help, many of our elderly neighbors would go hungry.

During the approaching holiday season, many of us will find joy in sharing a warm and comforting meal with loved ones. In the spirit of holiday giving, drop your spare change in our collection jars on your next visit and bring in canned or other nonperishable



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LoveLocalSF Wednesday, November 5

We're celebrating LoveLocalSF day on November 5. Come join us. LoveLocalSF is a City-wide celebration of San Francisco on Wednesday, November 5, 2014. This will be a day to honor all of the things that make our great City so unique—be it our diverse communities, our eclectic history, our trendsetting nature, or our commitment to innovation. Everyone is invited to show their San Francisco pride through events, art, music, special promotions, parties, and of course, by



wearing the signature color—red. Hats off to sfgate.com for sponsoring and publicizing the event, which happens to
continued on page 2...



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BUSINESS**



BAGSALE

SAVE 20% STOREWIDE

Join us for our annual holiday bag sale to kick off the holiday season! Get started on your Christmas list, stock up on cleaning products, or get all the supplies you need for a project. Save 20% on everything that you can fit (or not) in our reusable shopping bag—and keep the shopping bag as our gift to you! Our in-store Holiday Shoppes will be set up and brimming with ideas and inspiration to help transform your home into a winter wonderland!

Discount does not apply to gift cards, postage stamps, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers. Rewards points do not accumulate.



Saturday, November 8

LoveLocalSF

...continued from page 1

coincide with their 20-year anniversary.

Shop locally and your money stays in the community. Economic studies show that for every \$100 spent by a consumer, locally owned businesses give back \$68 to the local economy, while national chains only return \$43.

#lovelocalSF

COUPON



**BUY ONE
GREEN TOYS ITEM,
GET ONE
50%
OFF**



GT1114

Discounted toy must be of equal or lesser value.
May not be combined with any other offer.
Valid Wednesday, November 5, 2014

More reasons it makes sense to shop local first:

- More money recirculates in the City. Local businesses purchase from other local businesses, service providers, and farms.
- Most new jobs are provided by local businesses. Small local businesses are the largest employers nationally, and in San Francisco they provide the most new jobs to residents.
- Our one-of-a-kind businesses are an integral part of our City's distinctive character.
- Most of our small business owners live locally, and they willingly reinvest in their community's future.
- Customer service is better.
- Competition and diversity lead to more choices.
- Reduced environmental impact—local purchases require less transportation.
- Nonprofit organizations receive greater support: an average 350% more from local businesses than from non-locally owned businesses.

Groceries for Seniors Food Drive and Spare Change Collection

...continued from page 1

food items the weekend of November 15–16. Your November donations will go to help the Groceries for Seniors program provide food to those in need, not just during the holidays, but throughout the year as well.



During September we collected \$241.04 for SCRAP (Scrounger's Center for Reusable Art Parts), whose mission is to stimulate creativity and environmental awareness through promoting the creative reuse of materials that traditionally have been discarded as waste. Our grand total since our spare change collection was started now stands at \$23,188.55. October's



collection is earmarked for Dress for Success, an organization that promotes the economic independence of disadvantaged women by providing professional attire and a network of support. We'll report those numbers next month.



DRESS FOR SUCCESS
SAN FRANCISCO

Follow COLE HARDWARE!



COLE HARDWARE IS Expanding: A Hello to Our New Neighbors in Rockridge!

...continued from page 1

new neighbors in Rockridge, whom we can't wait to meet! Just as was the case for our last new store opening 11 years ago in Russian Hill, what brings us to the neighborhood is you: current COLE HARDWARE customers living in Rockridge reached out to tell us that COLE HARDWARE would be a good addition to the wonderful group of businesses on College Avenue. We checked it out and were delighted to discover that we couldn't agree more! Among such a thriving group of folks who value community and the individuality that locally owned businesses bring to their neighborhood, we know we will fit right in.

We will be opening the doors to our fifth store in early 2015. Until then, we will be working to make sure that the newest baby in the COLE HARDWARE family will be an asset to the neighborhood and that it will thrive mutually with the Rockridge community. Each of our four existing stores has its own unique personality in order to best serve the needs of their diverse San Francisco neighborhoods, and Rockridge will be no exception! Of course, as you'd expect, we will be cutting keys, mixing and matching paint, and advising you on your plumbing, electrical, gardening, home improvement, and kitchen endeavors. But you'll be surprised at a number of unexpected products and services you'll find when you come in. If there is a unique niche you would like to see a hardware store fill in Rockridge, or even if you'd just like to say "hello," we would love to hear from you! Please reach out to us at service@colehardware.com.

"Our commitment to you: Your satisfaction guaranteed. Period."

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
Chimney Sweep and Repair
Cleaning/Janitorial
Commercial Kitchen Installation

Computer Data Cabling
Computer Grounding
Computer Repair and Tutoring
Concrete
Custom Closets, Pantries, and Storage Solutions
Decks New/Stain Design + Build
Disaster Cleanup and Restoration (Flood/Fire/Sewage)
Door Refinishing
Drain Cleaning
Drywall/Lath
Duct and Dryer Vent Cleaning
Electrical 24/7
Emergency Locksmith
Emergency Power Restoration

Faucet Repair and Installation
Fences
Furnace Repair and Installation
Furniture Refinishing and Repair
Furniture Upholstering
Garage Door Repair/Installation
Gardening/Pruning/Tree Trimming
General Contractors
Glass Installation
Grout Restoration
Handyman Services
Hardwood Floors New/Refinish
Home and Office Organizing
Home Energy Rating Systems (HERS)
Home Entertainment Systems

Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
Lock Installation
Locksmith Service 24/7
Mold Remediation
Moving
New Construction
Painting Interior/Exterior

Pest and Termite Control
Plastering
Plumbing 24/7
Power Washing, Commercial and Residential Cleaning
Remodeling / Major Remodeling
Roofs New/Repair
Room Additions
Security Evaluation/Consultation
Seismic Upgrading
Sheet Metal Work
Shutter Installation

Skylights
Solar Energy Installation
Stained Glass Creation and Repair
Stair Lift Installation
Stucco Work
Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors



Re-COLE-mend...
COLE HARDWARE REPAIR REFERRAL SERVICE
Independent contractors and tradespeople for:
• Home, business, and property repairs
• Maintenance
• Remodeling/room additions
Contact us at 415/753-2653 ext. 3
or e-mail homerepair@colehardware.com

All of the vendors and tradespeople in our Repair Referral Service have been prescreened and carefully selected. Your satisfaction is 100% guaranteed. Period.*
*If you aren't satisfied, we will work as your advocate until you are.

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at www.colehardware.com/homerepair

Meet Bill, Our HVAC Expert

HVAC is an acronym for heating, ventilation, and air conditioning. COLE HARDWARE is pleased to have Bill, the second-generation owner of his family business, on our team. When asked why a customer should call him for a repair or new furnace installation, Bill said, "I have been in the business since the '60s working with my father. I know the business, and I seek customer satisfaction on all the work that I do. When I install a new furnace, I give the customer a courtesy call the next day or a few days later to make sure the customer is completely satisfied!"



Bill has been in the HVAC business since the '60s!

Bill gave us a few suggestions on what you can do at home to keep your heating system functioning.

Most customers do not act until their heating systems stop working. The number one thing to do is to replace your furnace's filter on a regular basis—about every three months.

What if the furnace stops working? It might be just a bad valve, which can cost around \$500 to replace. But it is time to consider replacing the furnace if the furnace is old (20+ years) and not operating efficiently. Larger homes with greater square footage will require a very efficient heating system to adequately heat the home, known as a two-stage furnace. A smaller home will need just a single-stage furnace, with the cost of labor being about the same to install either size of furnace.

Bill is an expert in gas furnaces, and he is able to

install and repair gravity furnaces. Gravity furnaces are usually located in the basement or garage of a home, with octopus ductwork that leads to heat registers throughout the home. These furnaces have very few moving parts and are therefore less likely to break down. Most homes in San Francisco have gravity furnaces. Bill repairs and installs many gas wall furnaces, as well. He does not work on electric heaters, radiant heaters, or boilers, as he prefers to be an expert on the heating systems that he knows best!

If you would like to reach Bill to solve your heating issues this winter, you can contact our Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com.



Mobile Locksmith Services

24/7 Emergency Services

Residential, Commercial, and Automotive

Master Locksmith with Over 20 Years of Experience

Contact us at 415/753-2653 ext. 3
or e-mail homerepair@colehardware.com.

Wanted: East Bay Tradespeople!

In addition to our new store opening in Rockridge, our Repair Referral Service will also be expanding to the East Bay. We are looking for talented tradespeople in all of the areas listed above in our Repair Referral Service box. If you are interested in being part of our program and getting more work, please drop us a line via e-mail to homerepair@colehardware.com for more information.

Because our tradespeople are ambassadors of COLE HARDWARE, we will perform background and credit checks and vet references thoroughly.



WHAT'S UNIQUE

Chilewich Floor Mats

Spruce up your home in time for the holidays—or even create the feel of an entire room makeover—with a new Chilewich floor mat! COLE HARDWARE is your local source for these beautiful woven floor mats, many of which can also be used outdoors. Due to the small size of our retail spaces, we don't stock any sizes larger than the 2' x 3' doormat, but we work with you to special order any size, up to the statement-making 30" x 106" size. Orders generally arrive within 10 business days. Chilewich can even create mats custom sized to your space. They are made from signature woven vinyl yarns and textiles, which are bonded to a commercial-grade backing. Because of the vinyl material, cleaning Chilewich mats is much easier than traditional rugs. The materials are much harder and less absorbent, so spills are less likely to set in and cause a stain. Should a stain occur, spot cleaning is a cinch with any soft scrub brush and cleaning agent—the woven vinyl is so durable that even a bleach-based cleaner will not alter the fabric!



To get started on a special order, come in to any of our stores or send an e-mail to Adrianna@colehardware.com.

Mini Basketweave Floor Mats in Dill, Confetti, Tomato, Turquoise, and Clementine. Sizes range from 23" x 36" (\$125.00) to 72" x 106.5" (\$625.00)



Indoor/Outdoor Shag Mats: Shag Skinny Stripe 24" x 72" Runner in Citron (\$150.00), Shag Skinny Stripe 24" x 36" Utility Mat in Bright Multi (\$75.00), Shag Bold Stripe Doormats in Multi (regularly stocked at COLE HARDWARE: Sku 682060, \$44.99)

Bee's Wrap™

The “new” old-fashioned alternative to plastic for food storage.

Bee's Wrap comes to us from Vermont, where creator Sarah Kaeck discovered this novel and sustainable method of storing food on her family farm. Her desire to create this product came from concerns about the environment and the health safety of plastic, while not wanting to compromise her ability to keep all their wonderful farm-grown foods fresh. Sarah discovered that the combination of organic cotton muslin infused with beeswax, jojoba oil, and tree resin made a perfect alternative to plastic wrap. This combination of ingredients creates an antibacterial, malleable food wrap that can be used again and again. Simply mold the Bee's Wrap to the top of your dish by using the warmth



and pressure of your hands to create a seal. When the Bee's Wrap cools (within seconds) it holds its seal. Use the same method to wrap vegetables, cheese, bread, and baked goods. (It is not recommended for meat.)



Bee's Wrap is easy to care for—just wash in cool water with mild dish soap. Do not subject to heat, as the beeswax may melt! Air dry, fold, and store in a drawer or in a basket on the counter. The beeswax and jojoba oil have antibacterial qualities that help to keep your food fresh and allow you to use the Bee's Wrap again and again. Bee's Wrap lasts for up to a year with proper care and regular usage.



Bee's Wrap is available in five sizes: 7" x 8", 10" x 11", 13" x 14", 17" x 23", and 14" x 26". (Skus 636500-05, \$5.49-\$17.99)

Bamboo Cutting Boards

New at
COLE HARDWARE

Bamboo, a renewable resource, has become a popular substitute for wood because of its strength.

San Franciscans take great pride in their neighborhoods, and we love this cutting board that showcases them. (Sku 630739, \$29.99)

The Bay Area has long had a love affair with Tahoe and all of its wildlife. This bear will be right at home in your cabin or City kitchen. (Sku 630738, \$19.99)



COLE HARDWARE Bag Prize Patrol

Our popular COLE HARDWARE reusable bags are back! For just 49 cents, or just 25 cents with a \$10 purchase, our bags are perfect for your everyday shopping and toting needs. During the month of November, pick up a rich chocolate brown bag.

25¢

with any \$10 purchase
(while supplies last)



Get “caught” using your COLE HARDWARE bag around town by a member of our bag prize patrol and get rewarded with a \$5 COLE HARDWARE gift card on the spot! (Sku 906000)



Irma gets “caught” shopping with our chocolate brown bag.

FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



In the Garden November Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: dennis@colehardware.com or blitz@colehardware.com.

During November, our focus tends to turn toward the coziness of the indoors and preparing for the holiday season ahead. But if you want your garden to be in top shape come spring and summer, you will need to do more than rake leaves over the cold season! Head outside and invigorate yourself with crisp air and the satisfaction that comes from caring for your garden year-round.

✓ Winter vegetables:

You can still plant seedlings of broccoli, beets, cabbage, carrots, cauliflower, lettuces, onions, parsley, Swiss chard, and turnips. In addition, set out seeds of arugula, bok choy, fava beans, and spinach.



✓ **Soil:** If we are lucky enough to receive heavy rains, it will wash away nutrients when it falls on bare soil. Give your soil some attention now to benefit plants for the season to come. Cover all bare ground with 3 inches of mulch to protect soil from rain. As mulch decomposes, it adds organic matter and nutrients to the soil.

✓ **Pruning:** Cut back perennials and prune plants to maintain desired size and shape. Pruning also increases sunlight exposure and air circulation. For most herbaceous perennials, cut away dieback and then prune by cutting above the expressing nodes (places on the branch where you see sprouts of new growth). Always cut at an angle so that water will not collect on the fresh cut.



✓ **Bulbs:** Spring flowering bulbs such as tulips, daffodils, and hyacinths can be planted now. You can also force some bulbs to bloom indoors during the winter: Plant spring flowering bulbs in pots and store them in a cool, dark place until new growth emerges from

the soil. Then move them to a bright window and enjoy!

✓ **Indoor plants:** Increased use of indoor heating during the cooler months dries out the air considerably. Give your houseplants some extra TLC by misting them, or place their pots on a pebble-filled tray of water to ensure adequate humidity and moisture.

✓ **Wild flowers:** Now is a great time to sow wild flower seeds. Start by eliminating as many weeds as possible by weeding the area two or three times before sowing. Mix the seeds with a little compost and then scatter it evenly. Rake the mixture into the soil, apply a light layer of compost, and finally give the area a fine mist of water. We love the California Color seed packets from Botanical Interests. They produce a spectacular spring bloom in shades of yellow, orange, pink, blue, white, and violet. The blooms should extend into summer with a delicious fragrance. (Sku 710284, \$4.99)



✓ **Herbs:** Indoor herb gardens should do well in a south-facing windowsill. You will have herbs on hand to snip for cooking throughout the

fall and winter. Plastic pots generally retain moisture longer than clay pots.

✓ Cleanup:

Rake up fallen leaves to keep away pests and prevent the spread of disease. Along with raking, pick up old fruit and vegetables and pull up dying annuals.



✓ **Slugs:** Discourage snails and slugs by placing crushed eggshells or saucers of beer around plants. Sluggo® (Sku 7117120, \$10.49) also works well. This slug and snail bait is safe to use around domestic animals, wildlife, and food.



See you in the garden!



Rat X™ Nontoxic Rat and Mice Control

If you have issues with rats or mice, try Rat X. This product is a nontoxic rodent bait that kills rodents without harming any other species. Rat X is made from 100% natural ingredients and can even be used inside food-handling facilities. The mice and rats will eat the bait as a food source, and Rat X will then cause dehydration. Mice and rats have stomach sensors that tell them when they are thirsty. When they eat this bait, it turns off their stomach sensors. They have no desire for drinking water, so when they go back to their burrow they will become dehydrated. Rat X is a great product to use around children, pets, birds, and wildlife because it is safe and nontoxic. (Sku 750845, \$19.99)



Holiday Gift Plants and Trees

Holiday gift plants and trees will be arriving at our stores the week of November 23rd. We will have freshly cut trees as well as live potted trees. Live trees can be replanted in your garden once the holiday season ends or after they grow too big for their containers.



Traditional holiday plants such as poinsettia, cyclamen, and amaryllis make beautiful hostess gifts. Check out the selection in our garden centers.

WHAT'S IN SEASON

Back to Basics: Turkey Brining

Before refrigeration, brining was a traditional method of preserving foods, and it has regained popularity in recent years. A brine done properly can add both juiciness and flavor to a classic roasted turkey. Brining penetrates into food more thoroughly than a marinade can for a moister turkey, and you won't have to worry about running out of gravy because your bird is dried out!



5-Gallon Bucket

Perfect size for most turkeys! (Sku 1147461, \$4.99)



Brining Bag

Designed just for brining. Works great to line your bucket. (Sku 640000, \$7.99)

Ingredients for a brining 12-pound turkey:

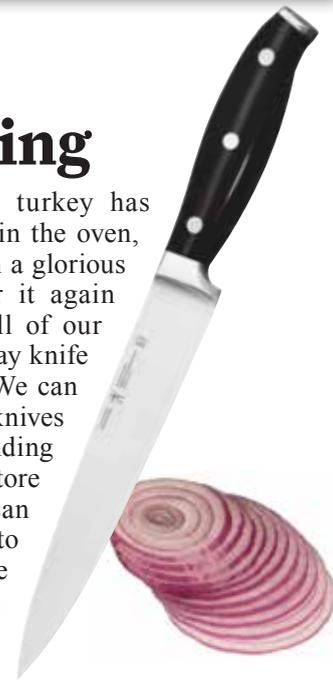
2 gallons water
2 cups kosher salt
2 cups sugar
Spices to taste: thyme, sage, peppercorns, garlic cloves, onions
Large bucket or cooler

- Combine all ingredients in a bucket or cooler, adding any of your favorite spices or flavorings. (You can adjust the amount of salt and sugar for smaller turkeys.)
- If you have trouble getting the sugar and salt to dissolve in the water, you may need to warm it up a little. (You can remove some of the solution, heat it on the stove or in a microwave, and return it to the bucket or cooler.) Make sure your brining solution is cooled again before placing the turkey in it.
- Place your turkey in the bucket or cooler, using a heavy plate (or a brick inside a Ziploc bag) to keep the turkey submerged, since it will have a tendency to float in the salty water.
- You must keep the turkey at a temperature of 40°F or lower; this can be accomplished by removing the bottom shelf from your fridge and setting the bucket or cooler inside, or you can reduce the initial 2 gallons of water to 1.5 gallons and add in a gallon or so of ice cubes to keep the water at a near-freezing temperature. You can also put the turkey in the brine before it is entirely thawed, which will help cool the water.
- Every 2–4 hours, remove the plate or brick and stir the water around a little to help ensure all of the turkey is getting equal access to the flavorings. (This isn't absolutely necessary if the brine is mixed very well from the start.)
- Leave the turkey in the brine for about 12 hours. Then remove the turkey and rinse with cold water for several minutes, making sure to rinse inside and under the wings to remove all excess salt. You are now ready to proceed as you normally would with cooking your turkey.

Contributed by David Bratcher, father of Melody Bratcher, who authors our popular Gourmet Kitchen e-newsletter.

Knife Sharpening

After your holiday turkey has spent all those hours in the oven, filling your home with a glorious aroma, don't butcher it again with a dull knife! All of our locations offer same-day knife sharpening services. We can usually sharpen your knives while you wait, depending on how bustling the store is that day. Or you can drop off your knives to be sharpened, and we will notify you as soon they are ready.



Remove Red Wine Stains!

During the festive holiday season, while party guests are enjoying a glass of Cabernet or some seasonal mulled wine, accidents can happen. Since 1997, Wine Away red wine stain remover has been the number one choice for removing red wine stains from carpet and clothing. Wine Away removes both fresh and dried red wine stains and is ready to use when you need it—there's no mixing involved—just spray, wait, and voilà! Wine Away has a fresh citrus scent, is readily biodegradable, and does not contain bleach or phosphates. Available in a 2-ounce purse size (Sku 1522358, \$7.99) and a 12-ounce bottle (Sku 1504414, \$9.99).



Easier Than Pie

The coziness of fall and the festivity of the fast-approaching holiday season are practically synonymous with warm, comforting desserts. While pumpkin pie probably wins "most popular" of all the festive desserts that grace your table in the days ahead, it's always fun to surprise and delight the taste buds with new and different treats as well. The following recipe is low in effort but high in taste and "wow" factor. No rolling pin or piecrust required. Try making it in a Lodge cast iron skillet (Sku 6102974, \$19.99) for a rustic, homey effect.



PEAR, CRANBERRY, AND GINGERSNAP CRUMBLE

Topping:

1 cup all-purpose flour
1/4 cup granulated sugar
3 tablespoons packed brown sugar
1 cup gingersnap crumbs (about 16 store-bought cookies)
1/8 teaspoon ground ginger
1/8 teaspoon table salt
Pinch of white pepper
1/2 cup melted and cooled unsalted butter

Filling:

2 pounds (about 4–5 large) ripe pears (peeled, halved, cored, and sliced 1/4 inch thick)
1 1/2 cups fresh cranberries
1 tablespoon lemon juice
1/2 teaspoon lemon zest
1/2 teaspoon vanilla extract
1/2 cup granulated sugar
2 tablespoons cornstarch

- Preheat the oven to 350°F.
- Stir together flour, granulated sugar, brown sugar, gingersnap crumbs, ginger, salt, and white pepper. Stir in the melted butter until large crumbs form.
- In a 1 1/2- to 2-quart baking dish, mix the pears, cranberries, lemon juice, lemon zest, and vanilla. In a small bowl, whisk the sugar and cornstarch together; then toss it with the fruit mixture in the baking dish.
- Sprinkle the gingersnap topping over the fruit. Set the baking dish on a foil-lined baking sheet and bake for about 45 minutes, until the topping is a shade darker and you see juices bubbling through the crumbs.



Recipe and photo from Deb Perelman, smittenkitchen.com

WHAT'S IN SEASON

Roasted Turkey on the Big Green Egg®

Take the kitchen drama out of Thanksgiving this year! The simple recipe that follows highlights the Big Green Egg's versatility and allows more holiday time for family—and family drama. The size of your EGG will determine how large your turkey can be, and turkey is, of course, one of the best leftovers for the multitude of lunches and dinners you can make after Thanksgiving.

- A Small EGG will hold a 10-pound turkey or a turkey breast
- A Medium EGG will hold an 18-pound turkey
- A Large EGG will hold a 20-pound turkey
- An XLarge EGG will hold two 20-pound turkeys



Ingredients

- 1 turkey, cleaned thoroughly
- Big Green Egg Dizzy Gourmet® Whirly Bird™ Rub (Sku 869029)
- 1 onion, cut in half
- 1 stalk celery
- 2 cups chicken broth, wine, or water

Directions

- Set the EGG up for indirect cooking at 350°F. (Use a handful of pecan chips for a light, smoky flavor and to provide a deep brown color to the turkey.)
- Spread the rub generously over the outside of the bird.
- Load the bird onto a vertical poultry roaster (Sku 869019) or V-rack; then place into a drip pan.
- Add the onion and celery to the drip pan.
- Fill the pan with chicken broth, wine, or water.
- Cook for 12 to 15 minutes per pound until the temperature in the breast meat is 160°F and the temperature in the thighs is above 170°F.
- Reserve the drippings from the drip pan to make your favorite gravy.

The VinniBag™

A VinniBag is a versatile travel accessory that transports bottled liquids and other fragile items. Inflation chambers suspend contents in an air cushion, protecting against both impact and leakage. The chambers conform to the contents—whether a single bottle or multiple items—and the inflation can be varied from none at all to full protection. Engineered to withstand significant fluctuations in altitude and temperature, VinniBags meet all TSA and airline requirements, too. From wine, spirits, and olive oil to perfume, crystal, or figurines, VinniBags are ideal for anything that can break or leak, and they're also ideal for packing holiday gifts that are being mailed to loved ones. (Sku 646851, \$29.99)

Solé Gourmet™ Gas Grill

While Labor Day signals the last hurrah of summer and barbecue season for much of the country, San Franciscans enjoy a mild climate that allows us to cook outdoors year-round. Many folks prefer a barbecued turkey over an oven-baked one for their holiday meal. And gas grills are wonderful for the convenience they provide—just turn the dial to start cooking!

The perfect solution for any patio or backyard, this Solé Gourmet gas grill provides great mobility with the included cart, while maintaining versatility and a superior cooking experience. Choose red or black, and we'll even throw in a cover to keep your grill in tip-top shape. (Grill: Skus 868002–03, **HOT DEAL \$299.99** Regular price \$549.99; Cover: Sku 869003)

Features:

- Three cast iron burners
- 30,000 total BTUs
- Jet flame ignition
- 400-square-inch cooking surface
- 160-square-inch enamel warming rack
- Enameled steel grill grates
- Stainless steel flame tamers
- Full width rear drip tray with handle
- Insultouch hood with glass window
- Deluxe European-style cart with chrome-plated storage rack
- Thermometer
- Tank storage
- Locking casters
- Twin side shelves
- Gloss powder-coated steel finish
- Convenient built-in bottle opener
- Self-cleaning inner hood liner
- Optional side burner



Rust-Oleum® NeverWet®

Rustoleum NeverWet sprays are a one-step, super-hydrophobic, water repelling treatment designed to keep items dry longer. This crystal clear formula preserves items against damaging moisture without changing the look or feel of the fabric. The **Outdoor Fabric** formulation is great for shoes, patio furniture, backpacks, gloves, camping gear, and more. (Sku 1537364, \$16.99) A **Shoe & Boot** formula preserves footwear against damaging moisture and is ideal for leather, suede, nubuck, and canvas. (Sku 1537372, \$16.99)

Lastly, the **Auto Interior** mixture works on automotive upholstery, floor mats, carpet, and car seats made of leather, cloth, synthetic and natural fibers. (Sku 1537380, \$12.99) All formulas spray crystal clear and cover approximately 20–50 square feet, depending on fabric.



ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

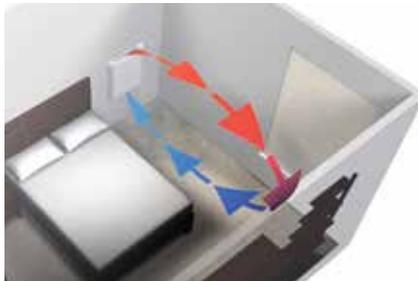
Introducing Envi™

The World's First and Only 100% Convection Heater

The stylish wall-mounted Envi panel heater is the most innovative and energy-efficient heater available. The Envi is the world's first heater to use "stack convection technology" to evenly distribute the perfect amount of heat throughout a room while reducing your heating bills by up to 50%. Offering a safe, healthy living environment, especially for children, seniors, and pets because it cannot be tipped over, Envi's exterior shell always remains cool to the touch. And because the Envi does not use a fan, the days of worrying about dust and other allergen particles being blown into the air are a thing of the past.



The Envi installs on your wall in seconds using a simple three-step process. No hassle, just clean, fresh, warm air. Simply mount to the wall, and the 120-volt plug-in heater draws cold air in, heating it rapidly to create a natural updraft of warm air. The cold room air circulates slowly through the heater, which produces an airstream that blankets the entire room.



Only 2 inches thick, the Envi heater sits nearly flush to the wall, creating no walkway clutter. No noisy fan means the heater is totally silent. Made in the USA. Dimensions: 19"W x 22"H x 2"D. (Sku 610051, \$139.95)

COLE HARDWARE Reusable Bags

The average American uses 500 single-use, disposable bags every year—that's over 100 billion bags! Although San Francisco has banned these bags, they can still be found in use around the City. Many plastic bags end up in landfills or floating in our waters.

Our COLE HARDWARE ChicoBags are ideal companions on your shopping trips. Whether you're headed to the grocery store, farmers' market, or mall, we have a bag for you! Our reusable bags compact down into an attached pouch when not in use, for convenient storage in a purse, pocket, or backpack, so single-use bags never sneak up on you again. Made of machine-washable, durable polyester and complete with a 25-pound carrying capacity and

two convenient handles, this bag is the ideal reusable bag.

While we may be more bag savvy here in San Francisco,



many other parts of the country are lagging behind. Send your friends and relatives across the country one of our bags, so they can help make a dent in that 100 billion bags! (Sku 906015, \$6.99)



Recycle at COLE HARDWARE!

Bring to any of our four stores:

NEW! BRITA PRODUCTS:

Includes filters, pitchers, bottles, and dispensers.



NEW! SMALL CONSUMER ELECTRONICS:

Items up to the size of a desktop computer.



CELL PHONES:

Personal cell phones—batteries and chargers not required.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The paint containers you bring to us should have paint in them!
- No handwritten labels can be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- Please limit your drop-offs to no more than five 1-gallon-size containers (or 20 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SCRAP METAL:

Copper and brass.

SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC:

Clean plastic only. Households only. One basketball-size amount per visit, please.



For Bay Area recycling resources, visit www.colehardware.com/recycle.htm



COUPON

FREE

CHICOBAG WITH ANY \$25 PURCHASE



(Sku 906015)
Limit one per customer.
Offer valid through
November 30, 2014.

HARDWARE KNOWLEDGE



Time Change Reminder Sunday, November 2

Clocks are moved one hour back this year on Sunday, November 2, at 2:00 am. If you set your clocks back on Saturday night, November 1, before you go to bed, you'll awake Sunday morning to the correct time. While this means we gain a precious hour of sleep, it also means that it gets darker an hour earlier.

Well-lighted entryways help prevent accidents, as well as discourage would-be burglars. Motion-activated lighting turns on when movement is sensed and saves energy. Both decorative and floodlight styles are available, and many models feature a sensitivity control to adjust the range of distance for sensing motion and to select the length of time the light stays on after motion has been detected. COLE HARDWARE offers a variety of motion-sensing options, including the Light It™ wireless LED porch light, which features a floodlight-wide ultra beam. It's weatherproof, and no electricity is necessary, allowing for instant installation. (Sku 3266087, \$31.99)



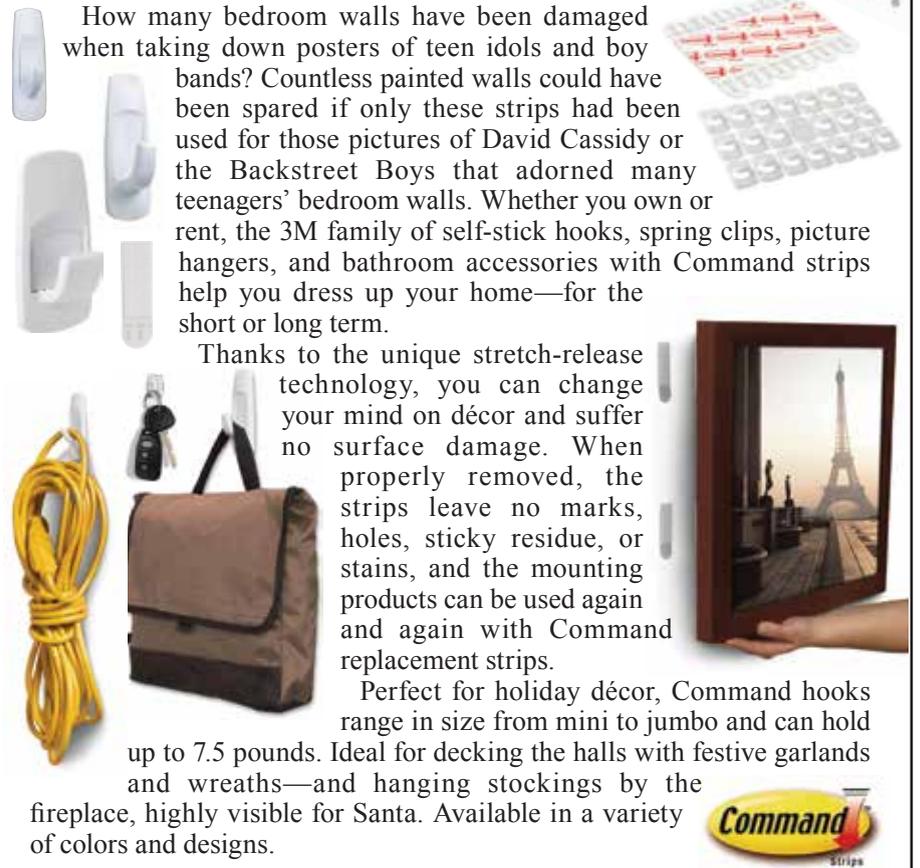
At the recommendation of fire departments across the country, take this opportunity to also check the batteries in your smoke detectors or install new ones.

Command™ Damage-Free Hanging

How many bedroom walls have been damaged when taking down posters of teen idols and boy bands? Countless painted walls could have been spared if only these strips had been used for those pictures of David Cassidy or the Backstreet Boys that adorned many teenagers' bedroom walls. Whether you own or rent, the 3M family of self-stick hooks, spring clips, picture hangers, and bathroom accessories with Command strips help you dress up your home—for the short or long term.

Thanks to the unique stretch-release technology, you can change your mind on décor and suffer no surface damage. When properly removed, the strips leave no marks, holes, sticky residue, or stains, and the mounting products can be used again and again with Command replacement strips.

Perfect for holiday décor, Command hooks range in size from mini to jumbo and can hold up to 7.5 pounds. Ideal for decking the halls with festive garlands and wreaths—and hanging stockings by the fireplace, highly visible for Santa. Available in a variety of colors and designs.



Heaters—Choose One That Suits Your Heating Needs

San Franciscans love all the character their old Victorians afford them: high ceilings, spacious flats with long hallways, hardwood floors, sweeping views from big picture windows. Often though, this old-world charm translates into old-world, unreliable heating systems. An alternative to installing an expensive forced-air heating system is to use space heaters and heat only the rooms necessary.

Zone heating reduces total home heating costs and increases comfort in a living space. By turning down the thermostat and heating only the area being occupied, energy savings and lower energy bills can be realized. This is ideal for an isolated bedroom or office or during an extreme cold spell. Zone heating focuses on three areas:

- Reducing the size of the total area being heated
- Reducing the length of time that a specific area is being heated
- Using heating appliances with higher energy efficiency than your central heating system

Radiant and convection heating are the two main types of space heaters, and each has its own benefits for heating a room. COLE HARDWARE offers a variety of heaters, so you can choose one that best suits your needs.

Convection Heaters

Convection heaters heat the air directly. As air enters the bottom of the heater, it rises out of the top of the heater to ceiling level and will heat a room from top down unless a ceiling fan is used to circulate the room air. This type of heater is best used where you need a good amount of heat in a short time in a well-insulated room. Two types of convection heaters are ceramic heaters and fan-forced heaters.

Ceramic heaters provide quick, focused heating and warm air by heating a ceramic element inside the unit and using a fan to either push or pull air over the hot element. Fairly portable because of their light weight, they tend to offer a smaller set of features than fan-forced heaters, but they can heat the air to a higher temperature. (Skus 6087092, \$29.99; 6096879, \$89.99)



Fan-Forced heaters provide powerful, directional heat and warm the air by heating an element inside the unit and using a fan to push or pull air over the hot element. Fan-forced convection heaters are very effective as they blow warm air out of the bottom and can usually be moved easily from room to room. (Skus 61159, \$29.99; 6087076, \$49.99; 6117170, \$119.99)

Radiant Heaters

Using infrared radiation, radiant heaters create a region of comfort in front of the heater and do not heat the air directly. Instead, these heaters will warm a room over time. Best used to heat poorly insulated or drafty, high-ceilinged rooms, some radiant heaters have a visible source of heat that glows bright red.

Oil-filled radiators are powered by electricity and are incredibly economical heaters. The element inside the heater heats up the special sealed thermal oil that never needs to be replaced. The oil heats the radiator fins, which heat the air, and although these heaters take longer to activate, the heat can last longer. These heaters are ideal for rooms that you want to heat for a longer period of time, such as a bedroom, but can be less portable because of size and weight. (Sku 6166946, \$59.99)



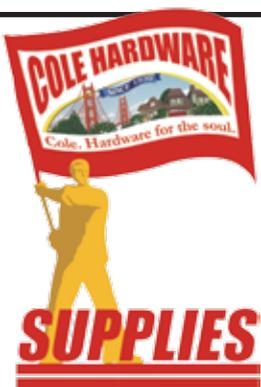
Baseboard heaters radiate heat upward, heating the air directly above. These heaters are commonly used under windows or in drafty areas because they heat the cold airstream entering the room and spread the warm air. Baseboard heaters should never be used near draperies or flammable materials. Because these heaters tend to be 3 to 4 feet in length, the spaces where they can be used might be limited. (Sku 6208425, \$59.99)

Thank You for Your Donations!



Saipai from the St. Anthony Foundation picks up the donations we collected in September for Underwear for the Underserved.

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415/647-1800 E-mail: colesupply@colehardware.com

Farewell to Amy

Though we are excited for our dear Amy Lee to enjoy the perks of the retired life, it is with selfishly heavy hearts that we announce her retirement effective on the first of November. There are so many wonderful things we could say about Amy that we could fill an entire Special Amy Lee Edition of the *Hardware Hotline!* But ever the modest and humble lady, she would not appreciate anything of the sort and will no doubt be scolding us for printing this small and unworthy tribute.

Amy has worked for COLE HARDWARE as an all-star lead cashier for 18 years. Think that sounds impressive? Well, Amy was spreading smiles from her post at our downtown location long before the store was even part of the COLE HARDWARE family. Cole Fox Hardware was formerly Fox Hardware—and Amy started work at Fox Hardware in 1985. Luckily for us, Amy and a group of fantastic crew members from Fox Hardware (including Joseph and Amy's sister Alice, who are still current crew members) elected to stay on when COLE HARDWARE took over the store from the Fox family, helping us make a seamless transition.

Though Amy worked in her lead cashier position for a collective 29 years, she worked each shift with the energy and enthusiasm you might expect from a person striving to make a great impression on the first day of a new job. Each day, customers and coworkers alike were treated to her special brand of customer service. In her tenure at COLE HARDWARE, Amy was effective and quick to think on her feet when called upon to make a decision, patient and kind with coworkers and customers, and did whatever it took to make her customers happy. In short, to interact with Amy was synonymous with witnessing and experiencing joy. Amy was as reliable as any COLE HARDWARE crew member we have ever had the pleasure of working with, never missing a day of work without good reason and

proper notice. She even gave ample notice of her plans to retire, to allow COLE HARDWARE management to plan for “replacing” her. Though Amy's unique character is truly irreplaceable, she has been a wonderful role model to all of us who have worked with her and has done her part to prepare us to fill her position.

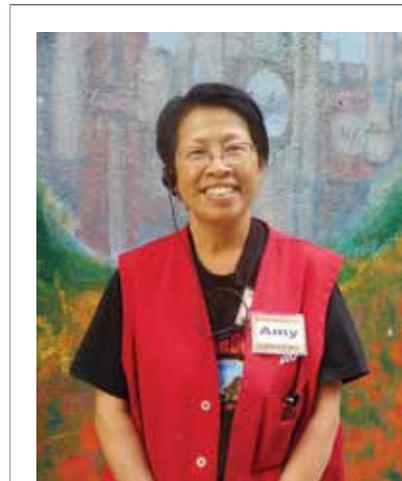
In the spirit of attempting to fill Amy's shoes,

COLE HARDWARE would like to award her with the first presentation of what will now be known as the Amy Lee Legacy of Excellence Award. Each year on the anniversary of her retirement, we will select a crew member to receive the award who shows Amy's style of unrelentingly enthusiastic customer service and dedication to his or her position and to COLE HARDWARE as a company. We hope this award helps us continue Amy's legacy after her retirement and properly honors her for privileging us with her career at COLE HARDWARE.

During her retirement, Amy plans to travel and to amp up her exercise routine. She already enjoys going to yoga and Zumba a few times each week—which

perhaps in part explains her youthful energy. Amy's husband is already retired, so they will now be able to travel without any time constraints from work! Among other trips, they are looking forward to a long and leisurely European cruise. Luckily for us at COLE HARDWARE, we know we will still be seeing lots of Amy and hearing about her travels because we have “bait” in the form of her sister Alice! Alice's presence at COLE HARDWARE is just as much an asset as Amy's has been, and she assures us that she won't be following in Amy's footsteps anytime too soon. (If both the Lee sisters were to retire at the same time, we fear we would have a riot of Cole Fox Hardware regulars on our hands!)

COLE HARDWARE salutes Amy for her 29 years of excellent customer service and pledges to carry on the example she set with the Amy Lee Legacy of Excellence award.



Amy showing off her signature smile and beautifully bronzed tan after returning from a trip to Mexico (practicing for retirement!)

FallFest Follow-Up

Thank you to our friends at the Big Green Egg for cooking up a storm at *San Francisco* magazine's FallFest. Duane manned the Big Green Egg, and Gary presented a MiniMax™ Big Green Egg to the winner of the grill off, all while the Blue Angels buzzed about in the postcard-perfect blue skies over Justin Herman Plaza.



“Our commitment to you: Your satisfaction guaranteed. Period.”

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Accounting/Bookkeeping: We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, www.lardiecompany.com, deborah@lardiecompany.com

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail john@johnweinsteinlaw.com

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Driver: Retired gentleman can drive you (in my car) to medical appointments, grocery shopping or on other local errands. I am dependable, very punctual, friendly with a good sense of humor plus a fantastic reference list! I do what taxi drivers don't: wait for you in doctor's waiting room, help you shop (if needed), carry groceries/packages etc. All this for only \$25 an hour (2-hr. minimum). Please call Bill 415/826-3613 or e-mail bill311@att.net. Thanks for reading my ad!

Framing: Custom frames and mats. Personalized design consultation. Have your art framed by a local trusted artist. 30+ years in the design business and competitive pricing. Kingmond Young, 416 Cortland Avenue, 415/206-1680.

Interior Redesign and Feng Shui: Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit www.spacetransform.com.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.franklawoffice.com for info.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

Real Estate: Your Bay Area Real Estate Agent, Serving San Francisco and the Peninsula: Shari Klein, JD. Commercial and residential specialist; legally trained; experienced; seasoned negotiator; strong values and professional integrity; committed and responsive. "This is about you—the way to get started is to quit talking and begin doing." (Walt Disney) Cell number 650/464-5074. E-mail: sharicklein@gmail.com. DRE# 01941623.

Real Estate: \$2,100 REBATE WHEN BUYING OR SELLING YOUR HOME, CONDO, OR INCOME PROPERTY. Representing all neighborhoods of San Francisco and the Peninsula since 1990. I provide a complete service package for both buyers and sellers through Century 21. Why not compare your Realtor services with mine? Call Mike at 415/742-1199 or e-mail Mike.Torres@Century21.com. License #01071794. Rebate given at close of escrow.

Tax Prep and Planning: Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit www.StegerTax.com.

Wallpaper Installation: Over 30 years experience with all types of wall coverings: anaglypta, inlaid wood veneer, glass beads, metallic, natural fiber, hand-printed, murals, and nonwovens. The latest techniques in full-service, quality preparation, removal, repairs, and installation. For projects large or small, contact Susan through COLE HARDWARE's Repair Referral Service at 415/753-2653 ext. 3 or homerepair@colehardware.com.



Digital Hardware Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit www.colehardware.com/eline.htm.

Getting Married?

COLE HARDWARE offers a Gift Registry!

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Visit www.bescrappy.com/register.

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Polk Street Merchants District



Russian Hill Neighbors



HANC
Haight Ashbury Neighborhood Council

somba South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact julia@colehardware.com.



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Coupon valid through November 30, 2014



The COLE HARDWARE Calendar - November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Hardware HOT DEALS November 1-30 see insert
2 Daylight Saving Time ends	3	4 Election Day	5 LoveLocalSF see page 1 for details	6 Hardware HOT DEALS November 1-30 see insert	7 Flash Friday DEALS	8 BAGSALE 20% Off STOREWIDE see page 2 for details
9	10	11 Veterans Day	12	13	14 Flash Friday DEALS	15 Food Drive see page 1 for details
16 Food Drive see page 1 for details	17 COMMUNITY SAVINGS DAYS Special Community Members SAVE 20% see our website for more details	18	19	20 Military Thursday	21 Flash Friday DEALS	22
23 Cut Christmas trees arrive this week!	24 Student Monday	25 Teacher Tuesday	26 Senior Wednesday	27 Thanksgiving Stores Open 9 am-3 pm	28 Flash Friday DEALS	29 Shop Small Business Saturday!
30	THANKSGIVING WEEK SALE Nov. 26-30		Flash Friday DEALS To sign up, send an e-mail to hotline@colehardware.com with "Flash" in the subject line.			



Our founder, Dave Karp
Purveyor of Hardware Wisdom

The COLE HARDWARE credo...
Commitment to savings: Rewards program members receive a 5% monthly dividend on purchases.
Commitment to the community: We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).
Commitment to you: Over 90 years of guaranteed customer satisfaction.
Commitment to the environment: We're reducing our footprint by implementing environmentally sound practices in our stores.

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(at Green Street on Russian Hill)
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Every day 8:00 am-8:00 pm
Open Thanksgiving 9:00 am-3:00 pm

3312 Mission Street

San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Every day 8:00 am-8:00 pm
Open Thanksgiving 9:00 am-3:00 pm

956 Cole Street

San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Every day 8:00 am-8:00 pm
Open Thanksgiving 9:00 am-3:00 pm

70 4th Street

San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Every day 8:00 am-8:00 pm
Open Thanksgiving 9:00 am-3:00 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the Hardware Hotline at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



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