

**SIDEWALK SALE**  
 Saturday, Sept. 7  
 (Cole Fox: Tuesday, Sept. 17)  
 see page 2 for details

**Household Items and E-Waste Collection**  
 Saturday, Sept. 14  
 Mission St. Store  
 see page 9 for details

**Labor Day Weekend Sale**  
 Aug. 28–Sept. 2  
 see insert for details

COLE HARDWARE'S  
**Hardware Hotline**  
 September 2013  
 NEWS AND VIEWS FROM AROUND THE STORES

**24-Hour Shopping on Colehardware.com**

Back to the future. I'm excited to announce the debut of our latest and greatest entry into the world of e-commerce. Once again, you can shop with us 24 hours a day.

Yes, *once again*. This is our *third* iteration of online shopping since the beginning of time—at least Internet time. Back in the '80s, eons before the likes of Google, Facebook, and even Amazon, COLE HARDWARE was selling on the Internet. That's right. Do you remember an online portal called Prodigy? COLE HARDWARE became one of the first of Prodigy's e-commerce sites in 1984. You probably recall the original America Online format (remember the Tom Hanks/Meg Ryan movie *You've Got Mail?*). Prodigy was conceived years before America Online.

At the time, Prodigy was a joint venture between Sears and IBM. They were seeking retailers for what would be the first online shopping mall. I contacted them and convinced them that COLE HARDWARE was their best choice for a hardware store in that mall. It was a pretty exciting time, and we did have customers all over the country. But the cost to play became too dear for us, so we closed our site—just a year or two before Prodigy closed theirs!



Years later, we entered the e-commerce fray once again. We had a wildly popular site, but it wasn't very profitable. We learned numerous lessons this time around. The first and most important was to recognize that our mission is to serve our patrons in San Francisco, not in Akron, Phoenix, or Charlotte. Thus, once more, we shuttered our virtual doors.

Now, we're back again. Sure, we'll ship anywhere, but today the focus is local. And certainly "local" is what COLE HARDWARE is all about. We've launched a sophisticated e-commerce platform that allows you to shop anytime, designate a store to pick up your order, or have it shipped to you or anyone else. We worked hard to get a good selection of products for you to choose from: you can search through 70,000 items at this point! Check it out at [colehardware.com](http://colehardware.com).

Anytime. Anywhere. Just another little way we try to fulfill our simple mission: "Our commitment to you: Your satisfaction guaranteed. Period."

—Rick



**Victorian Home Trade Show**

Sunday, September 29  
 10:00 am–6:00 pm

More than a thousand Victorian homeowners, antiques enthusiasts, artists, and tradespeople will gather at the Fort Mason Center on September 29 for the first annual Victorian Home Trade Show, an event dedicated to the history, restoration, decoration, and building of Victorian homes. The show promises attendees a glimpse into the rich history of one of the City's most recognizable icons and a look at the future of ecologically sustainable Victorian homes. COLE HARDWARE is proud to be a sponsor of the event. We will have a booth at the show and conduct demonstrations throughout the day.

"There are no new Victorians being built," says Realtor Bonnie Spindler, San Francisco Victorian specialist and event organizer, of the show's importance. "These special buildings are becoming rare like old coins and should be preserved and cared for. Victorians are well-crafted homes, intended for entertaining and to be lived in."

Visitors are invited to attend lectures by restoration and decoration experts and browse venter booths. For a \$10 entrance fee, Victorian homeowners, historians, and the simply curious can learn from the best in the business about the rich history of the distinctive homes that line the streets of the City, and

*continued on page 9...*



**Dog Adoption**  
 956 Cole Street  
 Sunday, September 22  
 12:00 pm–3:00 pm  
 see page 2 for details



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 San Francisco, CA 94110-5009

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# Spare Change

Our spare change collection program keeps rolling right along with an impressive grand total of \$14,743 collected through July of this year for the many worthy charitable causes in the City. Our June collection for Project Night Night yielded \$476.



## Project Night Night

August's collection was earmarked for Rebuilding Together San Francisco (RTSF), which provides free repair and renovation programs for low-income, elderly, and disabled San Franciscans as well as for nonprofit and community facilities. We'll report on those numbers next month.



For the month of September our spare change collection will benefit Meals on Wheels San Francisco (MOWSF), whose goal is to nourish and enrich their clients' lives through the services they provide. Their home-delivered meals program helps their clients maintain a healthy lifestyle and remain living independently by providing nutritious meals, a daily safety check, and friendly interaction. Professional drivers and their trained volunteer assistants ensure their clients' well-being and safety and offer companionship with a friendly smile when they arrive at the door. Drivers are assigned to specific delivery routes. This means that, over time, they are able to develop relationships with the clients on their routes.



In addition to their meals program, MOWSF is looking for project leaders and volunteers for their home-cleaning program. Corporate, school, and community groups often volunteer in teams to clean the homes of homebound seniors who can no longer do it themselves and who cannot afford to pay for this support. Project leaders meet with seniors in their homes ahead of time, help them feel



comfortable with having volunteers in the home, do a home safety check, determine the scope of the job, and then lead the cleaning session. This is a great way to interact with a variety of homebound senior clients, meet new people, lead small projects, and have a direct impact on seniors' lives, and it is an extremely flexible position. Weekend opportunities available! Volunteers must have a car.

For more information or to volunteer, please contact Danie Belfield, volunteer engagement manager, at [dbelfield@mowfs.org](mailto:dbelfield@mowfs.org) or 415/343-1311. Meals on Wheels is COLE HARDWARE Community Partner #2375. Mentioning Meals on Wheels (or your favorite community partner) at the time of checkout will post 10% of your purchase to that organization in the form of a COLE HARDWARE gift card for the upcoming year.

# COLE HARDWARE SIDEWALK SALE

Saturday, Sept. 7  
(Cole Fox: Tuesday, Sept. 17)

10 am - 4 pm



We're cleaning house! We need to make room for fall and holiday merchandise, so we are emptying our warehouses! Everything is in good shape, although some things may be a little shopworn (torn packaging or a little dusty), but everything is marked down 25%-75%. You'll be able to find some exceptional bargains!

## Dog Adoption

956 Cole Street  
Sunday, September 22  
12:00 pm-3:00 pm



Join us at our Cole Street location as we sponsor a dog adoption event with dog walker and trainer Joan Mapou and our friends from Wonder Dog Rescue, a group that has a long history of rescuing dogs in need. Wonder Dog helps dogs of all sizes, shapes, and breeds. Founded by Linda Beenau, Wonder Dog Rescue is a dedicated volunteer group serving the San Francisco Bay Area and beyond and rescuing dogs from all over northern and central California.

Wonder Dog Rescue has saved blind and deaf dogs, puppies as young as 2 weeks, and seniors as old as 15 years! They offer hospice to special-needs and elderly dogs, caring for them until the end of their lives. Each animal has so much to offer—and we learn so much by opening our hearts to these deserving companions. When a dog comes into rescue, it is carefully evaluated. All dogs receive vaccinations and are spayed or neutered, and some dogs receive additional medical care or behavior modification. Wonder Dog Rescue works with each dog, giving each the love and structure it needs to move onward.

Dogs stay in foster homes until they are matched with their ideal family. Adoptions are meant to be lifelong and are taken very seriously!

Even if you can't adopt a dog, please come by and show your support.

- Make a donation of \$10 or more during the event and receive a \$5 COLE HARDWARE gift card.
- A \$25 COLE HARDWARE gift card will be given to anyone who adopts a dog at the event.

Can't make it? Don't worry—We will be collecting supplies for Wonder Dog during the month of September at all COLE HARDWARE locations. You can purchase any of these items and place them in the marked collection bins.

### Wonder Dog needs these supplies:

- Tennis balls (Skus 84298, 6198105)
- Bleach (Skus 1498674, 1498765)
- Odor neutralizer (Skus 8296006, 8258824)
- Stain remover (Skus 8195729, 8196503, 8196529)
- Biodegradable bags (Skus 658121, 658123)
- Scales (for weighing puppies) (Sku 6231120)
- Mrs. Meyer's All Purpose Cleaner (Sku 1382779)
- Mrs. Meyer's Detergent (Sku 1382720)
- Scrub brush (Sku 1201417)
- Push broom (Sku 18392)
- Food storage (Sku 70797, 71496)
- Pet blanket (Sku 8314437)
- Shampoo (Sku 82499, 8300568)
- Dog supplies (leashes, collars, bowls, and treats!)

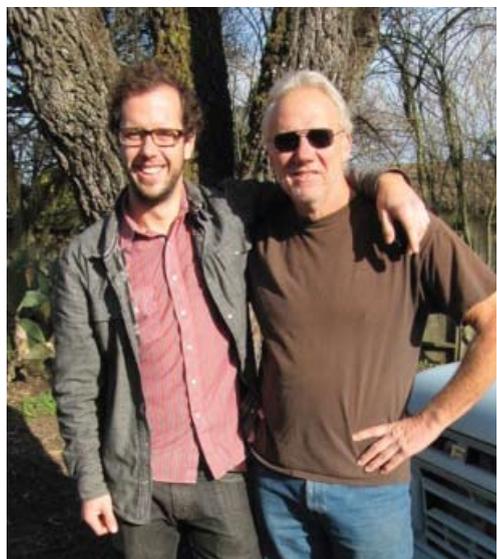


# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Our Father-Son Carpentry and Construction Team: Michael and Kelly

Do you need to fix a wobbly threshold or repair a custom window? How about replacing those treads on your back stairs? Considering an entire remodel of your bedroom, bathroom, or kitchen? For the past 25 years, the father-son team of Michael and Kelly have been expertly remodeling and constructing residential projects throughout San Francisco. With unrivaled carpentry experience, they guarantee satisfaction and are our first choice for residential repair, remodel, and construction.

Michael and Kelly achieve a perfect balance of mixing old-school expertise with new-school ideas as they strive to help their clients meet a triple bottom line: perfection, price, and planet. They are uniquely able to help clients achieve their dreams while offering reasonable, scalable options and balancing sustainable strategies with the practical realities of home ownership. Not only does Michael have the expert knowledge and craftsmanship to fix or build almost anything, he works closely with clients to achieve exactly what they want. Kelly's knowledge of alternative building materials, green building options, and cutting-edge industry standards complements Michael's expertise nicely. Michael and Kelly perform all work themselves, from demolition and deconstruction to foundation and framing to finish work and final touches. With both Michael and Kelly on-site from start to finish, each project is given the attention it deserves.

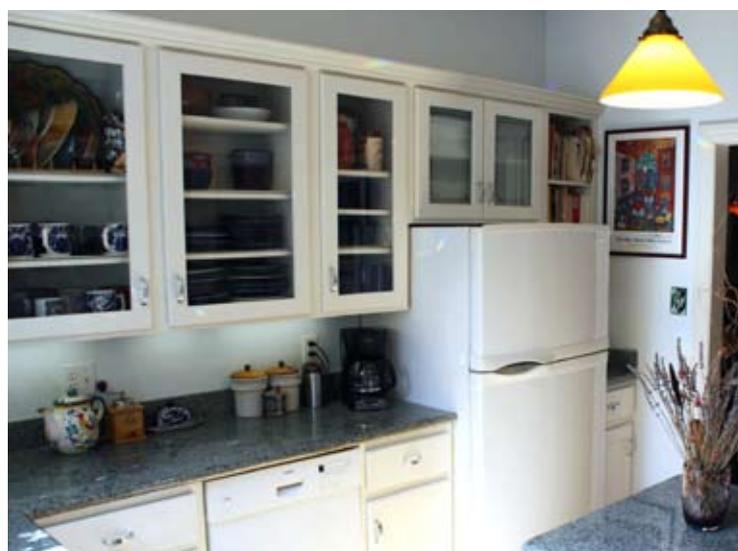


Father and son team Michael and Kelly can help with all of your remodeling needs.

Originally from upstate New York, Michael moved to San Francisco in 1980. His background in carpentry, fine woodworking, and design is extensive. After studying civil engineering in college, Michael first apprenticed with San Francisco Renaissance, where he focused on Victorian restoration and fine carpentry. Supplementing his experience in home construction, he has also worked in other areas of the industry, such as surveying and architectural drafting.

Born and raised in San Francisco, Kelly graduated from Lewis & Clark College in 2008 with a bachelor's degree in environmental studies. Before college, he worked as an electrical apprentice, and he worked seasonally as a carpenter's apprentice throughout school. Kelly designed and implemented the green building education program at the David Brower Center, known as the "greenest building in Berkeley." He continues to be involved in the environmental design and green building community and is continually searching for affordable and cutting-edge green strategies.

If you are thinking about finally remodeling your home, or you just need a couple of custom fixes that only an expert can perform, contact our Repair Referral Service at 415/753-2653 ext. 3 or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



## Repair Referral Service

COLE HARDWARE's Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning  
Alarms/Security Systems/Access Control  
Antique Restoration  
Appliance Repair and Installation  
Arborist  
Architectural Planning  
Asbestos Removal  
Bath Resurface  
Brick and Stone Masonry  
Cabinetmaking  
Carpentry  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chimney Sweep and Repair  
Cleaning/Janitorial  
Commercial Kitchen Installation

Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Concrete  
Custom Closets, Pantries, and Storage Solutions  
Decks New/Stain  
Design + Build  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Drain Cleaning  
Drywall/Lath  
Duct and Dryer Vent Cleaning  
Electrical 24/7  
Emergency Locksmith  
Emergency Power Restoration

Faucet Repair and Installation  
Fences  
Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair/Installation  
Gardening/Pruning/Tree Trimming  
General Contractors  
Glass Installation  
Grout Restoration  
Handyman Services  
Hardwood Floors New/Refinish  
Hauling  
Home and Office Organizing  
Home Energy Rating Systems (HERS)

Home Entertainment Systems  
Insulation Installation  
Intercom Systems  
Interior Design, Staging, and Color Consultation  
Interior Wood Refinishing and Restoration  
Iron and Metal Works/Gates  
Kitchen and Bath Remodeling  
Landscaping  
Lead Inspection and Abatement  
Leak Diagnosis/Waterproofing  
Lock Installation  
Locksmith Service 24/7  
Mold Remediation  
Moving  
New Construction

## Re-COLE-mend...

### COLE HARDWARE REPAIR REFERRAL SERVICE

Independent contractors and tradespeople for...

- home, business, and property repairs
- maintenance
- remodeling/room additions

Contact us at 415/753-2653 ext. 3 or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com)



All of the vendors and tradespeople in our Home Repair Referral Service have been pre-screened and carefully selected. Your satisfaction is 100% guaranteed. Period.  
\*If you aren't 100% satisfied, we will work as your advocate until you are.

Painting Interior/Exterior  
Pest and Termite Control  
Plastering  
Plumbing 24/7  
Power Washing, Commercial and Residential Cleaning  
Remodeling / Major Remodeling  
Roofs New/Repair  
Room Additions  
Safes  
Security Evaluation/ Consultation  
Seismic Upgrading  
Sheet Metal Work

Shutter Installation  
Skylights  
Solar Energy Installation  
Stained Glass Creation and Repair  
Stair Lift Installation  
Stucco Work  
Telephone System Installation  
Tile Installation  
Wallpaper Application  
Water Heater Installation  
Welding  
Window Cleaning/Repair  
Windows and Doors

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

# WHAT'S UNIQUE?

## Rust-Oleum® NeverWet™

A revolutionary super-hydrophobic system, this product creates a barrier that dramatically repels water, mud, ice, and more. NeverWet can be used on virtually any surface and guards the surface against corrosion and wear caused by exposure to moisture.



Most surfaces are designed for dry conditions, and water is often detrimental to materials that are penetrated by moisture:

- Metal surfaces corrode and wood degrades.
- Electrical equipment (motors and switches) arc and fail.
- Clothing and other cloth surfaces fail to insulate against weather.
- Cardboard packaging wilts and fails to protect its contents.



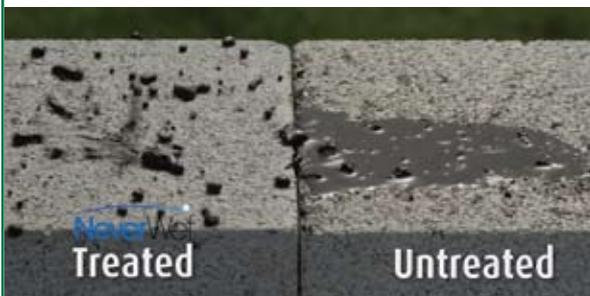
Any object coated with NeverWet literally cannot be touched by liquid. Any liquid placed on this coating is repelled and simply rolls off without touching the underlying surface. Not only is this amazing to see, but it solves a myriad of problems. Items treated with NeverWet coatings have remained under seawater for over a year and reemerged completely dry.



When dirt and dust sit on one of the treated surfaces, water quickly flushes it away. The water is repelled by the coating, and the dirt is attracted to the water. Even under extreme conditions like high-pressure spray, this coating maintains its super-hydrophobic characteristics. The

low-odor, easy two-step application requires only a minimal wait time before exposure to water. The kit covers a 10- to 15-square-foot area. (Sku 1514181, \$21.99)

Get more information and see NeverWet in action at [www.rustoleum.com/neverwet](http://www.rustoleum.com/neverwet).



## Verilux® Lighting

Improve your indoor environment—switch the bulbs in your frequently used light fixtures to energy-efficient Verilux Natural Spectrum light bulbs and promote alertness, health, and an overall sense of well-being by bathing your home in the full spectrum of natural sunlight.

Our eyes are designed to work most efficiently in natural light, a balanced white light. Ordinary incandescent or fluorescent bulbs, however, are unbalanced, producing a yellow or greenish light. Under these unbalanced lights, our eyes must work harder to see, in effect straining to compensate for the lack of balance in the light.

Healthy lighting is an important part of a healthy lifestyle, and Verilux Natural Spectrum bulbs are the closest replication of natural sunlight available, reducing glare, eyestrain, and fatigue.



Verilux bulbs are made of special composition glass that is not colored or coated but instead contains a rare earth element (neodymium) used in lasers. This filters out the excessive yellow part of the spectrum to which our eyes are most sensitive, and the resulting spectral distribution is much closer to what you see when you walk outside on a clear day—healthy, pleasing, natural white light.

Verilux Natural Spectrum bulbs have an economical long life, too—the average life span is over 5,000 hours, five times longer than ordinary bulbs and three times longer than other full-spectrum bulbs.

COLE HARDWARE offers a wide variety of Verilux light bulbs, including a series of compact fluorescents, and we now also have a collection of lamps from Verilux.

### SmartLight™ The Lamp for Learning

Designed to simulate natural daylight, this energy-efficient desk lamp provides 150 watts of incandescent illumination from a 27-watt bulb. Available in white and graphite. (Skus 3409539, 3409596, \$39.99)



### HappyLight Compact Energy Lamp

Brightens any room or work area with energizing, soothing illumination in a compact design. (Sku 3409547, \$39.99)



### Original Natural Spectrum Desk Lamp

Engineered to sharpen vision and eliminate light flicker and glare, this lamp reduces eyestrain and fatigue, making virtually any task easier on the eyes. Available in ivory and graphite. (Skus 3409562, 3409554, \$59.99)



### Original Natural Spectrum Floor Lamp

Provides illumination with greater contrast and true color rendering. Flexible gooseneck and brightness control. Available in ivory and graphite. (Skus 3409604, 3409588, \$99.99)



## Lékué Citrus Sprayer

Flavor soft drinks and cocktails or season salads, seafood, and other recipes with a light mist of fresh citrus.



This clever spray set includes two sizes for optimum juice extraction. The longer unit works for larger fruits, such as oranges and grapefruits; the shorter sprayer works for smaller fruits like limes and tangerines. Made of 100% platinum silicone, the sprayers are also BPA-free. Simply cut a small piece of the peel off the fruit and screw in the pointed, threaded end of the sprayer. Then spray away! (Sku 640473, \$14.99)



# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Mission Street stores.



## In the Garden September Garden Tasks

Tips from Dennis and Bill



Stop by our Cole Street garden center for all your gardening needs. The advice is free from the Garden Guys, Dennis and Bill. E-mail them with any questions: [dennis@colehardware.com](mailto:dennis@colehardware.com) or [blitz@colehardware.com](mailto:blitz@colehardware.com).

In the Bay Area, we often enjoy our most pleasant weather this month—an ideal time to work in and enjoy your garden. Think ahead for the spring months and also about what blooming plants you can work into your growing areas for some holiday color. Consider permanent landscaping: trees, shrubs, and native plants do especially well when planted in our warm autumn soils and allowed to take in the winter rains.



✓ **Mums:** These hardy flowers will give your garden some fall flair if planted now. Our Cole Street, Mission Street, and Polk Street

locations will all have mums arriving in September.

✓ **Spring bulbs:** Buy and plant daffodils, lilies, and hyacinths in September or early October. Tulips do better when planted at the end of October. Our garden centers will have an



assortment of Dutch bulbs arriving in our garden centers this month, including alliums, grape hyacinths, iris, anemones, and crocus.

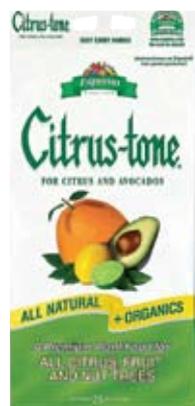


✓ **Dahlias:** Delightful dahlias are best suited for a sunny spot with well-drained,

fertile soil. If your soil is claylike and heavy, work in up to 4 inches of manure or compost a couple of weeks before you plant. Fertilize with a balanced 5-10-5 mix monthly as plants start to grow. Do not use a high-nitrogen mix of fertilizer, those with a higher first number, as you will sacrifice flowers for leaves. A general garden fertilizer will work. We offer Eleanor's VF-11® All Purpose Plant Food. (Sku 7168073, \$9.99)



✓ **Evergreen hedges:** A final trim will assure a neat overall look for winter.



✓ **Water trees:** Keep all trees, especially citrus, well watered. As citrus is mostly water, those planted in containers need watering almost daily. Citrus trees will get their last feeding this month. We recommend Citrus-Tone®. (Sku 7208671, \$9.49)

✓ **For the birds:** Birds eat a lot of garden pests that would otherwise feast in the garden. Consider a bird bath or bird feeder to attract them.



✓ **Garden tools:** Keep your tools in good shape by cleaning with soapy water after each use. Mineral oil will remove any sticky sap. After cleaning, lightly oil them before storing in a protected place.



✓ **Garden seeds:** Gather seeds from perennials and annuals. Place them in brown paper bags to dry out for a few days; then catalog and store them in envelopes.



✓ **Fertilizers and pesticides:** These should never be applied during the heat of the day, even if they are nontoxic.

✓ **Winter vegetables:** Unless it is still very hot, plant winter vegetables such as broccoli, brussels sprouts, cabbage, leeks, radishes, snap beans, and spinach.

See you in the garden!



## Black Gold® Earthworm Castings

This enriching soil amendment is great for use as a topdressing or can be added to water to make a rich "casting tea." The use of earthworm castings in many of the Black Gold potting soils and amendments sets their products apart. Since 1983, Black Gold brand garden amendments, potting mixes, and fertilizers have been available at fine garden centers and have gained a loyal customer following. All Black Gold products are professionally formulated to ensure gardening success.

The brand of choice for the gardening enthusiast, Black Gold also boasts a broad range of natural and organic gardening products that are listed by the Organic Materials Review Institute (OMRI) and approved for organic gardening. The 8-quart bag of earthworm castings is the newest offering in our assortment of Black Gold products. (Sku 7326440, \$6.99)



## Planting Fall Bulbs for Spring Bloom

Autumn is the time (October and November are best) to plant bulbs that bloom in spring and early summer—including daffodils, tulips, freesias, and hyacinths—and summer bloomers such as iris.

### Selecting the Best Bulbs

*Bulb* is actually the common name for any of a group of plants that have underground storage organs. These storage organs accumulate reserves of nutrients that will ensure the survival of the plant during the dormant season and also supply energy for the growth and blossoming of the plant in the year to come. But whether your plant is a true bulb or a rhizome, corm, tuber, or tuberous root, there are a few things to remember when selecting bulbs for planting in your garden.

Choose bulbs that are plump, firm, and heavy.

Don't take any bulbs that feel soft or mushy or that are shriveled up. Larger bulbs will often yield more flowers, but they may be expensive. It could be more economical to choose midsize specimens instead; remember, these plants will grow over the next year or two and have plenty of time to increase in size and bloom as richly as the larger bulbs.



One thing to watch closely for when purchasing bulbs is the origin of the plant. Avoid buying wild bulbs—in many cases, bulbs have been so extensively dug in the wild that the plants are considered endangered species in their native habitats.

Any commercially grown plants will probably be labeled as a named variety or a hybrid; they should also be marked "commercially propagated" or "from cultivated stock." If the bulbs are not labeled, make sure to ask about their origin before buying to avoid contributing

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# SHOW YOUR STYLE

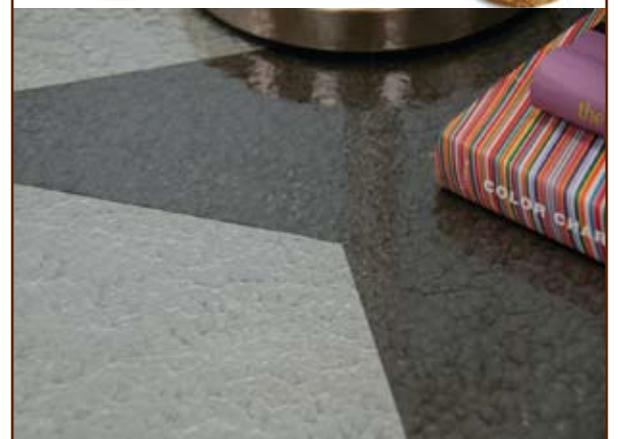
## Williamsburg® Collection by Benjamin Moore®

Introducing the Williamsburg Collection—where trend meets tradition. These historic American colors are derived from classic American design. Based on original pigments developed more than 250 years ago, Colonial Williamsburg's curators have re-created this rich, authentic palette. Now Benjamin Moore delivers it in state-of-the-art interior and exterior finishes—from rich, velvety flat to the highest gloss. Timeless colors that are both historic and contemporary, versatile, and as pleasing as ever are available in 144 new shades for your home. Stop by any COLE HARDWARE location to see the Williamsburg palette. Available in Aura® Interior, Regal Select® Interior, and Aura Exterior.



## Benjamin Moore® Studio Finishes®: Molten Metallics™

Molten Metallics paint creates a beautiful hammered-metal effect without any special application techniques. Just apply like regular paint, and the metallic pattern will form as the paint sets. Use Molten Metallics to create dramatic finishes for accent walls, furniture, decorative pieces, trim, or ceilings. This rich high-gloss finish can be brushed, rolled, or sprayed on. The hard, durable finish inhibits rust on exterior surfaces. Apply two thin coats for complete coverage. Available at our Cole Street and Cole Fox stores in quart and pint sizes. Six luxurious, ready-mixed colors to choose from: gold, copper, bronze, gun smoke, silver, and charcoal. (Quart: Sku 161228, \$22.99; Pint: Sku 161239, \$15.99)



## 49er Fever!

The last football season in the City was a pretty thrilling ride, so we all look forward to kickoff on September 8, as the 49ers take off on the Green Bay Packers at Candlestick Park. Our September Hardware Hot Deals features everything you need for a proper tailgate party (see insert). And we also have these official gridiron goods for 49er fanatics:

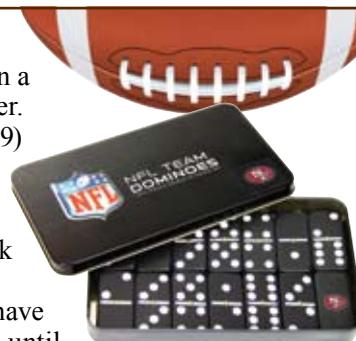


### Beads

Show your spirit in a Mardi Gras manner. (Sku 968002, \$6.99)

### Dominoes

For the tailgaters who get to the park early to secure a parking spot and have a few hours to kill until game time. (Sku 900005, \$13.99)



### Tablecloth

Table decor for a proper football feast. (Sku 600016, \$8.49)

# WHAT'S IN SEASON?

## Weber® Kettle Comparison

While Labor Day signals the last hurrah of summer and barbecue season for much of the country, San Franciscans indulge in what is usually the most pleasant weather of the year: September. We enjoy barbecuing in the warm autumn days, and our mild climate lets us cook outdoors year-round. Gas grills are wonderful for the convenience they provide, but many barbecue aficionados swear by charcoal grills for the distinct smoky flavor they provide.

COLE HARDWARE offers these Weber kettle grills in assorted sizes for a big backyard or a petite patio. To keep your grill in top shape in our foggy City, be sure to invest in a cover, too. Covers are available in assorted sizes. (\$9.99–\$45.99) All Weber charcoal kettle grills feature a porcelain-enameled bowl and lid and heavy-duty cooking grates, along with the individual characteristics listed here.



### Smokey Joe® Gold Grill

- 14½-inch cooking grate
  - Compact and portable
  - Lid lock for carrying doubles as lid holder
  - No-rust aluminum vent
  - Glass-reinforced nylon handle
- Available by special order. (Sku 87771, \$39.99)

### Smokey Joe® Silver Grill

- 14½-inch cooking grate
  - Big barbecue flavor in a small package
  - No-rust aluminum vent
  - Glass-reinforced nylon handle
- (Sku 85415, \$31.99)



### Performer® Platinum Series Grill

- Hinged 22½-inch cooking grate
  - One-Touch cleaning system
  - Removable ash catcher
  - Durable steel frame
  - Built-in thermometer
  - Gas ignition
- Available by special order. (Sku 8261943, \$349.99)



### One-Touch® Gold Series Grill

- Hinged 22½-inch cooking grate
  - One-Touch cleaning system
  - Removable ash catcher
- (Black: Sku 8257891, \$149.99; Green: Sku 8257909, \$159.99; Blue: Sku 8257974, \$159.99)



### One-Touch® Silver Series Grill

- 22½-inch cooking grate
  - One-Touch cleaning system
  - No-rust aluminum vent and ash catcher
- (Sku 8105207, \$99.99)



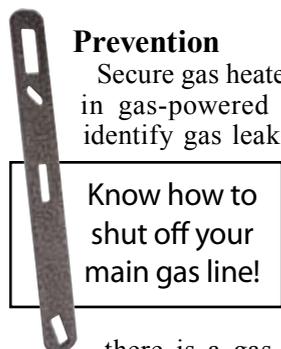
## Fire Prevention and Response During a Disaster

("Are You Ready" Series, Part 10)

Disasters—especially earthquakes—create fire hazards, including broken gas mains and gas leaks, which can be ignited by sparks or open flames. With care, you can protect your family and home. Take steps now to prepare for the next predicted major earthquake or other disaster.

### Prevention

Secure gas heaters and use flexible gas hoses in gas-powered appliances. Know how to identify gas leaks. Signs of a leak include a strong gas smell and rapidly moving gas meter (check the wheels without numbers, found above or below the row of numbered wheels). If



Know how to shut off your main gas line!

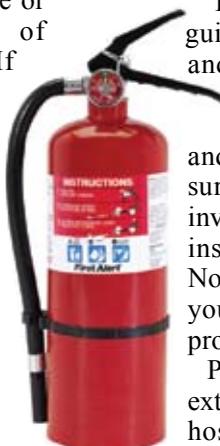
there is a gas leak, shut off the gas main in your building. Remember, once you shut off your gas, only the power company can turn it back on. Gas Shut-Off Wrench (Sku 4008801, \$8.99)

Check all product labels for flammability. Keep flammable liquids (solvents, fuels, acetone, pressurized cans) away from water heaters and stoves. Keep flammable materials away from heat sources. For example, keep curtains, upholstered furnishings, and bed clothes away from portable heaters.

### Preparation

**Fire Extinguishers:** The National Fire Protection Association recommends at least one extinguisher for every 600 square feet of living area. Fire extinguishers should be located on every level of a building, and kitchens, garages, and basements should each have their own. Do not mount close to a location where a fire might occur (such as a stove)—the user should not risk reaching into a fire or going into a burning area to get a fire extinguisher.

Put a date on the extinguisher (with permanent ink) and have it checked by a



professional every three years. Check it yourself twice a year (use the spring and fall time changes as your cue). Make sure the needle is still in the green zone and invert the extinguisher slowly, five times, to insure the materials in it have not settled. Note: If you use a fire extinguisher at all, you must then have it recharged by a professional!

Purchase 5-pound, 3A 40BC fire extinguishers with metal handles and rubber hoses (metal handles are sturdier than



plastic—the rubber hose helps to aim the extinguishing agent). (Sku 83559, \$49.99)

Show house guests where the fire extinguishers are and review their use.

**Emergency ladders:** If all or part of your home is above the ground floor, keep a sturdy rope or emergency ladder in all upper floors (make sure they are long enough to reach the ground safely).

### Escaping a Fire

Crawl low, under the smoke. Feel closed doors with back of your hand. If hot, use another exit. If not hot, open the door slowly and check for smoke and fire. Meet at a designated meeting place outside, and then call for help. Never return to a

burning building.

### Rules of Fire Fighting

Before you begin to fight a fire, notify the fire department. Make sure everyone has left or is leaving the building. Work in pairs with two extinguishers. Never, ever try to fight a fire alone! Don't fight the fire if it is spreading beyond the area it started in, if it is already large, or if the fire could block your escape route. In these cases, leave immediately, close the door behind you, and wait for the fire department.



# ENVIRONMENTAL INFO



GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

# scrap

scroungers' center for reusable art parts



SCRAP is the Bay Area's oldest creative reuse center. Founded in 1976, this nonprofit helps collect reusable materials from the community and supply teachers with precious and affordable art supplies. Located in Bayview, SCRAP gets donations of materials from both businesses and individuals of things that teachers and artists can use. Below is their top 10 list:

### Top 5 Most Wanted from Residents

1. Art supplies (markers, paints, crayons, brushes, etc.)
2. Paper and office supplies (staplers, hole punchers, scissors, pens, etc.)
3. Yarn
4. Silk, leather, fleece, felt, lace, and sewing notions
5. Beads, buttons, jewelry, and jewelry-making supplies



### Top 5 Most Wanted from Businesses

1. Foamcore from conferences and meetings
2. Paper and office supplies (staplers, hole punchers, scissors, pens, markers, white boards, etc.)
3. Fabric (must be larger than 12" x 12", no grommets or adhesives), especially silk, leather, fleece, felt, and lace
4. Mannequins
5. Manufacturing offcuts or mistakes\*

\*Please contact the outreach coordinator before donating: [outreach@scrap-sf.org](mailto:outreach@scrap-sf.org) or 415/531-1421. The public can donate from 10:00 am to 4:00 pm Monday through Saturday at 801 Toland Street (entrance on Newcomb Avenue) in San Francisco. For more info, visit [www.scrap-sf.org](http://www.scrap-sf.org). SCRAP is COLE HARDWARE Community Partner #21477. Mentioning SCRAP (or your favorite Community Partner) at the time of checkout will post 10% of your purchase to that organization in the form of a COLE HARDWARE gift card for the upcoming year.

## Mission Street E-Waste and Donation Drop-Off

Saturday, September 14

10:00 am–2:00 pm

3312 Mission Street

With our friends at Goodwill, Our Mission Street location will sponsor a donation drop-off day on Saturday, September 14, from 10:00 am to 2:00 pm. Besides consumer electronics (working or not), we will accept clothing and accessories, home accessories, kitchenware and small appliances, and bicycles. (Sorry, but we cannot accept large appliances, sofas, mattresses, snow skis, auto parts, or furniture.)

Goodwill will take almost anything in good, clean, working condition. As a guideline, if you would give



it to a friend or hand it down to a relative, it is perfect for Goodwill. This is a great opportunity to properly recycle outdated phones, computers, stereos, and televisions to keep them out of the landfill.

## Victorian Home Trade Show

...continued from page 1

meet craftspeople who can help maintain them beyond the 21st century. Victorian homeowners can learn how to switch to clean energy while maintaining the authenticity of their historic homes.

The event is sure to draw a crowd, as the market for home renovation and décor continues to grow. The Victorian Home Trade Show is sponsored in part by The Victorian Alliance of San Francisco, a not-for-profit organization committed to the preservation and restoration of Victorian and other historic structures. Forged in reaction to the wide-scale, government-imposed demolition of whole neighborhoods that were built before 1910, The Victorian Alliance of San Francisco remains the

City's oldest all-volunteer, not-for-profit organization committed to the restoration and preservation of historically significant structures. Their passion lies in the world-renowned residential buildings for which our great City is famous: the Victorians.

According to Ms. Spindler, "The Victorian Alliance believes that the 'greenest' homes are those already built."

Sunday, September 29

10:00 am–6:00 pm  
Fort Mason Center



## Recycle at COLE HARDWARE!



Bring to any of our four stores:

### CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### SCRAP METAL:

Copper and brass.

### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)

# COMMUNITY NEWS

## LOCAL SPOTLIGHT INTERVIEW:

### Meet David Talbot

San Francisco is full of interesting individuals who give our City its diversity and unique flair. Our new interview feature will highlight some of these personalities. This month we spotlight David Talbot, whose best-selling book *Season of the Witch* chronicles San Francisco's wild ride from the Summer of Love through the tumultuous 1970s. These days, Mr. Talbot shops at our Mission Street store, but he enjoyed the creativity of our Cole Fox windows during his downtown tenure at the San Francisco Examiner and Salon.com, which he founded.

**Hardware Hotline: Is your book named after the Donovan song by the same name?**

**David Talbot:** Yes. I've always loved his Celtic soul. Donovan was not all about peace and love, incense and peppermint, but also had a dark side to his music.

**HH: What was your inspiration for the book? Did you live in San Francisco during these times?**

**DT:** I lived in Berkeley during some of the grim periods of the 1970s and moved to San Francisco in 1981 after living in D.C. Coming from the outside, I felt more of the history and experienced a lot that affected me.

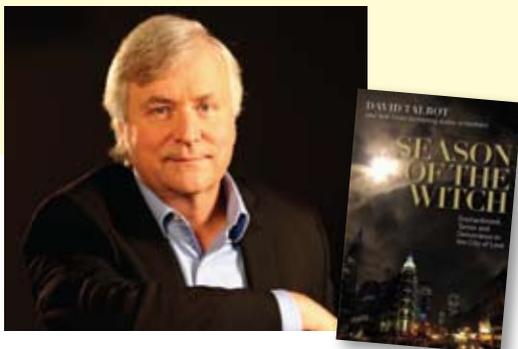
**HH: Without giving away the ending to those who haven't yet read it, was the ending a hypothesis that you set out to illustrate, or did your research lead you there?**

**DT:** How San Francisco recovered from the 1970s is an epic story about cultural revolution. I originally focused on how the City celebrates the underdog, but found that San Francisco really is the City of St. Francis.

**HH: Your sources listed at the end of book are quite extensive. How long did the book take you to complete from inception to publication?**

**DT:** I love talking to people, and most of the folks in the book are still alive. I interviewed over one hundred people and used the San Francisco Library's History Center. The book took about two years and just flowed and wrote itself.

**HH: With your father, Lyle Talbot, being an accomplished Hollywood actor, you surely were familiar with famous folks. Did you find yourself starstruck by any local celebrities you interviewed?**



**DT:** Maybe by some of the rock stars. One of my sons is a musician, and I am in awe of their gift. I interviewed Paul Kantner, who was incredibly articulate, at Caffe Trieste and loved talking with him. Mickey Hart was eloquent and articulate.

**HH: Our founder, Dave Karp, turned 97 this year, and your father lived to be 94. Dave's advice for longevity is to eat half an onion daily, and he drinks half a can of beer every day, sealing up the unused portion with duct tape. Did your dad give you any tips?**

**DT:** My Dad was just lucky and did everything wrong: ate bacon and red meat and never exercised.

**HH: You were a pioneer in the age of Internet media, founding Salon.com. Do you read exclusively online or enjoy a daily newspaper?**

**DT:** I'm old school and still love print. I start my day reading the *San Francisco Chronicle* and the *New York Times*.

**HH: What books are you reading now?**

**DT:** A ton of books about espionage and the history of the secret side of the CIA.

**HH: Where would you most enjoy to sit and have a cup of coffee and read a newspaper?**

**DT:** I love my home kitchen overlooking my backyard. I love North Beach cafes, including Zoetrope. Lots of places in the Mission.

**HH: Which neighborhoods in the City do you most appreciate and enjoy?**

**DT:** Classic San Francisco neighborhoods: North Beach, the Mission, Haight-Ashbury.

**HH: Are you a do-it-yourselfer at home? If so, what projects are you working on?**

**DT:** Not really. Our next challenge is our huge backyard that has become a wilderness, and we will go to COLE HARDWARE for supplies.

Win an autographed copy of *Season of the Witch*! Just send e-mail to [hotline@colehardware.com](mailto:hotline@colehardware.com) with the word *witch* in the subject line.

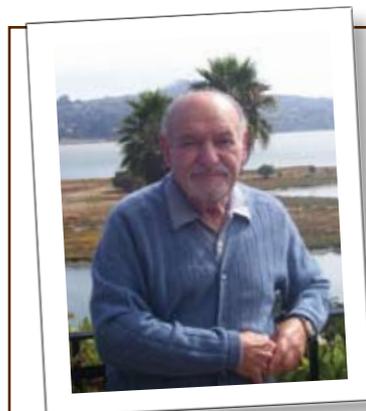
## FAIR ELEVENTH ANNUAL ★ COLE VALLEY ★



Oh, no, they say he's got to go  
Oh, no, there goes Presidio  
Go go ...



## In Memory: Mr. Frederick Fox



COLE HARDWARE is sad to report that Mr. Frederick Fox, a hardware icon and the namesake of our Cole Fox location, passed away in July. Mr. Fox founded his

hardware store back in the days when folks dressed up to make a visit downtown. Cole Fox crew members Alice, Amy, and Joseph all worked at Fox Hardware, and we are fortunate that they remained with us.

Mr. Fox's mantra, "You got to be lucky in life," was perhaps never truer than when he was serving in World War II as part of an Army Corps squadron. On the day of the 483rd bombardment over

Germany, Mr. Fox was grounded due to a medical ailment. The plane he would have been on was shot down, and Mr. Fox's name was listed in the newspaper article among those soldiers who died. Mr. Fox kept that article framed in his office.

When Dave Karp and Fred Fox got together, they enjoyed talking hardware and reminiscing about the good old days. Mr. Fox will be missed.

# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Accounting/Bookkeeping:** We are an accounting firm specializing in accounting systems for small and medium sized businesses with a focus on QuickBooks and online solutions. Services include setup, training, troubleshooting, cleanup, and ongoing bookkeeping for businesses that want to outsource the accounting. Deborah Lardie is a CPA and Certified QuickBooks Consultant. 415/864-0770, [www.lardiecompany.com](http://www.lardiecompany.com), [deborah@lardiecompany.com](mailto:deborah@lardiecompany.com)

**Attorney:** Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896, e-mail [john@johnweinsteinlaw.com](mailto:john@johnweinsteinlaw.com).

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Computer Help:** Honest Dave's Affordable PC Housecalls travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Good Yelp (see Honest Dave). Call 415/271-0369.

**Driver:** I can drive you! Retired gentleman with 10+ years experience can drive you to the doctor, grocery shopping, or on other local errands. Dependable, punctual, personable with a great reference list upon request. I do what taxis can't: stay in waiting rooms for all medical appointments, help you shop (if needed), carry groceries and packages, etc. \$25 an hour (2 hr. minimum). Out of town trips are negotiable. Please call Bill: 415/826-3613 or e-mail to [bill311@att.net](mailto:bill311@att.net).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvision and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit [www.spacetransform.com](http://www.spacetransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See [www.franklawoffice.com](http://www.franklawoffice.com) for info.

**Orange Dog Manor:** Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at [www.orangedogmanor.com](http://www.orangedogmanor.com) or call 415/753-6886.

**Organizing/Relocating:** Overwhelmed by clutter or relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms, and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing, and more. Free phone consultation. Call 415/425-4204 or visit [www.ShipShape.com](http://www.ShipShape.com).

**Printing:** We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or [Sam@printotm.com](mailto:Sam@printotm.com).

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Stereo Repair/Home Theater Installation:** Gene's Sound Service offers expert component-level repair of home audio systems as well as audio, video, and home theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Thanks for making the mayor's house sound so much better."—Art Agnos. Call Gene at 415/377-1258. More info at [genessoundservice.com](http://genessoundservice.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit [www.StegerTax.com](http://www.StegerTax.com).

## Follow COLE HARDWARE!



## Getting Married?

COLE HARDWARE offers a Gift Registry!

For information, e-mail to [gift@colehardware.com](mailto:gift@colehardware.com).



## Tool Rental Reservations

Visit [www.bescrappy.com/register](http://www.bescrappy.com/register).



## Digital Hardware Hotline

To sign up for a digital version of our monthly *Hardware Hotline*, visit [www.colehardware.com/eline.htm](http://www.colehardware.com/eline.htm).

**COLE HARDWARE**  
proud member of:

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COLE VALLEY IMPROVEMENT ASSOCIATION

**YerhaBuena**  
ALLIANCE

**Polk Street Merchants District**

**HANA**  
HAIGHT ASHBURY NEIGHBORHOOD ASSOCIATION

**Russian Hill Neighbors**

**somba** South of Market Business Association

COLE HARDWARE supports organizations working to enhance our great City. If you'd like us to be part of your membership, please contact [julia@colehardware.com](mailto:julia@colehardware.com).

# Benjamin Moore® Paint Available at COLE HARDWARE!



Colors that let you create a room that reflects your sense of style, passion, and flair

Choose from over 3,300 Benjamin Moore colors.



## The COLE HARDWARE Calendar - September

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			28 <b>Sale</b>	29 <b>Sale</b>	30 <b>Sale</b>	31 <b>Sale</b>
1 <b>Sale</b> First game of the season! 	2 <b>Sale</b>  Labor Day	3 <b>Labor Day Sale</b> Aug. 28–Sept. 2 see insert			6 <b>Flash Friday DEALS</b>	7 <b>SIDEWALK SALE</b> Cole St., Mission St., Polk St. see page 2 for details
8 <b>SUNDAY STREETS</b> San Francisco Western Addition	9 <b>Ghirardelli Chocolate Festival</b> Sept. 7 and 8	10	11	13 <b>Flash Friday DEALS</b>	14 <b>Household Items and E-Waste Collection</b> see page 9 for details	
15	16	17 <b>SIDEWALK SALE</b> Cole Fox store see page 2 for details	18 <b>COMMUNITY SAVINGS DAYS</b> Special Community Members <b>SAVE 20%</b> see our website for more details	20 <b>Flash Friday DEALS</b>	21 <b>Polk St. Blues Festival</b> Sept. 21 and 22	
22 <b>Dog Adoption</b> Cole Street store see page 2 for details	23	24 <b>— COMMUNITY SAVINGS DAYS —</b> Teacher Tuesday	25 Senior Wednesday	26 Military Thursday	27 <b>Flash Friday DEALS</b>	28
29 <b>SUNDAY STREETS</b> San Francisco Excelsior	30 Student Monday	29-30 <b>Flash Friday DEALS</b> To sign up, send an e-mail to <a href="mailto:hotline@colehardware.com">hotline@colehardware.com</a> with "Flash" in the subject line.				



**Our founder Dave Karp, Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

**Commitment to savings:** Rewards program members receive a 5% monthly dividend on purchases.

**Commitment to the community:** We donate 10% of what you spend to local charities (you get to designate one of our Community Partner beneficiaries).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:** Reducing our footprint by implementing environmentally sound practices in our stores.

### Four locations serving you every single day of the year!

#### 2254 Polk Street

San Francisco, CA 94109-1820  
(at Green Street on Russian Hill)  
415/674-8913 Fax: 674-8917  
Weekdays 8:00 am–8:00 pm  
Weekends 9:00 am–7:00 pm

#### 3312 Mission Street

San Francisco, CA 94110-5009  
(at 29th Street—near Safeway)  
415/647-8700 Fax: 647-6554  
Every day 8:00 am–8:00 pm

#### 956 Cole Street

San Francisco, CA 94117-4316  
(at Parnassus—near U.C. Medical Center)  
415/753-2653 Fax: 753-0957  
Weekdays 7:00 am–7:30 pm  
Weekends 8:00 am–7:00 pm

#### 70 4th Street

San Francisco, CA 94103-3124  
(downtown bet. Market and Mission)  
415/777-4400 Fax: 777-4453  
Weekdays 8:00 am–7:30 pm  
Weekends 9:00 am–5:30 pm  
**Labor Day 9:00 am–5:30 pm**

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at 415/753-2653 ext. 5 or e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).



San Francisco's Favorite Hardware Stores!

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