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COLE HARDWARE®'S

Hardware Hotline

October 2011

NEWS AND VIEWS FROM AROUND THE STORES



Gift Registry
Now at **COLE HARDWARE!**




Introducing COLE HARDWARE Wine! And It Could Be Yours Free

It had to happen. We get ourselves involved in all kinds of things you wouldn't usually associate with a hardware store. Why? Well, we do whatever it takes to create what we call "positive dinnertime conversation." What better way to do that than with a little nip of COLE HARDWARE's magical wine? But no, we can't sell it to you: we can only give it away for free.

Yes, we are nuts. But here's why we got ourselves into this. For years we have been donating bottles of water, Clearly COLE HARDWARE, to schools and nonprofit organizations for their fund-raisers. We encouraged the groups to sell it for a buck or so, thereby earning some money at the same time we received a little exposure. A nice win-win. Well, all good things come to an end eventually. As the City's first certified green retailer, we challenged ourselves to come up with an alternative to giving away plastic bottles of water—hence, COLE HARDWARE Cutting Edge wine.

It's not just any wine. We had the challenging



task of tasting various wines to see if they met the strict standards of our judging committee (oh, what fun that was!). The partners we

chose are just as crazy, offbeat, and fun loving as we are: Katie, Thrace, and Nancy are the owners of the Toolbox Wine Company in Napa.

The wines: No hints of nuts and bolts, peat moss, or pipe grease—they are the real thing. Our 2008 Dry Creek Valley Sauvignon Blanc is a New Zealand-style wine sourced from fruit grown just north of the Russian River. For you red wine lovers, you're going to enjoy our elegant, Sangiovese-style 2007 Napa Valley Merlot. It's blended with a bit of Cabernet—well, you are going to like it.

So, if we can't sell the wine, how do you get a bottle, or at least a taste? Here are a few ways:

- Schools and nonprofits in our Community Partners program can get free cases of our

continued on page 2...

We Are the Sole Source for Craftsman® Tools in the City!

In 1927 Sears acquires the Craftsman trademark. In 1929 Craftsman introduces its first power tools. In 2011 Craftsman partners with COLE HARDWARE to bring Craftsman hand and power tools to San Francisco!

Many of you have Craftsman tools around your homes and in your toolboxes. Many of you have inherited Craftsman tools from your grandfather, or maybe his grandfather. They've been around for a long time, and nobody throws away a Craftsman tool. They last. They are rugged and durable and can always be relied on to get the job done. They are famous for this. Equally, they are famous for their lifetime warranty on hand tools. If ever one fails to perform to your expectations, Craftsman will replace it free. Just bring it to us, and we'll take care of it for you. We'll immediately trade you for a new tool or order the appropriate replacement for you if we don't stock it. That's the Craftsman and COLE HARDWARE promise.

continued on page 2...



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COLE HARDWARE Wine!

...continued from page 1

wine to sell by the glass at fund-raisers. (All we ask is for you to display our beautifully labeled bottle on top of the bar!)



Thrace, Katie, and Nancy enjoy some Cutting Edge wine.

- Join us for the inaugural pours of our new spirits at our Halloween party, Friday night, October 28, and at our anniversary sale and party on Wednesday night, December 7. We'll be pouring, if you'll be tasting.

- Be an active member of our COLE HARDWARE Rewards program. We might just have a gift for your dinner table from time to time. ☺

Someday, I hope to share a glass with you and offer a toast of thanks for your loyalty and patronage. You are appreciated!

—Rick

Craftsman® Tools

...continued from page 1

Over the summer, each of our stores has been turned topsy-turvy as we have completely remerchandised our tool departments to squeeze in about a thousand more products in the Craftsman line of hand, power, and automotive tools. Perhaps you've seen John,



John adds nearly a thousand new Craftsman products to our shelves.

our master merchandiser, busy at work creating order out of the chaos created by this monstrous project. But it's done. John did a fabulous job, and Craftsman tools are already flying off our shelves, bringing surprised smiles to the faces of happy customers.

We work hard throughout our business to provide you with the very best quality and brands available. You wouldn't believe the hoops we must sometimes jump through to convince these limited-distribution brands to allow us to offer them to our customers. But it's worth the trouble! We are proud to add Craftsman to our stable of the best products offered. Use the coupon on page 1 to try out a Craftsman product for yourself for the first time, or take advantage of the discount to add to your Craftsman collection. It's just another way we strive to fulfill our simple mission, "Our commitment to you: Your satisfaction guaranteed. Period."

BAYS Penny Drive

About six years ago our Polk Street store manager, Tina, was diagnosed with invasive breast cancer and became active in a wonderful support and action group, Bay Area Young Survivors (BAYS), where she now sits on the board of directors. A diverse group united by their passion to survive the disease and to end the epidemic, the group is open to all breast cancer survivors.



BAYS's fund-raisers have taken Tina hiking the Grand Canyon and climbing Half Dome, and this year the group participated in a hike on Mount Tamalpais. You can get more information or make a donation by visiting www.baysnet.org. In addition, all COLE HARDWARE locations will have collection jars at the store registers through the month of October. BAYS is a COLE HARDWARE Community Partner (#21282).

Look for a profile of Tina and our Polk Street store in next month's *Hardware Hotline!*

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COLE HARDWARE Commercial Supply offers competitive pricing and incomparable service to property managers, contractors, municipalities, and anyone else needing project quantities. With our expert research team, hassle-free online ordering, and free delivery throughout the Bay Area on most items, we give you personal, customized, on-site service, and because we're COLE HARDWARE: Your satisfaction guaranteed. Period.

Congratulations Sasha and Jason— Our First Gift Registry Couple!

Not too long ago, COLE HARDWARE added a gift registry to the numerous other services we provide. We are pleased to announce that we had our first couple, Sasha and Jason, register with us. The entire process was simple and fun, and within a few days their registry was ready to share with friends and family before their July nuptials in Golden Gate Park. Here's what they had to say about the registry on their wedding blog:

"This evening was our appointment with Julia at COLE HARDWARE to set up our wedding registry. COLE HARDWARE is a locally owned S.F.



institution. They've been a leader for years in making green and efficient home products available, and they donate to local schools and nonprofits and readily assist with fund-raisers.

Combine all that with our love of making and fixing things, and setting up a registry there was a natural! At the end of our appointment, Julia informed us that we're the first couple to set up a registry with COLE HARDWARE, which made us inexplicably giddy!"



Thanks to Jason and Sasha for allowing us to share their experience. Don't forget that our registry is not just for weddings but is also great for housewarmings. And coming soon, we will be offering a registry for our Community Partners, to assist with supply donations for projects. Just e-mail gift@colehardware.com if you are considering a registry or would like further information.

(Photo credit: Rey Rey's Photography | www.reyreysphotography.com)

SFLOMA PARTNER OFFERS



We invite you to join SFLOMA. Membership is just \$25 per year, you receive one free ad in the *Hardware Hotline*, and you are eligible to advertise with us very inexpensively. Visit www.sfloma.org for information on how to join.

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WHAT'S UNIQUE?

Platypus Designer Duct Tape™

Why use boring old gray duct tape for projects when you can use Platypus Designer Duct Tape? The latest craze, use this fun tape to craft amazing creations, from bracelets and wallets to Halloween costumes and even rain boots! It's easy to create with Platypus because each of the patterns is seamless in both directions. Each roll has nearly double the amount of cotton mesh backing as your typical duct tape, making it stronger and smoother and easier to cut.

This duct tape is not only for crafts—it actually works for repairs on tears and holes, too. Patterns available include polka dot, pirates, wood grain, argyle, paisley, and denim in a 32-foot roll. (Skus 453453-60, \$6.99)



AvitalEats Food Tours in the Mission District!

COLE HARDWARE is excited to introduce one of San Francisco's tastiest new activities: AvitalEats culinary walking tours. And your guide is Avital herself. Avital first became serious about the finer points of life while living in Paris and the quaint town of Aix-en-Provence in France. After drinking wine at three in the afternoon as per the cultural norm and gorging her way through the countryside, Avital returned to the United States and began reading *Wine for Dummies*, with the hope of adding an academic wine approach to her informal wine education. Now, years later, Avital is currently completing her sommelier certification.

A UCLA graduate, Avital studied art history, French, and Mandarin Chinese but wishes she could have majored in "chocolate." Returning to her hometown of San Francisco after living in Shanghai, where she worked in the Chinese contemporary art market, she began to pursue her interest in art and food professionally.

Tour destination No. 1 takes you to visit six Mission District locations in three hours, during which Avital will share gastronomic tales and introduce you to a wide range of San Francisco's palate-pleasing delicacies. The progressive meal

starts at a coffee roastery and continues as you sample savory bites and stroll through the historic Latin neighborhood learning about its murals and history. Then, your sweet tooth will get the better of you as the tour concludes with mouthwatering desserts near Dolores Park.

Tours are offered Tuesday evenings and Saturday mornings. For more information or to book a tour, visit www.avitaltours.com or e-mail info@avitaltours.com.

Avital looks forward to leading your next foodie adventure!

Enter to Win a Free Food Tour!
Send an e-mail to hotline@colehardware.com by October 15 with "food tour" in the subject line.



Avital has been leading artisan food, wine, and chocolate tours for the past two years and recently served as a judge at the 2011 International Chocolate Salon.

Meet the Splitter|Wall Plate™

With the widespread use of Internet cable modems, the cable TV industry (now more than 40 years old) appears overdue for its own evolution to duplex-style cable wall plates. Enter the Splitter|Wall Plate brand wall plates with the splitter inside, rather than outside, the wall plate. This configuration eliminates the connector cable and keeps the splitter off the floor. The sensitive circuitry of a digital splitter and its connections are protected in the wall plate, and the splitter is readily accessible on the wall.

The Splitter|Wall Plate has a broadband-ready digital splitter inside, and this straightforward configuration has many advantages.

By eliminating the connector cable from under our desks or behind our TVs, the Splitter|Wall Plate requires fewer connections. And every connection causes what professional installers call "insertion loss," that is, loss of signal strength, expressed in decibels (dB) of voltage. An easy industry rule-of-thumb makes sense: the fewer the connections, the better the signal strength.

Some benefits of the Splitter|Wall Plate:

- Reduces connections for a strong incoming signal
- Saves money by eliminating the connector cable
- Simplifies and speeds installations for DIY and professional installers
- Protects the splitter, its connections, and its microcircuitry
- Reduces splitter inaccessibility and cable clutter

Especially useful where we watch TV while on the computer (or even have two TVs in a room), the Splitter|Wall Plate is the new alternative to the 40-year-old conventional cable setup. Available in ivory or white. (Skus 341300-1, \$9.99)



FROM THE GARDEN CENTER

VISIT OUR GARDEN CENTERS AT COLE AND POLK STREET STORES AND EL JARDIN AT MISSION STREET



In the Garden with Rick

Rick can be found at our Cole Street nursery or reached at rick@colehardware.com.

October Garden Tasks

October is one of the best months to plant everything from perennials to annual seeds to shrubs and trees. Plants like the cool weather to set their roots, and by spring they will be deep. The plants will be stronger and need less water than if they were planted in the spring. If we're lucky, an Indian summer will provide us with pleasant weather to work in the garden.

✓ Spring-blooming bulbs: Purchase these now and plant in full sun in a well-drained area, as soil that doesn't drain properly can lead to fungus and disease. Water well after planting.



✓ Tulips and hyacinths: Chill these bulbs in the refrigerator and wait until November to plant them. They will flower without special treatment but will bloom bigger and earlier with chilling.



✓ Perennials: Divide overgrown perennials now. On an overcast, cool day, water the plant and dig it up entirely. With a sharp knife or shovel, split the roots into smaller plants. Plant these at the same depth as the original plant, water well, and shade them for a few days.

✓ Wildflowers: For a spring bloom, sow seeds of larkspur, nigella, clarkia, and sweet peas. Clear an area, throw out the seeds, cover with a fine layer of compost, and mist.



✓ Cleanup: Keep after fallen leaves and dropped fruits to deter pests and diseases.

✓ Native plants: A welcome addition to any garden because they are adapted to our climate and long dry season, now is a good time to plant drought-tolerant plants ahead of the winter rains.

✓ Woody plants: Take hardwood clippings now of rosemary, lavender, and manzanita. Small cuttings dipped in rooting hormone and then stuck in damp vermiculite should be kept misted and out of direct sunlight for roots to form for planting.



✓ Snails and slugs: Discourage these unwanted

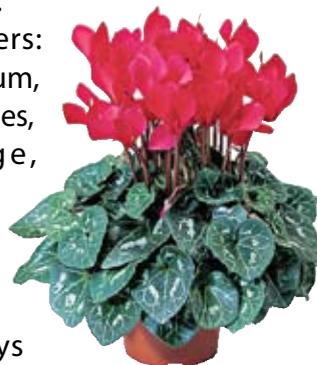
guests by utilizing crushed eggshells, coffee grounds, or macadamia nutshells placed around plants. A saucer of beer can also be used to get rid of the critters, or products such as Sluggo® work well, too. (Sku 7117120, \$10.49)



✓ Annual herbs: Sow seeds of sweet basil, dill, and coriander now. To keep herb plants in good shape, pick and cook with them regularly.

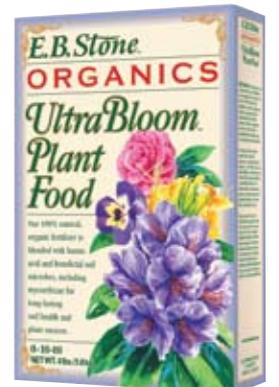
✓ Fall/winter bloomers: Calendula, chrysanthemum, cyclamen, Icelandic poppies, ornamental cabbage, pansies, primroses, stock, sweet william, and viola can be set outside now.

✓ Color: Look at the entrances and walkways



around your home and yard for empty space to add some color. From inside your home, look outside to identify areas where color would provide welcome views.

✓ Azaleas, camellias, and rhododendrons: Fertilize established plants with a bud- and bloom-promoting formula, such as E.B. Stone™ Organics Ultra Bloom™ plant food. (Sku 745024, \$7.99)



See you in the garden!



The Venus Flytrap

In October, when we celebrate goblins and ghouls, what plant could be creepier than the Venus flytrap? One of a very few plants that has the ability to move rapidly, its trapping mechanism is triggered when an insect or spider crawling along the leaves comes into contact with one or more of the plant hairs twice in succession. The redundant triggering serves as a safeguard, so the plant doesn't use energy closing when nonliving objects that don't provide nutrition fall into its crosshairs.

Venus flytraps can be grown outside on a deck, on a windowsill, or positioned to receive at least two to four hours of sunlight per day. The plant can survive with frequent watering and a drainage system to prevent fungal growth.



It is also beneficial to keep it in a tray with about an inch of water to maintain higher humidity levels. Use pebbles to elevate the plant from the water.

The color of the trap leaves may be used as an indicator of sufficient light; in correct conditions, the inside of each trap should be bright red for most varieties. Be wary if the inside of the trap turns light green. A fascinating, fun plant for children, the Venus flytrap serves as an excellent science lesson.

Pick up one of these deadly (but not to people) plants at our Cole Street, Mission Street, or Polk Street garden centers.

Demand (Tankless or Instantaneous) Water Heaters

Demand water heaters, also known as tankless or instantaneous water heaters, provide hot water only as it is needed. Many homeowners are choosing to upgrade their water heaters to a demand heater when they undertake a remodeling project. Because demand water heaters don't produce the standby energy losses associated with storage water heaters, they can also save you money. Here you'll find basic information about how they work, whether a demand water heater might be right for your home, and what criteria to use when selecting the right model.

How They Work

Demand water heaters heat water directly without the use of a storage tank. Therefore, they avoid the standby heat losses associated with storage water heaters. When a hot water tap is turned on, cold water travels through a pipe into the unit. Either a gas burner or an electric element heats the water. As a result, demand water heaters deliver a constant supply of hot water. You don't need to wait for a storage tank to fill up with enough hot water. However, a demand water heater's output limits the flow rate.

Typically, demand water heaters provide hot water at a rate of 2–5 gallons (7.6–15.2 liters) per minute. Gas-fired demand water heaters produce higher flow rates than electric ones. Sometimes, however, even the largest, gas-fired model cannot supply enough hot water for simultaneous, multiple uses in large households. For example, taking a shower and running the dishwasher at the same time can stretch a demand water heater to its limit. To overcome this problem, you can install two or more demand water heaters, connected in parallel for simultaneous demands of hot water. You can also install separate demand water heaters for appliances—such as a clothes washer or dishwasher—that use a lot of hot water in your home.

Other applications for demand water heaters include the following:

- Remote bathrooms or hot tubs
- Booster for appliances, such as dishwashers or clothes washers
- Booster for a solar water heating system

Although gas-fired demand water heaters tend to have higher flow rates than electric ones, they can waste energy if they have a constantly burning pilot light. This can sometimes offset the elimination of standby energy losses when compared to a storage water heater. In

a gas-fired storage water heater, the pilot light heats the water in the tank so the energy isn't wasted. The cost of operating a pilot light in a demand water heater varies from model to model. Ask the manufacturer how much gas the pilot light uses for the model you're considering. If you purchase a model that uses a standing pilot light, you can always turn it off when it's not in use to save energy. Also consider models that have an intermittent ignition device (IID) instead of a standing pilot light. This device resembles the spark ignition device on some gas kitchen ranges and ovens.

For homes that use 41 gallons or less of hot water daily, demand water heaters can be 24%–34% more energy efficient than conventional

storage tank water heaters. They can be 8%–14% more energy efficient for homes that use a lot of hot water—around 86 gallons per day. You can achieve even greater energy savings of 27%–50% if you install a demand water heater at each hot water outlet.

Selecting a Demand Water Heater

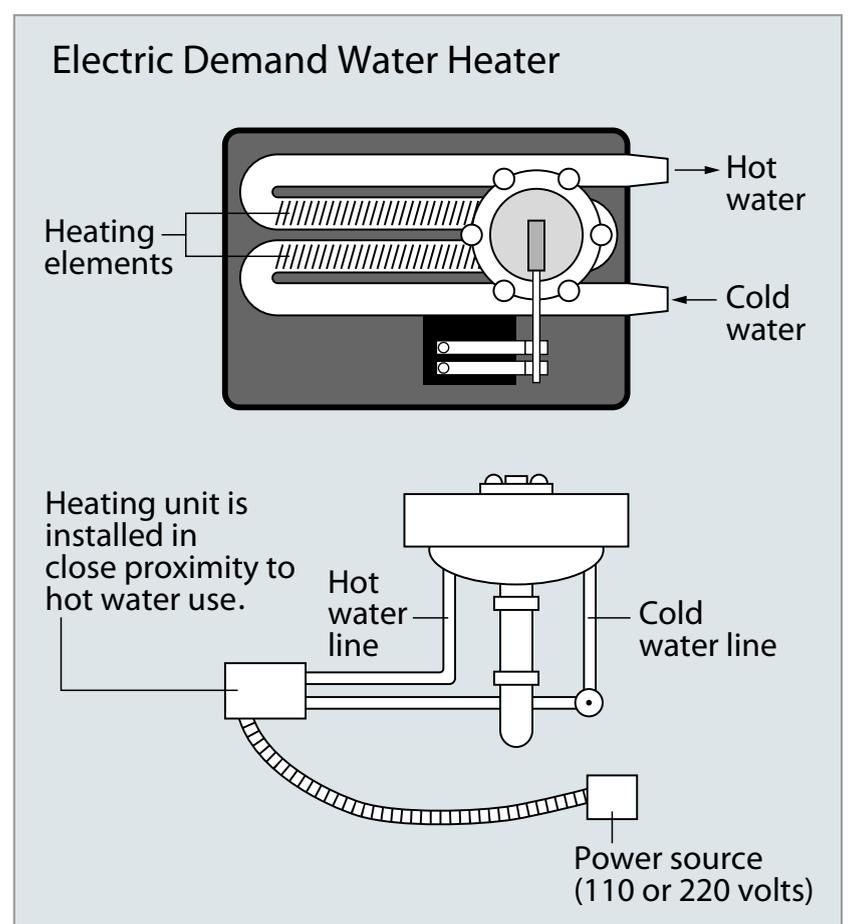
Demand water heaters cost more than conventional storage water heaters. However, you may find that a demand water heater has lower operating and energy costs, which could offset its higher purchase price.

Before buying a demand water heater, you also need to consider the following:

- Size of the water heater
- Dimensions of area where it will be installed
- Fuel type and availability
- Energy efficiency
- Installation costs

Installation and Maintenance

Proper installation and maintenance of your demand water heater can optimize its energy efficiency. Proper installation depends on many factors. These factors include fuel type, climate, local building code requirements, and safety issues, especially concerning the combustion of gas-fired water heaters. Therefore, it's best to have a qualified plumbing and heating contractor install your demand water heater. All plumbers in our



Repair Referral Service are knowledgeable in the installation of demand water heaters. To contact one of them, e-mail homerepair@colehardware.com or call **415/753-2653 ext. 3**.

If you're determined to install your water heater yourself, first consult the manufacturer. Manufacturers usually have the necessary installation and instruction manuals. Also, contact the City for information about obtaining a permit, if necessary, and about local water heater installation codes.

Most tankless water heaters have a life expectancy of more than 20 years. They also have easily replaceable parts that extend their life by many more years. In contrast, storage water heaters last 10–15 years. Periodic water heater maintenance can significantly extend your water heater's life and minimize loss of efficiency. Read your owner's manual for specific maintenance recommendations.

Improving Energy Efficiency

After your demand water heater is properly installed and maintained, try some additional energy-saving strategies to help lower your water-heating bills. Some energy-saving devices and systems are more cost-effective to install with the water heater.

- Reduce your hot water use.
- Lower your water heating temperature.
- Insulate hot water pipes.
- Install a timer and use off-peak power for an electric water heater.
- Install a drain-water heat recovery system.

Information provided by the U. S. Department of Energy

Weatherproof Your Home or Commercial Building

With winter fast approaching, this month might be the last chance to deal with any lingering leaking roofs before the rainy season is upon us. Meet Adam, a leak and weatherproofing expert for both residential and commercial buildings. Adam considers his firm a nontraditional roofing company because they specialize in building an "envelope" so that water does not permeate your residence or business.

How does their company solve leak problems? According to Adam, "The best defense is a good offense!" Whether your problem is a roof (including rooftop decks and decks over garages) or siding, Adam believes their systems are the best. Many



traditional roofers do 80% fieldwork and skip 20% of the details, such as using proper flashing and putting the drains in the appropriate places to allow for adequate drainage. If the proper sealants are used, the roof will require less maintenance.

On the subject of leaks, Adam says that not all leaks can be solved on the first visit, but their company has a 90% first-visit success rate! Adam and his team understand that not all leaks and waterproofing issues are created equal. He typically evaluates a problem on the telephone and then sends a field representative to meet the customer, along with a team

member who can climb on the roof, if needed. If the customer chooses to go ahead with the work, the field representative will schedule a date with the customer.

If you are trying to solve a mysterious leak or thinking of a roof replacement, consider talking to Adam first. Adam feels their nontraditional options last longer, perform better, and cost less. If you would like to schedule an appointment with Adam, please call our Repair Referral Service at **415/753-2653 ext. 3** or e-mail **homerepair@colehardware.com**.

COLE HARDWARE Rewards



How points are earned:

- For every \$1 spent, one point is earned.
- Points are converted to dollar value in increments of 100 points, converting to \$5 posted to your Rewards card quarterly. Leftover points remain in place.
- Points are calculated daily and shown on receipts.
- Dividends for 5% of purchases made in 2010 will be transferred to your new Rewards gift card when you come in to redeem after February 1, 2011.
- For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

Rewards member benefits:

- Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- Free delivery in San Francisco with \$25 purchase.
- New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- Attach your Rewards key fob to your key ring—if you lose your keys, they'll come to us in the mail, and we will notify you.
- Lifetime warranty on most products purchased at COLE HARDWARE.
- Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- We don't sell our customer list, and all information is kept confidential.

For more information, visit **www.colehardware.com/rewards** or e-mail **service@colehardware.com**.

Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
Alarms/Security Systems/Access Control
Antique Restoration
Appliance Repair and Installation
Arborist
Architectural Planning
Asbestos Removal
Bath Resurface
Brick and Stone Masonry
Cabinetmaking
Carpentry
Carpet and Linoleum Installation
Carpet Cleaning
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Home and Office Organizing
Home Entertainment Systems
Insulation Installation
Intercom Systems
Interior Design, Staging, and Color Consultation
Interior Wood Refinishing and Restoration
Iron and Metal Works/Gates
Kitchen and Bath Remodeling
Landscaping
Lead Inspection and Abatement
Leak Diagnosis/Waterproofing
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Telephone System Installation
Tile Installation
Wallpaper Application
Water Heater Installation
Welding
Window Cleaning/Repair
Windows and Doors



Contact us at **www.colehardware.com/homerepair**

COLE HARDWARE is a licensed California General Contractor, license number 708403.

HAUNTED HALLOWEEN

Haunted Halloween

Drop in for a spell to find everything you'll need to assemble your Halloween costume and fix up your haunted house. Here are just a few scary things you'll find in our hallowed halls:

Raven Doormat:

"And the raven, never flitting, still is sitting..." Pay homage to Edgar Allan Poe with a raven coir doormat to greet

goblins this Halloween season. (Sku 682684, \$26.99)

Raven Mug: Serve up some apple cider or a witches' brew in this 12-ounce raven mug. (Sku 933900, \$6.99)

Pumpkin Jar: Keep your tricks and treats in this pumpkin jar. For Halloween, fill with candy corn. Then for Thanksgiving, use acorns or nuts to create a stunning accent piece. Approximate size 7" x 7". (Sku 933303, \$14.99)



Tips for Carving Your Pumpkin



Supplies:

- Large spoon or ice cream scoop
- Thin-bladed knife
- Cookie cutters
- Hammer
- Drill and various-sized bits
- Newspapers
- Petroleum jelly

1. Gather your tools and spread newspapers before you begin.

2. Using a large knife, carve out an opening at the top of the pumpkin, making the opening large enough to scoop out the insides—generally about two-thirds of the pumpkin's diameter. Cut the top at an angle so that it doesn't fall into the pumpkin.

3. Scoop out the pumpkin's insides with a large spoon or ice cream scoop.

4. Use cookie cutters as templates: place on the pumpkin and hammer in slightly. Remove cookie cutter and cut out the shape.

5. Drill different-sized holes to form patterns.

6. Help your pumpkin keep its moisture by coating it inside and out with petroleum jelly immediately after carving.

Roasted Pumpkin Seeds



After all your hard work carving pumpkins, you need a treat! Rinse and drain the pumpkin seeds. In a mixing bowl, combine seeds, enough olive oil to lightly coat the seeds, and salt. Mix in some garlic powder, rosemary, or your favorite spice. Spread mixture on a baking pan and roast at 325°F for 30 to 40 minutes, stirring once or twice, until golden brown. Snack on roasted pumpkin seeds or toss them on a salad.

For a sweet and spicy treat, mix in chili powder, cinnamon, and sugar. For a hot, spicy snack, toss with pepper flakes, paprika, and cayenne pepper before roasting.

CONTEST ENTRY BLANK

Stop by any of our stores before October 25 and guess the number of candy corns in our pumpkin jar. The lucky winner will win the pumpkin jar and a COLE HARDWARE fun pack. If no one picks the exact number, the winner will be the person who comes closest to the actual number, without going over—just like *The Price Is Right!*

Name _____

Phone _____

E-mail _____

of candy corns: _____

Winner will be announced October 25, 2011.



Spellbound

Conjure up some black magic with a fun rainy-day activity creating incantation books. Just cover any book with black paper and use a gold metallic marker to title your magic words. Or find some old notebooks or datebooks that already resemble a spell book and just add a label.

PRODUCT KNOWLEDGE

Around the House: Mike's Must-Have Tools

We like to think that we empower our clientele to “fix things.” That’s our job and mission. When we can’t be there for you physically, we offer many tools that can do the job. We’ve asked Mike Okishi, our resident hardware expert, for his favorite picks for the everyday tools you should have in your toolbox to tackle most basic fixes and projects around the house. Because of his hands-on experience and knowledge restoring many homes, including Victorians, Mike enjoys a “hardware following” that a rock star would envy.

Here are Mike's picks:

Toolbox: Why keep your tools in a messy junk drawer? An organized toolbox lets you take your tools to the project at hand. (Sku 2139277, \$14.99)



Screwdriver set: Tighten up a loose handle on a doorknob, frying pan, or cabinet with the proper screwdriver (Sku 2299089, \$24.99). We also offer a 4-in-1 screwdriver with two flat-head and two Phillips-head settings. (Sku 2007755, \$5.99)



Hammer: Whether pounding or pulling out a nail, a claw hammer is the most basic tool to have in your home. Build a birdhouse, assemble a desk, or hang a Justin Bieber poster—the hammer is extremely versatile for everyday projects (Sku 20717, \$14.99)



Rescue Tape®: This versatile tape will do a million+ jobs around the home for emergency repairs. Taping up a leaky pipe until the plumber arrives is just one of them. This tape adheres to itself and withstands up to 500°F. Available in clear (Sku 4387510, \$11.99), black (Sku 4387437, \$11.99), and other assorted colors.

Duct tape: Developed during World War II for repairing military equipment including Jeeps and aircraft, the strong, flexible, and extreme adhesive properties of duct tape make it ideal for an infinite number of home fixes. (Sku 47889, \$5.99)



Flashlight: A flashlight is a necessity for a power outage or when attempting a repair in a poorly lit area (Sku 3222981, \$34.99). A hands-free version will allow you to focus on the task at hand. The Gorilla Torch™ features flexible arms that will grip onto just about anything. (Sku 3295276, \$29.99)



Tape measure:

Remember when we all were supposed to learn the metric system? Well, we didn't. A tape measure has both metric and standard lengths and will come in handy for hanging curtains and measuring things you didn't even think you would need to measure. (Sku 232100, \$9.99)



Pliers: A sturdy pair of pliers offers a firm grip for cutting, bending, or straightening wires or cords. (Sku 2299246, \$16.99)



Channellock® pliers: For minor adjustments under a sink or other hard-to-reach areas, nothing compares to a pair of Channellock pliers. (Sku 23717, \$18.99)



Adjustable wrench: For assembling furniture or toys, tightening or loosening bolts, an adjustable wrench will come in handy. A longer handle allows extra leverage, and a shorter handle is a better fit for use in a small space. (Sku 2251445, \$9.99)



Socket set:

Speed up the nuts and bolts assembly process with a sturdy socket set. A ratcheting handle will allow you to tighten bolts snugly. (Sku 2108959, \$19.99)



Utility knife: Open boxes or just about anything with ease using a durable utility knife. (Sku 2301166, \$7.99)



Putty knife: For spackling or scraping, a putty knife will do the trick. (Sku 12731, \$3.49)



Handsaw: Trim tree branches or cut moulding simply with a handsaw. (Sku 2301307, \$18.99)



Driver drill: Drill pilot holes or drive screws quickly almost anywhere in your home with a cordless driver drill. (Sku 2198828, \$139.99)



Multi-tool: Pliers, wire cutters, screwdrivers, and blades are just a few of the 12 functions packed into this multi-tool. Ideal for the home, car, or backpack. (Sku 8192304, \$39.99)



Sander: For smoothing wood or removing paint before refinishing, an electric sander will make the task go more quickly. (Sku 23679, \$39.99)



Level: To hang pictures straight, drill holes in a level line, or mount a towel bar perfectly, use a level for accurate positioning. (Sku 2301265, \$24.99)

Laser level: A laser level uses a beam to determine levelness, assuring accuracy for straight lines. (Sku 2102135, \$49.99)



Assortment of nails and screws: Keep assorted nails and screws on hand in various sizes to tackle a task without having to make a trip to the store.

Safety gear: Mike likes to remind his customers to wear a pair of goggles, a dust mask, earplugs, and gloves as needed, especially when using power tools or performing dirty jobs.



Mike and his hardware knowledge reside at our Cole Street location, but all of the friendly, helpful crew members at all of our stores are there to assist you with your projects.

COMMUNITY NEWS

Fiesta on the Hill

Sunday, October 16 • 10:00 am–6:00 pm • Cortland Avenue

Join us for Fiesta on the Hill, a community-based, high-profile, and energetic festival with an attendance of over 20,000 friends and neighbors from San Francisco's Bernal Heights area, neighboring communities, and the greater Bay Area. The event is in its 23rd year and continues to grow.

The Festival benefits the Bernal Heights Neighborhood Center, whose mission it is to preserve and enhance the ethnic, cultural, and economic diversity of the Bernal Heights District of San Francisco and surrounding neighborhoods. The Fiesta on the Hill is an alcohol-free event that emphasizes the importance and well-being of children, youth, and seniors to the vitality of the neighborhood.



The event includes a petting zoo, pony rides, a pumpkin patch, nonprofit booths, live music on two stages, great food, and much more.

Make sure to visit our friends at the Bernal Heights Outdoor Cinema™ booth. They offer free screenings of Bernal Heights and other local filmmakers' works in neighborhood parks and open spaces to increase the exposure and recognition of local artists, to heighten appreciation by neighborhood and City-wide residents, and to bring community together for the enjoyment of our parks and neighborhood resources.

Visit Veronica and her Mission Street crew at their mobile COLE HARDWARE booth that will highlight some fun, new products. They'll be giving away some valuable coupons and raffling off some great prizes.

A poster for an art auction. It features a stylized crane against a background of green and yellow geometric shapes. The text reads: 'ART AUCTION HUNTERS POINT SHIPYARD BUILDING 101 SILENT AUCTION OCT 29 11:00-6:00 OCT 30 11:00-5:00 ARTWORK DONATED BY ARTISTS AT HUNTERS POINT SHIPYARD AND ISLAIS CREEK STUDIOS JURIED LIVE AUCTION SUN OCT 30 12:00-2:00 BENEFITTING SHIPYARD TRUST FOR THE ARTS WWW.SHIPYARDTRUST.ORG'.

The Victorian Alliance 2011 Fall House Tour

Cole Valley • Sunday, October 16

The Victorian Alliance will showcase homes of Cole Valley on Sunday, October 16, 2011, from 1:00 pm to 5:00 pm, featuring four lovingly restored homes and an historic church on a self-guided, walkable route, with three bonus residences accessible by complimentary shuttle bus service.

Founded in 1973 by concerned citizens in response to the widespread destruction of San Francisco's Victorian architecture, the Victorian Alliance has granted more than \$245,000 to various Bay Area restoration, preservation, and educational projects.

Ticket Pricing Schedule

Victorian Alliance members:

\$25 purchased by October 10, 2011

General Public:

\$30 purchased by October 10, 2011

Group of 10 or more:

\$25 purchased by October 10, 2011

Note: Group sales by prepaid check only.

Call **415/567-7474**.

After October 10, and day of tour, all tickets will be \$35.

More information is available online at

www.victorianalliance.org

or call **415/824-2666**.



San Francisco Beautiful's Inaugural Masquerade Soirée

**Friday, October 14, 2011
6:00 pm
The Palace Hotel**
Dinner, Dancing, Awards, Auction, and Costume Prizes.

For more information, please call **415/421-2608 ext. 13** or visit **www.sfbeautiful.org**.

Give Me Shelter Cat Rescue Fund-Raiser

Sunday, October 16 • 2:00 pm–5:00 pm
\$30 at the door

Includes beer, wine, appetizers, silent auction, and live entertainment.

Royal Oak Bar
2201 Polk Street
(between Vallejo St. and Bonita St.)
San Francisco



Give Me Shelter Cat Rescue is a nonprofit organization that helps find loving homes for abandoned and unwanted adult and senior cats. For more information, please call **415/810-7284** or visit **www.givemesheltersf.org**.



ENVIRONMENTAL INFO

GOOD FOR THE EARTH — WE TAKE ACTION FOR THE ENVIRONMENT!

The Business Council on Climate Change

The Business Council on Climate Change (BC3) aims to reduce greenhouse gas (GHG) emissions in San Francisco by providing a platform for public-private dialogue, collaboration, and direct climate action. As a membership organization of 100+ Bay Area businesses, BC3 companies of all sizes are actively committed to implementing the "Five Principles of Climate Leadership." BC3 members collaborate to share ideas and real-world case studies, identify valuable tools, participate in educational forums, and establish best practices. As a result, BC3 members demonstrate leadership as well as drive economic growth, environmental sustainability, and social well-being in our community.

This year, COLE HARDWARE was asked to be a member of the Business Advisory Panel to the San Francisco Climate Action Plan. Members of the panel included representatives from Safeway, Gap Inc., Yahoo! Inc., Hilton San Francisco, Wells Fargo, Clorox, Blue Shield of California, and Google Inc., among others. The team was created to provide a business perspective on the San Francisco Climate Action Plan (CAP) through an advisory panel process. First written in 2004, the CAP is being revised this year and will explore measures to reduce greenhouse gas emissions from buildings, transportation, energy, solid waste, and personal consumption

in San Francisco. The goal of the project team is to solicit recommendations and responses from business leaders in the Bay Area on the GHG reduction actions in the updated CAP. In



The Business Advisory Panel with Mayor Ed Lee, including Julia (far right)

May, the panel presented a letter of support for San Francisco's climate targets to Mayor Ed Lee. For more details about this project, including the letter of support, photos, and video of the presentation, please see BC3's website: www.bc3sfbay.org/sf-cap-advisory-panel.html.

Katherine Michonski is director of the Business Council on Climate Change and is in charge of daily operations, membership, and development. Prior to joining BC3 in September 2010, Katherine worked on international climate and energy policy as a research associate at the Council on Foreign Relations in New York. She also provides outreach and development support for EarthSpark International, a nonprofit organization that sells solar products in Haiti.

Katherine shared with us her vision for the BC3: "My goal is for BC3 to be the place where businesses and government come together to take direct climate action in San Francisco. I aim to provide a platform for businesses to share best practices and collaborate with city officials to reduce greenhouse gas emissions under San Francisco's climate strategy."



Katherine making a presentation at the United Nations Forum

— Rick Karp, President, aka Keeper of the Karma

Recycle at COLE HARDWARE!



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring to us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm

WHAT'S IN SEASON

Get Organized Before the Holidays!

Home organization is easier said than done—we all mean to be more organized, but our busy lives often prevent us from tackling this challenge. With the holidays coming upon us, with parties to throw and guests visiting, October is the perfect time to clean, organize, and de-clutter. Here are a few tips for undertaking a reorganization project to begin the holiday season clutter-free:

1. Remove everything from the messy area you are trying to organize and sort items into three bins: donate, store, and trash. You will be amazed at the amount of trash you can get rid of at this stage in the process. If you can't remember the last time you used it (or had forgotten you even owned it), it's time to let it go.
2. Once you have emptied the space, decide how you want the space to look and function. Do you need to repaint or install shelves?
3. Finally, shop for storage options. Shop for

file folders, baskets, and containers to hold the items you wish to store. Simple designs and classic colors are the best choices.

At COLE HARDWARE, we have a variety of storage and organization choices for every room in your home.

For the home office, come and see our great selection of storage containers, baskets, magazine files, and drawer organizers.

We also sell the WonderFILE™ portable workstation. (Sku 6202915, \$16.99)

If you need to reorganize your bedroom closet, we have a number of things to help with that,



too—from expandable shoe racks (Sku 5251459, \$24.99)

to purse organizers (Sku 5428610, \$18.99). My personal favorite is the vacuum storage bag, the greatest invention since the wedge shoe. These bags are wonderful for storing big winter coats, comforters, and any

other bulky item hogging half your closet space. (Sku 6103121, 39, \$13.49)

Start organizing this month to be ready for Thanksgiving!

Contributed by Irma, training manager and shoe organizer



Be Prepared!

As the recent East Coast earthquake and hurricanes reminded us, a natural disaster can occur any time or place. Whether or not your home has a fully prepared emergency kit in the event of an earthquake, power outage, or other disaster, the following items are basic essentials that everyone should keep on hand.

Gas/water shutoff tool: Keep the gas shutoff wrench near your gas meter for quick access and know how to use it if you have a leak. There are three ways to detect a leak:

1. Natural gas has a rotten egg smell.
2. You may hear a hissing sound.
3. If the nonnumbered wheels on your gas meter are spinning rapidly, this could indicate a leak.

Do not shut off gas unless you have a leak. If you turn it off, do not attempt to turn it back on—only the gas company can do so. (Gas Wrench: Sku 4008801, \$8.99; Gas/Water Wrench Set: Sku 47513, \$14.99)

Water: Keep at least 1 gallon of water per person per day on hand to last for three days.

Radio: A battery-operated radio will keep you informed of what is happening. The Eton™ Radio has a rechargeable battery that is solar or crank charged. (Sku 3258514, \$30.99)



Emergency tool and radio: This 8-in-1 tool features a self-charging hand crank, glass breaker, seat belt cutter, emergency flasher and siren, flashlight, AM/FM radio, AC charging input, and magnetic base. Keep one in your home and auto for any emergency or power outage. (Sku 812812, **HOT DEAL \$17.99** Regular price \$24.99)

Food and can opener: Canned foods that are easy to prepare are good as an emergency food source and have a long shelf life. Don't forget to have a good hand-operated can opener on hand, too.



Be prepared, like Eric and Richard, for any type of project or emergency.



First-aid kit: In addition to a basic first-aid kit, also keep a supply of your prescription medications.

Flashlights: Have a working flashlight on hand in every room of the house if possible and for every family or household member. A tripod flashlight will provide hands-free light, so you can do other tasks. The Gorillatorch™ LED flashlight head adjusts to allow the light to point wherever you need it, and the wrap legs allow it to be mounted just about anywhere. (Sku 3295276, \$29.99)



Batteries: Make sure you are well stocked with batteries for flashlights and radios. Batteries do have a shelf life, so keep your supply fresh.

LED lighting: This sleek light tube functions as a wireless task light, great for under a cabinet or in a closet, and is equipped with four white superbright LEDs. This light flute is ideal for providing light during power outages. (Sku 3296696, \$13.99)



CUSTOMER SERVICES

THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

ACE® Hardware: Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

ATM and Credit Cards: We'll accept your ATM cards for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover, and American Express credit cards.

Balloons: We have free COLE HARDWARE helium balloons for the kids. Helium is available to inflate your party balloons for fifty cents per balloon.

Bridal and Gift Registry: We'll load your name and list of everything you wish to register in our computer. Your friends and family can then call us to place gift orders. Recipients receive a gift card equal to 10% of the total value of all gifts purchased. E-mail Julia@colehardware.com.

Business-2-Business: Members of the program receive free delivery, special pricing, and personal service. Call our Cole Fox location at 415/777-4400.

Carry-Out Service: We'll be happy to load your purchases into your car. Just let the cashier know, and we'll take care of you.

Charge Accounts: For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

Chauffeur Service for Senior Citizens: If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

Color Matching: We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip and the staff can match just about any color.

Commercial Supply: We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery, and the personal services of our friendly team. Give them a call at 415/647-1800 or e-mail colesupply@colehardware.com.

Community Savings Days: One day a month, we offer a 20% discount to students, seniors, school district employees, and active members of the military or veterans. The promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni, or special orders.

Coupons: We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

Delivery in San Francisco: Free delivery for Rewards members with purchase of \$25 or more. See store at the time of purchase for scheduling deliveries.

Digital Camera: Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

Discounts:

Birthday Discount: Come in on your birthday, show your I.D., and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders, or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

Disabled Customer Discount: Sign up for our Rewards program, show your Medi-Cal card or other proof of disability,

and get 10% off all discountable merchandise in our stores.

Senior Citizen Discount (age 65 or older): 10% off all purchases of nonsale merchandise.

Student Discount: Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines, and more!

Electrician: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday, 8:00 am–5:00 pm, and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

eLine: The COLE HARDWARE eLine is delivered free, direct to your desktop. The eLine contains information on new products, practical tips, and more (or less!). Sign up at www.colehardware.com.

E-mail: Write us at service@colehardware.com—any time!

Fax Service: Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

Gift Cards: We offer COLE HARDWARE gift cards and ACE Hardware gift cards in almost any denomination.

Glass Cut to Size: Plexi-, single-, and double-strength glass cut while you wait. We can also special order curved, tempered, laminate, and obscure glass, as well as mirrors and tabletops.

Hardware Hotline: We publish our newsletter every month of the year. See the online version at www.colehardware.com. It's homegrown and filled with interesting articles about hardware, our community, and of course, COLE HARDWARE.

Hours of Operation: We're open every single day of the year including every holiday.

Cole Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Cole Fox: weekdays 8 am–7:30 pm, weekends 9 am–5:30 pm

Mission Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Polk Street: weekdays 8 am–8 pm, weekends 9 am–7 pm

Lamps Rewired: We offer rewiring services for table and floor lamps. Contact our stores for information and pricing.

Lifetime Warranty: Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

Locksmith Service and Key Cutting: We cut keys at all our stores, including hard-to-find computer chip keys for automobiles. We have an expert locksmith on duty Monday to Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 Monday to Friday 8:00 am to 5:00 pm, or after store hours, dial 415/753-2653 and press 3 for a direct referral.

Low Price Guarantee: Just bring in another store's ad, and we will honor the lower price.

Muni: We sell monthly Adult, Youth, and Senior Fast Passes, monthly Disabled Stickers, 1-Day, 3-Day, and 7-Day Passports, and Parking Meter Cards in \$20 and \$50 denominations.

Pipe: We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

Plumbing Service: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am to 5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

Recycling: Bring your old latex paint (S.F. residents only; liquid paint only—put dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges, and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 11 for details.

Repair Referral Service: Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property, or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to www.colehardware.com/homerepair.

Repotting Service: Pick out the plant and the pot, and our Cole, Mission, or Polk Street Nursery staff will repot your plant for free.

Return Policy: We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only.)

Rewards Program: Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

Room Painting Software: All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image, and choose paint colors to review.

Rug Cleaners Rented: We have steam carpet and upholstery cleaners available for rent at each store.

School and Community Assistance Partnership Program: Nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Go to our COLE HARDWARE Community Partners page for information and a list of partners (page 15). Also, be sure to check out www.colehardware.com/partners.

Sharpening Service: Knives and scissors sharpened while you wait or same-day service at our Cole, Mission, and Fox stores. (Note: Fox doesn't sharpen scissors, just knives).

Speakers Bureau: Topics range from home repair, to gardening, to security, to small business, marketing, and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

Special Orders: If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

Tool Rental: We rent floor Sanders, many hand and power tools, and garden tools, too. Contact our stores for availability. (Note: Floor Sanders not available at Cole Fox or Polk Street stores.)

UPS Shipping Service: We ship packages all over the country for our Rewards members via United Parcel Service.

Website: Visit www.colehardware.com.

Windows, Doors, and Window Screens: Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

By the way, we sell hardware, too.



COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Caregiver: I am a licensed LVN who does caregiving for seniors, and I'm available during weekdays. I am dependable, experienced, and can provide references. Hours and rates are negotiable. Please call Josephine at 415/745-5175.

Computer Help: Honest Dave's Affordable PC Housecalls travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Good Yelp (see Honest Dave). Call 415/271-0369.

Driver: I CAN DRIVE YOU! Retired businessman can drive you to doctor appointments, grocery shopping, or on other local errands. 10+ years experience with outstanding references. Friendly and dependable service. \$20 per hour with a 2-hr. minimum. (Out-of-San Francisco trips are negotiable.) Call Bill: 415/826-3613 or e-mail to: bill311@att.net.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.thelawcounselor.com for info.

Music Lessons: David Manley Music Studio offers piano lessons, guitar lessons, and vocal coaching for beginners & intermediate students—at the studio or in your home. Located in the Cole Valley area. Free introductory session. For more information please visit my website at www.speakeasy.org/~dmanley. Phone: 415/759-8324, e-mail: dmanley@speakeasy.net.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath.

Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Organize: Simplify. Be free. Make your home beautiful and free your time. Reestablish order, enjoy peace. Imagine the possibilities! Need help packing or unpacking? Want to get organized, but short on time? Want to revitalize or redecorate your living space? Call 415/596-6590 for a free 30-minute consultation or visit www.completewonder.com.

Organize Your Home/Home Office/Finances: And feel calmed, inspired, productive. Working together we can bring your space, clutter, paper, and/or finances to order. Member NAPO. Rates sensitive to economic times. Phone for no-obligation consultation, Linda James, at 415/285-3266.

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Printing: We print business cards, office stationery and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or Sam@printotm.com.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

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Tax Services for Individuals and Self-Employed Persons: GRETCHEN BECK is an Enrolled Agent, licensed to represent clients before the IRS. Half-hour free consultation. Appointment only. 415/695-9811. wonderwoman2k@juno.com.

Writer/Researcher: Published writer in magazines, newspapers, and a hardcover book; marketing and public relations writing. Twenty plus years experience. Bachelor's degree in English; coursework for master's degree; two copy editing courses at UC Berkeley. Fee based on scope of the project. Contact Michelle at 415/989-0158 or wordwise@inbox.com.

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SCHOOLS

A. P. Giannini Middle School (*76)
After-School Pursuits (*504)
Aim High School (21360)
Alamo School (*266)
Alice Fong Yu Alternative School (*1541)
Alvarado After-School (*503)
Alvarado Elementary School (*825)
Amer. College of Trad. Chinese Medicine (451)
Aptos Middle School (10594)
Archbishop Riordan School (21432)
Argonne Elementary School (21299)
ASL Early Childhood Education Center (1660)
Before/After-School Immersion Care (*505)
Benchmark Institute (21216)
Brandeis Hillel Day School (*655)
Bret Harte Elementary (21344)
Buen Diam Nursery School (*88)
Buena Vista Alternative School (*24)
CS Children's School (455)
Cathedral School for Boys (*1275)
Cntr. for Learning in Retirement U.C. Ext. (425)
Chibi Chan Preschool (21325)
Chinese American International School (150)
Chinese Immersion School at DeAvila PTA (21352)
City College John Adams Campus (*1860)
City College Mission Campus (*67)
City College of S.F. Downtown Campus (21312)
Claire Lienthal Elementary School (*33)
Clarendon Elementary School (*80)
Clarendon JBPP Auction (5008)
Clarendon 2nd Community Program (*5007)

Cleveland Elementary School (2455)
Commodore Sloat School PCO (51)
Cong. Sherith Israel Religious School (2266)
Convent & Stuart Hall (21249)
Creative Arts Charter School (*1515)
Daniel Webster Elementary (21383)
Dianne Feinstein School (21211)
Dr. Charles Drew School (*47)
Dr. Geo. Washington Carver Elementary (658)
Dr. William L. Cobb School (21263)
E. R. Taylor Elementary School (*423)
Ecole Notre Dame des Victoires (5669)
Edison Elementary School (*3531)
Enterprise for High School Students (21202)
Everett Middle School (21317)
Everyday Magic Child Devel. Center (2002)
Fairmount Elementary School (365)
Families of Sunset PTA (19204)
Francis Scott Key (21320)
Francisco Middle School (21242)
Frank McCoppin Child Devel. Center (*651)
French-American International School (*44)
Friends of Potrero Nursery Hill School (21240)
Friends of Saint Francis Childcare Center (500)
Galileo Academy PTSA (1110)
Gates and Bridges Preschool (282)
Gateway High School (2931)
George Peabody Elementary School (2516)
German School of San Francisco (2913)
Glenridge Coop. Nursery School (1113)
Grattan Child Development Center (21332)
Grattan Elementary School (*35)

Growth & Learning Opportunity (*500)
Haight Ashbury Psychological Services (21384)
Haight-Ashbury Coop Nursery School (*22)
Hamlin School Parents Association (212)
Harvey Milk Civil Rights Academy (523)
Healthy Environments Daycare (*95)
Herbert Hoover Middle School (2290)
Horace Mann Middle School (*56)
Infant Development Center (*46)
Institute of Classical Homeopathy (21306)
International Christian School (*42)
International Studies Academy (*693)
Iyengar Yoga Institute (*108)
James Denman Middle School (*75)
James Lick Middle School (*34)
Jewish Community H.S. of the Bay (1835)
John A. O'Connell H.S. of Technology (*1920)
Jose Ortega Elementary School (21347)
July Jordan School for Equity (21323)
The Junior League of San Francisco, Inc. (21314)
Junipero Serra Elementary (21431)
Katherine Michiels School (1335)
The Kid's Co-op Inc. (21264)
KIPP Bayview Academy (888)
KIPP San Francisco Bay Academy (902)
Kittredge Parents Association (21441)
Lafayette School (2545)
Lakeshore Elementary School (424)
Lakeside Presbyterian Cntr. for Children (201)
Laurel Hill Nursery School (*40)
The Laurel School (*350)
Lawton Alternative School (*57)

Leadership High School (21255)
Leonard R. Flynn Elementary School (3128)
Lick Wilmerding Library (*755)
Little People's Workshop (*4166)
Live Oak School (*99)
Longfellow Elementary School (*7555)
Lowell High School (21278)
Lowell High School German Club (*92)
Lycee Francais La Pérouse (1330)
Malcolm X Academy (21410)
Marilyn Reed Lucia Child Center (*610)
Marshall Elementary School (3575)
McKinley Elementary School (*1025)
Miraloma Elementary School PTA (2175)
Miraloma Nursery School (*85)
Mission Dolores School (21239)
Mission Graduates (*1661)
Mission High School (*3750)
Mission Learning Center (21343)
Mission Kids Co-op (21201)
Monroe Elementary School (*216)
Montessori Children's House (21204)
New Traditions Alternative School (*2049)
Nihonmachi Little Friends (*2031)
Noe Valley Nursery School (*85)
Oakes Children's Center (*1348)
One Fifty Parker Avenue School (91165)
Out of Site Center for Arts Education (302)
Pacific Primary School (*1500)
Parents for Public Schools (906)
Paul Revere Elementary School (*555)
Phoebe A. Hearst Preschool (*1315)

Playmates Coop. Nursery School (*2340)
Presidio Hill School (*77)
Presidio Middle School (21259)
Raoul Wallenberg High School (*43)
Redding Elementary School (21215)
Rocky Mountain Nursery School (*58)
RoofTop Alternative School (*68)
Roosevelt Middle School (*460)
Rosa Parks Elementary School (21213)
Sacred Heart Cathedral Preparatory (1055)
Saint Anne's School (21251)
Saint Anthony Immaculate Conception (399)
Saint Brendan School (21253)
Saint Brigid School (3256)
Saint Cecilia School (*660)
Saint Dominic School (*2445)
Saint Elizabeth School (21266)
Saint Finn Barr School (415)
Saint Gabriel School (355)
St. Ignatius College Preparatory (21241)
Saint James' Preschool (21261)
Saint James School (521)
Saint John Elementary School (9259)
St. Mary's Chinese Day School (21238)
St. Monica School (21322) Saint Paul's
Elementary School (*180)
Saint Paul's Littlest Angel Pre-School (*221)
Saint Philip School (6665)
Saint Thomas More School Parents' Club (900)
San Francisco Community School (325)
San Francisco Day School (3509)
San Francisco Educational Services (*66)

San Francisco Friends School (8503)
San Francisco Jr. Adventist Academy (*48)
San Francisco Montessori School (21433)
San Francisco School (*300)
San Francisco School of Circus Arts (*55)
School for Integrated Academics and Technologies
SIATECH-- (21313)
School of the Arts High School (*45)
2nd Community Prog. at Clarendon (*8500)
Sherman Elementary School (1654)
South San Francisco High School (40094)
Star of the Sea School (21319)
Starr King Elementary (21438)
Stepping Stones Preschool (329)
Sterne School (2690)
Stuart Hall High School (*1715)
Sunnyside ES School (6550)
Sunset Cooperative Nursery School (*4245)
Sunset Elementary (21395)
Sutro Elementary School (1235)
Synergy School (*91)
Tamalpais-Strawberry Preschools, Inc. (1009)
Telegraph Hill Coop Nursery School (21442)
Thurgood Marshall Academic High School (21316)
Tule Elk Park Child Development (21315)
Urban School (*1563)
Village Nursery Co-op (21434)
Wah Mei School (889)
Waldorf School (*999)
Washington High School (2291)
West Portal Parents Club (*5941)
Yick Wo School PTO (*2245)

COMMUNITY GROUPS

7th Avenue Senior Center (21289)
30th Street Senior Center (21296)
Accion Latina (21304)
AcroSports (*639)
ADDIS Light (21386)
AIDS Benefits Counselors (*470)
AIDS Emergency Fund (*1540)
AIDS Housing Alliance of S.F. (*427)
AIDS Legal Referral Panel (*114)
AIDS Memorial Grove (*8560)
AIDS Walk San Francisco (1939)
Alexander Hamilton Post 448 (411)
Altered Barbie (21425)
American Cancer Society (21237)
American Youth Hostels (*426)
AORN (21409)
Arab Cultural & Community Center (21350)
The Arc San Francisco (5355)
Arriba Juntos (21367)
Art of the Matter (3288)
Arts Expression Society (21267)
ArtSpan (934)
Asian Neighborhood Design (21212)
Asian/Pacific Islander Am. Health Forum (450)
Asian/Pacific Islander Legal Outreach (21287)
Asian/Pacific Islander Wellness Center (*786)
Asian Women's Resource Center (21457)
Asian Women's Shelter (21393)
At the Crossroads (21371)
Auxiliary of Little Sisters (892)
Baiboa Alumni Association (*1100)
Bay Area Attachment Parenting (211)
Bay Area Rainbow Symphony (21338)
Bay Area Ridge Trail Coalition (21455)
Bay Area Urban Debate League (21449)
Bay Area Wilderness Training (302)
Bay Area Young Survivors (21282)
Bay Area Youth Fund for Education (29415)
Bazaar Bizarre San Francisco (21359)
Bernal Heights Neighborhood Center (*515)
BCOA: Black Coalition on AIDS (504)
Big Brothers Big Sisters of the Bay Area (887)
The Big Rumble (21394)
Black Rock Arts Foundation (1900)
Blind Babies Foundation (5016)
Booker T. Washington Community Center (21398)
Boys and Girls Club of S.F. (21430)
Breast Cancer Emergency Fund (21331)
Breast Cancer Fund (21405)
Buddhist Church of San Francisco (21346)
California Jug Band Association (21293)
California Native Plant Society (*1424)
California Reinvestment Coalition (21329)
California Revels (*337)
CAL-PEP (510)
Cameron House (21208)
Castro Lions Club (*2584)
Central American Resource Center (21362)
Centro Latino de San Francisco (*1656)
Child Care Health Project (21439)
Children of Lesbians/Gays Everywhere (400)
Children's Book Project (*455)
Children's Brain Disease (*2119)
Children's Council of San Francisco (*123)

Chinatown Community Development Center (21257)
Chinese Historical Society of America (21291)
Círculo de Vida (21399)
City Car Share (21284)
Clinic By the Bay (21402)
Cole Valley Improvement Association (21369)
Coleman Advocates for Children/Youth (*2602)
Community Board Program (*1542)
Community Educational Services (21223)
Community Housing Partnership (935)
Community Living Campaign (21404)
Community Sherith Israel (2266)
Company Chaddick (656)
Compass Community Services (9995)
Conard House (*149)
Congregation Beth Israel Judea (21400)
Congregation Beth Shalom (*130)
Congregation Sha'ar Zahav (*1290)
Conservatory of Flowers (21401)
Crohn's & Colitis Foundation of America (21233)
CUESA (21418)
Cultural Integration Fellowship (8502)
Curry Senior Center (formerly North of Market
Senior Services - acct 333) (21235)
Daily Acts (21224)
Department of Environment (21365)
Discovery Community, Inc. (21229)
Dolores Street Community Services (*938)
Dream House (*1601)
Embarcadero YMCA (2169)
Energy Service Corp (21423)
Family House (502)
Family Link (*317)
Family Service Agency of San Francisco (331)
First 5 California (21270)
First Unitarian Universalist Society of SF (21256)
Florence Crittenton Services of S.F. (*291)
Flowers Heritage Foundation (21375)
Fort Mason Community Garden (21279)
Foster City Flyers (21435)
Friends of Camp Mather (21368)
Friends of San Francisco City Planning (21205)
Friends of Sharon Art Studio (*1033)
Friends of the S.F. Public Library (*114)
Friends of the Urban Forest (1070)
Friends of Walter Haas Park (140)
Gamelan Sekar Jaya (6485)
The Garden Conservancy (21302)
Garden for the Environment (780)
Gay and Lesbian Medical Assn. (*211)
Gay Asian Pacific Alliance (21311)
Gay/Lesbian All. Against Defamation (*1360)
General Assistance Advocacy Project (278)
Give Me Shelter Cat Rescue (885)
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Glen Park Festival (21318)
Global Autism Project (21415)
Global Services Corps (21376)
Grattan Child Development Center (21332)
Gray Panthers of San Francisco (21453)
Great Gorilla Run (21217)
Groceries for Seniors (21307)
Groundworks Opportunities (21392)
Habitat for Humanity (*4319)
Haight Ashbury Food Program (*1525)

Haight Ashbury Free Medical Clinic (*333)
Haight Ashbury Improvement Assn. (890)
HANC Recycling Center (*780)
Hands on Bay Area (661)
Health Champions (7999)
Hearing and Speech Center of No. Cal. (21200)
HIV Care (*9000)
Holy Family Day Home (299)
Home Away from Homelessness (903)
Homeless Prenatal Program (995)
H.O.M.E.Y. (21286)
Horses in California, Inc. (21228)
Huck Cancer Ultimate Frisbee Tournament (21373)
Huckleberry Youth Programs (279)
The Imagine Bus Project (21420)
Independent Arts & Media (21364)
Independent Living Resource Cntr. of S.F. (649)
Insight Meditation Community of S.F. (4755)
International Dyslexia Association (21254)
Intersection for the Arts (446)
Jack and Jill of America, Inc., San Francisco (21349)
Janet Pomeroy Center (21225)
Japanese Community Youth Council (21406)
J.B. Foundation for Children (21436)
Jewish Family/Children Services (*1600)
Jewish Healing Center (3530)
Jon Sims Center (1519)
Jones Memorial United Methodist Church (21280)
Josie's Place for Bereaved Youth and Families
(21308)
The Junior League of San Francisco (21314)
Kid Stock, Inc. (21214)
Kids in Parks (886)
KUSF 90.3 FM (21309)
La Casa de las Madres (833)
The LAB (the-art-re-grüp, inc.) (2949)
LampLighters Music Theater (21428)
Larkin Street Youth Services (2506)
Leadership High School (21255)
Leap (21218)
Legal Services for Children (21417)
Legal Services for Prisoners with Children (21303)
Lesbian/Gay Chorus of San Francisco (*151)
Lesbians in the Visual Arts (870)
Leukemia/Lymphoma Soc. Team Training (1390)
Liberty Numismatic Society (*813)
Lincoln Child Center (*4368)
LINES Dance Center (21424)
Literacy for Environmental Justice (21269)
Little Brothers - Friends of the Elderly (909)
Loco Bloco (21445)
Love Every Animal (21403)
Lyon Martin Women's Health Services (1748)
Lyric-Lavender Youth Rec. & Info. Center (*127)
Maitri (*61)
Make-A-Wish Foundation (*785)
Mama Hope (21410)
Manilatown Heritage Foundation (21262)
Market Street Railway (*870)
The Mary Elizabeth Inn (21374)
Meals on Wheels of San Francisco, Inc. (2375)
Mental Health Association of S.F. (871)
Mercy Housing (111)
Metropolitan Community Church of S.F. (155)

Middle Polk Neighborhood (21305)
Milestones Human Services (*594)
A Miner Miracle (414)
Mission Economic Development Agency (21300)
Mission Neighborhood Center (362)
Mission YMCA (21443)
Most Holy Redeemer AIDS Group (432)
Holy Family Day Home (299)
Mujeres Unidas Y Activas (21416)
Museum of Craft & Folk Art (21427)
Museum of Performance & Design (21377)
National Alliance for the Mentally III (5214)
National Marfan Foundation (5829)
National Multiple Sclerosis Society (21351)
Native American AIDS Project (21413)
Nature in the City (21234)
Neighborhood Parks Council (783)
Network for Elders (657)
New Door Ventures (*1387)
New Leaf Services (1854)
New Music Bay Area (21380)
Next Arts (21231)
Noe Valley Chamber Music (21206)
North & South of Market—Adult Day Health (21285)
No. of Panhandle Neighborhood Assn. (*591)
Northern California Community Loan Fund (21244)
North California Supplier Development Council
(21260)
NorthWest Bernal Alliance (3181)
Older Women's League (OWL) (392)
OMI/Excelsior Beacon Center (241)
Other Minds (*267)
Our Family Coalition (21366)
Pacific Asian American Women Bay Area Coalition
(PAAWBAC) (21391)
Pacific Rowing Club (21408)
PACT—Plan of Action for Challenging Times
(21330)
Page Street Center (21227)
Paradigm Programs (*14061)
Parent's Place (*1602)
Pathways for Kids (33194)
PAWS (539)
Peninsula Temple Beth El (21225)
People Organized to Win Employment Rights
[POWER] (21353)
People with AIDS Coalition of S.F. (*2341)
The Perry Initiative (21446)
Pets Unlimited (2343)
Phillipino Senior Resource Center (21429)
Planet Drum Foundation (*312)
Planning for Elders in Central City (1371)
Plant*SF (21230)
Playworks (21370)
Positive Resource (*1675)
Precita Eyes Mural Art Center (*348)
Precita Valley Center (21294)
Princess Project (21390)
Project Homeless Connect (21335)
Project Inform (*1965)
Project Night Night (21412)
Project Open Hand (730)
Public Glass (1750)
Public Interest Clearinghouse (21222)

Purple Moon Dance Project (*3543)
Quan Yin Healing Arts Center (*1748)
Randall Museum Friends (199)
Rebirth and Development, Inc. (5145)
Rebuilding Together San Francisco (328)
Richmond District Neighborhood Center (21268)
Richmond District YMCA (21396)
Rockwood Leadership Program (2649)
Ronald McDonald House of S.F. (1640)
Rose Resnick Lighthouse for the Blind (*214)
Rotary Club of Fisherman's Wharf (21382)
RSVP San Francisco (21328)
Russian Hill Neighbors (1822)
Sacred Heart Cathedral Preparatory (21295)
SAGE Project (901)
Saint Anthony Foundation (8500)
St. Baldrick's Foundation (21452)
Saint Francis Foundation (21342)
Saint Francis Living Room Project Foundation, Inc.
(21414)
Saint Luke's Hospital Foundation (*3555)
Saint Vincent De Paul Society (28050)
Sts. Peter & Paul Church and School (6609)
San Francisco Animal Care and Control (1201)
San Francisco Architectural Heritage (21265)
San Francisco Arts Education Project (136)
San Francisco Bay Area Book Council (*125)
San Francisco Beautiful (141)
San Francisco Bicycle Coalition (21220)
San Francisco CASA (833)
San Francisco Children's Art Center (*1231)
San Francisco Circus Center (21340)
San Francisco City Chorus (21450)
San Francisco Conservation Corps (*102)
S.F. Depressive/Manic Depressive Assn. (*900)
San Francisco Dyke March (21288)
San Francisco Education Fund (21378)
San Francisco Experience Corps (3930)
San Francisco Food Bank (*901)
San Francisco Frontrunners (891)
San Francisco Generations, Inc. (21341)
S.F. General Hospital Foundation (*89)
San Francisco Hep B Free (21419)
San Francisco Lawn Bowling Club (21454)
S.F. Lesbian/Gay Freedom Band (585)
San Francisco Little League (*2521)
San Francisco Lyric Chorus (21321)
S.F. Merionettes (21422)
San Francisco Museum of Craft & Design (21210)
San Francisco Night Ministry (21456)
San Francisco Organizing Project (21250)
San Francisco Parks Trust (5011)
S.F. Planning & Urban Research (21301)
San Francisco Prime Timers (42674)
S.F. Recreation and Park Department (21248)
San Francisco Senior Center (21207)
San Francisco Shakespeare Festival (662)
San Francisco SPCA (2503)
San Francisco Suicide Prevention (*1913)
S.F. Urban (21397)
San Francisco Urban Service Project (*1406)
San Francisco Vikings Soccer Club, Inc. (2521)
San Francisco Women Against Rape (3543)
S.F. Women's Rehabilitation Found, Inc. (21232)

San Francisco's Promise (501)
Save Japan Dolphins (21388)
SaveNature.org (21203)
Schools for Salone (21448)
Scottish Rite Language Center (21246)
SFGRO (1705)
ShadowLight Productions (*223)
Shalom Bayit Bay Area Jewish Women Working to
End Domestic Violence (10102)
Shanti (*1546)
Shih Yu-Lang Central YMCA (234)
Shippard Artists (884)
Slow Food Nation (21292)
SoMa Community Action Network (965)
Southern Exposure (21274)
SPARK Program (21426)
Spinsters of San Francisco (21363)
Starr King Openspace (21385)
The Stepping Stone (21387)
Stop AIDS Project (*301)
Streetside Stories (209)
Sunrise Community Pantry (21324)
Sunset Neighborhood Beacon Center (21275)
Sunset Youth Services (391)
Support for Families of Children w/Disabilities
(*2601)
Swords to Plowshares (16569)
Talkline (*1757)
Tea Party (21421)
Telegraph Hill Neighborhood Center (21339)
Tenderloin Health (*241)
Tenderloin Housing Clinic (21283)
Tenderloin Neighborhood Development (21389)
Tesoro (21221)
TFW Children's Fund (21348)
Twin Peaks Improvement Assn. (*31002)
UCSF Medical Partners in Care (21361)
UN Women (21437)
Under One Roof (21243)
UNIFEM (21381)
United Cerebral Palsy of San Francisco (*627)
United Irish Cultural Center, Inc. (21379)
Up On Top After School Program (1187)
Upwardly Global (21372)
Urban Services YMCA of San Francisco (21273)
Urban Solutions (21258)
Urban Sprouts (21447)
Victory Outreach San Francisco (21345)
Vietnamese Youth Development Center (21407)
Villa Sinfonia Foundation (21247)
Visitation Valley Community Center (*50)
Visual Aid, Artists for AIDS Relief (*720)
Walden House (520)
Wallenberg Community Found (21245)
WGMs of Bay Area (21451)
Women, Inc. (*1537)
Women's Cancer Resource Center (3023)
Women's Community Clinic (21252)
World Bridges (1205)
Wu Yee Children's Services (21277)
Young Audiences Arts for Learning (21440)
Youth Life San Francisco (5222)
Zeum (*111)
Zoo II (21276)

The COLE HARDWARE Calendar - October

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Hardly Strictly Bluegrass Festival Golden Gate Park Sept. 30–Oct. 2
2 	3	4				8
9	10	11  Columbus Day	12		14	15
16  see page 10 for details	17	18	19	20  Special Community Members SAVE 20% see page 13 for more details		22
23  Sunday Streets Mission	24  United Nation's Day	25 — COMMUNITY SAVINGS DAYS — Teacher Tuesday	26 Senior Wednesday	27 Military Thursday	28  20% OFF STOREWIDE see stores for details	29
30	31  Halloween Student Monday					



**Our founder Dave Karp,
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

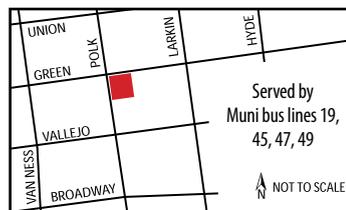
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Rewards program members receive a 5% annual dividend on purchases.

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We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries; see page 15).

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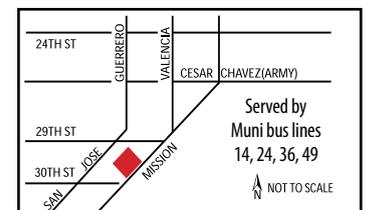
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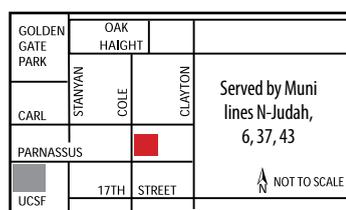
COLE HARDWARE

2254 Polk Street
San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Weekdays 8:00 am–8:00 pm
Weekends 9:00 am–7:00 pm



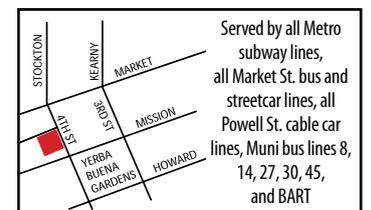
COLE HARDWARE

3312 Mission Street
San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Everyday 8:00 am–8:00 pm



COLE HARDWARE

956 Cole Street
San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Weekdays 7:00 am–7:30 pm
Weekends 8:00 am–7:00 pm



COLE FOX HARDWARE

70 4th Street
San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Weekdays 8:00 am–7:30 pm
Weekends 9:00 am–5:30 pm

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Contact the *Hardware Hotline* at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



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