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Hardware Hotline

August 2011

NEWS AND VIEWS FROM AROUND THE STORES



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 **SAN FRANCISCO GREEN BUSINESS**

We Speak Hardware!

At COLE HARDWARE, we are extremely proud that our crew members truly reflect the diverse City we call home. Our staff is a kaleidoscope of cultures and lifestyles, and we happily celebrate our diversity.

Each of our stores has hardware professionals dedicated to solving the myriad challenges that engage our customers daily. They grind keys, match paint, solve plumbing problems, cut glass, rekey locks, and put things back together that never should have been taken apart. Most important, they share their hardware knowledge with customers and coworkers alike in plumbing, carpentry, electricity, gardening and much more.

Our crew members also speak hardware in a wide array of languages. Tagalog, Russian, Arabic, Japanese, and Greek are just a few of the wondrous blend of languages that can be heard throughout our business. If you shop at our Mission Street store, you probably know that

practically the entire crew speaks Spanish. And how many other businesses can boast that



Speak Spanish at our Mission Street store with Veronica, Nico, Dari, Oscar, Any, David, or Vic.



Talk in Tagalog with Noel or Betty at our Mission Street store.

they have speakers of Swahili or Kikuyu?

Daily we teach, serve, and support our community and do whatever it takes—in many languages—to provide stellar customer service, fulfilling our simple mission: "Our commitment to you: Your satisfaction guaranteed. Period."

See the following page for a photo gallery of our bilingual crew members!

It Takes Just One

It takes just one—one cent, that is. Donate a penny or perhaps all of the leftover change from your purchases in August

to our local Children's Miracle Network hospital, Children's Hospital & Research Center in Oakland. Every little bit counts, and COLE HARDWARE will

match 100% of your donations. Children's Miracle Network was founded by Marie Osmond with two simple goals: (1) help as many children as possible by raising funds, and (2) keep the funds in the community in which they are raised.

Our friends at Logan Ace Hardware in Washington, DC, have organized this fundraiser with 25 independently owned hardware retailers across the country.

Just look for the water jugs at all of our locations and drop in your change. We'll report how much we collect at each COLE HARDWARE store and how much is collected across the country. Help us make this penny drive a success!



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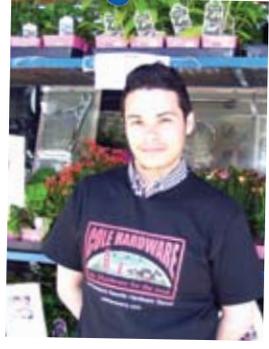
• Wir sprechen Eisenwaren! • Se habla ferreteria! • We speak hardware! • Ons praat hardware! • We speak hardware! • Nous parlons 'bricolage!' •



Speak hardware in Spanish with John at Mission Street or Sharon at Cole Fox.



Speak hardware and German with Mike at Cole Street.



Leo en la calle Polk habla español.



Cole Street's Dion, Aundrea, and Jose will happily help you in Spanish.



The ladies in our accounting and training offices, Lai Ling, Milette, Irma, and Florence, speak housewares and garden in Chinese, Spanish, Swahili, and Kikuyu.

WE SPEAK
HARDWARE IN
MANY
LANGUAGES!



Polina and Dmitriy will assist you in Russian at Cole Fox.



Yung at Cole Fox will help you with your hardware needs in his native Vietnamese.



Joe at Commercial Supply speaks hardware and Arabic.



Cole Street's Jake helps you in French.



Cole Fox's Tagalog speakers, Joseph, Freddy, Renato, and Maria, welcome you downtown.



Chat in Chinese with Gavin, Connie, Alice, and Amy at Cole Fox.



Cole Street's Rick and Emily will gladly assist you in Spanish, while Shel (right) can happily help you in Hebrew.



Speak Afrikaans, Korean, Spanish, or Tagalog with Polk Street's Gertie, Danny, Claudia, or Mish, respectively.



Randy at Mission Street helps in Chinese.

WHAT'S UNIQUE?

LOCAL VENDOR SPOTLIGHT

GAMA-GO™

Clever, practical, and original is the motto at this fast-paced San Francisco design company. Guided by founders Greg Long and Chris Edmundson, 2011 marks GAMA-GO's 10th anniversary. The idea for the company originated in a bar where the two friends doodled some T-shirt designs that they sold locally. Eventually the line expanded to include the many fun lifestyle products now offered. A decade of designing has produced such industry hits as these rockin' favorites.

Guitar Spatula

Serve up some pure rock 'n' roll deliciousness with the Flipper guitar spatula. Perfect for eggs, pancakes, or the Elvis special—fried peanut butter and banana sandwiches. The Flipper is 50% rock, 50% roll,



and 100% silicone. It's dishwasher safe and tested up to 500°F. Crank up the heat, crank up the jams, and get cookin'! (Sku 645659, \$11.99)

Record Coasters

Every drink is a hit on a record coaster! Enjoy this set of four silicone record coasters every time you're drinking your favorite hit beverage. Washable and dishwasher safe, these coasters will put a new spin on protecting your furniture. (Sku 645653, \$11.99)



Can-O-Worms™

The Can-O-Worms provides a composting system that puts worms to work converting food waste into nutrient-rich, 100% organic fertilizer that your potted plants and garden will love. This worm farm is user friendly, easy to operate, and an educational—and fun—family activity.

Made entirely from 100% post-consumer recycled plastic, the Can-O-Worms farm consists of four trays. The bottom tray is a collector tray, which has a solid base and tap. The three trays above are the working trays. Nutrient-rich liquid, known as vermitea, drains through the upper working trays into the collector tray, where it can be tapped and used as a liquid fertilizer. Worms start off in the first working tray with a bedding block. They then simply eat their way up, wriggling in the working tray above where they can detect food scraps that have been placed there.



By the time the top working tray is full, most worms have left the original working tray where they began. You can now take out this tray, remove the castings to use as fertilizer on your yard, vegetable garden, and/or houseplants, and then return the tray to the top position. Thus, the cycle is never ending. You will always have a convenient, natural, and efficient way to dispose of your food waste, while at the same time ensuring a constant supply of your very own top-quality fertilizer. (Sku 740002, \$99.99) Worms sold separately in units of 200. (Sku 799624, \$12.99)



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- ⇒ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.

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- ⇒ Attach your Rewards key fob to your key ring—if you lose your keys, they'll come to us in the mail, and we will notify you.



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For more information, visit www.colehardware.com/rewards or e-mail service@colehardware.com.

FROM THE GARDEN CENTER

VISIT OUR GARDEN CENTERS AT COLE AND POLK STREET STORES AND EL JARDIN AT MISSION STREET



In the Garden with Rick

August Garden Tasks

In August your summer garden should be in full swing and taking care of itself for the most part. It's time to enjoy all of the hard work you've put into the garden over the last several months and consider what your fall garden will look like.

✓ **Deadhead:** Perennials and annuals, especially those in containers, should be deadheaded regularly. Summer heat, should we be so lucky, will take a toll on container plants. Heavy bloomers should be fertilized and cut back.

✓ **Tomato side shoots:** Pinch these off now.
✓ **Fall mums:** For a colorful autumn garden, plant some mums now.

✓ **Watering:** If you will be on vacation this month, arrange for a trusted neighbor or friend to water your plants, or set up automatic timers. Container gardens should be watered daily. Consider using DriWater® if you don't have someone to water your plants.



Simply insert the gel pac or carton into the soil—natural organisms break down the ingredients and water the plants. For up to 30 days of watering, use the gel pac (Sku 707020, \$2.99); for longer periods

up to 90 days, use the quart carton (Sku 707015, \$3.99).

✓ **Pest control:** To avoid using chemicals for snails and slugs, place broken egg shells around plants. Shallow containers of beer will attract these garden pests and kill them off—happily buzzed. Crawling insects, such as ants, earwigs, fleas, and carpet beetles can be controlled with diatomaceous earth. (Sku 7115835, \$10.99)



✓ **Azaleas, camellias, and roses:** Water these plants well this month; otherwise, next year's buds may not properly develop.



✓ **Roses:** Stop feeding them to discourage soft growth that has little chance to bloom and that will be prone to disease.

✓ **Dried flowers and herbs:** Early morning is the best time to gather flowers and herbs for drying, before the hot sun might cause wilting.

Cut in clusters with the stem attached and tie some raffia around them for a beautiful hostess gift.



✓ **Daffodils and tulips:** Fertilize in early to mid-August.

✓ **Houseplants:** Don't neglect indoor houseplants. Repot root-bound plants and give them a vacation outside in the sun.

✓ **Fruit trees:** Collect fallen fruit to abate rodents, and prop heavily laden branches to avoid breakage.



See you in the garden!



It's Time to Plant a Fall Vegetable Garden

The term "fall garden" is a bit misleading because plants need to be sown in midsummer to late summer to produce a bountiful fall harvest. Plants can establish themselves while the days are long and the soil is warm.

The trick to starting a fall garden now is to protect seedlings and young plants from hot summer sun and soils. Use shading devices (see below) to dapple sunlight and cool down soil, transplant into moist soil, and keep plants well watered. Always transplant in the morning or evening—not in the full sun of the day.

Start seeds where seedlings can bask in the light and heat without direct exposure to full summer sun. Thin or transplant to make room for plants to grow strong and healthy. Do this in the evening; then water the young plants to settle the roots.

Wait until plants are 3 or 4 inches tall before planting in full sun. Amend soil ahead of time with compost, and add organic mulch once the plants are in. These amendments keep the soil cool, moist, and absorbent. If weather is hot, cool soil with shade a few days before planting, and continue to protect the plants for a few days so they can adjust to their new environment.

Provide dappled shade for plants by draping shade cloth or row covers, or use bricks or blocks to prop lightweight fencing

or wooden lattice above them. Be sure to water and fertilize the young plants so they can put on maximum growth before short fall days begin.



Ideal to plant this time of year:

Vegetables:

- Beets
- Brussels sprouts
- Cabbage
- Green onions
- Kale
- Leeks
- Peas
- Radishes
- Spinach

Salad greens:

- Arugula
- Endive
- Lettuce
- Mesclun salad mix
- Radicchio
- Red mustard

Herbs:

- Cilantro
- Dill
- Parsley

Visit our garden centers at the Cole, Mission, and Polk Street stores to find everything you need for your fall garden!

Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

Meet Mr. Tile

COLE HARDWARE is fortunate to have had Bill, our tile specialist, in our network of contractors for the past 10 years. Bill is a true craftsman, which is a necessity in tile work, because tile work often involves many difficult angle cuts. Bill grew up in the tile business and is a third-generation tile



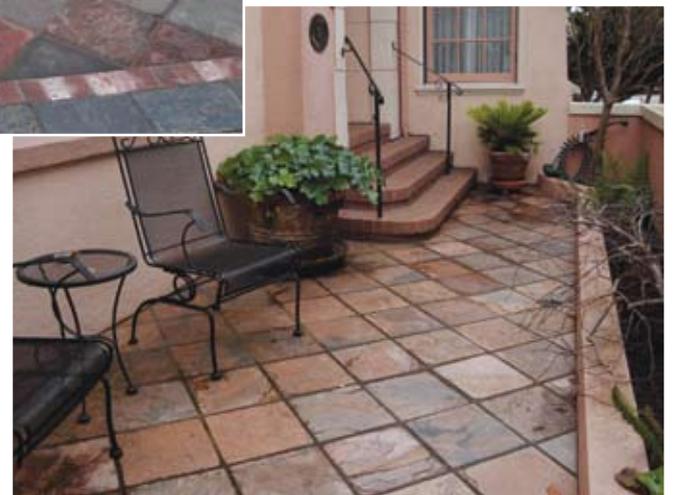
contractor. In fact, his grandfather's and father's work from 66 years ago still stands to this day near Market and Castro. They built a wonderful custom tile entryway, a monument to three generations of top-notch tile setters!

Bill feels that one of the most important functions of doing tile work is to keep the homeowner informed at all times. Never in a

rush to commence work, he likes to sit down with the customer and come up with a design plan before beginning the job. He will even advise his customers on the best places to buy tile. Bill works with many general contractors in the remodeling of kitchens and bathrooms. Many jobs involve updating the original outdated tile work in some older San Francisco homes.

Bill has done numerous projects around the Bay Area. His personal favorite can be seen at the Seal Rock Inn, just up the street from the Cliff House near Ocean Beach. From shower pans to mosaics, slate to glass tiles, Bill does them all in grand style with many years of experience. By the way, Bill will do small tile repairs and regrouting, too.

So when you are ready to redo your tub surround, just give our Repair Referral Service a call at **415/753-2653 ext. 3**, or e-mail **homerepair@colehardware.com**, so that we can put you in touch with Bill, Mr. Tile.



Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
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Architectural Planning
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Contact us at www.colehardware.com/homerepair

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Tal and His Hardwood Flooring Team

When remodeling, homeowners have many flooring options these days, including hardwood, prefinished wood, laminate, and vinyl. If you have existing hardwood floors, refinishing will be an option instead of replacing the entire floor. A favorite choice of City dwellers because they provide character and elegance to a home, hardwood floors throughout a flat also provide a sense of continuity from room to room.

Tal and his team install, refinish, repair, and recoat hardwood floors for residential clients. This family-owned and operated company stays on the cutting edge of industry techniques and products and has, over the years, developed a team of technicians and craftspeople with a real passion for delivering beautiful floors. Always researching the newest tools and techniques so they can better serve clients' needs, Tal's team is made up of industry experts with decades of hardwood flooring experience. Over the last 25 years, they have worked on more than twenty thousand homes all over the Bay Area. They take

pride in providing best-in-class service and craftsmanship, exceeding industry standards regardless of project size or complexity.

Project managers are experts in every possible facet of wood flooring and will guide you through every step of your project, including providing a detailed estimate, helping with wood and stain selection, and completing the project to your absolute satisfaction.

All foremen go through a lengthy training process. After a three- to five-year apprenticeship working as a helper, prospective foremen

culmination of the process is a certification from the National Wood Flooring Association Certified Professionals (NWFACP), the highest distinction in the industry.

This training process ensures that every crew stepping onto your jobsite has the highest level of expertise available. The extra effort is worth it—the average foreman has been with the company for over 10 years.

Hardwood Floors—Eco-Friendly Options

Tal and his team take pride in providing one of the most sustainable flooring choices on the market. Hardwood floors, when harvested, milled, installed, and finished properly, are an extremely renewable building product. Some of the green options Tal's team provides:

- Largest selection of FSC-certified wood in the Bay Area. Forest Stewardship Council (FSC) is the most recognized and enforced standard for forest sustainability. Tal's team provides the

largest selection of FSC-certified wood, both prefinished and finished-in-place.

- HEPA-filter dust containment system. Their top-of-the-line vacuum system ensures that over 95% of the wood dust is captured, resulting in a cleaner environment for both you and their workers.
- Reclaimed hardwood. Reclaimed hardwood is hardwood that is taken from old barns, ships, even wine barrels. This is a 100% sustainable option that allows you to get premium wood without having to harvest any trees.
- Sustainably grown and manufactured bamboo. Unlike traditional hardwood sources, which take 60 to 80 years to mature, bamboo grows as quickly as 10 to 15 years. Tal offers a large selection of formaldehyde-free bamboo.
- Formaldehyde-free adhesives. Tal provides formaldehyde-free options for glue-down installations and also carries a large selection of formaldehyde-free engineered flooring options.
- Low- and zero-VOC finishes. Tal carries a full range of commercial-grade finish options, which include low-VOC water-based urethanes and zero-VOC penetrating oils.

If you are considering installing or refinishing your hardwood floors and would like to speak to Tal and his team, contact our Repair Referral Service at **415/753-2653 ext. 3** or **homerepair@colehardware.com**.



are trained by the National Wood Flooring Association (NWFA), the official industry trade association. In a training program that spans four to six weeks, they learn from leading experts about the newest and most effective techniques in wood flooring installation and refinishing. Once they return from this program, they are supervised on simple jobs and only advance to more-complex work once fully trained. The

Five Things Homeowners Should Look for in a Hardwood Flooring Contractor

1. Professional training. Insist on knowing the training level of the person supervising and working on your floor. The highest level of expertise is a National Wood Flooring Association Certified Professional (NWFACP). Ask for proper documentation.

2. Top-of-the-line tools that are properly operated and maintained. Because hardwood flooring is a tool-intensive trade, the final product is only as good as the tools used. Working with poorly calibrated tools is like using a shaving blade that is dull—it will do more harm than good.

3. Experience and credentials, and the references to back them up. Seek out third-party reviews (Yelp, Angie's List, and Diamond Certified), and ask for a list of recent projects

and references. Confirm that all insurance and license information is current. Without valid insurance, you are liable for any injury or damages that occur on the jobsite.

4. High-quality product selection. Visit the company's website and evaluate its selection of wood choices. Look for a wide variety of prefinished options and uniqueness of finish-in-place species and stains. Ask for availability of custom samples and references of recent projects completed with selected products.

5. Clear warranty. Make sure the warranty is spelled out in the contract. Many wood flooring installation failures only show up years after the work is completed, at which point the floor may need to be refinished or replaced.

PRODUCT KNOWLEDGE

Exterior Painting: Fixing Common Problems

The months of August and September provide an ideal time for exterior house painting to enhance your home's curb appeal. Many factors can affect whether a painting project succeeds or fails. To avoid leaks, dry rot, and mold, take the opportunity while working on an outdoor painting project to prepare your home for the upcoming rainy season and correct small problems before they develop into major headaches. Here are solutions to a few common situations you may encounter when preparing to paint exterior surfaces.



Stained Spots from Rusting Nail Heads

This problem is caused by using uncoated steel nails where excessive moisture exists under the paint. The uncoated steel nails obviously cannot be removed, but you can correct the moisture problem.

Try to locate the source of the excessive moisture. Check for leakage from the eaves, evaporation from nearby plumbing pipes, or sweating caused by heat from a bathroom or kitchen. If you can locate the source, try eliminating the problem. Then remove any stained paint around nail heads by sanding the area or using a wire brush. Sand clear down to the nail head, and then sand the nail head itself to remove built-up rust.

Use a nail punch to countersink all nail heads approximately 1/8" below the wood surface. Apply one even layer of undercoat, such as KILZ² Latex Stainblocking Primer (Sku 1309566, \$8.99) over the countersunk nail and the area around it. After the area is primed, fill the countersunk hole with a good grade of caulking compound. Allow the compound to dry; then apply one coat of a quality exterior house paint. After adequate drying time, apply a second coat.



Peeling Paint Under a Roof Overhang

Paint sometimes peels in areas of a building that are protected from weather. Such peeling is usually caused by a build-up of "salt" deposits,

which are normally washed away by rain in exposed areas. The following treatment should correct the peeling problem.

First, remove the peeling paint by sanding the surface thoroughly. Then prepare a cleaning solution that leaves no film, such as trisodium phosphate and water. Wash the sanded surface with this solution, rinse with clear water, and allow to dry. After the surface has dried completely, apply two coats of a good grade of undercoating paint such as Zinsser[®] Primer Sealer, available in a quart (Sku 16889, \$9.99) or a gallon (Sku 16890, \$19.99). When it has thoroughly dried, apply a coat of exterior paint. Under some conditions, two finish coats may be required.



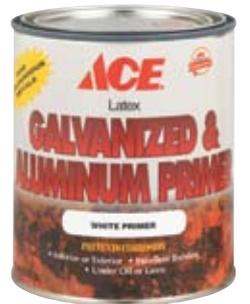
Peeling Downspouts and Gutters

Gutters and downspouts normally peel because they were not properly treated and primed when originally painted. Galvanized

metal usually has a thin, invisible film that causes many paint problems. Remove the loose paint with a wire brush, scraper, or other stiff tool. Use a power brush or power sander for big projects. Be sure that all loose paint is removed. Otherwise, the problem will recur after another painting. Don't take shortcuts—correct the problem now by doing the job properly.

If you are using latex-based paint, clean the sanded area with a good grade of solvent. Apply a heavy coat of the solvent and allow it to evaporate (special solvents are available for treating galvanized metal). Apply the latex paint directly to the bare galvanized area. For large areas, finish the job with a second top coat.

If you'll be using an oil-based paint, prime the sanded areas with a good metal primer such as Ace[®] Galvanized & Aluminum Primer (Sku 16947, \$14.99) or the KILZ² Stainblocking Primer. Use at least one coat of finish, two coats for extreme cases.



Aura[®] Waterborne Exterior Low Lustre Finish Paint

A superpremium quality, 100% acrylic, exterior low-lustre latex finish paint, this product combines the advantages of the latest resin technology and Benjamin Moore's proprietary GENNEX[®] colorant system to provide the ultimate exterior coating. This high-solids formula is suitable for a variety of exterior surfaces, including wood, vinyl

and aluminum siding, unglazed brick, stucco, and cinder block. Aura Waterborne Exterior Low Lustre Finish is suitable for wind-driven rain when applied according to recommendations and can be applied at as low as 40°F. (Sku 1386689, \$63.99)



Features:

- Extreme hide, never more than two coats in any color
- Color Lock[®] technology
- Low temperature application and greatly improved resistance to surfactant leaching in dark colors
- Superior adhesion and excellent resistance to chalking
- A high-build paint film for excellent durability and long-lasting protection
- Easy to apply with brush, roller, or sprayer
- Soap and water cleanup
- Fast dry and recoat times
- Resistant to fading, cracking, peeling, blistering, dirt pick up
- A mildew-resistant film
- Self-priming in most situations

PRODUCT KNOWLEDGE

Shedding Some Light on Lighting

Few changes in your home will make as much difference as a change in lighting. With all the types of lightbulbs available, you may wonder what differentiates them. Variations in bulb technology impact spectral distribution, bulb life expectancy, and energy efficiency, the latter being of increasing importance these days. Each type of bulb has its advantages.

Fluorescent

A fluorescent bulb produces light when electricity arcs between electrodes at both ends of a glass tube filled with low-pressure mercury vapor and other gases. Electrons flowing between the electrodes collide with vaporized mercury atoms, causing the mercury to release ultraviolet energy. A phosphor



coating inside the tube absorbs the UV energy, causing the coating to emit visible light. Once known for casting a harsh glow, fluorescent technology now provides excellent color rendition; light emitted by a "warm white" fluorescent bulb is virtually indistinguishable from light from an incandescent bulb.

Compact Fluorescent Lamp (CFL)

Among the commonly available types of bulbs, compact fluorescent bulbs provide the most economical and energy-efficient lighting, using about one-fourth the power to produce the same amount of light as incandescent, and CFLs last approximately 10,000 hours. Over the life of a single CFL, you will realize a savings of as much as \$200 compared to the cost of incandescent bulbs. In recent years, the cost of CFLs has come down dramatically. Multiply all the light sockets in your house by \$200, and you'll see the potential savings of switching to CFLs. It's important to remember that CFLs contain a very small amount of mercury and therefore must be recycled and not thrown in the regular trash. COLE HARDWARE accepts spent CFLs for recycling.



Dimmable CFL

In order to use a CFL with a dimmer switch, you will need a specially designed compact fluorescent or "dimmable" CFL. A traditional incandescent bulb can be dimmed simply by reducing the amount of power sent to the bulb and will dim smoothly between 100% brightness to completely off. CFLs have a more

narrow dimming range of generally between 20%–90% of full light, and the dimming process is more complicated. In all fluorescent bulbs, the ballasts both start the light and keep it lit. Early CFLs had magnetic ballasts that did not easily lend to dimming. However, newer generations of CFLs use electronic technology that allows CFLs to be dimmed. When a CFL is dimmed, the savings in electricity is even greater.

Incandescent

Basic incandescent light technology is essentially the same as Thomas Edison's Victorian-era invention: electricity passes through a tungsten filament inside a sealed glass bulb. The tungsten resists the electrical current, causing the filament to heat up and glow. Over time the filament gets thinner, until it breaks.

However, since incandescent lighting is the most inefficient of the common lighting choices, federal legislation now mandates increased efficiency standards for these bulbs, and these traditional bulbs will eventually be phased out.



The 100-watt incandescent bulb is the first to be affected by the new law. The same amount of light produced by a 100-watt bulb, which is 1,500 to 1,700 lumens, must now be generated using 72 watts or less. The 75-watt, 60-watt, and 40-watt bulbs will be affected beginning next year.

Full-Spectrum

Full-spectrum lighting is actually a color corrected variation on incandescent technology. Verilux® full-spectrum lightbulbs (the brand we carry) use neodymium glass to filter out significant portions of the yellow spectrum common to standard incandescent bulbs. The resulting spectral distribution is much closer to what you see when you walk outside on a clear day—the closest replication of natural sunlight available. Colors show up accurately, and the contrast between black and white is increased.

Research suggests that full-spectrum lighting provides improved visual acuity (sharpness), decreased glare and eyestrain, reduced fatigue, improved neural functioning, reduced seasonal depression, reduced hyperactivity, reduced stress, greater attentiveness, and improved mood.

Halogen

The halogen lighting design is a somewhat more energy-efficient variation on incandescent technology. The sealed bulb contains a tightly coiled tungsten filament surrounded by halogen



gas. During use, halogen combines with evaporating tungsten, redepositing tungsten on the filament, thus slowing down the rate at which the filament breaks down. Light output levels over the life of the bulb do not diminish as noticeably as with standard incandescent bulbs. The light produced by halogen bulbs is whiter than standard incandescent, making colors appear brighter and more intense. Halogen bulbs are commonly used in the home environment for track lighting, accents, torchiere lamps, and recessed lighting.



Light-Emitting Diode (LED)

They appear to be bulbs, but light-emitting diodes are actually tiny semiconductors. When power is applied, they are stimulated by the movement of electrons, thus creating photons or light that is visible to the human eye.



Because LEDs do not use filaments

like incandescent bulbs, they emit much less heat and are more efficient in consumption and output.

Unlike incandescent lights, LEDs are built inside solid protective cases, making them extremely durable. LED lights are now commonplace in everyday applications and are used in traffic signal lights, as status indicators on electronic equipment, in exit signs, and in emergency vehicle lights.

Solar

Solar lights use a solar panel that converts sunlight into electricity. During the day, the electricity converted by the solar panel is stored in a rechargeable battery. At night the light is powered by the battery using the stored electricity. Operating times depend on geographical location, season, and weather. For best results, fixtures should be placed in direct sunlight. Solar lighting is popular for lighting outdoor areas including walkways. Motion sensor solar lighting is also available.



The 7 Squared Project

The 7 Squared Project is a community-based and donation-funded video adventure that starts with you! The goal is to create a series of 14 mini-documentaries, each highlighting an amazing nonprofit or business in San Francisco. By increasing the visibility of some of the best and most forward-thinking organizations our City has to offer, we will help promote the growth of the local economy, inspire more social responsibility, and foster a stronger community.



To find out how you can get involved, donate to one of the videos, and earn some phenomenal prizes while doing so, visit www.the7squaredproject.com.

The 7 Squared Project



We grow exponentially stronger when we support each other.

Pick Up a Burning Man Planning Guide

From its early days on a small beach in San Francisco, to the city of 50,000+ that it has become today, Burning Man has been close to the hearts of San Franciscans. Every year thousands of people in the Bay Area migrate to the Black Rock Desert to create the third-largest city in Nevada for one week.

The key to enjoying Burning Man is being prepared for the intense environmental conditions you will face there. From the 107° temperature to the fast-and-furious storms, the Black Rock Desert is an unforgiving place that can send the unprepared home early.

COLE HARDWARE has all of your Burning Man and playa needs. Stop by to pick up our Burning Man planning brochure to help you plan a successful adventure. Have a great Burn, and remember to drink lots of water!

These are just some of the items you will find in our stores to make your adventure more enjoyable:



- 5-gallon water jug (Sku 8022030, \$16.99)
- Tennis balls (Sku 84298, \$3.99)
- Butt bucket (Sku 8196461, \$3.49)
- Glow jewelry (Sku 6115059, \$1.49)
- Stove camp cooker (Sku 87460, \$16.99)
- Utensils (Sku 8062804, \$4.49)

- Solar shower (Sku 85066, \$12.99)
- Flask (Sku 8250433, \$20.99)
- Solar crank radio (Sku 3258514, \$30.99)
- Gorilla torch (Sku 3295276, \$29.99)
- Bike bugle horn (Sku 82339, \$7.99)
- Misting fan (Sku 6137442, \$11.99)



Rewards member Sal wears his COLE HARDWARE T-shirt in San José, Costa Rica, in front of the National Theatre.



Sally from Vélez-Málaga in southern Spain visited two of our stores in April and reports that the garden seeds she bought are doing well. She was impressed with our assortment of garden tools, but even more impressed with the staff.

COLE HARDWARE Around the World

While we're busy serving San Francisco, our COLE HARDWARE ambassadors are traveling the globe. Send us a photo of yourself in your COLE HARDWARE T-shirt or baseball cap in front of the Eiffel Tower or Coit Tower, and we'll send you a gift card for \$5. T-shirts are available in men's, women's, and children's sizes. (\$9.99) Adjustable baseball caps are also available. (Sku 999305, \$7.99)



ENVIRONMENTAL INFO

GOOD FOR THE EARTH — WE TAKE ACTION FOR THE ENVIRONMENT!

Vacancy and Motion Sensors: Conserve Electricity and Save Money

In response to soaring energy costs and in an effort to increase reliability of energy delivery after 2001's electricity meltdown in California, the state adopted the Title 24 Energy Efficiency Standards, which apply to all homes new or remodeled since October 2005. The mandate requires that more than half of the wattage in kitchens must be high efficiency, and the ratio of high-efficiency lights to incandescent lights must be at least 4 to 1.

At least one high-efficiency light fixture or vacancy sensor is the minimum requirement in nearly every room, and outdoor lighting must be either energy efficient or controlled by a motion sensor that detects dusk with a built-in photo control unit.

Vacancy sensors also comply with Title 24 standards in all rooms except the kitchen and reduce lighting costs by about 30%. Lights are turned on manually and switched off automatically after the room is vacated, usually after 15 or 30 minutes.

Doesn't everyone remember from childhood their father asking if they had bought stock in the electric company as he wandered through the house turning off lights? No need to wait

until you build a new home or remodel to make dear old Dad proud: install a vacancy sensor today and save energy and money!

WattStopper® Vacancy Sensors use passive infrared (PIR) technology to detect when a room becomes vacant. You turn the lights on. The sensor keeps them on as long as motion is detected, and then turns lights off automatically after a room has been vacated. Available in ivory (Sku 3230992, \$30.99) or white (Sku 3230075, \$30.99).



Woods® Outdoor Photoelectric Socket Adapter lights yards, driveways, and grounds automatically—on at dusk, off at dawn. It's energy efficient and weather resistant in damp conditions. Long neck design screws into any standard exterior socket (for incandescent bulbs only). (Sku 32578, \$14.99)



Pharox® LED Lightbulbs

As we move toward more energy-efficient lighting as mandated by Congress, LED lightbulbs, or light-emitting diodes, are seen as the next generation of energy-saving lighting. Even more energy saving than the CFLs that we are all now accustomed to using, these new Pharox bulbs will fit into standard lamps and lighting fixtures and are also dimmable with some dimmers. Compared to an incandescent lightbulb, the Pharox bulb can save up to 90% of energy usage. And unlike CFLs, these warm white LED lightbulbs contain no mercury. As they become more prevalent in the



marketplace, the once-prohibitive cost of LEDs is also coming down. The Pharox bulbs are available in either warm white or amber tone. They offer the same illumination as a 60-watt incandescent (using only 6 watts of energy) saving you up to \$237 over the lifetime of the bulb. (Skus 317200-1, \$29.99)

Pick one up today and start saving money and energy!

Urban Composting Workshop

Date: Saturday, August 6 • Time: 10 am–12 pm • Cost: Free

This fun, hands-on class teaches methods for backyard and worm composting for home and community gardens. Come learn what you can do to improve your garden and prevent organic waste from ending up in the landfill! Rot On!

This workshop will be at Garden for the Environment, 7th Avenue at Lawton Street. For phone or e-mail registration, please call 415/731-5627 or e-mail info@gardenfortheenvironment.org.



Recycle at COLE HARDWARE!



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring to us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit www.colehardware.com/recycle.htm

WHAT'S IN SEASON

See You at the Farmers' Market!

We're fortunate in the Bay Area to have an abundance of foods grown or raised within a small radius of where we live and ample opportunities to incorporate these food choices into our lifestyle. Here are just a few of the reasons to plan your next dinner with the fabulous food fare found locally in the Bay Area:

✓ **Local food tastes better:** The average distance produce is flown or trucked in is 1,500 miles! Produce grown locally was most likely picked in the last 24 hours, preserving its flavor.

✓ **Fresher produce has better nutritional value:** Food purchased close to its harvest has a better chance of retaining nutrients.

✓ **Local food supports the community:** Supporting local vendors puts more dollars back into the local economy, creating a more vibrant community.

✓ **Local food can be less expensive:** Local vendors are probably less likely to pass on a surcharge for fuel and handling.

✓ **Carbon emissions are reduced:** Foods that travel vast distances cost more in terms of

transportation, increasing the carbon footprint exponentially.

✓ **You'll have a better awareness of your food source:** It's a lot easier to know exactly where your food is coming from if you shop at a farmers' market. You may even be able to talk to the farmer in person. San Francisco boasts a dozen year-round farmers' markets across the City and at least half a dozen seasonal markets. For information on these year-round markets, visit www.colehardware.com/farmersmarkets:

- Alemany
- Crocker Galleria
- Divisadero
- Ferry Plaza
- Fillmore
- Fort Mason Center
- Inner Sunset
- Kaiser Permanente
- Noe Valley
- Stonestown
- UCSF Parnassus
- UN Plaza



To make your visit to the farmers' market more enjoyable, consider these useful products, perfect for a market, the grocery store, and much more.

Metro® Kart

This insulated cooler bag features a large zippered opening and sits on a sturdy, lightweight trolley. Choose from red, green, blue, or winter white. (Skus 869800-3, \$36.99)

Market Basket

Handwoven

straw baskets with a reinforced leather handle are made from sustainably harvested wild grasses by skilled artisans in the Bolgatanga region of Ghana. (Medium: Sku 650651, \$23.99; Large: Sku 650650, \$29.99)



What's Cool for Back-to-School

Back-to-school time always brings mixed emotions for schoolchildren across the country. The excitement of seeing your friends and making new friends after the summer break is fun, but saying good-bye to summer is a drag, no matter how you look at it. We hope some of these cool new offerings from COLE HARDWARE will take the sting out of going back to school.

Yak Pak Backpacks

The quintessential backpack, this traditional pack gets the job done while keeping you looking good. Complete with a zippered main compartment and front pocket and padded, adjustable shoulder straps, this sleek backpack is also water and tear resistant. Assorted patterns. (Skus 926806-10, \$19.99)



Vapur® Anti-Bottles™

A refreshing idea to make tap water infinitely portable! Toting a bulky reusable water bottle can be a hassle—especially when empty. Consider the ultra-durable Vapur Anti-Bottle to “fold-and-go” anywhere, easily fitting into pockets, purses, and backpacks. BPA-free. Choose from blue, green, purple, or pink in a half-liter size. (Skus 871871-3,6, \$9.99)



SugarBooger® Kiddie Play Pack

Sized especially for toddlers and preschoolers to carry all of their special things, these insulated packs are made of durable, soft cotton canvas with a washable waterproof coating. PVC-free. Assorted patterns. (Skus 696000-4, 96-8, \$19.99)



InterDesign® Rain Totes

Ideal for carrying soaps and shampoos to the dormitory shower or for cubbyhole organization for tots in kindergarten. Assorted colors include indigo, chartreuse, turquoise, and berry in two sizes. (Small: Skus 683031-4, **HOT DEAL \$6.99** Regular price \$9.99; Medium: Skus 683035-8 **HOT DEAL \$8.99** Regular price \$11.99)



Apartment Tool Set

This 27-piece tool set will help college-bound students put together all of that Ikea-type furniture. Set includes basic tools such as a wrench, hammer, pliers, screwdrivers, and more. (Sku 2307254, \$29.99)



CUSTOMER SERVICES

THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

ACE® Hardware: Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

ATM and Credit Cards: We'll accept your ATM cards for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover, and American Express credit cards.

Balloons: We have free COLE HARDWARE helium balloons for the kids. Helium is available to inflate your party balloons for fifty cents per balloon.

Bridal and Gift Registry: We'll load your name and list of everything you wish to register in our computer. Your friends and family can then call us to place gift orders. Recipients receive a gift card equal to 10% of the total value of all gifts purchased. E-mail Julia@colehardware.com.

Business-2-Business: Members of the program receive free delivery, special pricing, and personal service. Call our Cole Fox location at 415/777-4400.

Carry-Out Service: We'll be happy to load your purchases into your car. Just let the cashier know, and we'll take care of you.

Charge Accounts: For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

Chauffeur Service for Senior Citizens: If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

Color Matching: We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip and the staff can match just about any color.

Commercial Supply: We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery, and the personal services of our friendly team. Give them a call at 415/647-1800 or e-mail colesupply@colehardware.com.

Community Savings Days: One day a month, we offer a 20% discount to students, seniors, school district employees, and active members of the military or veterans. The promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni, or special orders.

Coupons: We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

Delivery in San Francisco: Free delivery for Rewards members with purchase of \$25 or more. See store at the time of purchase for scheduling deliveries.

Digital Camera: Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

Discounts:

Birthday Discount: Come in on your birthday, show your I.D., and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders, or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

Disabled Customer Discount: Sign up for our Rewards program, show your Medi-Cal card or other proof of disability,

and get 10% off all discountable merchandise in our stores.

Senior Citizen Discount (age 65 or older): 10% off all purchases of nonsale merchandise.

Student Discount: Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines, and more!

Electrician: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday, 8:00 am–5:00 pm, and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

eLine: The COLE HARDWARE eLine is delivered free, direct to your desktop. The eLine contains information on new products, practical tips, and more (or less!). Sign up at www.colehardware.com.

E-mail: Write us at service@colehardware.com—any time!

Fax Service: Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

Gift Cards: We offer COLE HARDWARE gift cards and ACE Hardware gift cards in almost any denomination.

Glass Cut to Size: Plexi-, single-, and double-strength glass cut while you wait. We can also special order curved, tempered, laminate, and obscure glass, as well as mirrors and tabletops.

Hardware Hotline: We publish our newsletter every month of the year. See the online version at www.colehardware.com. It's homegrown and filled with interesting articles about hardware, our community, and of course, COLE HARDWARE.

Hours of Operation: We're open every single day of the year including every holiday.

Cole Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Cole Fox: weekdays 8 am–7:30 pm, weekends 9 am–5:30 pm

Mission Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Polk Street: weekdays 8 am–8 pm, weekends 9 am–7 pm

Lamps Rewired: We offer rewiring services for table and floor lamps. Contact our stores for information and pricing.

Lifetime Warranty: Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

Locksmith Service and Key Cutting: We cut keys at all our stores, including hard-to-find computer chip keys for automobiles. We have an expert locksmith on duty Monday to Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 Monday to Friday 8:00 am to 5:00 pm, or after store hours, dial 415/753-2653 and press 3 for a direct referral.

Low Price Guarantee: Just bring in another store's ad, and we will honor the lower price.

Muni: We sell monthly Adult, Youth, and Senior Fast Passes, monthly Disabled Stickers, 1-Day, 3-Day, and 7-Day Passports, and Parking Meter Cards in \$20 and \$50 denominations.

Pipe: We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

Plumbing Service: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am to 5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

Recycling: Bring your old latex paint (S.F. residents only; liquid paint only—put dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges, and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 11 for details.

Repair Referral Service: Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property, or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to www.colehardware.com/homerepair.

Repotting Service: Pick out the plant and the pot, and our Cole, Mission, or Polk Street Nursery staff will repot your plant for free.

Return Policy: We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only.)

Rewards Program: Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

Room Painting Software: All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image, and choose paint colors to review.

Rug Cleaners Rented: We have steam carpet and upholstery cleaners available for rent at each store.

School and Community Assistance Partnership Program: Nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Go to our COLE HARDWARE Community Partners page for information and a list of partners (page 15). Also, be sure to check out www.colehardware.com/partners.

Sharpening Service: Knives and scissors sharpened while you wait or same-day service at our Cole, Mission, and Fox stores. (Note: Fox doesn't sharpen scissors, just knives).

Speakers Bureau: Topics range from home repair, to gardening, to security, to small business, marketing, and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

Special Orders: If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

Tool Rental: We rent floor sanders, many hand and power tools, and garden tools, too. Contact our stores for availability. (Note: Floor sanders not available at Cole Fox or Polk Street stores.)

UPS Shipping Service: We ship packages all over the country for our Rewards members via United Parcel Service.

Website: Visit www.colehardware.com.

Windows, Doors, and Window Screens: Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

By the way, we sell hardware, too.



COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

Bed and Breakfast Hosting: If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: reservations@bbsf.com, website: www.bbsf.com. Bed & Breakfast San Francisco—since 1977.

Caregiver: I am a licensed LVN who does caregiving for seniors, and I'm available during weekdays. I am dependable, experienced, and can provide references. Hours and rates are negotiable. Please call Josephine at 415/350-0425.

Driver: I CAN DRIVE YOU! Retired businessman can drive you to doctor appointments, grocery shopping, or on other local errands. 10+ years experience with outstanding references. Friendly and dependable service. \$20 per hour with a 2-hr. minimum. (Out-of-San Francisco trips are negotiable.) Call Bill: 415/826-3613 or e-mail to: bill311@att.net.

Legal Services: Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See www.thelawcounselor.com for info.

Music Lessons: David Manley Music Studio offers piano lessons, guitar lessons, and vocal coaching for beginners & intermediate students—at the studio or in your home. Located in the Cole Valley area. Free introductory session. For more information please visit my website at www.speakeasy.org/~dmanley. Phone: 415/759-8324, e-mail: dmanley@speakeasy.net.

Orange Dog Manor: Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at www.orangedogmanor.com or call 415/753-6886.

Organize: Simplify. Be free. Make your home beautiful and free your time. Reestablish

order, enjoy peace. Imagine the possibilities! Need help packing or unpacking? Want to get organized, but short on time? Want to revitalize or redecorate your living space? Call 415/596-6590 for a free 30-minute consultation or visit www.completewonder.com.

Organize Your Home/Home Office/Finances: And feel calmed, inspired, productive. Working together we can bring your space, clutter, paper, and/or finances to order. Member NAPO. Rates sensitive to economic times. Phone for no-obligation consultation, Linda James, at 415/285-3266.

Organizing/Relocating: Overwhelmed by clutter or relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms, and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing, and more. Free phone consultation. Call 415/425-4204 or visit www.ShipShape.com.

Printing: We print business cards, office stationery and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or Sam@printotm.com.

Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

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A. P. Giannini Middle School (*76)
After-School Pursuits (*504)
Aim High School (21360)
Alamo School (*266)
Alice Fong Yu Alternative School (*1541)
Alvarado After-School (*503)
Alvarado Elementary School (*825)
Amer. College of Trad. Chinese Medicine (451)
Aptos Middle School (10594)
Archbishop Riordan School (21432)
Argonne Elementary School (21299)
ASI Early Childhood Education Center (16660)
Before/After-School Immersion Care (*505)
Benchmark Institute (21216)
Brandeis Hillel Day School (*655)
Bret Harte Elementary (21344)
Buen Diam Nursery School (*88)
Buena Vista Alternative School (*24)
CS Children's School (455)
Cathedral School for Boys (*1275)
Cntr. for Learning in Retirement U.C. Ext. (425)
Chibi Chan Preschool (21325)
Children's Day School (*334)
Chinese American International School (150)
Chinese Immersion School at DeAvila PTA (21352)
City College John Adams Campus (*1860)
City College Mission Campus (*67)
City College of S.F. Downtown Campus (21312)
Claire Lilienthal Elementary School (*33)
Clarendon Elementary School (*80)
Clarendon JBBP Auction (5008)
Clarendon 2nd Community Program (*5007)

Cleveland Elementary School (2455)
Commodore Sloat School PCO (51)
Cong. Sherith Israel Religious School (2266)
Convst & Stuart Hall (21249)
Creative Arts Charter School (*1515)
Daniel Webster Elementary (21383)
Dianne Feinstein School (21211)
Dr. Charles Drew School (*47)
Dr. Geo. Washington Carver Elementary (658)
Dr. William L. Cobb School (21263)
E. R. Taylor Elementary School (*423)
Ecole Notre Dame des Victoires (5669)
Edison Elementary School (*5331)
Enterprise for High School Students (21202)
Everett Middle School (21317)
Everyday Magic Child Devel. Center (2002)
Fairmount Elementary School (365)
Families of Sunset PTA (19204)
Francis Scott Key (21320)
Francisco Middle School (21242)
Frank McCoppin Child Devel. Center (*651)
French-American International School (*44)
Friends of Potrero Nursery Hill School (21240)
Friends of Saint Francis Childcare Center (500)
Galileo Academy PTSA (1110)
Gates and Bridges Preschool (282)
Gateway High School (2931)
George Peabody Elementary School (2516)
German School of San Francisco (2913)
Glenridge Coop. Nursery School (1113)
Grattan Child Development Center (21332)
Grattan Elementary School (*35)

Growth & Learning Opportunity (*500)
Haight Ashbury Psychological Services (21384)
Haight-Ashbury Coop Nursery School (*22)
Hamlin School Parents Association (212)
Harvey Milk Civil Rights Academy (523)
Healthy Environments Daycare (*95)
Herbert Hoover Middle School (2290)
Horace Mann Middle School (*56)
Infant Development Center (*46)
Institute of Classical Homeopathy (21306)
International Christian School (*42)
International Studies Academy (*693)
Iyengar Yoga Institute (*108)
James Denman Middle School (*75)
James Lick Middle School (*34)
Jewish Community H.S. of the Bay (1835)
John A. O'Connell H.S. of Technology (*1920)
Jose Ortega Elementary School (21347)
July Jordan School for Equity (21323)
The Junior League of San Francisco, Inc. (21314)
Junipero Serra Elementary (21431)
Katherine Michiels School (1335)
The Kids Co-op Inc. (21264)
KIPP Bayview Academy (888)
KIPP San Francisco Bay Academy (902)
Kittredge Parents Association (21441)
Lafayette School (2545)
Lakeshore Elementary School (424)
Lakeside Presbyterian Cntr. for Children (201)
Laurel Hill Nursery School (*40)
Grattan Child Development Center (21332)
Lawton Alternative School (*57)

Leadership High School (21255)
Leonard R. Flynn Elementary School (3128)
Lick Wilmerding Library (*755)
Little People's Workshop (*4166)
Live Oak School (*99)
Longfellow Elementary School (*7555)
Lowell High School (21278)
Lowell High School German Club (*92)
Lycee Francais La Perouse (1330)
Malcolm X Academy (21410)
Marilyn Reed Lucia Child Center (*610)
Marshall Elementary School (3575)
McKinley Elementary School (*1025)
Miraloma Elementary School PTA (2175)
Miraloma Nursery School (*85)
Mission Dolores School (21239)
Mission Graduates (*1661)
Mission High School (*3750)
Mission Learning Center (21343)
Mission Kids Co-op (21201)
Monroe Elementary School (*216)
Montessori Children's House (21204)
New Traditions Alternative School (*2049)
Nihonmachi Little Friends (*2031)
Noe Valley Nursery School (*55)
Oakland Children's Center (*1348)
One Fifty Parker Avenue School (91165)
Out of Site Center for Arts Education (302)
Pacific Primary School (*1500)
Parents for Public Schools (906)
Paul Revere Elementary School (*555)
Phoebe A. Hearst Preschool (*1315)

Playmates Coop. Nursery School (*2340)
Presidio Hill School (*77)
Presidio Middle School (21259)
Raoul Wallenberg High School (*43)
Redding Elementary School (21215)
Rocky Mountain Nursery School (*58)
Rooftop Alternative School (*68)
Roosevelt Middle School (*460)
Rosa Parks Elementary School (21213)
Sacred Heart Cathedral Preparatory (1055)
Saint Anne's School (21251)
Saint Anthony Immaculate Conception (399)
Saint Brendan School (21253)
Saint Brigid School (3256)
Saint Cecilia School (*660)
Saint Dominic School (*2445)
Saint Elizabeth School (21266)
Saint Finn Barr School (415)
Saint Gabriel School (355)
St. Ignatius College Preparatory (21241)
Saint James' Preschool (21261)
Saint James School (521)
Saint John Elementary School (9259)
St. Mary's Chinese Day School (21238)
St. Monica School (21322) Saint Paul's
Elementary School (*180)
Saint Paul's Little Angel Pre-School (*221)
Saint Philip School (6665)
Saint Thomas More School Parents' Club (900)
San Francisco Community School (325)
San Francisco Day School (3509)
San Francisco Educational Services (*66)

San Francisco Friends School (8503)
San Francisco Jr. Adventist Academy (*48)
San Francisco Montessori School (21433)
San Francisco School (*300)
San Francisco School of Circus Arts (*55)
School for Integrated Academics and Technologies
SIATECH - (21313)
School of the Arts High School (*45)
2nd Community Prog. at Clarendon (*8500)
Sherman Elementary School (1654)
South San Francisco High School (40094)
Star of the Sea School (21319)
Starr King Elementary (21438)
Stepping Stones Preschool (329)
Sterne School (2690)
Stuart Hall High School (*1715)
Sunnyside ES School (6550)
Sunset Cooperative Nursery School (*4245)
Sunset Elementary (21395)
Sutro Elementary School (1235)
Synergy School (*91)
Tamalpais-Strawberry Preschools, Inc. (1009)
Telegraph Hill Coop Nursery School (21442)
Thurgood Marshall Academic High School (21316)
Tule Elk Park Child Development (21315)
Urban School (*1563)
Village Nursery Co-op (21434)
Wah Mei School (889)
Waldorf School (*999)
Washington High School (2291)
West Portal Parents Club (*5941)
Yick Wo School PTO (*2245)

COMMUNITY GROUPS

7th Avenue Senior Center (21289)
30th Street Senior Center (21296)
Accion Latina (21304)
AcroSports (*639)
ADDIS Light (21386)
AIDS Benefits Counselors (*470)
AIDS Emergency Fund (*1540)
AIDS Housing Alliance of S.F. (*427)
AIDS Legal Referral Panel (*114)
AIDS Memorial Grove (*8560)
AIDS Walk San Francisco (1939)
Alexander Hamilton Post 448 (411)
Altered Barbie (21425)
American Cancer Society (21237)
American Youth Hostels (*426)
AORN (21409)
Arab Cultural & Community Center (21350)
The Arc San Francisco (5355)
Arriba Juntos (21367)
Art of the Matter (3288)
Arts Expression Society (21267)
ArtSpan (934)
Asian Neighborhood Design (21212)
Asian/Pacific Islander Am. Health Forum (450)
Asian/Pacific Islander Legal Outreach (21287)
Asian/Pacific Islander Wellness Center (*786)
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At the Crossroads (21371)
Auxiliary of Little Sisters (892)
Balboa Alumni Association (*1100)
Bay Area Attachment Parenting (211)
Bay Area Rainbow Symphony (21338)
Bay Area Ridge Trail Council (21455)
Bay Area Wilderness Training (302)
Bay Area Young Survivors (21282)
Bay Area Youth Fund for Education (29415)
Bazaar Bizarre San Francisco (21338)
Bernal Hgts. Neighborhood Center (*515)
BCOA: Black Coalition on AIDS (504)
Big Brothers Big Sisters of the Bay Area (887)
The Big Rumble (21394)
Black Rock Arts Foundation (1900)
Blind Babies Foundation (5016)
Booker T. Washington Community Center (21398)
Boys and Girls Club of S.F. (21430)
Breast Cancer Emergency Fund (21331)
Breast Cancer Fund (21405)
Buddhist Church of San Francisco (21346)
California Jug Band Association (21293)
California Native Plant Society (*1424)
California Reinvestment Coalition (21329)
California Revels (*337)
CAL-PEP (510)
Cameron House (21208)
Castro Lions Club (*2584)
Central American Resource Center (21362)
Centro Latino de San Francisco (*1656)
Child Care Health Project (21439)
Children of Lesbians/Gays Everywhere (400)
Children's Book Project (*455)
Children's Brain Disease (21219)
Children's Council of San Francisco (*123)
Chinatown Community Development Center

(21257)
Chinese Historical Society of America (21291)
Circulo de Vida (21399)
City Car Share (21284)
Clinic By the Bay (21402)
Cole Valley Imporvement Association (21369)
Coleman Advocates for Children/Youth (*2602)
Community Board Program (*1542)
Community Educational Services (21223)
Community Housing Partnership (935)
Community Living Campaign (21404)
Community Sherith Israel (2266)
Company Chaddick (656)
Compass Community Services (9995)
Conard House (*149)
Congregation Beth Israel Judea (21400)
Congregation Beth Shalom (*130)
Congregation Sha'ar Zahav (*1290)
Conservatory of Flowers (21401)
Crohn's & Colitis Foundation of America (21233)
CUESA (21418)
Cultural Integration Fellowship (8502)
Curry Senior Center [formerly North of Market
Senior Services - acct 333] (21235)
Daily Acts (21224)
Department of Environment (21365)
Discovery Community, Inc. (21229)
Dolores Street Community Services (*938)
Dream House (*1601)
Embarcadero YMCA (2169)
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Family House (502)
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Family Service Agency of San Francisco (331)
First 5 California (21270)
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Florence Crittenton Services of S.F. (*291)
Flowers Heritage Foundation (21375)
Fort Mason Community Garden (21279)
Foster City Flyers (21435)
Friends of Camp Mather (21368)
Friends of San Francisco City Planning (21205)
Friends of Sharon Art Studio (*1033)
Friends of the S.F. Public Library (*14)
Friends of the Urban Forest (870)
Friends of Walter Haas Park (140)
Gamelan Sekar Jaya (6485)
The Garden Conservancy (21302)
Garden for the Environment (780)
Gay and Lesbian Medical Assn. (*211)
Gay Asian Pacific Alliance (21311)
Gay/Lesbian All. Against Defamation (*1360)
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Give Me Shelter Cat Rescue (885)
Glen Park Festival (21318)
Global Autism Project (21415)
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Grattan Child Development Center (21332)
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Groundworks Opportunities (21392)
Habitat for Humanity (*4319)
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Haight Ashbury Free Medical Clinic (*333)
Haight Ashbury Improvement Assn. (890)
HANC Recycling Center (*780)
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Health Champions (7999)
Hearing and Speech Center of No. Cal. (21200)
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Holy Family Day Home (299)
Home Away from Homelessness (903)
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H.O.M.E.Y. (21286)
Horses in California, Inc. (21228)
Huck Cancer Ultimate Frisbee Tournament (21373)
Huckleberry Youth Programs (279)
The Imagine Bus Project (21420)
Independent Arts & Media (21364)
Independent Living Resource Cntr. of S.F. (649)
Insight Meditation Community of S.F. (4755)
International Dyslexia Association (21254)
Intersection for the Arts (446)
Jack and Jill of America, Inc., San Francisco
(21349)
Janet Pomeroy Center (21225)
Japanese Community Youth Council (21406)
J.B. Foundation for Children (21436)
Jewish Family/Children Services (*1600)
Jewish Healing Center (3530)
Jon Sims Center (1519)
Jones Memorial United Methodist Church (21280)
Josie's Place for Bereaved Youth and Families
(21308)
The Junior League of San Francisco (21314)
Kid Stock, Inc. (21214)
Kids in Parks (886)
KUSF 90.3 FM (21309)
La Casa de las Madres (833)
The LAB (the-art-re-grup, inc.) (2949)
LampLighters Music Theater (21428)
Larkin Street Youth Services (2506)
Leadership High School (21255)
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Legal Services for Children (21417)
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Lesbian/Gay Chorus of San Francisco (*151)
Lesbians in the Visual Arts (870)
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Liberty Numismatic Society (*813)
Lincoln Child Center (*4368)
LINES Dance Center (21424)
Literacy for Environmental Justice (21269)
Little Brothers - Friends of the Elderly (909)
Loco Bloco (21445)
Love Every Animal (21403)
Lyon Martin Women's Health Services (1748)
Market Lavender Youth Rec. & Info. Center (*127)
Maitri (*61)
Mama Hope (21410)
Manitowish Heritage Foundation (21262)
Market Street Railway (*870)
The Mary Elizabeth Inn (21374)
Meals on Wheels of San Francisco, Inc. (2375)
Mental Health Association of S.F. (871)

Mercy Housing (111)
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Mission YMCA (21443)
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Mothers Organizing Mothers (*69)
Mujeres Unidas y Activas (21416)
Horses in California, Inc. (21228)
Museum of Performance & Design (21377)
National Alliance for the Mentally Ill (5214)
National Marfan Foundation (5829)
National Multiple Sclerosis Society (21351)
Native American AIDS Project (21413)
Nature in the City (21234)
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New Leaf Services (1854)
New Music Bay Area (21380)
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Noe Valley Chamber Music (21206)
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(21244)
Nort California Supplier Development Council
(21260)
NorthWest Bernal Alliance (3181)
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OMI/Excelsior Beacon Center (241)
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(PAWABC) (21391)
Pacific Rowing Club (21408)
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Precita Eyes Mural Art Center (*348)
Precita Valley Center (21294)
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Project Inform (*1965)
Project Night Night (21412)
Project Open Hand (730)
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Purple Moon Dance Project (*3543)
Quan Yin Healing Arts Center (*1748)
Randall Museum Friends (199)
Rebirth and Development, Inc. (5145)
Rebuilding Together San Francisco (328)
Richmond District Neighborhood Center (21268)
Richmond District YMCA (21396)
Rockwood Leadership Program (2649)
Ronald McDonald House of S.F. (1640)
Rose Resnick Lighthouse for the Blind (*214)
Rotary Club of Fisherman's Wharf (21382)
RSVP San Francisco (21328)
Russian Hill Neighbors (1822)
Sacred Heart Cathedral Preparatory (21295)
SAGE Project (901)
Saint Anthony Foundation (8500)
Saint Francis Foundation (21342)
Saint Francis Living Room Project Foundation, Inc.
(21414)
Saint Luke's Hospital Foundation (*3555)
Saint Vincent De Paul Society (28050)
Sts. Peter & Paul Church and School (6609)
San Francisco Animal Care and Control (1201)
San Francisco Architectural Heritage (21265)
San Francisco Arts Education Project (136)
San Francisco Bay Area Book Council (*125)
San Francisco Beautiful (141)
San Francisco Bicycle Coalition (21220)
San Francisco CASA (833)
San Francisco Children's Art Center (*1231)
San Francisco Circus Center (21340)
San Francisco Conservation Corps (*102)
S.F. Depressive/Manic Depressive Assn. (*900)
San Francisco Dyke March (21288)
San Francisco Education Fund (21378)
San Francisco Experience Corps (3930)
San Francisco Food Bank (*901)
San Francisco Frontrunners (891)
San Francisco Generations, Inc (21341)
S.F. General Hospital Foundation (*89)
San Francisco Hep B Free (21419)
S.F. Lesbian/Gay Freedom Band (585)
San Francisco Little League (*2521)
San Francisco Lyric Chorus (21321)
S.F. Merionettes (21422)
San Francisco Museum of Craft & Design (21210)
San Francisco Organizing Project (21250)
San Francisco Parks Trust (5011)
S.F. Planning & Urban Research (21301)
San Francisco Prime Timers (42674)
S.F. Recreation and Park Department (21248)
San Francisco Senior Center (21207)
San Francisco Shakespeare Festival (662)
San Francisco SPCA (2503)
San Francisco Suicide Prevention (*1913)
S.F. Urban (21397)
San Francisco Urban Service Project (*1406)
San Francisco Vikings Soccer Club, Inc. (2521)

San Francisco Women Against Rape (3543)
S.F. Women's Rehabilitation Found, Inc. (21232)
San Francisco's Promise (501)
Save Japan Dolphins (21388)
SaveNature.org (21203)
Scottish Rite Language Center (21246)
SFGRO (1705)
ShadowLight Productions (*223)
Shalom Bayit Bay Area Jewish Women Working to
End Domestic Violence (10102)
Shanti (*1546)
Shih Yu-Lang Central YMCA (234)
Shippard Artists (884)
Slow Food Nation (21292)
SoMa Community Action Network (965)
Southern Exposure (21274)
SPARK Program (21426)
Spinsters of San Francisco (21363)
Starr King Openspace (21385)
The Stepping Stone (21387)
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Streetside Stories (209)
Sunrise Community Pantry (21324)
Sunset Neighborhood Beacon Center (21275)
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Support for Families of Children w/Disabilities
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Talkline (*1757)
Tea Party (21421)
Tenderloin Housing (*241)
Tenderloin Housing Center (21283)
Tenderloin Neighborhood Development (21389)
Tesoro (21221)
TFW Children's Fund (21348)
Twin Peaks Improvement Assn. (*31002)
UCSF Medical Partners in Care (21361)
UN Women (21427)
Under One Roof (21243)
UNIFEM (21381)
United Cerebral Palsy of San Francisco (*627)
United Irish Cultural Center, Inc. (21379)
Up On Top After School Program (1187)
Upwardly Global (21372)
Urban Services YMCA of San Francisco (21273)
Urban Solutions (21258)
Victory Outreach San Francisco (21345)
Vietnamese Youth Development Center (21407)
Villa Sinfonia Foundation (21247)
Visitation Valley Community Center (*50)
Visual Aid, Artists for AIDS Relief (*720)
Walden House (520)
Wallenberg Community Found (21245)
Woman, Inc. (*1537)
Women's Cancer Resource Center (3023)
Women's Community Clinic (21252)
World Bridges (1205)
Wu Yee Children's Services (21277)
Young Audiences Arts for Learning (21440)
Youth Life San Francisco (5222)
Zeum (*111)
Zoo II (21276)

The COLE HARDWARE Calendar - August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6 Urban Compost Workshop Garden for the Environment see page 11 for details
7	8			11	12 Outside Lands Festival August 12-14 Golden Gate Park	13
14 SUNDAY STREETS San Francisco Sunday Streets Civic Center	15	16	17	18	19	20
21	22	23		25	26	27
	28	29	30	31		
	Student Monday	Teacher Tuesday	Senior Wednesday			

dollar days

August HOT DEALS
August 1-15
see special section!



COMMUNITY SAVINGS DAYS
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see page 13 for more details

Military Thursday

COMMUNITY SAVINGS DAYS



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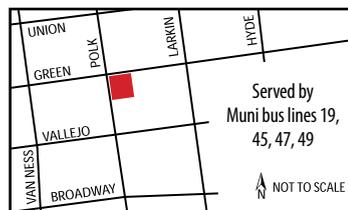
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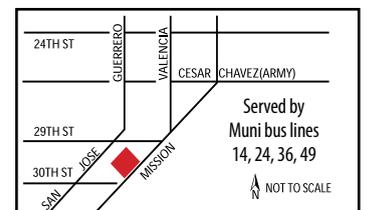
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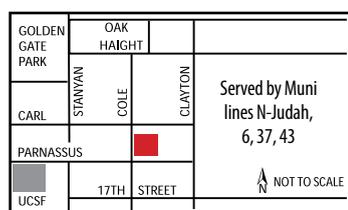
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San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Weekdays 8:00 am-8:00 pm
Weekends 9:00 am-7:00 pm



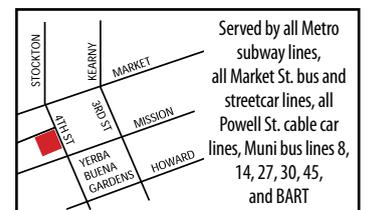
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San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Everyday 8:00 am-8:00 pm



COLE HARDWARE

956 Cole Street
San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Weekdays 7:00 am-7:30 pm
Weekends 8:00 am-7:00 pm



COLE FOX HARDWARE

70 4th Street
San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Weekdays 8:00 am-7:30 pm
Weekends 9:00 am-5:30 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



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