

BIG SPRING SCRATCH & SAVE EVENT

SAVE 10%–50% OFF YOUR PURCHASE
with a chance to win your purchase FREE

March 26 and 27
March 28 and 29
at Cole Fox Hardware
see insert for details

E-Waste E-Cycle E-vent!

Saturday April 9
Cole St. Store
see page 11 for details

Easter Egg Extravaganza!
April 23 and 24 Everyone's a Winner!
Come in to see what you've won:
10%–30% Off Your Purchase
or a FREE COLE HARDWARE Hat or T-Shirt
see page 2 for details

COLE HARDWARE'S
Hardware Hotline
April 2011
NEWS AND VIEWS FROM AROUND THE STORES

 **Gift Registry**
Now at COLE HARDWARE!

 **Benjamin Moore**
Paints

 **SAN FRANCISCO GREEN BUSINESS**

The Annual Earth Day Inventory of Our "Quadruple Bottom Line"

We are proud to present to you our fifth annual Earth Day inventory of our environmental and social bottom lines. Five years ago we had no idea of the impact our commitment to a "triple bottom line" would have. Indeed, we migrated toward what we now refer to as a "quadruple bottom line":

- Environmental advocacy
- Social advocacy
- Workplace advocacy
- And to operate a profitable business, too

The year 2010 was not a bad year for us economically. We finished just

continued on page 4...

Wrap Stars: Vote for Your Favorite!

The mission of Matter of Trust concentrates on renewable resources and eco-enthusiasts who appreciate how Mother Nature integrates enduring cycles and provides access to necessities in abundance. Through eco-educational programs, Matter of Trust's focus centers on the fact that our world's oceans are becoming increasingly polluted, and much of that pollution is from plastic products that will never degrade.

To raise awareness of excess product packaging, COLE HARDWARE

continued on page 2...



New at COLE HARDWARE: Free City-wide Delivery, 24/7

Yes. Anytime. Any day. Anywhere in San Francisco.

- We know you're busy. We are, too.
 - We know you sometimes shop online because it can be more convenient to have a package waiting for you at home, rather than you having to visit a store. Honestly, sometimes we do, too.
 - We know our current weekend delivery service doesn't meet everyone's needs. We know sometimes we have to say no when we have too many delivery requests.
 - We understand that parking can be a challenge, to put it politely, which discourages you from visiting our stores. We get more than our share of parking tickets, too.
 - We understand that sometimes it's just too difficult or impossible to leave the house or your workplace. We have days like that, too.
- There are myriad reasons why shopping can be a hassle. We get it and want to eliminate them.



COLE HARDWARE now comes to you!

continued on page 2...

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Easter Egg Extravaganza!

April 23 and 24

Everyone's a winner Easter weekend, April 23 and 24! Hop on in, choose an egg from the Bunny on duty, and crack it open to see your savings: discounts from 10% to 30% off your entire purchase*, or a free COLE HARDWARE hat and T-shirt.



While supplies last, children shopping with their favorite adult will receive a Silly Putty® egg free with any purchase.

Everyone's a Winner!

Come in to see what you've won:
10% to 30% off your entire purchase*
or a free COLE HARDWARE hat or T-shirt

*Excludes Muni, sale merchandise, gift cards and special orders

Bag of the Month

FREE
with \$25
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Spring
Green

(while supplies last)



Lead Free!

Urban Gift Registry

COLE HARDWARE now has an Urban Gift Registry service. Registries are no longer just for weddings—they are now common for housewarmings, birthdays, and first apartments or even for recent high school graduates heading off to college.

A registry assists friends and family in choosing a thoughtful gift that is also desired by the recipient.

To set up an appointment at one of our stores or for any questions, simply e-mail gift@colehardware.com or call 415/753-2653 ext. 5.



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Wrap Stars

...continued from page 1

is partnering with Matter of Trust for two projects:

Wrap Star

Please join the Wrap Star campaign! Show your support by asking COLE HARDWARE crew members for stickers to put on items you think have smart packaging the week of April 17–April 23. Vote for products that have less wrapping, are made with green materials, have smart, protective, and presentable design, and so on.

The winning packaging will be used as examples for other manufacturers to see how package design can be improved and more sustainable.

School of Fish

This is a national project that collects recycled packaging from several businesses or families for one week. Schools, including Lick-Wilmerding High School, Lycée Français La Pérouse, University High School, and School of the Arts High School, will then



create schools of fish out of the packaging for a visual awareness program. The results are worthwhile, common-sensical and often enchanting. The fish will be on display at the Earth Day event at City Hall, and all fish will be recycled.

For more information on the many worthwhile projects and goals of Matter of Trust, please visit www.matteroftrust.org.

Free City-wide Delivery, 24/7

...continued from page 1

Say good-bye to hassles.

Say hello to free City-wide delivery anywhere, anytime, any day. We mean it. At your house. At your desk. At your jobsite. At 3:00 pm or 3:00 am. On Monday, Wednesday or Sunday. Or anytime on the four other days of the week, too. You tell us what, when and where.

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- Minimum purchase for free delivery is \$25.
- Free delivery must be scheduled for the next day or later.

Call our stores. E-mail us at service@colehardware.com. Fax us. Whatever you want, whenever you want it. It's that simple.

Why? Well you know our simple mantra. "Our commitment to you: Your satisfaction guaranteed. Period."

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We invite you to join SFLOMA. Membership is just \$25 per year, you receive one free ad in the *Hardware Hotline*, and you are eligible to advertise with us very inexpensively. Visit **www.sfloma.org** for information on how to join.

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The Annual Earth Day Inventory of Our "Quadruple Bottom Line"

...continued from page 1

ever so slightly more positive financially than in 2009. Like I said last year: "Flat is the new up" in business, and that's pretty much where we are. That's good, though! Your support has helped us maintain momentum in every facet of our services and stores. And we very, very much appreciate your loyalty and patronage.

Our commitment to our quadruple bottom line finds us constantly challenging ourselves to find new opportunities. We're mindful of our pursuit continuously. There were some new initiatives worth noting in our analysis. However, not listed here, but at the core of who we are and what we do, is our passion for doing whatever it takes to create positive dinnertime conversation. We fully realize that, first and foremost, we need to offer you the very best hardware shopping experience each and every time you grace us with your patronage. On behalf of our wonderful staff and their families, I thank you for voting for us with your pocketbooks and buzz. We appreciate you!

Our goal is to be able to operate a profitable business, all the while keeping an eye on environmental and social advocacy. By delineating workplace advocacy, we honor our commitment to making COLE HARDWARE the best retail organization to work for, which in the end helps us to address our ultimate goal, which is superb customer happiness.

As you'll read below, we've added to our pretty impressive list, and yet we know that we can do even better. We welcome your suggestions on areas that we can improve or enhance this year. Feel free to drop me a note at rick@colehardware.com or mail your comments and suggestions to us at 3312 Mission Street, San Francisco, CA 94110.

This is the fifth year of this venture for us. We are excited by the opportunities that it creates and for yet another way in which we can seek to fulfill our simple mission statement: "Our commitment to you: Your satisfaction guaranteed. Period."

COLE HARDWARE's Inventory: An Annual Report Card

Environmental advocacy: We are committed to minimizing our environmental footprint.

- We stock and promote environmentally friendly products.
- We emphasize consumer awareness of environmental issues.
- We encourage the use of our reusable shopping bags.



- All four of our stores are recognized as Green Businesses through San Francisco's Department of the Environment program.
- In partnership with the City of San Francisco, we recycle for our customers: rechargeable and household batteries, old latex paint, spent fluorescent bulbs, cell phones, expired printer cartridges, soft plastic, small propane cylinders and spent holiday light strands.
- We publicize events concerning conservation and environmental issues for various City departments.
- We've purchased renewable energy credits for 100% of our energy usage for the second year in a row.
- We participate in environmental fairs.
- We partner with Green Zebra.
- We ceased distributing plastic bags, although not required by the City's ordinance.
- We mentor other businesses on the green certification process.
- We eliminated Styrofoam from our product assortment and replaced it with earth-friendly products.
- We offer wildly successful e-waste recycling events in partnership with Goodwill Industries.
- We offer a bicycle commuter benefit for our crew members who pedal to work.
- We offer a "No Handbill" sign in conjunction with the S.F. Public Works Code on banning door-to-door flyers where posted.
- **NEW!** We partner with the California Product Stewardship Council's Be Paint Wi\$e Partnership.
- **NEW!** We recycled hundreds of dry cleaning bags for the Princess Project, who provides prom dresses to teenage girls free of charge.
- **NEW!** We sit on San Francisco's Climate Action Plan (CAP) Business Advisory Panel, formed to provide a business perspective on the San Francisco Climate Action Plan.
- **NEW!** We are discontinuing production of Clearly COLE HARDWARE bottled water, even though it has remained very popular among our Community Partners for fund-raising events. Don't worry: we'll still be offering gift cards for your raffles and auctions and our reusable shopping bags to give away. We're looking into some new and exciting fund-raising tools and hope to have an announcement for this soon!



Social advocacy: We are committed to social responsibility and community involvement.

- We partner with local schools and nonprofit community groups and donate over \$10,000 in gift cards annually to be used at their fund-raising events.
- We have over 500 schools and community groups in our Community Partners program.
- We publish community event notices
- We provide a 10% discount to senior citizens, students and disabled persons.
- We provide chauffer service for senior citizens.
- We participate in the Treasure Island Job Corps shadow/intern program.
- We participate in the annual Rebuilding Together San Francisco volunteer weekend.
- We actively promote home safety and emergency preparedness programs such as The Big Rumble.
- We are founding members of the San Francisco Locally Owned Merchant Alliance (SFLOMA), and we continually advocate for the efficacy of San Francisco's neighborhood shopping areas.
- We support local vendors such as Green Toys, Urban FarmGirls, Helmet Lock and other members of SF Made by offering their products in our stores.
- We support neighborhood organizations working on behalf of quality of life issues within our City.
- We participate in community events and fairs and attended these events in 2010:
 - Ghirardelli Goes Green
 - San Francisco Convention and Visitors Bureau Mixer
 - UCSF Bike-to-Work Day event
 - Fairmont Hotel Employee Safety and Green Fair
 - Green School Alliance Teacher Fair
 - Polk Street Blues Festival
 - UC Mission Bay Green Fair
 - Cole Valley Fair
 - Fiesta on the Hill in Bernal Heights
 - Parc 55 Hotel Employee Safety Fair
- We created Community Savings Days where we offer a 20% discount to seniors, students, teachers and school district employees and active members of the military or veterans.



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FROM THE GARDEN CENTER

VISIT OUR GARDEN CENTERS AT COLE AND POLK STREET STORES AND EL JARDIN AT MISSION STREET



In the Garden with Rick

April Garden Tasks

Spring is the time to reap all the benefits of the hard work you put into your garden over the winter months! Are your spring bulbs blooming this month? While we might be lucky and have some April showers, this can also be the onset of our dry season and time to plan for smart irrigation during the dry months. The longer daylight also means you can enjoy your garden in the evening, after a long day at work.

- ✓ **Weed and condition:** It's easiest to weed when soil is damp, after a rainfall, for instance. After weeds are cleared, condition your soil using organic chicken manure. (Sku 7060197, \$4.29)



If you have sandy soil, try adding

- peat moss. (Sku 70584, \$7.99)
- ✓ **Dig in, divide and conquer:** Now is the time to replant both summer-blooming and fall-blooming perennials, especially if the past year's bloom was less than spectacular. Use a spade to make a clean cut to replant the younger outer portions of the bulbs.



- ✓ **Easter lilies:** Keep these beauties blooming for a longer period by keeping them in a cool, sunlit room, pinching off the anthers after the flower opens. After blooms have faded, plant lilies in a sunny garden spot, in a well-watered area with good drainage, to enjoy them for years to come.



- ✓ **Transplant:** If the soil is not too wet from recent rainstorms, you can begin transplanting.

- ✓ **Get green:** Seeding may be started outdoors now. Each month, plant something new for successive harvests during the upcoming months.



- ✓ **Prune:** Spring-blooming shrubs should be pruned right after their blooms have faded.

- ✓ **Plant:** Summer-flowering bulbs and annuals should be planted now, including dahlias,



gladiolas, lilies and callas. Bulb fertilizer, peat moss and manure can be mixed into the potting soil. Perennials can be planted and fed this month, too.

Hardy vegetables such as broccoli, cabbage, carrots, lettuce and spinach can be planted outdoors now. Don't forget about herbs: thyme, rosemary, sage and mint are hardy enough to be planted now.

- ✓ **Fine fruit:** Fruit trees should be thinned out to about 5 inches per fruit bloom to encourage larger fruit. If you skipped fertilizing last month, fertilize now. April is also a good month to plant fruit trees. Protect established trees against ants and other crawling insects with all-natural Tree Tanglefoot. (Sku 70406, \$6.99)



- ✓ **Rid your garden of pests:** Slugs and snails can still be problematic, so deal with them now. Earwigs can be trapped in cardboard tubes or old



hoses placed around the garden.

- ✓ **Get down and dirty:** Does your soil need amendments? If so, add before any cover crops that you planted go to seed. Mulch can be added where necessary. Add mulch around shrubs and trees.

✓ **In the house:** To promote even growth and balance, indoor houseplants should be rotated so that each side receives sunlight.

- ✓ **Arbor Day:** Don't forget that Arbor Day is April 29! Plant a tree. Although it is eclipsed by its more glamorous cousin, Earth Day, Arbor Day has been around since 1872.



See you in the garden!



Tillandsia: Air Plants

Found in the forests, mountains and deserts of Central and South America and Mexico, these novel plants need no soil to grow! Members of the bromeliad family that includes Spanish moss, water and nutrients are absorbed through the leaves of the tillandsia, also known as air plants.

Caring for tillandsias is simple and makes for a fun project for children and families. Light should be bright but filtered and not direct in the summer months. They do love direct light in the cooler months



of November to March. Thoroughly wet your air plants two to three times a week. A garden hose works well, and tillandsias can also be submersed in a bucket of water. Feed your air plants a tablespoon of vitamin B1 per gallon of water.



Tillandsias can even be glued to hard surfaces or driftwood to create a stunning, living centerpiece for your dining room table. Assorted varieties. (\$3.99–\$26.99)

Kitchen Remodel Considerations

Arguably the most lived-in room of a house, the kitchen is often the focal point of many homes. With the high cost of real estate in the Bay Area, even in a downturned housing market, many homeowners are choosing to invest in remodeling their existing houses versus upgrading to new homes. If you are thinking of a complete kitchen overhaul or just a cosmetic facelift, here are some of the many design options to take into consideration.

Style

Your kitchen style should reflect your actual lifestyle—that is, the lifestyle that you actually have, not the one you wish you had. Also consider the architecture of your house so that your kitchen maintains continuity with the surrounding rooms and the rest of your home.

Not sure of your style? Flip through the many home magazines and books available and start a file. Eventually, your style will emerge as you collect pictures of kitchens that attract your eye.

Budget

Set a realistic budget that you can live with and identify areas where you have various cost options in order to make your budget work. Consider labor costs, as well as the costs of materials involved.

Appliances

If you are upgrading your appliances, this can be a major cost. Assess your cooking lifestyle. Do you cook healthy? Do you entertain frequently? Is your home where the extended family gathers for Thanksgiving and holidays? Do you enjoy baking?

When shopping for new appliances, look for energy-efficient models made of quality materials, with reliability and service protections.

The Work Triangle

When designing the layout of your kitchen,

imagine a triangle that connects your refrigerator, range and sink—or the work triangle. The sum of these lines should be between 23 and 26 feet total. These are the most traveled distances in a kitchen, and a single leg should be between 4 and 9 feet at most.

Cabinets and Storage

If your existing cabinet and storage space is sufficient, you may consider refinishing the faces instead of replacing them altogether as a cost-saving area. A small kitchen less than 150 square feet should have about 1,400 inches of shelf drawer frontage, while a large kitchen greater than 350 square feet should have approximately 2,000 inches.

Standard modular or premanufactured cabinets run in 3-inch increments, starting at 9 inches up through 36 inches. There are generally four basic types of cabinets, with many variations among them:

- Standard base cabinets have one drawer with a door and shelves below.
- Drawer-based cabinets have three or four stacked drawers
- Sink-based cabinets are open at the bottom with a door below a single false drawer front.
- Corner-based cabinets will fit in a corner and may have a lazy Susan inside for convenience.

Lighting

Long gone are the days when kitchens were designed with one searing overhead light fixture. Your lighting should complement your kitchen, as well as function. There are four different types of lighting to include in your new kitchen design:

- Task lighting focuses on the areas where you



will perform work—chop vegetables, wash the dishes, and so on.

- Accent lighting adds dimension and accentuates specific areas and the kitchen as a whole.
- Ambient lighting can create a soft, warm glow.
- Decorative lighting can add style and flair.

Tile and Countertops

Countertops range in materials that include marble, granite, limestone, soapstone and engineered stone or quartz—each with its own assets and drawbacks to consider. For example, engineered stone or quartz is well suited for families that include small children because there is no need to worry about sealing and maintenance, and they are generally scratch resistant. Limestone is calcium-based rock and will absorb food stains such as mustard or tomatoes. Granite will require sealing at the time of installation and about every six months.

Well chosen tile can add continuity and style to your kitchen, and there are many shapes, designs and colors to choose from. Tile options range from ceramic, glass, natural stone and even metal since stainless appliances have gained in popularity. If you like to paint your kitchen frequently to change the look, you might consider a neutral tile that will allow you many options.

Besides choosing a pattern or style of tile that works for you, choosing a skilled tile setter is equally important. Our Repair Referral Service recommends Bill, who learned the trade from his grandfather, whose work can still be seen around the City today.

Flooring

As we highlighted in the February *Hardware Hotline*, homeowners have many flooring options to choose from these days, including hardwood, prefinished wood, laminate and vinyl. If you have existing hardwood, refinishing is an option instead of replacing the entire floor.

Color

Choose a paint color that fits your lifestyle and one that you can live with. Test out different colors with paint samples before you commit to one.



A few amazing transformations by Kevin, our general contractor, are shown in these before and after photos.

Fortunately, should you choose the wrong shade, this is one area that you can inexpensively fix.



Mission Street's LauRose chose jewel-tone tiles to give her kitchen a warm feel.

Greener Options

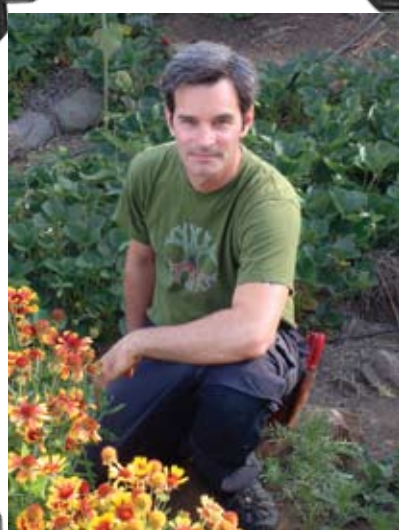
Homeowners today have many sustainable and greener options. For example, refinishing your existing floors is a better choice than replacing them. Bamboo and cork, two very renewable resources, are becoming more popular, and bamboo is as durable as most hardwoods. Most appliances these days are energy efficient. Tile can be found made of recycled material. And, of course, choose a zero-VOC paint such as Benjamin Moore's Natura™ line.

Our Repair Referral Service has many general contractors in its arsenal who are well qualified to assist you with your kitchen redesign. If you would like a recommendation, contact Repair Referral at **415/753-2653** or **homerepair@colehardware.com**.

Meet David, Our Landscape Gardener

May is the perfect month to work in your garden to enjoy it all summer. If your garden needs a lot of attention, or you simply don't have the time, meet David, our landscape gardener who excels in just about every phase of landscaping and gardening, as opposed to specializing in one area. David says, "No job is too big or too small!" Yes, he does it all. David is a native of Canada, having moved to the Bay Area in early 1999. He arrived as a pruning specialist and gradually increased his skills to include almost every aspect of landscaping and organic gardening.

"It's very important when I'm meeting with clients for the first time that we develop a plan," he says. He wants to know what the clients' goals are for their yard or how they intend to use it. He suggests they "think long term, while being rooted in a step-by-step process." David will ask questions that create a profile of the clients' lives: Do they like to entertain? Do they have pets? Do they need an outdoor area specifically for children? Are they going to take



part in the maintenance of their garden?

David's number one goal is to create a natural yet refined look. He brings an artistic touch to garden design with lighting, shape, texture and creative materials. His approach includes developing and implementing more sustainable and environmentally gentle services and products. More and more the push is toward saving water, eliminating harmful products and reducing the impact that caring for and enjoying a garden has on the earth.

We asked David what he specifically does. David says that he's essentially a project manager who loves to get dirty! His company can:

- Perform regular maintenance and general gardening
- Install and repair irrigation systems
- Install patios, stone, retaining walls, water features or any kind of hardscape or groundwork
- Create low-voltage lighting systems, including LED and solar
- Lawn conversion to native and drought-tolerant plants, or eco-lawns

Most customers make the decision to hire David because they feel comfortable with him and can tell that their garden will be in good hands. If you would like David to come out to your home for a free estimate, please contact our Repair Referral Service at **415/753-2653 ext. 3** or **homerepair@colehardware.com**.

Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:

Air Conditioning
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and Restoration
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Contact us at **www.colehardware.com/homerepair**

COLE HARDWARE is a licensed California General Contractor, license number 709403.

NEW EPA LEAD LAWS

The Lead Law That Changes the Way We Renovate

San Francisco has always been at the forefront of protecting the environment and our residents. In the late '90s, our building code began requiring lead-safe work practices for any interior or exterior renovation work that affects painted surfaces. Owners must assume that paint layers older than 1979 contain lead, unless tested otherwise, send notifications to affected parties, enclose the work area to minimize the spread of lead-contaminated paint dust, and clean the work area to pass a visual inspection. Thus, handymen and women, contractors, and renovators working in San Francisco have already learned to work in a lead-safe manner.

Beginning this year, not only will those same individuals need to work lead-safe, but they will also need to comply with the U.S. Environmental Protection Agency's (EPA) new Lead-Based Paint Renovation, Repair, and Painting Rule, which will require them to become EPA-Certified



Renovators. Even rental property owners may need to be certified. Before concluding a job, Certified Renovators will need to do a cleaning verification, using visual inspection as well as performing wipes of windowsills and floors in the work area for comparison with EPA's cleaning verification card.

Who Needs to Be Certified

- Professionals who perform activities that disturb painted surfaces in a pre-1978 home or facility with children or pregnant women will need to become Certified Renovators.
- The firms for which they work will need to become Certified Firms.
- Landlords and employees of a property management company who perform renovation work will need to be certified.
- Individuals who disturb paint who have been trained by a Certified Renovator and are under the supervision of a Certified Firm will *not* need to be certified.
- Individuals who paint without doing surface preparation will *not* need to be certified.

We're happy to announce that Larry Karp in our Repair Referral Service has completed the EPA-approved course. In addition, all of the general contractors that we refer have also successfully completed the course.



How to Become Certified

- The renovator must take an EPA-approved class and pass an examination at the end of the class.
- A firm must complete an EPA application with a fee of \$300 to become a Certified Firm.

Consequences of Noncompliance

- The penalty will be \$37,500 per violation.

Information and Resources

EPA web page:

<http://epa.gov/lead/pubs/renovation.htm>

EPA Enforcement:

415/947-4163

For a lead-safe shopping list:

http://epa.gov/lead/pubs/contractor_brochure.pdf

S.F. building code requirements:

<http://www.sfdbi.org>

Department of Building Inspection:

415/558-6220

Prepared by Karen Yu, Senior Environmental Health Inspector, San Francisco Department of Public Health

Contractor Supplies

COLE HARDWARE has the supplies you need to get your jobs done. To simplify the process, Mia in our buying office has put together this shopping list of products that you will find in our stores—whether you are a contractor or undertaking a project of your own.

Set Up Safely

- ☐ **Signs**
76585 \$4.99
- ☐ **Barrier Tape**
28139, 2032852, 27219 \$7.49–\$13.99
- ☐ **Cones**
5025226, 5025200, 5025218 \$11.99–\$19.99
- ☐ **Heavy Duty Sheeting**
55155, 55083 \$29.99
- ☐ **Stapler***
20358 \$17.99
- ☐ **Utility Knife***
23303 \$3.99
- ☐ **Tape: Masking, Duct or Painters***
12704, 40402, 1010354, 1010347 \$1.49–\$11.99

Clean the Work Area

- ☐ **Heavy-Duty Plastic Bags***
6120679, 6038574, 6186704, 6093082 \$8.99–\$31.99
- ☐ **Misting Bottle or Pump Sprayer***
11690 \$2.49
- ☐ **Disposable Wet-Cleaning Wipes***
103002 \$5.99
- ☐ **Detergent or General-Purpose Cleaner***
103006, 1380013 \$4.49–\$4.99

Protect Yourself

- ☐ **Protective Eyewear**
25876 \$8.49
- ☐ **Painter's Hat**
16892 \$1.49
- ☐ **Disposable Coveralls**
136136 \$6.99
- ☐ **Disposable N-100 Rated Respirator**
2268514 \$23.99
- ☐ **Disposable Latex/Rubber Gloves***
6037733, 7292592, 63677, 63051-3 \$2.99–\$4.99
- ☐ **Disposable Shoe Covers**
1202258 \$4.49

Minimize the Dust

- ☐ **Wet-Dry Sandpaper, Sanding Sponge**
11400, 13900-1, 1400134, 1010354, 1010339 \$1.99–\$11.99
- ☐ **Misting Bottle or Pump Sprayer***
11690 \$2.49
- ☐ **Chemical Strippers (without methylene chloride)**
1010503 \$10.99
- ☐ **Tack Pads**
100107 \$29.99
- ☐ **Paper Towels**
6200851, 6204382 \$2.49–\$4.99
- ☐ **Low-Temperature Heat Gun**
20176 \$24.99

** These items are our everyday Key Value items or Save with Dave items that save you additional money when purchased in multiple quantities*



Product Spotlight: Klean-Strip® D-Lead® Paint Test Kit

This EPA-recognized kit tests and detects lead and lead chromate in all layers of paint. Use on drywall, plaster, wood and ferrous metals. Simply collect a paint sample using the included tools, and in less than 15 minutes, compare the solution to the color swatch on the bottle for easy-to-read results. Six lead tests in each box. (Sku 5495189, \$29.99)



ENVIRONMENTAL INFO

GOOD FOR THE EARTH — WE TAKE ACTION FOR THE ENVIRONMENT!

E-Waste E-Cycle E-Vent!

Our Cole Street location will sponsor a donation drop-off day on Saturday, April 9, from 10:00 am to 2:00 pm with our friends at Goodwill. We have expanded the list of what we can accept for donation. Besides consumer electronics, we will accept clothing and accessories, home accessories, kitchenware and small appliances, and bicycles. (Sorry, but we cannot accept large appliances, sofas, mattresses, snow skis, auto parts or furniture.)

Goodwill will take almost anything in good, clean, working condition. High-quality women's clothing and housewares are particularly needed and appreciated. As a guideline, if you would give it to a friend or hand it down to a relative,



it is perfect for Goodwill. Consumer electronics have unfortunately become practically

disposable, so this is a great opportunity to get rid of outdated phones, computers, stereos and televisions properly and safely, so they stay out of our landfill.

Take advantage of this opportunity to clean house!

Saturday, April 9, 10:00 am–3:00 pm
956 Cole Street @ Parnassus

Eco Easter Eggs

The tradition of dyeing Easter Eggs dates back to medieval times and is still popular today. Back then, though, they probably didn't have the nifty little color dyeing kits to color eggs, or even food coloring, for that matter. Natural ingredients were used then, and your kitchen is full of chemical-free food products that you can use to create fun colored eggs festive enough for any Easter basket.

Eggs can be dyed using a cold dip method, where the dye is produced by boiling ingredients with water, straining, and then soaking the egg. But for richer hues, hot dipping is the preferred method. This involves boiling the eggs directly with the colorant.

Shades will vary depending on how long you allow your eggs to soak in the color and how



much colorant you use. Be patient, as dyeing eggs naturally might take a little longer than the kits, and darker shades can be achieved by letting eggs soak overnight. Go ahead and experiment. You can always have egg salad sandwiches if your eggs don't look like something Martha Stewart might have created.

Egg Color Colorant Ingredient

Blue	Grape juice, canned blueberries
Orange	Onion skins, chili powder
Pink	Beets, cranberry juice, red cabbage
Violet	Hibiscus tea, red wine
Red	Pomegranate juice, canned cherries with syrup, red onion skins
Gold	Dill seeds
Brown	Coffee
Green	Spinach leaves

Garden for the Environment Members Now Enjoy a 10% Savings at COLE HARDWARE !

Garden for the Environment (GFE) maintains a nationally acclaimed 1-acre urban demonstration garden and offers environmental education programs about organic gardening, urban compost systems and sustainable food systems.

We're pleased to announce that card-carrying members of GFE now qualify for a 10% discount when shopping at any COLE HARDWARE location—simply show your GFE membership card at the register when checking out. To find out more about GFE, how to join, other local establishments that offer a GFE discount, and class schedules, simply e-mail info@gardenfortheenvironment.org.



Recycle at COLE HARDWARE !



Bring to any of our four stores:

CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers or two-way radios.

BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



SCRAP METAL:

Copper and brass.

EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit
www.colehardware.com/recycle.htm

WHAT'S IN SEASON

Trend Watch: All Things Green

The word "green" has evolved from a trend or movement to more of a lifestyle choice as it has become fully mainstream. A few years ago, Hollywood jumped on the bandwagon, and many of their awards events are now touted as "carbon neutral," meaning they probably offset these opulent events with carbon emission credits. Thanks to San Francisco's vibrant Department of Environment and savvy consumers, the City is a leader and not a fair-weather fan jumping on a bandwagon. Nonetheless, once Hollywood adopts a cause, you know your cause has "arrived." Below are a few of the trends we've happily witnessed.

Shades of Green—The New Beige

Just as in the world of fashion, trends take place in home furnishings and housewares. Generally, the home furnishings market follows the trends and colors of fashion, sometimes concurrently and sometimes one season later. Various other elements also inspire designers to create home products in popular hues, with pop culture and films being two strong influences. The "new green" is not evergreen, but instead a brighter hue. Note how many green Priuses you see on the road now. Housewares manufacturers have taken notice, and you will find many home products in these new shades of green.

Au Naturel

In addition to "green" influencing color choices, it has also spawned the trend toward products made from natural

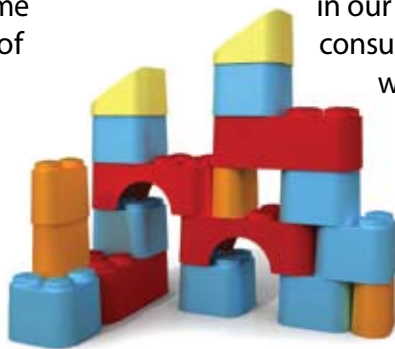
and renewable resources, such as bamboo, coir, cotton and jute, in everything from fabrics to handbags to furniture and doormats. While cotton has always been a versatile fabric with many applications, jute, coir and particularly bamboo have emerged



as alternatives because they are plentiful, sustainable resources and relatively inexpensive. Many products made of bamboo will also compost, making them an even more attractive alternative

Recycle, Rethink, Reuse

Because the earth only has so much space, and necessity being the mother of invention, this trend has emerged as a way to recycle the plastic and other materials that we use and unfortunately dispose of in our everyday life. More and more consumer products made of materials with a "former life" (trash)



have streamed into the marketplace.

Recycled paper and plastic products are at the forefront of this trend, and this can

only help our poor planet. Our innovative supplier/partner Green Toys is a perfect example in this category: all BPA-free toys are made 100% from recycled milk jugs.

Clean Green

Although earth-friendly cleaning products, including laundry soap, all-purpose cleaners and dishwashing

liquid, have been an upward-trending niche market segment, this category has skyrocketed in recent years to rival sales of more traditional caustic products. Consumers realize that using caustic chemicals to have

a clean home is not necessary. Even a nasty chore, such as cleaning the toilet, can be less daunting when using a pleasant-smelling solution, such as Mrs. Meyer's brand, available in pleasing scents such as Lemon Verbena and Geranium.



Save Energy and Resources

With a finite amount of natural resources on this earth that we abuse to the point that we take them for granted, the need to limit our use in all areas is quite apparent: water conservation, energy use and waste disposal. Reducing our carbon footprint can only be achieved in combination with lowering energy usage and rebanking through carbon offsets. Simple measures such as installing aerators on faucets, replacing all incandescent bulbs with CFLs, taking public transportation, eating local and unprocessed foods, and hanging laundry on a clothesline or drying rack, are commonplace.

Grow Your Own

With all the organic gardening products in the marketplace, there is almost no need to garden any other way than

"green"—and almost no excuse, either. Whether you are gardening for consumption or just because you love plants, the choices for plant care are greener than ever. Plant a windowsill herb garden to liven up your cooking—herbs such as dill and oregano do well in these types of settings. A wine barrel garden can provide you

with delicious tomatoes or a splash of color with flowers on your balcony or patio.



Dave Karp's

HOT DEAL

Buy One, Get One FREE!

Natur-Bag® Compostable Bags
Choose from 3-gallon, 13-gallon, 33-gallon in a 5- or 10-pack or pet waste sizes. Buy one box of compostable bags at regular price, get the second box of equal or lesser value free. 658003, 6, 9, 10, 127 **Reg. \$4.99-\$11.99**

Expires 4/30/11. Must have coupon. Limit one per household.

CUSTOMER SERVICES

THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

ACE® Hardware: Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

ATM and Credit Cards: We'll accept your ATM cards for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover and American Express credit cards.

Balloons: We have free COLE HARDWARE helium balloons for the kids. Helium is available to inflate your party balloons for fifty cents per balloon.

Bridal and Gift Registry: We'll load your name and list of everything you wish to register in our computer. Your friends and family can then call us to place gift orders. Recipients receive a gift card equal to 10% of the total value of all gifts purchased. E-mail Julia@colehardware.com.

Business-2-Business: Members of the program receive free delivery, special pricing and personal service. Call our Cole Fox location at 415/777-4400.

Carry-Out Service: We'll be happy to load your purchases into your car. Just let the cashier know, and we'll take care of you.

Charge Accounts: For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

Chauffeur Service for Senior Citizens: If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

Color Matching: We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip and the staff can match just about any color.

Commercial Supply: We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery and the personal services of Joe, Damion, Melinda, and Rodney. Give them a call at 415/647-1800 or e-mail colesupply@colehardware.com

Community Savings Days: One day a month, we offer a 20% discount to students, seniors, school district employees and active members of the military or veterans. The promotion cannot be applied to Rewards accounts and is not valid on gift cards, Muni or special orders.

Coupons: We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

Delivery in San Francisco: Free delivery for Rewards members with purchase of \$25 or more. See store at the time of purchase for scheduling deliveries.

Digital Camera: Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

Discounts:

Birthday Discount: Come in on your birthday, show your I.D. and we'll give you a percent discount amounting to half your age. Must be a Rewards member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

Disabled Customer Discount: Sign up for our Rewards program, show your Medi-Cal card or other proof of disability, and

get 10% off all discountable merchandise in our stores.

Senior Citizen Discount (age 65 or older): 10% off all purchases of nonsale merchandise.

Student Discount: Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines and more!

Electrician: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am–5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

eLine: The COLE HARDWARE eLine is delivered free, direct to your desktop. The eLine contains information on new products, practical tips and more (or less!). Sign up at www.colehardware.com.

e-mail: Write us at service@colehardware.com—any time!

Fax Service: Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

Gift Cards: We offer COLE HARDWARE gift cards and ACE Hardware gift cards in almost any denomination.

Glass Cut to Size: Plexi, single and double-strength glass cut while you wait. We can also special order curved, tempered, laminate and obscure glass, as well as mirrors and tabletops.

Hardware Hotline: We publish our newsletter every month of the year. See the online version at www.colehardware.com. It's homegrown and filled with interesting articles about hardware, our community and, of course, COLE HARDWARE.

Hours of Operation: We're open every single day of the year including every holiday.

Cole Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Cole Fox: weekdays 8 am–7:30 pm, weekends 9 am–5:30 pm

Mission Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Polk Street: weekdays 8 am–8 pm, weekends 9 am–7 pm

Lamps Rewired: We offer rewiring services for table and floor lamps. Contact our stores for information and pricing.

Lifetime Warranty: Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

Locksmith Service and Key Cutting: We cut keys at all our stores including hard-to-find computer chip keys for automobiles. We have an expert locksmith on duty Monday to Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 Monday to Friday 8:00 am to 5:00 pm, or after store hours, dial 415/753-2653 and press 3 for a direct referral.

Low Price Guarantee: Just bring in another store's ad and we will honor the lower price.

Muni: We sell monthly Adult, Youth and Senior Fast Passes, monthly Disabled Stickers, 1-Day, 3-Day and 7-Day Passports and Parking Meter Cards in \$20 and \$50 denominations.

Pipe: We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

Plumbing Service: Call our Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am to 5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

Recycling: Bring your old latex paint (S.F. residents only; liquid paint only—put dried paint cans into your own recycle

bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 9 for details.

Repair Referral Service: Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to www.colehardware.com/homerepair.

Repotting Service: Pick out the plant and the pot, and our Cole, Mission or Polk Street Nursery staff will repot your plant for free.

Return Policy: We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only.)

Rewards Program: Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

Room Painting Software: All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image and choose paint colors to review.

Rug Cleaners Rented: We have steam carpet and upholstery cleaners available for rent at each store.

School and Community Assistance Partnership Program: Nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Go to our COLE HARDWARE Community Partners page for information and a list of partners (page 15). Also, be sure to check out www.colehardware.com/partners.

Sharpening Service: Knives and scissors sharpened while you wait or same day service at our Cole, Mission and Fox stores (Note: Fox doesn't sharpen scissors, just knives).

Speakers Bureau: Topics range from home repair, to gardening, to security, to small business, marketing and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

Special Orders: If we don't have what you need in stock, we'll do our best to obtain it as quickly as possible.

Tool Rental: We rent floor sanders, many hand and power tools, and garden tools, too. Contact our stores for availability. (Note: Floor sanders not available at Cole Fox or Polk Street stores.)

UPS Shipping Service: We ship packages all over the country for our Rewards members via United Parcel Service.

Website: Visit www.colehardware.com.

Windows, Doors and Window Screens: Window and screen repairs are available at our Cole Street and Mission Street stores. Contact these stores for information and pricing.

By the way, we sell hardware, too.



COMMUNITY NEWS

Rebuilding Together Projects

"How can we thank you for the tremendous difference you have made in our lives? For so long, my sister and I despaired that our house would fall down around us because we had neither the means nor the strength to even begin such an overwhelming project. Then, miracle of miracles, we were selected to receive help from you, and our lives immediately changed for the better!"

Who provided this miracle to the Sherman family? Regular community members, possibly your neighbor, your bank teller or your plumber, just neighbors helping neighbors. These community superheroes are volunteers who care about the people and the community facilities in their own neighborhoods. These are people who want to help ensure that an 89-year-old widow can continue to tend her garden, while aging safely at home.

For over 20 years now, hundreds of volunteers have contributed time, labor and donations to the Rebuilding Day effort each April, providing free repairs and renovations to low-income San Franciscans' homes, and to schools, community centers and nonprofits all over the City.

Rebuilding Together San Francisco (RTSF) is a local nonprofit that has worked in over 1,000 homes and 250 community facilities since their founding in 1989, a grassroots barn-raising effort following the Loma Prieta earthquake.

Each year they need the support of nearly 2,000 volunteers in order to achieve their lofty goals, which this year includes helping repair the homes of 25 low-income seniors or adults with disabilities and more than 20 nonprofits and schools.

Throughout the month of April and culminating on National Rebuilding Day, Saturday, April 30, RTSF will be building a new community garden in the Oceanview/Merced Heights/Ingleside (OMI) neighborhood, giving heat to a retired social worker, fixing the stairs for an 87-year-old widow, and installing both murals and trees on a high-density elementary school playground.

These projects are a joyous, hands-on way to give directly back to your community, with a tangible impact by the end of a single day's work. The dire need for repairs exists within our community well before and long after April. So in addition to Rebuilding Day, the year-round programs Home Safety, Energy Efficiency, and Light Repairs will serve over 240 low-income residents annually by providing safety upgrades,

weatherization, light seismic work and more, all provided free of charge by volunteers.

Rebuilding Together San Francisco is *always looking to grow and help more struggling seniors, low-income families, and disabled adults*—please join them in helping to keep your neighbors safe and warm in their homes.

To learn more about Rebuilding Together San Francisco or to volunteer for a project, please visit www.rebuildingtogethersf.org or call 415/905-1611.



Visit Us at the Third Annual Ghirardelli Goes Green

Saturday, April 23

1:00 pm to 5:00 pm

Join COLE HARDWARE to help celebrate Earth Day with our friends at Ghirardelli Square. Musical entertainment, cooking demonstrations and wine seminars will be featured alongside informational booths from environmental groups, including San Francisco Department of Environment, Recology and more.



Locals can rediscover a San Francisco treasure a short walk from Russian Hill, the Marina and North Beach and easily accessible on cable cars, Muni and the F-line streetcar. Stop by and say hi!

Ghirardelli Square
900 North Point
www.GhirardelliSQ.com
415/775-5500



COMMUNITY NEWS

Kids in Gardens

Join the Watershed Project for a **free** water-wise gardening workshop for San Francisco educators, garden coordinators and parents. Learn how to sustain your school garden by conserving water and eliminating pests without harmful chemicals. Interactive activities will be modeled to teach your students about bugs, storm-water pollution prevention, and integrative pest management. Learn strategies for teaching about water conservation and efficient watering.

Featured presentations include rainwater harvesting projects by Kat Sawyer of Tap the Sky and low-



impact design projects by Matt Freiberg of the Watershed Project. Participants will go home with an e-curriculum containing background information, resources and activities aligned

to California State Content Standards. Lunch is provided, and samples of Our Water, Our World less-toxic products will be given out.

The workshop will be held Saturday, April 2, 9:00 am–2:00 pm at McKinley Elementary School, 1025 14th Street. To secure a space, please send an e-mail to Katy@thewatershedproject.org

Join the Watershed Project for a **FREE, water-wise gardening workshop** for San Francisco educators, garden coordinators, and parents.



or call **510/269-7897**. We hope to see you there!



The Annual Earth Day Inventory of Our “Quadruple Bottom Line”

...continued from page 4

- Our Mission Street store gladly welcomes Bernal Bucks locally enriched currency.
- We sponsored a toy drive for the second year in a row for Arriba Juntos's La Posada.
- We host State Department delegations of business leaders from around the world wanting to learn more about various aspects of a small business.
- **NEW!** We now offer monthly coupons from other SFLOMA members in the *Hardware Hotline* as part of our support of locally owned businesses.
- **NEW!** We sit on the JVS Retail Advisory Committee to actively place exceptional job seekers in retail positions. Over the years, the JVS agency has become a respected leader in the workforce development community.

Workplace advocacy: We promote and celebrate diversity in our workforce.

Benefits offered:

- Medical benefits provided above San Francisco's Health Ordinance requirement
- Dental program
- Benefits offered for domestic partners
- Nine personal time-off days per year
- Vacation program for full-time employees
- 401k pension and profit-sharing program with dollar-for-dollar matches and annual profit-sharing bonuses
- Pretax (cafeteria) plan allows employees to

contribute a portion of their salary to a flexible benefits plan for a variety of benefits, including health insurance, medical expenses, dependent day care and commuter expenses.

- Competitive wages are offered for both hourly and salaried staff—our minimum wage is much higher than that mandated by the City of San Francisco.
- Club COLE HARDWARE, a special recognition program for those employed two years or more, provides an additional annual bonus and other benefits.
- To further encourage great customer service, our employees receive a bonus when receiving customer compliments and perfect “secret shopper” reports.
- We celebrate success and good news: birthdays, new babies and accomplished goals are greeted with cakes and treats in our lunchrooms.
- We offer commuter benefits to encourage our crew members to utilize public transportation.
- We offer a bicycle commuter benefit for our crew members who pedal to work.
- **NEW!** Our policy is to promote from within—in the just the last few months alone, the following crew members—most of whom started as cashiers—have been promoted to these positions:

Robin: Promoted from IT Manager to Operations Manager for the company

Irma: Promoted from Housewares Buying

and Inventory to Training Manager for the company

Tessa: Promoted from Cole Street and Home Repair Office Administrator to Assistant Operations Manager for Cole Street

Natasha: Promoted from cashier to Cole Street and Home Repair Office Administrator

Maria: Promoted to Lead Buyer for the entire business

Oscar: Promoted to Assistant Operations Manager for Mission Street

Lane: Promoted to Polk Street Assistant Store Manager

Measure of success:

- 8½ average number of years worked at COLE HARDWARE (by staff employed 2 years or longer)

Goals for 2011: While we're very proud of our social inventory and what we've achieved, we realize that there is always room for improvement.

Our goals for the coming year include:

- Expanding the assortment of earth-friendly products available in our stores
- Becoming a B Corporation, an officially recognized socially responsible business
- Relying less on paper by offering more “e-coupons” electronically

COMMUNITY CONNECTIONS

BAY AREA BUSINESSES

Attorney: Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

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Proofreading: Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

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A. P. Giannini Middle School (*76)
After-School Pursuits (*504)
Aim High School (21360)
Alamo School (*266)
Alice Fong Yu Alternative School (*1541)
Alvarado After-School (*503)
Alvarado Elementary School (*825)
Amer. College of Trad. Chinese Medicine (451)
Aptos Middle School (10594)
Argonne Elementary School (21299)
ASI Early Childhood Education Center (1660)
Before/After-School Immersion Care (*505)
Benchmark Institute (21216)
Brandeis Hillel Day School (*655)
Bret Harte Elementary (21317)
Buen Diam Nursery School (*88)
Buena Vista Alternative School (*24)
CS Children's School (455)
Cathedral School for Boys (*1275)
Cntr. for Learning in Retirement U.C. Ext. (425)
Chibi Chan Preschool (21325)
Children's Day School (*334)
Chinese American International School (150)
Chinese Immersion School at DeVila PTA (21352)
City College John Adams Campus (*1860)
City College Mission Campus (*67)
City College of S.F. Downtown Campus (21312)
Claire Lilienthal Elementary School (*33)
Clarendon Elementary School (*80)
Clarendon JBBP Auction (5008)
Clarendon 2nd Community Program (*5007)

Cleveland Elementary School (2455)
Commodore Sloat School PCO (51)
Cong. Sherith Israel Religious School (2266)
Convent & Stuart Hall (21249)
Creative Arts Charter School (*1515)
Daniel Webster Elementary (21383)
Dianne Feinstein School (21211)
Dr. Charles Drew School (*47)
Dr. Geo. Washington Carver Elementary (658)
Dr. William L. Cobb School (21263)
E. R. Taylor Elementary School (*423)
École Notre Dame des Victoires (5669)
Edison Elementary School (*3531)
Enterprise for High School Students (21202)
Everett Middle School (21317)
Everyday Magic Child Devel. Center (2002)
Fairmount Elementary School (365)
Families of Sunset PTA (19204)
Francis Scott Key (21320)
Francisco Middle School (21242)
Frank McCoppin Child Devel. Center (*651)
French-American International School (*44)
Friends of Potrero Nursery Hill School (21240)
Friends of Saint Francis Childcare Center (500)
Galileo Academy PTSA (1110)
Gates and Bridges Preschool (282)
Gateway High School (2931)
George Peabody Elementary School (2516)
German School of San Francisco (2913)
Glenridge Coop. Nursery School (1113)
Grattan Child Development Center (21332)

Grattan Elementary School (*35)
Growth & Learning Opportunity (*500)
Haight Ashbury Psychological Services (21384) Haight-Ashbury Coop Nursery School (*22)
Hamlin School Parents Association (212)
Harvey Milk Civil Rights Academy (523)
Healthy Environments Daycare (*95)
Herbert Hoover Middle School (2290)
Horace Mann Middle School (*56)
Infant Development Center (*46)
Institute of Classical Homoeopathy (21306)
International Christian School (*42)
International Studies Academy (*693)
Iyengar Yoga Institute (*108)
James Denman Middle School (*75)
James Lick Middle School (*34)
Jewish Community H.S. of the Bay (1835)
John A. O'Connell H.S. of Technology (*1920)
Jose Ortega Elementary School (21347)
July Jordan School for Equity (21323)
The Junior League of San Francisco, Inc. (21314)
Junipero Serra Elementary (21431)
Katherine Michiels School (1335)
The Kid's Co-op Inc. (21264)
KIPP Bayview Academy (888)
KIPP San Francisco Bay Academy (902)
Lafayette School (2545)
Lakeshore Elementary School (424)
Lakeside Presbyterian Cntr. for Children (201)
Laurel Hill Nursery School (*40)
The Laurel School (*350)

Lawton Alternative School (*57)
Leadership High School (21255)
Leonard R. Flynn Elementary School (3128)
Lick Wilmerding Library (*755)
Little People's Workshop (*4166)
Live Oak School (*99)
Longfellow Elementary School (*7555)
Lowell High School (21278)
Lowell High School German Club (*92)
Lycée Français La Pérouse (1330)
Malcolm X Academy (21410)
Marilyn Reed Lucia Child Center (*610)
Marshall Elementary School (3575)
McKinley Elementary School (*1025)
Miraloma Nursery School PTA (2175)
Miraloma Nursery School (*85)
Mission Dolores School (21239)
Mission Graduates (*1661)
Mission High School (*3750)
Mission Learning Center (21343)
Mission Kids Co-op (21201)
Monroe Elementary School (*216)
Montessori Children's House (21204)
New Traditions Alternative School (*2049)
Nihonmachi Little Friends (*2031)
Noe Valley Nursery School (*55)
Oakes Children's Center (*1348)
One Fifty Parker Avenue School (91165)
Out of Site Center for Arts Education (302)
Pacific Primary School (*1500)
Parents for Public Schools (906)

Paul Revere Elementary School (*555)
Phoebe A. Hearst Preschool (*1315)
Playmates Coop. Nursery School (*2340)
Presidio Hill School (*77)
Presidio Middle School (21259)
Raoul Wallenberg High School (*43)
Redding Elementary School (21215)
Rocky Mountain Nursery School (*58)
Rooftop Alternative School (*68)
Roosevelt Middle School (*460)
Rosa Parks Elementary School (21213)
Sacred Heart Cathedral Preparatory (1055)
Saint Anne's School (21251)
Saint Anthony Immaculate Conception (399)
Saint Brendan School (21253)
Saint Brigid School (3256)
Saint Cecilia School (*660)
Saint Dominic School (*2445)
Saint Elizabeth School (21266)
Saint Finn Barr School (415)
Saint Gabriel School (355)
St. Ignatius College Preparatory (21241)
Saint James' Preschool (21261)
Saint James School (521)
Saint John Elementary School (9259)
St. Mary's Chinese Day School (21238)
St. Monica School (21322) Saint Paul's Elementary School (*180)
Saint Paul's Littlest Angel Pre-School (*221)
Saint Philip School (6665)
Saint Thomas More School Parents' Club (900)

San Francisco Community School (325)
San Francisco Day School (3509)
San Francisco Educational Services (*66)
San Francisco Friends School (8503)
San Francisco Jr. Adventist Academy (*48)
San Francisco School (*300)
San Francisco School of Circus Arts (*55)
School for Integrated Academics and Technologies SIATECH— (21313)
School of the Arts High School (*45)
2nd Community Prog. at Clarendon (*8500)
Sherman Elementary School (1654)
South San Francisco High School (40094)
Star of the Sea School (21319)
Stepping Stones Preschool (329)
Sterne School (2690)
Stuart Hall High School (*1715)
Sunnyside ES School (6550)
Sunset Cooperative Nursery School (*4245)
Sunset Elementary (21395)
Sutro Elementary School (1235)
Synergy School (*91)
Tamalpais-Strawberry Preschools, Inc. (1009)
Thurgood Marshall Academic High School (21316)
Tule Elk Park Child Development (21315)
Urban School (*1563)
Wah Mei School (889)
Waldorf School (*999)
Washington High School (2291)
West Portal Parents Club (*5941)
Yick Wo School PTO (*2245)

COMMUNITY GROUPS

7th Avenue Senior Center (21289)
30th Street Senior Center (21296)
Accion Latina (21304)
AcroSports (*639)
ADDIS Light (21386)
AIDS Benefits Counselors (*470)
AIDS Emergency Fund (*1540)
AIDS Housing Alliance of S.F. (*427)
AIDS Legal Referral Panel (*114)
AIDS Memorial Grove (*8560)
AIDS Walk San Francisco (1939)
Alexander Hamilton Post 448 (411)
Altered Barbie (21425)
American Cancer Society (21237)
American Youth Hostels (*426)
AORN (21409)
Arab Cultural & Community Center (21350)
The Arc San Francisco (3355)
Arriba Juntos (21367)
Art of the Matter (3288)
Arts Expression Society (21267)
ArtSpan (934)
Asian Neighborhood Design (21212)
Asian/Pacific Islander Am. Health Forum (450)
Asian/Pacific Islander Legal Outreach (21287)
Asian/Pacific Islander Wellness Center (*786)
Asian Women's Shelter (21393)
At the Crossroads (21371)
Auxiliary of Little Sisters (892)
Balboa Alumni Association (*1100)
Bay Area Attachment Parenting (211)
Bay Area Rainbow Symphony (21338)
Bay Area Ridge Trail Council
Bay Area Wilderness Training (302)
Bay Area Young Survivors (21282)
Bay Area Youth Fund for Education (29415)
Bazaar Bizarre San Francisco (21359)
Bernal Hgts. Neighborhood Center (*515)
BCOA: Black Coalition on AIDS (504)
Big Brothers Big Sisters of the Bay Area (887)
The Big Rumble (21394)
Black Rock Arts Foundation (1900)
Blind Babies Foundation (5016)
Booker T. Washington Community Center (21398)
Boys and Girls Club of S.F. (21430)
Breast Cancer Emergency Fund (21331)
Breast Cancer Fund (21405)
Buddhist Church of San Francisco (21346)
California Jug Band Association (21293)
California Native Plant Society (*1424)
California Reinvestment Coalition (21329)
California Revels (*337)
CAL-PEP (510)
Cameron House (21208)
Castro Lions Club (*2584)
Central American Resource Center (21362)
Centro Latino de San Francisco (*1656)
Children of Lesbians/Gays Everywhere (400)
Children's Book Project (*455)
Children's Brain Disease (21219)
Children's Council of San Francisco (*123)

Chinatown Community Development Center (21257)
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Círculo de Vida (21399)
City Car Share (21284)
Clinic By the Bay (21402)
Cole Valley Impovement Association (21369)
Coleman Advocates for Children/Youth (*2602)
Community Board Program (*1542)
Community Educational Services (21223)
Community Housing Partnership (935)
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Community Sherith Israel (2266)
Company Chaddick (656)
Compass Community Services (9995)
Conard House (*149)
Congregation Beth Israel Judea (21400)
Congregation Beth Shalom (*130)
Congregation Sha'ar Zahaz (*1290)
Conservatory of Flowers (21401)
Crohn's & Colitis Foundation of America (21233)
CUESA (21418)
Cultural Integration Fellowship (8502)
Curry Senior Center [formerly North of Market Senior Services – acct 333] (21235)
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Department of Environment (21365)
Discovery Community, Inc. (21229)
Dolores Street Community Services (*938)
Dream House (*1601)
Embarcadero YMCA (2169)
Energy Service Corp (21423)
Family House (502)
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Family Service Agency of San Francisco (331)
First 5 California (21270)
First Unitarian Universalist Society of SF (21256)
Florence Crittenton Services of S.F. (*291)
Flowers Heritage Foundation (21375)
Fort Mason Community Garden (21279)
Friends of Camp Mather (21368)
Friends of San Francisco City Planning (21205)
Friends of Sharon Art Studio (*1033)
Friends of the S.F. Public Library (*14)
Friends of the Urban Forest (1070)
Friends of Walter Haas Park (140)
Gamelan Sekar Jaya (6485)
The Garden Conservancy (21302)
Garden for the Environment (780)
Gay and Lesbian Medical Assn. (*211)
Gay Asian Pacific Alliance (21311)
Gay/Lesbian All. Against Defamation (*1360)
General Assistance Advocacy Project (278)
Give Me Shelter Cat Rescue (885)
Glen Park Festival (21318)
Global Autism Project (21415)
Global Services Corps (21376)
Grattan Child Development Center (21332)
Great Gorilla Run (21217)
Groceries for Seniors (21307)
Groundworks Opportunities (21392)
Habitat for Humanity (*4319)

Haight Ashbury Food Program (*1525)
Haight Ashbury Free Medical Clinic (*333)
Haight Ashbury Improvement Assn. (890)
HANC Recycling Center (*780)
Hands on Bay Area (661)
Health Champions (7999)
Hearing and Speech Center of No. Cal. (21200)
HIV Care (*9000)
Holy Family Day Home (299)
Home Away from Homelessness (903)
Community Prenatal Program (995)
H.O.M.E.Y. (21286)
Horses in California, Inc. (21228)
Huck Cancer Ultimate Frisbee Tournament (21373)
Huckleberry Youth Programs (279)
Congregation Beth Israel (21420)
Independent Arts & Media (21364)
Independent Living Resource Cntr. of S.F. (649)
Insight Meditation Community of S.F. (4755)
International Dyslexia Association (21254)
Intersection for the Arts (446)
Jack and Jill of America, Inc., San Francisco (21349)
Janet Pomeroy Center (21225)
Japanese Community Youth Council (21406)
Jewish Family/Children Services (*1600)
Jewish Healing Center (3530)
Jon Sims Center (1519)
Jones Memorial United Methodist Church (21280)
Josie's Place for Bereaved Youth and Families (21308)
The Junior League of San Francisco (21314)
Kid Stock, Inc. (21214)
Kids in Parks (886)
KUSF 90.3 FM (21309)
La Casa de las Madres (833)
The LAB (the-art-re-grup, inc.) (2949)
Lamplighters Music Theater (21428)
Larkin Street Youth Services (2506)
Leadership High School (21255)
Leap (21218)
Legal Services for Children (21417)
Legal Services for Prisoners with Children (21303)
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Lesbians in the Visual Arts (870)
Leukemia/Lymphoma Soc. Team Training (1390)
Liberty Numismatic Society (*813)
Lincoln Child Center (*4368)
LINES Dance Center (21424)
Literacy for Environmental Justice (21269)
Little Brothers - Friends of the Elderly (909)
Love Every Animal (21403)
Lyon Martin Women's Health Services (1748)
Lyrical-Lavender Youth Rec.& Info. Center (*127)
Maitri (*61)
Make-A-Wish Foundation (*785)
Mama Hope (21410)
Manilatown Heritage Foundation (21262)
Market Street Railway (*870)
The Mary Elizabeth Inn (21374)
Meals on Wheels of San Francisco, Inc. (2375)
Mental Health Association of S.F. (871)
Mercy Housing (111)

Metropolitan Community Church of S.F. (155)
Middle Polk Neighborhood (21305)
Milestones Human Services (*594)
A Miner Miracle (414)
Mission Economic Development Agency (21300)
Mission Neighborhood Center (362)
Most Holy Redeemer AIDS Group (432)
Mothers Organizing Mothers (*69)
Mujeres Unidas Y Activas (21416)
Museum of Craft & Folk Art (21427)
Museum of Performance & Design (21377)
National Alliance for the Mentally Ill (5214)
National Marfan Foundation (5829)
National Multiple Sclerosis Society (21351)
Native American AIDS Project (21413)
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Network for Elders (657)
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New Leaf Services (1854)
New Music Bay Area (21380)
Next Arts (21231)
Noe Valley Chamber Music (21206)
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Northern California Community Loan Fund (21244)
Nort California Supplier Development Council (21260)
NorthWest Bernal Alliance (3181)
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PACT—Plan of Action for Challenging Times (21330)
Page Street Center (21227)
Paradigm Programs (*14061)
Parent's Place (*1602)
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Peninsula Temple Beth El (21225)
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People with AIDS Coalition of S.F. (*2341)
Pets Unlimited (2343)
Philipino Senior Resource Center (21429)
Planet Drum Foundation (*312)
Planning for Elders in Central City (1371)
Plant*SF (21230)
Playworks (21370)
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Precita Eyes Mural Art Center (*348)
Precita Valley Center (21294)
Princess Project (21390)
Project Homeless Connect (21335)
Project Inform (*1965)
Project Night Night (21412)
Project Open Hand (730)
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Public Interest Clearinghouse (21222)

Purple Moon Dance Project (*3543)
Quan Yin Healing Arts Center (*1748)
Randall Museum Friends (199)
Rebirth and Development, Inc. (5145)
Rebuilding Together San Francisco (328)
Richmond District Neighborhood Center (21268)
Richmond District YMCA (21396)
Rockwood Leadership Program (2649)
Ronald McDonald House of S.F. (1640)
Rose Resnick Lighthouse for the Blind (*214)
Rotary Club of Fisherman's Wharf (21382)
RSVP San Francisco (21328)
Russian Hill Neighbors (1822)
Sacred Heart Cathedral Preparatory (21295)
SAGE Project (901)
Saint Anthony Foundation (8500)
Saint Francis Foundation (21342)
Saint Francis Living Room Project Foundation, Inc. (21414)
Saint Luke's Hospital Foundation (*3555)
Saint Vincent De Paul Society (28050)
Sts. Peter & Paul Church and School (6609)
San Francisco Animal Care and Control (1201)
San Francisco Architectural Heritage (21265)
San Francisco Arts Education Project (136)
San Francisco Bay Area Book Council (*125)
San Francisco Beautiful (141)
San Francisco Bicycle Coalition (21220)
San Francisco CASA (833)
San Francisco Children's Art Center (*1231)
San Francisco Circus Center (21340)
San Francisco Conservation Corps (*102)
S.F. Depressive/Manic Depressive Assn. (*900)
San Francisco Dyke March (21288)
San Francisco Education Fund (21378)
San Francisco Experience Corps (3930)
San Francisco Food Bank (*901)
San Francisco Frontrunners (891)
San Francisco Generations, Inc (21341)
S.F. General Hospital Foundation (*89)
San Francisco Hep B Free (21419)
S.F. Lesbian/Gay Freedom Band (585)
San Francisco Little League (*2521)
San Francisco Lyric Chorus (21321)
S.F. Merionettes (21422)
San Francisco Museum of Craft & Design (21210)
San Francisco Organizing Project (21250)
San Francisco Parks Trust (5011)
S.F. Planning & Urban Research (21301)
San Francisco Prime Timers (42674)
S.F. Recreation and Park Department (21248)
San Francisco Senior Center (21207)
San Francisco Shakespeare Festival (662)
San Francisco SPCA (2503)
San Francisco Suicide Prevention (*1913)
S.F. Urban (21397)
San Francisco Urban Service Project (*1406)
San Francisco Vikings Soccer Club, Inc. (2521)
San Francisco Women Against Rape (3543)
S.F. Women's Rehabilitation Found, Inc. (21232)
San Francisco's Promise (501)

Save Japan Dolphins (21388)
SaveNature.org (21203)
Scottish Rite Language Center (21246)
SFGRO (1705)
ShadowLight Productions (*223)
Shalom Bayit Bay Area Jewish Women Working to End Domestic Violence (10102)
Shanti (*1546)
Shih Yu-Lang Central YMCA (234)
Shipyard Artists (884)
Slow Food Nation (21292)
SoMa Community Action Network (965)
Southern Exposure (21274)
SPARK Program (21426)
Spinsters of San Francisco (21363)
Starr King Openspace (21385)
The Stepping Stone (21387)
Stop AIDS Project (*301)
Streetside Stories (209)
Sunrise Community Pantry (21324)
Sunset Neighborhood Beacon Center (21275)
Sunset Youth Services (391)
Support for Families of Children w/Disabilities (*2601)
Swords to Plowshares (16569)
Talkline (*1757)
Tea Party (21421)
Tenderloin Health (*241)
Tenderloin Housing Clinic (21283)
Tenderloin Neighborhood Development (21389)
Tesoro (21221)
TFW Children's Fund (21348)
Twin Peaks Improvement Assn. (*31002)
UCSF Medical Center Auxiliary (21361)
Under One Roof (21243)
UNIFEM (21381)
United Cerebral Palsy of San Francisco (*627)
United Irish Cultural Center, Inc. (21379)
Up On Top After School Program (1187)
Upwardly Global (21372)
Urban Services YMCA of San Francisco (21273)
Urban Solutions (21258)
Victory Outreach San Francisco (21345)
Vietnamese Youth Development Center (21407)
Villa Sinfonia Foundation (21247)
Visitation Valley Community Center (*50)
Visual Aid, Artists for AIDS Relief (*720)
Walden House (520)
Wallenberg Community Found (21245)
Woman, Inc. (*1537)
Women's Cancer Resource Center (3023)
Women's Community Clinic (21252)
World Bridges (1205)
Wu Yee Children's Services (21277)
Youth Life San Francisco (5222)
Zeum (*111)
Zoo II (21276)

The COLE HARDWARE Calendar - April

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1  April Fool's Day	2
3	4	5	6  California Poppy Day	7	8  Giant's Opening Day	9  E-waste E-vent at Cole Street Store
10  Special Community Members SAVE 20% see page 11 for more details	11	12	13  Wrap Stars Voting April 17-23	14	15	16  Cherry Blossom Festival April 16 and 17
17  Easter	18 1906 Earthquake Anniversary  Taxes Due	19  Teacher Tuesday	20  S.F. Film Festival Starts	21	22  Earth Day	23  Easter Egg Extravaganza April 23 and 24
24	25 Student Monday	26 Teacher Tuesday	27 Senior Wednesday	28 Military Thursday	29  Arbor Day	30

COMMUNITY SAVINGS DAYS



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Commitment to the community:

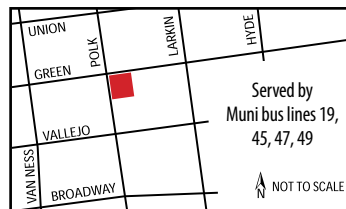
We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries; see page 15).

Commitment to you: Over 80 years of guaranteed customer satisfaction.

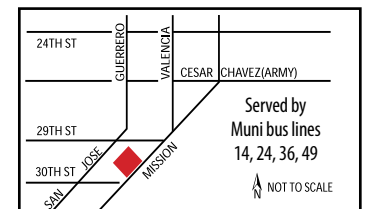
Commitment to the environment:

Reducing our footprints by implementing environmentally sound practices in our stores.

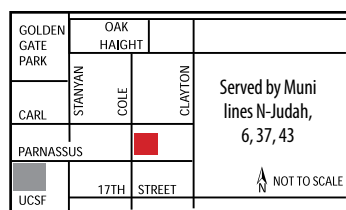
Four locations serving you every single day of the year!



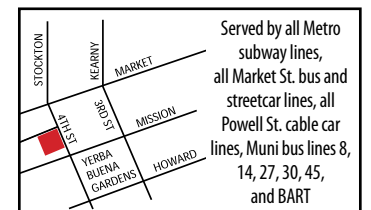
COLE HARDWARE
2254 Polk Street
San Francisco, CA 94109-1820
(at Green Street on Russian Hill)
415/674-8913 Fax: 674-8917
Weekdays 8:00 am–8:00 pm
Weekends 9:00 am–7:00 pm



COLE HARDWARE
3312 Mission Street
San Francisco, CA 94110-5009
(at 29th Street—near Safeway)
415/647-8700 Fax: 647-6554
Weekdays 7:00 am–7:30 pm
Weekends 8:00 am–7:00 pm



COLE HARDWARE
956 Cole Street
San Francisco, CA 94117-4316
(at Parnassus—near U.C. Medical Center)
415/753-2653 Fax: 753-0957
Weekdays 7:00 am–7:30 pm
Weekends 8:00 am–7:00 pm



COLE FOX HARDWARE
70 4th Street
San Francisco, CA 94103-3124
(downtown bet. Market and Mission)
415/777-4400 Fax: 777-4453
Weekdays 8:00 am–7:30 pm
Weekends 9:00 am–5:30 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the **Hardware Hotline** at 415/753-2653 ext. 5 or e-mail hotline@colehardware.com.



ACE
The helpful place.



web: www.colehardware.com
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