



23<sup>rd</sup> Annual  
**FIESTA**  
**ON THE HILL** 2010  
Sunday, October 17, 10-6  
*see page 12 for details*

**SIDEWALK SALES**  
Sunday, Oct. 3, at Mission Steet  
Tuesday, Oct. 12, at Cole Fox  
Saturday, Oct. 16, at at Cole Street  
Saturday, Oct. 23, at Polk Street

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COLE HARDWARE<sup>®</sup>'S  
**Hardware Hotline**  
October 2010  
NEWS AND VIEWS FROM AROUND THE STORES



**Gift Registry**  
Now at **COLE HARDWARE!**




## Salute to Robin, Our IT Manager!

This month, the *Hardware Hotline* pays homage to our information technology manager, Robin. While we certainly appreciate Robin on a daily



*Robin, our adventurous and much appreciated IT manager.*

basis for making our lives much easier, it wasn't until he went on vacation (and out of cell phone range) that we realized just how much we appreciate him! In his absence, we had some computer malfunctions that wreaked a bit of  
*continued on page 2...*

## SFMade: Yes, We Still Make Things Right Here in San Francisco!

Local manufacturers represent some of the most diverse, innovative businesses in San Francisco. They design and manufacture products for consumers, manufacture specialty products for other industries, or are established contract manufacturers. The businesses span a wide range, from traditional manufacturers who have been in operation for more than 100 years to entrepreneurial start-up manufacturers who have chosen to establish themselves in San Francisco in just the past year. What these companies all share is an increasingly uncommon trait—local manufacturing.

Just like other locally owned businesses in the City, the heart and soul of the local manufacturer is their workforce—the skilled craftspeople, technicians, and product designers—who enable San Francisco companies to offer higher quality, shorter lead times, more responsive customer service, and more frequent new product offerings compared to much larger, cost-driven national or international competitors. Manufacturers in San Francisco play an especially important economic role in some of the City's

most disadvantaged neighborhoods.

Local manufacturers understand there's a certain "pride of place" that comes from making a product within a defined geographic, social, and historic region. San Francisco plays an integral part of the overall value of these companies, their brands, and their products. Companies who manufacture locally do so at a higher cost and have made a conscious decision to embrace local manufacturing as a vital component of their business strategy—to celebrate the eclectic and soulful social environs that embody San Francisco and its people—despite the added expense of keeping their operations within the City!

SFMade, established in November 2009, is the only organization of its kind focused on building San Francisco's economic base by developing the local manufacturing sector. SFMade's mission  
*continued on page 3...*



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## Yuri Retires!

Longtime COLE HARDWARE crew member Yuri announced his retirement last month after a career in plumbing and hardware that spanned over 40 years! Our longtime Cole Street shoppers will surely miss Yuri's knowledge and helpfulness



*After four decades in the hardware business, longtime Cole Street crew member, Yuri, retires.*

they have come to know over the years. We are also sad to lose our most multilingual crew member: Yuri was born in the Ukraine and speaks Russian, Polish and Ukrainian in addition to English.

Yuri will enjoy spending his free time with his daughters and working on the Honey-Do list his wife has compiled. His colleagues at the Cole Street store hosted a going-away luncheon and presented Yuri with a watch as a thank-you for his years of service and friendship. We look forward to occasional visits from Yuri and will miss him dearly.

Thank you and congratulations, Yuri!

## Salute to Robin

*...continued from page 1*

havoc for us. Fortunately, after some expense, everything was back to normal, and it made us realize our good fortune of having a crew member like Robin on our team.

And we're not the only ones who recognize Robin's contributions; the North American Retail Hardware Association (NRHA) is honoring Robin with a Retail Innovator Award for his technological contributions to our organization. This was a nationwide competition, and we're extremely proud of Robin. NRHA will also be featuring Robin in their *Hardware Retailing* magazine this month.

Through the software we employ, Robin has set up inventory controls, all aspects of accounting, general ledger, and point of sale so that our business operates more efficiently. Each store manager receives customized reports directly to their inbox daily with various sales figures, allowing each of them to monitor sales and take swift action if needed. Robin's accomplishments are too vast to list in their entirety, and only a

## New Repair Service

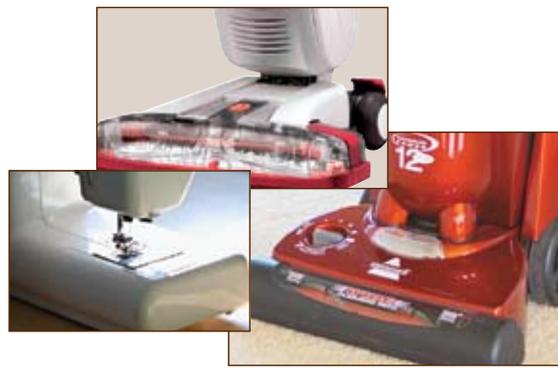
### Vacuums, Steam Cleaners, and Sewing Machines

COLE HARDWARE is offering a new vacuum and sewing machine repair service through a partnership with a local repair shop. With many folks these days investing in high-end vacuum cleaners, often it makes more sense to repair a vacuum instead of purchasing a new one. Just drop off your vacuum cleaner, floor steam cleaner or sewing machine by Monday afternoon, and we will have it back in our store the Tuesday of the following week, purring like new.

#### Repair Prices:

|                                   |         |
|-----------------------------------|---------|
| Vacuum Repair and Servicing ..... | \$44.99 |
| Steam Cleaner.....                | \$54.99 |
| Sewing Machine .....              | \$69.99 |

Repair prices are for labor; parts are extra. Can't fix it? There is no charge!



## Miele® Twist™— New Lower Price!

Our premium vacuum manufacturer, Miele, has been able to lower the production costs on the Twist upright vacuum, and they are passing the savings on! The retail price has been lowered from \$599.99 to \$429.99—a whopping savings of \$170.00!



A significant benefit of the Twist is its innovative, patented SwivelNeck™, which allows steering in all directions. The SwivelNeck is so maneuverable that the Twist can even be laid flat to the floor, which makes getting under beds and other low furnishings easier than ever before. The other key to nimbleness is smooth-running front caster wheels that rotate 360° and have nonmarring rubber wheels that protect hard, smooth surfaces like tile and wood flooring.

The Twist negotiates obstacles with incredible ease and reaches into usually inaccessible places—between tables and chairs and under chairs. Unlike other vacuum concepts, the Twist provides this maximum agility without making you carry the weight. Thanks to superior engineering, when the vacuum is reclined, the majority of the weight is carried by the base electrobrush assembly, making it easy to hold and remarkably easy to push.

Moving from hard flooring to carpeting? No problem. The floor switch raises the electrobrush, making it smooth to jump from one surface to another. The electrobrush can be turned off, stopping the agitator bar, letting the suction power do all of the heavy lifting. The 39-foot cord covers an extensive distance from the power source.

Accessories included with the Twist are a dusting brush, upholstery tool, crevice nozzle and lightweight telescopic, stainless steel wand. (Sku 123007, \$429.99)

*"Our commitment to you: Your satisfaction guaranteed. Period."*

## SF Made

...continued from page 1

is to build and support a vibrant manufacturing sector in San Francisco that sustains companies producing locally made products, encourages entrepreneurship and innovation, and creates employment opportunities for a diverse local workforce. Their vision is a more diverse and sustainable local economy, where companies who design and manufacture products locally thrive, in turn, creating quality jobs for people from all walks of life and contributing to the overall economic and social vibrancy of our City.

SFMade engages directly with entrepreneurs and small, growing companies, offering industry-specific education and networking opportunities and connecting these companies to powerful local resources. They also work with manufacturers directly on workforce issues, including connecting companies to local hiring resources and job training programs and connecting their workers

to relevant local resources and assistance.

In addition to working with manufacturers and their employees, SFMade engages with the larger San Francisco community, offering educational workshops, factory tours, and other programs designed to heighten the public awareness of manufacturing, the craftspeople they employ, and their collective role in the local economy.

We have forged a friendship with SFMade and look forward to offering our customers an assortment of products from SFMade manufacturers, highlighting different manufacturers each month. See page 11 for the Helmet Lock and Urban FarmGirls' planters. In November and December, we plan to host some in-store events showcasing even more fabulous lines made right here in San Francisco!

For more information on SFMade, send an e-mail to [kate@sfmade.org](mailto:kate@sfmade.org).

## Urban Gift Registry



COLE HARDWARE NOW has an Urban Gift Registry service.

Registries are no longer just for weddings and are now common for housewarmings, birthdays, and first apartments or even for recent high school graduates heading off to college.

A registry assists friends and family in choosing a thoughtful gift that is also desired by the recipient.

To set up an appointment at one of our stores or for any questions, simply e-mail [gift@colehardware.com](mailto:gift@colehardware.com) or call 415/753-2653 ext. 5.

## SFLOMA PARTNER OFFERS

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We invite you to join SFLOMA. Membership is just \$25 per year, you receive one free ad in the *Hardware Hotline*, and you are eligible to advertise with us very inexpensively. Visit [www.sfloma.org](http://www.sfloma.org) for information on how to join.

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# WHAT'S UNIQUE?

## Paint Is Not Just for Walls!

San Franciscans love the character that beautiful finished hardwood floors add to their homes. But if your already-painted floors or staircases are in need of a fresh coat of paint, or you have a concrete floor that could use some attention, consider Benjamin Moore® Floor & Patio paint to give the entire room a fresh look.

This paint is ideal for residential or commercial applications where a premium-quality finish is desired, for interior and exterior use on unpainted concrete (new or old) and on previously finished wood or concrete floors. It is recommended particularly for basements, porches, patios, breezeways, garages, showrooms and light industrial applications.

A premium-quality, quick-drying, epoxy-modified acrylic satin latex floor enamel, one coat covers most previously painted surfaces that are in fair to good condition. Resistant to soaps and detergents, grease and oil, the paint is easy to apply and exhibits a smooth, uniform appearance that is also appropriate for use in hazardous areas. Available in assorted bases for \$46.99 a gallon. (Skus 170800-3)

### Get Creative and Paint a Fun Checkerboard Porch or Deck

At once simple and sophisticated, painted checkerboard floors have been popular since the 18th century as an

inexpensive way to imitate the marble floors of classical buildings. Painted checkerboard floors are timeless and will add character and a sense of space to a porch.

Use Benjamin Moore Floor & Patio paint, a reinforced finish that is designed for floors. To create a more nonslip surface, add a small handful of clean fine-granular sand to each gallon of floor paint. Keep the colors close in tone.

#### Step-by-Step Instructions

- Prepare the wood by washing it with a trisodium phosphate (TSP) and water solution. Rinse thoroughly and allow to dry completely.
- Sand lightly with fine sandpaper and use a tack cloth to wipe the wood free of dust.
- Prime and paint two coats of the



lighter of the two colors over the entire porch floor. Allow to dry completely.

- Using a chalk line, snap a line lengthwise down the center of the porch. Center your measurements and your pattern on this line.
- Mark 1-foot intervals across the width and along the sides of the porch. Use the chalk line to snap lines between them, creating a diamond pattern. Note: Unless you want a busy effect, keep the diamonds 1-foot or larger.
- Tape off the outside edges of every other row of diamonds across the porch.

Apply two coats of the second color inside those diamonds. Remove the painter's tape while the paint is still wet.

#### Supplies:

- Trisodium phosphate (TSP)
- Fine sandpaper
- Tack cloth
- Chalk line
- Low-tack painter's tape
- Benjamin Moore Floor & Patio paint



## Keep Your Gutters Flowing!

GutterStuff® is an affordable, invisible protection system that seals out leaves and debris from gutters, while allowing large volumes of water to flow through quickly. Made from polyether outdoor durable foam, this lightweight, effective insert won't crumble, dent, bend or cave in even after years of use.

Unlike other systems, installation is simple and does not require a contractor or special tools. The foam strip measures 4-feet long by 5-inches wide and fits completely inside any 5-inch K-style gutter—the most common for residential homes. GutterStuff also prevents mosquitoes from breeding in the gutter and comes with a five-year performance warranty. (Sku 5406087, \$16.99)



# FROM THE GARDEN CENTER

VISIT OUR GARDEN CENTERS AT COLE AND POLK STREET STORES AND EL JARDIN AT MISSION STREET

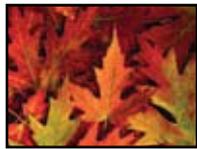


## In the Garden with Rick

### October Garden Tasks

October is one of the best months to plant everything: perennials, annual seeds, shrubs and trees. Plants appreciate the cool weather to set their roots, and come springtime, roots will be deep and the plants will be stronger, requiring less water than if they were planted in the spring. If we're fortunate, we will have an Indian summer, providing pleasant weather to be outside enjoying our gardens.

✓ Deciduous trees will start to drop leaves, which should be raked soon after they fall. If you have a garden compost pile, be sure to shred leaves before putting them in your compost. Otherwise, they take a long time to decompose.



✓ Aphids can usually be washed off with a strong jet spray from your hose. Aphids do provide a tasty treat for ladybugs and birds, so you can release ladybugs into your garden as another line of defense.



✓ Snails and slugs can be discouraged by utilizing crushed eggshells, coffee grounds or macadamia nutshells placed around plants. A saucer of beer can also be used to rid the critters, or products such as Sluggo® work well, too. Sluggo is available in 1-pound, 2.5-pound and 5-pound sizes. (Skus 7117120, \$11.99; 7096258, \$18.99; 7117146, \$34.99)



✓ Seeds to sow this month include herbs, such as sweet basil, coriander and dill, and flowers, including asters, cosmos, lobelia, marigolds, nasturtiums and zinnias.



✓ Fall bulbs to plant this month for spring blooms include daffodils, crocuses, tulips and irises.



✓ Spring flowering shrubs, such as azaleas and rhododendrons, should not be pruned now, because their buds for next year's blooms have already been set. Pruning them now will sacrifice spring blossoms.

✓ Native California plants are a welcome addition to any garden and are adapted to our climate with its long dry season. Plants that do well in parts of Australia and Mediterranean

climates will also do well in our similar climate.

✓ Grasses and clump-forming perennials can be divided at this time. Be sure to keep well-watered until our winter rains hit.



✓ Woody plants like rosemary, lavender and manzanita can have hardwood cuttings taken now. Small cuttings dipped in rooting hormone and then stuck in damp vermiculite should be kept misted and kept out of direct sunlight for roots to form for planting.



✓ If you had a bountiful harvest of tomatoes, place in a large Dutch oven and cook at 250°F for 10 to 15 hours, punching them down occasionally. After the liquid is mostly evaporated, the pulp can then be run through a food mill to strain skins and seeds. Freeze your oven-roasted tomatoes for stews, soups and sauces for the next few months.



See you in the garden!



### Harvest

October is the time we enjoy the bounty of our harvests. But you don't need to be Martha Stewart to create your own harvest centerpiece! Many of the abundant fall fruits and vegetables available at a farmers' market will work wonderfully to create a stunning autumn centerpiece for your dining room table. Or create a welcoming seasonal display for your front porch using pumpkins, gourds, apples, pears or decorative corn. Simply fill one of our apple baskets or a large bowl with some fallen leaves and fall fruit for a centerpiece that works through Thanksgiving.

**Apple Baskets:** Our apple baskets are available in four sizes. (Skus 933018-21, \$5.99-\$14.99)



**Acorns:** Scatter these around your Thanksgiving table to add some flair. (Sku 933017, \$4.99)



**Gourds:** Our assorted gourds and mini-pumpkins look like the real thing but will last year after year. (Sku 933016, \$2.29)



**Pumpkins:** Our Cole Street, Mission Street and Polk Street locations will all have sugar pie pumpkins available. Assorted sizes and prices.



# Weatherproof Your Home or Commercial Building

With winter fast approaching, this month might be the last chance to deal with any lingering leaking roofs before the rainy season is upon us. Meet Mike and Jack, leak and weatherproofing experts for both residential



Call Mike and Jack to weatherproof your home or business before winter.

and commercial buildings. They consider their firm a nontraditional roofing company, because they specialize in building an "envelope" so that water does not permeate your residence or business.

How does their company solve leak problems? According to Mike, "The best offense is a good defense!" Whether your problem is a roof (including rooftop decks, decks over garages) or siding, Mike believes their systems are the best. Many traditional roofers do 80% fieldwork and skip 20% of the details, such as using proper flashing and putting the drains in the appropriate places to allow for adequate drainage. If the proper sealants are used, the roof will require less maintenance.

On the subject of leaks, Mike says that not all leaks can be solved on the first visit, but their company has a 90% success rate on the first visit! Mike's team understands that not all leaks and waterproofing issues are created equal! He typically evaluates a problem on the telephone, then sends a field representative to meet the customer, along with a team member who can climb on the roof, if needed. If the customer agrees to go ahead with the work, the field representative schedules a date with the customer.

If you are trying to solve a mysterious leak or thinking of a roof replacement, consider giving Mike and Jack a try. They feel their nontraditional option lasts longer, performs better and costs less.

If you would like to schedule an appointment with Mike and Jack, please call our Repair Referral Service at **415/753-2653 ext. 3** or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent business people in order to provide you with the very best in home repair, maintenance and remodeling. Some jobs may even be performed by qualified members of our staff.\*

We provide referrals for:

Air Conditioning  
Air Duct Cleaning  
Antique Restoration  
Appliance Repair and Installation  
Architectural Planning  
Artisans of all types  
Asbestos Removal  
Audio Systems  
Brick and Stone Masonry  
Cabinetmaking  
Carpentry  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chairlift Installation  
Chimney Sweep and Repair  
Closed-Circuit TV Installation  
Commercial Kitchen Installation  
Computer Data Cabling  
Computer Grounding  
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Corian Installation  
Custom Closets, Pantries and Storage Solutions  
Deck Cleaning and Staining  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Doorbell Repairs  
Drain Cleaning  
Dryer Vent Cleaning  
Drywall/Lath and Plaster Repair  
Electrical  
Emergency Power Restoration  
Faucet Repair and Installation  
Fence Building

Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair, Replacement and Opener Installation  
Gardening  
General Contractors  
Glass Installation  
Granite/Marble/Stone Installation  
Handyman Services  
Hardwood Floors  
Hauling  
Heating and Furnace Repair and Replacement  
Home and Office Cleaning  
Home and Office Organizing  
Home Entertainment Systems  
Houseplant Services  
Insulation Installation  
Intercom Systems  
Interior Design, Staging and Color Consultation  
Interior Wood Refinishing and Restoration  
Irrigation System Installation  
Kitchen and Bath Remodeling  
Lamp Restoration and Repair  
Landscaping  
Lead Inspection and Abatement  
Leak Detection  
Lighting Consultant  
Lock Installation  
Locksmith Service 24/7  
Mold Remediation

Motion Detector Installation  
Moving  
New Construction  
Painting  
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Plumbing  
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Seismic Upgrading  
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Shutter Installation  
Solar Panel Installation  
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Stucco Work  
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Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## Re-COLE-mend...

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All of the vendors and trades people in our Home Repair Referral Service have been pre-screened and carefully selected. Your satisfaction is 100% guaranteed. Period.\*  
\*If you aren't 100% satisfied, we will work as your advocate until you are.

## FREQUENT SHOPPERS CLUB BENEFITS:

- ⇒ You receive a 5% dividend on your yearly purchases (as a gift card good at any of our stores).
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- ⇒ Attach your Frequent Shoppers Club key tag to your key ring—if you lose your keys, they'll come to us in the mail!
- ⇒ Lifetime warranty on most products bought from us (limitations may apply).
- ⇒ Free delivery within San Francisco on week-ends (if we must attempt delivery twice, a \$10 "second attempt" charge will apply).
- ⇒ Fax documents and send UPS packages from our stores (limitations apply).
- ⇒ Receive special offers and discounts available only to Frequent Shoppers.
- ⇒ You receive the *Hardware Hotline*.\*
- ⇒ Come in on your birthday, show your I.D. and get a discount amounting to a percentage of half your age (see page 13 for details).

It's easy to join! Drop by any of our four stores and fill out a short application. Our computer will immediately begin tracking your purchases for your yearly dividend. Or sign up online at [www.colehardware.com/frequent](http://www.colehardware.com/frequent).

\*You will receive our newsletter, the *Hardware Hotline*, every month for a year after you join and continue to receive it if you spend at least \$35 per 12-month period in our stores, or inform us that you wish to receive it. Otherwise, you can pick up a free copy at any of our four San Francisco locations.

## Join the Club!



## Gina and Mike: Design Solutions for your Design Problems

Collaborating with their clients, Gina and Mike design and build environments that add to the functionality and value of a home. Through careful consideration, their team provides design alternatives to not only protect your investment,

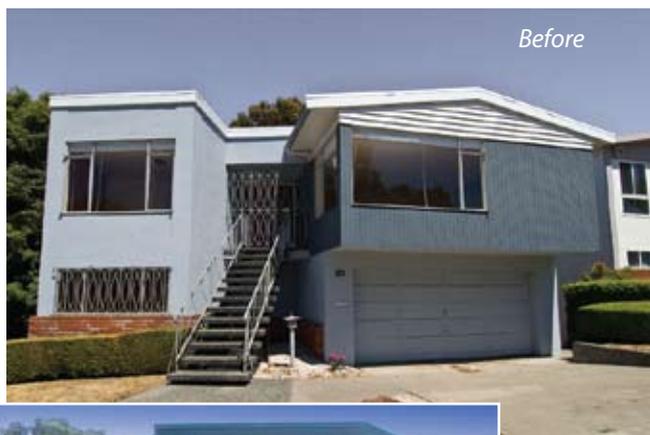


Gina and Mike, our expert remodeling team.

but to also secure its future. Since seeing is believing, Gina and Mike shared this remodel of a home in the West Portal neighborhood.

The single family home, built in 1962, had a fashionable midcentury and Danish modern styling but was in need of modernized design and construction upgrades after years of deferred maintenance.

The owner wanted to increase the property's usable square footage without changing the



Before



After

footprint of the residence. The ground floor, for example, contained approximately 1,000 square feet of unconditioned space. Once this space was conditioned, the finished home provided almost 3,000 square feet of living space.

This property benefited from a "whole-house" remodel. A development plan was created for each room that considered the overall preservation of its midcentury architecture. The interior and exterior details were researched

through historical publications to source new materials that would complement the existing design. Materials included ceramic tiles, cork flooring, and the upgrade of a central intercom and audio system to support an iPod/iPhone. Many green-friendly products were used to outfit this home—from appliances and windows to tile and flooring.

Here are some specifics:

As the heart of the home, the kitchen was outfitted with state-of-the-art energy-efficient KitchenAid® professional appliances, cherry cabinets and Heath Ceramic® tiles (known for their green-friendly and midcentury styling). Cork flooring provided a renewable material while adding warmth and comfort to the kitchen, second dining room and stand-up/dining bar.

To support the continuity of design, the bathrooms (tub surrounds, showers, floor and backsplashes) were finished with

Heath tiles and Kohler® and Grohe® fixtures. While color palettes changed in each bathroom, the styling did not, providing a smooth visual transition from room to room.

In the 1,000-square-foot unconditioned area, a fourth bedroom, bathroom and family/media room with wet bar were constructed. A deck and access to the landscaped garden were also added. This provided additional living space while still maintaining a natural extension of the home's existing floorplan.

An art glass entry window was created to provide classic midcentury styling as a facade enhancement. With the addition of period-style landscaping and a nine-color paint pallet, the sense of the property's architectural appreciation was maintained both inside and out.

All interior and exterior lighting was replaced. Original, restored lighting was sourced and installed in many rooms of the house, and



Before



After

significant electrical upgrades were made.

Energy optimizations were installed throughout the home to support Title 24 requirements: an energy-efficient heating system, new windows and doors, compact florescent lighting, and wall and attic insulation.

To contact Gina and Mike about your remodel project, call **415/753-2653 ext. 3** or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com).



Before



After

# PRODUCT KNOWLEDGE

## Basic Emergency Supplies

Whether or not your home has a fully prepared emergency kit in the event of an earthquake, power outage or other disaster, these items are basic essentials that everyone should keep on hand.

**Gas/Water Shut-off Tool:** Keep the gas shutoff wrench near your gas meter for quick access and know how to use it if you have a leak. There are three ways to detect a leak:

1. Natural gas has a rotten egg smell.
2. You may hear a hissing sound.
3. If the non-numbered wheels on your gas meter are spinning rapidly, this could indicate a leak.

Do not shut off gas unless you have a leak. If you turn it off, do NOT attempt to turn it back on—only the gas company can do so. (Gas Wrench, Sku 4008801, \$8.99, Gas/Water Wrench Set, Sku 47513, \$14.99)

**Water:** Keep at least one gallon of water per person, per day, on hand.

**Radio:** A battery-operated radio will keep you informed of what is happening. The Eton™ Radio has a rechargeable battery that is solar or crank charged. (Sku 3258514, \$30.99)



**Emergency Tool and Radio:** This 8-in-1 tool features a self-charging hand crank, glass breaker, seat belt cutter, emergency flasher and siren, flashlight, AM/FM radio, AC charging input and magnetic base. Keep one in your home and auto for any emergency or power outage. (Sku 812812, **HOT DEAL \$17.99** Regular price \$24.99)

**Food and Can Opener:** Canned foods that are easy to prepare are good as an emergency food source and have a long shelf life. Don't forget



*Be prepared, like Eric and Richard, for any type of emergency or project.*

to have a good hand-operated can opener on hand, too.

**First Aid Kit:** In addition to a basic first aid kit, keep a supply of any prescription medications, also.

**Flashlights:** Have a working flashlight on hand in every room of the house if possible and for every family or household member. A tripod flashlight will provide hands-free light, so you can do other tasks. The Gorillatorch LED flashlight head adjusts to allow the light to point wherever need, and the wrap legs allow it to be mounted just about anywhere. (Sku 3295276, \$29.99)



**Batteries:** Make sure you are well stocked with batteries for flashlights and radios. Batteries do have a shelf life, so keep your supply fresh.

**LED Lighting:** This sleek light tube functions as a wireless task light, great for under a cabinet or in a closet, and is equipped with four white super-bright LEDs. This light flute is ideal for providing light during power outages. (Sku 3296696, \$13.99)



## Home Safety

Disasters—especially earthquakes—create fire hazards, including broken gas mains and gas leaks, which can be ignited by sparks or open flames. With care, you can protect your family and home. October is Fire Prevention Month, providing a reminder to check your home for safety as well as to minimize fire risks.

### Fire Prevention:

- Secure gas heaters and use flexible gas hoses in gas-powered appliances. Know how to identify gas leaks. Signs of a leak include a strong gas smell and a rapidly moving gas meter (check the wheels without numbers, found above or below the row of numbered wheels). If there is a gas leak, shut down the gas main in your building. Remember, once you shut off your gas, only the power company can turn it back on.
- Check all product labels for flammability. Keep

flammable liquids (solvents, fuels, acetone, pressurized cans) away from water heaters and stoves. Keep flammable materials away from heat sources. For example, keep curtains, upholstered furnishings and bedclothes away from portable heaters.

### Preparation:

- **Emergency ladders:** If all or part of your home is above the ground floor, keep a sturdy rope or emergency ladder in all upper floors (make sure they are long enough to reach the ground safely).
- **Fire Extinguishers:** The National Fire Protection Association recommends at least one



extinguisher for every 600 square feet of living area. Fire extinguishers should be located on every level of a building, and kitchens, garages and basements should each have its own. Do not mount extinguishers close to a location where a fire might occur (such as a stove)—the user should not risk reaching into a fire or going into a burning area to get a fire extinguisher.

- Put a date on each extinguisher (with permanent ink) and have it checked by a professional every three years. Check it yourself twice a year (use the spring and fall time changes as your cue): Make sure the needle is still in the green zone and invert the extinguisher slowly, five times, to insure the materials in it have not settled. Note: If you use a fire extinguisher at all, you must then have it recharged by a professional! Purchase

# PRODUCT KNOWLEDGE

## Don't Let the Bedbugs Bite!

Bedbugs are all over the news in recent months due to increased infestations. Widespread use of DDT in the 1940s and 1950s has unfortunately allowed bedbugs to become resistant to many pesticides, and even exterminators often must make multiple trips to a residence to rid them of the critters. In the United States alone, infestations have increased by 71% since 2001, according to the National Pest Management Association. Bedbugs don't discriminate based on location or socioeconomic status, with infestations reported in large urban areas and small rural towns.

To help prevent bedbugs from infesting and ruining a mattress, it's a good idea to invest in mattress and box spring encasements like those offered by Protect-A-Bed®, especially if you travel regularly or live in a high-risk area. Encasements are different from mattress protectors or pads in that they fully surround the mattress and include a zipper and seal. An encasement protects new and old bedding and aids in the early detection of bedbugs. And, should bedbugs be detected, encasements will assist in managing the infestation.

So, how do mattress and box spring encasements help with a bedbug infestation? Bedbug-proof encasements make the telltale signs of bedbugs—fecal spotting and blood spots—readily identifiable. The signs appear on the white fabric of the encasement, which

allows you to easily spot them and quickly alert a pest control professional. By identifying the signs of bedbug activity as soon as possible, it allows the infestation to be addressed and eliminated before it gets out of hand.

Many encasements that claim to be bedbug-proof are available in the marketplace,

so it's important to investigate whether or not the encasement has been scientifically tested to be effective against bedbugs. Protect-A-Bed was the first company to identify the need for bedbug-proof mattress and box spring encasements, and the first to have its products verified by an independent laboratory to be bedbug-proof.

In order for an encasement to be effective and considered bedbug-proof, it must be both bite-proof (meaning that the bugs cannot feed through the material) and entry- and escape-proof (meaning that the bugs cannot get in or out of the encasement after it has been installed). Unless the encasements have been specifically designed for bedbugs, it is very unlikely that they will work effectively.



Protect-A-Bed offers Bed Bug Protection Kits that have everything customers need to proactively manage their bedbug infestation risk. Each Bed Bug Protection Kit includes the following:

- 1 Allerzip® 6-Sided Mattress Encasement

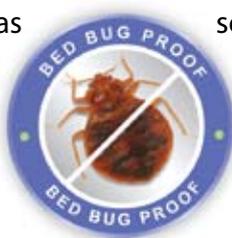
- 1 Bed Bug Proof Box Spring Encasement
- 2 Allerzip Pillow Protectors

Bedbugs are a nuisance that don't appear to be going away any time soon. But with the right proactive measures, you can mitigate their risk. And, it all starts with encasing your bedding. In addition to providing cover against bedbugs, these protection kits are useful for allergy sufferers who might be allergic to the materials used in bed pillows.

Available in complete kits for twin-, double-, queen- and king-size beds. (Skus 750754-7, \$159.99-\$239.99)

Zip-up mattress covers for each of the sizes listed are also sold individually.

(Skus 750758-61, \$89.99-\$139.99)



5-pound, 3A 40BC fire extinguishers with metal handles and rubber hoses (metal handles are sturdier than plastic, and the rubber hose helps to aim the extinguishing agent).

### Accident Prevention:

- **Handi-Treads™** provide a lifelong nonslip surface and install on wood, metal, vinyl and



concrete. The proven nonslip tread design provides excellent traction in a wide range of applications. Awarded *Hardware Retailing's* Retailer's Choice Award for being one of the most innovative and outstanding new products in 2009, these treads install easily and are much more effective than traditional nonskid tape. Available in copper, black or yellow in 12-inch or 30-inch lengths and color-coordinated nosing. (Skus 126003, 4, 10-11, 14-18, **HOT DEAL 30% OFF** Regular prices \$10.99-\$18.99)

- **Wrap-N-Strap®** is an adjustable cord organizer consisting of a rubber strap and plastic

fastener for attachment. The strap attaches to the plug end of an electrical cord. Bundle or coil the cord, then stretch the rubber strap around the bundle, and secure it with the

fastener. The Wrap-N-Strap stays attached to the cord—always ready for use and keeping cords secured safely. (Sku 316005, \$1.79)



# WHAT'S IN SEASON

## Winterize Your Home: Save Money and Energy!

In the winter, a large portion of household energy budgets is consumed by heating costs. That's why it's important to check your home to make sure your heating dollars are not being wasted. Here in San Francisco, we love our old Victorian homes with all of their charm and character, which unfortunately often translates to cold and drafty.

We've compiled this guide on how to weatherize your home for the winter. Many of the tasks are do-it-yourself that you should have no problem undertaking, but if you aren't sure about something, don't hesitate to contact our Repair Referral Service for a qualified tradesperson to assist you.

### Window Insulation Films

Estimated energy loss for U.S. consumers through residential and commercial windows is over 25 billion dollars a year—a loss comparable to the value of the oil delivered by the Alaskan pipeline or 5% of the total U.S. annual energy use!

Energy Film® is a thin, transparent window film that provides immediate energy savings by retaining interior heat in the winter and blocking solar heat in the summer. The only window film to provide insulation all year long, Energy Film does not use a tint or mirrored surface to achieve its insulating properties, and it is virtually invisible. It simply applies directly to the inside of the glass with a few sprays of water and a squeegee—adhesives are not required. Available in two sizes: 24" x 48" (Sku 500100, \$22.99) and 48" x 84" (Sku 500103, \$44.99).



Window insulation kits allow you to easily install a clear film to seal out air drafts and create a dead air space between the film and the window surface. Just use a hair dryer to heat the film to shrink to fit your window. Available in sizes to cover from 18 square feet to 108 square feet. (Sku 59829, \$5.99; Sku 59902, \$19.99)



### Weather Stripping and Caulking

- These are probably the least expensive, simplest, most effective ways to cut down on energy waste in the winter. Improperly sealed homes can waste 10% to 15% of your heat.

- Electric wall outlets and switches can allow cold air in. Install precut foam gaskets that fit behind the switch plates and effectively prevent leaks.
- Check around doors and windows for leaks and drafts. Add weather stripping, and caulk any holes you see that allow heat to escape. Make sure that doors seal properly.
- If your windows leak badly, consider replacing them with newer, more efficient ones. Replacing windows can be expensive, however. It could take quite a while to recover the cost from energy savings alone. New windows also provide other benefits, though, like improved appearance and noise reduction.
- Every duct, wire or pipe that penetrates a wall or ceiling or floor has the potential to waste energy. Plumbing vents can be especially bad, since they begin below the floor and go all the way through the roof. Seal them all with weather stripping or caulking.



### Examine Your Heating Ducts

Check heating ducts for leaks. Think of the ductwork as huge hoses, bringing hot air instead of water into a building. Mostly out of sight, ducts can leak for years without anyone knowing. They can become torn or crushed and flattened. Old duct tape will dry up and fall away over time, allowing junctions and splices to open, wasting heated air into an attic or under the house. (Metal-reinforced or foil-backed tape should be used instead of duct tape.) Roughly 10% of a heating bill can be saved by preventing leaky ducts.

### Close the Damper on Your Fireplace

The fireplace damper needs to be open if a fire is burning, of course, but if it's open when you're not using the fireplace, the chimney is functioning as a large open window that draws warm air out of the room and creates a draft.

### Check Your Insulation

- Insulate your attic or crawlspace. In an older home, that can be the most cost-efficient way to cut heating bills. Before energy efficiency standards, homes were often built with little or no insulation. As a result, large amounts of heat can be lost through walls, floors and—since heat rises—especially ceilings. Insulate the attic hatch or door, too.
- Seal holes in the attic that lead down into the house, such as open wall tops and duct, plumbing or electrical runs. Cover and seal them with spray foam and rigid foam board

if necessary.

### Inspect Your Heating System

- Get a routine maintenance and inspection of your heating system each autumn to make sure it is in good working order. Replace your heater's air filter monthly.
- Clean and remove dust from vents and along baseboard heaters.

### Install a Programmable Thermostat

A programmable thermostat, capable of dividing the day into multiple time zones, allows you to adjust the temperature level automatically according to your needs. For example, you can program it to turn the temperature down when you're at work and when you're sleeping at night, and then have the house warmed when



you wake up in the morning and when you come home from work. Remember, it takes less energy to warm a cool home than to maintain a warm temperature all day long. These

thermostats are easy to install and save money on your energy bill. (Sku 42355, \$39.99)

### Light and Motion Sensors

Clocks are changed one hour back this year on Sunday, November 7, at 2:00 am. As it begins to get darker much earlier, well-lighted entryways help prevent accidents, as well as discourage would-be burglars.

An energy-efficient way to make sure entryways are lit when arriving home during dark hours is to



install an automatic light sensor that will turn on at dusk and off at dawn. We stock an easy-to-install screw-in light control.

The short stem is designed to fit smaller enclosed outdoor fixtures and is weather resistant. (Sku 3236817, \$14.99)

Motion-activated lighting, which turns on when movement is sensed, is another alternative to welcome guests, secure your home and save energy. Both decorative and floodlight styles are available, and many models feature a sensitivity control to adjust the range of distance for sensing motion and to select the length of time light stays on after motion has been detected.

COLE HARDWARE offers a variety of motion-sensing options, including the Heath/Zenith™ Hard Wire Decorative Lighting Control with a 60-foot sensor range. (Sku 34660, \$29.99)





# ENVIRONMENTAL INFO

GOOD FOR THE EARTH — WE TAKE ACTION FOR THE ENVIRONMENT!

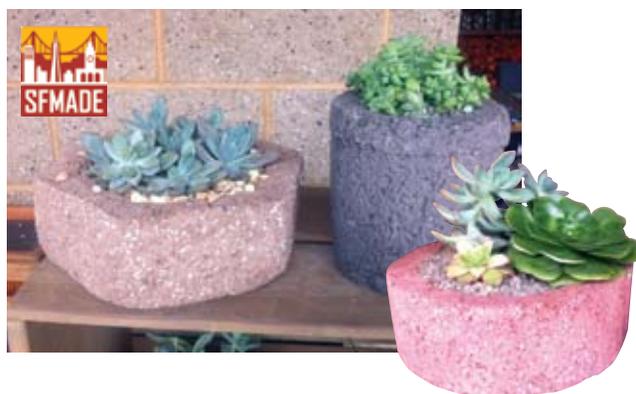
## The Helmet Lock™

Although San Francisco is one of the most bike-friendly cities in the world, what do you do with your bike helmet after you park your bike? The Helmet Lock is the solution. Simply pull the large loop up through a vent in your helmet. The metal stopper is too big to pass through the vent, leaving a wire



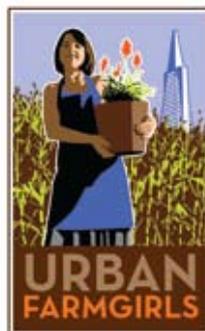
loop on top of your helmet. Use this loop to secure your helmet to your U-lock so that you can now leave your helmet securely with your bike.

Storage is quick and simple. With both loops around your U-lock, it will travel snugly with you wherever you go. The Helmet Lock is made of high-security wire cabling. Why didn't we think of this? (Sku 507000, \$9.99)



## Urban FarmGirls Garden Planters

Based in San Francisco, Urban FarmGirls is the dream and vision of local artist Tina Calloway. Her mission is to encourage the use of sustainable gardening practices in keeping with the natural ecology of the Bay Area. Urban FarmGirls faux-stone pots are hand-molded out of cement, perlite, peat moss and reclaimed fibers in a Sunset District studio. Although the planters appear to be heavy stone, they are actually very lightweight, durable and porous for good drainage.



Suitable for both indoor and outdoor gardening, each unique container blends artistic design with urban functionality. While Tina was gardening with her daughter Madeleine one day, Madeleine noted that they were "urban farm girls," and the company was born. The urban farm girl in the logo is actually Madeleine. Urban FarmGirl planters are available in assorted sizes and shapes at our Cole Street, Mission Street and Polk Street garden centers. (\$3.99–\$19.99)

## Recycle at COLE HARDWARE!



Bring to any of our four stores:

### CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers or two-way radios.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### SCRAP METAL:

Copper and brass.

### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)

## COLE HARDWARE T-Shirts on Holiday!

Frequent Shoppers Linda and Barbara traveled to Bornova, Turkey, outside the city of Izmir near the ruins of Ephesus. Their hosts Zuleyha, Mehmet, Hussein, and Berna, part of Servas, an international peace/homestay organization ([www.usservas.org](http://www.usservas.org)), were thrilled to receive real San Francisco T-shirts, as opposed to silly tourist T-shirts, and posed for this photo.

Send us a photo of you, your friends or family wearing a COLE HARDWARE T-shirt in front of the Golden Gate Bridge or London Bridge, and we'll send you a \$5 gift card. T-shirts are available in men's, women's and children's sizes. (\$9.99)



Frequent Shoppers Linda and Barbara in Turkey.

# COMMUNITY NEWS

## YARDS TO GARDENS.ORG

Yards to Gardens (Y2G) lets you share or find all things gardening. Whether you have extra space in your yard, extra tools in the garage, extra seeds or seedlings, or you are just looking for a space to garden, Y2G makes it easy to share what you've got or find what you're looking for. To post a listing, just visit [www.y2g.org](http://www.y2g.org), click on one of the categories and enter the information requested, and your listing will appear on the Y2G map.

Y2G grew out of a realization of the tremendous potential in the vast amount of untapped space. Take a walk or bike through the neighborhoods around you. Imagine what these spaces would look and feel like if there were a colorful patchwork of flowers and food-bearing plants covering the urban landscape. Now imagine that each of these spaces is a collaboration, a cooperative arrangement between landowners and gardeners to create food, color, and a stronger fiber within the community.

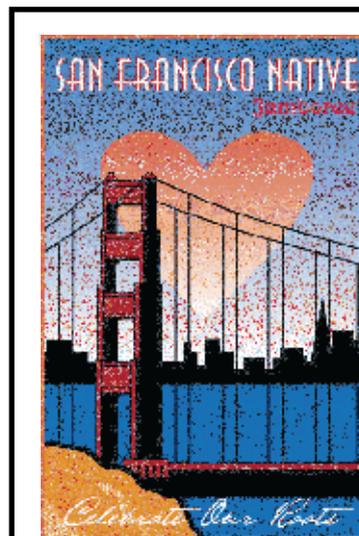
## Kitchen Garden SF—Global Day of Action

In a single day, October 10, 2010, 350 San Francisco landscapes, balconies and community spaces will be transformed into bountiful food gardens, bringing local food production into our 7 square miles. Kitchen Garden SF is teaming with the San Francisco Permaculture Guild, 350.org, Hayes Valley Farm, San Francisco Urban Agriculture Alliance (SFUAA) and other local organizations and businesses to host gardeners, urban farmers and local food activists in a global environmental work party. The 350 Kitchen Garden Challenge in San Francisco will include citywide garden work parties, kitchen gardening workshops, a harvest party at Hayes Valley Farm and a bike tour of urban farms built on formerly vacant lots and garden action locations.

The 350 Kitchen Garden Challenge will bring San Francisco to the forefront of climate change solutions by creating a healthy homegrown food supply, building soil, saving

water and cutting greenhouse gas emissions; it encourages reconnecting to earth's natural cycles, supports local businesses, creates local currencies and builds resource-sharing networks; it beautifies our neighborhoods, builds community, creates local garden networks and empowers us to care for the earth and ourselves. San Francisco residents have the opportunity to participate in something great in solidarity with other 10/10/10 350.org global actions.

Kitchen Garden SF is looking for partners, sponsors and organizers to participate in the 350 Kitchen Garden Challenge and bring San Francisco to the forefront of climate change solutions. To register a garden action or sign up to volunteer on 10/10/10 go to [www.kitchengardensf.org](http://www.kitchengardensf.org).



## Calling All Native San Franciscans!

**San Francisco Native Jamboree**  
**Friday, October 15, 6:30 pm–11:30 pm**  
**Sir Francis Drake Hotel, 450 Powell Street**

Born or raised in San Francisco? Celebrate your heritage in true San Franciscan style! For more information and online registration, go to [www.sfnativejamboree.com](http://www.sfnativejamboree.com) or call 415/732-7520 ext. 49.

## Where Will You "Be the Change"?

HandsOn Bay Area's 12th annual Be the Change Day, a Bay Area-wide day of service mobilizing volunteers at over 15 sites throughout the region, will be held on Saturday, October 2, 2010, from 8:00 am to 1:00 pm (times vary per project site). Over 1,000 community and corporate volunteers will take part in the event, with service projects benefitting schools, parks, food banks and community health centers. For more information and to register, please go to [www.bethechangeday.org](http://www.bethechangeday.org).



## William Rhodes Art

Mission Street's Frequent Shopper William Rhodes shared some of the products he makes from mostly recycled materials. He also buys a few products from COLE HARDWARE to create his works of art, including gold leaf paint, wood glue and Altoids. Notice the clever use of the Altoids tins. And the mirrors in the mermaid piece were fished out of the trash by Mission Street Green Queen LauRose. William will be a part of the San Francisco Open Studios, if you would like to see his artwork in person.

**Art Preview Party—October 8, 6:00 pm**  
**Open Studio—October 9 and 10, 11:00 am–6:00 pm**  
**1491 Dolores Street (at 28th Street)**



# CUSTOMER SERVICES

THE EVER-GROWING LIST OF EVERYTHING WE DO FOR YOU

**ACE® Hardware:** Our affiliation with ACE allows us to get quality products quickly and opens doors of the world's manufacturers, so we can get you what you need. ACE's buying power enables us to sell to you at the right price, too!

**ATM and Credit Cards:** We'll accept your ATM cards for payment. You can get cash back, too. We also accept VISA, MasterCard, Discover and American Express credit cards.

**Balloons:** We have free COLE HARDWARE helium balloons for the kids. Helium is available to inflate your party balloons for fifty cents per balloon.

**Bridal and Gift Registry:** We'll load your name and list of everything you wish to register in our computer. Your friends and family can then call us to place gift orders. Recipients receive a gift card equal to 10% of the total value of all gifts purchased. E-mail [Julia@colehardware.com](mailto:Julia@colehardware.com).

**Business-2-Business:** Members of the program receive free delivery, special pricing and personal service. Call our Cole Fox location at 415/777-4400.

**Carry-Out Service:** We'll be happy to load your purchases into your car. Just let the cashier know, and we'll take care of you.

**Charge Accounts:** For your convenience, we have in-house charge accounts for businesses. Stop by and fill out the simple application, and we'll open one for you.

**Chauffeur Service for Senior Citizens:** If you need help getting to our stores and you live in San Francisco, call us to arrange a mutually convenient time to pick you up.

**Color Matching:** We have terrific paint matching computers. Bring in a swatch of fabric or quarter-size paint chip and the staff can match just about any color.

**Commercial Supply:** We have an entire division devoted to servicing the needs of commercial and industrial customers throughout the Bay Area and beyond. We offer charge accounts, on-site account specialists, free delivery and the personal services of Joe, Damion, Melinda, and Rodney. Give them a call at 415/647-1800 or e-mail [colesupply@colehardware.com](mailto:colesupply@colehardware.com)

**Community Savings Days:** One day a month, we offer a 20% discount to students, seniors, school district employees and active members of the military or veterans. The promotion cannot be applied to frequent shopper accounts and is not valid on gift cards, Muni or special orders.

**Coupons:** We honor all manufacturers' coupons. If we carry the product, we'll honor any other store's coupons as well.

**Delivery in San Francisco:** Free delivery for Frequent Shoppers Club members on weekends. For non-Frequent Shoppers, delivery is free for purchases of \$100 or more, \$10 for purchases with total pretax amount under \$100 and \$5 for the elderly or disabled.

**Digital Camera:** Have a problem that you can't describe? We'll lend you a digital camera to take a photo of the problem so that we can better help you. (Note: Credit card required for camera loan.)

## Discounts:

**Birthday Discount:** Come in on your birthday, show your I.D. and we'll give you a percent discount amounting to half your age. Must be a Frequent Shoppers Club member. Discount is available only on your actual birthday and cannot be applied to sale/promotional merchandise, power tools, household appliances, water heaters, special orders or Muni. Discount applies to purchase for the personal use of recipient only. Maximum discount \$100.

**Disabled Customer Discount:** Sign up for our Frequent Shoppers Club, show your Medi-Cal card or other proof of disability, and get 10% off all discountable merchandise in our stores.

**Senior Citizen Discount (age 65 or older):** 10% off all purchases of nonsale merchandise.

**Student Discount:** Show us your student I.D. and receive a 5% immediate discount, plus 5% annual rebate, custom key tag, use of our fax machines and more!

**Electrician:** Call our Home Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am–5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

**eLine:** The COLE HARDWARE eLine is delivered free, direct to your desktop. The eLine contains information on new products, practical tips and more (or less!). Sign up at [www.colehardware.com](http://www.colehardware.com).

**e-mail:** Write us at [service@colehardware.com](mailto:service@colehardware.com)—any time!

**Fax Service:** Our fax machines are for your personal use. We do charge for our fax service—please ask for rates. Fax numbers: Cole Street: 415/753-0957, Mission Street: 415/647-6554, Cole Fox: 415/777-4453, Polk Street: 415/674-8917.

**Frequent Shoppers Club:** Earn an annual 5% dividend on purchases and much more. Membership is quick and free. Sign up today!

**Gift Cards:** We offer COLE HARDWARE gift cards and ACE Hardware gift cards in almost any denomination.

**Glass Cut to Size:** Plexi, single and double-strength glass cut while you wait. We can also special order curved, tempered, laminate and obscure glass, as well as mirrors and tabletops.

**Hardware Hotline:** We publish our newsletter every month of the year. See the online version at [www.colehardware.com](http://www.colehardware.com). It's homegrown and filled with interesting articles about hardware, our community and, of course, COLE HARDWARE.

**Hours of Operation:** We're open every single day of the year including every holiday.

Cole Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Cole Fox: weekdays 8 am–7:30 pm, weekends 9 am–5:30 pm

Mission Street: weekdays 7 am–7:30 pm, weekends 8 am–7 pm

Polk Street: weekdays 8 am–8 pm, weekends 9 am–7 pm

**Lamps Rewired:** We offer rewiring services for table and floor lamps. Contact our stores for information and pricing.

**Lifetime Warranty:** Your "complete satisfaction" dictates that we offer a lifetime warranty on just about everything we sell.

**Locksmith Service and Key Cutting:** We cut keys at all our stores including hard-to-find computer chip keys for automobiles. We have an expert locksmith on duty Monday to Friday at our Cole Fox store downtown (415/777-4400). We can also send a locksmith to your home or business 24/7. Call 415/753-2653 ext. 3 Monday to Friday 8:00 am to 5:00 pm, or after store hours, dial 415/753-2653 and press 3 for a direct referral.

**Low Price Guarantee:** Just bring in another store's ad and we will honor the lower price.

**Muni:** We sell monthly Adult, Youth and Senior Fast Passes, monthly Disabled Stickers, 1-Day, 3-Day and 7-Day Passports and Parking Meter Cards in \$20 and \$50 denominations.

**Pipe:** We cut and thread galvanized and black pipe, your pipe or ours. (Note: Cole Fox can't thread.)

**Plumbing Service:** Call our Home Repair Referral Service at 415/753-2653 ext. 3 Monday through Friday 8:00 am to 5:00 pm and after store hours for emergency referrals 24/7. On weekends and during store hours, dial 415/753-2653 and press 3 for a direct referral.

**Recycling:** Bring your old latex paint (S.F. residents only; liquid paint only—put dried paint cans into your own recycle bin, lids off!), used rechargeable batteries (nickel-cadmium), used household batteries (alkaline and regular), copper and brass scrap metal (such as keys, bathroom and plumbing fixtures), cell phones, expired printer cartridges and spent fluorescent bulbs into any of our four stores, and we will send them off to be recycled into new products. See page 11 for details.

**Repair Referral Service:** Our alliances with competent, honest, quality tradespeople assure you excellent work on your home, property or office. We are a licensed contractor (#708403). Call 415/753-2653 ext. 3 or go to [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair).

**Repotting Service:** Pick out the plant and the pot, and our Cole, Mission or Polk Street Nursery staff will repot your plant for free.

**Return Policy:** We accept returns on just about anything. (Power tools, appliances, etc., may only be returned subject to manufacturer's warranty. Hand tools exchanged for defective replacement only.)

**Room Painting Software:** All of our paint departments are equipped with room painting software. Simply bring in your camera's memory chip, upload your image and choose paint colors to review.

**Rug Cleaners Rented:** We have steam carpet and upholstery cleaners available for rent at each store.

**School and Community Assistance Partnership Program:** Nonprofit organizations whose mission is to improve the lives of those around us, either directly or through cultural enrichment, can join a special program of discounts and donations. COLE HARDWARE donates 10% of all purchases made by your organization's community. Go to our COLE HARDWARE Community Partners page for information and a list of partners (page 15). Also, be sure to check out [www.colehardware.com/partners](http://www.colehardware.com/partners).

**Sharpening Service:** Knives and scissors sharpened while you wait or same day service at our Cole, Mission and Fox stores (Note: Fox doesn't sharpen scissors, just knives).

**Speakers Bureau:** Topics range from home repair, to gardening, to security, to small business, marketing and more. If you need a speaker for your organization, call 415/753-2653 ext. 5.

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# COMMUNITY CONNECTIONS

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**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

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## SCHOOLS

|  |   |  |   |  |   |
|--|---|--|---|--|---|
| A. P. Giannini Middle School (*76)               | Cleveland Elementary School (2455)              | Growth & Learning Opportunity (*500)             | Lick Wilmerding Library (*755)              | Presidio Hill School (*77)                   | San Francisco Friends School (8503)                               |
| After-School Pursuits (*504)                     | Commodore Sloat School PCO (51)                 | Haight Ashbury Psychological Services (21384)    | Little People's Workshop (*4166)            | Presidio Middle School (21259)               | San Francisco Jr. Adventist Academy (*48)                         |
| Aim High School (21360)                          | Cong. Sherith Israel Religious School (2266)    | Haight-Ashbury Coop Nursery School (*22)         | Live Oak School (*99)                       | Raoul Wallenberg High School (*43)           | San Francisco School (*300)                                       |
| Alamo School (*266)                              | Convent & Stuart Hall (21249)                   | Hamin School Parents Association (212)           | Longfellow Elementary School (*7555)        | Redding Elementary School (21215)            | San Francisco School of Circus Arts (*55)                         |
| Alice Fong Yu Alternative School (*1541)         | Creative Arts Charter School (*1515)            | Harvey Milk Civil Rights Academy (523)           | Lowell High School (21278)                  | Rocky Mountain Nursery School (*58)          | School for Integrated Academics and Technologies SIATECH— (21313) |
| Alvarado After-School (*503)                     | Daniel Webster Elementary (21383)               | Healthy Environments Daycare (*95)               | Lowell High School German Club (*92)        | Rooftop Alternative School (*68)             | School of the Arts High School (*45)                              |
| Alvarado Elementary School (*825)                | Dianne Feinstein School (21211)                 | Herbert Hoover Middle School (2290)              | Lycée Français La Pérouse (1330)            | Roosevelt Middle School (*460)               | 2nd Community Prog. at Clarendon (*8500)                          |
| Amer. College of Trad. Chinese Medicine (451)    | Dr. Charles Drew School (*47)                   | Horace Mann Middle School (*56)                  | Malcolm X Academy (21410)                   | Rosa Parks Elementary School (21213)         | Sherman Elementary School (1654)                                  |
| Aptos Middle School (10594)                      | Dr. Geo. Washington Carver Elementary (658)     | Infant Development Center (*46)                  | Marilyn Reed Lucia Child Center (*610)      | Sacred Heart Cathedral Preparatory (1055)    | Saint Anne's School (21251)                                       |
| Argonne Elementary School (21299)                | Dr. William L. Cobb School (21263)              | Institute of Classical Homeopathy (21306)        | Marshall Elementary School (3575)           | Saint Anthony Immaculate Conception (399)    | Saint Elizabeth School (21238)                                    |
| ASI Early Childhood Education Center (1660)      | E. R. Taylor Elementary School (*423)           | International Christian School (*42)             | McKinley Elementary School (*1025)          | Saint Brendan School (21253)                 | Saint Finn Barr School (415)                                      |
| Before/After-School Immersion Care (*505)        | Edison Elementary School (*3531)                | International Studies Academy (*693)             | Miraloma Elementary School PTA (2175)       | Saint Brigid School (3256)                   | Saint Gabriel School (355)  |
| Benchmark Institute (21216)                      | Enterprise for High School Students (21202)     | Iyengar Yoga Institute (*108)                    | Miraloma Nursery School (*85)               | Saint Ignatius College Preparatory (21241)   | Saint John Elementary School (9259)                               |
| Brandeis Hillel Day School (*655)                | Everett Middle School (21317)                   | James Denman Middle School (*75)                 | Mission Dolores School (21239)              | Saint James' Preschool (21261)               | St. Mary's Chinese Day School (21238)                             |
| Bret Harte Elementary (21344)                    | Everyday Magic Child Devel. Center (2002)       | James Lick Middle School (*34)                   | Mission Graduates (*1661)                   | Saint James School (521)                     | St. Monica School (21222) Saint Paul's                            |
| Buen Diam Nursery School (*88)                   | Fairmont Elementary School (365)                | Jewish Community H.S. of the Bay (1835)          | Mission High School (*3750)                 | Saint John Little Friends (*2031)            | Elementary School (*180)  |
| Buena Vista Alternative School (*24)             | Families of Sunset PTA (19204)                  | John A. O'Connell H.S. of Technology (*1920)     | Mission Learning Center (21343)             | St. Mary's Chinese Day School (21238)        | Saint Paul's Littlest Angel Pre-School (*221)                     |
| CS Children's School (455)                       | Francis Scott Key (21320)                       | Jose Ortega Elementary School (21347)            | Mission Kids Co-op (21201)                  | Saint Philip School (6665)                   | Saint Thomas More School Parents' Club (900)                      |
| Cathedral School for Boys (*1275)                | Francisco Middle School (21242)                 | July Jordan School for Equity (21323)            | Monroe Elementary School (*216)             | Saint Thomas More School Parents' Club (900) | San Francisco Community School (325)                              |
| Cntr. for Learning in Retirement U.C. Ext. (425) | Frank McCoppin Child Devel. Center (*651)       | The Junior League of San Francisco, Inc. (21314) | Montessori Children's House (21204)         | Saint Thomas More School Parents' Club (900) | San Francisco Day School (3509)                                   |
| Chibi Chan Preschool (21325)                     | French-American International School (*44)      | Katherine Michiels School (1335)                 | New Traditions Alternative School (*2049)   | Saint Thomas More School Parents' Club (900) | San Francisco Educational Services (*66)                          |
| Children's Day School (*334)                     | Friends of Potrero Nursery Hill School (21240)  | The Kid's Co-op Inc. (21264)                     | Nihonmachi Little Friends (*2031)           | Saint Thomas More School Parents' Club (900) |   |
| Chinese American International School (150)      | Friends of Saint Francis Childcare Center (500) | KIPP Bayview Academy (888)                       | Noe Valley Nursery School (*55)             | Saint Thomas More School Parents' Club (900) |   |
| Chinese Immersion School at DeAvila PTA (21352)  | Galileo Academy PTSA (1110)                     | KIPP San Francisco Bay Academy (902)             | Oakes Children's Center (*1348)             | Saint Thomas More School Parents' Club (900) |   |
| City College John Adams Campus (*1860)           | Gates and Bridges Preschool (282)               | Lafayette School (2545)                          | One Fifty Parker Avenue School (91165)      | Saint Thomas More School Parents' Club (900) |   |
| City College Mission Campus (*67)                | Gateway High School (2931)                      | Lakeshore Elementary School (424)                | Out of Site Center for Arts Education (302) | Saint Thomas More School Parents' Club (900) |   |
| City College of S.F. Downtown Campus (21312)     | George Peabody Elementary School (2516)         | Lakeside Presbyterian Cntr. for Children (201)   | Pacific Primary School (*1500)              | Saint Thomas More School Parents' Club (900) |   |
| Claire Lilienthal Elementary School (*33)        | German School of San Francisco (2913)           | Laurel Hill Nursery School (*40)                 | Parents for Public Schools (906)            | Saint Thomas More School Parents' Club (900) |   |
| Clarendon Elementary School (*80)                | Glenridge Coop. Nursery School (1113)           | Lawton Alternative School (*57)                  | Paul Revere Elementary School (*555)        | Saint Thomas More School Parents' Club (900) |   |
| Clarendon JBPA Auction (5008)                    | Grattan Child Development Center (21332)        | Leadership High School (21255)                   | Phoebe A. Hearst Preschool (*1315)          | Saint Thomas More School Parents' Club (900) |   |
| Clarendon 2nd Community Program (*5007)          | Grattan Elementary School (*35)                 | Leonard R. Flynn Elementary School (3128)        | Playmates Coop. Nursery School (*2340)      | Saint Thomas More School Parents' Club (900) |   |

## COMMUNITY GROUPS

|  |   |   |   |  |   |
|--|---|---|---|--|---|
| 7th Avenue Senior Center (21289)               | Children's Council of San Francisco (*123)  | Groundworks Opportunities (21392)                     | Mercy Housing (111)   | Project Open Hand (730)                                    | San Francisco Vikings Soccer Club, Inc. (2521)          |
| 30th Street Senior Center (21296)              | Chinatown Community Development Center (21527)                                    | Habitat for Humanity (*4319)                          | Metropolitan Community Church of S.F. (155)                       | Public Glass (1750)  | San Francisco Women Against Rape (3543)                 |
| Accion Latina (21304)                          | Chinese Historical Society of America (21291)                                     | Haight Ashbury Food Program (*1525)                   | Middle Polk Neighborhood (21305)                                  | Public Interest Clearinghouse (21222)                      | S.F. Women's Rehabilitation Found., Inc. (21232)        |
| AcroSports (*639)                              | Círculo de Vida (21399)   | Haight Ashbury Free Medical Clinic (*333)             | Milestones Human Services (*594)                                  | Purple Moon Dance Project (*3543)                          | San Francisco's Promise (501)                           |
| ADDIS Light (21386)                            | City Car Share (21284)  | Haight Ashbury Improvement Assn. (890)                | A Miner Miracle (414)   | Quan Yin Healing Arts Center (*1748)                       | Save Japan Dolphins (21388)                             |
| AIDS Benefits Counselors (*470)                | Clinic By the Bay (21402)   | HANC Recycling Center (*780)                          | Mission Economic Development Agency (21300)                       | Randall Museum Friends (199)                               | SaveNature.org (1203)                                   |
| AIDS Emergency Fund (*1540)                    | Cole Valley Improvement Association (21369)                                       | Hands on Bay Area (661)                               | Mission Neighborhood Center (362)                                 | Rebirth and Development, Inc. (5145)                       | SaveNature.org (1203)                                   |
| AIDS Housing Alliance of S.F. (*427)           | Coleman Advocates for Children/Youth (*2602)                                      | Health Champions (7999)                               | Most Holy Redeemer AIDS Group (432)                               | Rebuilding Together San Francisco (328)                    | Scottish Rite Language Center (21246)                   |
| AIDS Legal Referral Panel (*114)               | Community Board Program (*1542)   | Healing and Speech Center of No. Cal. (21200)         | Mothers Organizing Mothers (*69)                                  | Richmond District Neighborhood Center (21268)              | SFGRO (1705)  |
| AIDS Memorial Grove (*8560)                    | Community Educational Services (21223)  | HIV Care (*9000)                                      | Mujeres Unidas Y Activas (21416)                                  | Richmond District YMCA (21396)                             | ShadowLight Productions (*223)                          |
| AIDS Walk San Francisco (1939)                 | Community Housing Partnership (935)   | Holy Family Day Home (299)                            | Museum of Performance & Design (21377)                            | Rockwood Leadership Program (2649)                         | Shalom Bayit Bay Area Jewish Women Working to End       |
| Alexander Hamilton Post 448 (411)              | Community Living Campaign (21404)   | Home Away from Homelessness (903)                     | National Alliance for the Mentally III (5214)                     | Ronald McDonald House of S.F. (1640)                       | Domestic Violence (10102)                               |
| American Cancer Society (21237)                | Community Sherith Israel (2266)   | Homeless Prenatal Program (995)                       | National Marfan Foundation (5829)                                 | Rose Resnick Lighthouse for the Blind (*214)               | Shanti (*1546)  |
| American Youth Hostels (*426)                  | Company Chaddick (656)  | H.O.M.E.Y. (21286)                                    | National Multiple Sclerosis Society (21351)                       | Rotary Club of Fisherman's Wharf (21382)                   | Shih Yu-Lang Central YMCA (234)                         |
| AORN (21409)                                   | Compass Community Services (9995)   | Horses in California, Inc. (21228)                    | Native American AIDS Project (21413)                              | RSVP San Francisco (21328)                                 | Shipyards Artists (884)                                 |
| Arab Cultural & Community Center (21350)       | Conard House (*149)   | Huck Cancer Ultimate Frisbee Tournament (21373)       | Nature in the City (21234)  | Russian Hill Neighbors (1822)                              | Slow Food Nation (21292)                                |
| The Arc San Francisco (5355)                   | Congregation Beth Israel Judea (21400)  | Huckleberry Youth Programs (279)                      | Neighborhood Parks Council (783)                                  | Sacred Heart Cathedral Preparatory (21295)                 | SoMa Community Action Network (965)                     |
| Arriba Juntos (21367)                          | Congregation Beth Shalom (*130)   | Independent Arts & Media (21364)                      | Network for Elders (657)  | SAGE Project (901)   | Southern Exposure (21274)                               |
| Art of the Matter (3288)                       | Congregation Sha'ar Zahav (*1290)   | Independent Living Resource Cntr. of S.F. (649)       | New Door Ventures (*1387)   | Saint Anthony Foundation (8500)                            | Spinsters of San Francisco (21363)                      |
| Arts Expression Society (21267)                | Conservatory of Flowers (21401)   | Insight Meditation Community of S.F. (4755)           | New Leaf Services (1854)  | Saint Francis Foundation (21342)                           | Starr King Openspace (21385)                            |
| ArtsPan (934)                                  | Cronh's & Colitis Foundation of America (21233)                                   | International Dyslexia Association (21254)            | New Music Bay Area (21380)  | Saint Francis Living Room Project Foundation, Inc. (21414) | The Stepping Stone (21387)                              |
| Asian Neighborhood Design (21212)              | Cultural Integration Fellowship (8502)  | Intersection for the Arts (446)                       | Next Arts (21231)   | Saint Francis Living Room Project Foundation, Inc. (21414) | Stop AIDS Project (*301)                                |
| Asian/Pacific Islander Am. Health Forum (450)  | Curry Senior Center [formerly North of Market Senior Services - acct 333] (21235) | Jack and Jill of America, Inc., San Francisco (21349) | Noe Valley Chamber Music (21206)                                  | Saint Luke's Hospital Foundation (*3555)                   | Streetside Stories (209)                                |
| Asian/Pacific Islander Legal Outreach (21287)  | Daily Acts (21224)  | Janet Pomeroy Center (21225)                          | North & South of Market—Adult Day Health (21285)                  | Saint Vincent De Paul Society (28050)                      | Sunrise Community Pantry (21324)                        |
| Asian/Pacific Islander Wellness Center (*786)  | Department of Environment (21365)   | Japanese Community Youth Council (21406)              | No. of Panhandle Neighborhood Assn. (*591)                        | Sts. Peter & Paul Church and School (6609)                 | Sunset Neighborhood Beacon Center (21275)               |
| Asian Women's Shelter (21393)                  | Discovery Community, Inc. (21229)   | Jewish Family/Children Services (*1600)               | Northern California Community Loan Fund (21244)                   | San Francisco Animal Care and Control (1201)               | Sunset Youth Services (391)                             |
| At the Crossroads (21371)                      | Dolores Street Community Services (*938)  | Jewish Healing Center (3530)                          | Nort California Supplier Development Council (21600)              | San Francisco Architectural Heritage (21265)               | Support for Families of Children w/Disabilities (*2601) |
| Auxiliary of Little Sisters (892)              | Dream House (*1601)   | Jon Sims Center (1519)                                | NorthWest Bernal Alliance (3181)                                  | San Francisco Arts Education Project (136)                 | Swords to Plowshares (16569)                            |
| Balboa Alumni Association (*1100)              | Embarcadero YMCA (2169)   | Jones Memorial United Methodist Church (21280)        | Notre Dame des Victoires (5669)                                   | San Francisco Bay Area Book Council (*125)                 | Talkline (*1757)  |
| Bay Area Attachment Parenting (211)            | Family House (502)  | Josie's Place for Bereaved Youth and Families (21308) | Older Women's League (OWL) (392)                                  | San Francisco Beautiful (141)                              | Tenderloin Housing (*241)                               |
| Bay Area Rainbow Symphony (21338)              | Family Link (*317)  | The Junior League of San Francisco (21314)            | OMI/Excelsior Beacon Center (241)                                 | San Francisco Bicycle Coalition (21220)                    | Tenderloin Housing Clinic (21283)                       |
| Bay Area Ridge Trail Council                   | Family Service Agency of San Francisco (331)                                      | Kid Stock, Inc. (21214)                               | Other Minds (*267)  | San Francisco CASA (833)                                   | Tenderloin Neighborhood Development (21389)             |
| Bay Area Wilderness Training (302)             | First 5 California (21270)  | Kids in Parks (886)                                   | Our Family Coalition (21366)                                      | San Francisco Children's Art Center (*1231)                | Tesorero (21221)  |
| Bay Area Young Survivors (21282)               | First Unitarian Universalist Society of SF (21256)                                | KUSF 90.3 FM (21309)                                  | Pacific Asian American Women Bay Area Coalition (PAAWBAC) (21391) | San Francisco Circus Center (21340)                        | TFW Children's Fund (21348)                             |
| Bay Area Youth Fund for Education (29415)      | Florence Crittenton Services of S.F. (*291)                                       | La Casa de las Madres (833)                           | Pacific Rowing Club (21408)                                       | San Francisco Conservation Corps (*102)                    | Twin Peaks Improvement Assn. (*31002)                   |
| Bazaar Bizarre San Francisco (21359)           | Flowers Heritage Foundation (21375)   | The LAB (the-art-re-grüp, inc.) (2949)                | PACT—Plan of Action for Challenging Times (21330)                 | S.F. Depressive/Manic Depressive Assn. (*900)              | UCSF Medical Center Auxiliary (21361)                   |
| Bernal Hghts. Neighborhood Center (*515)       | Fort Mason Community Garden (21279)   | Larkin Street Youth Services (2506)                   | Page Street Center (21227)  | San Francisco Dyke March (21288)                           | Under One Roof (21243)                                  |
| BCOA: Black Coalition on AIDS (504)            | Friends of Camp Mather (21368)  | Leadership High School (21255)                        | Paradigm Programs (*14061)  | San Francisco Education Fund (21378)                       | UNIFEM (21381)  |
| Big Brothers Big Sisters of the Bay Area (887) | Friends of San Francisco City Planning (21205)                                    | Leap (21218)  | Parent's Place (*1602)  | San Francisco Experience Corps (3930)                      | United Cerebral Palsy of San Francisco (*627)           |
| The Big Rumble (21394)                         | Friends of Sharon Art Studio (*1033)  | Legal Services for Prisoners with Children (21303)    | Pathways for Kids (33194)   | San Francisco Food Bank (*901)                             | United Irish Cultural Center, Inc. (21379)              |
| Black Rock Arts Foundation (1900)              | Friends of the S.F. Public Library (*14)  | Lesbian/Gay Chorus of San Francisco (*151)            | PAWS (539)  | San Francisco Frontrunners (891)                           | Up On Top After School Program (1187)                   |
| Booker T. Washington Community Center (21398)  | Friends of the Urban Forest (1070)  | Lesbians in the Visual Arts (870)                     | Peninsula Temple Beth El (21225)                                  | San Francisco Generations, Inc. (21341)                    | Upwardly Global (21372)                                 |
| Breast Cancer Emergency Fund (21331)           | Friends of Walter Haas Park (140)   | Leukemia/Lymphoma Soc. Team Training (1390)           | People Organized to Win Employment Rights (POWER) (21353)         | San Francisco Lyric Chorus (21321)                         | Urban Services YMCA of San Francisco (21273)            |
| Breast Cancer Fund (21405)                     | Gamelan Sekar Jaya (6485)   | Liberty Numismatic Society (*813)                     | People with AIDS Coalition of S.F. (*2341)                        | S.F. General Hospital Foundation (*89)                     | Urban Solutions (21258)                                 |
| Buddhist Church of San Francisco (21346)       | The Garden Conservancy (21302)  | Lincoln Child Center (*4368)                          | Little Brothers - Friends of the Elderly (909)                    | S.F. Lesbian/Gay Freedom Band (585)                        | Victory Outreach San Francisco (21345)                  |
| California Jug Band Association (21293)        | Garden for the Environment (780)  | Literacy for Environmental Justice (21269)            | Love Every Animal (21403)   | San Francisco Little League (*2521)                        | Vietnamese Youth Development Center (21407)             |
| California Native Plant Society (*1424)        | Gay and Lesbian Medical Assn. (*211)  | Little Brothers - Friends of the Elderly (909)        | Lyon Martin Women's Health Services (1748)                        | San Francisco Museum of Craft & Design (21210)             | Visitation Valley Community Center (*50)                |
| California Reinvestment Coalition (21329)      | Gay/lesbian All. Against Defamation (*1360)                                       | Love Every Animal (21403)                             | Lyric-Lavender Youth Rec.& Info. Center (*127)                    | San Francisco Organizing Project (21250)                   | Visual Aid, Artists for AIDS Relief (*720)              |
| California Revels (*337)                       | General Assistance Advocacy Project (278)   | Maitri (*61)  | Mama Hope (21410)   | San Francisco Parks Trust (5011)                           | Walden House (520)                                      |
| CAL-PEP (510)                                  | Give Me Shelter Cat Rescue (885)  | Make-A-Wish Foundation (*785)                         | Manilatown Heritage Foundation (21262)                            | S.F. Planning & Urban Research (21301)                     | Wallenberg Community Found (21245)                      |
| Cameron House (21208)                          | Glen Park Festival (21318)  | Mama Hope (21410)                                     | Market Street Railway (*870)                                      | San Francisco Prime Timers (42674)                         | Woman, Inc. (*1537)                                     |
| Castro Lions Club (*2584)                      | Global Autism Project (21415)   | Miraflores Mural Art Center (*348)                    | The Mary Elizabeth Inn (21374)                                    | S.F. Recreation and Park Department (21248)                | Women's Cancer Resource Center (3023)                   |
| Central American Resource Center (21362)       | Global Services Corps (21376)   | Precita Valley Center (21294)                         | Meals on Wheels of San Francisco, Inc. (2375)                     | San Francisco Senior Center (21207)                        | Women's Community Clinic (21252)                        |
| Centro Latino de San Francisco (*1656)         | Grattan Child Development Center (21332)  | Princess Project (21390)                              | Mental Health Association of S.F. (871)                           | San Francisco Shakespeare Festival (662)                   | World Bridges (1205)                                    |
| Children of Lesbians/Gays Everywhere (400)     | Great Gorilla Run (21217)   | Project Homeless Connect (21335)                      |   | San Francisco SPCA (2503)                                  | Wu Yee Children's Services (21277)                      |
| Children's Book Project (*455)                 | Groceries for Seniors (21307)   | Project Inform (*1965)                                |   | San Francisco Suicide Prevention (*1913)                   | Youth Life San Francisco (5222)                         |
| Children's Brain Disease (21219)               |   | Project Night Night (21412)                           |   | S.F. Urban (21397)   | Zeum (*111)   |
|  |   |   |   | San Francisco Urban Service Project (*1406)                | Zoo II (21276)  |

—Rick Karp, President, aka Keeper of the Karma

COLE HARDWARE's Hardware Hotline

October 2010

# The COLE HARDWARE Calendar - October

| SUNDAY   | MONDAY  | TUESDAY                                | WEDNESDAY   | THURSDAY                | FRIDAY  | SATURDAY                                  |
|--|---|--|---|-------------------------|---|---|
|  |   |  |   |                         | 1   | 2   |
| 3<br><b>SIDEWALK SALE</b><br>Mission Street  | 4   | 5                                      | <br>October 1-17<br>see insert! |                         | 8   | 9   |
| 10   | 11<br><br>Columbus Day | 12<br><b>SIDEWALK SALE</b><br>Cole Fox | 13  | 14                      | 15<br><br>SF Native Jamboree<br>see page 12 for details                          | 16<br><b>SIDEWALK SALE</b><br>Cole Street |
| 17<br><br>Fiesta on the Hill<br>see page 12 for details | 18  | 19                                     | 20  | 21                      | 22  | 23<br><b>SIDEWALK SALE</b><br>Polk Street |
| 24   | 25<br>Student Monday  | 26<br>Teacher Tuesday                  | 27<br>Senior Wednesday  | 28<br>Military Thursday | 29  | 30  |
| <b>COMMUNITY SAVINGS DAYS</b>  |   |  |   |                         |   |   |
| 31<br><br>Halloween                                    |   |  |   |                         | <br>Special Community Members<br><b>SAVE 20%</b><br>see page 13 for more details |   |



**Our founder Dave Karp, Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

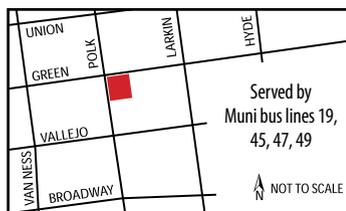
**Commitment to savings:**  
Frequent Shoppers Club members receive a 5% annual dividend on purchases.

**Commitment to the community:**  
We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries; see page 15).

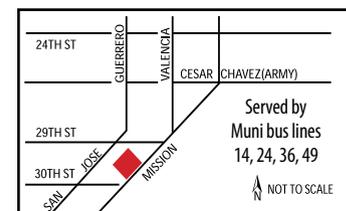
**Commitment to you:** Over 80 years of guaranteed customer satisfaction.

**Commitment to the environment:**  
Reducing our footprints by implementing environmentally sound practices in our stores.

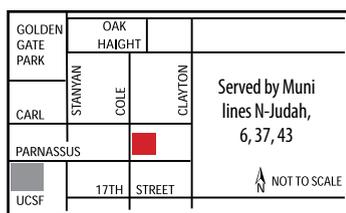
## Four locations serving you every single day of the year!



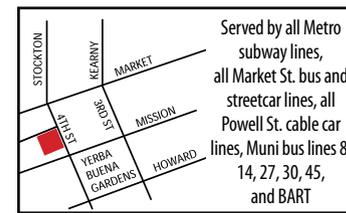
**COLE HARDWARE**  
2254 Polk Street  
San Francisco, CA 94109-1820  
(at Green Street on Russian Hill)  
415/674-8913 Fax: 674-8917  
Weekdays 8:00 am-8:00 pm  
Weekends 9:00 am-7:00 pm



**COLE HARDWARE**  
3312 Mission Street  
San Francisco, CA 94110-5009  
(at 29th Street—near Safeway)  
415/647-8700 Fax: 647-6554  
Weekdays 7:00 am-7:30 pm  
Weekends 8:00 am-7:00 pm



**COLE HARDWARE**  
956 Cole Street  
San Francisco, CA 94117-4316  
(at Parnassus—near U.C. Medical Center)  
415/753-2653 Fax: 753-0957  
Weekdays 7:00 am-7:30 pm  
Weekends 8:00 am-7:00 pm



**COLE FOX HARDWARE**  
70 4th Street  
San Francisco, CA 94103-3124  
(downtown bet. Market and Mission)  
415/777-4400 Fax: 777-4453  
Weekdays 8:00 am-7:30 pm  
Weekends 9:00 am-5:30 pm

COLE HARDWARE reserves the right to limit quantities to stock on hand and to correct printed errors. Items are similar if not identical to printed illustrations. If an item is out of stock, we can offer a suitable replacement or a "rain check" for the advertised item. We strive for complete customer satisfaction.

Contact the *Hardware Hotline* at 415/753-2653 ext. 5 or e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com).



San Francisco's Favorite Hardware Stores!

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