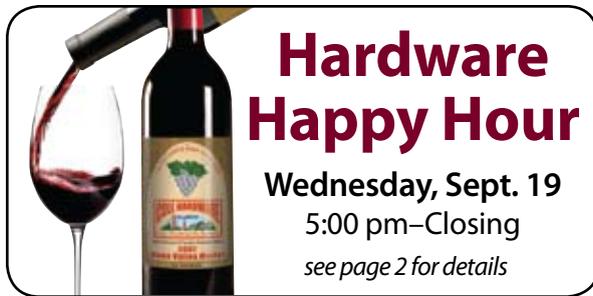




**Labor Day Weekend Sale**  
 Aug. 31–Sept. 3  
*see insert for details*



**Hardware Happy Hour**  
 Wednesday, Sept. 19  
 5:00 pm–Closing  
*see page 2 for details*



**SIDEWALK SALES**  
 Cole St., Mission St., and Polk St. Stores  
**Saturday, Sept. 22**  
 10:00 am–4:00 pm  
*see page 2 for details*

# COLE HARDWARE'S Hardware Hotline

September 2012  
 NEWS AND VIEWS FROM AROUND THE STORES

## Take a Tour of Our Stores

Although we have four locations to serve you in the City, with each offering the same great customer service, our stores do not take a cookie-cutter approach. Each COLE HARDWARE location is unique to the character of its neighborhood, catering to the demographics of its clientele, with each store manager adding his or her own particular flair to the mix. Take a quick tour of our stores here, and next month we'll salute our store managers.

### Cole Street

Our flagship store, situated in the heart of Cole Valley since 1920, is one of the best sources for all of your hardware needs and more, as well as an "old-fashioned" shopping experience. Renowned for



outstanding customer service, in addition to standard hardware fare, our Cole Street store offers gifts, housewares, and ideas!

*continued on page 8...*

## COLE HARDWARE Goes Berry Picking!

This might be a record! The Flaxman family enjoys an East Coast summer day picking blueberries in Jamestown, New York. Eleven COLE HARDWARE T-shirts worn by one family is proof that our T-shirts are fun for kids of all ages.

Send us a photo of yourself or your loved ones sporting a COLE HARDWARE T-shirt while berry picking in the Poconos or banjo picking on the bayou, and we'll send you a gift card for \$5. T-shirts are available in men's, women's, and children's sizes. (\$9.99) Adjustable baseball caps are also available. (Sku 999305, \$7.99)



## New Laws on the Horizon

Both the City of San Francisco and the State of California are often leaders in the environmental movement. Two new laws will go into effect in October that will affect our everyday shopping habits. The City's groundbreaking plastic bag ban will be expanded to all retailers, not just large chain stores. And a new California law will require paint retailers to add a stewardship assessment fee to architectural paint products.

### Plastic Bag Ordinance

Although COLE HARDWARE was not required to cease distributing plastic bags when the City implemented the ban for larger retailers a few years back, we complied with the law anyway. Plastic bags are a problem because they use dwindling natural resources, create pollution during production and distribution,

clog street drains and sewers, harm marine life, and are not accepted in curbside recycling programs.

Beginning October 1, in addition to the plastic bag ban ordinance, all retailers will be required to charge 10 cents for every new bag given out at the time of checkout. This includes all paper, compostable, and reusable bags. Many shoppers already bring their own reusable bags when shopping, as they have done in Europe for years. At COLE HARDWARE we offer you a 10¢ bag credit toward your purchase when you bring your own bag or don't take a bag. We also offer you a 25¢ credit when you shop with your COLE HARDWARE reusable bag.

We're pleased to announce that we will be bringing back our popular reusable bags in fashionable colors and will reinstate our bag of the month program. We'll sponsor as many free bag days as

*continued on page 9...*



**"Our commitment to you: Your satisfaction guaranteed. Period."**

3312 Mission Street  
 San Francisco, CA 94110-5009

PRSRT STD  
 U.S. POSTAGE PAID  
 SAN FRANCISCO, CA  
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TIME-SENSITIVE  
 MATERIAL



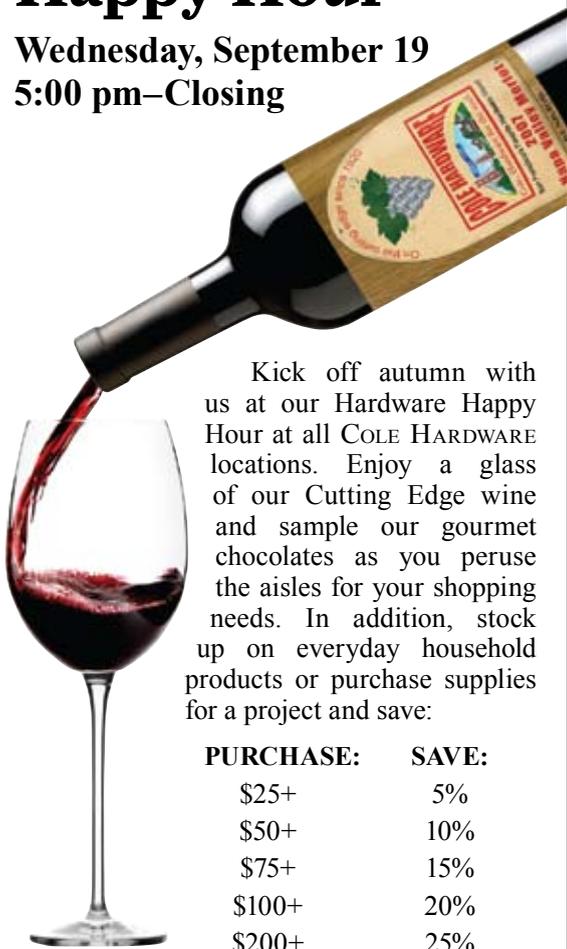
Scan to view  
 our website.



UP TO  
**25% Off**  
DURING HAPPY HOUR

## Hardware Happy Hour

Wednesday, September 19  
5:00 pm–Closing



Kick off autumn with us at our Hardware Happy Hour at all COLE HARDWARE locations. Enjoy a glass of our Cutting Edge wine and sample our gourmet chocolates as you peruse the aisles for your shopping needs. In addition, stock up on everyday household products or purchase supplies for a project and save:

PURCHASE:	SAVE:
\$25+	5%
\$50+	10%
\$75+	15%
\$100+	20%
\$200+	25%

Take advantage of our pleasant fall weather to complete home improvement projects before the time and weather change. You'll find everything you need for your project at COLE HARDWARE, and our expert advice is free!

*Discount does not apply to gift cards, Muni passes, Clipper cards, meter cards, special orders, or sale merchandise. Not valid with coupons or other offers.*

## Thank You, San Francisco!

Thank you to all *Bay Guardian* readers who voted COLE HARDWARE San Francisco's Favorite Hardware Stores. We are thrilled to receive this distinction for 2012, and we're honored by the many previous years we've received it. Our community is very important to us, and we are proud to be a part of this unique City!



## SIDEWALK SALES



## September Sidewalk Sales

Saturday, September 22  
10:00 am–4:00 pm

We're cleaning house! Every now and then it's therapeutic to clean from top to bottom. We've gone through our warehouses, stockrooms, and every nook and cranny to find end-of-season merchandise, overstocks, and one-of-a-kind treasures. Pick up some super deals at our company-wide sidewalk sales this month, as we make room for all of our holiday offerings to come.

**Cole Street, Mission Street,  
and Polk Street Stores**

## COLE HARDWARE Rewards

### How points are earned:

- ⇒ For every \$1 spent, one point is earned.
- ⇒ Points are converted in increments of 100 points, which converts to converts \$5, and posted to your Rewards card monthly. This equates to 5% of your total purchases.
- ⇒ Points are calculated daily and shown on receipts. Ask cashiers to check your balance.
- ⇒ For us to track your Rewards points, please identify yourself as a Rewards member each time you shop.



### Rewards member benefits:

- ⇒ Membership is free, and you'll receive the *Hardware Hotline*, our monthly newsletter full of valuable information and promotions.
- ⇒ Free delivery in San Francisco with \$100 purchase.
- ⇒ New members receive an instant 5% discount on their first purchase for joining and a \$5 coupon toward their subsequent purchase of \$25.
- ⇒ Attach your Rewards key fob to your key ring—if you lose your keys, they can be dropped in the mail to be returned to us; we'll notify you if we receive them.
- ⇒ Lifetime warranty on most products purchased at COLE HARDWARE.
- ⇒ Receive a birthday discount equal to 50% of your age, up to a \$100 discount.
- ⇒ We don't sell our customer list, and all information is kept confidential.

For more information, visit  
[www.colehardware.com/rewards](http://www.colehardware.com/rewards)  
or e-mail [service@colehardware.com](mailto:service@colehardware.com).

## Do You Handle Large Quantities of Paint?

**So do we!** And not just paint; we also carry all the sundries you could possibly need!  
BRUSHES • ROLLERS • TAPE • SCRAPERS • THINNERS  
COVERALLS • RESPIRATORS • DROP CLOTHS • BUCKETS

**NO MATTER HOW LARGE YOUR PROJECT,  
WE'VE GOT YOU COVERED**



**AND REMEMBER: IF YOU  
JUST NEED A COUPLE GALLONS,  
OUR 4 STORES OFFER EXPERT  
IN-STORE COLOR MATCHING!**



# 415/647-1800

**COLE HARDWARE COMMERCIAL SUPPLY offers competitive pricing and incomparable service to property managers, contractors, municipalities, and anyone else needing project quantities. With our expert research team, hassle-free online ordering, and free delivery throughout the Bay Area on most items, we give you personal, customized, on-site service, and because we're COLE HARDWARE: Your satisfaction guaranteed. Period.**

# Re-COLE-mend: Locksmith, Home Repair, Design + Build, and much more!

## Repair Referral Service

COLE HARDWARE'S Repair Referral Service was created to introduce our customers to the finest contractors and tradespeople we know. We have formed alliances with independent businesspeople in order to provide you with the very best in home repair, maintenance, and remodeling. Some jobs may even be performed by qualified members of our staff.

We provide referrals for:



Air Conditioning  
Alarms/Security Systems/Access Control  
Antique Restoration  
Appliance Repair and Installation  
Arborist  
Architectural Planning  
Asbestos Removal  
Bath Resurface  
Brick and Stone Masonry  
Cabinetmaking  
Carpentry  
Carpet and Linoleum Installation  
Carpet Cleaning  
Chimney Sweep and Repair  
Cleaning/Janitorial  
Commercial Kitchen Installation

Computer Data Cabling  
Computer Grounding  
Computer Repair and Tutoring  
Concrete  
Custom Closets, Pantries, and Storage Solutions  
Decks New/Stain Design + Build  
Disaster Cleanup and Restoration (Flood/Fire/Sewage)  
Door Refinishing  
Drain Cleaning  
Drywall/Lath  
Duct and Dryer Vent Cleaning  
Electrical 24/7  
Emergency Locksmith  
Emergency Power Restoration

Faucet Repair and Installation  
Fences  
Furnace Repair and Installation  
Furniture Refinishing and Repair  
Furniture Upholstering  
Garage Door Repair/Installation  
Gardening/Pruning/Tree Trimming  
General Contractors  
Glass Installation  
Grout Restoration  
Handyman Services  
Hardwood Floors New/Refinish  
Hauling  
Home and Office Organizing  
Home Energy Rating Systems (HERS)

Home Entertainment Systems  
Insulation Installation  
Intercom Systems  
Interior Design, Staging, and Color Consultation  
Interior Wood Refinishing and Restoration  
Iron and Metal Works/Gates  
Kitchen and Bath Remodeling  
Landscaping  
Lead Inspection and Abatement  
Leak Diagnosis/Waterproofing  
Lock Installation  
Locksmith Service 24/7  
Mold Remediation  
Moving  
New Construction



Independent contractors and tradespeople for...  
• home, business, and property repairs  
• maintenance  
• remodeling/room additions  
Contact us at 415/753-2653 ext. 3 or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com)

Painting Interior/Exterior  
Pest and Termite Control  
Plastering  
Plumbing 24/7  
Power Washing, Commercial and Residential Cleaning  
Remodeling/Major Remodeling  
Roofs New/Repair  
Room Additions  
Safes  
Security Evaluation/Consultation  
Seismic Upgrading  
Sheet Metal Work

Shutter Installation  
Skylights  
Solar Energy Installation  
Stained Glass Creation and Repair  
Stair Lift Installation  
Stucco Work  
Telephone System Installation  
Tile Installation  
Wallpaper Application  
Water Heater Installation  
Welding  
Window Cleaning/Repair  
Windows and Doors

COLE HARDWARE is a licensed California General Contractor, license number 708403.

Contact us at [www.colehardware.com/homerepair](http://www.colehardware.com/homerepair)

## Meet Chris: Plumbing and Heating Expert

Born and raised in the Sunset District, Chris runs a small, 21-year-old plumbing outfit in San Francisco that employs a core group of plumbers—most of whom have been with him for over 15 years. Because Chris has spent his entire life in San Francisco, he understands City plumbing!

Chris puts a lot of trust in his plumbers to educate customers so that their needs are treated properly, and therefore, they're not spending money needlessly. Many plumbing outfits in the City charge customers for estimates and pay their plumbers on commission, giving their plumbers incentive to recommend projects, such as installing new pipes, that may not be necessary. Oftentimes a customer is quoted an excessive amount to replace sewer pipes, but older sewers can be maintained rather than replaced most of the time.



Sewer problems are usually caused by tree root invasion. Chris and his team can often de-root the sewers and avoid the expensive project of replacing them. Collapsed sewers are a different situation, and most likely they will need to be replaced. Chris advises all customers to get at least two estimates before proceeding with a sewer replacement.

Chris and his crew can handle just about every type of plumbing project, and they do a lot of servicing of existing plumbing. Remodels, copper pipe replacement, water heater replacement (including on-demand tankless), and furnace replacement are some of the types of projects Chris and his team specialize in.

If you would like to get in touch with Chris for any plumbing or furnace need, call our Repair Referral Service at 415/753-2653 ext. 3, or e-mail [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

## Tankless Water Heaters



You don't use hot water 24 hours a day. Yet a standard tank-type water heater consumes energy around the clock to keep the water in its tank hot. By heating water only when you need it, an energy-efficient tankless water heater saves money and lowers your gas bill. Tankless water heaters provide a continuous flow of hot water, so there's no need to suffer through a cold shower if you're the last one out of bed. Unlike with a conventional tank-type water heater, the hot water is always there when you need it.

In the City, who doesn't love a space-saving design? A qualified tankless model saves you an extra closet's worth of space compared to a tank-type water heater. Tankless water heaters are small and wall-mounted, unlike bulky tank-type water heaters. All COLE HARDWARE locations now stock the Ecosmart™ tankless electric water heater. When installed by a licensed plumber/electrician, this water heater features a lifetime warranty and all of the benefits listed below. (Sku 4367652, \$249.99)

- Compact design (12.9" x 9.9" x 6.5") saves up to 12 cubic feet of space
- Save up to 60% on water-heating bills
- Never run out of hot water
- Two showers can be taken simultaneously
- Self-modulating technology—uses power only when in use

If you would like to upgrade to a tankless water heater, either gas or electric, in your home, contact our Repair Referral Service at 415/753-2653 ext. 3 or [homerepair@colehardware.com](mailto:homerepair@colehardware.com).

## Mobile Locksmith Services

24/7 Emergency Services

Master Locksmith with Over 20 Years of Experience



Contact us at 415/753-2653 ext. 3 or e-mail

[homerepair@colehardware.com](mailto:homerepair@colehardware.com).



### Residential/Commercial Services

- Rekey and Lock Changes
- Installation, Service, Repairs
  - Dead bolts and standard locks
  - Panic hardware
  - High-security locks
  - Electric strikes
  - Keyless-entry locks
  - Mailbox locks
  - Antique mortise locks
  - Safes
- Design, Customization, and Implementation
  - Master key systems
  - Access control systems
- Lock Outs (30 minute reentry in most cases)

### Automotive Services

- Lock Outs
- Lock Repairs

## Why House Paint Fails

The month of September in the Bay Area provides an ideal time for exterior house painting, with what is

usually our best weather of the year. Many factors can affect whether a painting project succeeds or fails. According to David Underwood of Benjamin Moore®, weather, moisture, and wood quality must be considered before any painting project. Take into account these common problems and remedies from Underwood before working on your home's curb appeal.

**Problem:** The wood is wet.

**Remedy:** If only the surface of the wood is wet, one sunny day is needed to dry it out before painting. If the wood is saturated, several sunny/windy days are needed before painting.

**Problem:** The weather is cold or expected to get cold.

**Remedy:** Primers as well as oil-based paints and stains should be applied when the surface temperature is at least 50°F. Some non-oil-based paints may be applied to surface temperatures

as low as 40°F. In addition, conditions should remain at or above these temperatures for 24 hours.

**Problem:** The weather is hot or is expected to get hot.

**Remedy:** If the temperature is above 90°F, do not paint! Underwood suggests following the sunlight around the house: Paint the east side in late morning, the south side in midafternoon, the west side in late afternoon. The north side may be painted any time during the day; however, allow for at least two hours for the fresh paint to dry before the weather conditions cool to the point where dew forms. If blisters do occur, allow the paint to dry for a few days; then scrape off the blisters, smooth the edges by sanding and repaint the areas.

**Problem:** It's very humid.

**Remedy:** When water-based paints cure, the water should evaporate as fast as or faster than the solvents. After the water evaporates, the paint will shrink

to nearly its final shape, and as the solvents evaporate, the paint chemically reacts to form a hard material. But when the weather is too humid, water cannot evaporate, and the solvents end up evaporating first. Paint then cures in a water-filled state and cannot recover from this type of failure. Oil-based paints will also fail if conditions are too humid. A relative humidity of 50% is ideal.

**Problem:** The wood siding is dirty.

**Remedy:** If the wood is dirty, power wash it or clean it with a detergent and bristle or brass brush before applying paint. Never use a steel or iron brush, which causes iron stains and may glaze the surface.

**Problem:** The wood has decayed or rotted.

**Remedy:** Decayed wood is a result of wood that has been wet for an extended period. If the wood is soft and spongy, it is degraded to the point that it will never hold paint and should be replaced.

### Ideal Outdoor Painting Conditions

#### Temperature:

Between 50°F and 90°F, with 50% relative humidity.

#### Evening Temperature:

Don't forget to check the expected low temperature for the night, as your latex finish coat should not go below freezing the first night after application.

#### Moisture Levels:

Humidity is always a factor when painting exteriors, with 50% humidity ideal.



## Choosing the Right Paint Finish

After the difficult decision of what color to paint a room, choosing the right finish is required to assure a perfect paint job. Benjamin Moore paints offer several different paint sheens so that you can choose the one that is right for you.

**Flat** is the least reflective finish and provides excellent depth of color. It's a great choice for hiding surface imperfections on walls.

**Matte** is more reflective than flat and is also great for minimizing surface imperfections, while providing a durable finish.

**Eggshell** imparts a softly polished glow and provides an easy-to-clean surface. It's perfect for busy areas such as kitchens, dining rooms, and family rooms.

**Satin**, or pearl, is a medium finish ideal for high-traffic areas like hallways when the full sheen of a semi-gloss is not desired.

**Semi-gloss** creates a smooth, highly reflective finish that is durable and withstands repeated cleaning. It is used to highlight interior trim, doors, and window frames and is also popular for bathrooms.

## Installing or Replacing Copper Water Pipe?

### Take These Steps to Ensure Healthy, Tasty Drinking Water

Incorrectly installing copper water pipes can increase the copper concentration in drinking water above the national water quality standards. Though a micronutrient, copper can cause gastrointestinal upset and other health problems. Metal shavings left in the pipe can also impact taste and odor. You need to use the correct soldering flux and thoroughly flush newly soldered pipe to reduce the amount of copper that leaches into a building's drinking water. Here's how:

#### Step 1. Minimize pipe direction and size changes.

- This will reduce turbulence and thus reduce corrosion over the life of the pipe.

#### Step 2. Carefully clean and ream the cut pipe.

- Eliminate small burrs created from pipe cutting. This prevents metal shavings from causing taste/odor issues and reduces turbulence, thereby decreasing corrosion.

- Remove all oxides, debris, and surface soil from tube ends.

#### Step 3. Select the correct flux, and avoid excess.

- Select only flux that complies with the ASTM B813 standard (check the label).
- Avoid petroleum-based flux because it cannot be effectively flushed out of the pipe.
- Avoid ammonia-based flux because it attracts bacteria, which may impact taste and odor.
- Avoid zinc-based flux due to water-quality impact.
- Avoid using excess flux; residue can increase pipe corrosion.

#### Step 4. Immediately flush the system to remove excess flux that would attack the pipe over time.

- Remove all sink aerator and strainer screens.
- Flush the system at a robust velocity for at least 30 minutes.



*This 6-year-old copper pipe was cut open to show the flux residue remaining in the pipe, corroding the copper underneath it.*

Finally, minimize the building's hot water temperature; a system temperature of 125°F is recommended. See <http://baywise.org> for more information and for other tips and resources for a healthy home and garden.

# FROM THE GARDEN CENTER

Visit our garden centers at the Cole Street, Polk Street, and Missions Street stores.



## In the Garden with Rick

Rick can be found at our Cole Street nursery or reached at [rick@colehardware.com](mailto:rick@colehardware.com).

### September Garden Tasks

Welcome to September, otherwise known as summer in San Francisco! (With fingers crossed, we hope anyhow.) We often enjoy our best weather this month, so it's the perfect time to prepare for the months ahead.

✓ Trees and shrubs: These do especially well when planted in our warm autumn soils, allowing them to take in the winter rains. To plant a tree, simply dig a hole at least the size of the container, gently remove the tree from its container, and place it in the hole. It's important to not plant a tree or shrub too low in the ground. This leads to soil mounding up around the trunk, which can lead to crown rot disease that will kill the plant. Water well.



✓ Winter vegetable garden: Unless it is still very hot, sow seeds of beet, carrot, lettuce, mesclun mix, radish, snow peas, and spinach. Set out seedlings of artichoke, broccoli, cabbage, cauliflower, kale, and strawberry.

✓ Evergreen bushes: Prune and clean these as needed. A final trim will assure a neat overall look for winter.

✓ Fall color: Mums are hardy and will give your garden some flair if planted now.



Take advantage of our mum promotion on page 1 of our Hardware Hot Deals insert, arriving mid-September.



✓ Spring bulbs: Buy and plant daffodils, lilies, and hyacinths in September or early October. Tulips do best when planted at the end of October.

✓ Garden tools: Keep tools in tip-top shape by cleaning with soapy water after each use. Mineral oil will remove any sticky sap. After cleaning, lightly oil before storing in a protected place.

✓ Tomatoes: If you started your tomatoes late and are worried about their ripening in time, try pinching off all of the flower clusters. This allows for all of the plant's resources to go into ripening the remaining fruit. Withhold water to enhance the taste.



✓ Fertilizers and pesticides: Never apply these during the heat of the day—even if they are nontoxic.



### Container Gardens

Even if you don't have a plot of soil, you can have a rewarding garden. We have some beautiful wooden planters large enough to grow a stunning garden of flowers or an herb garden to spice up your dinner. Choose from a square 12" x 12" planter (Sku 700003, **HOT DEAL \$19.99** Regular price \$25.99) or a generous 12" x 40" planter (Sku 740002, **HOT DEAL \$29.99** Regular price \$49.99).

✓ Fruit harvest: Fruit will ripen at a quick pace this time of year, so make a point to harvest daily before pests have a chance to feast.

See you in the garden!



## FoxFarm Soil and Liquid Fertilizers

FoxFarm is a small, family-run business dedicated to producing the finest quality garden products available anywhere. Because organic ingredients play such a large role in the company, all formulas are handcrafted in small batches to ensure superior consistency and quality control.

FoxFarm is known as the "microbrewery" of premium plant foods and soil mixes. Their fertilizers are built around the use of earthworm castings, nature's finest soil amendment. Not only the end product, but the complete process of caring for the earthworm cultures is under their direct supervision. FoxFarm has been a hands-on "bioneer" for over 17 years in developing and producing superior organic plant foods and extra-strength soil mixes.

### Happy Frog® Potting Soil

Your potted plants deserve the best. Their roots can't seek out nutrients in the ground, so you have to bring nutrients to them. That's why Happy Frog Potting Soil is alive with beneficial



microbes and fungi that help break down organic matter and feed plant roots. Between the earthworm castings, the bat guano, and the composted forest humus, your container plants have never had it so good. And don't worry—FoxFarm uses only the highest quality, premium ingredients—no cheap fillers, no topsoil, no sludge. Never! 2 cu. ft. bag. (Sku 7268717, \$25.99)

*Garden Tip:* Happy Frog Potting Soil is perfect for container gardens.

Whether you're growing a ficus in the dining room, a geranium on the patio, or a lemon tree on the deck, use this potting soil full strength in your containers.

### Grow Big® Fertilizer

Get your garden going with Grow Big, FoxFarm's fast-acting, water-soluble fertilizer for lush, vegetative, compact growth. Use Grow Big early in the season when young plants need an extra boost. Earthworm castings and Norwegian kelp are included in this special brew to encourage sturdier, healthier stems and leaves, but this fertilizer also provides



enough nutrients and trace minerals to create the kind of healthy branching that you'll need later in the season for more abundant buds and blooms.

*Garden Tip:* Allow new plantings a few days to settle in; then begin using at the rate of 2 teaspoons per gallon of water every other time you water. You can also use Grow Big as a foliar feeding, applying to both sides of leaves, preferably early in the morning.

### Tiger Bloom® Fertilizer

Ready to bloom? Tiger Bloom makes it happen. This is an ultra-potent, fast-acting, high-phosphorus fertilizer with just enough nitrogen to sustain healthy, vigorous green growth during flowering. The low pH keeps it stable and ensures that the micronutrients will be available when plants need them. In addition to containing critical trace minerals, this liquid fertilizer is brewed with earthworm castings and kelp meal for a biologically active formula. Quart. (Sku 7147960, \$19.99)

*Garden Tip:* Use Tiger Bloom at the first sign of flowering at the rate of 2–3 teaspoons per gallon of water. It can also be used as a foliar fertilizer; just apply it to both sides of leaves early in the morning.

# WHAT'S UNIQUE?

## Cooking with Kamado Joe®

### Easy Recipe for the Prime Cut of Pork

Our new Kamado Joe ceramic grill and smoker will make your food taste better. The ceramic shell acts as an insulator to keep natural oils and moisture in food for incredible juiciness and tenderness. Check out the Kamado Joe at our Cole Street location. The grills come fully assembled, too. Choose from red or black. (Skus 8338444, 51, \$799.99)

### Marinated Pork Tenderloin

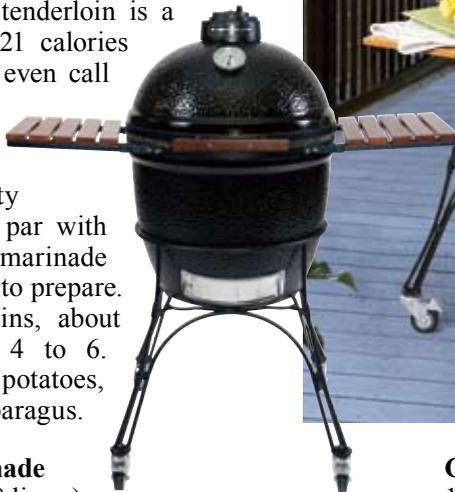
Pork tenderloin has the finest grain and is one of the most tender of all the cuts for grilling and roasting. Pork tenderloin is not only good, it is good for you, because it is an excellent source of vitamins, minerals, and protein. Pork tenderloin is a very lean meat, with just 121 calories in a 4-ounce serving. Some even call pork a “fat burner” because it causes your body to work harder to digest it.

On the cooking versatility scale, pork tenderloin is on par with chicken. Enjoy the following marinade recipe that takes just minutes to prepare. Two or three pork tenderloins, about 1 pound each, will serve 4 to 6. Recommended sides: rice, potatoes, corn on the cob, or grilled asparagus.

### Cilantro Honey Lime Marinade

1 cup fresh lime juice (about 8 limes)  
 1/2 cup extra virgin olive oil  
 4 cloves garlic (minced)  
 1/2 tablespoon cumin  
 2 tablespoons honey  
 Handful fresh cilantro (chopped)  
 Salt and pepper to taste

1. Mix all ingredients and place in a sealable plastic bag. Add the pork tenderloins and turn to coat.
2. Refrigerate overnight or a minimum of 1 hour.
3. Rinse tenderloins, pat dry, brush with olive oil, and allow to sit 30 minutes at room temperature prior to grilling.

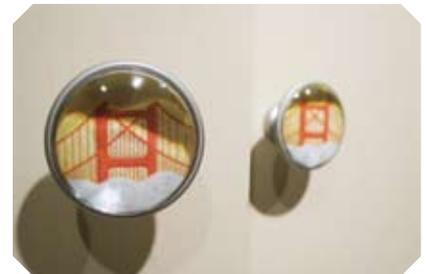


### Cooking Directions

1. Heat the grill to 325°F.
2. Place the marinated tenderloins directly on the grill and cook to desired doneness. If you do not have a pen thermometer, grill each side 6 to 8 minutes, turning once with tongs or a spatula while grilling. Do not pierce the tenderloins with a fork or knife while grilling. If you are using a pen thermometer: medium 140°F, medium-well 150°F, well 160°F.
3. Allow a 3-minute rest, cut into 2-inch medallions, and serve.

## Ghost Nest Knobs

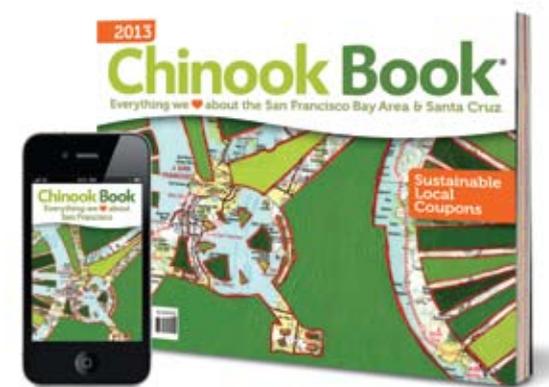
These cool drawer and cabinet pulls celebrate San Francisco. Choose from iconic images that include the Golden Gate Bridge, the Painted Ladies, Alcatraz, Coit Tower, and more. (Skus 517154, 6, 8, 74, 83, 90, 93, \$9.99)



## Chinook Book® Deals—Inspiration — Community

Chinook Book assembles offers from the best green and local merchants throughout the Bay Area, with hundreds of merchants offering valuable deals. COLE HARDWARE is pleased to be featured in the first-ever San Francisco edition with three compelling offers. Also included are dining, entertainment, recreation, and wellness offers, in addition to gift, garden, and grocery deals.

Chinook Book can be purchased as a book (Sku 910001, \$20.00) or as a mobile coupon pack (Sku 940002, \$14.00), with each offering the same great deals. Offers do not expire until December 2013, allowing plenty of time to recoup your small investment many times over.



## WellnessMats®

Say good-bye to back, knee, and foot pain that is often associated with standing for any extended period of time. These revolutionary anti-fatigue mats are ergonomically engineered and medically proven to provide maximum comfort, safety, and well-being while you stand. Easy to clean and lightweight, the one-piece construction of these mats features a nonskid top and bottom and a nontrip beveled edge that is ADA-compliant.

COLE HARDWARE stocks WellnessMats in a 2' x 3' size in a tasteful burgundy or brown (Skus 682620-1, \$119.99), and a 2' x 6' runner in brown (Sku 682622, \$239.99). We can also special order other colors, including tan, gray, and black, as well as other sizes (6' x 3', 5' x 4'), and a PuzzlePiece™ mat that can be configured to an L-shape up to 16 linear feet or as a runner up to 9 1/2'.



WELLNESSmats®  
 A healthy way of life.

# WHAT'S IN SEASON?

## Disaster Preparedness for Your Pets

Natural disasters put pets in jeopardy and may separate them from their human families. Here are some tips on planning ahead to keep your pets safe. (This information is also useful in case of a personal emergency.)

Basic safety rule: If you are told to evacuate, leave immediately and take your animals. If it's not safe for you, it's not safe for them.

### Plan Ahead

- Keep a collar, current license, and ID tags on your pet at all times. Consider having your pet microchipped.
- Make sure your pet is comfortable being in a crate or other carrier for transport.
- Secure latches on birdcages. Fasten down aquariums on low stands.
- Keep a list of kennels as well as trusted neighbors who could assist your animals if needed. Make sure they have a key to your house, know your pets and their habits, and know where your disaster kit/supplies are kept. Make a plan to be in contact.

### Disaster supply checklist:

- Individual "go-bag" for each pet
- Food/potable water/medicine for one week
- Medical/vaccination records, list of current medical problems

- Recent photos of each pet, including ones with you and other pet caregivers
- Names/phone numbers of emergency contacts for you and your pets, emergency veterinary hospitals, and animal shelters
- Sturdy leashes and pet carriers, muzzles for dogs, bedding and toys
- Nonspill bowls, manual can opener, plastic lids for canned food
- Plastic bags, litter box, and litter
- Portable fencing or baby gate

### Respond

Animals react differently under stress. Keep them from becoming separated by ensuring dogs are securely leashed and transporting cats or other small animals in carriers or pillowcases.

If your pet is lost, report it to the nearest animal shelter.

### Evacuate

Identify shelters for your family and pets ahead of time.

Locate all your animals and keep them with you if possible. Most human shelters will only allow service animals. In a large-scale disaster, animal shelters will be set up adjacent to human shelters where possible. SF Animal Care and Control's facility at 15th and

Harrison will be an animal sheltering resource (415/554-6364). The best option is temporary housing with family or friends.



38-piece dog emergency kit modeled by Mancha, best friend of Cole Street's Tessa.

### If you must leave your pets behind:

- On your front door or in a highly visible window, use chalk, paint, or marker to write the number and types of pets in your residence and the date that you evacuated.
- Leave plenty of water in a large, nonspill container.
- Leave plenty of food (timed feeders prevent overeating).
- Do not tie up or kennel your pet in your home.

Consider buying a premade emergency kit for your pet. COLE HARDWARE offers a 38-piece dog emergency kit (shown above) with a five-year shelf life. (Sku 804408, \$39.99) This kit contains the following items:

- 2 8-ounce food packs
- 2 Blankets
- 2 Lightsticks
- 2 Dog bowls
- 1 Tennis ball
- 1 3-gallon bucket with lid
- 1 Leash
- 1 Collar
- 12 4-ounce packets of water
- 1 50' rope
- 6 Poop bags
- 1 Can opener
- 1 Blood-stop multipurpose trauma dressing
- 1 58-piece first aid kit
- 1 Pet disaster information brochure
- 2 Chew sticks

For more information, check these resources:

SF Animal Care and Control  
[www.sfgov2.org/index.aspx?page=1068#strikes](http://www.sfgov2.org/index.aspx?page=1068#strikes)  
or call 3-1-1

SF Disaster Preparedness Coalition for Animals  
[www.sfdpca.net](http://www.sfdpca.net)

Neighborhood Emergency Response Team  
415/970-2022  
<http://72hours.org> or  
[www.sf-fire.org/index.aspx?page=875](http://www.sf-fire.org/index.aspx?page=875)

Submitted by Friends of San Francisco Animal Care and Control (SFACC) and Disaster Animal Response Team (DART) volunteers Donna Canali and Emily Goldfarb.



## Home Canning: Enjoy Your Garden Year-Round!

Enjoy the bounty of your summer and autumn harvest for months to come by home canning or preserving. If you don't have a garden, there are an abundance of farmers' markets in the Bay Area full of freshly picked and locally grown fruits and vegetables.

Home canning is not complicated. It is a simple procedure that applies heat to food in a closed glass jar to interrupt the natural decaying that would otherwise take place.

There are two types of canning methods: water bath (boiling water) canning and pressure canning.

*Water bath canning*, boiling jars of food in a boiling water bath, is a quick and easy way to safely can high-acidity foods such as tomatoes and fruits. *Pressure canning* is required for preserving

low-acid foods such as carrots, green beans, and most vegetables. The pressure method takes a little longer, but it offers gardeners a way to can almost anything from their gardens.

Visit any of our stores to see our selection of Ball canning jars (the same ones your grandmother used) in a variety of sizes. We also offer a complete home canning kit that includes everything you need to get started with

water bath canning. (Sku 6187850, \$74.99) *The Ball Blue Book* is a guide to preserving that offers over 300 recipes and clear instructions. (Sku 65798, \$8.99)

Home-preserved foods also make beautiful and heartfelt holiday hostess gifts.



# Take a Tour of Our Stores!

...continued from page 1

The destination backyard nursery and greenhouse offer an extensive plant assortment and gardening supplies. Open 365 days a year, our Cole Street location is “Barbecue Central,” featuring a vast array of Weber® grills and accessories, as well as the new Kamado Joe® ceramic grill. Our home department offers a wide selection of kitchen electrics, gadgets, cookware, bakeware, and bath accessories, as well as seasonal fashion housewares, textiles, candles, and gifts.

## Mission Street

Part of the COLE HARDWARE family since 1984, our Mission Street store serves as the neighborhood hardware store for the outer Mission District and



Bernal Heights. Catering to the diverse neighborhood, the Mission Street staff offers outstanding customer service in a variety of languages, and nearly the entire staff speaks Spanish. You'll find all standard hardware fare (tools, keys, paint, plumbing, and electrical) and also a lot of fun gifts, housewares, plants, and ideas! Allow extra time to get lost in the well-stocked aisles and to stumble upon must-have treasures you weren't even looking for!



## Cole Street Store Renovations

Frequent Cole Street shoppers have probably noticed all of the recent activity underway at the store as it undergoes a major remerchandising project. Our full-time merchandiser, John Romo, is busy moving entire departments, painting walls, installing new fixtures, and adding an impressive array of new products. The improvements should all be in place by the holidays, making your shopping experience even more enjoyable. In the meantime, don't hesitate to ask a friendly crew member for help finding a product you can't locate—it's probably just in a different area. We'll be sure to show off some photos once the renovations are completed.

## Cole Fox

Serving downtown San Francisco, Cole Fox's SOMA location not only offers commercial clients and Moscone conventioners all their hardware needs, but it also caters to the increasing population of do-it-yourselfers that call this district home. Our



staff can assist you with large selection of Carhartt clothing, Georgia work boots, and many other items that are “Fox-centric”—or unique to our Cole Fox location. Our multilingual staff speaks Chinese, Tagalog, Spanish, and Russian. The in-house locksmith department can cut keys, including hard-to-replicate car ChipKeys.

## Polk Street

Our Polk Street location came about when we were approached by local neighborhood and business groups in the Russian Hill neighborhood to open a store in an abandoned storefront. Our Polk Street store opened in the fall of 2003.



This retail gem offers not only standard hardware fare but is also your best resource for lifestyle ideas! Our beautifully merchandised home, garden, bath, and organizational departments are a store highlight and offer fun basics as well as great gift-giving suggestions.

## Spare Change Collection

Thanks to your kindness, we've now collected over \$7,500 in our spare change collection program, with all of the money supporting various worthy causes in our community. For the month of July, our friends at the San Francisco Parks Alliance received a check for \$516.88.



Bay Area Young Survivors (BAYS) will be the recipient of our August collection to sponsor a breast cancer survivor as she hikes the Grand Canyon to bring awareness to the cause.

For September we will collect spare change for Josie's Place, which provides facilitated peer-support groups to children and teens in the San Francisco Bay Area who are grieving the death of a parent, sibling, close relative, or friend. The group offers a safe environment for the expression of feelings and thoughts about the death of a loved one. Trained facilitators assist participants in the healing process, and open-ended as well as time-limited school-based support groups are available.



Josie's Place is founded on the belief that all children deserve the opportunity to grieve in a supportive and understanding environment, and families are supported through education, compassion, and understanding as they integrate loss into their lives at their own pace. We'll report on our collection totals for BAYS and Josie's Place in future *Hardware Hotline* issues.



It's simple to donate! Just drop your spare change or those pennies collecting dust in a jar on your dresser into the collection jars at each of our registers the next time you shop with us.



Cole Fox's Renato presents Valerie Coleman of Rebuilding Together SF with a check for \$385.25 from our June spare change collection.



# ENVIRONMENTAL INFO

GOOD FOR THE EARTH—WE TAKE ACTION FOR THE ENVIRONMENT!

## Don't Be Left in the Dark Incentives Available for T8 Lamps and Electronic Ballasts

You probably already know that the common T12 linear fluorescent lamps are inefficient, and now they do not meet the new federal standard for fluorescent lighting. As of July 14, 2012, T12 lamps are no longer available as replacement lamps. Also, the San Francisco Commercial Lighting Ordinance requires that 4-foot or 8-foot linear fluorescent lamps and ballasts in commercial buildings meet a specific efficiency standard. This standard is typically met with T8 lamps and electronic ballasts. The good news is that there are incentives available for a limited time through the SF Energy Watch program to encourage businesses to make the switch to T8 lamps and electronic ballasts.



Incentives are available on a first-come, first-served basis and will expire in December or earlier if funding runs out. Remember that upgrading your lighting and processing the incentives may take several months, so act now.

Don't miss out on this opportunity!  
Incentives are available on a first-come, first-served basis!

The Department of the Environment staff can help you identify if the lamps and ballasts currently installed in your business qualify for the program. They will indicate which replacements you'll need to meet the new requirements, and they will estimate your SF Energy Watch incentive.

With the help of the SF Energy Watch incentives, many businesses have already switched to T8 lamps with electronic ballasts, including our very own

COLE HARDWARE stores during the Green Business certification process. Another local business, Precita Clean Laundromat, replaced 52 older T12 lamps containing magnetic ballasts with 32 energy-saving T8 linear fluorescents lights, electronic ballasts, and reflectors. Although the number of fixtures in the facility decreased, the brightness in the entire establishment actually improved. Dollar Market also took advantage of the program's incentives to install more than 100 energy-efficient T8 lamps, electronic ballasts, and reflectors. The installation process was quick and without disruption to the business and will result in annual savings of nearly \$2,900\*.

Benefits of switching to newer linear fluorescent lighting technology include:

- Improvement of the lighting quality and brightness in the entire facility
- High incentives offered by the SF Energy Watch program resulting in instant savings
- Lower utility bills year after year
- Contribution to environmental preservation by reducing the facility's carbon footprint

Don't delay. Contact SF Energy Watch at 415/355-3769 or via email at [energywatch@sfenvironment.org](mailto:energywatch@sfenvironment.org).

*SF Energy Watch is a partnership between the City of San Francisco and Pacific Gas and Electric Company, funded by California ratepayers. \*Savings vary by project.*



## Recycle at COLE HARDWARE!



Bring to any of our four stores:

### CELL PHONES:

Personal cell phones—batteries and chargers not required. PLEASE, no cordless home phones, car phones, walkie-talkies, pagers, or two-way radios.

### BATTERIES:

Rechargeable (NiCad, NiMH) and household (alkaline and carbon).



### OLD LATEX PAINT:

- Recycle dry, clean, empty metal paint cans through your regular trash pickup. The latex paint containers you bring us should have paint in them!
- The ORIGINAL label on each can must CLEARLY state "latex," "acrylic," or "water-based" paint. No handwritten labels will be accepted.
- Be sure that lids are SEALED ON TIGHT and containers are rust-free and don't leak.
- You must not be a commercial paint user.
- Please limit your drop-offs to no more than 10 gallon-size containers (or 40 quart-size containers or a combination of both) at a time. Containers are counted by size, not by the volume of paint they contain.
- Take paint to the customer service desk.
- PLEASE, no brushes or rags!



### PROPANE TANKS:

Small (14 or 16.9 oz.), empty, nonrefillable propane cylinders only. Household only. Limit 5 per visit.



### SPENT FLUORESCENT BULBS:

CFLs, tubes up to 8 feet, U- and D-shaped tubes. Drop-off limit is 10 bulbs.



### SCRAP METAL:

Copper and brass.

### EXPIRED PRINTER CARTRIDGES:

Must be in plastic bags to avoid leakage.

### SOFT PLASTIC RECYCLING:

Clean plastic only. Households only. One basketball-size amount per visit, please.

For Bay Area recycling resources, visit [www.colehardware.com/recycle.htm](http://www.colehardware.com/recycle.htm)

## New Laws on the Horizon

...continued from page 1

we can legally, and we'll be offering our reusable bags for 49¢ when you make a \$10 purchase. Look for our reusable bags to be available in October.

### Paint Stewardship Legislation

The American Coatings Association (ACA) has worked over the last 10 years with various stakeholders interested in the management of post-consumer paint to develop and implement an industry-led paint stewardship program in the United States. PaintCare, Inc., a nonprofit 501(c)(3) organization, was established by ACA to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.



The State of California approved the proposed stewardship plan submitted by PaintCare, and California's program is slated to begin October 19, 2012. Paint manufacturers must add a fee to the wholesale price of paint sold in California, and the law also requires each retailer to add the assessment fee to the purchase price of all architectural paint. The fee will fund the collection, transportation, recycling, and proper disposal of unused paint.

### Fees will be based on container size:

Half pint or less.....	No charge
More than half pint to less than 1 gallon.....	35¢
1 gallon .....	75¢
More than 1 gallon to 5 gallons.....	\$1.60

We're all familiar with paying redemption fees on many of the beverages we buy to help insure cans and plastic bottles are recycled properly. Similarly, although it does add a bit to the retail price of paint, this program will help insure that paint in California is properly recycled or disposed of. Incidentally, our friend

Marjaneh Zarrehparvar is the executive director of PaintCare. You might remember Marjaneh, who worked for years at the San Francisco Department of Environment. She is now continuing her conservation efforts on the national level.

COLE HARDWARE will continue to function as a paint collection site for unused paint in our community, just as we have for the past decade. You can still drop off your paint at any of our locations during business hours.

# COMMUNITY NEWS

## Cole Valley Fair

**Sunday, September 23**  
**10:00 am–5:00 pm**

The Cole Valley Fair will once again provide an opportunity for neighbors to gather in a festive atmosphere to celebrate our neighborhood with good music, tempting food, and unique things to buy. The Cole Valley Fair, now in its 10th year, is renowned among San Francisco street fairs for its appeal to families.

Local art and fine crafts, food from neighborhood restaurants, live music, a display of historical Cole Valley photographs, events for children, vintage cars, and more will be featured! The cool poster by Carole Glosinger shown here will be on sale at the fair.

The profits from the fair are used to pay for daily cleaning of the Cole Street corridor, improvements to the Grattan Elementary School garden, and funding for the Park Branch Public Library.

Don't forget to stop by the COLE HARDWARE booth and say hi. This year we will be partnering with our friends at Green Toys, highlighting their cool toys made from recycled milk jugs right here in the Bay Area.

See you at the fair!

### TENTH ANNUAL COLE VALLEY FAIR



SUNDAY, SEPT. 23, 2012 10AM-5PM

### Fourth Annual Walk • Cuarta Caminata Anual **iCaminemos Por Vida!**

A walk benefiting  
Latinos with  
cancer



Una caminata a  
beneficio de Latinos  
con cáncer

**Sunday, September 16**  
**Domingo, 16 de septiembre**  
**2012**

9:00 am - 3:00 pm • 3 miles/3 millas

**Stow Lake, Golden Gate Park,  
San Francisco, California**

Carmen@CirculoDeVida.org • (415) 648-9423



## Visit the Ghirardelli Chocolate Festival!

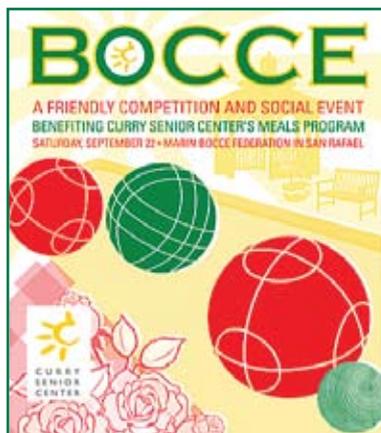
**Ghirardelli Square**  
**September 8–9**  
**12:00 pm–5:00 pm**



The Ghirardelli Chocolate Company is excited to invite you to the 17th annual, two-day chocolate celebration that has transformed into a true San Francisco staple. Local vendors showcase delicious treats that will delight any palate!

Enter to win a pair of passes! Just e-mail [hotline@colehardware.com](mailto:hotline@colehardware.com) the word "chocolate" in the subject line, and we'll enter you in the drawing to be held on Wednesday, September 5.

**Enter to win  
a pair of passes!**



## Bocce Competition and Social

**Saturday, September 22 10:00 am–2:00 pm**

Curry Senior Center is pleased to invite you to the third annual bocce competition and social.

Join us at the Marin Bocce Federation located at 550 B Street in San Rafael.

For more information contact Arlo Bushnell at [abushnell@curryseniorcenter.org](mailto:abushnell@curryseniorcenter.org) or 415/292-1064.

## Bernal Neighborhood Tree Planting

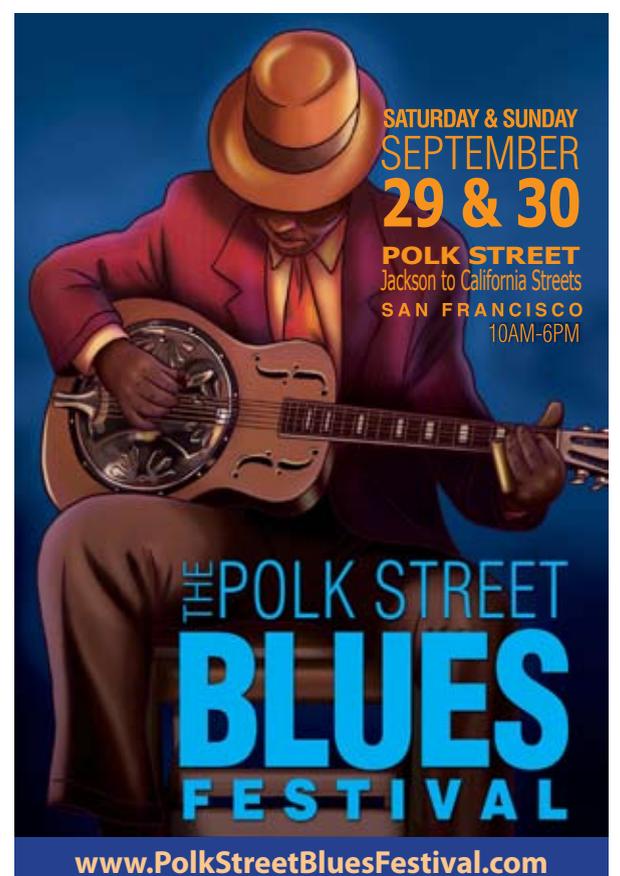
**Saturday, September 8**

The Bernal community is planning a tree planting in the neighborhood, and your help is needed! You can help spread the word, volunteer on the day, or even plant a tree in front of your house. The area covered extends from Precita to the 280 Freeway!



To volunteer or for further information, please contact Monica at [peckmonica@gmail.com](mailto:peckmonica@gmail.com).

If you are interested in planting a tree in your neighborhood, please visit Friends of the Urban Forest at [www.fuf.net](http://www.fuf.net) for further information.



# COMMUNITY CONNECTIONS

## BAY AREA BUSINESSES

**Attorney:** Practicing 25 years in San Francisco and offering personalized, attentive service, reasonable fees. Advice and representation in residential and commercial tenancy matters—leases, notices, eviction, Rent Board petitions and hearings; drafting/enforcing contracts; formations of business entities—partnerships, limited liability companies, corporations. Free consultation. John R. Weinstein, Attorney-at-Law. Telephone 415/863-5896.

**Bed and Breakfast Hosting:** If you have an extra bedroom, with or without a private bath, that you would like to rent out on a nightly basis, let us know. Additional income—meet guests from all over the world. Phone: 415/899-0060, e-mail: [reservations@bbsf.com](mailto:reservations@bbsf.com), website: [www.bbsf.com](http://www.bbsf.com). Bed & Breakfast San Francisco—since 1977.

**Caregiver:** I am a licensed LVN who does caregiving for seniors, and I'm available during weekdays. I am dependable, experienced, and can provide references. Hours and rates are negotiable. Please call Josephine at 415/745-5175.

**Computer Help:** Honest Dave's Affordable PC Housecalls travels to your home or office to fix your computer. Viruses removed, computers speeded up to work like new, hardware and software installed, upgrades, training, TiVo, printers, and full support. 10 years full-time experience. Good Yelp (see Honest Dave). Call 415/271-0369.

**Driver:** I can drive you! Retired gentleman with 10+ years experience can drive you to the doctor, grocery shopping, or on other local errands. Dependable, punctual, personable with a great reference list upon request. I do what taxis can't: stay in waiting rooms for all medical appointments, help you shop (if needed), carry groceries and packages, etc. \$25 an hour (2 hr. minimum). Out of town trips are negotiable. Please call Bill: 415/826-3613 or e-mail to [bill311@att.net](mailto:bill311@att.net).

**Interior Redesign and Feng Shui:** Imagine living in a home that you love—a space that supports, nourishes, and inspires you. SpaceTransform creatively reenvisions and rearranges your rooms to be beautiful, functional, and comfortable. To learn more, contact Gwen at 415/656-7289 or visit [www.spacetransform.com](http://www.spacetransform.com).

**Legal Services:** Established San Francisco attorney emphasizing Wills and Trusts (including LIVING TRUSTS and irrevocable trusts) and representation of small businesses (formation of corporations and limited liability companies; drafting of confidentiality and trade secret agreements, buy-sell agreements; and copyright matters). Reasonable rates (set fees for trusts). Call 415/221-3000 for appointment. See [www.franklawoffice.com](http://www.franklawoffice.com) for info.

**Living Space Renewal:** Ready to change your home interior? Fresh paint and reappointing existing furniture can be a great beginning! As a professional photo stylist, I have collaborated on numerous visual concepts for a wide variety of living spaces. View my portfolio at [www.sandygasser.com](http://www.sandygasser.com). Call 415/203-7656 for a consultation.

**Orange Dog Manor:** Cole Valley Vacation Rental is perfect for housing visiting grandparents or out-of-town friends. Fully furnished studio apartment includes kitchen and private bath. Special discount for weeklong rentals. Visit our website at [www.orangedogmanor.com](http://www.orangedogmanor.com) or call 415/753-6886.

**Organize Your Home/Home Office/Finances:** And feel calmed, inspired, productive. Working together we can bring your space, clutter, paper, and/or finances to order. Member NAPO. Rates sensitive to economic times. Phone for no-obligation consultation, Linda James, at 415/285-3266.

**Organizing/Relocating:** Overwhelmed by clutter or relocating? As featured on KPIX and NPR, SHIPSHAPE has expertly helped overworked professionals, frazzled moms, and harassed homeowners cut through clutter and restore simplicity and peace of mind to their busy lives. Homes, offices, closets, packing, and more. Free phone consultation. Call 415/425-4204 or visit [www.ShipShape.com](http://www.ShipShape.com).

**Printing:** We print business cards, office stationery, and company brochures using the latest technology. Free consultations, easy e-mail prices, and friendly service. Delivery right to you. Call or e-mail On The Mark for graphics, print, and mailing services. References available. Call or e-mail: 415/621-2312 or [Sam@printotm.com](mailto:Sam@printotm.com).

**Printing & Promotional Items:** GREAT SERVICE! Every single day of the year! We help companies promote themselves through printing/promotional items/packaging! We also help you to get better with your computer skills regarding various Graphics and Office Programs OR even basic e-mail/Internet issues. Linda Kittlitz & Associates. Visit our website at [lkandassociates.com](http://lkandassociates.com). Contact us at 415/550-8898 or [linda@lkandassociates.com](mailto:linda@lkandassociates.com).

**Proofreading:** Lurilla has an English degree, a journalism background and was a member of the International Typographical Union for 40 years. She is an excellent proofreader (editing service also). Reasonable rates—unreasonable pickiness! First page free, then hourly rates apply. References available. Call 415/648-1868.

**Real Estate:** \$1,000 GIFT CARD TO A BUYER OR SELLER OF A SAN FRANCISCO PROPERTY. Please go to [www.bobevanssf.com](http://www.bobevanssf.com) and e-mail me or call 415/308-5902 for details. I provide a complete service package for both Buyers and Sellers through Century 21. Since 1978 I have helped in the sale or purchase of over 512 homes, condos, TIC's, and income properties. Named a Top Ten Realtor by San Francisco Magazine out of 7,600 Real Estate Agents in San Francisco. Why not compare your Realtor Services with mine? License #00702525.

**Stereo Repair/Home Theater Installation:** Gene's Sound Service offers expert component-level repair of home audio systems, as well as audio, video, and home-theater installation and system troubleshooting. Specializing in on-site service at your home, office, or shop. Convenient day, evening, or Saturday appointments available. Many local references. Advice on maintaining your system gladly given. "Gene's honest and knows his stuff. Give him a try." Bobby McFerrin. Call Gene at 415/377-1258. More info at [www.genessoundservice.com](http://www.genessoundservice.com).

**Tax Prep and Planning:** Tax services for individuals and self-employed persons. Over 20 years experience, especially in dealing with issues of artists, consultants, and nonfilers. Free initial phone consultation. Please contact Alan Steger, Enrolled Agent, at 415/387-3057 or visit [www.StegerTax.com](http://www.StegerTax.com).

### Follow COLE HARDWARE!

facebook twitter

COLE HARDWARE  
proud member of:



CVIA  
COLE VALLEY IMPROVEMENT ASSOCIATION

YerbaBuena  
ALLIANCE



Polk Street Merchants District



SAN FRANCISCO  
CONVENTION &  
VISITORS BUREAU  
MEMBER



Russian Hill Neighbors



HANC  
Haight  
Ashbury  
Neighborhood  
Council

som**ba** South of Market Business Association

COLE HARDWARE supports organizations  
working to enhance our great City.

If you'd like us to be part of your membership, please  
contact [julia@colehardware.com](mailto:julia@colehardware.com).



### Digital Hardware Hotline

To sign up for a digital version of our  
monthly *Hardware Hotline*, visit  
[www.colehardware.com/eline.htm](http://www.colehardware.com/eline.htm).

**BeScrappy**

**Tool Rental  
Reservations**

Visit [www.bescrappy.com/register](http://www.bescrappy.com/register).

# CLARK+ KENSINGTON™

PAINT + PRIMER IN ONE



- Paint and primer in one—no need to prime first
- 100% acrylic latex
- Ceramic microbead technology for a highly scrubbable finish
- Superior coverage
- Ultra-smooth professional finish
- Environmentally smart, low VOC
- Lifetime guarantee

# Try it. You'll love it!



## The COLE HARDWARE Calendar - September

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
2 <b>Sale</b>	3 <b>Sale</b>	4	5 <b>Labor Day Sale</b> Aug. 31–Sept. 3 see insert	6 <b>Labor Day Event</b> Friday–Monday Aug 21–Sept 3 <b>ACE</b> 20% off	7 <b>Labor Day Sale</b> Aug. 31–Sept. 3	8 <b>1 Sale</b>	
9 <b>SUNDAY STREETS</b> San Francisco Western Addition/ North Panhandle	10 <b>Labor Day</b>	11	12	13	14 <b>Flash Friday DEALS</b>	15	
16	17 <b>COMMUNITY SAVINGS DAYS</b> Special Community Members <b>SAVE 20%</b> see our website for more details	18	19 <b>Hardware Happy Hour</b> 5:00 pm–Closing	20	21 <b>Flash Friday DEALS</b>	22 <b>SIDEWALK SALES</b> see page 2 for details	
23 <b>Cole Valley Fair</b> see page 10 for details	24 <b>Student Monday</b>	25 <b>Teacher Tuesday</b>	26 <b>Senior Wednesday</b>	27 <b>Military Thursday</b>	28 <b>Flash Friday DEALS</b>	29 <b>Blues Festival</b> see page 10 for details	
30 <b>Blues Festival</b> see page 10 for details	<b>COMMUNITY SAVINGS DAYS</b>					<b>Flash Friday DEALS</b> To sign up, send an e-mail to <a href="mailto:hotline@colehardware.com">hotline@colehardware.com</a> with "Flash" in the subject line.	



**Our founder Dave Karp,  
Purveyor of Hardware Wisdom**

The COLE HARDWARE credo...

**Commitment to savings:**  
Rewards program members receive a 5% monthly dividend on purchases.

**Commitment to the community:**  
We donate 10% of what you spend to local charities (you get to designate one of our school or community partner beneficiaries).

**Commitment to you:** Over 90 years of guaranteed customer satisfaction.

**Commitment to the environment:**  
Reducing our footprint by implementing environmentally sound practices in our stores.

**Four locations serving you every single day of the year!**

### 2254 Polk Street

San Francisco, CA 94109-1820  
(at Green Street on Russian Hill)  
415/674-8913 Fax: 674-8917  
Weekdays 8:00 am–8:00 pm  
Weekends 9:00 am–7:00 pm

### 3312 Mission Street

San Francisco, CA 94110-5009  
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